COMMITTEE ANNUAL PLAN (2012-2013)

(FINAL SUBMISSION)

Date: Oct 11, 2012  Section Year: 2012-2013

Committee Name: Public Education and Oral History

Chair(s): Edward G. Biester, III

Vice-Chair(s): Jessica M. Hoke
               James Yoon

Young Lawyer Rep: Sarah A. Zielinski

Responsible Council Member: None

A. Committee Organization

   1. Identify which person on the Committee Leadership team will have responsibility for the following:

       a. Membership Recruitment and Involvement:

          All. Our administrative committee is not looking to recruit members, but we will consider how to engage and involve more people in the committee’s mission.

       b. Technology (webpage, internet networking, etc.):

          Sarah Zielinski

       c. Discussion List:

          Not applicable. Announcements on committee work product will be disseminated through section structure. Sarah Zielinski manages social media postings.

       d. Newsletter: Not applicable.

       e. Publication Projects: Not applicable.

       f. Committee Programs (Regular programs, Teleseminars, Spring Meeting): Not applicable, but the committee will discuss possibilities of any programs.
g. Other:

Oral History Interviews: Jessica Hoke, James Yoon.
Facebook, Twitter, Social Media: Sarah Zielinski.

2. Describe with specificity how Committee Leadership will communicate as a group during the Section year (via meeting, conference call or e-mail), and how often it will do so.

The committee will communicate by monthly scheduled calls, monthly project update emails and meetings at section events.

B. Member Involvement and Recruitment Activities

Describe with specificity what will be done (a) to ensure active participation by members and (b) to recruit members:

<table>
<thead>
<tr>
<th>Specific Goal</th>
<th>Specific Strategies</th>
<th>Date for Completion</th>
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</table>

This administrative committee is not focused on member recruitment, but will discuss in committee meetings how media developed by the committee may be used to assist in those goals.

C. Member Outreach Initiatives

Describe specific activities planned to increase participation by women lawyers, minority lawyers, young lawyers, corporate counsel, government lawyers, foreign lawyers, the plaintiffs’ bar, and non-lawyers: If cosponsoring with an organization outside of the ABA, a cosponsorship request must be submitted to the ABA Board of Governors by staff. *(Deadline dates on the Leadership Portal.)*

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The committee has strived for diversity in subjects approached for oral history interviews, and will continue to do so. Jessica Hoke is preparing a census of oral history interviews to date, to help the committee reassess priorities in filling out our portfolio going forward. Suggestions under consideration are to focus more on international practitioners and enforcers, female and diverse practitioners, and on the most senior antitrust lawyers with valuable history to tell.
D. Committee Programs
List all planned proposed Committee Programs. Indicate if one of your Committee Programs may have sufficient appeal to become a CLE Teleseminar (which involves charging a fee and providing written materials and CLE Credit).

<table>
<thead>
<tr>
<th>Specific Program</th>
<th>Subject Matter</th>
<th>Date</th>
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Not applicable. The committee will discuss possibilities for any programs.

E. Newsletters
Identify how many newsletters will be sent and at what specific points during the year. *(Note: Newsletters are produced in electronic form only and made available on the Committee website – only a link to the newsletter should be sent through the discussion list, not the actual newsletter.)*

Not applicable.

F. Book & Treatises Projects
Identify with specificity your goals with respect to any books or treatises projects.

<table>
<thead>
<tr>
<th>Project</th>
<th>Goal</th>
<th>Date for Completion</th>
<th>Person Responsible</th>
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Not applicable.

G. Monitoring Developments
Describe how the committee will stay abreast of developments in the committee’s areas of interest, including new cases and agency actions legislative proposals, and policy initiatives.

Not applicable.

H. Other Activities and Projects
List any planned committee activities not described above, particularly if there are budgetary constraints.

**Oral History Interviews.** We are taking a step back to consider more carefully who to interview to complement those we already have. We hope to select a few interview subjects, to conduct interviews at the Spring Meeting.

**Oral History Documentary.** We are expecting to complete a documentary project, which will require budget expenditure in line with prior projections.
## I. Summary – Recap: Major Goals

Using the information provided above, please list the major projects, goals and dates for completion for the year.

<table>
<thead>
<tr>
<th>Month</th>
<th>Project or Goal</th>
<th>Specific Date for Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>July, 2012</td>
<td>Budget</td>
<td>Sent Budget request to Deborah Morgan Aug. 6, 2012</td>
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<tr>
<td>August, 2012</td>
<td>Annual Plan to Diane Odom</td>
<td>Annual Plan to Diane Odom, Oct. 11, 2012</td>
</tr>
<tr>
<td>September, 2012</td>
<td><strong>Documentary:</strong> Second Cuts, 3 Outline Parts.</td>
<td>October 15, 2012</td>
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<tr>
<td></td>
<td><strong>Oral History Interviews:</strong> Census on characteristics of prior interview subjects</td>
<td>October 15, 2012</td>
</tr>
<tr>
<td>October, 2012</td>
<td><strong>Documentary:</strong> Second Cuts, 3 Outline Parts. Initial outline script-over.</td>
<td>October 31, 2012</td>
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<tr>
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<td><strong>Oral History Interviews:</strong> Proposed focus for interviews in light of census.</td>
<td>October 31, 2012</td>
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<td></td>
<td><strong>Social Media:</strong> SZ report to committee on existing social media projects and proposed agenda.</td>
<td>October 31, 2012</td>
</tr>
<tr>
<td>Date</td>
<td>Documentary:</td>
<td>Oral History Interviews:</td>
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<tr>
<td>November, 2012</td>
<td>Second Cuts, 4 Outline Parts. Identify production facility and confirm budget and process.</td>
<td>Identify names for potential interviews.</td>
</tr>
<tr>
<td>December, 2012</td>
<td>Second Cuts, 3 Outline Parts. Final pre-production cuts, script over.</td>
<td>Invite interview subjects/interviewers</td>
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<tr>
<td>January, 2013</td>
<td>Catch-up, hand-off to production facility.</td>
<td>Coordinate interview sessions</td>
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<td>February, 2013</td>
<td>Work with vendor on video production.</td>
<td>Finalize agenda for interview sessions</td>
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<tr>
<td>Date</td>
<td>Task Description</td>
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</table>
| March, 2013        | **Due:** Committee Self-Assessment Forms  
*Documentary:* Finalize video.  
*Oral History Interviews:* confirm interview sessions |
|                    | **Due:** Committee Self-Assessment Forms  
*Documentary:* Finalize video.  
*Oral History Interviews:* confirm interview sessions |
| March 18-April 15, 2013 | NO BROWN BAG  
NO TELESEMINARS | **SPRING MEETING BLACK OUT PERIOD** |
| April, 2013        | **Documentary:** Promote video.  
**Oral History Interviews:** Conduct and process interviews. |
|                    | During Spring Meeting (Apr. 10-12, 2013)                                           |
| May, 2013          | **5 Year Plan:** Review committee mission and propose agenda ahead.  
**Documentary:** Promote video.  
**Oral History Interviews:** Consider potential interviews for 2013-2014. |
|                    | **Due:** Committee Self-Assessment Forms  
*Documentary:* Finalize video.  
*Oral History Interviews:* confirm interview sessions |
| June, 2013         | **Documentary:** Promote video.  
**Oral History Interviews:** Consider potential interviews for 2013-2014. |
| July, 2012         | Budget, Draft Annual Plan                                                          |