

## Jonathan M. Jacobson



Jonathan Jacobson is a partner in the New York office of Wilson Sonsini Goodrich & Rosati, where he practices antitrust law. Jonathan has taken a lead role in many significant antitrust litigations, investigations, trials, and appeals over the past 33 years. He also serves as primary counsel for his clients on a wide variety of other antitrust matters.

Among other noteworthy cases, Jonathan was lead counsel for Coca-Cola in *PepsiCo v. Coca-Cola*, a leading monopolization case under Section 2 of the Sherman Act. He also led the representation of American Express in *United States v. Visa USA*, defended Google in the *KinderStart* and *Person* cases, defended Clear Channel in *Heerwagen v. Clear Channel*, co-authored the brief for the respondents in the important Supreme Court case *Eastman Kodak v. Image Technical Services*, and serves as lead counsel in several major antitrust litigations.

Jonathan is a member of the ABA Antitrust Section's Council. He was appointed by Congress in 2002 to serve on the Antitrust Modernization Commission, which was responsible for reviewing and recommending potential changes to the nation's antitrust laws, and which issued its report in April 2007. He previously served as the editorial chair of the Antitrust Section's *Antitrust Law Developments* (6th ed.), published in 2007, and, among other Section positions, chaired the Books & Treatises Committee as well as the *Annual Review*. Jonathan has written or edited numerous articles and books spanning the gamut of antitrust topics, including exclusionary practices, merger enforcement, government and other civil litigation matters, and cartel enforcement. He was a presenter in the DOJ/FTC Intellectual Property Hearings, the Single-Firm Conduct Hearings, and the Merger Guideline Workshops. His recent papers include *Towards a Consistent Antitrust Policy for Unilateral Conduct*, in the ANTITRUST SOURCE (Feb. 2009).