

## **Lydia Parnes**

Lydia Parnes is a partner in the Washington, D.C., office of Wilson Sonsini Goodrich & Rosati, where her practice focuses on privacy, data security, Internet advertising, and general advertising and marketing practices.

Lydia was the former director of the Bureau of Consumer Protection (BCP) at the Federal Trade Commission (FTC), and is a highly regarded expert in the field of consumer protection. Besides overseeing the enforcement of a wide range of laws designed to prevent fraud and deception, Lydia also represented the Bureau in international settings and on Capitol Hill in connection with such high-profile issues as information security and privacy, Internet advertising, and identity theft.

In 2004, Lydia received the Presidential rank award of Meritorious Executive in the Senior Executive Service. In 2006, she served as the Deputy Executive Director of the President's Task Force on Identity Theft, coordinating the efforts of 17 federal agencies in developing a national strategic plan to combat identity theft in both the private and public sectors.

Lydia is a member of the American Bar Association and is a Vice Chair of the ABA Section of Antitrust Law's Consumer Protection Committee. She is also Vice Chair of the ABA Section of Litigation's Intellectual Property Litigation Committee's Internet and Privacy Litigation Subcommittee.