

2014 SOCIAL MEDIA IN THE NEWS

**Prepared for the American Bar Association's
Copyright & Social Media Committee
by Joshua L. Simmons, Chair**

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January 2014

MINORS' SUIT OVER FACEBOOK CREDITS CONTINUES – I.B. V. FACEBOOK
via Technology & Marketing Law Blog by Venkat Balasubramani on 12/23/2013
URL: <http://blog.ericgoldman.org/archives/2013/12/minors-suit-over-facebook-credits-continues-i-b-v-facebook.htm>

This is a lawsuit over minors' purchase of Facebook credits.

KAN. REGENTS' SOCIAL MEDIA POLICY FLAWED, BUT NOT FOR FREE SPEECH
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 12/20/13
URL: http://blogs.findlaw.com/in_house/2013/12/kan-regents-social-media-policy-flawed-but-not-for-free-speech.html

It all started with an inappropriate tweet by Kansas University Professor David Guth.

T-MOBILE US, FACEBOOK IN WIRELESS ACCESS DEAL
via WSJ.com: Technology by Thomas Gryta & Reed Albergotti on 12/23/13
URL: <http://online.wsj.com/news/articles/SB10001424052702304020704579276760362491926>

T-Mobile US teams up with Facebook to offer users of its GoSmart Mobile service free wireless access to the social network, an arrangement that comes amid growing complaints about industry data prices.

SKADDEN TEACHES TEENS SOCIAL MEDIA DOS AND DON'TS
via Law.com - Newswire by Lesley Guth on 12/20/13
URL: <http://www.therecorder.com/id=1202634443289>

If a person gets really drunk and something really bad happens at a party, is she going to be charged with underage drinking?

BANKS SHOULD DOUBLE CHECK THEIR SOCIAL MEDIA POLICY
via Law.com - Newswire by Marlisse Silver Sweeney on 12/23/13
URL: <http://www.lawtechnologynews.com/id=1387835963333>

It's time for banking institutions to check their social media guidelines as the Federal Financial Institutions Examination Council issued a final guidance for social media.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

“GOOGLE+ IS KIND OF LIKE THE NEXT VERSION OF GOOGLE”

via Ars Technica by Andrew Cunningham on 12/26/13

URL: <http://arstechnica.com/business/2013/12/google-is-kind-of-like-the-next-version-of-google/>

Google+ has had a strange trajectory as a service.

TWITTER RALLY PICKS UP STEAM

via WSJ.com: Technology by Steven Russolillo & Maureen Farrell on 12/26/13

URL: <http://online.wsj.com/news/articles/SB10001424052702304753504579282832693764394>

Twitter shares have nearly tripled since their initial public offering last month, including an almost 5% gain on Thursday, making the microblogging service's IPO one of the best performing this year.

USING SOCIAL MEDIA IN RULEMAKING: POSSIBILITIES AND BARRIERS

via SSRN by Michael Herz on 12/23/13

URL: <http://ssrn.com/abstract=2371406>

“Web 2.0” is characterized by interaction, collaboration, non-static web sites, use of social media, and creation of user-generated content. In theory, these Web 2.0 tools can be harnessed not only in the private sphere but as tools for an e-topia of citizen engagement and participatory democracy. Notice-and-comment rulemaking is the pre-digital government process that most approached (while still falling far short of) the e-topian vision of public participation in deliberative governance. The notice-and-comment process for federal agency rulemaking has now changed from a paper process to an electronic one. Expectations for this switch were high; many anticipated a revolution that would make rulemaking not just more efficient, but also more broadly participatory, democratic, and dialogic. In the event, the move online has not produced a fundamental shift in the nature of notice-and-comment rulemaking. At the same time, the online world in general has come to be increasingly characterized by participatory and dialogic activities, with a move from static, text-based websites to dynamic, multi-media platforms with large amounts of user-generated content. This shift has not left agencies untouched. To the contrary, agencies at all levels of government have embraced social media – by late 2013 there were over 1000 registered federal agency twitter feeds and over 1000 registered federal agency Facebook pages, for example – but these have been used much more as tools for broadcasting the agency’s message than for dialogue or obtaining input. All of which invites the questions whether agencies could or should directly rely on social media in the rulemaking process.

This study reviews how federal agencies have been using social media to date and considers the practical and legal barriers to using social media in rulemaking, not just to raise the visibility of rulemakings, which is certainly happening, but to gather relevant input and help formulate the content of rules.

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The study was undertaken for the Administrative Conference of the United States and is the basis for a set of recommendations adopted by ACUS in December 2013. Those recommendations overlap with but are not identical to the recommendations set out herein.

HUNDREDS OF RADIO-TAGGED SHARKS TWEET WARNINGS AT AUSTRALIAN SWIMMERS

via Ars Technica by Lee Hutchinson on 12/27/13

URL: <http://arstechnica.com/science/2013/12/hundreds-of-radio-tagged-sharks-tweet-warnings-at-australian-swimmers/>

Western Australia's beachgoers are a bit more informed as to the whereabouts of the region's shark population this summer, thanks to a scientific initiative that has fitted transmitters to more than 300 sharks of various types.

TWITTER REVERSES RALLY AS SHARES DIVE

via WSJ.com: Technology by Steven Russolillo & Maureen Farrell on 12/27/13

URL: <http://online.wsj.com/news/articles/SB10001424052702304753504579284832300964454>

The stock tumbled 13% Friday after an analyst downgraded the microblogging company on valuation concerns.

FRANCE'S 'CULTURE TAX' COULD HIT YOUTUBE AND FACEBOOK

via Bloomberg Businessweek by Carol Matlack on 12/26/13

URL: <http://www.businessweek.com/articles/2013-12-26/frances-culture-tax-could-hit-youtube-and-facebook>

Should YouTube subsidize le cinéma français? France's audiovisual regulator thinks so.

YOUNG USERS SEE FACEBOOK AS 'DEAD AND BURIED'

via The Telegraph by Matthew Sparks on 12/27/13

URL: <http://www.telegraph.co.uk/technology/facebook/10539274/Young-users-see-Facebook-as-dead-and-buried.html>

A study of how teenagers use social media has found that Facebook is “not just on the slide, it is basically dead and buried”, but that the network is morphing into a tool for keeping in touch with older family members

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SOCIAL MEDIA AS A MEGAPHONE TO PRESSURE THE FOOD INDUSTRY
via NYT > Media & Advertising by Stephanie Strom on 12/30/13
URL: <http://www.nytimes.com/2013/12/31/business/media/social-media-as-a-megaphone-to-push-food-makers-to-change.html>

Parents and advocacy groups are tapping the power of the web to force food companies to reconsider what they put in their products.

YELP LOBBYING ON PATENT, COPYRIGHT REFORM
via The Hill by Julian Hattem on 12/31/13
URL: <http://thehill.com/blogs/hillicon-valley/technology/194181-yelp-lobbying-on-patent-copyright-reform>

Yelp's first lobbying campaigns are on patent reform and copyright laws, according to government records.

SKYPE COUNTS AS COMPUTER DEPICTION IN SEX-ABUSE CASE
via Law.com - Newswire by P.J. D'Annunzio on 1/2/14
URL: <http://www.thelegalintelligencer.com/id=1202635381921>

Interactions and images portrayed over the telecommunication system Skype are considered to be "computer depictions" as per Pennsylvania's child pornography laws, the state Superior Court has ruled.

YELP SIGNS UP TO LOBBY
via Law.com - Newswire by Andrew Ramonas on 12/30/13
URL: <http://www.nationallawjournal.com/legaltimes/id=1202635285862>

Yelp Inc. has joined the Washington lobbying community, registering its first lobbyist with Congress. The business review website has deployed its public policy official, Laurent Crenshaw, to advocate on intellectual property and telecommunications issues.

HOW THE GRINCH STOLE YOUR METADATA, AND OTHER CHRISTMAS TALES
via The Guardian by Darth on 12/19/13
URL: <http://www.theguardian.com/world/gallery/2013/dec/19/nsa-christmas-films-darth-twitter>

Last summer, Twitter user and Photoshop savant Darth made headlines by mocking the NSA through the lens of classic children's books.

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2014: THE YEAR OF SOCIAL MEDIA ENGAGEMENT

via FindLaw Writ - Recent Articles by Aditi Mukherji, JD on 12/31/13

URL: <http://blogs.findlaw.com/strategist/2013/12/2014-the-year-of-social-media-engagement.html>

Now that you've got a "handle" on Twitter and other social media platforms, take your social media prowess to the next level: Make 2014 the year of engagement. It's all about beefing up posting where it will reach your audience and dialing back where it's failed to resonate. Here's a.....

GOOGLE'S NEW SOCIAL NETWORKING PATENT IS TRULY COMICAL

via GeekWire by Blair Hanley Frank on 12/31/13

URL: <http://www.geekwire.com/2013/google-patents-social-updates-comic-form/>

Google+ could be getting a lot funnier, at least in theory, if the company follows through on the approach described in a new patent.

DELL'S TWITTER ACCOUNT APOLOGIZES FOR THE 'INCONVENIENCE' OF HELPING NSA INSTALL SPYWARE

via Techdirt by Mike Masnick on 12/31/13

URL: <http://www.techdirt.com/articles/20131230/17174425718/dells-twitter-account-apologizes-inconvenience-helping-nsa-place-hidden-bios-bug.shtml>

There are times when big brands with "social media people" might want to teach those junior level employees to recognize that using one of the standard "scripted" answers might be inappropriate.

TWITTER BULLS SURGE INTO OPTIONS

via WSJ.com: Technology by Kaitlyn Kiernan on 12/31/13

URL: <http://online.wsj.com/news/articles/SB1000142405270230459160457929222522171690>

The total number of bullish Twitter options outnumbered that of bearish bets for the first time on Monday. The move comes despite a 17.5% drop in the company's shares over the past two sessions.

SYRIAN ELECTRONIC ARMY HACKS SKYPE'S TWITTER TO WARN OF ONGOING SURVEILLANCE

via Ars Technica by Wired UK on 1/2/14

URL: <http://arstechnica.com/security/2014/01/syrian-electronic-army-hacks-skypes-twitter-to-warn-of-ongoing-surveillance/>

The Syrian Electronic Army has hacked Skype's Twitter account to accuse the company's owner, Microsoft, of colluding with governments to share user data.

LAW FIRM SUES FACEBOOK OVER SCANNING OF 'PRIVATE' MESSAGES

via Law.com - Newswire by Chelsea Allison on 12/31/13

URL: <http://www.therecorder.com/id=1202635521200>

Plaintiffs attorneys at Lieff Cabraser Heimann & Bernstein filed a privacy class action against Facebook on Monday accusing the site of scanning the content of messages it claims as private and using the information to sell targeted ads.

LINKEDIN TO CHANGE SETTING IN RESPONSE TO FLORIDA BAR CONCERNS

via Law.com - Newswire by Julie Kay on 12/31/13

URL: <http://www.dailybusinessreview.com/id=1202635459932>

LinkedIn officials met with Florida Bar officials recently and reported it is changing its specialty categories in response to concerns from The Florida Bar and other bar associations related to ethical attorney advertising.

FACEBOOK SUED FOR ALLEGEDLY MAKING PRIVATE MESSAGES INTO PUBLIC "LIKES"

via Ars Technica by Casey Johnston on 1/2/14

URL: <http://arstechnica.com/business/2014/01/facebook-sued-for-allegedly-making-private-messages-into-public-likes/>

Facebook is being sued by two users for intercepting the “content of the users’ communications,” including private messages, with the intent to “mine user data and profit from those data by sharing them with third parties—namely, advertisers, marketers, and other data aggregators.”

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WESTERN AUSTRALIAN SHARKS SEND TWEETS TO SWIMMERS
via Gizmag by Ben Coxworth on 12/31/13
URL: <http://www.gizmag.com/shark-monitoring-network-twitter/30269/>

More shark attacks occur in Western Australia than almost anyplace else on Earth.

SKYPE'S TWITTER, FACEBOOK, AND BLOG HACKED BY SYRIAN ELECTRONIC
ARMY DEMANDING AN END TO SPYING
via TNW by Ken Yeung on 1/1/14
URL: <http://thenextweb.com/microsoft/2014/01/01/skypes-twitter-account-blog-get-hacked-sea-demanding-end-spying/#!rnkM1>

We're not even through the first day of 2014 and cyber attacks have already made their appearance.

YELP'S NEW POLITICAL ACTION COMMITTEE SET TO LOBBY CONGRESS
via Ars Technica by Cyrus Farivar on 1/3/14
URL: <http://arstechnica.com/tech-policy/2014/01/yelps-new-political-action-committee-set-to-lobby-congress/>

According to a December 31, 2013 filing with the Federal Election Commission, Yelp is set to open its own political action committee, or PAC.

DAN BULL TAKES ON YOUTUBE'S CONTENTID CHANGES, STOLEN REVENUE,
WITH A DISS TRACK
via Techdirt by Mike Masnick on 1/3/14
URL: <http://www.techdirt.com/articles/20140102/17424525757/dan-bull-takes-youtubes-contentid-changes-stolen-revenue-with-diss-track.shtml>

YouTube's ContentID is receiving an awful lot of well-deserved criticism lately, and the company -- true to unfortunate form -- still doesn't seem to realize that it should (a) fix its broken program and (b) actually respond to the criticism.

YOUTUBE GOES 4K AT CES, BRINGS ROYALTY FREE VP9 TO FORE FRONT
via Muktware by Swapnil Bhartiya on 1/2/14
URL: <http://www.muktware.com/2014/01/youtube-goes-4k-ces-brings-royalty-free-vp9-fore-front/18722>

One good thing about Google is that unlike arch-rival Microsoft it doesn't sit on its butt milking the cash cow without adding any value for customers.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK FACES SUIT OVER PRIVATE MESSAGES

via CNN Money by Charles Riley on 1/3/14

URL: <http://money.cnn.com/2014/01/03/technology/facebook-privacy-lawsuit/>

Two Facebook users are taking the company to court over claims it mines private messages for data that is then sold to third parties.

BOYCOTT SNAPCHAT AND SEND A MESSAGE ON SECURITY

via WSJ.com: Technology by Farhad Manjoo on 1/5/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304887104579302551800463672>

Columnist Farhad Manjoo says he hopes that recent security breaches will prompt new money to pour into the business of protecting our data.

HOW MARK ZUCKERBERG CAME OF AGE AS A CORPORATE EXECUTIVE

via WSJ.com: Technology by Evelyn M. Rusli on 1/5/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303640604579296452086218242>

In taking Facebook public and reshaping it around mobile phones, Mark Zuckerberg, the often-stubborn, idealistic 29-year-old chief executive, has shown growing attention to the bottom line.

LINKEDIN SUES BOTS OVER MEMBER DATA SCRAPING

via Intellectual Property Law360 by Michael Lipkin on 1/6/14

URL: <http://www.law360.com/ip/articles/499109>

An unknown number of automated software programs, or bots, have registered thousands of fake LinkedIn profiles to steal data about legitimate users, breaching the user agreement and violating copyright law, according to a complaint filed in California federal court on Monday.

FACEBOOK, LINKEDIN SAY HIGH COURT CASE HALTS IP SUITS

via Intellectual Property Law360 by Kat Greene on 1/6/14

URL: <http://www.law360.com/ip/articles/498758>

Facebook Inc. and LinkedIn Corp. asked a California federal judge on Friday to stay two cases in which a company that holds a series of networking patents is suing them pending a decision by the U.S. Supreme Court in Alice Corp. v. CLS Bank International, saying the hotly contested suit has a bearing on how their cases should be argued.

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SNAPCHAT'S BAD SECURITY SHOWS HOW DATA USE POLICIES FAIL

via Ars Technica by Casey Johnston on 1/6/14

URL: <http://arstechnica.com/tech-policy/2014/01/snapchats-bad-security-shows-how-data-use-policies-fail/>

In their privacy policies and terms of use, the companies that handle our data make plenty of promises about all of the third-party evils they will protect our data from.

FACEBOOK, TWITTER FOLLOWERS A MULTI MILLION-DOLLAR BUSINESS

via CBC News by The Associated Press on 1/5/14

URL: <http://www.cbc.ca/news/technology/facebook-twitter-followers-a-multi-million-dollar-business-1.2484938>

Buying connections 'dilutes the user experience'

PRIVACY CLASS ACTIONS AGAINST FACEBOOK, ZYNGA COULD FACE TOUGH AUDIENCE

via Law.com - Newswire by Scott Graham on 1/6/14

URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp?id=1202636565137>

Plaintiffs attorneys hope to make new law when they face Facebook and Zynga in two class actions set for argument next week before the U.S. Court of Appeals for the Ninth Circuit--but they may have an uphill battle, having drawn two of the court's more conservative judges.

NEW YORK TIMES AD PROMPTS DEBATE OVER TWITTER COPYRIGHT

via BBC News by Joe Miller on 1/7/14

URL: <http://www.bbc.co.uk/news/technology-25636009>

A newspaper advertisement featuring a tweet by a film critic has prompted debate about social media copyright.

PINTEREST PLANS TO APPEAL EU FINDING THAT TRADEMARK BELONGS TO PREMIUM INTEREST

via BNA by Stephen Gardner on 1/8/14

URL:

http://iplaw.bna.com/iprc/display/simple_doc_display.adp?fedfid=39745752&vname=ptdbulallis_suesdib

Pinterest Inc., which runs the social networking site "pinterest.com," plans to appeal a European Union trademark registration office finding that the "pinterest" mark belongs to a London-based company, an attorney...

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FACING PINTEREST SUIT, TRAVEL SITE SAYS 'PIN' IS GENERIC
via Intellectual Property Law360 by Bill Donahue on 1/8/14
URL: <http://www.law360.com/ip/articles/499562>

Travel planning startup Pintrips Inc. hit back hard Monday on trademark infringement claims from Pinterest Inc., calling the social media giant a “trademark bully” and arguing that “pin” was merely a generic, unprotectable verb.

SHIA LABEOUF TAUNTS DANIEL CLOWES' CEASE AND DESIST ON TWITTER
via Hollywood Reporter - THR, Esq. by Eriq Gardner on 1/8/14
URL: <http://www.hollywoodreporter.com/thr-esq/shia-labeouf-taunts-daniel-clowes-669150>

For a second time, LaBeouf says his next short film will be "Daniel Boring," which bears a similar title to the graphic novelist's own "David Boring."

DO YOU HAVE KLOUT? SOCIAL MEDIA METRIC MEASURES YOUR 'IMPORTANCE'
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/8/14
URL: <http://blogs.findlaw.com/technologist/2014/01/do-you-have-klout-social-media-metric-measures-your-importance.html>

I am not an Internet legend, at least not yet. I have no viral posts or tweets. I am just another voice, with a few hundred Twitter followers. And my Klout score, a middling 45, reflects that. A score in the mid-60s would make me part of the top 5.....

HACKERS USE AMAZON CLOUD TO SCRAPE MASS NUMBER OF LINKEDIN
MEMBER PROFILES
via Ars Technica by Dan Goodin on 1/8/14
URL: <http://arstechnica.com/security/2014/01/hackers-use-amazon-cloud-to-scrape-mass-number-of-linkedin-member-profiles/>

LinkedIn is suing a gang of hackers who used Amazon's cloud computing service to circumvent security measures and copy data from hundreds of thousands of member profiles each day.

BORROWERS HIT SOCIAL-MEDIA HURDLES
via WSJ.com: Technology by Stephanie Armour on 1/8/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304773104579266423512930050>

Lending companies are mining Facebook, Twitter and other social media to help determine a borrower's creditworthiness or identity, a trend that is raising concerns among consumer groups and regulators.

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LINKEDIN SUES MYSTERY HACKERS FOR SPAM, SCRAPING
via Law.com - Newswire by Chelsea Allison on 1/8/14
URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp?id=1202637068072>

Spambots have infiltrated LinkedIn, and the professional networking site is fighting back. The company has filed suit alleging that unknown intruders used automated programs to create thousands of fake LinkedIn accounts and scrape data from legitimate user profile pages.

IS TWITTER NEGLIGENT FOR LEWD PHOTO TWEETS?
via Law.com - Newswire by Sherry Karabin on 1/8/14
URL: <http://www.law.com/corporatecounsel/PubArticleCC.jsp?id=1202636889315>

The suit centers on an incident involving a basketball team. But online services have been granted wide immunity.

TWITTER HARASSMENT CASE LANDS IN TORONTO COURT
via CBC News on 1/7/14
URL: <http://www.cbc.ca/news/canada/toronto/twitter-harassment-case-lands-in-toronto-court-1.2487075>

Man charged with criminal harassment for alleged Twitter messages.

Yelp Must Disclose Reviewers' Identities, Va. Court Rules
via Law360 by Lance Duroni on 1/8/14
URL: <http://www.law360.com/media/articles/499608>

A Virginia appeals court on Tuesday upheld a decision that Yelp Inc. must reveal the identities of several reviewers who bashed a carpet cleaning service on the website, rejecting Yelp's argument that their identities are shielded by the First Amendment.

SOCIAL MEDIA OVERLOAD? THESE 4 TOOLS CAN HELP
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/9/14
URL: <http://blogs.findlaw.com/strategist/2014/01/social-media-overload-these-4-tools-can-help.html>

Facebook. Twitter. Instagram. Pinterest. LinkedIn. Google+. There are more, but those are the big six social networks that you should be aware of in 2014. But you don't have time for that, do you? You're a lawyer, not a tween with a smartphone. Between practicing law, abusing and interrogating associates,.....

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MINORS ALLOWED FACEBOOK TO USE THEM IN ADS, JUDGE HEARS
via Law360 by Beth Winegarner on 1/9/14
URL: <http://www.law360.com/media/articles/499986>

Facebook Inc. urged a California federal judge Thursday to toss a proposed class action accusing the social media giant of using children's names and likenesses in ads without their consent, arguing that the minors gave that permission when they signed up to use the service.

FACEBOOK SUED OVER FALSE 'LIKES' FOR ADS
via Law360 by Kat Greene on 1/9/14
URL: <http://www.law360.com/media/articles/500132>

A group of Facebook users on Thursday launched a putative class action in California federal court against the social networking company, alleging the site was falsely promoting advertisers' pages to users as having been "liked" by friends.

TRIAL ALERT! COURTNEY LOVE TO DEFEND CONTROVERSIAL TWEET ON MONDAY
via Hollywood Reporter - THR, Esq. by Eriq Gardner on 1/10/14
URL: <http://www.hollywoodreporter.com/thr-esq/trial-alert-courtney-love-defend-669832>

A judge opens the door to potential testimony about the rock star's wild conduct over the years.

LINKEDIN SUES HACKERS -- WHOEVER THEY ARE
via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 1/10/14
URL: <http://blogs.findlaw.com/technologist/2014/01/linkedin-sues-hackers-whoever-they-are.html>

LinkedIn, the popular website that essentially works like the Facebook for professionals, is suing hackers -- but doesn't know the identity of the hackers. The hackers -- whoever they are -- created thousands of fake LinkedIn accounts, through the use of bots, in order to access member accounts. According to.....

LIVINGSOCIAL CEO TO STEP DOWN
via WSJ.com: Technology by Anna Prior on 1/10/14
URL: <http://online.wsj.com/news/articles/SB10001424052702303848104579312593227352718>

LivingSocial CEO Tim O'Shaughnessy will step down from his post later this year, saying now is the best time to transition leadership that is suited to lead the company into its next stage of growth.

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BROADCASTER PULLS FULL EPISODES OF SHOWS FROM YOUTUBE

via Ars Technica by Katie Collins on 1/11/14

URL: <http://arstechnica.com/business/2014/01/broadcaster-pulls-full-episodes-of-shows-from-youtube/>

Popular UK provider of television programs Channel 4 has removed all full episodes of its shows from its YouTube channel and will not be adding any more in the future.

BLOGGER'S INCARCERATION RAISES FIRST AMENDMENT QUESTIONS

via NYT > Media & Advertising by Campbell Robertson on 1/11/14

URL: <http://www.nytimes.com/2014/01/12/us/bloggers-incarceration-raises-first-amendment-questions.html>

Roger Shuler's accusatory posts have earned him many enemies. But even many of them are shocked by what has happened to him.

TWEETS AND THREATS: GANGS FIND NEW HOME ON THE NET

via The Associated Press by Sharon Cohen on 1/11/14

URL: http://hosted.ap.org/dynamic/stories/U/US_STREET_GANGS_SOCIAL_MEDIA

The video is riddled with menace and swagger: Reputed gang members in Chicago point their guns directly at the camera.

SNAPCHAT'S FAILURE TO APOLOGIZE DOES A DISAPPEARING ACT

via Law.com - Newswire by Marlis Silver Sweeney on 1/13/14

URL: <http://www.lawtechnologynews.com/id=1389635536622>

The Snapchat app maker issues an apology to its customers for data breach.

FACEBOOK, LINKEDIN WIN STAY IN DOCUMENT LINKING IP SUIT

via Intellectual Property Law360 by Kat Greene on 1/13/14

URL: <http://www.law360.com/ip/articles/500913>

Facebook Inc. and LinkedIn Corp. on Monday won their bid in California federal court to stay a dispute brought by the holder of patents for technology that links documents, putting the case on hold until the U.S. Supreme Court makes a decision in Alice Corp. v. CLS Bank International.

FACEBOOK LOSES BID TO EXIT CLOUD IP PATENT SUIT
via Intellectual Property Law360 by Jeff Sistrunk on 1/13/14
URL: <http://www.law360.com/ip/articles/500837>

A California federal judge on Monday denied Facebook Inc.'s bid to exit PersonalWeb Technologies LLC's suit accusing it of infringing patents covering cloud computing and storage systems, finding Facebook's standing challenge is unripe because PersonalWeb is currently in arbitration with a third party over who owns the rights to the patents.

TIPS FOR PROTECTING TRADE SECRETS IN THE SOCIAL MEDIA AGE
via Intellectual Property Law360 by Erik W. Weibust on 1/13/14
URL: <http://www.law360.com/ip/articles/494798>

As the line between business and personal information becomes increasingly blurred with the use of social media, it is imperative that employers protect their trade secrets and goodwill by setting clear expectations and implementing policies and agreements that clearly express those expectations and provide a means by which to enforce them if necessary, says Erik Weibust of Seyfarth Shaw LLP.

FACEBOOK EXPANDS CONVERSATIONS GROUP
via WSJ.com: Technology by Anna Prior on 1/13/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304549504579318583672821614>

Facebook has snapped up link-sharing services Branch and Potluck, the latest move by the social network to develop more offerings based around real-time conversations.

TOP TEN INTERNET LAW DEVELOPMENTS OF 2013 (FORBES CROSS-POST)
via Technology & Marketing Law Blog by Eric Goldman on 1/14/14
URL: <http://blog.ericgoldman.org/archives/2014/01/top-ten-internet-law-developments-of-2013-forbes-cross-post.htm>

A look back at the Internet law highlights of 2013:

WHAT DOES IT TAKE TO UNMASK AN ANONYMOUS YELP REVIEWER?
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/13/14
URL: <http://blogs.findlaw.com/technologist/2014/01/what-does-it-take-to-unmask-an-anonymous-yelp-reviewer.html>

It is a truth (more or less) universally acknowledged that anonymous speech is protected by the First Amendment: "Despite readers' curiosity and the public's interest in identifying the creator of a work of art, an author generally is free to decide whether or not to disclose his or her true.....

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GOOF—NOT HACK—BEHIND MYSTERIOUS “F GWENIFILL” TWEET SENT BY MEDIA OUTLETS

via Ars Technica by Dan Goodin on 1/14/14

URL: <http://arstechnica.com/security/2014/01/goof-not-hack-behind-mysterious-f-gwenifill-tweet-sent-by-media-outlets/>

Users of Tweetdeck, and possibly other Twitter apps, take note: old settings can come back to trip you up. Digital media strategist Kate Gardiner learned this lesson first hand on Tuesday, when she inadvertently caused at least a dozen separate news-oriented Twitter accounts to tweet "f gwenifill" in unison.

PUBLIC POSTS ON FACEBOOK BECOME RESULTS FOR RUSSIAN SEARCH ENGINE
via Ars Technica by Casey Johnston on 1/14/14

URL: <http://arstechnica.com/business/2014/01/public-posts-on-facebook-become-results-for-russian-search-engine/>

Facebook entered a partnership Tuesday with the Russian search engine Yandex that will allow Yandex to index public Facebook data in the countries it serves and use them as search results.

DANGEROUS RULING IN VIRGINIA ALLOWS CLEANING COMPANY TO IDENTIFY ANONYMOUS YELP CRITICS

via Techdirt by Mike Masnick on 1/14/14

URL: <http://www.techdirt.com/articles/20140113/17312425859/dangerous-ruling-virginia-allows-cleaning-company-to-identify-anonymous-yelp-critics.shtml>

Last year, we wrote about a troubling case in Virginia, in which a cleaning company, Hadeed Carpet Cleaning, sued seven anonymous Yelp reviewers in an attempt to discover who they were.

NETFLIX, YOUTUBE COULD FEEL EFFECTS OF 'OPEN INTERNET' RULING

via WSJ.com: Technology by Amol Sharma on 1/14/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304049704579320983864581364>

A federal appellate court decision on Tuesday raises the prospect that Netflix Inc. and other bandwidth-hogging websites may have to pay tolls to broadband providers to ensure quality service.

YELP RULING IS DOUBLE-EDGED SWORD IN ONLINE REVIEW FIGHTS
via Law360 by Natalie Rodriguez on 1/14/14
URL: <http://www.law360.com/media/articles/500653>

A recent Virginia appeals court ruling forcing Yelp Inc. to disclose the identities of reviewers hands companies a new tool to battle anonymous online bashers, but attorneys say hospitality firms should be leery of wielding it as a legal weapon.

SMALL-BUSINESS GUIDE: FACEBOOK REVAMPS ADS TO COMPETE WITH GOOGLE
via NYT > Media & Advertising by Eilene Zimmerman on 1/15/14
URL: <http://www.nytimes.com/2014/01/16/business/smallbusiness/with-revamped-advertising-program-facebook-aims-to-compete-with-google.html>

Small businesses can use tools on Facebook to track customers from ad to website, and target audiences more precisely.

TWITTER TIP: KEEP SEPARATE ACCOUNTS FOR WORK AND PLAY
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/15/14
URL: <http://blogs.findlaw.com/strategist/2014/01/twitter-tip-keep-separate-accounts-for-work-and-play.html>

An angry rage tweet by a BigLaw partner, dispatched in response to a popular law blog's sarcasm, made blog headlines, embarrassing both himself and his firm. A P.R. professional made an insensitive and racist joke about AIDS and Africa. She actually trended globally on Twitter, while her flight was in-air,.....

50 TWITTER ACCOUNTS LAWYERS SHOULD FOLLOW RELIGIOUSLY (PART I)
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/14/14
URL: <http://blogs.findlaw.com/technologist/2014/01/50-twitter-accounts-lawyers-should-follow-religiously-part-i.html>

The title says it all. If you're new to Twitter, or you're getting bored with your current feed, this is the list you need: Fifty accounts, covering the Supreme Court, legal news, law and technology, humor, and other blawging topics. What are the ground rules for the list? No multiples.....

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4 LESSONS FROM FDA'S SOCIAL MEDIA GUIDANCE

via Law360 by Jeff Overley on 1/15/14

URL: <http://www.law360.com/media/articles/500906>

The first installment of U.S. Food and Drug Administration guidance on the use of social media to promote pharmaceuticals shows that regulators understand the challenges of policing online comments while also making it clear that manufacturers will have to answer for remarks made on their behalf, attorneys say. Here, experts share four takeaways from the long-awaited document.

ANARCHY, STATUS UPDATES, AND UTOPIA

via SSRN by James Grimmelman on 11/22/13

URL: <http://ssrn.com/abstract=2358627>

Social software has a power problem. Actually, it has two. The first is technical. Unlike the rule of law, the rule of software is simple and brutal: whoever controls the software makes the rules. And if power corrupts, then automatic power corrupts automatically. Facebook can drop you down the memory hole; Paypal can garnish your pay. These sovereigns of software have absolute and dictatorial control over their domains.

Is it possible to create online spaces without technical power? It is not, because of social software's second power problem. Behind technical power there is also social power. Whenever people come together through software, they must agree on which software they will use. That agreement vests technical power in whoever controls the software. Social software cannot be completely free of coercion — not without ceasing to be social, or ceasing to be software.

Rule-of-law values are worth defending in the age of software empires, but they cannot be fully embedded in the software itself. Any technical design can always be changed through an exercise of social power. Software can help by making this coercion more obvious, or by requiring more people to join together in it, but it alone cannot fully protect users. Whatever limits make social software humane, fair, and free will have to come from somewhere else — they will have to come from We the Users.

YOUTUBE CAN SELL YOUR LEGAL PRACTICE

via Law.com - Newswire by Marlisse Silver Sweeney on 1/15/14

URL: <http://www.lawtechnologynews.com/id=1389799697177>

How to leverage YouTube for business development.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

USING SOCIAL MEDIA IN RULEMAKING: POSSIBILITIES AND BARRIERS

via SSRN by Michael Herz on 12/23/13

URL: <http://ssrn.com/abstract=2371406>

“Web 2.0” is characterized by interaction, collaboration, non-static web sites, use of social media, and creation of user-generated content. In theory, these Web 2.0 tools can be harnessed not only in the private sphere but as tools for an e-topia of citizen engagement and participatory democracy. Notice-and-comment rulemaking is the pre-digital government process that most approached (while still falling far short of) the e-topian vision of public participation in deliberative governance. The notice-and-comment process for federal agency rulemaking has now changed from a paper process to an electronic one. Expectations for this switch were high; many anticipated a revolution that would make rulemaking not just more efficient, but also more broadly participatory, democratic, and dialogic. In the event, the move online has not produced a fundamental shift in the nature of notice-and-comment rulemaking. At the same time, the online world in general has come to be increasingly characterized by participatory and dialogic activities, with a move from static, text-based websites to dynamic, multi-media platforms with large amounts of user-generated content. This shift has not left agencies untouched. To the contrary, agencies at all levels of government have embraced social media – by late 2013 there were over 1000 registered federal agency twitter feeds and over 1000 registered federal agency Facebook pages, for example – but these have been used much more as tools for broadcasting the agency’s message than for dialogue or obtaining input. All of which invites the questions whether agencies could or should directly rely on social media in the rulemaking process.

This study reviews how federal agencies have been using social media to date and considers the practical and legal barriers to using social media in rulemaking, not just to raise the visibility of rulemakings, which is certainly happening, but to gather relevant input and help formulate the content of rules.

The study was undertaken for the Administrative Conference of the United States and is the basis for a set of recommendations adopted by ACUS in December 2013. Those recommendations overlap with but are not identical to the recommendations set out herein.

BRAND BATTLES: SONY, MICROSOFT, PINTEREST, RINGO STARR

via Intellectual Property Law360 by Bill Donahue on 1/17/14

URL: <http://www.law360.com/ip/articles/502151>

In Law360's latest roundup of new actions at the Trademark Trial and Appeal Board, Sony and Microsoft take their video game battle to the TTAB, Pinterest gets hit with a logo opposition and Beatles drummer Ringo Starr defends his world-famous name.

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ATTORNEY DISCIPLINED OVER TWEETS

via Law.com - Newswire by Marlis Silver Sweeney on 1/16/14

URL: <http://www.lawtechnologynews.com/id=1389884812472>

Court attorney is fired and disciplined after Tweeting inappropriate court observations.

**9TH CIRCUIT ISSUES A BLOGGER-FRIENDLY FIRST AMENDMENT OPINION—
OBSIDIAN FINANCE V. COX**

via Technology & Marketing Law Blog by Venkat Balasubramani on 1/17/14

URL: <http://blog.ericgoldman.org/archives/2014/01/9th-circuit-issues-a-blogger-friendly-first-amendment-opinion-obsidian-finance-v-cox.htm>

This case involves defamation claims brought by Kevin Padrick of Obsidian Finance Group against Crystal Cox. Obsidian (Padrick) was the Chapter 11 Trustee for Summit Accomodators, and Cox wrote a series of posts accusing Padrick and Obsidian of fraud, corruption, money-laundering, and other improper activities. Obsidian and Padrick sued.

GETTY & AFP APPEAL \$1.2 MILLION COPYRIGHT INFRINGEMENT VERDICT

via PetaPixel by David Becker on 1/13/14

URL: <http://petapixel.com/2014/01/13/getty-afp-appeal-1-2-million-dmca-copyright-infringement-verdict/>

Getty Images and Agence France Presse are avid protectors of their own copyright privileges. But when the chaussure is on the other foot?

