

# program at-a-glance

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WEDNESDAY, APRIL 21

8:45 am - 11:45 am

ANTITRUST AND CONSUMER PROTECTION FUNDAMENTALS

8:45 am - 11:45 am

ECONOMICS AND ECONOMETRICS FUNDAMENTALS

*Presented by the Economics Committee*

9:00 am - 10:30 am

AMERICAN NEEDLE: KICKING OFF A NEW PARADIGM FOR SPORTS LEAGUES, COMPETITOR COLLABORATIONS AND JOINT VENTURES?

*Presented by the Corporate Counseling, Joint Conduct and Trade, Sports & Professional Associations Committees*

9:00 am - 10:30 am

BREAKFAST BRIEFING WITH THE DEPUTY ASSISTANT ATTORNEYS GENERAL

*Presented by the Federal Civil Enforcement Committee*

9:00 am - 10:30 am

ETHICS: BETWEEN A ROCK AND A HARD PLACE: THE ETHICAL AND STRATEGIC PITFALLS IN REPRESENTING INDIVIDUAL TARGETS IN INTERNATIONAL CRIMINAL ANTITRUST CASES (PARTIAL ETHICS CREDIT)

*Presented by the Cartel & Criminal Practice and Compliance & Ethics Committees*

9:00 am - 10:30 am

HANDLING STATE ATTORNEY GENERAL ADVERTISING CASES: SUBSTANTIVE AND PROCEDURAL CONSIDERATIONS

*Presented by the Consumer Protection and State Enforcement Committees*

9:00 am - 10:30 am

SELLING THE DEAL: CAN THE MEDIA HELP OR HINDER ANTITRUST CLEARANCE?

*Presented by the International and Mergers & Acquisitions Committees*

9:00 am - 10:30 am

TAKING AND DEFENDING EXPERT DEPOSITION TESTIMONY

*Presented by the Economics and Trial Practice Committees*

10:45 am - noon

BILSKI: THE SUPREME COURT SPEAKS ON COMPETITION & INNOVATION

*Presented by the Communications & Digital Technology Industries and Intellectual Property Committees*

10:45 am - noon

IT'S NOT EASY BEING GREEN: ENVIRONMENTAL CLAIMS, STANDARDS AND DECEPTION

*Presented by the Consumer Protection, Private Advertising Litigation and Trade, Sports & Professional Associations Committees*

10:45 am - noon

NEW RULES IN CANADA: WHAT A CROSS-BORDER BUSINESS NEEDS TO KNOW

*Presented by the International Committee*

10:45 am - noon

THE BALANCING ACT: THE INTERSECTION OF CIVIL ANTITRUST CASES WITH PARALLEL CRIMINAL PROCEEDINGS

*Presented by the Trial Practice Committee*

Noon - 2:00 pm

SPRING LUNCHEON

2:00 pm - 3:30 pm

ADMINISTRATIVE LITIGATION AT THE FEDERAL TRADE COMMISSION- NAVIGATING THE SHIFTING PROCEDURAL WATERS

*Presented by the Federal Civil Enforcement and Privacy & Information Security Committees*

**2:00 pm - 3:30 pm**

**CRIMINALIZATION OF CARTEL CONDUCT AROUND THE WORLD AND THE LIMITS OF EXTRATERRITORIAL CARTEL ENFORCEMENT**

*Presented by the Cartel & Criminal Practice and International Committees*

**2:00 pm - 3:30 pm**

**EU FINES AND PROCEDURAL FAIRNESS**

*Presented by the International Committee*

**2:00 pm - 3:30 pm**

**HERE, THERE AND BACK AGAIN? WHAT THE FUTURE HOLDS FOR RESALE PRICE MAINTENANCE**

*Presented by the Distribution & Franchising, Joint Conduct and Pricing Conduct Committees*

**2:00 pm - 3:30 pm**

**IS NOTHING TYPICAL? APPLYING THE NEW STANDARDS IN THE REVISED FTC TESTIMONIAL GUIDES**

*Presented by the Consumer Protection, Federal Civil Enforcement, Healthcare & Pharmaceuticals and Private Advertising Litigation Committees*

