

## **BIOGRAPHY OF WILLIAM BRAUCH**

Bill is a Special Assistant Attorney General and is Director of the Consumer Protection Division of the Iowa Attorney General's Office. In that position he also serves as Administrator of the Iowa Consumer Credit Code.

Bill has been with the Iowa Attorney General's office since graduating with distinction from the University of Iowa College of Law in 1987. From 1987 until March 1995, he was an assistant attorney general in the Consumer Protection Division.

Bill was named director of the Division in March 1995. As director, he oversees a staff of 18, including attorneys, investigators, support staff and a consumer education specialist. Bill is an active leader in a variety of multistate investigations and other matters. He also is a registered lobbyist at the Iowa legislature and has testified before Congressional committees on a variety of consumer topics.

He is a past national Vice-Chair of the Consumer Protection Committee of the American Bar Association. In 2001, Bill was awarded the Marvin Award by the National Association of Attorneys General for his contributions in assisting states to work together in matters such as investigations, and federal legislation and rulemaking. In 2000, Bill was appointed by Governor Tom Vilsack to the Governor's Task Force on Privacy. Bill was the 1997 recipient of the Distinguished Service Award presented by the National Association of Consumer Advocates.

Bill is a member of the American Bar Association, the Iowa Bar Association and the Polk County Bar Association.