FACEBOOK PAGE MOCKING GREEK ORTHODOX MONK LEADS TO JAIL SENTENCE

via The Guardian by Reuters in Athens on 1/17/14

URL: <http://www.theguardian.com/world/2014/jan/17/facebook-page-mocking-greek-orthodox-monk-jail-blasphemy>

Filippos Loizos found guilty of blasphemy after portraying the late Father Paisios as a pasta-based dish

TWITTER'S DIVERSITY BECOMES SELLING POINT

via WSJ.com: Technology by Yoree Koh on 1/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304419104579323442346646168>

Needing to generate revenue, Twitter is moving to capitalize on the fact that its user base is more racially diverse than U.S. Internet users as a whole.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

BLOGGERS GET SAME SPEECH PROTECTIONS AS PRESS: 9TH CIRC.

via Law360 by Michael Lipkin on 1/17/14

URL: <http://www.law360.com/media/articles/502378>

Bloggers and others who speak on issues of public concern are entitled to the same free-speech protections as traditional journalists, a Ninth Circuit panel ruled Friday, finding a trustee that a blogger had criticized for its role in a real estate bankruptcy needed to show the blogger had acted negligently.

FACEBOOK, ZYNGA VIOLATED USER PRIVACY, 9TH CIRC. HEARS

via Law360 by Beth Winegarner on 1/17/14

URL: <http://www.law360.com/media/articles/500507>

Facebook Inc. and Zynga Game Network Inc. users urged the Ninth Circuit on Friday to revive separate class actions accusing them of divulging users' personal information without permission, arguing the disclosures violate the sites' policies and federal communications laws, and constitute real harm to users.

PINTEREST CEO LAYS OUT GROWTH PLAN

via WSJ.com: Media & Marketing by Douglas MacMillan on 1/21/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304027204579334651169493632>

Pinterest will generate its first revenue this year when it starts charging advertisers to promote their wares, CEO Ben Silbermann says.

BLOGGERS, EVEN CORRUPT ONES, GET SAME PROTECTIONS AS JOURNALISTS

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/17/14

URL: http://blogs.findlaw.com/ninth_circuit/2014/01/bloggers-even-corrupt-ones-get-same-protections-as-journalists.html

"As the Supreme Court has accurately warned, a First Amendment distinction between the institutional press and other speakers is unworkable." That's the money quote from Judge Andrew Hurwitz's opinion for the Ninth Circuit panel, which held that bloggers enjoy the same free speech protections as traditional journalists, and under Gertz.....

NETWORKING WITH FACEBOOK'S IN-HOUSE LEGAL TEAM

via Law.com - Newswire by Rebekah Mintzer on 1/21/14

URL: <http://www.corpcounsel.com/id=1390305711347>

Ten years after Facebook's birth, its high-powered legal team still faces the huge variety of issues that come from operating in the digital sphere, which is often short on law and precedent, and long on gray areas.

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NLRB CHAIRMAN LAYS OUT APPROACH TO SOCIAL MEDIA CASES
via Law360 by Abigail Rubenstein on 1/21/14
URL: <http://www.law360.com/media/articles/502701>

The National Labor Relations Board isn't looking to create new standards when it evaluates cases stemming from employee postings on social media but is merely trying to keep its jurisprudence up to date with the evolution of the workplace, Chairman Mark Gaston Pearce told Law360 during an exclusive interview.

SOCIAL NETWORK ASKS FOR INJUNCTION AGAINST GOOGLE HANGOUTS
via Intellectual Property Law360 by Michael Lipkin on 1/22/14
URL: <http://www.law360.com/ip/articles/503216>

A video-based social networking service on Wednesday asked a California federal court to force Google Inc. to rename its Hangouts video chat platform and stop using its Q&A feature, petitioning for an injunction in its trademark infringement suit against the tech giant.

PINTEREST BLASTS PINTRIPS' BID TO TOSS TRADEMARK SUIT
via Intellectual Property Law360 by Bill Donahue on 1/22/14
URL: <http://www.law360.com/ip/articles/503024>

Pinterest Inc. blasted Pintrips Inc. on Wednesday over the travel planning site's recent move to toss a trademark infringement suit on the grounds that "pin" is merely a generic term, calling it an ill-timed and "logically flawed" argument.

50 TWITTER ACCOUNTS LAWYERS SHOULD FOLLOW RELIGIOUSLY (PART II)
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/22/14
URL: <http://blogs.findlaw.com/technologist/2014/01/50-twitter-accounts-lawyers-should-follow-religiously-part-ii.html>

Last week, I made a very big list (subscribe here) of thirty Twitter accounts that every lawyer, legal professional, and law student should follow. Topics include the Supreme Court, legal news, law and technology, humor, and general blawging. I also promised that twenty more would follow, once I heard from.....

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ELECTRONIC ARTS ALSO PAYING YOUTUBERS TO PROMOTE GAMES

via Ars Technica by Kyle Orland on 1/22/14

URL: <http://arstechnica.com/gaming/2014/01/electronic-arts-also-paying-youtubers-to-promote-games/>

In the wake of revelations that Microsoft has been paying an undisclosed premium to YouTube commentators for mentioning the Xbox One and its games in videos, information has arisen regarding a similar but much larger YouTube payment program undertaken by major game publisher Electronic Arts.

FACEBOOK TESTING ADS IN MOBILE APPS

via WSJ.com: Technology by Michael Calia on 1/22/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303448204579336962963057526>

Facebook said it is running a small test for advertisements in mobile applications in a bid to help expand its advertisers' reach

LINKEDIN POSES PROBLEMS FOR LAWYERS

via NJ.com by Donald Scarini on 1/16/14

URL: http://blog.nj.com/njv_donald_scarinci/2014/01/linkedin_poses_problems_for_la.html

The explosion of social media has created a variety of new ways for businesses to connect with current and potential clients.

FACEBOOK, HULU TARGETED IN SUITS OVER E-DIRECTORY PATENTS

via Intellectual Property Law360 by Alex Lawson on 1/23/14

URL: <http://www.law360.com/ip/articles/503381>

Facebook Inc., Hulu LLC and LinkedIn Corp. were among the companies targeted in a flurry of lawsuits filed Monday in Delaware federal court by Chinook Licensing DE LLC, which has accused the Internet giants of flouting its patent covering the augmentation of online directories.

HIGHLIGHTS FROM COURTNEY LOVE'S TESTIMONY AT 'TWIBEL' TRIAL

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 1/23/14

URL: <http://www.hollywoodreporter.com/thr-esq/highlights-courtney-loves-testimony-at-673647>

Corrupt entertainment lawyers, conversations with Bono, phone hacking, being a "retard" when it comes to Twitter and more ...

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THIS LAWYER JUST FAILED BLOGGING AND SOCIAL MEDIA BASICS

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/23/14

URL: <http://blogs.findlaw.com/strategist/2014/01/this-lawyer-just-failed-blogging-and-social-media-basics.html>

When a lawyer launches a website, he or she obviously needs content. Search engines scan your page for content, and those with fresh, relevant, and insightful offerings get a bump in the search result rankings. Where does that content come from? If you're smart, you'll handle it yourself, or have a.....

ICE TAKES TO TWITTER IN RIDICULOUS ATTEMPT TO DEFEND INTERROGATING A MAN IN A MOVIE THEATER FOR WEARING GOOGLE GLASS

via Techdirt by Mike Masnick on 1/23/14

URL: <http://www.techdirt.com/articles/20140123/07494325966/ice-takes-to-twitter-ridiculous-attempt-to-defend-interrogating-man-movie-theater-wearing-google-glass.shtml>

Earlier this week there was a report about a guy being yanked out of his seat in a movie theater for wearing Google Glass during the movie.

SNAPCHAT ACCOUNT REGISTRATION CAPTCHA DEFEATED

via TechieNews by Ravi Mandalia on 1/23/14

URL: <http://www.techie news.co.uk/975112/snapchat-account-registration-captcha-defeated/>

Snapchat's security troubles continue as a security researcher has managed to hack its account registration CAPTCHA system with a program of less than 100 lines that took 30 minutes to develop.

EPIDEMIOLOGICAL MODELING OF ONLINE SOCIAL NETWORK DYNAMICS

via Arxiv.org by John Cannarella & Joshua A. Spechler

URL: <http://arxiv.org/pdf/1401.4208v1.pdf>

The last decade has seen the rise of immense online social networks (OSNs) such as MySpace and Facebook. In this paper we use epidemiological models to explain user adoption and abandonment of OSNs, where adoption is analogous to infection and abandonment is analogous to recovery. We modify the traditional SIR model of disease spread by incorporating infectious recovery dynamics such that contact between a recovered and infected member of the population is required for recovery. The proposed infectious recovery SIR model (irSIR model) is validated using publicly available Google search query data for "MySpace" as a case study of an OSN that has exhibited both adoption and abandonment phases. The irSIR model is then applied to search query data for "Facebook," which is just beginning to show the onset of an abandonment phase. Extrapolating the best fit model into the future predicts a rapid decline in Facebook activity in the next few years.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

HACKER GETS FACEBOOK'S 'KEYS TO THE KINGDOM'

via ITNews by Darren Pauli on 1/23/14

URL: <http://www.itnews.com.au/News/370344,hacker-gets-facebooks-keys-to-the-kingdom.aspx>

Paid record \$33,500 bounty for remote code execution flaw.

SOCIAL MEDIA CURSING IS OK, UNDER THE RIGHT CONDITIONS

via Law.com - Newswire by Marlis Silver Sweeney on 1/23/14

URL: <http://www.corpcounsel.com/id=1390518038425>

Making a Facebook comment about your boss? It's concerted and protected activity, according to the National Labor Relations Board.

DEBUNKING PRINCETON

via Facebook by Mike Develin on 1/23/14

URL: <https://www.prod.facebook.com/notes/mike-develin/debunking-princeton/10151947421191849>

Like many of you, we were intrigued by a recent article by Princeton researchers predicting the imminent demise of Facebook.

TWITTER LANDS AT SAVANNA'S CHELSEA RENO WITH 140K-SF LEASE

via Law360 by Kaitlin Ugolik on 1/23/14

URL: <http://www.law360.com/media/articles/503408>

Social media giant Twitter Inc. has signed a 140,928-square-foot lease for its new headquarters in New York City's Chelsea neighborhood at 245 and 249 West 17th St., where real estate private equity firm Savanna has combined two adjacent office buildings to attract more modern media companies, the landlord announced Thursday.

COURTNEY LOVE WINS TWITTER DEFAMATION TRIAL

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 1/24/14

URL: <http://www.hollywoodreporter.com/thr-esq/courtney-love-wins-twitter-defamation-673972>

After eight days of testimony, the singer prevails in a trailblazing case.

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READER ASKS: IS IT ETHICAL FOR JUDGES TO TWEET?

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/24/14

URL: <http://blogs.findlaw.com/strategist/2014/01/reader-asks-is-it-ethical-for-judges-to-tweet.html>

One of our most loyal readers tweeted us with an interesting question: is it considered ethical behavior for judges to tweet? It may seem like a strange question -- after all, Twitter is a communication medium, like email, blogging, and the like. Then again, we've seen at least one judge lose.....

VOCATIONS: THE SOCIAL MEDIA MARKETER: I'LL BE YOUR BILLBOARD

via NYT > Media & Advertising by Elizabeth Olson on 1/25/14

URL: <http://www.nytimes.com/2014/01/26/jobs/ill-be-your-billboard.html>

Jason Sadler appears on social media, wearing corporate T-shirts for a fee.

COPYRIGHT SUIT OVER SECOND LIFE TERRAFORMING SURVIVES SUMMARY JUDGMENT, THEN SETTLES - FIRESABRE V. LINDEN

via Technology & Marketing Law Blog by Jake McGowan on 1/26/14

URL: <http://blog.ericgoldman.org/archives/2014/01/copyright-suit-over-second-life-terraforming-survives-summary-judgment-then-settles-firesabre-v-linden.htm>

What happens when a virtual world designer sues for "unauthorized" use of a virtual "island?"

TM CLAIMS IN DMCA NOTICE MAY LEAD TO 512(F) LIABILITY

via Rebecca Tushnet's 43(B)log by Rebecca Tushnet on 1/27/14

URL: <http://tushnet.blogspot.com/2014/01/tm-claims-in-dmca-notice-may-lead-to.html>

CrossFit, Inc. v. Alvies, No. 13-3771, 2014 WL 251760 (N.D. Cal. Jan. 22, 2014)

JUDGE DISQUALIFIED OVER FACEBOOK 'FRIEND' REQUEST

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 1/27/14

URL: <http://blogs.wsj.com/law/2014/01/27/judge-disqualified-over-facebook-friend-request/>

A Florida appeals court chastised a judge for sending a Facebook "friend" request to a woman while presiding over her divorce proceeding.

PRINCE SEEKS \$22M FROM BLOGGERS OVER BOOTLEGS

via Intellectual Property Law360 by Dan Prochilo on 1/27/14

URL: <http://www.law360.com/ip/articles/504389>

Pop music icon Prince has filed a \$22 million copyright infringement suit in California federal court accusing a group of bloggers and Facebook users of distributing bootlegged copies of his live performances online.

JUDGE MUST RECUSE AFTER INITIATING FACEBOOK FRIEND REQUEST TO LITIGANT-CHACE V. LOISEL

via Technology & Marketing Law Blog by Venkat Balasubramani on 1/27/14

URL: <http://blog.ericgoldman.org/archives/2014/01/judge-must-recuse-after-initiating-facebook-friend-request-to-litigant-chace-v-loisel.htm>

We've blogged about several cases where courts said Facebook friendships between litigants and judges do not necessarily warrant recusal.

5 LINGERING QUESTIONS EMPLOYERS HAVE ABOUT SOCIAL MEDIA

via Law360 by Ben James on 1/27/14

URL: <http://www.law360.com/media/articles/501241>

The explosive growth in workers' use of social media platforms such as Twitter, LinkedIn and Facebook has both courts and businesses playing catch-up, grappling with questions about how to apply outdated legal precedent to an online revolution. Here are five issues that have employers scratching their heads as they wait for the law to catch up with technology.

JUDGE DQ'D FOR EX PARTE FACEBOOK 'FRIENDING' OF LITIGANT

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 1/28/14

URL: <http://blogs.findlaw.com/strategist/2014/01/judge-dqd-for-ex-parte-facebook-friending-of-litigant.html>

Weren't we just discussing judges' use of social media? Oh, but wait, that was on Twitter, a slightly more informal medium than Facebook. A tweet or follow on Twitter isn't anywhere near the same as a Facebook friendship -- especially when the friend request was sent by the judge, to.....

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WHY FACEBOOK'S ANDROID APP WANTS TO READ YOUR TEXT MESSAGES
via International Business Times by David Gilbert on 1/28/14
URL: <http://www.ibtimes.co.uk/why-does-facebooks-android-app-wants-read-my-text-messages-1434162>

As the world celebrates Data Privacy Day while reeling from the latest revelations about the NSA using smartphone apps to monitor everything from your name to your sexual orientation - it may not be the best time for Facebook's Android app to request permission to read your text messages.

SOCIAL MEDIA CAN END DAVID-VS.-GOLIATH TRADEMARK CASES
via Intellectual Property Law360 by Brian Thompson on 1/29/14
URL: <http://www.law360.com/ip/articles/497938>

When bike manufacturer Specialized Bicycle Components Inc. threatened a small Canadian bike shop with a trademark infringement lawsuit, social media support for the Canadian bike shop owner was so overwhelming that Specialized announced it will not pursue litigation. While the law may be rightly indifferent to the plight of an underdog, the Internet is not, says Brian Thompson of Burnham Brown.

LIVE(TWEET) THROUGH THIS
via IPLJ by Daniel Sheerin on 1/29/14
URL: <http://iplj.net/blog/archives/6770>

On Friday, January 24, a Los Angeles, California jury cleared Courtney Love of libel charges brought by her former attorney, Rhonda Holmes, Esq., for a statement Love made on Twitter. This case is not the first brought over defamation allegations for conduct on the online social networking and microblogging service - three years ago Love [...]

WITH SOCIAL MEDIA'S RISE, THE PULPIT ISN'T JUST THE PRESIDENT'S ANYMORE
via NYT > Media & Advertising by Ashley Parker on 1/28/14
URL: <http://www.nytimes.com/2014/01/29/us/politics/a-night-no-longer-just-the-presidents-pulpit.html>

The State of the Union address on Tuesday spawned a bipartisan embrace of photo- and video-sharing platforms, and a rush to create tweetable graphics and hashtags to amplify party messages.

THE LONG-TERM EFFECTS OF UGLY POLITICAL DISCUSSIONS ON FACEBOOK
via Ars Technica by Casey Johnston on 1/29/14
URL: <http://arstechnica.com/business/2014/01/the-long-term-effects-of-ugly-political-discussions-on-facebook/>

Political discussions on Facebook are, in fact, undermining both people's relationships and use of the website

HOW I LOST MY \$50,000 TWITTER USERNAME
via Ars Technica by Naoki Hiroshima on 1/29/14
URL: <http://arstechnica.com/security/2014/01/how-i-lost-my-50000-twitter-username/>

I had a rare Twitter username, @N. Yep, just one letter. I've been offered as much as \$50,000 for it. People have tried to steal it.

FACEBOOK USES 10,000 BLU-RAY DISCS TO CREATE PETABYTES OF "COLD STORAGE"
via Ars Technica by Jon Brodtkin on 1/29/14
URL: <http://arstechnica.com/information-technology/2014/01/facebook-uses-10000-blu-ray-discs-to-create-petabytes-of-cold-storage/>

Facebook has built a prototype cold storage system that uses Blu-ray Discs instead of traditional drives.

FACEBOOK'S PROFIT SURGES ON MOBILE-AD GROWTH
via WSJ.com: Technology by Reed Albergotti on 1/30/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304428004579350971373442410>

Facebook's fourth-quarter earnings surged thanks in large part to mobile advertising, which now contributes more than half of the company's total advertising revenue.

FACEBOOK PUTS 10,000 BLU-RAY DISCS IN LOW-POWER STORAGE SYSTEM
via IT World by James Niccolai on 1/28/14
URL: <http://www.itworld.com/data-center/402306/facebook-puts-10000-blu-ray-discs-low-power-storage-system>

If you thought Netflix and iTunes would make optical discs a thing of the past, think again.

Joshua L. Simmons
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ZYNGA SPENDS \$527 MILLION ON CLUMSY NINJA MAKER AMID HEAVY JOB CUTS
via Ars Technica by Kyle Orland on 1/30/14
URL: <http://arstechnica.com/gaming/2014/01/zynga-spends-527-million-on-clumsy-ninja-maker-amid-heavy-job-cuts/>

Zynga may not be the revenue-generating powerhouse it once was, but that hasn't stopped the company from continuing to invest its cash into even more acquisitions.

ON SUPER BOWL SUNDAY, SOCIAL MEDIA TRADEMARK RISKS ABOUND
via Intellectual Property Law360 by Bill Donahue on 1/30/14
URL: <http://www.law360.com/ip/articles/505460>

Conversation-driving events like the Super Bowl are prime time for social media marketing, but with the National Football League's notorious history of trademark enforcement, the folks manning corporate Twitter and Facebook accounts this Sunday need to think carefully before posting about the big game.

TWITTER SCOOPS UP 900 IBM PATENTS, INKS LICENSING DEAL
via Intellectual Property Law360 by Linda Chiem on 1/31/14
URL: <http://www.law360.com/ip/articles/505870>

Twitter Inc. has bought over 900 patents and signed a cross-licensing agreement with IBM Corp. in a deal announced Friday that patches a rift between the social media titan and the technology pioneer following IBM's recent accusations that Twitter infringed its patents.

TWITTER ACQUIRES RAFT OF PATENTS FROM IBM
via Law.com - Newswire by Chelsea Allison on 1/31/14
URL: <http://www.therecorder.com/id=1202641077256>

Ending an infringement spat first disclosed in November as Twitter worked toward its massive initial public offering, the company announced Friday that it had acquired more than 900 patents from IBM and entered into a cross-licensing agreement.

VAGUE TAKEDOWN NOTICE TARGETING FACEBOOK PAGE RESULTS IN POSSIBLE LIABILITY-CROSSFIT V. ALVIES
via Technology & Marketing Law Blog by Venkat Balasubramani on 1/31/14
URL: <http://blog.ericgoldman.org/archives/2014/01/vague-takedown-notice-targeting-facebook-page-results-in-possible-liability-crossfit-v-alvies.htm>

Alvies ran a blog & community centered around CrossFit, a fitness program.

February 2014

CHASING THEIR STAR, ON YOUTUBE

via NYT > Media & Advertising by Leslie Kaufman on 2/1/14

URL: <http://www.nytimes.com/2014/02/02/business/chasing-their-star-on-youtube.html>

The message to aspiring video makers on YouTube is clear, and seductive: Attract an audience, build your brand. But success, let alone stardom and wealth, remains elusive.

TEACHER'S SEMI-RACY FACEBOOK PHOTO DOESN'T JUSTIFY FIRING - IN RE LARAIN COOK

via Technology & Marketing Law Blog by Jake McGowan on 2/2/14

URL: <http://blog.ericgoldman.org/archives/2014/02/teachers-semi-racy-facebook-photo-doesnt-justify-firing-in-re-laraine-cook.htm>

At what point does a teacher's Facebook photo cross the line from humorous to inappropriate?

NEW VENTURE TO MINE TWITTER DATA TO FIND MUSIC'S NEXT BIG THING

via NYT > Media & Advertising by Ben Sisario on 2/2/14

URL: <http://www.nytimes.com/2014/02/03/business/media/twitter-and-300-team-up-to-find-musical-talent.html>

Twitter and 300, a new company started by Lyor Cohen, one of music's biggest power brokers, announced a partnership that hopes to analyze users' tweets to identify promising young talent.

ARTSBEAT: PHILIP SEYMOUR HOFFMAN IS REMEMBERED BY FELLOW ACTORS ON TWITTER

via NYT > Theater by Michael Roston on 2/2/14

URL: <http://artsbeat.blogs.nytimes.com/2014/02/02/philip-seymour-hoffman-is-remembered-by-fellow-actors-on-twitter/>

His career in film and theater spanned many years and covered many roles, and fellow actors quickly took to social media platforms to react to news of his death.

THE BEST WAYS TO PREPARE FOR CROWDFUNDING

via WSJ.com: Technology by Caitlin Huston on 2/3/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303932504579252402009731252>

Running a successful campaign means a lot of prep work-and upkeep along the way

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HOW TO WORK WITH ONLINE REVIEWERS

via WSJ.com: Technology by Dennis Nishi on 2/3/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303309504579183623549148550>

They can be good allies for small firms. But you need to tread lightly.

IN YELP REVIEW LAWSUIT, DEFAMATION IS ALL AROUND-SO EVERYONE LOSES

via Ars Technica by Nathan Mattise on 2/2/14

URL: <http://arstechnica.com/tech-policy/2014/02/in-yelp-review-lawsuit-defamation-is-all-around-so-everyone-loses/>

A scathing Yelp review and accusatory reaction posts in the comments-Virginia homeowner Jane Perez and local contractor Chris Dietz were playing the online reputation game for keeps

SOCIAL MEDIA MATTERS FOR SOLO AND SMALL-FIRM LAWYERS

via Above the Law by Carolyn Elefant on 2/3/14

URL: <http://abovethelaw.com/2014/02/social-media-matters-for-solo-and-small-firm-lawyers/>

Here are three ways to use social media to get the most out of traditional, in-person networking, and to create new opportunities.

WITH NEW APP, FACEBOOK AIMS TO MAKE ITS USERS' FEEDS NEWSIER

via NYT > Media & Advertising by Vindu Goel and Ravi Somaiya on 2/3/14

URL: <http://www.nytimes.com/2014/02/04/technology/with-new-app-facebook-aims-to-make-its-users-feeds-newsier.html>

Editors will supplement Facebook's computers in recommending articles and blog posts on a dozen topics.

FEW FACEBOOK USERS SHARE DAILY, STUDY SAYS

via WSJ.com: Technology by Reed Albergotti on 2/3/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304851104579361483237946424>

A new Pew Research survey on Facebook's users sheds new light on how relationships are changing in the age of social media.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

ESURANCE WINS THE TWITTER BOWL

via WSJ.com: Technology by Suzanne Vranica on 2/3/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304851104579361214197292356>

Esurance was the most-tweeted brand of Super Bowl night, with a total of 1.9 million posts on Twitter, despite the fact that the company didn't buy an ad during the game broadcast.

FACEBOOK ESTIMATES THAT BETWEEN 5.5% AND 11.2% OF ACCOUNTS ARE FAKE
via TNW by Emil Protalinski on 2/3/14

URL: <http://thenextweb.com/facebook/2014/02/03/facebook-estimates-5-5-11-2-accounts-fake/>

Last week, during its fourth-quarter earnings report, Facebook revealed it had 1.23 billion monthly active users, 757 million daily active users, 945 million monthly active mobile users, and 556 million daily active mobile users.

HOW WE RUIN SOCIAL NETWORKS, FACEBOOK SPECIFICALLY

via Ars Technica by Casey Johnston on 2/4/14

URL: <http://arstechnica.com/business/2014/02/how-we-ruin-social-networks-facebook-specifically/>

I found out my new college e-mail address in 2005 from a letter in the mail.

APP MAKER SAYS IT CONTROLS 'PAPER' MARK USED BY FACEBOOK

via Intellectual Property Law360 by Bill Donahue on 2/4/14

URL: <http://www.law360.com/ip/articles/507135>

Days after Facebook Inc. announced its much-anticipated news-reader app called "Paper," a small developer behind a popular, pre-existing "Paper" app said Monday that the social media behemoth should stop using the name.

MOBILE PLANNING CO. SAYS FACEBOOK EVENTS INFRINGES PATENT

via Intellectual Property Law360 by Kat Greene on 2/5/14

URL: <http://www.law360.com/ip/articles/507237>

A small California-based company is taking on Facebook Inc. in Delaware federal court, alleging the social media company stole its patented technology for planning get-togethers, according to a suit filed Tuesday.

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USERNAMES AND INFRINGEMENT ACTIONS DO NOT MIX WELL

via Association of Corporate Counsel by Colombe Dougnac & Alice Gautron on 2/3/14

URL: <http://www.lexology.com/library/detail.aspx?g=c881f8a8-cd3f-43f6-ba5b-423cb661eb74>

Rulings on trademark infringements are unusual enough to be mentioned. On November 28 last year, the Paris Court of First Instance took a decision on this subject that deserves to be examined.

5 TIPS TO JAZZ UP THE LINKEDIN PAGE YOU FORGOT ABOUT

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 2/5/14

URL: http://blogs.findlaw.com/greedy_associates/2014/02/5-tips-to-jazz-up-the-linkedin-page-you-forgot-about.html

Maybe you're looking for a job. Have you looked at your LinkedIn lately? C'mon now. This is an online resume, open-ended cover letter, and narrative of your professional life. Unless your name is John Doe, a web search for your name is going to turn up your LinkedIn almost immediately. This.....

6 FACEBOOK TWEAKS YOU SHOULD MAKE WHEN LOOKING FOR A JOB

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 2/4/14

URL: http://blogs.findlaw.com/greedy_associates/2014/02/5-facebook-tweaks-you-should-make-when-looking-for-a-job.html

Happy 10th Anniversary Facebook! Since your inception, you've dropped the "The," you've added photo albums and chat, and, along with Google, have basically made it impossible to stay anonymous on the Internet. That's not always a problem. Most of us are, after all, unremarkable and uninteresting. But when searching for.....

10 AT 10: PRIVACY SETTINGS TO CELEBRATE FACEBOOK'S BIRTHDAY

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 2/4/14

URL: <http://blogs.findlaw.com/technologist/2014/02/10-at-10-privacy-settings-to-celebrate-on-facebooks-birthday.html>

Ten years. Ten years of embarrassing photos, dirty jokes, drunk status updates, and other mistakes. On Facebook's Tenth Anniversary, we'd like to remind you that Facebook, even with its ongoing mission to make everything about everyone public, has a whole bunch of privacy settings that will prevent past mistakes from.....

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

THE DIFFERENCE BETWEEN TWITTER AND FACEBOOK

via PrawfsBlawg by Marc DeGirolami on 2/5/14

URL: <http://prawfsblawg.blogs.com/prawfsblawg/2014/02/the-difference-between-twitter-and-facebook.html>

That is the title of this New Yorker piece.

FACEBOOK, BY THE NUMBERS

via NYT > TimesCast by Ashwin Seshagiri & Ashley Maas on 2/4/14

URL: <http://www.nytimes.com/video/technology/100000002686626/facebook-by-the-numbers.html>

Started at Harvard in 2004 as a way for college students to connect with each other, Facebook over 10 years has evolved into a global icon.

FACEBOOK FACES NOT 1, BUT 2 CHALLENGERS OVER 'PAPER' APP

via Intellectual Property Law360 by Bill Donahue on 2/5/14

URL: <http://www.law360.com/ip/articles/507299>

If app developer FiftyThree Inc. goes to court with its trademark gripes over Facebook Inc.'s "Paper" app, experts say the small company could give the social media giant a fair fight. But Law360 has confirmed that a third company is quietly claiming control over the name, too, and it might actually have a better shot.

YELP LOSS NARROWS; REVENUE SOARS

via WSJ.com: Technology by Tess Stynes on 2/5/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304680904579365231944345994>

Yelp said its fourth-quarter loss narrowed as revenue soared as the Internet company continued to attract more visitors and added local business accounts.

TWITTER REVENUE, CONCERNS JUMP

via WSJ.com: Technology by Yoree Koh on 2/6/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304181204579365091350326808>

Twitter's fourth-quarter revenue surged, but so did concerns about the site's ability to grow and engage users. Costs continued to rise faster than revenue, and shares fell after hours.

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REVIEW: A 'PAPER' IN YOUR PHONE: HOW FACEBOOK'S NEWS APP DELIVERS

via WSJ.com: Technology by Geoffrey A. Fowler on 2/4/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304626804579362832468516974>

Facebook Paper and Flipboard's upgraded app both aim to give you the smartphone equivalent of a newspaper, but do they give you the news really you want? Geoffrey Fowler puts the apps to the test.

FACEBOOK'S PROFIT SURGES ON MOBILE-AD GROWTH

via WSJ.com: Media & Marketing by Reed Albergotti on 1/30/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304428004579350971373442410>

Facebook's fourth-quarter earnings surged thanks in large part to mobile advertising, which now contributes more than half of the company's total advertising revenue.

TWITTER SAYS DOJ'S SETTLEMENT ON NATIONAL SECURITY REQUESTS NOT GOOD ENOUGH; IT WILL FIGHT FOR THE RIGHT TO DISCLOSE

via Techdirt by Mike Masnick on 2/6/14

URL: <http://www.techdirt.com/articles/20140206/17210126123/twitter-says-dojs-settlement-national-security-requests-not-good-enough-it-will-fight-right-to-disclose.shtml>

We've pointed out in the past that Twitter deserves kudos for standing up to the government when it asks for info on users, something it has done multiple times.

WHEN FACEBOOK'S TERMS OF SERVICE DECIDE WHAT KIND OF 'SPEECH' IS OKAY, ACTIVISTS GET SILENCED

via Techdirt by Mike Masnick on 2/6/14

URL: <http://www.techdirt.com/articles/20140205/17162226102/when-facebooks-terms-service-decide-what-kind-speech-is-okay-activists-get-censored.shtml>

The Atlantic is covering the fact that Syrian loyalists have been able to abuse Facebook's "abuse" policy to make various Syrian opposition Facebook pages disappear based on very questionable means.

LINKEDIN SEES WEAK SALES

via WSJ.com: Technology by Reed Albergotti on 2/6/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303496804579367190549367908>

LinkedIn's diverse sources of revenue is helping the company post strong sales growth-just not as much as Wall Street would like.

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NO LAW OF LARGE NUMBERS FOR YELP

via WSJ.com: Technology by Dan Gallagher on 2/6/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304450904579367130959265774>

The online-review site's potential for growth is huge, but the stock is priced like it has already made it big

REVIEW: A 'PAPER' IN YOUR PHONE: HOW FACEBOOK'S NEWS APP DELIVERS

via WSJ.com: Technology by Geoffrey A. Fowler on 2/4/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304626804579362832468516974>

Facebook Paper and Flipboard's upgraded app both aim to give you the smartphone equivalent of a newspaper, but do they give you the news really you want? Geoffrey Fowler puts the apps to the test.

TWITTER SHARES FALL ON GROWTH CONCERNS

via WSJ.com: Technology by Yoree Koh & George Stahl on 2/6/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303496804579366811839074516>

Twitter shares fell as much as 24%, erasing billions in market value, on concerns about the messaging services' sluggish user growth.

TWITTER IN LEGAL WAR OVER @JAMESDEAN (EXCLUSIVE)

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 2/7/14

URL: <http://www.hollywoodreporter.com/thr-esq/twitter-legal-war-jamesdean-678435>

The management firm behind the iconic actor's licensing empire is suing the social media site.

BRAND BATTLES: ANHEUSER-BUSCH, 7-ELEVEN, INSTAGRAM

via Intellectual Property Law360 by Bill Donahue on 2/7/14

URL: <http://www.law360.com/ip/articles/508174>

In Law360's latest roundup of new actions at the Trademark Trial and Appeal Board, Anheuser-Busch says a cider trademark isn't "gold," 7-Eleven aims to shut down a rival "Big Gulp" mark and Instagram goes after two more "insta-" applications.

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YAHOO, YELP TO PARTNER ON LOCAL SEARCH

via WSJ.com: Technology by Douglas MacMillan & Daisuke Wakabayashi on 2/10/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304680904579371263386333816>

The partnership will incorporate Yelp's listings and reviews of local businesses into results on Yahoo's search engine.

TWITTER'S CHALLENGE: OVERCOMING 'MEH'

via WSJ.com: Media & Marketing by Yoree Koh on 2/10/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303874504579373140762757688>

Though Twitter is ubiquitous in marketing campaigns and news media, the social network continues to struggle at connecting with mainstream users.

TWITTER FACING SUIT OVER UNAUTHORIZED JAMES DEAN ACCOUNT

via Intellectual Property Law360 by Bill Donahue on 2/10/14

URL: <http://www.law360.com/ip/articles/508532>

Twitter Inc. is fighting a lawsuit filed by intellectual property rights management company CMG Worldwide over an unauthorized Twitter account called @JamesDean, which CMG says violates its trademark and publicity rights for the long-dead actor.

WHO OWNS A TWITTER HANDLE?

via Concurring Opinions by Gerard Magliocca on 2/10/14

URL: <http://www.concurringopinions.com/archives/2014/02/who-owns-a-twitter-handle.html>

There is a right of publicity/trademark case in Indiana that I want to bring to your attention.

OBJECTORS ATTACK FACEBOOK PRIVACY SETTLEMENT

via Law.com - Newswire by Scott Graham on 2/10/14

URL: <http://www.therecorder.com/id=1202642441096>

A Facebook privacy class action that a judge once said might be too big to settle is being attacked on appeal to the U.S. Court of Appeals for the Ninth Circuit for providing "only" \$20 million in relief.

SOCIAL NETWORK BUILT FOR TWO

via WSJ.com: Technology by Joanna Stern on 2/11/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303650204579376873709293120>

Five apps offer couples a tool for productivity and a romantic interface.

NETFLIX, YOUTUBE STREAMING GETS WORSE ON MAJOR ISPS, WHO IN TURN
BLAME THE DEEP, DARK MYSTERIES OF THE INTERNET

via Techdirt by Karl Bode on 2/11/14

URL: <http://www.techdirt.com/articles/20140206/06573826110/netflix-youtube-streaming-gets-worse-major-isps-who-turn-blame-deep-dark-mysteries-internet.shtml>

Last week this blog entry by iScan developer David Raphael saw a lot of attention as proof positive that Verizon was violating network neutrality.

WHAT THE DMCA SYSTEM IS NOT FOR: SHUTTING DOWN TWITTER ACCOUNTS
YOU DON'T LIKE AND SENDING ANONYMOUS TIPS

via Techdirt by Tim Cushing on 2/11/14

URL: <http://www.techdirt.com/articles/20140207/09573326133/what-dmca-system-is-not-shutting-down-twitter-accounts-you-dont-like-sending-anonymous-tips.shtml>

It's long overdue, but someone needs to start running some remedial DMCA courses.

IN THE WILD: PHONY SSL CERTIFICATES IMPERSONATING GOOGLE, FACEBOOK,
AND ITUNES

via Ars Technica by Dan Goodin on 2/12/14

URL: <http://arstechnica.com/security/2014/02/in-the-wild-phony-ssl-certificates-impersonating-google-facebook-and-itunes/>

Researchers have found dozens of fake certificates impersonating the secure sections of online banks, e-commerce sites, and social networks.

