

**WINSTON  
& STRAWN  
LLP**



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**LEGAL SERVICES**

Class Actions  
Advertising Challenges and Litigation  
Trade Regulation and Unfair Competition  
Trademark/Copyright Litigation  
Trademark/Copyright Counseling

**LAW SCHOOL**

Valparaiso  
JD, 1994  
George Washington University  
LLM, 1998

**BAR ADMISSIONS**

Illinois  
District of Columbia

**COURT ADMISSIONS**

Northern District of Illinois  
Central District of Illinois  
Illinois Supreme Court  
USCA - Federal Circuit  
USCA - 7th Circuit

**Ronald Y. Rothstein, Partner**

Ronald Rothstein is a trial attorney with substantial first chair experience in complex commercial matters, including Lanham Act false advertising and trademark litigation, class action litigation, and copyright litigation. He has successfully handled numerous false advertising, trademark, and class action cases in federal courts throughout the United States. He also represents clients before the National Advertising Division of the Better Business Bureaus in false advertising matters.

Mr. Rothstein has represented, as first chair trial counsel, companies in cases involving several of the nation's best-selling prescription and nonprescription drugs, leading quick service restaurants, automotive antifreeze manufacturers, financial services companies, big-box hardware retailers, leading tax preparation service providers, advertising agencies, major consumer products companies, and leading consumer electronics manufacturers in high profile intellectual property cases in federal district courts in the United States. He has also served as first chair trial counsel in class action and multi-district class action litigation.

Mr. Rothstein has also successfully represented numerous advertising agencies and famous brand advertisers in several Screen Actor's Guild and Copyright Act cases brought in federal court concerning royalties paid for the use of music in television advertising.

One notable representation by Mr. Rothstein includes his role as first chair trial counsel in a multi-district class action litigation involving a high profile consumer product recall involving a popular children's toy and investigation by the Consumer Product Safety Commission.

Mr. Rothstein frequently handles federal litigation involving requests for temporary restraining orders and preliminary injunction motions and has successfully sought and defended expedited trials on such motions in federal courts across the United States.

**Honors and Awards**

Mr. Rothstein has been recognized for several years in *Super Lawyers* as a Rising Star.

**Activities**

Mr. Rothstein served as vice-chair of the Canadian Law Committee of the American Bar Association's International Law Section from 1997 to 2002. He also was editor-in-chief of the *Canadian Law Newsletter* from 1996 to 2002.

**Education**

Mr. Rothstein received a B.A. in Political Studies, with honors, from the University of Manitoba in 1991. He received a J.D., *cum laude*, from Valparaiso University School of Law in 1994 and an LL.M. from the George Washington University Law Center in 1998.

**Speeches and Publications**

Mr. Rothstein's recent speaking engagements include:

- "Recent Issues in NAD and Lanham Act False Advertising Cases," Recent Developments in Advertising, Promotions, and Privacy Law, Dallas, Texas (April 5, 2006).
- "The Truth, the Whole Truth and Nothing But the Truth," ANA 2007 Advertising Law Conference, New York, N.Y. (Jan. 18, 2007)
- "Fighting Claim Substantiation Battles With Regulatory Bodies and in Litigation," ACI Focus: Claim Substantiation, The Cornell Club, New York, N.Y. (Oct. 17, 2007)