**2:00 pm - 3:30 pm**

**NEW MERGER GUIDELINES—THE ROLE OF ECONOMIC TESTS AND THE RELEVANCE OF MARKET DEFINITION**

*Presented by the Economics and Mergers & Acquisitions Committees*

**3:15 pm - 5:15 pm**

**ETHICS: "STRANGE BEDFELLOWS"- ETHICAL CONSIDERATIONS WITH JOINT DEFENSE AGREEMENTS IN CIVIL & CRIMINAL ANTITRUST CASES**

*Presented by the Compliance & Ethics Committee*

**3:45 pm - 5:15 pm**

**ECONOMICS AND CONSUMER PROTECTION LAW**

*Presented by the Consumer Protection, Economics and Private Advertising Litigation Committees*

**3:45 pm - 5:15 pm**

**FALSE CLAIMS OF INTELLECTUAL PROPERTY PROTECTION: COMPETITION AND CONSUMER PROTECTION PERSPECTIVES**

*Presented by the Consumer Protection and Intellectual Property Committees*

**3:45 pm - 5:15 pm**

**MONOPOLIZATION AS A BASIS FOR BUSINESS LITIGATION**

*Presented by the Civil Practice & Procedure, International and Unilateral Conduct Committees*

**3:45 pm - 5:15 pm**

**REGULATION OF DOMINANT FIRM CONDUCT: WILL THE AGENCIES AND THE COURTS BE IN CONFLICT OR IN CONCERT?**

*Presented by the Distribution & Franchising, Insurance & Financial Services, Pricing Conduct and Unilateral Conduct Committees*

**3:45 pm - 5:15 pm**

**THE NEW MEDIA REVOLUTION: A PRESCRIPTION FOR ANTITRUST INTERVENTION, PROTECTIONISM OR NATURAL FORCES OF CREATIVE DESTRUCTION?**

*Presented by the Communications & Digital Technology Industries and Intellectual Property Committees*

**3:45 pm - 5:15 pm**

**VERTICAL AND CONGLOMERATE MERGER ENFORCEMENT UNDER U.S. AND EC LAW: STANDING OVATION OR THE SOUND OF ONE HAND CLAPPING?**

*Presented by the Mergers & Acquisitions Committee*

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**3:45 pm - 5:15 pm**

**WHAT CAN YOU DO WITH YOUR EQUITY INTEREST IN A COMPETITOR?**

*Presented by the Corporate Counseling and Joint Conduct Committees*

**5:15 pm - 6:15 pm**

**WELCOME RECEPTION**

**THURSDAY, APRIL 22**

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**8:15 am - 9:45 am**

**AALS SCHOLARS' SHOWCASE**

*Presented by Association of American Law Schools (AALS), Antitrust Section*

**8:15 am - 9:45 am**

**BREAKFAST BRIEFING WITH THE STATE ENFORCERS**

*Presented by the State Enforcement Committee*

**8:15 am - 9:45 am**

**CONSUMER FINANCIAL PROTECTION: ASSESSING THE NEW LANDSCAPE**

*Presented by the Consumer Protection, Insurance & Financial Services and Privacy & Information Security Committees*

**8:15 am - 9:45 am**

**ETHICS: JUDICIAL VIEWS OF COURTROOM ETHICS**

*Presented by the Civil Practice & Procedure and Compliance & Ethics Committees*

**8:15 am - 9:45 am**

**FALSE ADVERTISING LITIGATION: THE LANHAM ACT PRELIMINARY INJUNCTION HEARING**

*Presented by the Private Advertising Litigation and Trial Practice Committee*

**8:15 am - 9:45 am**

**INSURANCE AND OTHER NEW ANTITRUST TARGETS: THE POLITICS AND LEGISLATIVE PROCESS OF ANTITRUST EXEMPTIONS AND IMMUNITIES**

*Presented by the Exemptions & Immunities, Health Care & Pharmaceuticals, Insurance & Financial Services and Legislation Committees*