WHEN HYPERLINKS INFRINGE COPYRIGHT: SVENSSON V RETRIEVER SVERIGE

via Barry Sookman by Barry Sookman on 2/13/14

URL: <http://www.barrysookman.com/2014/02/13/when-hyperlinks-infringe-copyright-svensson-v-retriever-sverige/>

Earlier today, the CJEU released an important decision on whether the making available right gives copyright holders a right to authorize the use of hyperlinks to copyright content

PINTRIPS CAN'T ESCAPE PINTEREST TRADEMARK SUIT

via Intellectual Property Law360 by Beth Winegarner on 2/13/14

URL: <http://www.law360.com/ip/articles/510054>

A California federal judge on Thursday refused to dismiss Pinterest Inc.'s lawsuit accusing Pintrips Inc. of infringing its trademark, saying the question of whether Pintrips is precluded from using the word "pin" requires deeper factual analysis than it has so far received.

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NLRB SAYS UNION NOT RESPONSIBLE FOR MEMBERS' FACEBOOK POSTS
via Law360: Media & Entertainment by Abigail Rubenstein on 2/13/14
URL: <http://www.law360.com/media/articles/509875>

The National Labor Relations Board ruled Wednesday that federal labor law did not require a union to remove from its Facebook page disparaging comments posted by union members aimed at workers who chose to continue to work during a strike.

\$20M FACEBOOK AD DEAL HURTS KIDS' PRIVACY, 9TH CIRC. TOLD
via Law360: Media & Entertainment by Allison Grande on 2/13/14
URL: <http://www.law360.com/media/articles/509829>

Objections to a \$20 million class settlement over Facebook Inc.'s deployment of users' photos in ads continued to pour in Thursday, with parents telling the Ninth Circuit that the deal fails to protect children's privacy and an organization chosen to receive some settlement funds electing to withdraw.

OBJECTIONS TO CLASS-ACTION DEAL OVER FACEBOOK "SPONSORED STORIES"
FLARE
via Ars Technica by Joe Mullin on 2/13/14
URL: <http://arstechnica.com/tech-policy/2014/02/objections-to-class-action-deal-over-facebook-sponsored-stories-flare/>

A recent Facebook settlement over "Sponsored Stories," a system for placing users' photos in ads, would have paid several hundred thousand users \$15 each.

FACEBOOK IS NO LONGER FOR MALES AND FEMALES ONLY
via Ars Technica by Casey Johnston on 2/13/14
URL: <http://arstechnica.com/business/2014/02/facebook-is-no-longer-for-males-and-females-only/>

Facebook has added a new feature that will allow users to select from a new slate of gender identifiers, according to an announcement on Facebook's Diversity Page.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER TO DEFEND IP CLAIMS OVER @JAMESDEAN ACCOUNT IN FEDERAL COURT

via BNA by Joyce Cutler on 2/13/14

URL:

http://iplaw.bna.com/iprc/display/simple_doc_display.adp?fedfid=41709716&vname=ptdbulallis_suesdib

Twitter Inc. is defending itself against a lawsuit alleging that the @JamesDean account violates publicity and trademark rights of James Dean Inc. (James Dean Inc. v. Twitter Inc., S.D. Ind., No. 1:14-cv-00183, notice of removal 2/7/14)....

FACEBOOK AND TWITTER: PATENT STRATEGIES FOR SOCIAL MEDIA

via IPWatchdog.com | Patents & Patent Law by Gene Quinn & Steve Brachmann on 2/14/14

URL: <http://www.ipwatchdog.com/2014/02/14/facebook-and-twitter-patent-strategies-for-social-media/id=48004/>

Both Facebook and Twitter will need to grow up and mature as companies if they are going to succeed for the long haul. A review of the patent portfolios suggests that Facebook has a much greater chance of ultimately succeeding because it seems to have a much more developed patent strategy than Twitter, which afford the company a larger number of monetization opportunities... Without a thoughtful strategy to protect the innovations they create they are leaving money on the table. It was one thing...

NASDAQ LOSES BID TO TAKE FACEBOOK IPO SUIT TO 2ND CIRC.

via Law360: Media & Entertainment by Jeff Sistrunk on 2/14/14

URL: <http://www.law360.com/media/articles/510354>

A New York federal judge refused Friday to allow Nasdaq OMX Group Inc. to immediately appeal portions of his ruling on its bid to dismiss a class action over its role in Facebook Inc.'s initial public offering, saying the suit is not an exceptional case that presents controlling questions of law.

STAR IS BORN, ON SCREEN AND ON TWITTER

via WSJ.com: Technology by Rachel Dodes on 2/13/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304680904579368883302165624>

Lupita Nyong'o, nominated for her performance in "12 Years a Slave," is the only actress campaigning for an Oscar by actively engaging in social media.

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FACEBOOK GOES BEYOND 'MALE' AND 'FEMALE' WITH NEW GENDER OPTIONS
via CNN by Brandon Griggs on 2/13/14
URL: <http://www.cnn.com/2014/02/13/tech/social-media/facebook-gender-custom/>

You don't have to be strictly a man or a woman on Facebook anymore.

IMPORTANT KICKSTARTER SECURITY NOTICE
via Kickstarter Blog by Yancey Strickler on 2/15/14
URL: <https://www.kickstarter.com/blog/important-kickstarter-security-notice>

On Wednesday night, law enforcement officials contacted Kickstarter and alerted us that hackers had sought and gained unauthorized access to some of our customers' data.

KICKSTARTER SAYS IT WAS HACKED
via WSJ.com: Technology by Andrew Dowell on 2/16/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304899704579386673269393170>

Crowdfunding site Kickstarter says the data accessed include usernames, encrypted passwords, email and mailing addresses and phone numbers.

KICKSTARTER SAYS IT'S BEEN HACKED AND URGES USERS TO CHANGE
PASSWORDS
via Ars Technica by Megan Geuss on 2/16/14
URL: <http://arstechnica.com/security/2014/02/kickstarter-says-its-been-hacked-and-e-mails-users-to-change-passwords/>

On Saturday afternoon, Kickstarter announced that it had become aware of a security breach resulting in the loss of personal customer data like "usernames, email addresses, mailing addresses, phone numbers, and encrypted passwords."

WHEN YOU FALL IN LOVE, THIS IS WHAT FACEBOOK SEES
via The Atlantic by Robinson Meyer on 2/15/14
URL: <http://www.theatlantic.com/technology/archive/2014/02/when-you-fall-in-love-this-is-what-facebook-sees/283865/>

Facebook might understand your romantic prospects better than you do.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TOO EARLY IN PINTEREST TRADEMARK CASE TO RULE ON QUESTION OF WHETHER 'PIN' IS GENERIC

via BNA by Anandashankar Mazumdar on 2/21/14

URL:

http://iplaw.bna.com/iprc/display/simple_doc_display.adp?fedfid=41953500&vname=ptdbulallis_suesdib

The question of whether "pin" as used by a social media website is a generic use is a question of fact that cannot be resolved at the motion to dismiss stage, the U.S. District Court for the Northern District of California ruled Feb. 14...

YOUTUBE TO TERMINATE ACCOUNT OF SCIENTIST WHO DEBUNKED AIDS DENIALIST MOVIE

via International Business Times by Ewan Palmer on 2/17/14

URL: <http://www.ibtimes.co.uk/youtube-terminate-account-scientist-who-debunked-aids-denialist-movie-1436802>

YouTube is threatening to remove the account of a scientist who made a series of videos debunking claims made in an Aids denialist movie over copyright infringement disagreement.

IS FACEBOOK A MARRIAGE KILLER?

via FindLaw Writ - Recent Articles by Andrew Chow, Esq. on 2/18/14

URL: <http://blogs.findlaw.com/technologist/2014/02/is-facebook-a-marriage-killer.html>

FindLaw columnist Eric Sinrod writes regularly in this section on legal developments surrounding technology and the Internet. If you are married, you may wish to pause and consider how you behave on Facebook and other social media outlets. Why? Because as much as one-third of divorce filings in 2011 included.....

APPLE, TWITTER ACCUSED OF INFRINGING PHOTO-SHARING PATENT

via Intellectual Property Law360 by Kat Greene on 2/18/14

URL: <http://www.law360.com/ip/articles/510923>

A Texas company on Tuesday accused Apple Inc., Twitter Inc., HTC Corp. and other mobile technology giants of infringing its patents for the software programming that allows users to easily share photos with one another.

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TEXAS SUPREME COURT JOINS TWITTER

via FindLaw Writ - Recent Articles by Brett Snider, Esq. on 2/18/14

URL: http://blogs.findlaw.com/fifth_circuit/2014/02/texas-supreme-court-joins-twitter.html

In a move that may be emulated by other states' High Courts, the Texas Supreme Court launched its very own Twitter account to tweet its orders. Debuting in February, the Lone Star State's highest court is available @SupremeCourt_TX, manned by the Texas Supreme Court Clerk's office, Texas Lawyer reported. What.....

FACEBOOK'S NEW FRIEND, WHATSAPP, FACES PATENT SUITS

via Law.com - Newswire by Drew Carroll on 2/20/14

URL: <http://www.therecorder.com/id=1202643945052>

Before agreeing to buy mobile messaging startup WhatsApp for \$19 billion, Facebook Inc. likely eyed two patent cases involving the company, which are pending in Delaware and California federal courts.

WEIL, FENWICK TAPPED FOR FACEBOOK'S \$19 BILLION WHATSAPP BUY

via Law.com - Newswire by Chelsea Allison on 2/19/14

URL: <http://www.therecorder.com/id=1202643774376>

The eye-popping price marks the biggest Internet deal in a decade and set tongues wagging-and Twitter accounts firing-in Silicon Valley.

SKIN DEEP: BEAUTY BLOGGERS PARLAY SOCIAL-MEDIA SUCCESS INTO ENTREPRENEURSHIP

via NYT > Media & Advertising by Lela Moore on 2/19/14

URL: <http://www.nytimes.com/2014/02/20/fashion/beauty-bloggers-social-media-makeup.html>

A new generation of beauty bloggers is managing to parlay social-media success into entrepreneurship.

FACEBOOK BUY BACKLASH SHOWS DEAL MAKERS NEED PRIVACY ATTYS

via Law360: Media & Entertainment by Allison Grande on 2/21/14

URL: <http://www.law360.com/media/articles/512301>

A German data protection official on Thursday ripped Facebook Inc.'s planned \$19 billion acquisition of mobile-messaging service WhatsApp, highlighting the growing need for deal makers to tap privacy attorneys to consider the tricky data security issues that often draw regulatory scrutiny.

GERMAN DATA AGENCY REBUKES FACEBOOK'S \$19B WHATSAPP BUY
via Law360: Media & Entertainment by Andrew Scurria on 2/21/14
URL: <http://www.law360.com/media/articles/512106>

A German privacy regulator on Thursday urged mobile messaging users to abandon WhatsApp, saying the venture-backed service's \$19 billion marriage with Facebook Inc. threatens to expose vast troves of information ripe for commercial exploitation.

FACEBOOK'S \$19B WHATSAPP PLAY STOKES MOBILE BUBBLE WORRIES
via Law360: Media & Entertainment by Karlee Weinmann on 2/20/14
URL: <http://www.law360.com/media/articles/511569>

Facebook Inc.'s \$19 billion purchase of WhatsApp stoked investor speculation that valuations could soar for other mobile-focused operations, sending shares of BlackBerry Ltd. up sharply Thursday, but experts question whether that optimism could lead to another dot-com bubble.

FACEBOOK'S \$20M AD DEAL HARMS TEEN PRIVACY, 9TH CIRC. TOLD
via Law360: Media & Entertainment by Kira Lerner on 2/20/14
URL: <http://www.law360.com/media/articles/511797>

A coalition of advocacy and public health groups on Thursday urged the Ninth Circuit to vacate Facebook Inc.'s \$20 million class settlement over its use of users' photos in ads, arguing the deal fails to protect teenagers from appearing in sponsored advertisements on the social network.

FACEBOOK BOUND BY GERMAN PRIVACY LAWS, APPEALS COURT SAYS
via Law360: Media & Entertainment by Allison Grande on 2/20/14
URL: <http://www.law360.com/media/articles/511681>

A German appeals court has ruled that Facebook Inc. must comply with the country's data protection law, upholding a finding that both the site's Friend Finder service and several privacy policy provisions ran afoul of the law, a German consumer group said Monday.

FACEBOOK BETS \$19B ON MOBILE MESSAGING IN WHATSAPP DEAL
via Law360: Media & Entertainment by Karlee Weinmann on 2/19/14
URL: <http://www.law360.com/media/articles/511489>

Facebook Inc. on Wednesday doubled down on a plan to broaden its reach across new platforms with an announcement that it would fork over up to \$19 billion in cash and stock for venture-backed WhatsApp, a popular mobile messaging service.

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5 WAYS TO FIND YOUR LAW FIRM'S SOCIAL MEDIA TONE

via FindLaw Writ - Recent Articles by Aditi Mukherji, JD on 2/21/14

URL: <http://blogs.findlaw.com/strategist/2014/02/5-ways-to-find-your-law-firms-social-media-tone.html>

From blogs to tweets, Facebook posts to Pinterest pins, it's no wonder certain law firms' social media strategies can come off as a little, shall we say, schizophrenic. When working across multiple social media platforms, striking a consistent tone is essential to attracting a loyal audience. Here are five ways.....

3 REASONS IN HOUSE COUNSEL SHOULD KNOW WHATSAPP WITH FACEBOOK

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 2/20/14

URL: http://blogs.findlaw.com/in_house/2014/02/3-reasons-in-house-counsel-should-know-whatsapp-with-facebook.html

Facebook struck again, this time dropping \$19 billion (\$16bn for the company and \$3bn for the company's founders, per Wired) on WhatsApp, an insanely popular messaging app. For context the number is: \$16 billion more than the rumored offer Facebook made for SnapChat, a self-destructing picture-messaging app; \$18 billion more.....

SOCIAL MEDIA USE BY BIGLAW FIRMS SUCKS; 3 WAYS TO BE BETTER

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 2/20/14

URL: <http://blogs.findlaw.com/strategist/2014/02/social-media-use-by-biglaw-firms-sucks-3-ways-to-be-better.html>

Good2BSocial and Above the Law did a survey last year of the 50 biggest U.S. law firms, measuring their social media use. The predicable findings were that BigLaw moves slowly, and isn't particularly socially adept, reports CMS Wire. What were some of the issues? Social media use is "inconsistent at.....

USING IMAGES FROM SOCIAL MEDIA: 3 LESSONS FROM AFP CASE

via Intellectual Property Law360 by Alicia Calzada on 2/24/14

URL: <http://www.law360.com/ip/articles/512615>

The recent case of Agence France-Presse v. Morel should change perceptions of what is acceptable when it comes to pulling content from social media. The New York federal court's \$1.22 million verdict should ring alarm bells to media companies - and any company that uses images - about the potential pitfalls of relying on social media as a source for images, says Alicia Calzada of Haynes and Boone LLP.

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WHAT EMPLOYERS NEED TO KNOW ABOUT THE NEW SOCIAL MEDIA
via Law360: Media & Entertainment by Abigail Rubenstein on 2/24/14
URL: <http://www.law360.com/media/articles/512229>

By now most employers know about the legal and reputational headaches that sites like Facebook and Twitter can cause, but with the world of social media rapidly expanding, attorneys say that's just the tip of the iceberg. Here, tech-savvy employment lawyers sound off on what businesses need to know about the new sites and apps their workers are probably already using.

IS FACEBOOK'S WHATSAPP DEAL CRAZY?
via WSJ.com: Media & Marketing by Dennis K. Berman on 2/24/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304834704579403012327306216>

The Game: Dennis K. Berman's initial reaction to Facebook's WhatsApp deal was disbelief bordering on laughter. Then he turned his heart off and turned his spreadsheet on.

5 THINGS TO CONSIDER WHEN STARTING A LINKEDIN GROUP
via FindLaw Writ - Recent Articles by Gabriella Khorasane, JD on 2/24/14
URL: <http://blogs.findlaw.com/strategist/2014/02/5-things-to-consider-when-starting-a-linkedin-group.html>

By now you probably have a LinkedIn profile, which may or may not be getting a little dusty. If so, it's time to refresh your profile as LinkedIn can be a valuable tool for networking, promoting yourself, and hiring staff. So, with a renewed commitment to LinkedIn, you may want.....

FACEBOOK CUTS ITS VESTIGIAL E-MAIL ADDRESSES
via Ars Technica by Casey Johnston on 2/24/14
URL: <http://arstechnica.com/business/2014/02/facebook-kills-the-e-mail-addresses-it-tried-to-force-on-users/>

Facebook has retired its @facebook.com e-mail addresses as of Monday, according to Recode.

COP HARASSES PHOTOGRAPHER, STEALS HIS CELLPHONE BATTERY AND ATTEMPTS TO GET YOUTUBE TO PULL THE INCRIMINATING VIDEO
via Techdirt by Tim Cushing on 2/24/14
URL: <http://www.techdirt.com/articles/20140220/18025926307/cop-harasses-photographer-steals-his-cellphone-battery-attempts-to-get-youtube-to-pull-incriminating-video.shtml>

Recording a police officer in public isn't a crime.

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FACEBOOK GAME MAKER ENDS 'CANDY' TRADEMARK EFFORTS IN US
via Intellectual Property Law360 by Kurt Orzeck on 2/25/14
URL: <http://www.law360.com/ip/articles/513333>

Facebook game developer King.com Ltd. on Monday withdrew its trademark registration application for the word "candy," based on its popular "Candy Crush Saga" smartphone game, following a media firestorm over the developer's trademark registration and enforcement practices.

DC CIRC. GRAPPLES WITH APPLYING DECENCY ACT TO FACEBOOK
via Law360: Media & Entertainment by Brian Mahoney on 2/25/14
URL: <http://www.law360.com/media/articles/513107>

A D.C. Circuit panel on Tuesday pressed a legal activist on the viability of his suit accusing Facebook Inc. of negligently failing to take down an anti-Semitic group's page calling for the "Third Intifada," while the social networking giant argued it was protected by the Communications Decency Act.

TWITTER RESTORES \$50,000 @N USERNAME TO ITS OWNER
via Ars Technica by Megan Geuss on 2/25/14
URL: <http://arstechnica.com/security/2014/02/twitter-restores-50000-n-username-to-its-owner/>

In January, Naoki Hiroshima lost his Twitter handle, @N, to the hands of a hacker who used social engineering and extortion to wrest the username from Hiroshima's hands.

WHATSAPP OUTAGE DRIVES MILLIONS TO RIVAL ASIAN APP
via WSJ.com: Technology by Juro Osawa on 2/25/14
URL: <http://blogs.wsj.com/digits/2014/02/25/whatsapp-outage-drives-millions-to-rival-asian-app/>

WhatsApp's major Asian rival added millions of users, after the smartphone messaging app that Facebook recently agreed to buy for \$19 billion went offline for several hours on Saturday.

LINKEDIN EXPLAINS WHY IT'S LOOKING TO CHINA
via WSJ.com: Technology by Reed Albergotti on 2/25/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304834704579405150589184072>

LinkedIn wants to be the place where workers of the world unite, but Wall Street isn't convinced it's achieving its goals fast enough.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

A WHATSAPP RIVAL THAT MAKES MONEY

via WSJ.com: Technology by Jonathan Cheng on 2/26/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304834704579405232330645204>

Kakao is rolling out dozens of services-from basic messaging, mobile gaming, Instagram-style photo sharing, and online shopping-on a user interface bursting with colors.

WEINER: LINKEDIN PLANS CHINA EXPANSION, GOALS ARE 'ALIGNED' WITH CHINESE GOVERNMENT'S

via WSJ.com: Technology by Reed Albergotti on 2/14/14

URL: <http://blogs.wsj.com/digits/2014/02/24/linkedin-expands-in-china-with-new-website/>

LinkedIn launched a Chinese-language website Tuesday, expanding a push by the work-oriented social network into one of the world's largest centers of business professionals.

PARAMOUNT FLIPS OUT THAT PEOPLE MIGHT 'WATCH' TWITTER ACCOUNT POSTING TOP GUN FRAME BY FRAME

via Techdirt by Mike Masnick on 2/25/14

URL: <http://www.techdirt.com/articles/20140225/11554326345/paramount-flips-out-that-people-might-watch-twitter-account-posting-top-gun-frame-frame.shtml>

Over the last week or so, there have been a bunch of news stories about the (now gone, as we'll explain in a moment) twitter account, 555uhz, which had been tweeting every half an hour what appeared to be a captioned frame-by-frame image from the classic 1980s movie, Top Gun, starring Tom Cruise.

OBJECTORS APPEAL FRALEY V. FACEBOOK PRIVACY SETTLEMENT

via JOLT Digest by Zoe Bedell on 2/26/14

URL: <http://jolt.law.harvard.edu/digest/privacy/objectors-appeal-fraley-v-facebook-privacy-settlement>

Brief for Appellants, Fraley v. Facebook, Inc., o. 13-16918 (9th Cir. Feb. 13, 2014)

NINTH CIRCUIT ORDERS GOOGLE TO REMOVE ANTI-ISLAMIC FILM FROM YOUTUBE

via Law.com - Newswire by Cheryl Miller on 2/26/14

URL: <http://www.therecorder.com/id=1202644692855>

Writing the majority opinion, Chief Judge Alex Kozinski sided with an actress who claimed she'd agreed to perform in another film and that her life was at risk.

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JUDGE DISMISSES INVESTOR SUIT AGAINST ZYNGA
via Law.com - Newswire by Julia Love on 2/26/14
URL: <http://www.therecorder.com/id=1202644698051>

Plaintiffs lawyers will have a chance to revise charges that executives hid problems at the gaming company to personally profit.

LAW FIRM CAN'T SHAKE CLAIMS IT AIDED \$6M FACEBOOK IPO SCAM
via Law360: Media & Entertainment by Daniel Siegal on 2/27/14
URL: <http://www.law360.com/media/articles/514060>

A California judge refused Thursday to toss claims that Miller Barondess LLP helped a con man launder \$5.8 million stolen from investors through a bogus deal to purchase pre-initial public offering shares of Facebook Inc., saying a reasonable inference of fraud could be drawn from the complaint.

9TH CIRC.'S GOOGLE RULING LEAVES COPYRIGHT ATTYS SPEECHLESS
via Intellectual Property Law360 by Bill Donahue on 2/27/14
URL: <http://www.law360.com/ip/articles/513991>

The Ninth Circuit's Wednesday decision to force Google Inc. to remove a controversial anti-Islam film from YouTube left copyright attorneys across the country scratching their heads, questioning how the Hollywood-minded appeals court could use copyright law to get the video removed.

THAT TIME YELPERS TOOK REVENGE ON A BIGOT RESTAURANT OWNER
via Techdirt by Timothy Geigner on 2/28/14
URL: <http://www.techdirt.com/articles/20140210/13500126170/that-time-yelpers-took-revenge-bigot-restaurant-owner.shtml>

We've seen several examples of how Yelp and online reviews can impact a company's behavior.

HARVARD LAW PROF SETTLES COPYRIGHT FEUD OVER YOUTUBE VIDEO
via Intellectual Property Law360 by Beth Winegarner on 2/28/14
URL: <http://www.law360.com/ip/articles/514491>

Harvard Law School Professor and copyright activist Lawrence Lessig has settled his copyright fight with Australian record company Liberation Music Pty Ltd., sparked by his use of a song in a lecture he posted to YouTube, according to papers filed on Friday in Massachusetts federal court.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

9TH CIRC. WON'T LET GOOGLE REPOST ANTI-MUSLIM YOUTUBE VIDEO
via Intellectual Property Law360 by Aaron Vehling on 2/28/14
URL: <http://www.law360.com/ip/articles/514362>

The Ninth Circuit refused Friday to stay its order directing Google Inc. and subsidiary YouTube LLC to remove the controversial video "Innocence of Muslims" from their servers and prevent any future uploads of it due to claims the video infringes a copyright.

BRAND BATTLES: FACEBOOK, PEPSICO, L'OREAL
via Intellectual Property Law360 by Bill Donahue on 2/28/14
URL: <http://www.law360.com/ip/articles/514386>

In Law360's latest roundup of new actions at the Trademark Trial and Appeal Board, Facebook doesn't like a pet-themed social networking mark, Pepsi fights a rival "Dew" mark, and L'Oreal tangles with "American Idol" over hair dye.

LIVE POLLING ON TWITTER TO HAVE AN OSCAR MOMENT
via WSJ.com: Technology by Katherine Rosman on 2/28/14
URL: <http://blogs.wsj.com/digits/2014/02/28/live-polling-on-twitter-to-have-an-oscar-moment/>

During the Oscars on Sunday, Twitter users will be able to vote on whose dresses they like and see in real-time the results of the polling in their feed.

LAWRENCE LESSIG SEES COMPENSATION AFTER RIGHTS HOLDER'S YOUTUBE
TAKEDOWN
via Ars Technica by Megan Geuss on 2/28/14
URL: <http://arstechnica.com/tech-policy/2014/02/lawrence-lessig-wins-damages-after-rights-holder-demands-youtube-takedown/>

On Thursday, a settlement was reached between Creative Commons co-founder Lawrence Lessig and Liberation Media, an Australian music label that owns the rights to French band Phoenix' song "Lisztomania."

TEEN'S FACEBOOK BRAG COSTS DAD \$80,000 LAWSUIT SETTLEMENT
via BBC News by Anthony Zurcher on 2/28/14
URL: <http://www.bbc.com/news/blogs-echochambers-26393546>

When Dana Snay learned her father had been awarded a cash settlement in an age-discrimination lawsuit against his former employer, the Miami-based Gulliver Preparatory School, she couldn't resist bragging about it.

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THE \$1M-A-MONTH BUSINESS BEHIND YOUR FAVORITE TWITTER ACCOUNTS
via Forbes by J.J. Colao on 2/27/14

URL: <http://www.forbes.com/sites/jjcolao/2014/02/27/the-1-million-a-month-business-behind-your-favorite-twitter-accounts/>

If you're one of the 1.14 million followers of the @HistoryInPics Twitter account, which posts delightfully obscure pictures of historical subjects and events, you may have asked yourself, "Are they making any money off this?"

March 2014

SINGLE FACEBOOK POST UNRAVELS \$80,000 SETTLEMENT

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 3/3/14

URL: <http://blogs.wsj.com/law/2014/03/03/single-facebook-post-unravels-80000-settlement/>

Judges and jurors aren't the only ones in the legal system who have to watch what they say on Facebook. Under a recent ruling in Florida, litigants have to mind their social-media P's and Q's as well.

GOOGLE FIGHTS TO TOSS SUIT OVER 'HANGOUTS' MARK

via Intellectual Property Law360 by Aaron Vehling on 3/3/14

URL: <http://www.law360.com/ip/articles/514634>

A social media company that claims Google Inc.'s video chat product Hangouts infringes on its trademarks can't prove it was first to commercialize its mark, the search giant told a California federal court on Friday.

PINTRIPS WANTS RULING THAT PINTEREST DOESN'T OWN 'PIN' MARKS

via Intellectual Property Law360 by Bill Donahue on 3/3/14

URL: <http://www.law360.com/ip/articles/514785>

Travel-planning website Pintrips Inc. lodged a counter-complaint Friday against Pinterest Inc., seeking a declaratory judgment that the fast-growing social media site cannot claim the terms "pin" or "pin it" as trademarks.

FOXWORDY -- A SOCIAL NETWORK JUST FOR LAWYERS (WHO ARE INVITED)

via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 3/3/14

URL: <http://blogs.findlaw.com/strategist/2014/03/foxwordy---a-social-network-just-for-lawyers-who-are-invited.html>

Just last week we went over the benefits of starting your own LinkedIn Group, and you've just coined a clever name for your group and now, we have the audacity to tell you that you should do more. We hear you. Don't you already have enough on your plate with.....

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9TH KILLS FREE SPEECH TWICE: FIRST T-SHIRTS, THEN YOUTUBE?

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 2/28/14

URL: http://blogs.findlaw.com/ninth_circuit/2014/02/9th-kills-free-speech-twice-first-t-shirts-then-youtube.html

It's been a bad week for free speech, with censured shirts and prior restraints on speech. We were all ready to lambast the Ninth Circuit's opinion in *Dariano v. Morgan Hill*, where the court allowed a school district to ban t-shirts with the American Flag on them (for safety!). Then,.....

ZYNGA MOVES TO MAKE GOOD ON MOBILE GAMING PLEDGE

via WSJ.com: Technology by Ian Sherr on 3/3/14

URL: <http://blogs.wsj.com/digits/2014/03/03/zynga-moves-to-make-good-on-mobile-gaming-pledge/>

Zynga, engaged in a high-stakes effort to move its videogame franchise to mobile devices, is fleshing out its strategy.

When You Are Popular on Facebook, Strangers Think You're Attractive

via NeoAcademic by Richard N. Landers on 2/26/14

URL: <http://neoacademic.com/2014/02/26/when-you-are-popular-on-facebook-strangers-think-youre-attractive#.UxX8UYXJp5I>

From psychology, we've known for a while that people create near-instant impressions of people based upon all sorts of cues.

PRICE CLAIMS ARE PUFFERY, BUT FAKE FACEBOOK PAGE COULD BE ACTIONABLE

via Rebecca Tushnet's 43(B)log by Rebecca Tushnet on 3/4/14

URL: <http://tushnet.blogspot.com/2014/03/price-claims-are-puffery-but-fake.html>

Imagine Medispa, LLC v. Transformations, Inc., 2014 WL 770810, No. 2:13-26923 (S.D. W. Va. Feb. 26, 2014)

LESSONS FROM 4 RECENT CASES ON FACEBOOK USE

via Law360: Media & Entertainment by Dan Nabel on 3/4/14

URL: <http://www.law360.com/media/articles/515334>

I was shocked to find that in the month of February 2014 alone there were over 100 legal opinions issued in the U.S. involving Facebook. While some of these cases were more disturbing than amusing, there were a few gems, including the case of a Florida judge who ruled against a litigant who had denied her friend request, says Dan Nabel of Greenberg Glusker Fields Claman & Machtinger LLP.

FACEBOOK LOOKING INTO BUYING DRONE MAKER TITAN AEROSPACE

via TechCrunch by Sarah Perez & Josh Constine on 3/3/14

URL: <http://techcrunch.com/2014/03/03/facebook-in-talks-to-acquire-drone-maker-titan-aerospace/>

Facebook, one of the primary backers of the Internet.org initiative, which aims to bring affordable Internet access to the 5 billion people in the world who still lack connectivity, is in talks with a company that could help further that agenda.

FACEBOOK LOOKS TO BUY DRONE COMPANY FOR "ATMOSPHERIC SATELLITES"

via Ars Technica by Sean Gallagher on 3/4/14

URL: <http://arstechnica.com/information-technology/2014/03/facebook-looks-to-buy-drone-company-for-atmospheric-satellites/>

On Monday evening, TechCrunch caught wind of a deal in progress between Facebook and Titan Aerospace, an unmanned aircraft startup that is building what it calls "atmospheric satellites."

TWITTER APOLOGIZES FOR MISTAKENLY SENDING PASSWORD-RESET EMAIL

via WSJ.com: Technology by Elana Zak on 3/4/14

URL: <http://blogs.wsj.com/digits/2014/03/04/twitter-apologizes-for-mistaken-password-reset-email/>

Did you get a password reset email from Twitter last night, saying your account may have been compromised? Don't worry, it was a mistake.

UNDER PRESSURE, FACEBOOK RESTRICTS GUN PROMOTION ON SOCIAL NETWORK

via WSJ.com: Law Blog - WSJ.com by Jeff Elder on 3/5/14

URL: <http://blogs.wsj.com/law/2014/03/05/yielding-to-pressure-facebook-restricts-gun-promotion-on-social-network/>

Facebook announced Wednesday new restrictions on promoting guns on the social network, amid pressure from groups favoring gun control. In a blog post, Facebook said it will remove offers to sell guns without background checks or across state lines illegally. Facebook also said it will notify users offering to sell guns of relevant laws and require pages primarily used to promote gun sales to limit access to users aged 18 or older. Facebook also announced that searches for guns for sale on Instagram will prompt messaging reminding users of gun laws.

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EMPLOYER WHO TAKES OVER EMPLOYEE'S SOCIAL MEDIA ACCOUNTS MAY COMMIT PRIVACY VIOLATION-MAREMONT V SUSAN FREDMAN DESIGN

via Technology & Marketing Law Blog by Venkat Balasubramani on 3/5/14

URL: <http://blog.ericgoldman.org/archives/2014/03/employer-who-takes-over-employees-social-media-accounts-may-commit-privacy-violation-maremont-v-susan-fredman-design.htm>

We've blogged about the dispute between Maremont and Susan Fredman Design Group before.

EEOC TO MULL SOCIAL MEDIA IMPACT ON ANTI-BIAS ENFORCEMENT

via Law360: Media & Entertainment by Abigail Rubenstein on 3/5/14

URL: <http://www.law360.com/media/articles/515602>

The U.S. Equal Employment Opportunity Commission will be holding an open meeting to explore how the use of social media in the workplace is affecting the enforcement of equal employment opportunity laws, it said Wednesday.

EVERY SINGLE THING YOU'LL EVER NEED TO KNOW ABOUT SOCIAL MEDIA

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 3/5/14

URL: <http://blogs.findlaw.com/strategist/2014/03/every-single-thing-youll-ever-need-to-know-about-social-media.html>

Maybe you Facebooked in college, or tweeted once or twice, just to see what the hype is about. Or perhaps you've been a luddite to this point and practiced online abstinence, eschewing social media as a venue for self-important twits to babble about their latest culinary consumption. Now you're having.....

FACEBOOK CRACKS DOWN ON ONLINE GUN SALES

via Ars Technica by Casey Johnston on 3/5/14

URL: <http://arstechnica.com/business/2014/03/facebook-cracks-down-on-online-gun-sales/>

Facebook is introducing reforms to the way it handles the sales of regulated items, especially guns, according to a press release from the company.

FACEBOOK CRACKS DOWN ON ILLEGAL GUN POSTS

via WSJ.com: Technology by Jeff Elder on 3/5/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304732804579421680522756074>

Facebook disclosed new restrictions on posts that promote guns to minors or propose illegal gun sales on the social network amid pressure from groups favoring gun control.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

YAHOO BUYS SOCIAL-DATA STARTUP VIZIFY

via WSJ.com: Technology by Michael Calia on 3/5/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303824204579421310966932186>

Yahoo has acquired Vizify, a service that turns users' social media data into graphics, the smaller company announced on its website Wednesday.

YAHOO TO AXE LOG-IN WITH FACEBOOK, GOOGLE ACCOUNTS

via WSJ.com: Technology by Douglas MacMillan on 3/5/14

URL: <http://blogs.wsj.com/digits/2014/03/05/yahoo-to-axe-log-in-with-facebook-google-accounts/>

Yahoo will no longer let users sign in using Facebook and Google credentials, a move that will give the company more control over user data, but also limiting potential new sign-ups.

Getty makes 35 million photos free to use

via BBC News on 3/6/14

URL: <http://www.bbc.com/news/entertainment-arts-26463886>

Getty Images, the world's largest photo agency, has made vast swathes of its library free to use, in an effort to combat piracy.

PAPER ORDERED TO REVEAL ONLINE COMMENTER'S IDENTITY

via Law.com - Newswire by P.J. D'Annunzio on 3/6/14

URL: <http://www.thelegalintelligencer.com/id=1202645544509>

A Philadelphia judge has ordered the owners of Philly.com to disclose the identity of an anonymous poster who allegedly called city International Brotherhood of Electrical Workers, Local 98, leader John Dougherty a "pedophile" in the comments section of an online article.

HWTREK: TAIWAN'S ANSWER TO KICKSTARTER

via WSJ.com: Technology by Lorraine Luk on 3/6/14

URL: <http://blogs.wsj.com/digits/2014/03/06/qa-hwtrektaiwans-answer-to-kickstarter/>

Lucas Wang, chief executive of TMI, which operates a crowdfunding platform, talks about his ambitions to create Taiwan's version of Kickstarter.

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COURT BLESSES INSTAGRAM'S RIGHT TO UNILATERALLY AMEND ITS USER AGREEMENT-RODRIGUEZ V. INSTAGRAM

via Technology & Marketing Law Blog by Venkat Balasubramani on 3/6/14

URL: <http://blog.ericgoldman.org/archives/2014/03/court-blesses-instagrams-right-to-unilaterally-amend-its-user-agreement-rodriguez-v-instagram.htm>

Instagram_Icon_LargeInstagram revised its terms of service in December 2012.

