



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
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Bureau of Consumer Protection

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Lesley Fair is a Senior Attorney with the Federal Trade Commission's Bureau of Consumer Protection, where she has represented the Commission in numerous investigations of false advertising. A recipient of the Paul Rand Dixon Award for Law Enforcement and the FTC's Award for Outstanding Scholarship, she now specializes in business compliance with the Bureau's Division of Consumer & Business Education.

Ms. Fair is a Vice-Chair of the Consumer Protection Committee of the American Bar Association's Section of Antitrust Law and is co-editor of *Consumer Protection Update*. In addition to writing a monthly column for *Electronic Retailer* magazine, Ms. Fair is the author or co-author of *FTC Regulation of Advertising* in FOOD AND DRUG LAW AND REGULATION (2009); *The FTC's Approach to Health Claims in Advertising* in REGULATION OF FUNCTIONAL FOODS AND NUTRACEUTICALS (2005); *Regulation of Marketing Claims by the Federal Trade Commission and States* in COSMETIC REGULATION IN A COMPETITIVE ENVIRONMENT (1999); and *Infomercials* in ENCYCLOPEDIA OF THE CONSUMER MOVEMENT (1997).

Ms. Fair attended T.C. Williams High School in Alexandria, Virginia, during the time depicted in the movie *Remember the Titans*; graduated from the University of Notre Dame; and received a J.D. from the University of Texas School of Law. She was law clerk to United States District Judge Fred Shannon of the Western District of Texas and served as staff counsel to the United States Court of Appeals for the Fifth Circuit in New Orleans. Before coming to the FTC, she practiced criminal law with Georgetown University Law Center's Appellate Litigation Clinical Program and appeared before the Supreme Court of the United States in Murray v. Carrier.

On the adjunct faculty of the Catholic University School of Law since 1984, Ms. Fair holds the title of Distinguished Lecturer. The Student Bar Association named her Outstanding Adjunct Professor in 2007 and 2009. Ms. Fair recently joined the adjunct faculty of George Washington University Law School as a Professorial Lecturer, where she teaches Consumer Protection Law.