**8:15 am - 9:45 am**

**MEET THE "BRIC" ENFORCERS AND TOUR THE TERRAIN OF ANTITRUST ENFORCEMENT IN BRAZIL, RUSSIA, INDIA AND CHINA**

*Presented by the International Committee*

**8:15 am - 9:45 am**

**WHEN YOU THOUGHT THE REVIEW WAS DONE (OR WOULDN'T BEGIN): INVESTIGATION OF CONSUMMATED AND NON-REPORTABLE MERGERS**

*Presented by the Mergers & Acquisitions Committee*

**10:00 am - noon**

**CHAIR'S SHOWCASE: NATURE VS. NURTURE: THE ROLE OF CULTURE IN COMPETITION POLICY**

**1:30 pm - 3:00 pm**

**ASSESSING "LENIENCY"- 15 YEARS IN REVIEW AND BEYOND**

*Presented by the Cartel & Criminal Practice Committee*

**1:30 pm - 3:00 pm**

**DISTRIBUTION ACROSS BORDERS: COMPLIANCE WITH COMPETITION LAWS IN THE UNITED STATES, EUROPEAN UNION, CANADA AND CHINA**

*Presented by the Corporate Counseling, Distribution & Franchising and Pricing Conduct Committees*

**1:30 pm - 3:00 pm**

**ENFORCEMENT PRIORITIES IN ADVERTISING LAW**

*Presented by the Consumer Protection Committee*

**1:30 pm - 5:00 pm**

**MOCK TRIAL 2010: A JURY REVIEW OF EXCLUSIONARY CONDUCT**

*Presented by the Trial Practice Committee*

**3:15 pm - 5:00 pm**

**AN OCEAN APART? DIFFERENCES IN U.S. AND EU TREATMENT OF VERTICAL PRICING RESTRAINTS**

*Presented by the Corporate Counseling, Distribution & Franchising, International, Joint Conduct and Pricing Conduct Committees*

**3:15 pm - 5:00 pm**

**HOT TOPICS**

**3:15 pm - 5:00 pm**

**THE INFORMANT!: ANTITRUST ON THE BIG SCREEN**

*Presented by the Cartel & Criminal Practice Committee*

**7:30 pm**

**SPRING DINNER: EDUCATION AND GLOBAL COMPETIVENESS**

*Speaker: Joel I. Klein, Chancellor of the NY Public Schools, New York, NY*

## FRIDAY, APRIL 23

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**8:15 am - 9:45 am**

**BREAKFAST BRIEFING WITH THE FEDERAL TRADE COMMISSION BUREAU DIRECTORS**

*Presented by the Federal Civil Enforcement Committee*

**8:15 am - 9:45 am**

**CHANGING STANDARDS FOR CERTIFYING CLASS ACTIONS**

*Presented by the Civil Practice & Procedure, Private Advertising Litigation and Trial Practice Committees*

**8:15 am - 9:45 am**

**ETHICS: ESSENTIALS OF PROTECTING ATTORNEY-CLIENT COMMUNICATIONS IN THE TRENCHES OF PUBLIC AND PRIVATE ANTITRUST ENFORCEMENT: PERSPECTIVES FROM THE U.S., EUROPE AND KOREA**

*Presented by the Compliance & Ethics and International Committees*

**8:15 am - 9:45 am**

**MERGER REMEDIES: AN INTERNATIONAL COMPARISON AND SYNTHESIS**

*Presented by the International Committee*

**8:15 am - 9:45 am**

**REWRITING HISTORY: ANTITRUST NOT AS WE KNOW IT...YET**

*Presented by the Public Education & Oral History Committee*

**8:15 am - 9:45 am**

**SECURITY AND PRIVACY IN THE CLOUD: DEVELOPING THE RIGHT FRAMEWORK FOR SERVICE PROVIDERS, BUSINESS CUSTOMERS, AND CONSUMERS**

*Presented by the Consumer Protection, International, Privacy & Information Security and Private Advertising Litigation Committees*

**8:15 am - 9:45 am**

**YOUR EMPLOYEES—HOW TO GET THEM AND KEEP THEM, WITHOUT RUNNING AFOUL OF ANTITRUST LAWS**

*Presented by the Business Torts & Civil RICO, Corporate Counseling, and Joint Conduct Committees*

**10:00 am - noon**

**ROUNDTABLE CONFERENCE WITH ENFORCEMENT OFFICIALS**