PRIVACY GROUPS URGE FTC TO BLOCK FACEBOOK-WHATSAPP DEAL

via Law360: Media & Entertainment by Juan Carlos Rodriguez on 3/6/14

URL: <http://www.law360.com/media/articles/516141>

Two Internet privacy advocacy groups on Thursday asked the Federal Trade Commission to block Facebook Inc.'s proposed \$19 billion acquisition of the mobile messaging service WhatsApp Inc., saying current WhatsApp users' privacy won't be protected.

FACEBOOK'S SHOT AT WHATSAPP DATA GETS BOTH COMPANIES AN FTC COMPLAINT

via Ars Technica by Casey Johnston on 3/6/14

URL: <http://arstechnica.com/tech-policy/2014/03/facebooks-shot-at-whatsapp-data-gets-both-companies-an-ftc-complaint/>

The Electronic Privacy Information Center and the Center for Digital Democracy have filed a complaint with the Federal Trade Commission against Facebook's \$16 billion acquisition of WhatsApp based on privacy concerns, according to a document released Thursday. EPIC and CDD's problems with the acquisition center around the fact that WhatsApp staked its reputation on-that it's a company keeping a reasonable distance from its customers' data. Now that it will fall under the aegis of Facebook, its users stand to lose those privacy guarantees, even though WhatsApp told its users nothing would change.

TWITTER-TAILORED OREO COOKIES TO SWEETEN SXSW

via WSJ.com: Technology by Douglas MacMillan on 3/6/14

URL: <http://blogs.wsj.com/digits/2014/03/06/twitter-tailored-oreo-cookies-to-sweeten-sxsw/>

Oreo cookies can be dunked in milk or twisted and licked. A new method involves Twitter and a process akin to 3-D printing.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER PAID \$36 MILLION FOR IBM PATENTS TO AVOID SUITS

via Bloomberg by Sarah Frier on 3/7/14

URL: <http://www.bloomberg.com/news/2014-03-06/twitter-paid-36-million-for-900-ibm-patents-to-build-portfolio.html>

Twitter Inc. (TWTR), the microblogging service that held an initial public offering last year, paid \$36 million to acquire 900 patents from International Business Machines Corp. (IBM), according to a filing.

JUDGE ALLOWS CHARGES AGAINST FACEBOOK PLAINTIFF TO MOVE FORWARD

via WSJ.com: Law Blog - WSJ.com by Christopher M. Matthews on 3/7/14

URL: <http://blogs.wsj.com/law/2014/03/07/judge-allows-charges-against-facebook-plaintiff-to-move-forward/>

A federal judge in Manhattan refused to dismiss an indictment against Paul Ceglia, who is accused of attempting to defraud Facebook and founder Mark Zuckerberg with a sham lawsuit.

TWITTER PAID \$36M FOR IBM PATENTS AFTER THREAT OF SUIT

via Intellectual Property Law360 by Ryan Davis on 3/7/14

URL: <http://www.law360.com/ip/articles/516380>

Twitter Inc. said in a regulatory filing Thursday that it paid \$36 million in a recent deal to acquire over 900 patents from IBM Corp. after being accused of infringement.

ALLEGED FACEBOOK SCAMMER CAN'T QUASH FRAUD INDICTMENT

via Law360: Media & Entertainment by Max Stendahl on 3/7/14

URL: <http://www.law360.com/media/articles/516459>

A New York federal judge on Friday refused to dismiss an indictment against Paul Ceglia, who is charged with falsely alleging that Facebook founder Mark Zuckerberg contractually owes him a 50 percent stake in the social media giant.

SEC PENALIZES ATTY FOR \$13M FACEBOOK IPO FRAUD

via Law360: Media & Entertainment by Michael Lipkin on 3/7/14

URL: <http://www.law360.com/media/articles/516679>

The Securities and Exchange Commission on Friday settled fraudulent conduct charges with a lawyer representing some of the companies that took \$13 million from investors by claiming they had access to Facebook Inc. and other social media stock ahead of their initial public offerings.

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FACEBOOK CHIEF SAYS NEW DATA USE NOTIFICATION TOOLS TO COME
via Law360: Media & Entertainment by Allison Grande on 3/7/14
URL: <http://www.law360.com/media/articles/516598>

Facebook Inc. Chief Privacy Officer Erin Egan said Friday that the company is planning to soon roll out new tools that will enable users to better understand how their information is being used by third-party advertisers and outside sites that ask them to link to Facebook.

TEENS GET AN APP BANNED FROM CHICAGO AFTER VICIOUS ATTACKS AND THREATS

via Ars Technica by Casey Johnston on 3/7/14
URL: <http://arstechnica.com/business/2014/03/teens-get-banned-from-an-app-after-vicious-attacks-and-threats/>

The developers of Yik Yak, an app that works as an anonymous message board for up to 500 people in close proximity to one another, have selectively disabled the app's use in Chicago following vicious sniping and rumor mongering by children using it at school.

TWITTER PAID \$36 MILLION OVER IBM PATENT THREAT

via Ars Technica by Joe Mullin on 3/8/14
URL: <http://arstechnica.com/business/2014/03/twitter-paid-36-million-over-ibm-patent-threat/>

Twitter's first annual financial results were revealed on Thursday.

FACEBOOK TO HOLD F8 DEVELOPER CONFERENCE ON APRIL 30

via WSJ.com: Technology by Evelyn M. Rusli on 3/8/14
URL: <http://blogs.wsj.com/digits/2014/03/08/facebook-to-hold-f8-developer-conference-on-april-30/>

At one of the tech industry's largest gatherings, Facebook announced that it too was bringing big conferences back.

TURKEY'S PREMIER THREATENS TO BAN YOUTUBE, FACEBOOK

via WSJ.com: Technology by Joe Parkinson on 3/7/14
URL: <http://online.wsj.com/news/articles/SB10001424052702303824204579425281953607484>

Beset by a corruption scandal that has implicated dozens of his inner circle and presented the gravest threat to his decadelong rule, Turkey's prime minister is threatening to ban YouTube and Facebook.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

ANONYMOUS MESSAGING APP SECRET RAISES ALMOST \$10 MILLION
via WSJ.com: Technology by Evelyn M. Rusli, Spencer E. Ante & Douglas MacMillan on 3/7/14

URL: <http://blogs.wsj.com/digits/2014/03/07/secret-raises-nearly-10-million-at-40-million-valuation/>

Secret, maker of a mobile app that lets people anonymously share information with friends, is set to raise almost \$10 million of venture capital in a deal valuing the young startup at more than \$40 million.

TWITTER PAID \$36 MILLION FOR IBM PATENTS

via WSJ.com: Technology by Yoree Koh on 3/7/14

URL: <http://blogs.wsj.com/digits/2014/03/07/twitter-paid-36-million-for-ibm-patents/>

Twitter said it forked over \$36 million to purchase 900 patents from IBM in December, according to its annual report released Thursday.

TWITTER AD RATES FALL AGAIN

via WSJ.com: Technology by Yoree Koh on 3/7/14

URL: <http://blogs.wsj.com/digits/2014/03/07/twitter-ad-rates-fall-again-down-18-in-fourth-quarter/>

Twitter's advertising rates fell again in the last three months of 2013, according to the company's annual report released Thursday.

MIND YOUR LANGUAGE ON TWITTER - YOU MIGHT GET SCOLDED

via WSJ.com: Technology by Yoree Koh on 3/7/14

URL: <http://blogs.wsj.com/digits/2014/03/07/mind-your-language-on-twitter-you-might-get-scolded/>

Twitter has long let its users speak their minds on its service, often calling itself the "free-speech wing of the free-speech party." So one organization is taking it into its own hands to police certain "hate words" on the social network.

NEW SOCIAL NETWORKING SITE (AND LIKELY HOAX) WILL ONLY LET YOU ENTER IF YOU'RE DRUNK

via Techdirt by Karl Bode on 3/7/14

URL: <http://www.techdirt.com/articles/20140307/08034026478/new-social-networking-site-likely-hoax-will-only-let-you-enter-if-youre-drunk.shtml>

There has been no shortage of social networking ideas that have come and gone, some being useful, some being silly, and some being downright stupid.

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GAWKER SAYS TARANTINO SCRIPT LINKS WERE FAIR USE
via Intellectual Property Law360 by Bill Donahue on 3/10/14
URL: <http://www.law360.com/ip/articles/517089>

Gawker Media LLC asked a California federal judge on Monday to toss Quentin Tarantino's copyright infringement lawsuit over the leak of his screenplay for a Western called "The Hateful Eight," saying the publication of links to a third-party posting of the script was legal fair use.

GAWKER DEMANDS DISMISSAL OF QUENTIN TARANTINO LAWSUIT
via Hollywood Reporter - THR, Esq. by Eriq Gardner on 3/10/14
URL: <http://www.hollywoodreporter.com/thr-esq/gawker-demands-dismissal-quentin-tarantino-687303>

The news site says that reading a screenplay is not a copyright infringing act.

THE TWITTER-CENTRIC OSCARS
via NYT > TimesCast by Eric Feldman on 3/2/14
URL: <http://www.nytimes.com/video/movies/100000002745589/the-twitter-centric-oscars.html>

While the Academy Awards have traditionally been a movies show, this year, says David Carr and A.O. Scott, Oscars producers have made a television show using social media and an engaging host.

INSTAGRAM POLICY RULING SHOWS HOW TO AVOID PRIVACY SUITS
via Law360: Media & Entertainment by Allison Grande on 3/12/14
URL: <http://www.law360.com/media/articles/517809>

A California judge recently rejected a proposed class action challenging contractual changes Instagram LLC made to the way it handles user information, a ruling that shows companies can insulate themselves from privacy suits by properly informing users of policy revisions and allowing them to opt out.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK PAGE LANDS DRUGMAKER IN HOT WATER WITH FDA
via Law360: Media & Entertainment by Jeff Overley on 3/12/14
URL: <http://www.law360.com/media/articles/517802>

The U.S. Food and Drug Administration on Wednesday published a rare rebuke to a drugmaker over improper promotion on social media, chastising Switzerland-based IBSA Institut Biochimique SA over a Facebook page that allegedly didn't disclose any risks for a drug that has a black box warning.

DOCUMENTS SAY NSA PRETENDS TO BE FACEBOOK IN SURVEILLANCE
via WSJ.com: Technology by Reed Albergotti & Danny Yadron on 3/12/14
URL: <http://blogs.wsj.com/digits/2014/03/12/documents-say-nsa-pretends-to-be-facebook-in-surveillance/>

The NSA has been disguising itself as Facebook servers in order to gain access to the computers of intelligence targets, according to a report based on documents leaked by Snowden.

TURKEY'S POLITICAL LEADERS REPRISE ROLES IN SPAT OVER WHETHER OR NOT TO BAN YOUTUBE AND FACEBOOK
via Techdirt by Mike Masnick on 3/12/14
URL: <http://www.techdirt.com/articles/20140310/08265626514/turkeys-political-leaders-reprise-roles-spat-over-whether-not-to-ban-youtube-facebook.shtml>

A few years ago, we wrote about attempts in Turkey to ban YouTube and some other social media sites under orders from Prime Minister Recep Tayyip Erdogan.

'INNOCENCE OF MUSLIMS' BATTLE: COPYRIGHT REGISTRATION DENIED
(UPDATED)
via Hollywood Reporter - THR, Esq. by Eriq Gardner on 3/13/14
URL: <http://www.hollywoodreporter.com/thr-esq/innocence-muslims-battle-copyright-registration-688257>

The latest developments after an appeals court decided that actress Cindy Lee Garcia could assert a copyright interest in her performance.

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FACEBOOK SLAP SHOWS FDA HAS EAGLE EYE ON SOCIAL MEDIA
via Law360: Media & Entertainment by Jeff Overley on 3/13/14
URL: <http://www.law360.com/media/articles/518025>

The U.S. Food and Drug Administration's unusual criticism this week of a drugmaker's Facebook activities offered precious little insight into how regulators will police pharmaceutical promotion on social media, but it's a fresh reminder that every digital move is being watched, experts say.

FIRST AMENDMENT ISSUES WITH EMPLOYEES ON SOCIAL MEDIA
via Law360: Media & Entertainment by Richard Raysman on 3/13/14
URL: <http://www.law360.com/media/articles/501810>

Since social media sites as vehicles of self-expression aren't going anywhere employers should be aware of the effects of their employees' speech on them as well as their own reaction to such speech, particularly if the reaction is to terminate the speaker. While retaliation claims from fired employees based on the First Amendment are unlikely to succeed they can lead to years of contentious litigation and bad publicity, says Richard Raysman of Holland & Knight LLP.

NSA SAYS "INDISCRIMINATE" FACEBOOK HACKING ALLEGATIONS "ARE SIMPLY FALSE"
via Ars Technica by Cyrus Farivar on 3/13/14
URL: <http://arstechnica.com/tech-policy/2014/03/nsa-says-indiscriminate-facebook-hacking-allegations-are-simply-false/>

Days after new documents provided by Edward Snowden showed that the National Security Agency was deploying malware allowing it to pose as Facebook and other sites in order to intercept data, the NSA is now denying this characterization and insisting that what it does is legal.

FACEBOOK OPENS THE DOOR WIDE FOR VIDEO ADVERTISERS
via Ars Technica by Casey Johnston on 3/13/14
URL: <http://arstechnica.com/business/2014/03/facebook-opens-the-door-wide-for-video-advertisers/>

After a handful of delays and tentative tests, Facebook is finally offering video ads as an option for advertisers to stick in users' News Feeds as of Thursday.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

WHATSAPP FACES NEW CHALLENGE

via WSJ.com: Technology by Reed Albergotti on 3/13/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303546204579437103717035962>

A security researcher says he has found a potential privacy issue in text-messaging service WhatsApp that occurs when users switch phone numbers.

FACEBOOK CHANGES POLICY TO TIGHTEN REGULATION OF ONLINE GUN SALES
via JOLT Digest by Alex Shank on 3/15/14

URL: <http://jolt.law.harvard.edu/digest/internet/facebook-changes-policy-to-tighten-regulation-on-online-gun-sales>

Last Wednesday, Facebook issued a press release announcing policy changes aimed at reducing the sale of guns over its social media platforms Facebook and Instagram.

FTC'S BRILL EXCLUDES GOOGLE, FACEBOOK FROM DATA BROKER PUSH

via Law360: Media & Entertainment by Allison Grande on 3/14/14

URL: <http://www.law360.com/media/articles/518639>

Federal Trade Commissioner Julie Brill on Friday declined to pull Google Inc. and Facebook Inc. into her crusade to force data brokers to reveal more about their surreptitious information collection and use practices, saying the focus should instead be on companies such as Experian PLC and Acxiom Corp.

FLA. AD RULES FORCE ATTYS TO PUT THE BRAKES ON SOCIAL MEDIA

via Law360: Media & Entertainment by Carolina Bolado on 3/14/14

URL: <http://www.law360.com/media/articles/518804>

The Florida Bar's extension of its attorney advertising rules to websites and social media has chilled attorneys' use of Twitter and LinkedIn as they wait to see if a recent challenge to the rules will yield more clarity and guidelines that reflect a better understanding of how social media works, legal marketers and attorneys say.

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NSA DENIES POSING AS FACEBOOK, ZUCKERBERG REACTS
via Law360: Media & Entertainment by Andrew McIntyre on 3/14/14
URL: <http://www.law360.com/media/articles/518702>

The National Security Agency on Thursday denied media reports that it had infected millions of computers with malware and posed as social media websites.

WEIBO VS. TWITTER IN REVENUE, MONTHLY ACTIVE USERS AND VALUATION
via WSJ.com: Technology by Yoree Koh & Rolfe Winkler on 3/14/14
URL: <http://blogs.wsj.com/digits/2014/03/14/sizing-up-weibo-and-twitter/>

China's Weibo microblogging service is often compared to Twitter - and for good reason. Both limit messages to 140 characters, but have become important tools of expression. Twitter is older, and nearly twice as large: 241 million monthly active users, to Weibo's 129 million. Most Weibo users are in China and in Chinese communities outside of China.

FACEBOOK OFFICIALLY LAUNCHES VIDEO ADS
via WSJ.com: Technology by Brian R. Fitzgerald on 3/14/14
URL: <http://blogs.wsj.com/digits/2014/03/14/facebook-officially-launches-video-ads/>

A public service announcement to people who use Facebook: Those video ads you've heard about for the past year have finally launched.

SECRET TAKEDOWN ORDER IN YOUTUBE CASE SETS OFF FRENZY
via Law.com - Newswire by Scott Graham on 3/14/14
URL: <http://www.therecorder.com/id=1202647046085>

The way Ninth Circuit Chief Judge Alex Kozinski has handled the dispute over "Innocence of Muslims" has made the case a lightning rod-even on his own court.

CAFEPRESS MAY NOT QUALIFY FOR 512 SAFE HARBOR - GARDNER V. CAFEPRESS
via Technology & Marketing Law Blog by Venkat Balasubramani on 3/17/14
URL: <http://blog.ericgoldman.org/archives/2014/03/cafepress-may-not-qualify-for-512-safe-harbor-gardner-v-cafepress.htm>

Gardner is a wildlife photographer.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

YOUTUBE ENLISTS 'TRUSTED FLAGGERS' TO POLICE VIDEOS

via WSJ.com: Technology by Alistair Barr & Lisa Fleisher on 3/17/14

URL: <http://blogs.wsj.com/digits/2014/03/17/youtube-enlists-trusted-flaggers-to-police-videos/>

Google has given roughly 200 people and organizations, including a British police unit, the ability to "flag" up to 20 YouTube videos at once to be reviewed for violating the site's guidelines.

FACEBOOK APPOINTS NEW ISRAEL GENERAL MANAGER

via WSJ.com: Technology by Amir Mizroch on 3/17/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304747404579445360334928176>

Facebook Inc. on Monday said it named Adi Soffer Teeni its general manager for Israel, leading the commercial operations of the company in the country.

VIACOM, GOOGLE SETTLE LONG-RUNNING YOUTUBE COPYRIGHT LAWSUIT

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 3/18/14

URL: <http://www.hollywoodreporter.com/thr-esq/viacom-google-settle-long-running-689291>

The resolution ends a nearly seven-year-old case that was closely followed in both the entertainment and tech sectors.

JURORS MUST BE WARNED ABOUT SOCIAL MEDIA USE, STUDY SAYS

via Law360: Media & Entertainment by Andrew Strickler on 3/18/14

URL: <http://www.law360.com/media/articles/519752>

To tackle the rising tide of jury misconduct related to oversharing on the Web, a recently published report urged the judiciary to "hit social media on its head" by insisting on online silence during jury instructions.

WHATSAPP'S IDEALISM AND FACEBOOK REALISM: A STUDY IN CONTRAST

via Ars Technica by Casey Johnston on 3/18/14

URL: arstechnica.com/business/2014/03/whatsapp-says-privacy-is-a-promise-it-can-keep/

WhatsApp founder Jan Koum asserted again in a blog post Monday that Facebook's acquisition of his company does not mean that WhatsApp's internal values will change.

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YOUTUBE, VIACOM CASE PROVIDES ANSWERS, BUT NOT BIG ONES
via Intellectual Property Law360 by Bill Donahue on 3/19/14
URL: <http://www.law360.com/ip/articles/520143>

Legal peace is all well and good, but Tuesday's settlement between Google Inc.'s YouTube LLC and Viacom Inc. ended a seven-year copyright war without a final battle that many had expected to provide much-needed guidance on safe harbor. With the guns silent, attorneys weigh in on what the case means.

GOOGLE, FACEBOOK KNEW ABOUT PRISM SPYING, OFFICIALS SAY
via Law360: Media & Entertainment by Allison Grande on 3/19/14
URL: <http://www.law360.com/media/articles/520052>

A panel of government officials on Wednesday shot back at efforts by service providers such as Google Inc. and Facebook Inc. to distance themselves from an Internet surveillance program that allows the National Security Agency to target foreign individuals, saying service providers were aware of its existence.

AUDIAM PAYING COPYRIGHT HOLDERS FOR MUSIC ON YOUTUBE
via IPLJ by Jennifer Newman on 3/19/14
URL: <http://iplj.net/blog/archives/6881>

Since its creation in 2005, YouTube has become notorious for allowing "billions of people to discover, watch and share originally-created videos" and has undoubtedly established itself as one of the world's most expansive music sharing websites. With an unprecedented number of videos uploaded and distributed each day, however, it has become increasingly difficult for artists [...]

STUDENT PUNISHED FOR VULGAR TWEETS ABOUT PRINCIPAL CLAIMS RIGHTS DENIAL
via Law.com - Newswire by Charles Toutant on 3/18/14
URL: <http://www.njlawjournal.com/id=1202647380981>

A high school student with "oppositional defiant disorder" who was banned from the prom, senior trip and commencement for tweeting vulgar comments about the principal claims disability discrimination as well as a First Amendment violation in a federal suit.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

VIACOM, GOOGLE END YEARS OF YOUTUBE LITIGATION

via WSJ.com: Technology by Amol Sharma & Michael Calia on 3/18/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303563304579446980859743564>

Google and Viacom settled copyright litigation over YouTube that dragged on for seven years and symbolized the tension between content producers and websites that allow sharing.

WHAT'S YOUR FACEBOOK MARKETING STRATEGY IN THE PAY TO PLAY ERA?

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 3/20/14

URL: <http://blogs.findlaw.com/strategist/2014/03/whats-your-facebook-marketing-strategy-in-the-pay-to-play-era.html>

"Organic reach" will be slashed to 1 or 2 percent, Valleywag reported. CNET confirmed with the tech giant that the organic reach of Facebook Pages will "decline over time." This sounds important, especially for law firms that maintain active Facebook brand pages, but what does it mean for your firm's.....

3 TWEETED TAKEAWAYS FROM THE ABOVE THE LAW BLOGGING CONFERENCE

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 3/19/14

URL: <http://blogs.findlaw.com/technologist/2014/03/3-tweeted-takeaways-from-the-above-the-law-blogging-conference.html>

Above the Law. They throw quite the party, don't they? On Friday, I was lucky enough to attend ATL's first ever Attorney @ Blog Conference in New York City, a symposium on everything blawg -- from search engine optimization to tackling trolls. And, of course, since we're all opinionated lawyers.....

SHARE YOUR #FIRSTTWEET ON TWITTER'S EIGHTH BIRTHDAY

via WSJ.com: Technology by Elana Zak on 3/20/14

URL: <http://blogs.wsj.com/digits/2014/03/20/people-are-sharing-their-sometimes-embarrassing-firsttweet-you-can-too/>

Twitter is celebrating its eighth birthday by letting people easily find their first tweet (and, for that matter, anyone else's).

TURKISH OFFICIALS BLOCK TWITTER IN LEAK INQUIRY

via NYT > Media & Advertising by Sebnem Arsu on 3/20/14

URL: <http://www.nytimes.com/2014/03/21/world/europe/turkish-officials-block-twitter-in-leak-inquiry.html>

Recordings and leaked documents appeared to implicate high-ranking officials and some of their relatives and associates in a widespread corruption investigation.

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NEW YORK COUNCIL SPEAKER KEEPS A LOW PROFILE EVERYWHERE BUT ON TWITTER

via NYT > Media & Advertising by Kate Taylor on 3/21/14

URL: <http://www.nytimes.com/2014/03/22/nyregion/melissa-mark-viverito-new-york-council-speaker-keeps-low-profile-except-on-twitter.html>

The Twitter feed of Melissa Mark-Viverito is an unfiltered, unruly stream of musings and irritations, and sometimes loopy observations.

TURKISH WEB WATCHDOG BLOCKS TWITTER

via WSJ.com: Media & Marketing by Emre Peker & Yeliz Candemir on 3/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304026304579451950514196232>

Turkey's Internet watchdog moved to block Twitter Inc. late Thursday, hours after Prime Minister Recep Tayyip Erdogan threatened to eradicate the social-media website 10 days ahead of critical elections.

WORKER'S DELETION OF FACEBOOK POSTS LEADS TO SANCTIONS

via Law360: Media & Entertainment by Abigail Rubenstein on 3/21/14

URL: <http://www.law360.com/media/articles/520706>

A Nevada federal magistrate held Tuesday that a dental assistant's deletion of Facebook posts that her former employer claims contradicted her legal claims warranted sanctions, but found that dismissing the suit would be too harsh a penalty.

HAPPY BIRTHDAY TWITTER! FIRST TWEETS OF NOTABLE LEGAL TWEETERS

via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 3/21/14

URL: <http://blogs.findlaw.com/technologist/2014/03/happy-birthday-twitter-first-tweets-of-notable-legal-tweeters.html>

Today marks Twitter's birthday, the day the very first tweet ever was sent out by Twitter co-founder Jack Dorsey. It wasn't particularly as ground breaking as Twitter would eventually become, it all started with just setting up my twttr-- Jack Dorsey (@jack) March 21, 2006 How did I find that.....

GOOGLE SAYS 'HANGOUTS' TRADEMARK ROW IS 2 YEARS TOO LATE

via Intellectual Property Law360 by Cara Salvatore on 3/24/14

URL: <http://www.law360.com/ip/articles/521294>

Google Inc. has attacked video-chat rival Hanginout Inc.'s bid for a preliminary injunction in their trademark battle, telling a California federal court Friday that Hanginout has dragged its heels too long to credibly argue that Google's Hangouts service is doing irreparable harm.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

DISNEY TO PAY UP TO \$950M FOR YOUTUBE NETWORK CO.

via Law360: Media & Entertainment by Kat Greene on 3/24/14

URL: <http://www.law360.com/media/articles/521479>

Walt Disney Co. will shell out as much as \$950 million to buy Culver City, Calif.-based YouTube network company Maker Studios Inc., the companies said in a statement Monday.

FACEBOOK REFUSED TO LIMIT GOOGLE HIRING, EXEC SAYS

via Law360: Media & Entertainment by Jeff Sistrunk on 3/24/14

URL: <http://www.law360.com/media/articles/521379>

A Facebook Inc. executive refused in 2008 to limit the social networking giant's recruitment or hiring of Google Inc. employees, according to a document filed Friday in California federal court in a suit accusing several top tech companies of violating antitrust laws by agreeing not to poach one another's employees.

GOOGLE, FACEBOOK WON'T SPEAK AT FACIAL RECOGNITION MEETING

via Law360: Media & Entertainment by Kira Lerner on 3/24/14

URL: <http://www.law360.com/media/articles/521235>

Facebook Inc. and Google Inc. will not speak about their facial recognition practices at a stakeholder meeting attempting to craft a privacy code of conduct for the technology, despite requests from groups that the two commercial users of the technology contribute to the discussion, according to documents.

DISNEY BUYS MAKER STUDIOS, VIDEO SUPPLIER FOR YOUTUBE

via NYT > Media & Advertising by Brooks Barnes on 3/24/14

URL: <http://www.nytimes.com/2014/03/25/business/media/disney-buys-maker-studios-video-supplier-for-youtube.html>

The \$500 million deal gives the Walt Disney Company an online video company with a subscriber base of 380 million.

THE END OF THE HASHTAG AS WE KNOW IT?

via IPLJ by Katelyn Patton on 3/24/14

URL: <http://iplj.net/blog/archives/6918>

Is Twitter phasing out its trademark @ and # symbols? At a recent media conference in Denver, reports The Guardian, Twitter's head of news Vivian Schiller called the infamous @-reply and hashtag symbols "arcane" and indicated that Twitter was working on a way to hide them while retaining functionality. This echoed a recent statement by [...]

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LACK OF TWITTER GEOTAGS CAN'T STOP RESEARCHERS FROM GETTING LOCATION

via Ars Technica by Casey Johnston on 3/24/14

URL: <http://arstechnica.com/business/2014/03/lack-of-twitter-geotags-cant-stop-researchers-from-getting-location/>

Three researchers from IBM have developed an algorithm that can predict a Twitter user's location without needing so much as a single geotag from them.

PINTEREST TACKS ON PAID ADS

via WSJ.com: Technology by Mike Shields & Douglas MacMillan on 3/23/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304026304579453663533365066>

Pinterest is preparing to launch ad sales in the second quarter with a bold pitch. Rather than Web ads that urge people to "click here," the site wants to make artful Web ads that people actually love.

WATCH REPAIRER GOES LEGAL OVER TAME YELP REVIEW, STREISAND EFFECT TAKES OVER

via Techdirt by Timothy Geigner on 3/24/14

URL: <http://www.techdirt.com/articles/20140320/12533126640/watch-repairer-goes-legal-over-tame-yelp-review-streisand-effect-takes-over.shtml>

There must be something about Yelp reviews that make people act all crazy-like. Maybe it's the personal nature behind someone reviewing your goods or services, or perhaps there's something about seeing a review online in text that drives people off the deep end, but the number of legal threats and lawsuits connected to simple Yelp reviews always surprises me.

SANDBERG: FACEBOOK REBUFFED 'NO POACH' OVERTURES FROM GOOGLE

via Law.com - Newswire by Marisa Kendall on 3/24/14

URL: <http://www.therecorder.com/id=1202648258310>

In a court filing, Facebook COO Sheryl Sandberg says Google executives took her temperature on entering a nonsolicitation pact like those at the heart of a high-stakes, antitrust class action.

JUDGE ASKS TWITTER AND YAHOO TO RESPOND TO SUBPOENA QUESTION

via Law.com - Newswire by Zow Tillman on 3/24/14

URL: <http://www.nationallawjournal.com/legaltimes/id=1202648129128>

A federal magistrate judge in Washington wants to hear from Twitter and Yahoo before ruling on a request by federal prosecutors to block those companies from disclosing information on grand jury subpoenas.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

GOOGLE, FACEBOOK, TWITTER SUED IN FRANCE OVER DATA POLICIES
via Law360: Media & Entertainment by Allison Grande on 3/25/14
URL: <http://www.law360.com/media/articles/521681>

A French consumer group launched a suit in Paris court Tuesday accusing Google Inc., Facebook Inc. and Twitter Inc. of disseminating unlawful and confusing user agreements that give the companies too much leeway to collect and share user data.

FACEBOOK TO PAY \$2B FOR VIRTUAL REALITY CO. OCULUS RIFT
via Law360: Media & Entertainment by Igor Kossov on 3/25/14
URL: <http://www.law360.com/media/articles/521931>

Facebook Inc. will put up \$2 billion for Oculus Rift VR, a company developing a virtual reality headset for gaming and potentially for other applications, the social networking giant said Tuesday.

JUDGE WON'T HALT PROSECUTION OF ALLEGED FACEBOOK SCAMMER
via Law360: Media & Entertainment by Max Stendahl on 3/25/14
URL: <http://www.law360.com/media/articles/521760>

A New York federal judge on Tuesday refused to halt the criminal prosecution of Paul Ceglia, a businessman charged with filing sham litigation alleging Facebook founder Mark Zuckerberg owes him a 50 percent stake in the social media giant.

MINECRAFT DEV HALTS TALKS WITH OCULUS FOLLOWING FACEBOOK
ACQUISITION
via Ars Technica by Kyle Orland on 3/25/14
URL: <http://arstechnica.com/gaming/2014/03/minecraft-dev-halts-talks-with-oculus-following-facebook-acquisition/>

The news of Oculus' surprise acquisition by Facebook wasn't even an hour old when Markus "Notch" Persson announced he was halting talks to potentially bring a version of his hit game Minecraft to the Oculus Rift.

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**FACEBOOK PURCHASES VR HEADSET MAKER OCULUS FOR \$2 BILLION
[UPDATED]**

via Ars Technica by Kyle Orland on 3/25/14

URL: <http://arstechnica.com/gaming/2014/03/facebook-purchases-vr-headset-maker-oculus-for-2-billion/>

Giant social networking company Facebook has just announced it has "reached a definitive agreement" to acquire virtual reality headset maker Oculus for \$400 million in cash and 23.1 million shares valued at \$1.6 billion.

OCULUS CEO DESCRIBES RAPID SALE TO FACEBOOK

via WSJ.com: Technology by Ian Sherr on 3/25/14

URL: <http://blogs.wsj.com/digits/2014/03/25/oculus-ceo-describes-rapid-sale-to-facebook/>

Oculus CEO Brendan Iribe says Zuckerberg shares his vision of ensuring the Oculus team remains independent and has enough capital to invest in compelling content.

FACEBOOK TO BUY OCULUS VR FOR \$2 BILLION

via WSJ.com: Technology by Reed Albergotti on 3/25/14

URL: <http://blogs.wsj.com/digits/2014/03/25/facebook-to-buy-oculus-vr-for-2-billion/>

Facebook Tuesday said it agreed to acquire Oculus VR, a virtual-reality company that uses glasses to simulate game play, for \$2 billion in cash and stock.

MINECRAFT CREATOR ON CANCELING OCULUS DEAL: 'FACEBOOK CREEPS ME OUT'

via WSJ.com: Technology by Brian R. Fitzgerald on 3/25/14

URL: <http://blogs.wsj.com/digits/2014/03/25/minecraft-creator-on-canceling-oculus-deal-facebook-creeps-me-out/>

The ripples from Facebook's deal to buy Oculus VR are spreading quickly.

ZUCKERBERG ON OCULUS: DIFFERENT THAN ANYTHING EVER EXPERIENCED

via WSJ.com: Technology by Brian R. Fitzgerald on 3/25/14

URL: <http://blogs.wsj.com/digits/2014/03/25/zuckerberg-on-oculus-different-than-anything-ever-experienced/>

In a letter posted on Facebook, Zuckerberg said the company is buying Oculus VR because it is in a position to "start focusing on what platforms will come next."

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER DRILLS CONFRONT FEAR OF #FAIL

via WSJ.com: Technology by Lindsay Gellman on 3/26/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303949704579461412963008056>

More companies are turning to consultants for advice and skills to avoid becoming the latest casualty of a social-media flub.

FACEBOOK'S SERVER EXPERT IS LEAVING

via WSJ.com: Technology by Reed Albergotti on 3/25/14

URL: <http://blogs.wsj.com/digits/2014/03/25/facebooks-server-expert-is-leaving/>

Frank Frankovsky, a leader in Facebook's growing servers and cloud-computing business, is leaving the company.

TWEETS ABOUT MUSIC TO GET THEIR OWN BILLBOARD CHART

via NYT > Media & Advertising by Ben Sisario on 3/27/14

URL: <http://www.nytimes.com/2014/03/28/business/media/tweets-about-music-to-get-a-billboard-chart.html>

Twitter and Billboard plan to create the Billboard Twitter Real-Time Charts: continuously updated lists of the songs being discussed and shared the most on Twitter in the United States.

TWITTER AND YAHOO SILENCED-FOR NOW-IN SUBPOENA SPAT

via Law.com - Newswire by Zoe Tillman on 3/28/14

URL: <http://www.nationallawjournal.com/legaltimes/id=1396015074505&back=law>

Twitter and Yahoo won't get a chance to respond to efforts by the U.S. Department of Justice to bar the companies from sharing information about grand jury subpoenas, at least for now.

ACTRESS ACCUSES GOOGLE OF FLOUTING COURT ORDER TO REMOVE ANTI-ISLAMIC FILM

via Law.com - Newswire by Scott Graham on 3/25/14

URL: <http://www.therecorder.com/id=1202648398862>

In an emergency motion, the lead lawyer for Cindy Lee Garcia says Google isn't even trying to comply with the Ninth Circuit's takedown order and should be sanctioned.

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ON A BUYING SPREE, FACEBOOK TURNS TO FENWICK FOR \$2 BILLION VIRTUAL REALITY DEAL

via Law.com - Newswire by Nathalie Pierrepont on 3/25/14

URL: <http://www.therecorder.com/id=1202648408119>

Irvine-based Oculus VR tapped Bingham McCutchen for counsel.

YAHOO, TWITTER SHUT OUT OF GRAND JURY DISCLOSURE CASES

via Law360: Media & Entertainment by Andrew Scurria on 3/28/14

URL: <http://www.law360.com/media/articles/522994>

Yahoo Inc. and Twitter Inc. were temporarily barred Thursday from taking a position on prosecutors' attempts to prohibit them from alerting users to grand jury subpoenas, a week after a federal magistrate judge took the unusual step of inviting them into the cases.

FACEBOOK WINS DISMISSAL OF SUIT OVER MINORS' IMAGES IN ADS

via Law360: Media & Entertainment by Jeff Sistrunk on 3/26/14

URL: <http://www.law360.com/media/articles/522376>

A California federal judge on Wednesday tossed a proposed class action accusing Facebook Inc. of using children's names and likenesses in ads without their consent, finding the social media giant's terms of service are enforceable against minor users and that the users gave permission when they signed up for the service.

TURKEY MUZZLES YOUTUBE AHEAD OF VOTE

via WSJ.com: Media & Marketing by Joe Parkinson & Emre Peker on 3/27/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304418404579465283912697784>

The Turkish government blocked YouTube and restricted local media, drawing international outrage days ahead of critical local elections seen as a referendum on Prime Minister Erdogan's rule.

