

**Partner**

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Biography

Veronica has spent more than 20 years litigating highly complex matters in a wide variety of disciplines, including antitrust, patent infringement, trademark infringement, and theft of trade secret. She has handled many high-profile cases, and her cases routinely involve hundreds of millions of dollars in damages claims. Veronica also counsels clients, particularly on antitrust matters. She previously served as general counsel of the nation's largest healthcare Group Purchasing Organization (GPO), and in that role, she had overall responsibility for all legal matters as well as for advising the company's senior management, board of directors, and business units regarding the many hundreds of agreements with medical device and pharmaceutical suppliers in its portfolio as well as the myriad of antitrust, legislative, procurement, and compliance issues it faced.

Veronica is a former member of V&E's Management Committee, and is the Antitrust Practice Leader.

Representative Experience**Antitrust**

- Defending large shell egg and egg products producer in a series of putative class actions alleging producer participated in a supply-restriction scheme designed to fix prices and is not entitled to Capper-Volstead antitrust exemption
- Successfully defended the nation's largest healthcare GPO in a \$600 million Eastern District of Texas antitrust action alleging that certain contracting practices constitute unlawful exclusive dealing and challenging bundled discount arrangements; two co-defendants settled for cash payments of \$49 million and \$9 million, respectively; GPO client settled the matter days prior to trial with no cash payment

- Successfully defended the nation's largest healthcare GPO in two additional Eastern District of Texas antitrust actions in which the plaintiffs alleged an antitrust conspiracy and a series of allegedly exclusive contracts foreclosed competition and stifled innovation; both cases settled on very favorable terms prior to initiation of significant discovery
- Represented clients in numerous antitrust cases in the energy, cable television, and healthcare industry on matters involving monopolization, attempted monopolization, tying, and price-fixing claims

Intellectual Property/Technology

- Successfully obtained a unanimous defense verdict, in the Eastern District of Texas, for writer, producer, director, and actor Tyler Perry in a copyright infringement action centered on his "Diary of a Mad Black Woman" film
- Successfully prosecuted false advertising claims H-E-B asserted against Wal-Mart's "Unbeatable Prices" and "\$700 Savings" national advertising campaigns before the Council of Better Business Bureaus National Advertising Division
- Lead counsel for national railroad company in Northern District of Texas and District of Minnesota proceedings where adversary sought hundreds of millions of dollars in damages on trademark infringement claims premised on adversary's use of internet domain names; obtained summary judgment in both proceedings; secured Fifth Circuit affirmance of Northern District of Texas ruling and Eighth Circuit affirmance of District of Minnesota ruling; also secured denial of petition for certiorari from the Fifth Circuit ruling in the United States Supreme Court; ultimately obtained an order requiring adversary to transfer its internet domain names to the railroad company
- Successfully represented Fortune 100 company in a dispute with a vendor who had been contracted to develop supply chain software; obtained 85% of the maximum recovery under the limitation of liability without initiating litigation
- Successfully represented marketer of automotive products in patent and trademark infringement action tried in the Northern District of Texas; obtained willful infringement findings and treble damages award

- Obtained “prior restraint” temporary restraining order and preliminary injunction preventing publication of information on the Internet in the District of Minnesota; defeated motions seeking to stay the restraint before the Eight Circuit
- Lead counsel for specialty retailer of fine jewelry in District of New Jersey proceeding where adversary sought preliminary injunction prohibiting millions of dollars in sales on trademark/trade dress infringement claims; defeated preliminary injunction motion
- Prosecuted Lanham Act and unfair competition claims based on false assertions regarding patent infringement on behalf of memory chip manufacturer in the Eastern District of Texas and based on false assertions regarding comparative analgesic efficacy on behalf of over-the-counter analgesic manufacturer in the District of New Jersey
- Defended Fortune 100 telephone equipment manufacturer in nationwide class action alleging false advertising and marketing in New Jersey state court action
- Defended Fortune 100 telephone service provider in commercial contract and fraud dispute with a vendor who claimed to have the contractual right to develop video-on-demand and home automation products; obtained summary judgment on vendor’s \$525 million damages claim; participated in two jury trials on vendor’s claims; obtained remittitur of damages after the first trial; second trial limited to damages only and jury awarded less than the remitted damages
- Represented Fortune 100 computer products manufacturer in a dispute with a reprocessor of its computer products; obtained summary judgment that the reprocessor was liable for conversion
- Represented Fortune 100 computer products manufacturer in a theft of trade secret matter that was ultimately settled on very favorable terms

Prior results do not guarantee a similar outcome.

Education and Professional Background

- Harvard Law School, J.D., 1986
- Massachusetts Institute of Technology, S.B. Chemical Engineering, 1983
- Admitted to practice: New York, 1987; New Jersey, 1994; Texas, 1997; United States Supreme Court; U.S. Courts of Appeal for the Third, Fifth, and Eighth Circuits; U.S.

District Courts for the Southern District of New York and the Northern, Southern, and Eastern Districts of Texas

Professional Recognition

- Named to "The Defenders" list by the Dallas Business Journal, 2009

Activities and Affiliations

- Member: American Bar Association, Antitrust Section, Intellectual Property Committee Vice Chair
- Member: Board of Advisors, Catalyst
- Member: Board of Trustees, Greenhill School
- Member: Dallas Bar Association

Publications and Presentations

- "Managing Antitrust Risks in Distribution," Client Presentation, December 11, 2009 (co-presenter)
- "Exclusive Dealing Agreements: A New Frontier in Antitrust Litigation?" American Bar Association Section of Antitrust Law Spring Meeting, March 29, 2006 (moderator)
- "Festo Case Could Alter Patent Landscape," *Dallas-Fort Worth TechBiz*, March 18, 2002
- "The Federal Circuit Revives the Prosecution Laches Defense in *Symbol v. Lemelson*," AT-IP Report, February 6, 2002
- "*Rambus v. Infineon* – The Latest Standard Setting Patent Disclosure Guidance," presented at American Bar Association Antitrust-Intellectual Property Committee panel: *A Year in the Life of a High Tech Standard Setting Organization: Antitrust Laws and Patent Enforcement*, September 25, 2001
- "*Rambus' Limited Patent Disclosure To A Standard Setting Body Was Found To Be Fraudulent But Not An Antitrust Violation*," AT-IP Report, June 6, 2001
- "Caught in the Web – Can Your Web Site Expose You to Litigation Almost Anywhere?," 50 Federation of Insurance & Corporate Counsel Quarterly 175 (2000)

- "Texas Antitrust Laws," chapter in Texas Litigation Guide, William V. Dorsaneo and Peter Winship
- "Domain Name Disputes," Dallas Bar Association Clinic, July 2000