FACEBOOK INITIATIVE TO BRING INTERNET TO REMOTE AREAS

via WSJ.com: Media & Marketing by Reed Albergotti on 3/27/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304418404579465813963333866>

Facebook CEO Mark Zuckerberg said the company is launching a Connectivity Lab, a team of scientists tasked with bringing the Internet to remote places on the planet using new techniques, including beaming it down from the sky.

TURKEY NOW BLOCKING SOCIAL MEDIA BY HIJACKING GOOGLE DNS
via Ars Technica by Sean Gallagher on 3/30/14
URL: <http://arstechnica.com/information-technology/2014/03/turkey-now-blocking-social-media-by-hijacking-google-dns/>

On Saturday, network monitoring firms BGPMon and Renesys both reported the discovery of a new stage in the governmental blocking of social media as Turkish citizens go to the polls this weekend.

OCULUS FOUNDER DIDN'T EXPECT "SO MANY DEATH THREATS" AFTER
FACEBOOK DEAL
via Ars Technica by Kyle Orland on 3/30/14
URL: <http://arstechnica.com/gaming/2014/03/oculus-founder-didnt-expect-so-many-death-threats-after-facebook-deal/>

Based on the immediate reaction to Tuesday's surprise announcement that Facebook is buying VR headset maker Oculus, you'd have thought the move was effectively a death sentence for what was previously the most promising virtual reality technology in decades.

YOUTUBE TO OFFER GUARANTEES TO ADVERTISERS
via WSJ.com: Technology by Suzanne Vranica on 3/31/14
URL: <http://online.wsj.com/news/articles/SB10001424052702303978304579471413209348736>

Google's YouTube video website has told marketers it will offer audience guarantees to advertisers that make advance commitments.

LINKEDIN CAN'T ESCAPE SUIT OVER PASSWORD HACKING
via Law360: Media & Entertainment by Kira Lerner on 3/31/14
URL: <http://www.law360.com/media/articles/523245>

A California federal judge Friday refused to throw out a putative class action over LinkedIn Corp.'s 2012 security breach that resulted in 6.5 million hacked passwords, finding that the plaintiff had adequately stated a claim under a state false labeling law.

TWITTER ENTITLED TO ATTACK GRAND JURY GAG ORDER, JUDGE SAYS
via Law360: Media & Entertainment by Andrew Scurria on 3/31/14
URL: <http://www.law360.com/media/articles/523427>

A Washington federal magistrate judge said Monday that there may be no statutory basis for a gag order barring Twitter Inc. from disclosing a grand jury investigation to users and that the company has First and Fifth amendment rights to oppose prosecutors' request.

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FACEBOOK CEO'S TOTAL PAY FELL 67%

via WSJ.com: Technology by John Kell on 3/31/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304886904579473854209022022>

Total pay for Facebook's Mark Zuckerberg tumbled 67% to \$653,165 in 2013, as he declined to participate in the bonus plan and took a base salary of \$1.

TWITTER DOUBLES DOWN ON TV IN EUROPE

via WSJ.com: Technology by Yoree Koh on 3/31/14

URL: <http://blogs.wsj.com/digits/2014/03/31/twitter-doubles-down-on-tv-in-europe/>

Twitter, stepping up its global television ambitions, has purchased two TV analytics companies.

TELEMUNDO & UNIVISION COPYRIGHT CLAIM ON YOUTUBE TAKES DOWN US CONGRESSIONAL APPROPRIATIONS HEARING

via Techdirt by Mike Masnick on 3/31/14

URL: <http://www.techdirt.com/articles/20140331/11022126751/telemundo-univision-copyright-claim-youtube-takes-down-us-congressional-appropriations-hearing.shtml>

Last week, the US House of Representatives' Appropriations Committee held an otherwise unremarkable budget hearing on the judiciary.

GOOGLE DEFENDS EFFORT TO BLOCK ANTI-ISLAMIC YOUTUBE CLIP

via Law.com - Newswire by Scott Graham on 3/31/14

URL: <http://www.therecorder.com/id=1202649152129>

Lawyer Neal Katyal, a partner at Hogan Lovells, said the company has complied with the court's controversial order and disabled more than 1,000 copies of the movie.

TED: JENNIFER GOLBECK: THE CURLY FRY CONUNDRUM: WHY SOCIAL MEDIA "LIKES" SAY MORE THAN YOU MIGHT THINK - JENNIFER GOLBECK (2013)

via TEDTalks (video) by TEDTalks on 10/2013

URL:

http://www.ted.com/talks/jennifer_golbeck_the_curly_fry_conundrum_why_social_media_likes_say_more_than_you_might_think

Do you like curly fries?

April 2014

COURT RULES THAT KIDS CAN BE BOUND BY FACEBOOK'S MEMBER AGREEMENT

via Technology & Marketing Law Blog by Venkat Balasubramani on 4/4/14

URL: <http://blog.ericgoldman.org/archives/2014/04/court-rules-that-kids-can-be-bound-by-facebooks-member-agreement.htm>

The status of kids' ability to form contracts via online terms of service was somewhat uncertain over the last several years, with a few Facebook-related rulings raising questions

NINTH CIRCUIT REJECTS PLAINTIFFS' BAD MISREADINGS OF EBAY'S USER AGREEMENT-BLOCK V. EBAY

via Technology & Marketing Law Blog by Eric Goldman on 4/1/14

URL: <http://blog.ericgoldman.org/archives/2014/04/ninth-circuit-rejects-plaintiffs-bad-misreadings-of-ebays-user-agreement-block-v-ebay.htm>

Even after all of these years, I remain amazed by the bizarre contract misinterpretations that plaintiffs' lawyers are capable of.

BAD YELP REVIEWS SET OFF 2K FTC COMPLAINTS SINCE '08

via Law360: Media & Entertainment by Kira Lerner on 4/3/14

URL: <http://www.law360.com/media/articles/524550>

The Federal Trade Commission said Wednesday that it has received more than 2,000 complaints about Yelp Inc. since 2008, often from businesses targeting the anonymity of the commenters or challenging an increase in negative reviews when they decided not to advertise on the site.

TURKEY LIFTS TWITTER BAN AFTER COURT CALLS IT ILLEGAL

via NYT > Media & Advertising by Cerylan Yeginsu on 4/3/14

URL: <http://www.nytimes.com/2014/04/04/world/middleeast/turkey-lifts-ban-on-twitter.html>

The social media site was unblocked after a two-week ban, following a ruling from the country's highest court that the ban violated freedom of expression.

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YELP REVIEWS STOKE FIGHT OVER FREE SPEECH

via WSJ.com: Media & Marketing by Angus Loten on 4/2/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303847804579477633444768964>

A closely watched Internet free-speech case is headed to the Virginia Supreme Court this month, with many businesses that live and die by online reviews rooting for the owner of a small, suburban carpet cleaner.

YOUTUBE TO OFFER GUARANTEES TO ADVERTISERS

via WSJ.com: Media & Marketing by Suzanne Vranica on 3/31/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303978304579471413209348736>

Google's YouTube video website has told marketers it will offer audience guarantees to advertisers that make advance commitments.

SONY AND YOUTUBE TAKE DOWN SINTEL; BLENDER'S OPEN SOURCE, CREATIVE COMMONS, CROWDFUNDED MASTERPIECE

via Techdirt by Mike Masnick on 4/7/14

URL: <http://www.techdirt.com/articles/20140406/07212626819/sony-youtube-take-down-sintel-blenders-open-source-creative-commons-crowdfunded-masterpiece.shtml>

Pretty much everyone has been sending over the bizarre story of YouTube taking down the film Sintel based on a copyright claim from Sony Pictures.

WHATSAPP RIVAL LINE'S HEFTY STICKER PRICE

via WSJ.com: Technology by Aaron Back on 4/6/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303847804579481630183672724>

Japan's biggest mobile messaging service, Line, actually collects revenue but it needs a lot more than that to justify its valuation.

SOCIAL MEDIA IN THE WORKPLACE: EMPLOYERS BEWARE

via Law360: Media & Entertainment by Marcia E. Goodman, Lori A. Zahalka & Richard E. Nowak on 4/7/14

URL: <http://www.law360.com/media/articles/519749>

Although there are relatively few decisions addressing employment discrimination in the social media context, recent cases suggest that courts may be receptive to such claims - for example, Gaskell v. University of Kentucky and Neiman v. Grange Mutual Casualty Co., say attorneys at Mayer Brown LLP.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

JERK.COM SCAMMED MONEY TO REMOVE FACEBOOK-SCRAPED PROFILES, SAYS FTC

via Ars Technica by Casey Johnston on 4/7/14

URL: <http://arstechnica.com/tech-policy/2014/04/jerk-com-scammed-money-to-remove-facebook-scraped-profiles-says-ftc/>

As of Monday, the FTC has charged the website Jerk.com with taking data from Facebook and using it to create millions of disparaging profiles that it would then charge \$30 to remove or edit.

GOOGLE APPEALS TURKEY YOUTUBE BLOCK

via WSJ.com: Technology by Yeliz Candemir & Sam Schechner on 4/7/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304640104579487012671544906>

Turkey's central bank governor ruled out Prime Minister Recep Tayyip Erdogan's call to cut interest rates at an extraordinary meeting, as Google Inc. said it would seek to appeal the blackout of YouTube in the country's courts.

TWITTER GETS SERIOUS ON ANDROID

via WSJ.com: Technology by Yoree Koh on 4/7/14

URL: <http://blogs.wsj.com/digits/2014/04/07/twitter-buys-cover-an-android-lock-screen-app/>

Twitter made its first Android-specific acquisition, suggesting that the Twitter experience on Android could become distinct from other mobile platforms.

'BAY OF TWEETS INVASION' LEGITIMIZES NEARLY EVERY CRACKPOT ANTI-US CLAIM FROM DICTATORS AROUND THE GLOBE

via Techdirt by Mike Masnick on 4/7/14

URL: <http://www.techdirt.com/articles/20140405/07072226809/fallout-usaids-bay-tweets-invasion-is-going-to-be-felt-far-wide.shtml>

Last week, we wrote about the Associated Press's Hollywood script-like story of how USAID, who is not supposed to be engaged in intelligence activities, apparently set up a Cuban version of Twitter, called ZunZuneo, designed to give more Cubans a way to communicate with each other -- but also to foment a pro-democracy movement and spy on certain Cubans.

PROSKAUER, GREENBERG BLAST INCLUSION IN FACEBOOK FRAUD SUIT

via Law360: Media & Entertainment by Stewart Bishop on 4/8/14

URL: <http://www.law360.com/media/articles/526387>

Proskauer Rose LLP and Greenberg Trauring LLP on Tuesday argued for a way out of a \$18.2 million suit brought by investors who say they were bilked in a scam involving bogus shares of Facebook Inc. before it went public, saying they were far removed from any fraud.

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THE RACE TO LOCATE TWITTER USERS

via WSJ.com: Technology by Elizabeth Dwoskin on 4/8/14

URL: <http://blogs.wsj.com/digits/2014/04/08/the-race-to-locate-twitter-users/>

Few Twitter users broadcast their location. But businesses and researchers are hunting for ways to infer it.

TWITTER PROFILES ARE OVERHAULED WITH BIGGER PHOTOS, NEW TOOLS

via WSJ.com: Technology by Yoree Koh on 4/8/14

URL: <http://blogs.wsj.com/digits/2014/04/08/twitter-profiles-are-overhauled-with-bigger-photos-new-tools/>

In another step toward appealing to the masses, Twitter is giving its members greater control over a redesigned profile page that includes bigger photos and tools to highlight tweets for others to see.

SEC SAYS YOUTUBE USED TO EXPAND PONZI SCHEME

via Law.com - Newswire by John Pacenti on 4/8/14

URL: <http://www.dailybusinessreview.com/id=1202650255341>

The SEC says investments were sold in a product that would generate guaranteed returns of 300 to 500 percent in four years.

FACEBOOK HIT WITH CANADA CLASS ACTION OVER MESSAGE PRIVACY

via Law360: Media & Entertainment by Kat Greene on 4/9/14

URL: <http://www.law360.com/media/articles/526871>

A Canadian woman filed a putative class action in Ontario Superior Court on Wednesday, demanding Facebook pay punitive damages for allegedly breaching consumer protection laws by scanning private messages and using the gathered data to boost advertising revenue.

ONLINE REPUTATIONS LOST AMID YAHOO SWITCH

via WSJ.com: Media & Marketing by Angus Loten on 4/9/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304819004579489451327998582>

Some small-business owners are complaining that a deal in which Yelp provides business listings for Yahoo searches is erasing years of positive feedback from customers.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

RESEARCHERS ANALYZE SYRIAN POLITICAL CARTOONS ON FACEBOOK
via CBLDF by Maren Williams on 4/9/14
URL: <http://cblfd.org/2014/04/researchers-analyze-syrian-political-cartoons-on-facebook/>

As we've seen many times over, political cartoons play an important role in fomenting rebellion against repressive governments.

IN IPO YEAR, TWITTER CEO DICK COSTOLO'S PAY PLUNGED TO \$130,250
via WSJ.com: Technology by Yoree Koh on 4/9/14
URL: <http://blogs.wsj.com/digits/2014/04/09/in-ipo-year-twitter-ceo-dick-costolos-pay-plunged-to-130250/>

Twitter's top earner during its IPO year was CFO Mike Gupta, whose compensation far outstrips the amount paid to CEO Dick Costolo.

FACEBOOK ENLARGES ADVERTISEMENTS ON ITS DESKTOP WEBSITE
via WSJ.com: Technology by Reed Albergotti on 4/9/14
URL: <http://blogs.wsj.com/digits/2014/04/09/facebook-enlarges-advertisements-on-its-desktop-website/>

Ads on the far right-hand side of Facebook pages are easy to miss. But it has a solution--making them a lot bigger.

SANDBERG SAYS SHE'S 'RULED OUT' POLITICS, ISN'T LEAVING FACEBOOK
via WSJ.com: Technology by Reed Albergotti on 4/9/14
URL: <http://blogs.wsj.com/digits/2014/04/09/sandberg-says-shes-ruled-out-politics-isnt-leaving-facebook/>

Facebook Chief Operating Officer Sheryl Sandberg knocked down rumors Wednesday that she might one day run for political office, and said she isn't leaving the company.

YOUTUBE VIDEO TAKEN DOWN BECAUSE OF BACKGROUND STREET PERFORMER
IMPERSONATING MICHAEL JACKSON
via Techdirt by Timothy Geigner on 4/9/14
URL: <http://www.techdirt.com/articles/20140401/13295826767/street-performer-gets-someones-brooklyn-bridge-youtube-video-taken-down.shtml>

I imagine in some room somewhere, a whole bunch of people in well-tailored suits came up with the idea of DMCA takedowns and thought it'd be just peaches.

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WILL KATHERINE HEIGL'S TWEET LAWSUIT AGAINST DUANE READE HOLD UP IN COURT?

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 4/10/14

URL: <http://blogs.wsj.com/law/2014/04/10/will-katherine-heigls-tweet-lawsuit-against-duane-reade-hold-up-in-court/>

Would you be more likely to shop at a drug store if you knew that actress Katherine Heigl, of "One for the Money" and "New Year's Eve" fame, shopped there? That's the suggestion made in a federal lawsuit that Ms. Heigl filed in New York against Duane Reade Inc

FACEBOOK CONTENT CO. SAYS NEWS FIRM TOOK IP, DIDN'T PAY

via Intellectual Property Law360 by David McAfee on 4/10/14

URL: <http://www.law360.com/ip/articles/527238>

Digital marketing firm GrowthWeaver LLC hit former client and newspaper management company Digital First Media Inc. with a lawsuit in Pennsylvania federal court Thursday, alleging DFM breached a services agreement by refusing to pay for GrowthWeaver's intellectual property and services during a termination period.

KATHERINE HEIGL LAWSUIT TO EXPLORE NATURE OF CORPORATE TWEETS (ANALYSIS)

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 4/10/14

URL: <http://www.hollywoodreporter.com/thr-esq/analysis-katherine-heigl-duane-reade-lawsuit-695029>

The actress is suing a drug store chain for posting pictures of her carrying its shopping bags.

FTC WARNS FACEBOOK, WHATSAPP TO KEEP PRIVACY PROMISES

via Law360: Media & Entertainment by Allison Grande on 4/10/14

URL: <http://www.law360.com/media/articles/527119>

The Federal Trade Commission on Thursday put Facebook Inc. and WhatsApp Inc. on notice that it would not hesitate to take swift action if they renege on the privacy promises they have made to users once their planned \$19 billion coupling is complete.

FACEBOOK TO PENALIZE 'SPAMMY' PAGES

via WSJ.com: Technology by Reed Albergotti on 4/10/14

URL: <http://blogs.wsj.com/digits/2014/04/10/facebook-to-penalize-spammy-pages/>

Facebook said it will penalize the operators of pages that blast spam into people's news feeds.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

ZYNGA NAMES NEW FINANCE CHIEF

via WSJ.com: Technology by Don Clark on 4/10/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303603904579493833027723694>

Zynga is naming David Lee chief financial officer, as new CEO Don Mattrick continues to reshape the videogame maker's executive ranks.

LINKEDIN WANTS TO HELP YOU STAY AT YOUR COMPANY

via WSJ.com: Technology by Reed Albergotti on 4/10/14

URL: <http://blogs.wsj.com/digits/2014/04/10/linkedin-wants-to-help-you-stay-at-your-company/>

LinkedIn built a business around helping recruiters and job seekers look for opportunities at outside companies. Now it wants to help them to do the opposite.

FTC CLEARS FACEBOOK-WHATSAPP DEAL, WITH A CAVEAT

via WSJ.com: Technology by Reed Albergotti on 4/10/14

URL: <http://blogs.wsj.com/digits/2014/04/10/ftc-clears-facebook-whatsapp-deal-with-a-caveat/>

The Federal Trade Commission cleared Facebook's \$19 billion acquisition of messaging service WhatsApp, but the approval came with a caveat.

FACEBOOK TO DISCONTINUE MESSAGING FEATURE IN MOBILE APP

via WSJ.com: Technology by Reed Albergotti on 4/9/14

URL: <http://blogs.wsj.com/digits/2014/04/09/facebook-to-discontinue-messaging-feature-in-mobile-app/>

Facebook plans to discontinue the messaging feature in its main app and direct users to a separate messaging app.

FACEBOOK-WHATSAPP DEAL GETS FTC'S OK, BUT WITH STERN PRIVACY WARNING

via Law.com - Newswire by Chelsea Allison on 4/10/14

URL: <http://www.therecorder.com/id=1202650714733>

The agency's letter could signal more aggressive scrutiny of the data-handling and privacy aspects of deals.

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REPORT: 44% OF TWITTER ACCOUNTS HAVE NEVER SENT A TWEET

via WSJ.com: Technology by Yoree Koh on 4/11/14

URL: <http://blogs.wsj.com/digits/2014/04/11/new-data-quantifies-dearth-of-tweeters-on-twitter/>

Twitter is having no trouble signing up users. But some new research provides an update on the size of an ongoing problem: getting people to tweet.

TWIBEL RULING: TWEETING THAT SOMEONE IS "FUCKING CRAZY" IS NOT DEFAMATORY

via Technology & Marketing Law Blog by Venkat Balasubramani on 4/15/14

URL: <http://blog.ericgoldman.org/archives/2014/04/twibel-ruling-tweeting-that-someone-is-fucking-crazy-is-not-defamatory.htm>

This is a case that addresses how defamation can play out on Twitter, which is a perennial favorite of mine (perhaps owing to my excessive participation in that medium).

LINKEDIN RULING BOOSTS PROSPECTS FOR DATA BREACH PLAINTIFFS

via Law360: Media & Entertainment by Allison Grande on 4/15/14

URL: <http://www.law360.com/media/articles/528016>

A California federal judge recently allowed a putative class action over LinkedIn Corp.'s 2012 data breach to proceed based on allegations that the site made security misrepresentations in its privacy policy, endorsing a new strategy sure to become even more popular with plaintiffs attorneys stymied by standing hurdles in breach suits.

TURKEY SEEKS TAXES FROM SOCIAL MEDIA

via WSJ.com: Technology by Emre Peker & Yeliz Candemir on 4/15/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303663604579503080963878804>

Turkey's Finance Minister said social-media companies such as Twitter must pay taxes to Ankara, opening a new round in the government's scuffle with global Internet firms.

TWITTER NABS GOOGLE MAPS DIRECTOR AS PRODUCT CHIEF

via WSJ.com: Technology by Yoree Koh on 4/15/14

URL: <http://blogs.wsj.com/digits/2014/04/15/twitter-nabs-google-maps-director-as-product-chief/>

Twitter has hired Daniel Graf as its new product chief, an expert in mobile apps but one who has tweeted sparingly in the past five years.

TWITTER TO ACQUIRE DATA PARTNER GNIP

via WSJ.com: Technology by Elizabeth Dwoskin & Yoree Koh on 4/15/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304572204579503402564724312>

Twitter agreed to acquire data partner Gnip, in a sign that the messaging service wants a bigger role in analyzing tweets for businesses hungry for insights from social media. It also hired a new product chief.

YAHOO & VEVO HAVE YOUTUBE IN THEIR SITES, AGAIN

via WSJ.com: Technology by Rolfe Winkler on 4/14/14

URL: <http://blogs.wsj.com/digits/2014/04/14/yahoo-vevo-have-youtube-in-their-sites-again/>

Trying to dislodge YouTube as the king of online video isn't easy, but Yahoo and Vevo are trying again.

TWITTER'S LOCKUP HOLDS KEY TO STOCK

via WSJ.com: Technology by Miriam Gottfried on 4/14/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303887804579501442941192068>

Although Twitter founder Jack Dorsey and some other insiders don't plan to sell stock when a lockup on share sales expires in early May, other investors may want to take wing.

KEY TWITTER INVESTORS VOW NOT TO SELL STOCK

via WSJ.com: Technology by Yoree Koh & George Stahl on 4/14/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303663604579501342114332008>

Some of Twitter's biggest and earliest backers said they don't intend to sell shares when rules barring them from doing so expire next month, a vote of confidence in the company, whose shares have tumbled.

REPORT: FACEBOOK MOVES DEEPER INTO MOBILE PAYMENTS

via WSJ.com: Technology by Reed Albergotti on 4/14/14

URL: <http://blogs.wsj.com/digits/2014/04/14/report-facebook-moves-deeper-into-mobile-payments/>

Facebook's goal is to connect the world. Now, it seems the company wants to connect world's wallets.

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JUDGES' USE OF SOCIAL MEDIA BEFORE SCOTUS IN CERT. PETITION

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 4/14/14

URL: http://blogs.findlaw.com/supreme_court/2014/04/judges-use-of-social-media-before-scotus-in-cert-petition.html

If a judge follows you on Twitter, must he recuse himself from any future cases where you are a party or an attorney? Surely reading tweets doesn't amount to an appearance of bias. What about a LinkedIn connection? It is, after all, the "professional" social network. Or what about Facebook?.....

TURKEY GREETES TWITTER DELEGATION WITH LIST OF DEMANDS

via NYT > Media & Advertising by Ceylan Yeginsu & Tim Arango on 4/16/14

URL: <http://www.nytimes.com/2014/04/17/world/europe/a-list-of-demands-greets-twitter-delegation-in-turkey.html>

Amid tensions over leaks on Twitter about an ongoing graft inquiry, company representatives attempted to smooth things over with the Turkish government.

FACEBOOK UNVEILS LOCATION-SHARING FEATURE

via Law360: Media & Entertainment by Andrew Scurria on 4/17/14

URL: <http://www.law360.com/media/articles/529334>

Facebook Inc. rolled out an optional feature Thursday in its flagship smartphone application that allows users to broadcast their physical proximity to friends, stressing that users will control who sees such information and that precise locations can't be shared without an extra affirmative step.

LAW PROFESSORS AND SOCIAL MEDIA

via PrawfsBlawg by Victoria Schwartz on 4/17/14

URL: <http://prawfsblawg.blogs.com/prawfsblawg/2014/04/law-professors-and-social-media.html>

As someone who writes and teaches in workplace privacy, I have been thinking a lot about the role of social media in our workplace.

WHEN 'LIKING' A BRAND ONLINE VOIDS THE RIGHT TO SUE

via NYTimes by Stephanie Strom on 4/16/14

URL: <http://www.nytimes.com/2014/04/17/business/when-liking-a-brand-online-voids-the-right-to-sue.html>

Might downloading a 50-cent coupon for Cheerios cost you legal rights?

TWITTER PARODY ACCOUNT HOLDER SOUGHT IN POLICE RAID

via Ars Technica by David Kravets on 4/17/14

URL: <http://arstechnica.com/tech-policy/2014/04/twitter-parody-account-holder-sought-in-police-raid/>

Illinois police seized computers and mobile phones while raiding a house whose owner was suspected of parodying the town mayor on Twitter.

RECENTLY DEPARTED FOUNDER OF RUSSIA'S FACEBOOK SAYS GOV'T DEMANDED DATA ON UKRAINIAN PROTESTORS

via Techdirt by Mike Masnick on 4/17/14

URL: <http://www.techdirt.com/articles/20140417/07255026945/recently-departed-founder-russias-facebook-says-govt-demanded-data-ukrainian-protestors.shtml>

While we're still puzzled by Ed Snowden's question to Vladimir Putin concerning Russian surveillance, it's pretty well accepted that the Russians have significant surveillance powers, and they're not afraid to use them.

COURT DECLARES THAT, YES, BLOGGERS ARE MEDIA

via Techdirt by Mike Masnick on 4/16/14

URL: <http://www.techdirt.com/articles/20140416/06001926929/court-declares-that-yes-bloggers-are-media.shtml>

A few years ago, we wrote about the bizarre and quixotic effort by Florida businessman Christopher Comins to find any possible way to sue University of Florida student and blogger Matthew Frederick VanVoorhis for his blog post concerning a widely publicized event in which Comins shot two dogs in a field (video link).

DID YOU RETWEET THE USAIR PORNOGRAPHIC TWEET? YOU MAY HAVE VIOLATED NEW JERSEY'S REVENGE PORN LAW

via Techdirt by Mike Masnick on 4/16/14

URL: <http://www.techdirt.com/articles/20140416/11075626933/did-you-retweet-usair-pornographic-tweet-you-may-have-violated-new-jerseys-revenge-porn-law.shtml>

We've pointed out for a while how the various attempts at creating revenge porn bills will have serious unintended consequences and raise serious First Amendment issues.

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COURT SAYS THAT TWEETING SOMEONE IS 'F**KING CRAZY' IS NOT LIBELOUS
via Techdirt by Mike Masnick on 4/16/14
URL: <http://www.techdirt.com/articles/20140415/16325126927/court-says-that-tweeting-someone-is-fking-crazy-is-not-libelous.shtml>

There have been a number of libel cases popping up over the past few years where random insults on Twitter are turned into full blown court cases.

TWITTER TO QUICKLY IMPLEMENT TURKEY COURT ORDERS
via WSJ.com: Technology by Emre Peker on 4/17/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304311204579507283167511354>

Turkey said Twitter. agreed to "quickly" implement local court orders and "act meticulously" to shutter fake accounts after meeting with government officials.

FACEBOOK TO NOTIFY USERS WHEN FRIENDS ARE NEARBY
via WSJ.com: Technology by Reed Albergotti on 4/17/14
URL: <http://blogs.wsj.com/digits/2014/04/17/facebook-to-notify-users-when-friends-are-nearby/>

Facebook users will soon be able to receive notices on their mobile app when they're near friends, signaling an effort by the online social network to play a bigger role in real-world interactions.

TWITTER PUSHES FURTHER INTO MOBILE ADS WITH MOPUB INTEGRATION
via WSJ.com: Technology by Yoree Koh on 4/17/14
URL: <http://blogs.wsj.com/digits/2014/04/17/twitter-integrates-mopub-ad-buying-and-confirms-mobile-app-install-ads/>

Twitter announced it is making it easier to run marketing campaigns on both Twitter and MoPub, a step that could make Twitter less reliant on its own users for growth.

TWITTER: NO PLANS TO OPEN TURKEY OFFICE
via WSJ.com: Technology by Aysegul Akyarli Guven & Emre Peker on 4/16/14
URL: <http://online.wsj.com/news/articles/SB10001424052702304311204579505120408321090>

The social-media website that Turkey blocked during March elections has no immediate plans to meet government demands to open a local office, a company executive said.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

DATA POINT: VIDEOGAMES HIT \$1 MILLION FAST ON KICKSTARTER

via WSJ.com: Technology by Brian Fitzgerald on 4/16/14

URL: <http://blogs.wsj.com/digits/2014/04/16/data-point-videogames-hit-1-million-fast-on-kickstarter/>

Kickstarter is seen as a place for passion projects, where average people can pledge some money to help get an idea get off the ground. Which projects got the fastest kickstart?

LINKEDIN IDS COMPANY ACCUSED OF CREATING FAKE ACCOUNTS

via Law.com - Newswire by Julia Love on 4/17/14

URL: <http://www.therecorder.com/id=1202651605929>

Robocog Inc. used thousands of fake profiles on LinkedIn to harvest data for a recruiting service, the company alleges.

DEALBOOK: SHARES OF TWITTER-LIKE WEIBO SURGE ON OPENING DAY, AS CHINA I.P.O.S MOUNT

via NYT > Media & Advertising by Michael J. de la Merced on 4/17/14

URL: <http://dealbook.nytimes.com/2014/04/17/weibo-and-sabre-rise-in-market-debut-after-shrinking-i-p-o-s/>

The rise in shares in both Weibo, a Chinese microblogging service, and Sabre, a technology services provider, came after they scaled back the sizes of their offerings.

SCALIA AND GINSBURG CHAT ABOUT SNOWDEN, TWITTER

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 4/18/14

URL: <http://blogs.wsj.com/law/2014/04/18/scalia-and-ginsburg-chat-about-snowden-twitter-and-friendship/>

Justices Antonin Scalia and Ruth Bader Ginsburg chatted with the National Press Club, fielding questions about the First Amendment, privacy, national security and other hot-button constitutional issues.

GENERAL MILLS SAYS IF YOU 'LIKE' CHEERIOS ON FACEBOOK, YOU CAN NO LONGER SUE

via Techdirt by Mike Masnick on 4/18/14

URL: <http://www.techdirt.com/articles/20140417/08180426946/general-mills-says-if-you-like-cheerios-facebook-you-can-no-longer-sue.shtml>

Three years ago when the Supreme Court ruled in AT&T Mobility v. Concepcion, basically allowing binding arbitration clauses in contracts to exclude class action suits, we noted that it was an unfortunate pitting of a broken class action system against a broken arbitration system

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NEW FACEBOOK PHONE APP ALLOWS YOU TO STALK YOUR MATES

via The Register by Iain Thomson on 4/17/14

URL:

http://www.theregister.co.uk/2014/04/17/new_facebook_phone_app_allows_you_to_stalk_your_mates/

Facebook is adding a new application that alerts smartphone users when their chums are nearby, but thankfully the feature is optional.

COMING SOON? OPT-IN ANTI-THEFT KILL SWITCH AND FACEBOOK E-WALLET

via FindLaw Writ - Recent Articles by Gabriella Khorasane, JD on 4/18/14

URL: <http://blogs.findlaw.com/technologist/2014/04/coming-soon-opt-in-anti-theft-kill-switch-and-facebook-e-wallet.html>

Facebook, like Google, continues to add to its list of services -- Facebook wants to be our everything. And this week news broke that Facebook is weeks away from getting e-wallet approval in Ireland. Is the U.S. next? And as a California anti-theft kill switch bill gets debated, mobile phone.....

ACLU SEEKS TO OPEN UP GOV'T BID TO MUZZLE TWITTER, YAHOO

via Law360: Media & Entertainment by Allison Grande on 4/18/14

URL: <http://www.law360.com/media/articles/529714>

The American Civil Liberties Union on Wednesday made a push to join a dispute over the government's ability to prohibit Twitter Inc. and Yahoo Inc. from disclosing grand jury investigations to users, urging a D.C. federal court to unseal the proceedings and allow the companies to participate.

FACEBOOK SAYS 'PAPER' USERS ARE HEAVY READERS

via WSJ.com: Technology by Reed Albergotti on 4/18/14

URL: <http://blogs.wsj.com/digits/2014/04/18/facebook-says-paper-users-are-heavy-readers/>

Facebook says that users of its mobile newsreader app "Paper" are using it a lot. How many users there are remains a mystery.

GOOGLE: THE UNELECTED SUPERPOWER

via The Telegraph by Katherine Rushton on 4/17/14

URL: <http://www.telegraph.co.uk/finance/newsbysector/mediatechnologyandtelecoms/digital-media/10773901/Google-the-unelected-superpower.html>

Google has cosied up to governments around the world so effectively that its chairman is a White House advisor

STUDENTS DEPLOY RIOT-READY SOCIAL MEDIA

via WSJ.com: Media & Marketing by Caroline Porter & Douglas Belkin on 4/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303887804579503992678024658>

At least 10 riots have rocked colleges in the past two months, resulting in hundreds of arrests and dozens of injuries amid a growing sense that social media are helping to fuel misbehavior at student mass gatherings.

GENERAL MILLS CHANGES POLICY AFTER INTERNET DID NOT 'LIKE' ITS PLAN TO REMOVE YOUR ABILITY TO SUE IF YOU 'LIKED' ITS FACEBOOK PAGE

via Techdirt by Mike Masnick on 4/21/14

URL: <http://www.techdirt.com/articles/20140420/07293226971/general-mills-changes-policy-after-internet-did-not-like-its-plan-to-remove-your-ability-to-sue-if-you-liked-its-facebook-page.shtml>

Following reports from last week about how cereal company General Mills had changed its privacy policy to preclude people from going to court if they so much as "liked" Cheerios on Twitter, the company has backtracked, changed its policy and admitted that consumers "didn't like" the new policy, though they insist it was all a misunderstanding:

FACEBOOK STOCK FRAUDSTER MAY GET ABOVE-GUIDELINES SENTENCE

via Law360: Media & Entertainment by Nathan Hale on 4/21/14

URL: <http://www.law360.com/media/articles/529909>

A Florida federal judge indicated Monday that he intends to vary above the sentencing guidelines for Allen Weintraub, who pled guilty to a Facebook stock sale fraud scheme, but delayed final judgment to allow the defense one last argument for a more lenient penalty.

TWITTER DUCKS \$124M FALSE STOCK SALE SUIT

via Law360: Media & Entertainment by Stephanie Russell-Kraft on 4/21/14

URL: <http://www.law360.com/media/articles/530147>

A New York federal judge on Monday tossed a \$124 million suit alleging Twitter engineered a failed private sale to boost investor interest before its November 2013 initial public offering, finding the plaintiffs could not prove that Twitter had any role in the fraud.

FACEBOOK PLANS MOBILE-AD NETWORK

via WSJ.com: Media & Marketing by Reed Albergotti & Jack Marshall on 4/21/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304049904579516141618692448>

Facebook is planning a mobile-ad network that will allow it to tap its reservoir of data about users to help marketers target ads on other services.

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SHAMED ON TWITTER, CORPORATIONS DO AN ABOUT-FACE

via Ars Technica by Joe Silver on 4/21/14

URL: <http://arstechnica.com/business/2014/04/shamed-on-twitter-corporations-do-an-about-face/>

Ever been treated badly by companies but felt unsure about how to fight back? Next time, try publicly shaming them on Twitter.

“CRACKPIPE” TWEET FROM PARODY TWITTER ACCOUNT SET OFF POLICE RAID

via Ars Technica by David Kravets on 4/22/14

URL: <http://arstechnica.com/tech-policy/2014/04/crackpipe-tweet-from-parody-twitter-account-set-off-police-raid/>

The police raid of a small-town Illinois residence in search of the prankster parodying the local mayor was set in motion after the mayor told police he was upset over being falsely portrayed as a drug abuser, according to court documents.

“RUSSIAN FACEBOOK” FOUNDER FLEES COUNTRY AFTER BEING FORCED OUT AS CEO

via Ars Technica by Joe Silver on 4/22/14

URL: <http://arstechnica.com/tech-policy/2014/04/russian-facebook-founder-flees-country-after-being-forced-out-as-ceo/>

Pavel Durov, the founder of Vkontakte (VK)—the largest social network in Russia—said on Tuesday that he fled the country one day after being forced out of the company, claiming that he felt threatened by Kremlin officials.

RUSSIAN SOCIAL NETWORK CEO REMOVED

via WSJ.com: Technology by Olga Rzumovskaya on 4/22/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304049904579517591178353278>

Pavel Durov, founder of VKontakte, has been removed as chief executive after it emerged the resignation letter he tendered last month and later withdrew wasn't properly rescinded.

TURKEY'S PRIME MINISTER SUES HIS OWN COUNTRY OVER TWITTER

via Techdirt by Glyn Moody on 4/22/14

URL: <http://www.techdirt.com/articles/20140422/02381526985/turkeys-prime-minister-sues-his-own-country-over-twitter.shtml>

As we've been reporting for nearly a year now, the Turkish prime minister, Recep Tayyip Erdoğan, really hates Twitter.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FTC GREENLIGHTS \$2B FACEBOOK, OCULUS DEAL
via Law360: Competition by Chelsea Naso on 4/23/14
URL: <http://www.law360.com/competition/articles/530886>

The Federal Trade Commission granted early termination to the required waiting period for Facebook Inc.'s \$2 billion acquisition of Oculus Rift VR, the company developing a virtual reality headset, according to a brief notice Wednesday.

WILL INVESTORS 'LIKE' SEC'S NEW SOCIAL MEDIA AD RULES?
via Law360: Media & Entertainment by Thomas S. Harman, Monica L. Parry & Abigail Bertumen on 4/23/14
URL: <http://www.law360.com/media/articles/530921>

The U.S. Securities and Exchange Commission's recent guidance on third-party social media commentary in investment adviser advertising maintains existing agency principles while providing greater latitude under the Testimonial Rule. Advisers must be willing to adopt a fairly specific and practical policy for social media advertising, and policies should include ways of managing the "do's" and "don'ts" of publishing site commentary, say attorneys at Bingham McCutchen LLP.

HARVEY, ASKED TO DELETE POST, LEAVES TWITTER
via NYT > Media & Advertising by Zach Schonbrun on 4/22/14
URL: <http://www.nytimes.com/2014/04/23/sports/baseball/harvey-deletes-twitter-account-after-obscene-gesture-goes-viral.html>

The Mets asked Matt Harvey to remove a post that showed a photograph of Harvey making an obscene gesture the day he had elbow surgery. Harvey responded by deleting his account.

IN JUST ONE YEAR, ZYNGA LOST NEARLY HALF OF ITS DAILY ACTIVE USERS
via Ars Technica by Cyrus Farivar on 4/23/14
URL: <http://arstechnica.com/business/2014/04/in-just-one-year-zynga-has-lost-nearly-half-of-its-daily-active-users/>

Zynga needs some good news, and fast: in its Tuesday quarterly earnings filing, the company reported that its daily active users rose from 27 million in the last quarter of 2013 to 28 million this quarter.

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MYSTERY ATTACK DROPS AVALANCHE OF MALICIOUS MESSAGES ON TWITTER
via Ars Technica by Dan Goodin on 4/23/14

URL: <http://arstechnica.com/security/2014/04/mystery-attack-drops-avalanche-of-malicious-messages-on-twitter/>

Twitter has been hit by an avalanche of malicious tweets that are being sent by thousands of compromised user accounts.

MAYOR IN TWITTER PARODY FLAP SAYS HIS "FREEDOM OF SPEECH" AT STAKE
via Ars Technica by David Kravets on 4/23/14

URL: <http://arstechnica.com/tech-policy/2014/04/mayor-in-twitter-parody-flap-says-his-freedom-of-speech-at-stake/>

The Illinois city mayor whose complaints led to a police raid to unveil who was behind a Twitter account impersonating him now says his "freedom of speech" was at issue.

NYPD PUSH FOR TWEETS TO CONTINUE

via WSJ.com: Technology by Pervaiz Shallwani & Melanie Grayce West on 4/23/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304518704579520070214398330>

A day after a New York Police Department effort to engage the public on Twitter seemingly backfired, Commissioner William Bratton defended the campaign and said it would continue.

FACEBOOK CLOSES IN ON GOOGLE IN DC LOBBYING SPENDING

via WSJ.com: Technology by Rolfe Winkler on 4/23/14

URL: <http://blogs.wsj.com/digits/2014/04/23/facebook-closes-in-on-google-in-dc-lobbying-spending/>

Google is still tops in tech lobbying, but Facebook's lobbyists had themselves a great quarter too -- thanks to stock grants.

FACEBOOK NET TRIPLES, SALES UP 72%

via WSJ.com: Technology by Reed Albergotti on 4/23/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303380004579519623221180410>

The social network displayed new evidence of its advertising momentum, posting a big increase in first-quarter earnings that will give the company more resources to challenge bigger players in the technology industry.

ZYNGA FOUNDER CEDES OPERATING ROLE

via WSJ.com: Technology by Ian Sherr on 4/23/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303834304579519813476023676>

Zynga founder Mark Pincus is giving up his operating role at the company, one of several management changes announced along with first-quarter results that include a 36% decline in revenue.

RECAP: FACEBOOK'S FIRST-QUARTER EARNINGS AND CALL

via WSJ.com: Technology on 4/23/14

URL: <http://blogs.wsj.com/digits/2014/04/23/live-facebooks-first-quarter-earnings-and-call/>

Facebook said its first-quarter revenue climbed 72% to \$2.5 billion, beating the \$2.36 billion expected by analysts. We live blogged the call.

SOCIAL MEDIA PROTESTS IN MEXICO SHAPE TELECOM BILL

via WSJ.com: Technology by Juan Montes on 4/23/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304788404579519633220313644>

A Senate panel in Mexico proposed modifications to key aspects of a telecom bill presented by President Enrique Peña Nieto after some opposition leaders and Internet activists protested

FACEBOOK'S DEAL FOR OCULUS VR IS CLEARED

via WSJ.com: Technology by Reed Albergotti on 4/23/14

URL: <http://blogs.wsj.com/digits/2014/04/23/facebook-deal-for-oculus-vr-is-cleared/>

Facebook's proposed acquisition of Oculus VR was cleared by federal antitrust regulators.

FACEBOOK EARNINGS: WHAT TO WATCH

via WSJ.com: Technology by Reed Albergotti on 4/23/14

URL: <http://blogs.wsj.com/digits/2014/04/23/facebook-earnings-what-to-watch-3/>

Facebook will release its results after New York trading hours and host a conference call for investors beginning at 5 p.m. ET. Here are a few things to watch.

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TWITTER POACHES GOOGLE EXEC TO BE NEW HEAD IN GERMANY

via WSJ.com: Technology by Jorgen Camrath & Stephan Dorner on 4/23/14

URL: <http://blogs.wsj.com/digits/2014/04/23/twitter-in-germany-poaches-google-exec-to-push-into-market/>

Twitter's new Germany chief loves bikram yoga, an intense, sweaty form practiced in a packed, heated room -- much like the German online advertising market he'll try break into.

NYPD FAILED AT SOCIAL MEDIA THIS TIME, BUT THEY REACTED LIKE ADULTS TO THAT FAILURE

via Techdirt by Timothy Geigner on 4/23/14

URL: <http://www.techdirt.com/articles/20140423/04073526995/nypd-failed-social-media-this-time-they-reacted-like-adults-to-that-failure.shtml>

If you were alive yesterday and opened up a web browser, you likely saw the story of how the NYPD attempted to build some social media buzz and found that attempt turned around on its ass.

JURORS' PRIVATE SOCIAL MEDIA IS OFF LIMITS, ABA TELLS LAWYERS

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 4/24/14

URL: <http://blogs.wsj.com/law/2014/04/24/jurors-private-social-media-is-off-limits-aba-tells-lawyers/>

Lawyers are free to mine the social-media accounts of jurors, but they may not request access to an account that's hidden behind a privacy wall, according to an ethics opinion issued Thursday by the American Bar Association.

REPORT: GOOGLE TO END FORCED G+ INTEGRATION, DRASTICALLY CUT DIVISION RESOURCES

via Ars Technica by Ron Amadeo on 4/24/14

URL: <http://arstechnica.com/gadgets/2014/04/report-google-to-end-forced-g-integration-draastically-cut-division-resources/>

When Vic Gundotra, the head of Google+, suddenly announced his departure from Google today, many were left wondering "why" and what it meant for the future of Google+.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

VIC GUNDOTRA, THE HEAD OF GOOGLE+, LEAVES GOOGLE

via Ars Technica by Ron Amadeo on 4/24/14

URL: <http://arstechnica.com/gadgets/2014/04/vic-gundotra-the-head-of-google-leaves-google/>

Vic Gundotra, the head of Google+ and a senior vice president at Google, is leaving the company. Gundotra made the announcement on Google+ (where else?), providing few details about where he is going or why he is leaving.

GOOGLE+ CHIEF VIC GUNDOTRA DEPARTS

via WSJ.com: Technology by Rolfe Winkler on 4/24/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304788404579521900703666932>

Vic Gundotra, the executive in charge of Google+, announced his departure from Google, the latest sign of upheaval at the company's social network.

WITH APP ACQUISITION, FACEBOOK ENTERS FITNESS TRACKING MARKET

via WSJ.com: Technology by Reed Albergotti on 4/24/14

URL: <http://blogs.wsj.com/digits/2014/04/24/with-app-acquisition-facebook-enters-fitness-tracking-market/>

Facebook is leaping into the fitness tracking market by buying a Helsinki-based maker of a mobile app that can track users and automatically determine whether they're walking, running, biking or riding public transportation.

FACEBOOK CREATES REAL-TIME NEWS WIRE FOR JOURNALISTS

via WSJ.com: Technology by Elana Zak on 4/24/14

URL: <http://blogs.wsj.com/digits/2014/04/24/facebook-launches-fb-newswire/>

Facebook is creating a real-time news service for journalists, called FB Newswire.

Watch Dogs Analyzes Your Digital Shadow: Facebook Data Miner Will Shock You

via Hot Hardware by Joel Hruska on 4/24/14

URL: <http://hothardware.com/News/Watch-Dogs-Analyzes-Your-Digital-Shadow-Facebook-Data-Miner-Will-Shock-You/>

A new website sponsored by Ubisoft as part of its advertising campaign for the upcoming hacking-themed game Watch Dogs isn't just a plug for the title -- it's a chilling example of exactly how easy it is for companies to mine your data.

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PINTEREST OFFERS NEW TOOL FOR SEARCHING THROUGH 'PINS'

via WSJ.com: Technology by Douglas MacMillan on 4/24/14

URL: <http://blogs.wsj.com/digits/2014/04/24/pinterest-offers-new-tool-for-searching-through-pins/>

Pinterest, the online-scrapbooking service, is borrowing a page from Google.

IT'S AN HONOR TO BE YOUR FRIEND?: SOCIAL MEDIA AND JUDGES

via Intellectual Property Law360 by Michael Pullano & Matthew Laver on 4/27/14

URL: <http://www.law360.com/ip/articles/529874>

With the proliferation of social media in court systems, a critical issue is whether the medium is appropriate for judicial use. The dangers of a judiciary and its staff having unrestricted relationships via social media are set forth in the ethics opinions of Florida, Oklahoma, Massachusetts and other jurisdictions, and expanded upon in a recent disciplinary hearing before the Supreme Court of Kansas, say Michael Pullano and Matthew Laver of Weber Gallagher Simpson Stapleton Fires & Newby LLP.

FACEBOOK GAINING ON GOOGLE WITH RECORD LOBBYING FIGURE

via Intellectual Property Law360 by Allison Grande on 4/25/14

URL: <http://www.law360.com/ip/articles/531901>

Facebook Inc. set a new company record for lobbying expenditures in the first quarter of 2014, drawing closer to industry leader Google Inc. in efforts to influence federal lawmakers on issues ranging from data security and government surveillance to patent reform and health issues, according to recently released disclosures.

EA, ZYNGA BEAT GAMETEK VIDEO GAME PURCHASES PATENT SUIT

via Intellectual Property Law360 by Michael Lipkin on 4/25/14

URL: <http://www.law360.com/ip/articles/532115>

A California federal judge on Friday sided with Electronic Arts Inc., Zynga Inc. and two other video game companies, agreeing to toss a series of Gametek LLC suits accusing them of infringing its patent on in-game purchases because the patent covers an abstract idea.

FACEBOOK IPO FRAUDSTER SENTENCED TO 9 YEARS IN PRISON

via Law360: Media & Entertainment by Stewart Bishop on 4/25/14

URL: <http://www.law360.com/media/articles/532064>

A Florida businessman and convicted felon charged with defrauding investors by selling nonexistent shares of Facebook Inc. prior to the social networking company's initial public offering has been sentenced to over nine years in prison, prosecutors said Friday.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

CBS KNEECAPS YOUTUBE CLIPS OF SPORTS TALK GOLIATH

via Techdirt by Timothy Geigner on 4/25/14

URL: <http://www.techdirt.com/articles/20140425/08245227028/cbs-kneecaps-youtube-clips-sports-talk-goliath.shtml>

In all the strange goings-on concerning media companies aggressively taking down YouTube videos that extend the reach of their content, and likely create new fans, it's somehow exhausting to see how few media outlets address the larger questions.

FACEBOOK-FUNDED SILICON VALLEY POLICE STATION, WITH FREE WI-FI, OPENS

via Ars Technica by Cyrus Farivar on 4/26/14

URL: <http://arstechnica.com/tech-policy/2014/04/facebook-funded-silicon-valley-police-station-with-free-wi-fi-opens/>

On Saturday, in the presence of area dignitaries, the local police department opened up a new substation in the neighborhood of Belle Haven, just a short block down the street from Facebook's massive corporate headquarters.

HERE'S WHAT A FACEBOOK-DESIGNED SILICON VALLEY COP SHOP LOOKS LIKE

via Ars Technica by Cyrus Farivar on 4/26/14

URL: <http://arstechnica.com/tech-policy/2014/04/heres-what-a-facebook-designed-silicon-valley-cop-shop-looks-like/>

This is the nerve center of the new Belle Haven substation in Menlo Park.

MILQ AIMS TO SEPARATE WHEAT FROM SOCIAL MEDIA CHAFF

via NYT > Media & Advertising by Ben Sisario on 4/27/14

URL: <http://www.nytimes.com/2014/04/28/business/media/milq-aims-to-separate-wheat-from-social-media-chaff.html>

Milq, which makes its debut on Monday, lets users organize bits of media around common themes, resulting in something like collaborative mixtapes.

USPTO REJECTS PATENT REVIEW REQUEST FROM FACEBOOK, TWITTER

via Intellectual Property Law360 by Allissa Wickham on 4/28/14

URL: <http://www.law360.com/ip/articles/532531>

The U.S. Patent and Trademark Office on Monday refused to institute an inter partes review requested by Twitter Inc., Yelp Inc. and Facebook Inc. for a patent held by Evolutionary Intelligence LLC, finding the tech giants were unlikely to prevail on their contention that some of its claims were anticipated by prior art.

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ANOTHER QUESTIONABLE IP LAWSUIT OVER A DEROGATORY TWITTER ACCOUNT

via Technology & Marketing Law Blog by Venkat Balasubramani on 4/28/14

URL: <http://blog.ericgoldman.org/archives/2014/04/another-questionable-ip-lawsuit-over-a-derogatory-twitter-account.htm>

Uli Behringer is the CEO of "Music Group," a company I had not heard of prior to this lawsuit. Apparently ticked off at the antics of "@NotUliBehringer" and "@fakeuli,"

FACEBOOK PEEKS RISK LURING ATTYS INTO JURY SELECTION ABUSES

via Law360: Media & Entertainment by Allison Grande on 4/28/14

URL: <http://www.law360.com/media/articles/532482>

The American Bar Association last week finally clarified that attorneys can use Facebook and other social media sites to research potential jurors, but the new treasure trove of data contains pitfalls, potentially luring attorneys into classic voir dire violations such as excluding candidates based on race or gender.

MEET TWITTER'S MR. FIX-IT: ALI ROWGHANI

via WSJ.com: Media & Marketing by Yoree Koh on 4/29/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304163604579528052762561952>

Ali Rowghani, Twitter's chief operating officer, must find a way to simplify the service and boost user growth. His first report card will be out on Tuesday when Twitter reports quarterly results.

ARE YOU A TWITTERING LAWYER? YOUR NEW PROFILE HAS ARRIVED

via FindLaw Writ - Recent Articles by Cristina Yu, Esq. on 4/28/14

URL: <http://blogs.findlaw.com/technologist/2014/04/are-you-a-twittering-lawyer-your-new-profile-has-arrived.html>

The new Twitter profile layout is out -- and it's looking good. Have you taken a look? It's more modern, with bigger text, more images, and more information displayed in a clear way. If you want to check it out, log on to Twitter (on a computer, not on your.....

Q&A: ALI ROWGHANI ON HIS ROLE AS TWITTER'S NO. 2

via WSJ.com: Technology by Yoree Koh on 4/28/14

URL: <http://blogs.wsj.com/digits/2014/04/28/qa-ali-rowghani-on-his-role-as-twitters-no-2/>

WSJ spoke with Ali Rowghani about his decision to join Twitter from Pixar four years ago, what he's learned and how he plans to solve the user-growth problem

US ADMITS IT SECRETLY BUILT SIMILAR TWITTER-LIKE SERVICES FOR LOTS OF COUNTRIES

via Techdirt by Mike Masnick on 4/28/14

URL: <http://www.techdirt.com/articles/20140427/07074727040/us-admits-it-secretly-built-similar-twitter-like-services-lots-countries.shtml>

Following the revelations that the US had secretly attempted to build a Twitter-like service in Cuba, the US government has now admitted that it has tried to do the same thing in a bunch of different countries, some with more success than others.

EMPLOYEE MISUSE OF SOCIAL MEDIA ON THE RISE, SURVEY SAYS

via Law360: Media & Entertainment by Abigail Rubenstein on 4/29/14

URL: <http://www.law360.com/media/articles/532775>

With social media becoming ubiquitous as a business tool and in workers personal lives, a survey released Tuesday by Proskauer Rose LLP reveals that more than 70 percent of employers have had to take disciplinary action against employees for misusing the technology.

TWITTER'S STOCK HITS NEW LOW AFTER USER GROWTH FAILS TO IMPRESS

via WSJ.com: Technology by Yoree Koh on 4/29/14

URL: <http://blogs.wsj.com/digits/2014/04/29/twitters-stock-hits-new-low-after-user-growth-fails-to-impress/>

Twitter stemmed four straight quarters of slowing user growth, but it wasn't enough to prevent its stock from sliding to a new low.

TWITTER'S USER GROWTH FAILS TO IMPRESS

via WSJ.com: Technology by Yoree Koh on 4/29/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304893404579531972725357830>

Twitter reported its quarterly revenue more than doubled and it stemmed four consecutive quarters of slowing user growth. But the results disappointed and Twitter shares tumbled.

TWITTER'S EARNINGS: WHAT TO WATCH

via WSJ.com: Technology by Yoree Koh on 4/29/14

URL: <http://blogs.wsj.com/digits/2014/04/29/twitters-earnings-what-to-watch/>

When Twitter reports quarterly results, the focus will be squarely on what sent the company's stock tumbling three months ago: user growth and engagement.

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NBC INSISTS TWITTER IS USELESS BECAUSE NOT ENOUGH PEOPLE TWEETED DURING THE OLYMPICS... WHICH NBC MADE DIFFICULT TO WATCH ONLINE via Techdirt by Mike Masnick on 4/29/14

URL: <http://www.techdirt.com/articles/20140428/17132127056/nbc-insists-twitter-is-useless-because-not-enough-people-tweeted-during-olympics-which-nbc-made-difficult-to-watch-online.shtml>

People are jumping on a story in the Financial Times, in which NBC Universal's research chief, Alan Wurtzel totally trashes Twitter for not being particularly important to television viewing.

YELP REVIEWS ARE NEW FRONT IN CONSUMER RIGHTS WAR via Intellectual Property Law360 by Juan Carlos Rodriguez on 4/30/14

URL: <http://www.law360.com/ip/articles/530941>

Companies are increasingly testing novel user agreement provisions to muzzle negative comments from consumers on Yelp, Amazon and other review-oriented websites, and attorneys say the resulting legal challenges to the policies will go a long way in clarifying what rights a business may ask a consumer to surrender during a transaction.

YELP REVIEW BATTLES LOOM LARGE IN CONSUMER RIGHTS WAR via Law360: Media & Entertainment by Juan Carlos Rodriguez on 4/30/14

URL: <http://www.law360.com/media/articles/530941>

Companies are increasingly testing novel user agreement provisions to muzzle negative comments from consumers on Yelp, Amazon and other review-oriented websites, and attorneys say the resulting legal challenges to the policies will go a long way in clarifying what rights a business may ask a consumer to surrender during a transaction.

SOCIAL MEDIA IN AFGHANISTAN TAKES ON LIFE OF ITS OWN via NYT > Media & Advertising by Ron Nixon on 4/29/14

URL: <http://www.nytimes.com/2014/04/30/world/asia/social-media-in-afghanistan-takes-on-life-of-its-own.html>

A U.S.-financed network to connect Afghans across forbidding physical and cultural divides still survives three years after American funding ended.

TWITTER'S USER GROWTH FAILS TO IMPRESS

via WSJ.com: Media & Marketing by Yoree Koh on 4/29/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304893404579531972725357830>

Twitter reported its quarterly revenue more than doubled and it stemmed four consecutive quarters of slowing user growth. But the results disappointed and Twitter shares tumbled.

FACEBOOK GROWS UP, MOVES TO PROTECT USER PRIVACY AND STABILIZE CODE

via Ars Technica by Cyrus Farivar on 4/30/14

URL: <http://arstechnica.com/business/2014/04/facebook-grows-up-moves-to-protect-user-privacy-and-stabilize-code/>

In two major important steps toward privacy, Facebook CEO Mark Zuckerberg announced today that users would be given far more control over what information they share with apps and their friends.

FACEBOOK WANTS TO BRING LINKS INSIDE APPS

via WSJ.com: Technology by Reed Albergotti on 4/30/14

URL: <http://blogs.wsj.com/digits/2014/04/30/facebook-wants-to-bring-links-inside-apps/>

In an effort to make mobile apps work more like old fashioned Web browsers, Facebook introduced new technology Wednesday called App Links.

YELP 1ST-QUARTER LOSS NARROWS

via WSJ.com: Technology by John Kell on 4/30/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303678404579534122689576290>

Yelp Inc.'s first-quarter loss narrowed as the Internet company attracted more visitors and added more local business accounts, lifting revenue above expectations.

FACEBOOK ADDS PRIVACY FEATURES TO SOCIAL LOGIN

via WSJ.com: Technology by Reed Albergotti on 4/30/14

URL: <http://blogs.wsj.com/digits/2014/04/30/facebook-ads-privacy-features-to-social-login/>

Facebook is adding new privacy safeguards to Facebook Login, which allows users to log into other websites and mobile apps using their Facebook usernames and passwords.

TWITTER SHARES SINK TO A NEW LOW

via WSJ.com: Technology by Brian R. Fitzgerald on 4/30/14

URL: <http://blogs.wsj.com/digits/2014/04/30/twitter-shares-sink-to-all-time-low/>

Twitter shares sank 12% in morning trading Wednesday to around \$37.50, an all-time low for the stock since it began publicly trading in November.

May 2014

LINKEDIN ADDED 19 MILLION USERS LAST QUARTER

via WSJ.com: Technology by Reed Albergotti on 5/1/14

URL: <http://blogs.wsj.com/digits/2014/05/01/linkedin-added-19-million-users-last-quarter/>

LinkedIn's user base grew to 296 million last quarter, the company said Thursday, an increase from 277 million in the fourth quarter of 2013.

LINKEDIN SWINGS TO LOSS ON EXPENSES

via WSJ.com: Technology by Reed Albergotti on 5/1/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304178104579536043981760728>

LinkedIn swung to a first-quarter loss on higher expenses but posted stronger-than-expected revenue and raised its top-line outlook for the year.

OCULUS, FACEBOOK FACE CHALLENGE TO RIGHTS OVER 'RIFT'

via WSJ.com: Technology by Liz Hoffman & Reed Albergotti on 5/1/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303948104579534013624548846>

Facebook agreed to pay \$2 billion to buy virtual-reality startup Oculus, but now another company is laying claim to Oculus's technology.

UNDELIVERED KICKSTARTER PROJECT MEETS WASHINGTON'S WRATH

via Ars Technica by Joe Silver on 5/2/14

URL: <http://arstechnica.com/tech-policy/2014/05/undelivered-kickstarter-project-meets-washingtons-wrath/>

An unprecedented consumer protection lawsuit has been filed by Washington State Attorney General Bob Ferguson against a company accused of failing to deliver on its promise to those who pledged money toward its Kickstarter campaign.

MARYLAND POLICE TO LIVE-TWEET PROSTITUTION STING

via Ars Technica by Joe Silver on 5/2/14

URL: <http://arstechnica.com/tech-policy/2014/05/maryland-police-to-live-tweet-prostitution-sting/>

Maryland's Prince George's Police Department (PGPD), which covers part of the Washington, DC metropolitan area, announced on various social media platforms that it will be live-tweeting a prostitution sting operation "sometime next week."

COPS EMBRACING IOS, ANDROID APPS TO CROWDSOURCE INVESTIGATIONS
via Ars Technica by David Kravets on 5/2/14
URL: <http://arstechnica.com/tech-policy/2014/05/cops-embracing-ios-android-apps-to-crowdsource-investigations/>

In the wake of the Boston Marathon bombings last year, eyewitnesses deluged authorities with uploaded videos and photos, sometimes clogging up servers and perhaps prolonging and hindering the police investigation.

RARE YELP LAWSUIT OVER ALLEGED FAKE REVIEWS IS PUT ON HOLD TO DEBATE MERITS
via Ars Technica by Cyrus Farivar on 5/2/14
URL: <http://arstechnica.com/tech-policy/2014/05/rare-yelp-lawsuit-over-alleged-fake-reviews-is-put-on-hold-to-debate-merits/>

SAN FRANCISCO-A San Diego lawyer has filed a motion to immediately put on hold last year's lawsuit that Yelp filed against him.

FACEBOOK NAMES CHRIS COX AS CHIEF PRODUCT OFFICER
via WSJ.com: Technology by Georgia Wells on 5/2/14
URL: <http://blogs.wsj.com/digits/2014/05/02/facebook-names-chris-cox-as-chief-product-officer/>

There's a new guy in charge of Facebook's product management, design and marketing. Chris Cox, who joined the company in 2005, has been promoted to Chief Product Officer, Facebook announced Friday.

MARYLAND POLICE DEPT. TO LIVE TWEET PROSTITUTION VICE STINGS
via Techdirt by Timothy Geigner on 5/2/14
URL: <http://www.techdirt.com/articles/20140502/07302927097/maryland-police-dept-to-live-tweet-prostitution-vice-stings.shtml>

Prostitution, they say, is the oldest of professions, which sort of has to be bullshit, because if selling sex was the first job ever, how could anyone ever pay for the sex?

FOURSQUARE SPLITS INTO 2 APPS, TARGETS YELP
via InformationWeek by Kristin Burnham on 5/3/14
URL: <http://www.informationweek.com/software/social/foursquare-splits-into-2-apps-targets-yelp/d/d-id/1235048>

Foursquare will transfer its check-in features to a new app called Swarm and take on location-based reviews. Here's what you need to know.

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NO REGRETS FOR THE FOUNDER OF TUMBLR AFTER YAHOO SALE

via NYT > Media & Advertising by Jenna Wortham on 5/4/14

URL: <http://www.nytimes.com/2014/05/05/technology/no-regrets-for-the-founder-of-tumblr-after-yahoo-sale.html>

While conceding he was "terrified" going into the deal, David Karp says he is happy with the autonomy the microblogging service has under its new owner.

ZYNGA COFOUNDER'S QUEST TO TAKE DOWN CANDY CRUSH SAGA

via Ars Technica by Cyrus Farivar on 5/4/14

URL: <http://arstechnica.com/business/2014/05/zynga-co-founders-quest-to-take-down-candy-crush-saga/>

HALF MOON BAY, CA-Walking along a coastal trail behind the Ritz Carlton hotel, a Zynga cofounder recently laid out his ambitious answer to the company that he left in 2011.

JPMORGAN, GOLDMAN DODGE FACEBOOK INSIDER TRADING SUIT

via Law360: Media & Entertainment by Dan Ivers on 5/5/14

URL: <http://www.law360.com/media/articles/534305>

A New York federal judge on Friday tossed a lawsuit that claimed JP Morgan Chase & Co., Morgan Stanley & Co. and Goldman Sachs Group Inc. used nonpublic information to realize huge short-term profits related to Facebook's initial public offering.

HOW FACEBOOK VIDEO ADS PASS THE TEST

via WSJ.com: Media & Marketing by Reed Albergotti on 5/5/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303417104579544183779738514>

A video ad on Facebook will cost advertisers about \$1 million a day, but the social network won't accept a check from just anyone. Just a small group of brands was invited to submit concepts for approval.

THE NEW FACEBOOK AUDIENCE NETWORK: WILL IT WORK FOR LAWYERS?

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 5/5/14

URL: <http://blogs.findlaw.com/technologist/2014/05/the-new-facebook-audience-network-will-it-work-for-lawyers.html>

We've extolled the virtues of Google's Pay Per Click advertising, which is a great way to target ads at clients who are already looking for you, but just don't know it yet -- Google can mine its trove of users' web browsing habits (via its search engine, Chrome browser, Gmail.....

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

AFTER FACEBOOK DEAL, MOVES APP CHANGES PRIVACY POLICY

via WSJ.com: Technology by Reed Albergotti on 5/5/14

URL: <http://blogs.wsj.com/digits/2014/05/05/after-facebook-deal-moves-app-changes-privacy-policy/>

Moves, the fitness-tracking app recently acquired by Facebook, has changed its privacy policy to allow broader sharing of user data, including with Facebook.

HOW MUCH JUROR SOCIAL MEDIA STALKING IS TOO MUCH?

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 5/6/14

URL: <http://blogs.findlaw.com/strategist/2014/05/how-much-juror-social-media-stalking-is-too-much.html>

Should you stalk jurors on social media, for juror selection research? Short answer? Yes. Last year, we asked: does an ignorance of social media amount to malpractice? It may seem like a silly question, but the sheer amount of information available on social media (for researching opposing counsel, clients, witnesses,.....

AFTER LOCKUPS EXPIRE, TWITTER STOCK PRICE TUMBLES 18 PERCENT IN A DAY

via Ars Technica by Cyrus Farivar on 5/6/14

URL: <http://arstechnica.com/business/2014/05/after-lockups-expire-twitter-stock-price-tumbles-18-percent-in-a-day/>

In Tuesday trading, Twitter's stock price lost nearly 18 percent on the day, largely due to the expiration of its lockup period. The stock closed at \$31.85 per share.

APP CHANGES ITS PRIVACY POLICY TEN DAYS AFTER FACEBOOK ACQUISITION

via Ars Technica by Casey Johnston on 5/6/14

URL: <http://arstechnica.com/business/2014/05/app-changes-its-privacy-policy-ten-days-after-facebook-acquisition/>

Mere days after the fitness-tracking app Moves assured users about their privacy after its acquisition by Facebook, the company has changed its privacy policy to allow itself to share data with third parties.

AS LOCKUP EXPIRES, TWITTER HOLDERS FLY THE COOP

via WSJ.com: Technology by Steven Russolillo & Yoree Koh on 5/6/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303417104579546291054613398>

Twitter's early investors and employees got their first, big chance to sell their stock on Tuesday since the social-media company went public in November. And they took it.

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RUSSIA QUIETLY TIGHTENS REINS ON WEB WITH 'BLOGGERS LAW'

via NYT > Media & Advertising by Neil MacFarquhar on 5/6/14

URL: <http://www.nytimes.com/2014/05/07/world/europe/russia-quietly-tightens-reins-on-web-with-bloggers-law.html>

Taking another step to restrict Russia's Internet, President Vladimir V. Putin quietly signed a new law requiring popular online voices to register with the government.

HAS TWITTER'S STOCK HIT ROCK BOTTOM?

via WSJ.com: Technology by Yoree Koh on 5/7/14

URL: <http://blogs.wsj.com/digits/2014/05/07/has-twiters-stock-hit-rock-bottom/>

Twitter's shares continued to breach new lows on Wednesday, falling 3.7% to \$30.66 and prompting the question: Has the stock hit rock-bottom yet?

FACEBOOK TELLS FED. CIRC. PRIOR ART DOOMS COMMUNITY PATENT

via Intellectual Property Law360 by Brian Mahoney on 5/8/14

URL: <http://www.law360.com/ip/articles/535978>

Facebook Inc. on Thursday defended a U.S. Patent and Trademark Office decision rejecting a venture capital firm's patent directed to a system creating online communities, saying the board properly ruled that the patent combined two prior art references in a way that would have been obvious.

FACEBOOK, ZYNGA WASH HANDS OF 9TH CIRC. USER-PRIVACY SUITS

via Law360: Media & Entertainment by Kira Lerner on 5/8/14

URL: <http://www.law360.com/media/articles/536084>

The Ninth Circuit on Thursday affirmed a district court's dismissal of two putative class actions alleging Facebook Inc. and Zynga Game Network Inc. improperly shared consumers' personal information with advertisers, finding the social network giant and the gaming company didn't disclose the contents of communications.

HOW TO STASH SECRET MESSAGES IN TWEETS USING POINT-AND-CLICK STEGANOGRAPHY

via Ars Technica by Dan Goodin on 5/8/14

URL: <http://arstechnica.com/security/2014/05/how-to-stash-secret-messages-in-tweets-using-point-and-click-steganography/>

Steganography is the ancient practice of stashing secret text, images, or messages inside a different text, image, or message.

VICTORY: MARYLAND POLICE DEPARTMENT PLANNING TO TWEET ARRESTS OF A VICE STING ARRESTS NOBODY

via Techdirt by Timothy Geigner on 5/8/14

URL: <http://www.techdirt.com/articles/20140508/08045627164/victory-maryland-police-department-planning-to-tweet-arrests-vice-sting-arrest-nobody.shtml>

We had just discussed one Maryland police department's stupid plan to tweet out the arrests made during prostitution stings the other day.

NINTH CIRCUIT REJECTS FEDERAL PRIVACY CLAIMS AGAINST FACEBOOK, ZYNGA

via Law.com - Newswire by Julia Love on 5/8/14

URL: <http://www.therecorder.com/id=1202654638974>

Sharing record data about users doesn't violate the federal statute, Judge Sandra Ikuta wrote, but she did revive state law claims.

FACEBOOK REMOVES POKE AND CAMERA FROM ITUNES STORE

via WSJ.com: Technology by Reed Albergotti on 5/9/14

URL: <http://blogs.wsj.com/digits/2014/05/09/facebook-removes-poke-and-camera-from-itunes-store/>

Facebook removed two of its stand-alone mobile apps, Poke and Camera, from the iTunes App Store Friday.

BITLY WARNS OF BREACH, DISABLES FACEBOOK AND TWITTER ACCOUNTS

via WSJ.com: Technology by Brian R. Fitzgerald on 5/9/14

URL: <http://blogs.wsj.com/digits/2014/05/09/bitly-warns-of-breach-disables-facebook-and-twitter-accounts/>

Bitly late Thursday said it suspects that some "account credentials have been compromised."

YELP WINS ANOTHER SECTION 230 CASE-KIMZEY V. YELP

via Technology & Marketing Law Blog by Eric Goldman on 5/10/14

URL: <http://blog.ericgoldman.org/archives/2014/05/yelp-wins-another-section-230-case-kimzey-v-yelp.htm>

This is such an easy case, it could have only been brought pro se.

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SHOULD COMPANIES MONITOR THEIR EMPLOYEES' SOCIAL MEDIA?

via WSJ.com: Technology on 5/11/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303825604579514471793116740>

Employers are increasingly digging into the social media activities of prospective and current hires. Policy experts debate the issue.

WHAT IS THE OUTLOOK FOR TWITTER?

via WSJ.com: Technology by Michael Totty on 5/11/14

URL: <http://online.wsj.com/news/articles/SB10001424052702303701304579548083080340734>

The Wall Street Journal put the question to a pair of experts.

FACEBOOK, ZYNGA BEAT WIRETAP LAWSUITS

via Ars Technica by David Kravets on 5/11/14

URL: <http://arstechnica.com/tech-policy/2014/05/facebook-zynga-beat-wiretap-lawsuits/>

Facebook and Zynga have defeated class-action lawsuits accusing the companies of civil wiretapping allegations connected to advertising practices.

PRIVACY CLAIMS BASED ON LINKEDIN'S SECURITY PROMISES SURVIVE MOTION TO DISMISS

via Technology & Marketing Law Blog by Venkat Balasubramani on 5/11/14

URL: <http://blog.ericgoldman.org/archives/2014/05/privacy-claims-based-on-linkedins-security-promises-survive-motion-to-dismiss.htm>

This is a lawsuit filed in the wake of a widely reported data breach at LinkedIn.

SUNDAY ROUTINE: D.J. WHOO KID: A SOCIAL MEDIA BUTTERFLY

via NYT > Media & Advertising by John Leland on 5/9/14

URL: <http://www.nytimes.com/2014/05/11/nyregion/dj-who-kid-a-social-media-butterfly.html>

The host of the Sirius XM satellite radio program "The Whoolywood Shuffle" spends Sundays on social media, and eats Frosted Flakes at night.

GOOGLE'S YOUTUBE QUALITY REPORTS WILL HELP ISPS "UPSELL" CUSTOMERS

via Ars Technica by Jon Brodtkin on 5/12/14

URL: <http://arstechnica.com/information-technology/2014/05/googles-youtube-quality-reports-will-help-isps-upsell-customers/>

NEW YORK CITY-Google rolled out a Video Quality Report for YouTube in Canada a few months ago to help Internet service providers and users analyze streaming performance in each city and region.

YOUTUBE SHUTS DOWN PUBLIC RSS FEEDS OF USER SUBSCRIPTIONS

via Ars Technica by Ron Amadeo on 5/12/14

URL: <http://arstechnica.com/gadgets/2014/05/youtube-shuts-down-public-rss-feeds-of-user-subscriptions/>

If you're a news junky, you probably use an RSS reader like Feed.ly to keep up with stuff on the Web.

FACEBOOK REMOVES TWO OF ITS APPS FROM CIRCULATION

via Ars Technica by Casey Johnston on 5/12/14

URL: <http://arstechnica.com/business/2014/05/facebook-removes-two-of-its-apps-from-circulation/>

Facebook has removed its Poke and Camera apps from circulation, according to a report late Friday from The Verge.

FACEBOOK MULLS CHINA SALES OFFICE

via WSJ.com: Technology by Reed Albergotti on 5/12/14

URL: <http://blogs.wsj.com/digits/2014/05/12/facebook-mulls-china-sales-office/>

Facebook is considering opening a sales office in China to serve advertisers based there, a Facebook executive said Monday.

TWITTER IS ADDING AN OPTION TO 'MUTE' PEOPLE

via WSJ.com: Technology by Yoree Koh on 5/12/14

URL: <http://blogs.wsj.com/digits/2014/05/12/twitter-is-adding-an-option-to-mute-people/>

Twitter is introducing "mute" -- a way to silence noisy people you follow but aren't quite ready to unfollow.

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VOTE: SHOULD COMPANIES MONITOR EMPLOYEES' SOCIAL MEDIA?

via WSJ.com: Technology on 5/12/14

URL: <http://blogs.wsj.com/digits/2014/05/12/vote-should-companies-monitor-employees-social-media/>

Should companies monitor employees' social media activity? Take our poll and let us know why or why not.

POLICE ASK BLOGGER TO TAKE DOWN TWEETS CRITICAL OF UK POLITICAL PARTY

via Techdirt by Tim Cushing on 5/12/14

URL: <http://www.techdirt.com/articles/20140512/08204027205/police-ask-blogger-to-take-down-tweets-critical-uk-political-party.shtml>

The UK's free speech laws are so riddled with exceptions that news of someone being investigated for an "offensive" posting hardly raises an eyebrow these days.

EMAILS SHOW PEORIA POLICE KNEW THERE WAS NO LEGAL BASIS TO PURSUE TWITTER USER WHO PARODIED MAYOR JIM ARDIS

via Techdirt by Tim Cushing on 5/13/14

URL: <http://www.techdirt.com/articles/20140512/06145327202/emails-show-peoria-police-knew-there-was-no-legal-basis-to-pursue-twitter-user-who-parodied-mayor-jim-ardis.shtml>

Thanks to FOIA requests, more information has been uncovered about Peoria, IL mayor Jim Ardis' quest to shut down a parody Twitter account.

DO SNAPCHAT MESSAGES REALLY VANISH? ASK THE FTC

via FindLaw Writ - Recent Articles by Brett Snider, Esq. on 5/13/14

URL: <http://blogs.findlaw.com/technologist/2014/05/do-snapchat-messages-really-vanish-ask-the-ftc.html>

FindLaw columnist Eric Sinrod writes regularly in this section on legal developments surrounding technology and the Internet. People frequently use Snapchat to send messages back and forth with the understanding that those messages will disappear after a designated expiration time. However, the Federal Trade Commission (FTC) launched an investigation.....

GOOD NEWS FOR PRIVACY: FEWER SERVERS SENDING E-MAIL NAKED, FACEBOOK FINDS

via Ars Technica by Dan Goodin on 5/13/14

URL: <http://arstechnica.com/security/2014/05/good-news-for-privacy-fewer-servers-sending-e-mail-naked-facebook-finds/>

Server-to-server e-mail encryption using the STARTTLS protocol has reached an important tipping point that hardens the majority of messages Facebook sends its users against wholesale snooping by well-financed adversaries, according to figures released Tuesday by the site.

GOOGLE MUST ERASE "INADEQUATE" LINKS, COURT SAYS

via Ars Technica by Joe Silver on 5/13/14

URL: <http://arstechnica.com/tech-policy/2014/05/google-must-erase-inadequate-links-court-says/>

The European Union's highest court, the European Court of Justice (ECJ), ruled on Tuesday that Internet search engines like Google must erase links related to webpages in certain cases where the information contained is deemed "inadequate" or "irrelevant," according to a press release issued by the ECJ.

HOW A MAYOR'S QUEST TO UNMASK A FOUL-MOUTHED TWITTER USER BLEW UP IN HIS FACE

via Ars Technica by Nate Anderson on 5/13/14

URL: <http://arstechnica.com/tech-policy/2014/05/how-a-mayors-quest-to-unmask-a-foul-mouthed-twitter-user-blew-up-in-his-face/>

When news broke that the mayor of Peoria, Illinois, had called upon his town's police force to shut down a fake Twitter account opened in his name

GOOGLE RULING: FREEDOM OF SPEECH VS. THE RIGHT TO BE FORGOTTEN

via WSJ.com: Technology by Lisa Fleisher on 5/13/14

URL: <http://blogs.wsj.com/digits/2014/05/13/eu-court-google-decision-freedom-of-speech-vs-right-to-be-forgotten/>

An EU court ruling on Tuesday saying that Google must scrub search results because of personal-privacy concerns might perplex Americans, and yet seem perfectly logical to Europeans.

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GOOGLE LINK-REMOVAL RULING FURTHERS A EUROPEAN TREND

via WSJ.com: Technology by Frances Robinson on 5/13/14

URL: <http://blogs.wsj.com/digits/2014/05/13/google-link-removal-ruling-further-a-european-trend/>

Tuesday's court ruling that individuals may ask Google to delete links to old information about themselves is just the most surprising in a recent string of moves toward stricter online privacy protections in Europe.

GOOGLE'S LEGAL BLOW: WHAT 'THE RIGHT TO BE FORGOTTEN' MEANS

via WSJ.com: Technology on 5/13/14

URL: <http://blogs.wsj.com/digits/2014/05/13/what-you-need-to-know-about-the-eu-high-court-google-ruling/>

An EU court decision Tuesday means that individuals can ask Google or other search operators to take down links to web pages that are published by third parties, such as newspapers, containing information relating to them.

**PHOTOGRAPHER WHO SETTLED WITH TWITTER OVER COPYRIGHT
INFRINGEMENT ALLEGATIONS NOW TARGETING GOOGLE**

via Techdirt by Tim Cushing on 5/13/14

URL: <http://www.techdirt.com/articles/20140507/09171627150/photographer-who-settled-with-twitter-over-copyright-infringement-allegations-now-targeting-google.shtml>

Photographer Christopher Boffoli is back, once again suing big names for copyright infringement performed by users.

**DANGEROUS RULING: EU SAYS GOOGLE MUST HELP PEOPLE DISAPPEAR STUFF
THEY DON'T LIKE FROM THE INTERNET**

via Techdirt by Mike Masnick on 5/13/14

URL: <http://www.techdirt.com/articles/20140513/06385627215/dangerous-ruling-eu-says-google-must-help-people-disappear-stuff-they-dont-like-internet.shtml>

For years now we've explained why Europe's concept of a "right to be forgotten" is a terrible, dangerous and impossible idea.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

EMAILS SHOW PEORIA POLICE KNEW THERE WAS NO LEGAL BASIS TO PURSUE
TWITTER USER WHO PARODIED MAYOR JIM ARDIS [UPDATED]

via Techdirt by Tim Cushing on 5/13/14

URL: <http://www.techdirt.com/articles/20140512/06145327202/emails-show-peoria-police-knew-there-was-no-legal-basis-to-pursue-twitter-user-who-parodied-mayor-jim-ardis-updated.shtml>

Thanks to FOIA requests, more information has been uncovered about Peoria, IL mayor Jim Ardis' quest to shut down a parody Twitter account.

IN FACEBOOK'S NEW MILAN OFFICE, IT'S LA DOLCE VITA

via WSJ.com: Technology by Eric Sylvers on 5/14/14

URL: <http://blogs.wsj.com/digits/2014/05/14/in-facebooks-new-milan-office-its-la-dolce-vita/>

In a nod to Facebook's headquarters in Menlo Park, Calif., the new Milan office has strategically placed phrases designed to inspire, games to unwind and a well-stocked kitchen.

FED. CIRC. SIDES WITH FACEBOOK IN 'ONLINE COMMUNITY' IP SUIT

via Intellectual Property Law360 by Allissa Wickham on 5/14/14

URL: <http://www.law360.com/ip/articles/537802>

Marking a victory for Facebook, the Federal Circuit on Wednesday affirmed the U.S. Patent and Trademark Office's rejection of a venture capital firm's patent covering a system for creating an online community, which the firm accused the social media giant of infringing.

GERMAN REGULATOR SAYS GOOGLE PROMISES 'RIGHT TO BE FORGOTTEN'
MECHANISM IN TWO WEEKS

via WSJ.com: Technology by Sam Schechner on 5/15/14

URL: <http://blogs.wsj.com/digits/2014/05/15/german-regulator-says-google-promises-right-to-be-forgotten-mechanism-in-two-weeks/>

Google Inc. will create a mechanism for German users to request the removal of links to information about them from the company's popular search engine within the next two weeks, German privacy officials said Thursday

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FACEBOOK ADDS NAGGY "ASK" BUTTON TO PROFILE PAGES

via Ars Technica by Sam Machkovech on 5/15/14

URL: <http://arstechnica.com/business/2014/05/facebook-introduces-naggy-ask-function-into-profile-pages/>

Up until recently, Facebook's mission to accumulate personal information for the sake of targeted advertising has operated in a mostly robotic manner. When users load their own personal pages, the social network has directly, politely asked them to add interests and likes in certain categories, and if any personal history portions are left blank, Facebook points those categories out while making automatic, historical guesses about things like jobs and education.

PINTEREST IS NOW VALUED AT \$5 BILLION, DESPITE LITTLE REVENUE

via WSJ.com: Technology by Douglas MacMillan on 5/15/14

URL: <http://blogs.wsj.com/digits/2014/05/15/pinterest-is-now-valued-at-5-billion-despite-almost-no-revenue/>

Pinterest still makes almost zero revenue, but its valuation is soaring.

UNILEVER DIPS INTO FACEBOOK VIDEO ADS

via WSJ.com: Technology by Reed Albergotti on 5/15/14

URL: <http://blogs.wsj.com/digits/2014/05/15/unilever-dips-into-facebook-video-ads/>

Unilever placed video ads on Facebook Thursday, the first from a consumer-products company.

A YEAR AFTER SNOWDEN, TECH COMPANIES ARE MORE TRANSPARENT

via WSJ.com: Technology by Danny Tadron on 5/15/14

URL: <http://blogs.wsj.com/digits/2014/05/15/a-year-after-snowden-tech-companies-are-more-transparent/>

A report Thursday by a digital-privacy group shows that many communications companies have taken new steps in the past year to shed light on government requests and lobby Washington to say more.

COMING TO GRIPS WITH MARK ZUCKERBERG AT 30

via WSJ.com: Technology by Reed Albergotti on 5/15/14

URL: <http://blogs.wsj.com/digits/2014/05/15/coming-to-grips-with-mark-zuckerberg-at-30/>

On Planet Earth, Facebook founder Mark Zuckerberg is a young chief executive officer at 30. In Silicon Valley, he's just old.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

ABA OPENS DOORS FOR REVIEWING JURORS' SOCIAL MEDIA
via Intellectual Property Law360 by Mindy L. Rattan & Alanna Clair on 5/16/14
URL: <http://www.law360.com/ip/articles/538823>

Just over a year after opining on judges using social media, the ABA's Standing Committee on Ethics and Professional Responsibility has weighed in on whether lawyers ethically may review a juror or potential juror's Internet presence. ABA Opinion 466 yields a number of lessons for practitioners, say Mindy Rattan and Alanna Clair of McKenna Long & Aldridge LLP.

JUDGE URGED TO RECONSIDER FACEBOOK INSIDER TRADING SUIT
via Law360: Media & Entertainment by Stephanie Russell-Kraft on 5/16/14
URL: <http://www.law360.com/media/articles/538798>

A Facebook Inc. shareholder asked a New York federal judge Friday to reconsider his dismissal of an insider trading suit against Goldman Sachs Group Inc., JPMorgan Chase & Co. and Morgan Stanley & Co. over Facebook's initial public offering, arguing the judge had misinterpreted key facts in the case.

VIDEO: TEACHING FACEBOOK TO THE ELDERLY
via WSJ.com: Technology on 5/16/14
URL: <http://blogs.wsj.com/digits/2014/05/16/video-teaching-facebook-to-the-elderly/>

In a new documentary, younger people teach senior citizens how to use email and Facebook. "Cyber-Seniors" director Saffron Cassaday joins Digits to discuss the project.

RUSSIAN OFFICIAL THREATENS TO BLOCK TWITTER AND FACEBOOK IN RUSSIA
via Techdirt by Mike Masnick on 5/16/14
URL: <http://www.techdirt.com/articles/20140516/06421727254/russian-official-threatens-to-block-twitter-facebook-russia.shtml>

Last month, we noted that Russia had passed a new law that required bloggers to registers, and included a variety of other restrictions on their speech as well.

VENABLE SHIELDED FROM SUBPOENA IN ROW OVER FACEBOOK SCAM
via Law360: Media & Entertainment by Ed Beeson on 5/16/14
URL: <http://www.law360.com/media/articles/538803>

Venable LLP and one of its former attorneys do not have to answer a subpoena launched by an investment fund company burned in an \$11 million scheme for pre-IPO shares of Facebook Inc., a California federal judge ruled on Friday.

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9TH CIRC. EASES DATA-SHARING RISKS FOR FACEBOOK, OTHERS
via Law360: Media & Entertainment by Allison Grande on 5/16/14
URL: <http://www.law360.com/media/articles/538749>

The Ninth Circuit recently ruled that Facebook Inc. and Zynga Game Network Inc. did not violate the Electronic Communications Privacy Act by divulging users' identities and browsing activity to third parties, establishing a line between content and noncontent information that is likely to shield companies from liability for targeted advertising and other common data uses.

PEORIA SHOULD "FALL ON ITS SWORD" IN TWITTER DEBACLE, SAYS LOCAL PAPER

via Ars Technica by Nate Anderson on 5/17/14
URL: <http://arstechnica.com/tech-policy/2014/05/peoria-should-fall-on-its-sword-in-twitter-debacle-says-local-paper/>

It's time for Peoria to capitulate.

FUNDS DODGE \$15M CONTRACT ROW OVER FACEBOOK INVESTMENTS

via Law360: Media & Entertainment by Vin Gurrieri on 5/19/14
URL: <http://www.law360.com/media/articles/539294>

A New York federal judge on Friday put to bed a \$15.5 million suit alleging Galt Global Capital Inc. stiffed Antares Management LLC and its founder on work performed soliciting social media investments, saying that the deals couldn't be compensated because none were ever consummated.

TWITTER, YAHOO HIT WITH GAG ORDERS ON GRAND JURY SUBPOENAS

via Law360: Media & Entertainment by Lance Duroni on 5/19/14
URL: <http://www.law360.com/media/articles/538939>

A Washington federal judge has sided with prosecutors in their bid to stop Yahoo Inc. and Twitter Inc. from alerting users targeted by grand jury subpoenas, reversing a magistrate judge that took the unusual step of allowing the companies to challenge the gag orders, according to court documents unsealed Friday.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

HASHTAG, SELFIE, UNFRIEND: THE NEW WORDS OF 2014

via WSJ.com: Technology by Todd Olmstead on 5/19/14

URL: <http://blogs.wsj.com/digits/2014/05/19/hashtag-selfie-big-data-unfriend-the-new-words-of-2014/>

You probably know what a "selfie" is, but what about "gamification"? Both words from the corners of technology and social media are among the 150 that Merriam-Webster said Monday it is adding to its collegiate dictionary.

SEXTING AND FREEDOM OF EXPRESSION: A COMPARATIVE APPROACH

via SSRN by JoAnne Sweeny on 5/7/14

URL: <http://ssrn.com/abstract=2434221>

According to a recent poll, one in four American teens could be legally labeled a child pornographer. Nearly thirty percent of teens in this poll admitted to engaging in "sexting," which may expose them to criminal prosecution under existing child pornography laws. "Sexting" is the modern term given to "the practice of sending or posting sexually suggestive text messages and images, including nude or semi-nude photographs, via cellular telephones or over the Internet." It is an increasingly popular practice in the United States and abroad and, according to current child pornography laws, can result in teens serving long prison sentences and having to register as sex offenders.

TWITTER WEIGHED BUYING MUSIC SERVICE

via WSJ.com: Technology by Yoree Koh & Chase Gummer on 5/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304422704579574301592373722>

Twitter considered buying German music-streaming service SoundCloud, but it has backed out of the talks, according to a person familiar with the matter.

FACEBOOK, GOOGLE GET BACKLASH ON LOGINS

via WSJ.com: Technology by Elizabeth Dwoskin on 5/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304908304579566332777108814>

Facebook and Google are battling to be the gateway through which users connect to websites and mobile apps. But users and businesses may be losing interest in such "social login" services.

HOW TO IMPROVE YOUR INSTAGRAM PHOTOS

via WSJ.com: Technology by Joanna Stern on 5/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304198504579573933383536584>

Personal Technology: VSCO Cam, Lately and other apps help turn your phone into a photo studio.

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FACEBOOK TO LAUNCH VIDEO ADS OVERSEAS

via WSJ.com: Technology by Reed Albergotti on 5/20/14

URL: <http://online.wsj.com/news/articles/SB10001424052702304422704579574073549970510>

Facebook Inc. is launching video advertisements overseas, the company said Tuesday, increasing the potential audience for the 15-second spots that automatically play in users' news feeds.

FACEBOOK GOES AFTER ALLEGED AD CROOK

via Law.com - Newswire by Marisa Kendall on 5/20/14

URL: <http://www.therecorder.com/id=1202656164074>

The company has sued a man it claims ran up bills topping \$300,000 by posing as employees of legitimate marketing firms.

MEDIA COMPANIES JOIN TO EXTEND THE BRANDS OF YOUTUBE STARS

via NYT > Media & Advertising by Brooks Barnes on 5/21/14

URL: <http://www.nytimes.com/2014/05/22/business/media/media-companies-join-to-extend-the-brands-of-youtube-stars.html>

Keywords Press will release six to 10 titles annually, both in print and digital formats.

PASSIVE LISTENING WILL SOON BE A FEATURE FOR FACEBOOK APP DURING STATUS UPDATES

via Ars Technica by Casey Johnston on 5/21/14

URL: <http://arstechnica.com/business/2014/05/passive-listen-will-soon-be-enabled-for-facebook-app-during-status-updates/>

Facebook has added a new feature to its mobile app as of Wednesday that uses a phone's microphone to identify ambient TV shows, music, or movies and include them in status updates.

VIMEO UNVEILS "COPYRIGHT MATCH" SYSTEM TO REMOVE INFRINGING VIDEOS

via Ars Technica by Joe Silver on 5/21/14

URL: <http://arstechnica.com/tech-policy/2014/05/vimeo-unveils-copyright-match-system-to-remove-infringing-videos/>

The highly popular online video service Vimeo announced Wednesday that it's introducing a new system called "Copyright Match" to automatically remove copyright-infringing videos from the site.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER STILL BELIEVES IN ITSELF, COSTOLO TELLS SHAREHOLDERS
via WSJ.com: Technology by Jeff Elder on 5/21/14
URL: <http://blogs.wsj.com/digits/2014/05/21/twitter-still-believes-in-itself-costolo-tells-shareholders/>

Twitter executives tried to assuage investors at the company's first shareholder meeting Wednesday that employees still believe in the business despite its stock tumbling more than 50% this year.

FACEBOOK PLAYS NAME THAT TUNE
via WSJ.com: Technology by Reed Albergotti & Jack Marshall on 5/21/14
URL: <http://online.wsj.com/news/articles/SB10001424052702303749904579576503301205272>

Facebook added a mobile feature that identifies music and TV shows playing in the background, part of an effort to target ads more precisely.

FACEBOOK APP KNOWS WHAT YOU'RE HEARING, WATCHING
via WSJ.com: Technology by Reed Albergotti on 5/21/14
URL: <http://blogs.wsj.com/digits/2014/05/21/facebook-app-knows-what-youre-hearing-and-watching/>

Facebook released a feature for its mobile app that can recognize music and television shows playing in the vicinity of users.

FACEBOOK TO PRESS 2ND CIRC. TO VALIDATE VENUE CLAUSE
via Law360: Media & Entertainment by Vin Gurrieri on 5/22/14
URL: <http://www.law360.com/media/articles/540567>

Facebook Inc. on Wednesday said it will ask the Second Circuit to review the enforceability of an exclusive forum provision in two derivative class actions in multidistrict litigation over the company's \$16 billion initial public offering, saying the clause in its corporate charter precludes the cases from being remanded to California state court.

FACEBOOK DEBUTS CHANGES TO CURB UNWANTED DATA SHARING
via Law360: Media & Entertainment by Allison Grande on 5/22/14
URL: <http://www.law360.com/media/articles/540616>

Facebook Inc. on Thursday moved to give new and existing users more control over who can see their posts and other shared information, rolling out a pair of changes that will encourage members to regularly review their privacy settings and limit the default viewing audience for first-time posters.

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NYC DEPT OF HEALTH USED YELP REVIEWS TO SHUTTER DIRTY RESTAURANTS
via Ars Technica by Sam Machkovech on 5/22/14
URL: <http://arstechnica.com/science/2014/05/nyc-dept-of-health-used-yelp-reviews-to-shutter-dirty-restaurants/>

Off the top of your head, can you think of a quick, simple, and anonymous way to report a food borne illness you may have contracted at a restaurant?

FACEBOOK MAKES DEFAULT SHARING SETTINGS MORE PRIVATE
via Ars Technica by Casey Johnston on 5/22/14
URL: <http://arstechnica.com/business/2014/05/facebook-makes-default-sharing-settings-more-private/>

In a rare move, Facebook announced Thursday that it will ratchet down the amount of sharing users are defaulted into.

FACEBOOK REBUFFS PLEA TO RELEASE DATA ON RACE, GENDER OF EMPLOYEES
via WSJ.com: Technology by Reed Albergotti on 5/22/14
URL: <http://blogs.wsj.com/digits/2014/05/22/facebook-rebuffs-plea-to-release-data-on-race-gender-of-employees/>

Facebook won't publicly disclose data on the racial and gender makeup of its employees, said Chief Operating Officer Sheryl Sandberg Thursday.

FACEBOOK'S PRIVACY DINOSAUR IS BACK: NEW MEMBERS' POSTS AREN'T
AUTOMATICALLY 'PUBLIC' ANYMORE
via WSJ.com: Technology by Reed Albergotti on 5/22/14
URL: <http://blogs.wsj.com/digits/2014/05/22/facebooks-privacy-dinosaur-is-back/>

Facebook is reprising its friendly, blue privacy dinosaur to conduct more comprehensive "privacy checkups" on more people.

YOUTUBE SUBSCRIPTION MUSIC LICENSING STRIKES WRONG NOTES WITH INDIE
LABELS
via The Guardian by Stuart Dredge on 5/22/14
URL: <http://www.theguardian.com/technology/2014/may/22/indie-labels-youtube-subscription-music>

Trade association WIN gives online video giant 24 hours to rescind 'indefensible' letters for upcoming Spotify-style service

BLIZZARD STILL TWISTING AND DISTORTING COPYRIGHT TO GO AFTER CHEATERS

via Techdirt by Timothy Geigner on 5/22/14

URL: <http://www.techdirt.com/articles/20140522/08582227325/blizzard-still-all-about-twisting-copyright-to-go-after-cheaters.shtml>

The road to Hell, as they say, is paved with good intentions.

VIMEO PRESSURED INTO SETTING UP ITS OWN CONTENT ID

via Techdirt by Mike Masnick on 5/22/14

URL: <http://www.techdirt.com/articles/20140522/06193627322/vimeo-pressured-into-setting-up-its-own-content-id.shtml>

The legacy copyright industry has been pushing for years to make automatic fingerprinting and blocking a requirement under the law.

PAKISTAN INTERNET CONTENT REGULATOR ASKS TWITTER TO TAKE DOWN A 'BLASPHEMOUS' SEARCH

via Techdirt by Tim Cushing on 5/22/14

URL: <http://www.techdirt.com/articles/20140521/08242627307/pakistan-internet-content-regulator-asks-twitter-to-take-down-blasphemous-search.shtml>

As more countries enforce their local laws on offensive content, the Chilling Effects takedown clearinghouse is becoming a strange place to hang out.

TWITTER STEPS DOWN FROM THE FREE SPEECH PARTY

via EFF.org Updates by Eva Galperin on 5/21/14

URL: <https://www.eff.org/deeplinks/2014/05/twitter-steps-down-free-speech-party>

In 2012, when Twitter announced in a blog post that it was launching a system that would allow the company to take down content on a country-by-country basis-as opposed to taking it down across the entire Twitter network-EFF defended that decision as the least terrible option.

INDEPENDENT MUSIC LABELS ARE IN A BATTLE WITH YOUTUBE

via NYT > Media & Advertising by Ben Sisario on 5/23/14

URL: <http://www.nytimes.com/2014/05/24/business/media/independent-music-labels-are-in-a-battle-with-youtube.html>

The labels say they are being offered subpar terms for streaming contracts with YouTube, which is building its own subscription music service.

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PROUD VOTERS TWEETING IN THE UK COULD RECEIVE JAIL TIME AND A FINE
via Techdirt by Timothy Geigner on 5/23/14
URL: <http://www.techdirt.com/articles/20140522/11455127333/proud-voter-tweeting-uk-comes-with-jail-time-fine.shtml>

As anyone who reads my posts can probably tell, I really love politics.

TWITTER CAVES TO PAKISTANI "BLASPHEMY" CENSORSHIP REQUESTS
via Ars Technica by Katie Collins on 5/25/14
URL: <http://arstechnica.com/tech-policy/2014/05/twitter-caves-to-pakistani-blasphemy-censorship-requests/>

Twitter has honored five requests made by a Pakistani bureaucrat working for the country's Telecommunications Authority to censor tweets and accounts it considered "blasphemous" and "unethical."

TWITTER HAS QUIETLY LEARNED TO CENSOR AND BAN ITS USERS WHEN GOVERNMENTS ASK
via Business Insider by Rebecca Borison on 5/25/14
URL: <http://www.businessinsider.com/twitter-censors-political-accounts-2014-5>

Twitter has a reputation as an open platform for expressing one's opinions.

FACEBOOK POST ISN'T GOOD REASON TO REMOVE ATTORNEY FROM PROBATE COURT CASE ASSIGNMENT LIST
via Technology & Marketing Law Blog by Venkat Balasubramani on 5/27/14
URL: <http://blog.ericgoldman.org/archives/2014/05/facebook-post-isnt-good-reason-to-remove-attorney-from-probate-court-case-assignment-list.htm>

Butler is an attorney licensed in Michigan. She enrolled on the list to receive case assignments from Washtenaw County Probate Court.

TWITTER INKS \$230M MOBILE AD DEAL WITH OMNICOM
via Law360: Media & Entertainment by Kat Greene on 5/27/14
URL: <http://www.law360.com/media/articles/541756>

Omnicom Media Group Inc. signed on to a \$230 million two-year deal with Twitter Inc. that will lock in advertising rates and inventory access for its agencies and give it first dibs on new ad units being developed by the social media company, according to Tuesday reports.

TWITTER COMPLIES WITH PAKISTAN CENSORSHIP REQUESTS

via CBLDF by Maren Williams on 5/27/14

URL: <http://cbldf.org/2014/05/twitter-complies-with-pakistan-censorship-requests/>

Not so long ago, Twitter stood out among social media companies for its defense of free speech.

WORDPRESS SECURITY BUG: DON'T LOG IN FROM PUBLIC WI-FI

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 5/27/14

URL: <http://blogs.findlaw.com/technologist/2014/05/wordpress-security-bug-dont-log-in-from-public-wi-fi.html>

Free Wi-Fi is awesome, especially when you need to need to handle a last minute or emergency client matter and you don't have your own free hotspot available. But like most free things, there is a catch: you're sharing an Internet pipeline with strangers, some of whom may be eavesdropping.....

LESSONS IN WHEN TO 'LET IT GO' PART 2 -- THE CASE FOR FAN-CREATED CONTENT

via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 5/27/14

URL: http://blogs.findlaw.com/in_house/2014/05/lessons-in-when-to-let-it-go-part-2----the-case-for-fan-created-content.html

Earlier this year we wrote a post about Starbucks and its smart non-reaction to a parody coffee shop called Dumb Starbucks, gleaning lessons in when to let it go. A few months later, and Disney is teaching us a similar lesson -- and this time really, figuratively and literally,.....

TWITTER RELEASING TROVE OF USER DATA TO SCIENTISTS FOR RESEARCH

via Ars Technica by Joe Silver on 5/27/14

URL: <http://arstechnica.com/science/2014/05/twitter-releasing-trove-of-user-data-to-scientists-for-research/>

Twitter has a 200-million-strong and ever-growing user base that broadcasts 500 million updates daily.

NINTENDO ANNOUNCES PLAN TO SHARE AD REVENUE WITH YOUTUBE STREAMERS

via Ars Technica by Sam Machkovech on 5/27/14

URL: <http://arstechnica.com/gaming/2014/05/nintendo-announces-plan-to-share-ad-revenue-with-youtube-streamers/>

Roughly one year ago, Nintendo fans who posted "Let's Play" videos of the company's games learned that their uploads had been flagged and removed by YouTube's Content ID system.

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SOCIAL MEDIA CAMPAIGN RAISES DEBATE ON TARGETING OF WOMEN

via WSJ.com: Technology by Erica E. Phillips on 5/27/14

URL: <http://online.wsj.com/articles/social-media-campaign-raises-debate-about-comments-by-elliott-rodgers-the-alleged-isla-vista-shooter-1401234217>

Days after a mass stabbing and shooting launched a women's movement online, students, teachers and family mourned the victims in memorials across California

CALLS FOR SOCIAL MEDIA TO BE CENSORED IN SPAIN AFTER POLITICIAN'S ASSASSINATION IS MOCKED ON TWITTER

via Techdirt by Glyn Moody on 5/28/14

URL: <http://www.techdirt.com/articles/20140523/11260727347/calls-social-media-to-be-censored-spain-after-politicians-assassination-is-mocked-twitter.shtml>

As Mike has noted, after starting out with some of the most reasonable copyright laws around, Spain came under some serious pressure from the US to replace them with ones that make the online environment there a far less innovative and pleasant place for users.

FACEBOOK SEEKS WHATSAPP REVIEW

via WSJ.com: Technology by Tom Fairless & Sam Schechner on 5/28/14

URL: <http://online.wsj.com/articles/facebook-seeks-eu-antitrust-review-of-whatsapp-deal-1401269230>

Facebook has asked European Union antitrust regulators to examine its \$19 billion deal to buy messaging service WhatsApp, in an attempt to avoid other antitrust reviews by individual countries.

DISCLOSING UNIQUE USER IDS IN URLS DOESN'T VIOLATE ECPA-IN RE ZYNGA/FACEBOOK

via Technology & Marketing Law Blog by Venkat Balasubramani on 5/28/14

URL: <http://blog.ericgoldman.org/archives/2014/05/disclosing-unique-user-ids-in-urls-doesnt-violate-ecpa-in-re-zyngafacebook.htm>

In separate lawsuits, plaintiffs alleged Facebook and Zynga violated the Stored Communications Act (in Zynga's case, also the Wiretap Act).

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK ASKS EU TO HANDLE \$19B WHATSAPP DEAL REVIEW
via Law360: Media & Entertainment by Melissa Lipman on 5/28/14
URL: <http://www.law360.com/media/articles/542061>

Facebook Inc. has asked the European Commission to review its \$19 billion purchase of the popular mobile messaging service WhatsApp instead of having several national competition authorities examine the transaction, it was reported on Wednesday.

RE RUMOR MILL: RUBIN MUSEUM, YELP, COLONIAL
via Law360: Media & Entertainment by Kaitlin Ugolik on 5/29/14
URL: <http://www.law360.com/media/articles/542570>

The Rubin Museum is reportedly selling a residential development site on West 17th Street, Yelp Inc. may be close to signing a lease for 140,000 square feet at 11 Madison Ave. and Spanish developer Colonial's French affiliate is selling its stake in SIIC de Paris.

GOOGLE, FACEBOOK LEAD PUSH FOR INTERNET OVERSIGHT TRANSFER
via Law360: Media & Entertainment by Igor Kossov on 5/29/14
URL: <http://www.law360.com/media/articles/542615>

Two Internet industry groups comprising companies like Google Inc., Facebook Inc. and Microsoft Corp., urged Congress on Wednesday to approve funding for the transition of Internet oversight from the U.S. Department of Commerce to the Internet Corporation for Assigned Names and Numbers.

COMCAST AND VERIZON THUMP AT&T IN NEW YOUTUBE QUALITY RANKINGS
[UPDATED]
via Ars Technica by Jon Brodtkin on 5/29/14
URL: <http://arstechnica.com/information-technology/2014/05/comcast-and-verizon-thump-att-in-new-youtube-quality-rankings/>

The YouTube Video Quality Report, which launched in Canada a few months ago, became available in the United States today.

TWITTER'S SENIOR VICE PRESIDENT OF ENGINEERING STEPS DOWN
via WSJ.com: Technology by Brian R. Fitzgerald on 5/29/14
URL: <http://blogs.wsj.com/digits/2014/05/29/twitters-senior-vice-president-of-engineering-steps-down/>

Twitter's senior vice president of engineering, Christopher Fry, is stepping down effective Thursday.

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YOUTUBE RATES INTERNET SERVICE PROVIDER SPEEDS

via WSJ.com: Technology by Rolfe Winkler & Drew Fitzgerald on 5/29/14

URL: <http://blogs.wsj.com/digits/2014/05/29/youtube-rates-internet-service-provider-speeds/>

In its war against slow Internet speeds, Google now wants to arm customers with information about how well or poorly their service providers are performing.

SOCIAL-MEDIA COMPANIES SKIP MEETING WITH THAI JUNTA

via WSJ.com: Technology by Newley Purnell on 5/30/14

URL: <http://online.wsj.com/articles/social-media-companies-skip-meeting-with-thai-junta-1401373919>

A gathering called by Thai officials to discuss online anticoup dissent didn't go as planned as no social-networking companies attended.

TURKISH COURT REJECTS YOUTUBE BAN

via WSJ.com: Technology by Emre Peker on 5/29/14

URL: <http://online.wsj.com/articles/turkeys-top-court-rules-youtube-ban-is-unconstitutional-1401377622>

Turkey's top court ruled that a two-month YouTube ban is unconstitutional, paving the way to lift the blockade after the government cut off access to Google's video-sharing website for publishing leaked state secrets.

FACEBOOK OUTAGE IN THAILAND

via WSJ.com: Technology by Newley Purnell on 5/28/14

URL: <http://online.wsj.com/articles/thailand-sees-widespread-facebook-outage-1401274639>

Facebook was widely inaccessible in Thailand on Wednesday, leading the Thai Army to deny it had blocked the site after saying earlier in the day that it would target the social media accounts of individuals who provoke instability.

THAI COUP LEADERS BLOCK FACEBOOK, CLAIM THEY DIDN'T, AS GOV'T OFFICIAL ADMITS THEY DID

via Techdirt by Mike Masnick on 5/28/14

URL: <http://www.techdirt.com/articles/20140528/06423227377/thai-coup-leaders-block-facebook-claim-they-didnt-as-govt-official-admits-they-did.shtml>

We recently wrote about how the leaders of the latest military coup in Thailand (one of many that have happened there) summoned ISP officials to tell them to start censoring the internet, though they were adamant that it was not actually censorship.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

NINTENDO HAS A PLAN TO SHARE AD REVENUE WITH YOUTUBERS, BUT NOBODY'S HAPPY ABOUT IT

via Techdirt by Timothy Geigner on 5/28/14

URL: <http://www.techdirt.com/articles/20140528/06182227376/nintendo-has-plan-to-share-ad-revenue-with-youtubers-nobodys-happy-about-it.shtml>

Roughly a year ago, Nintendo began a bold plan of declaring war on well-known YouTubers who created "let's play" videos using Nintendo IP.

LESSONS FROM FACEBOOK'S ACQUISITION OF WHATSAPP AND MOVES

via Law360: Media & Entertainment by Jake Romero on 5/30/14

URL: <http://www.law360.com/media/articles/540384>

Mergers are never simple, but the acquisition of consumer products and technology requires the purchasing entity to consider questions beyond the standard concerns about executive pay, corporate valuations and per share prices. Will we be able to integrate corporate cultures? Will the service's current users make angry reaction GIFs to demonstrate disapproval? Are Beats by Dre headphones "extraordinarily bad"? Two recent high-profile acquisitions by Facebook Inc. reveal another key question, says Jake Romero of Mintz Levin Cohn Ferris Glovsky and Popeo PC.

GOOGLE CREATES SITE FOR 'RIGHT TO BE FORGOTTEN'

via WSJ.com: Technology by Alistair Barr & Rolfe Winkler on 5/30/14

URL: <http://online.wsj.com/articles/google-committee-of-experts-to-deal-with-right-to-be-forgotten-1401426748>

Google created a website and formed a committee of Internet experts to help the company handle requests from EU residents asserting their "right to be forgotten" online.

WANT TO SCRUB GOOGLE SEARCH RESULTS IN THE US? TOUGH-O'KROLEY V. FASTCASE

via Technology & Marketing Law Blog by Eric Goldman on 5/30/14

URL: <http://blog.ericgoldman.org/archives/2014/05/want-to-scrub-google-search-results-in-the-us-tough-okroley-v-fastcase.htm>

I'm choosing to live in a parallel universe where the ECJ's Google scrub-search-results ruling simply doesn't exist. I know it's a fantasy world, but I'm happier there. Fortunately, here in the US, the ECJ ruling couldn't happen.

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FACEBOOK-USER AD PRIVACY SUIT NOW CLASS ACTION IN CANADA
via Law360: Media & Entertainment by Allison Grande on 5/30/14
URL: <http://www.law360.com/media/articles/543378>

A British Columbia judge on Friday certified a class action accusing Facebook Inc. of using members' names and likenesses in advertisements without their consent, rejecting the social media giant's argument that its terms of service stripped the Canadian court of jurisdiction over the dispute.

GOOGLE'S "RIGHT TO BE FORGOTTEN" RESPONSE IS "DISAPPOINTINGLY CLEVER"
via Ars Technica by Liat Clark on 5/30/14
URL: <http://arstechnica.com/tech-policy/2014/05/googles-right-to-be-forgotten-response-is-disappointingly-clever/>

Google has revealed its solution for removing URLs from its index that any European demands be forgotten from the public conscience: a form.

INSTAGRAM IF YOU'RE HAPPY, TWEET SANS PHOTO IF NOT
via WSJ.com: Technology by Georgia Wells on 5/30/14
URL: <http://blogs.wsj.com/digits/2014/05/30/instagram-if-youre-happy-tweet-sans-photo-if-not/>

What's in a photo? Apparently happy, fuzzy feelings--if you're posting on Twitter and Instagram. That's according to a new study from San Francisco-based content marketing startup Chute.

ON DAY 1 OF EUROPEAN TAKE-DOWN SITE, GOOGLE HIT BY WAVE OF REQUESTS
via WSJ.com: Technology by Sam Schechner on 5/30/14
URL: <http://blogs.wsj.com/digits/2014/05/30/on-day-1-of-european-take-down-site-google-hit-by-wave-of-requests/>

Google received more than 12,000 requests in Europe from individuals looking to delete certain search results linked to their own name in the initial hours after posting an online form to take the requests.

GOOGLE TAPS WIKIPEDIA'S WALES TO HELP WEIGH "RIGHT TO BE FORGOTTEN"
via WSJ.com: Technology by Lisa Fleisher on 5/30/14
URL: <http://blogs.wsj.com/digits/2014/05/30/google-taps-wikipedias-wales-to-help-weigh-right-to-be-forgotten/>

Wikipedia co-founder Jimmy Wales says he wants a new Google advisory committee on privacy (upon which he'll sit) to be seen as a blue-ribbon panel taken seriously by lawmakers to guide public policy.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

DATA POINT: FOR PEOPLE WATCHING ONLINE VIDEO, IT'S YOUTUBE AND THEN EVERYONE ELSE

via WSJ.com: Technology by Brian R. Fitzgerald on 5/30/14

URL: <http://blogs.wsj.com/digits/2014/05/30/data-point-for-people-watching-online-video-its-youtube-and-then-everyone-else/>

Even as the number of paid streaming-video services like Netflix and Hulu become more accessible on gadgets, built into TVs and installed on videogame consoles, people watching video online still prefer free.

WASHINGTON REDSKINS FAIL THE TWITTER TEST WITH FOOTBALL FANS AND FOLLOWERS

via Techdirt by Timothy Geigner on 5/30/14

URL: <http://www.techdirt.com/articles/20140530/09111627412/washington-redskins-fail-twitter-test-with-football-fans-followers.shtml>

There's an old saying in the legal industry that's supposedly hammered into law school students: never ask a question to which you don't already know the answer. That idiom can probably also be applied to corporations and their forays into social media: never start an online campaign or contest unless you know what the reaction of your audience is going to be.

THE SPECTACULAR FAILURE OF EMPLOYEE SOCIAL MEDIA PRIVACY LAWS

via Technology & Marketing Law Blog by Eric Goldman on 5/31/14

URL: http://blog.ericgoldman.org/archives/2014/05/state_laws_to_p.htm

I previously blogged about California Labor Code 980, the law attempting to restrict employers from asking for employee's social media login credentials.

June 2014

THAI JUNTA CALLS OFF SOCIAL MEDIA MEETING

via WSJ.com: Technology by Newley Purnell & Nopparat Chaichalearmmongkol on 6/2/14
URL: <http://online.wsj.com/articles/thai-junta-says-facebook-google-meetings-called-off-1401689775>

Just days after saying officials would travel to Singapore and Japan to discuss censoring online anticoup dissent with Facebook and Google, Thailand's junta now says the trip is off.

NASDAQ URGES 2ND CIRC. TO KEEP FACEBOOK IPO APPEAL ALIVE

via Law360: Media & Entertainment by Dan Ivers on 6/2/14
URL: <http://www.law360.com/media/articles/543565>

Nasdaq OMX Group Inc. on Friday asked the Second Circuit to keep alive its appeal in an ongoing class action over Facebook Inc.'s botched initial public offering, firing back at claims that the court lacks jurisdiction to decide whether the stock exchange has immunity as a self-regulatory organization.

AMID FAKE REVIEWS, CONSUMERS ARE SKEPTICAL OF SOCIAL MEDIA MARKETING

via WSJ.com: Technology by Rory Gallivan on 6/3/14
URL: <http://blogs.wsj.com/digits/2014/06/03/amid-fake-reviews-consumers-skeptical-of-social-media-marketing/>

A new survey about attitudes to online marketing techniques, such as fake Facebook 'likes', tweets about brands, and hiding negative reviews from search engine results, suggests that marketers are a lot more relaxed about such practices than the public.

FACEBOOK ACQUIRES FINNISH MOBILE DATA STARTUP PRYTE

via Law360: Media & Entertainment by Benjamin Horney on 6/3/14
URL: <http://www.law360.com/media/articles/544120>

Facebook Inc. is set to acquire Helsinki, Finland-based Pryte, a startup company that aims to allow users to buy mobile data as they need it rather than in bulk, the companies said on Tuesday.

NO WORRIES: NSA CHIEF SAYS FACIAL RECOGNITION PROGRAM IS TOTALLY LEGAL

via Ars Technica by Cyrus Farivar on 6/3/14

URL: <http://arstechnica.com/tech-policy/2014/06/no-worries-nsa-chief-says-facial-recognition-program-is-totally-legal/>

The new head of the National Security Agency said Tuesday that the agency's newly revealed facial recognition program is legal.

TESLA'S MUSK PLANS TO REMAIN CEO INTO 2018

via WSJ.com: Technology by Mike Ramsey on 6/3/14

URL: <http://online.wsj.com/articles/teslas-musk-says-he-will-stay-as-ceo-at-least-four-to-five-more-years-1401826648>

Elon Musk said he plans to remain chief executive of luxury electric-car maker Tesla Motors for another four or five years before reassessing the role.

TURKEY LIFTS BAN ON YOUTUBE ACCESS

via WSJ.com: Technology by Emre Peker & Sam Schechner on 6/3/14

URL: <http://online.wsj.com/articles/turkey-lifts-ban-on-youtube-access-1401804782>

Turkey's telecoms authority lifted a ban on YouTube, five days after a court ruled that the government's blockade of Google's video-sharing website on national security grounds was against free speech.

FACEBOOK TO ACQUIRE FINNISH START-UP

via WSJ.com: Technology by Erin McCarthy on 6/3/14

URL: <http://online.wsj.com/articles/facebook-to-acquire-finnish-start-up-pryte-1401808791>

Facebook is acquiring Pryte, a Helsinki-based technology company as part of its ongoing efforts to bring affordable Internet access to people across the globe.

EVERYWORD, THE TWITTER FEED OF EVERY SINGLE WORD, IS SHUTTING DOWN

via WSJ.com: Technology by Katherine Rosman on 6/3/14

URL: <http://blogs.wsj.com/digits/2014/06/03/the-twitter-feed-of-every-single-word-is-shutting-down/>

As it churns through the Zs, the automated Twitter feed of every English word is closing down.

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SAUDI LAWYERS FINED FOR TWEETS CRITICAL OF KINGDOM'S JUSTICE SYSTEM
via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 6/4/14

URL: <http://blogs.wsj.com/law/2014/06/04/saudi-lawyers-fined-for-tweets-critical-of-kingdoms-justice-system/>

A verdict in Saudi Arabia against three Saudi lawyers who mocked the kingdom's Ministry of Justice on Twitter is a reminder of how basic free speech rights in America aren't universal.

HBO GO, TWITTER, MANY MORE SOCIAL/MEDIA APPS COMING TO XBOX ONE
via Ars Technica by Kyle Orland on 6/4/14

URL: <http://arstechnica.com/gaming/2014/06/hbo-go-twitter-many-more-socialmedia-apps-coming-to-xbox-one/>

Microsoft-loving Game of Thrones fans will soon be able to unhook the Xbox 360 from their media center if they so desire.

SMALL RECORD LABELS ASK REGULATORS TO INTERVENE IN YOUTUBE DISPUTE
via NYT > Media & Advertising by Ben Sisario on 6/4/14

URL: <http://www.nytimes.com/2014/06/05/business/media/small-record-labels-ask-regulators-to-intervene-in-youtube-dispute.html>

The labels say that YouTube has threatened to block their content if they refuse licensing terms they see as inferior to those offered to big labels.

SOCIAL MEDIA CO. LOSES ON AUTODIALER ISSUE IN TEXT SPAM ROW

via Law360: Media & Entertainment by Allison Grande on 6/4/14

URL: <http://www.law360.com/media/articles/544791>

An Illinois federal judge on Friday dealt a blow to social networking service Path Inc. in a putative text-spamming class action, ruling that dialing machines don't need to have the capacity to randomly or sequentially generate numbers to qualify as autodialers under the Telephone Consumer Protection Act.

DEALS RUMOR MILL: SPRINT, TWITTER, SIEMENS

via Law360: Media & Entertainment by Chelsea Naso on 6/5/14

URL: <http://www.law360.com/media/articles/545062>

Sprint and T-Mobile have locked down a broad outline for a \$32 billion merger, while Twitter is eyeing up an acquisition of an online music service.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER BUYS NATIVE AD SPECIALIST NAMO MEDIA

via WSJ.com: Technology by Yoree Koh on 6/5/14

URL: <http://blogs.wsj.com/digits/2014/06/05/twitter-buys-native-ad-specialist-namo-media/>

Twitter said Thursday it acquired native-ads specialist Namo Media as it looks to further ramp up its advertising efforts.

WHATSAPP CO-FOUNDER STRESSES INDEPENDENCE FROM FACEBOOK

via WSJ.com: Technology by Elizabeth Dwoskin on 6/5/14

URL: <http://blogs.wsj.com/digits/2014/06/05/whatsapp-co-founder-stresses-independence-from-facebook/>

Brian Acton says the relationship between Facebook's Messenger app and WhatsApp, as well as between the two companies' policies on users' data, as "separate but equal."

PINTEREST TAKES ON GOOGLE AND FACEBOOK WITH SELF-SERVICE ADS

via WSJ.com: Technology by Douglas MacMillan on 6/5/14

URL: <http://blogs.wsj.com/digits/2014/06/05/pinterest-takes-on-google-and-facebook-with-self-service-ads/>

Pinterest is rolling out a marketing tool that could help it take ad dollars from Google and Facebook.

DALIA OTHMAN ON POST ARAB REVOLUTIONS: WHAT SOCIAL MEDIA IS TELLING US [AUDIO]

via MediaBerkman on 5/27/14

URL: <http://blogs.law.harvard.edu/mediaberkman/2014/05/27/dalia-othman-on-post-arab-revolutions-what-social-media-is-telling-us-audio/>

It is undeniable that social media played a role in recent revolutions across the Arab world. But it is harder to identify the relationships between different actors on and off social media, and the flow of information about the revolutions. In this talk Dalia Othman - Berkman Fellow and Visiting Scholar at MIT's Center for [...]

SPARSE SHELVES FOR TESCO IN SOCIAL MEDIA

via WSJ.com: Technology by Ese Erheriene on 6/6/14

URL: <http://blogs.wsj.com/digits/2014/06/06/sparse-shelves-for-tesco-in-social-media/>

Retail giant Tesco is underperforming not just in the financial arena but in the digital realm as well, according to a new report that finds it has the worst Facebook engagement among the top four U.K. supermarket chains.

Joshua L. Simmons
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REVENGE PORN/CYBERSTALKING CONVICTION DOESN'T VIOLATE FIRST AMENDMENT-US V. OSINGER

via Technology & Marketing Law Blog by Venkat Balasubramani on 6/6/14

URL: <http://blog.ericgoldman.org/archives/2014/06/revenger-porn-cyberstalking-conviction-doesnt-violate-first-amendment-us-v-osinger.htm>

V.B. and Osinger had a relationship. When it terminated, he continued to contact her in a variety of ways (email, text, etc.).

TWITTER GOBBLES UP MOBILE AD CO. NAMO MEDIA

via Law360: Media & Entertainment by Chelsea Naso on 6/6/14

URL: <http://www.law360.com/media/articles/545492>

Twitter Inc. snapped up venture-backed Namo Media and plans to roll the native advertising company in with MoPub Inc., the ad management company the microblogging site took on last year for a reported \$350 million, according to posts this week on both companies' blogs.

CIA TWEETS FOR THE FIRST TIME, AND IT'S DOUBLESPEAK

via Ars Technica by David Kravets on 6/6/14

URL: <http://arstechnica.com/tech-policy/2014/06/cia-tweets-for-the-first-time-and-its-doublespeak/>

The Central Intelligence Agency tweeted for the first time Friday and, no surprise, it was Doublespeak mixed with comedy.

YAHOO KICKING GOOGLE, FACEBOOK LOGINS OUT OF FLICKR

via Ars Technica by Casey Johnston on 6/6/14

URL: <http://arstechnica.com/business/2014/06/yahoo-kicking-google-facebook-logins-out-of-flickr/>

After vaguely announcing changes a few months ago, Yahoo has decided that it will stop accepting Facebook and Google logins at Flickr as of June 30.

IN A SINGLE TWEET, AS MANY PIECES OF METADATA AS THERE ARE CHARACTERS

via WSJ.com: Technology by Elizabeth Dwoskin on 6/6/14

URL: <http://blogs.wsj.com/digits/2014/06/06/in-a-single-tweet-as-many-pieces-of-metadata-as-there-are-characters/>

To understand big data, look no further than a single tweet.

FACEBOOK UNDER FIRE FOR TEMPORARILY BLOCKING PAGES IN PAKISTAN
via NYT > Media & Advertising by Declan Walsh & Salman Masood on 6/6/14
URL: <http://www.nytimes.com/2014/06/07/world/asia/pakistan-facebook-blocked-users-from-political-pages-and-outspoken-rock-band-laal-against-taliban-.html>

Citing pressure from the Pakistani government, Facebook said it blocked left-wing political pages and a popular rock band, Laal, whose members spoke out against Taliban.

PERFORMING WITHOUT NET: STARS OF YOUTUBE TAKE TO THE STAGE
via NYT > Media & Advertising by Brooks Barnes on 6/7/14
URL: <http://www.nytimes.com/2014/06/08/business/media/performing-without-net-stars-of-youtube-take-to-the-stage.html>

As YouTube personalities grow in popularity and prove more than flashes in the pan, traditional media businesses, particularly concert promoters, are rushing to capitalize.

STARS OF VINE AND INSTAGRAM GET ADVERTISING DEALS
via NYT > Media & Advertising by Jenna Wortham on 6/8/14
URL: <http://www.nytimes.com/2014/06/09/technology/stars-of-vine-and-instagram-get-advertising-deals.html>

Popular stars of social media platforms like Vine and Instagram are making advertising deals with companies trying to reach their audiences.

TRACKING JURORS ON SOCIAL MEDIA -- NEW BOUNDARIES SET BY THE ABA
via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 6/6/14
URL: <http://blogs.findlaw.com/technologist/2014/06/tracking-jurors-on-social-media---new-boundaries-set-by-the-aba.html>

With social media a mainstay of communication, it's increasingly becoming an issue to deal with when it comes to jurors. Most judges deal with the issue through a jury instruction that lets jurors know that they may not share any information about the trial on social media. But what.....

NYSE SAYS NASDAQ IS SHIELDED FROM FACEBOOK IPO CLAIMS
via Law360: Media & Entertainment by Dan Ivers on 6/9/14
URL: <http://www.law360.com/media/articles/546151>

The New York Stock Exchange on Friday asked the Second Circuit for permission to submit a brief supporting Nasdaq OMX Group Inc. in multidistrict litigation over Facebook Inc.'s botched initial public offering, arguing that exchanges are protected from suits claiming they played a role in investor losses.

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FACEBOOK INVESTOR SUIT TARGETS 'EXCESSIVE' DIRECTOR PAY
via Law360: Media & Entertainment by Matt Chiappardi on 6/9/14
URL: <http://www.law360.com/media/articles/546023>

An investor in social media titan Facebook Inc. lodged a derivative lawsuit in Delaware late Friday accusing CEO Mark Zuckerberg and other brass of allowing nonexecutive directors to be compensated with excessive stock awards to bring in pay that is roughly 43 percent higher than their peers.

FACEBOOK HIRES FROM PAYPAL TO FOCUS ON MESSAGING
via NYT > Media & Advertising by Vindu Goel on 6/9/14
URL: <http://www.nytimes.com/2014/06/10/technology/facebook-hires-from-paypal-to-focus-on-messaging.html>

The company announced that it had hired David Marcus, PayPal's president, to lead the expansion of messaging products - and eventually, to figure out how to make money from them.

PAYPAL BOSS TO JOIN FACEBOOK
via WSJ.com: Technology by Reed Albergotti & Greg Bensinger on 6/9/14
URL: <http://online.wsj.com/articles/paypal-executive-marcus-takes-post-at-facebook-1402357720>

David Marcus, president of eBay's PayPal payments subsidiary, is leaving to become Facebook's vice president of messaging products.

PAYPAL PRESIDENT BOLTS FOR FACEBOOK
via WSJ.com: Technology by Reed Albergotti & Greg Bensinger on 6/9/14
URL: <http://blogs.wsj.com/digits/2014/06/09/ceo-of-paypal-bolts-for-facebook/>

PayPal chief David Marcus will take over Facebook's messaging service.

PR FIRMS VOW TO ABIDE WIKIPEDIA'S RULES ON CONFLICTS
via WSJ.com: Technology by Jeff Elder on 6/10/14
URL: <http://blogs.wsj.com/digits/2014/06/10/pr-firms-vow-to-abide-by-wikipedias-rules-on-conflicts-of-interest/>

Eleven big public-relations firms Tuesday pledged to honor Wikipedia's editing guidelines and be transparent about changes to the public online encyclopedia that would benefit their clients.

TWITTER DISABLES TWEETDECK AFTER SECURITY BREACH

via WSJ.com: Technology by Yoree Koh on 6/11/14

URL: <http://blogs.wsj.com/digits/2014/06/11/if-you-use-tweetdeck-on-chrome-best-to-sign-out-now/>

Twitter said Wednesday it fixed a security vulnerability in its TweetDeck application and turned the service back on.

HOW THE UBER STRIKE IN LONDON, ELSEWHERE PLAYED OUT ON TWITTER

via WSJ.com: Technology by Samantha Schmidt on 6/11/14

URL: <http://blogs.wsj.com/digits/2014/06/11/how-the-uber-strike-in-london-elsewhere-played-out-on-twitter/>

Commuters and cab drivers took to Twitter in response to the protests. Here's a selection of what people were saying.

POWERFUL WORM ON TWITTER UNLEASHES TORRENT OF OUT-OF-CONTROL TWEETS

via Ars Technica by Dan Goodin on 6/11/14

URL: <http://arstechnica.com/security/2014/06/powerful-worm-on-twitter-unleashes-torrent-of-out-of-control-tweets/>

Twitter on Wednesday was briefly overrun by a powerful computer worm that caused tens of thousands of users to tweet a message that contained self-propagating code exploiting a bug in the TweetDeck app.

EGYPT'S TRAVESTY: BLOGGER ALAA ABD EL FATTAH SENTENCED TO 15 YEARS

via EFF.org Updates by Jillian York on 6/11/14

URL: <https://www.eff.org/deeplinks/2014/06/alaababd-el-fattah-sentenced-absentia-15-years-jail>

EFF is shocked and dismayed by the 15-year jail term handed down today in absentia to Egyptian blogger and activist Alaa Abd El Fattah and 24 other co-defendants, on charges of unlawful protest and attacking a police officer.

TWEETDECK WAS HACKED - AND THIS TWEET IS GETTING RETWEETED OVER AND OVER AGAIN

via Business Insider by Dave Smith on 6/11/14

URL: <http://www.businessinsider.com/tweetdeck-major-security-vulnerability-twitter-2014-6>

If you saw little hearts all over Twitter on Wednesday - with or without a long string of code - you definitely were not alone.

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FACEBOOK TO EXPAND DATA USED IN AD TARGETING

via WSJ.com: Technology by Reed Albergotti on 6/12/14

URL: <http://online.wsj.com/articles/facebook-to-give-advertisers-data-about-users-web-browsing-1402561120>

Facebook plans to expand the information it draws upon to target advertisements to users by including data about their Web-browsing habits.

FACEBOOK TO TARGET ADS BASED ON SITES USERS VISIT

via Law360: Media & Entertainment by Allison Grande on 6/12/14

URL: <http://www.law360.com/media/articles/547508>

Facebook Inc. said Thursday it would soon begin leveraging data culled from outside websites and apps that members visit to serve them more relevant advertisements, but it stressed that the expansion would be accompanied by enhanced privacy settings designed to give users more control over what ads they see.

FACEBOOK BRINGS IN A NEW, EERILY ACCURATE FORM OF AD

via Ars Technica by Casey Johnston on 6/12/14

URL: <http://arstechnica.com/business/2014/06/facebook-brings-in-a-new-eerily-accurate-form-of-ad/>

Facebook will soon start letting third parties merge their consumer advertising data sets with Facebook's own information, according to a post from the company early Thursday.

MAN ARRESTED FOR PARODYING MAYOR ON TWITTER FILES CIVIL RIGHTS LAWSUIT

via Ars Technica by David Kravets on 6/12/14

URL: <http://arstechnica.com/tech-policy/2014/06/man-arrested-for-parodying-mayor-on-twitter-files-civil-rights-lawsuit/>

The Illinois man who made headlines when he was detained for parodying the town's mayor on Twitter sued the Peoria politician and local police, claiming on Thursday that his civil rights were violated.

TWITTER'S NO. 2 EXECUTIVE RESIGNS

via WSJ.com: Technology by Yoree Koh on 6/12/14

URL: <http://online.wsj.com/articles/twitter-operating-chief-resigns-1402579193>

Twitter's second most powerful executive, Ali Rowghani, abruptly resigned as COO after disagreements with CEO Dick Costolo over his responsibilities.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK, GOOGLE, TWITTER EXECUTIVES TALK ASIA TECH CHALLENGES

via WSJ.com: Technology by Newley Purnell on 6/13/14

URL: <http://blogs.wsj.com/digits/2014/06/13/facebook-google-twitter-executives-talk-asia-tech-challenges/>

Key issues for top technology firms operating in Southeast Asia are the ongoing shift to mobile and cultural differences across the region, according to executives from Google, Facebook and Twitter, who spoke at a technology conference in Singapore earlier this week.

CANADIANS HAVE A RIGHT TO ONLINE ANONYMITY, NATION'S TOP COURT RULES

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 6/13/14

URL: <http://blogs.wsj.com/law/2014/06/13/canadians-have-a-right-to-online-anonymity-nations-top-court-rules/>

The Supreme Court of Canada on Friday said Internet users there have a reasonable expectation of anonymity, ruling that telecommunications companies may not hand over their private information to law-enforcement agencies without a court order.

LINKEDIN ESCAPES WIRETAP ACT CLAIMS IN EMAIL-HARVESTING ROW

via Intellectual Property Law360 by Juan Carlos Rodriguez on 6/13/14

URL: <http://www.law360.com/ip/articles/547741>

A California federal judge on Thursday tossed wiretapping claims from a proposed class action accusing LinkedIn Corp. of breaking into its users' email accounts to pitch the service to their contacts, but gave the plaintiffs a chance to try again.

FACEBOOK GETS EASY SECTION 230 WIN IN DC CIRCUIT-KLAYMAN V. FACEBOOK

via Technology & Marketing Law Blog by Eric Goldman on 6/13/14

URL: <http://blog.ericgoldman.org/archives/2014/06/facebook-gets-easy-section-230-win-in-dc-circuit-klayman-v-facebook.htm>

A Facebook user posted an anti-Semitic page entitled "Third Palestinian Intifada."

DECENCY ACT SHIELDS FACEBOOK FROM \$1B SUIT, DC CIRC. SAYS

via Law360: Media & Entertainment by Daniel Siegal on 6/13/14

URL: <http://www.law360.com/media/articles/548093>

The D.C. Circuit on Friday tossed a political advocate's \$1 billion suit against Facebook Inc. alleging the company took too long to remove a page advocating a "Third Intifada" against Jews from the social network, ruling Facebook is protected by the Communications Decency Act.

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VA. JURY SHUTS DOWN PATENT SUIT OVER FACEBOOK 'LIKE' BUTTON
via Law360: Media & Entertainment by Alex Lawson on 6/13/14
URL: <http://www.law360.com/media/articles/547694>

A Virginia federal jury handed Facebook Inc. a win Friday in a patent suit targeting its "Like" button and other content-sharing features, finding the company did not infringe patents covering a "Web page diary" invented by a Dutch computer programmer who died before launching his own site.

LINKEDIN ESCAPES WIRETAP ACT CLAIMS IN EMAIL-HARVESTING ROW
via Law360: Media & Entertainment by Juan Carlos Rodriguez on 6/13/14
URL: <http://www.law360.com/media/articles/547741>

A California federal judge on Thursday tossed wiretapping claims from a proposed class action accusing LinkedIn Corp. of breaking into its users' email accounts to pitch the service to their contacts, but gave the plaintiffs a chance to try again.

JUDGE: LAWSUIT OVER LINKEDIN'S REPEATED INVITATION SPAM CAN PROCEED
via PCWorld by Martyn Williams on 6/13/14
URL: <http://www.peworld.com/article/2363660/judge-lawsuit-over-linkedins-repeated-invitation-emails-can-proceed.html>

LinkedIn will have to face a lawsuit that alleges it damaged the image of users by repeatedly sending emails to their contacts inviting them to join the social network.

SOCIAL-MEDIA INVESTMENTS ARE HOT---AND ALSO RISKY
via WSJ.com: Technology by Gregory Zuckerman on 6/15/14
URL: <http://online.wsj.com/articles/alternative-investing-etfs-for-investing-in-social-media-gold-1402683259>

Investors can use ETFs to bet on this sector, investment pros say, but they need to consider the risks.

JUDGE OKS SUIT AGAINST LINKEDIN OVER MARKETING EMAILS
via Law.com - Newswire by Julia Love on 6/15/14
URL: <http://www.therecorder.com/id=1202659420833>

U.S. District Judge Lucy Koh said the professional networking site went too far by sending repeated emails that seemed to come from users.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

JUSTICES TO DECIDE WHETHER FACEBOOK THREATS ARE FREE SPEECH
via Law360: Media & Entertainment by Cara Salvatore on 6/16/14
URL: <http://www.law360.com/media/articles/548278>

The U.S. Supreme Court will decide whether a Facebook user's lack of intent to do actual harm when posting a threatening message protects that message as free speech, granting a writ of certiorari Monday for review of a Third Circuit decision upholding a Pennsylvania man's convictions for threats to his wife and law enforcement officials.

YOUTUBE SUPERSTAR EARNS MILLIONS PLAYING GAMES
via WSJ.com: Media & Marketing by Sven Grundberg & Jens Hansegard on 6/16/14
URL: <http://online.wsj.com/articles/youtube-star-plays-videogames-earns-4-million-a-year-1402939896>

Videogame reviewer Felix Kjellberg, aka PewDiePie, is by far YouTube's biggest draw, having built a base of 27 million subscribers. His loud, comic and cuss-filled videos bring in \$4 million annually in ad revenue.

FACEBOOK NOT LIABLE FOR 'INSUFFICIENTLY PROMPT' REMOVAL OF 3RD PARTY CONTENT
via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 6/16/14
URL: http://blogs.findlaw.com/dc_circuit/2014/06/facebook-not-liable-for-insufficiently-prompt-removal-of-3rd-party-content.html

Plaintiff-appellant Larry Klayman found a page on Facebook three years ago entitled "Third Palestinian Intifada." The page "called for Muslims to rise up and kill the Jewish people." Klayman contacted Facebook to remove the page, which it subsequently did, but apparently not quickly enough, reports Business Insurance. Klayman sued Facebook.....

APPEALS COURT THROWS OUT \$340,000 ONLINE LIBEL RULING
via Ars Technica by Cyrus Farivar on 6/16/14
URL: <http://arstechnica.com/tech-policy/2014/06/appeals-court-throws-out-340000-online-libel-ruling/>

On Monday, the United States Court of Appeals for the Sixth Circuit reversed (PDF) an online libel case and annulled the award of hundreds of thousands of dollars in damages.

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SCOTUS TO WEIGH IN ON WHEN ONLINE RANTS BECOME CRIMINAL THREATS
via Ars Technica by Joe Silver on 6/16/14
URL: <http://arstechnica.com/tech-policy/2014/06/scotus-to-weigh-in-on-when-online-rants-become-criminal-threats/>

The US Supreme Court on Monday announced that it will consider a case involving a thorny free speech issue in the digital age: at what point does a statement made on social media sites like Facebook or Twitter cross the threshold from protected free speech under the First Amendment to a criminally actionable threat?

DOES A HAPPY FACEBOOK FEED RUB OFF ON YOUR POSTS?
via WSJ.com: Technology by Elizabeth Dwoskin on 6/16/14
URL: <http://blogs.wsj.com/digits/2014/06/16/does-a-happy-facebook-feed-rub-off-on-your-posts/>

A new study by social scientists at two universities and Facebook found that people who saw positive news articles in their Facebook news feeds tended to post status updates using more positive words, while negative content appeared to influence people to be more negative in their posts.

SUPREME COURT AGREES TO HEAR INTERNET FREE-SPEECH CASE
via WSJ.com: Technology by Brent Kendall on 6/16/14
URL: <http://online.wsj.com/articles/supreme-court-agrees-to-hear-internet-free-speech-case-1402942575>

The Supreme Court agreed to take up a free-speech case that examines what it means to threaten someone in the Internet age.

YOUTUBE SUPERSTAR EARNS MILLIONS PLAYING GAMES
via WSJ.com: Technology by Sven Grundberg & Jens Hansegard on 6/16/14
URL: <http://online.wsj.com/articles/youtube-star-plays-videogames-earns-4-million-a-year-1402939896>

Videogame reviewer Felix Kjellberg, aka PewDiePie, is by far YouTube's biggest draw, having built a base of 27 million subscribers. His loud, comic and cuss-filled videos bring in \$4 million annually in ad revenue.

JUSTICES TO HEAR INTERNET FREE-SPEECH CASE; CONAN DOYLE ESTATE LOSES APPEAL

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 6/17/14

URL: <http://blogs.wsj.com/law/2014/06/17/justices-to-hear-internet-free-speech-case-conan-doyle-estate-loses-appeal/>

The AM Roundup: Law Blog rounds up the morning's news.

TELENOR STANDS BY EXECUTIVE AMID THAILAND FACEBOOK SPAT

via WSJ.com: Technology by Newley Purnell on 6/17/14

URL: <http://blogs.wsj.com/digits/2014/06/17/telenor-stands-by-executive-amid-thailand-facebook-spat/>

Norwegian telecom company Telenor said Tuesday that it is standing by a Bangkok-based executive at the center of a flap over a brief Facebook outage that came days after a military coup.

WIKIPEDIA CREATES NEW RULES, FORCING EDITORS TO DISCLOSE IF THEY'RE PAID

via Ars Technica by Joe Mullin on 6/17/14

URL: <http://arstechnica.com/tech-policy/2014/06/wikipedia-creates-new-rules-forcing-editors-to-disclose-if-theyre-paid/>

The Wikimedia Foundation, a nonprofit that operates Wikipedia and related projects, explained yesterday that it will establish new rules covering paid editing.

YOUTUBE FINGERED FOR GREASING SALES OF STOLEN CARD INFO

via Law360: Media & Entertainment by Andrew Scurria on 6/17/14

URL: <http://www.law360.com/media/articles/548732>

A watchdog report released on Tuesday turned up dozens of videos on Google Inc.'s YouTube brazenly peddling stolen credit card information, underscoring how easily cybercriminals operate within the multibillion-dollar underground data trafficking business.

UK OFFICIAL ADMITS GOOGLE, FACEBOOK SNOOPING, GROUPS SAY

via Law360: Media & Entertainment by Lance Duroni on 6/17/14

URL: <http://www.law360.com/media/articles/548751>

Disclosures from a top British intelligence official show that the U.K. government is exploiting "vague" surveillance laws to snoop on the Google, Facebook and other online activity of U.K. residents, privacy advocates said Tuesday.

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U.S. SUPREME COURT TAKES THIRD CIRCUIT'S FACEBOOK THREAT CASE
via Law.com - Newswire by Saranac Hale Spencer on 6/18/14
URL: <http://www.thelegalintelligencer.com/id=1202659728029>

The parameters of the true-threat exception to freedom of speech could be formed on a case from the Third Circuit since the U.S. Supreme Court took up a case over posts made on Facebook in Berks County.

FACEBOOK, GOOGLE URGE JUSTICES TO TAKE UP SPOKEO CASE
via Law360: Media & Entertainment by Lance Duroni on 6/17/14
URL: <http://www.law360.com/media/articles/548970>

Facebook Inc. and three of its Internet peers are backing Spokeo.com's appeal to the U.S. Supreme Court over a suit accusing the "people search engine" of publishing false information about a Virginia man, saying the case could open the floodgates for multibillion-dollar "no-injury" class actions.

FDA SOCIAL MEDIA GUIDANCE GIVES DRUG PROMOS AN OPENING
via Law360: Media & Entertainment by Jeff Overley on 6/17/14
URL: <http://www.law360.com/media/articles/548795>

The U.S. Food and Drug Administration on Tuesday released long-awaited guidance regarding prescription drug promotion via social media and Google advertisements, adopting an approach that maintains traditional restrictions but also encourages more online activity simply by providing clarity, experts say.

UK OFFICIAL REVEALS SECRET JUSTIFICATION FOR GOV'T SOCIAL MEDIA SPYING
via Ars Technica by Joe Silver on 6/17/14
URL: <http://arstechnica.com/tech-policy/2014/06/uk-official-reveals-secret-justification-for-govt-social-media-spying/>

According to newly published court testimony by a high-ranking British security official, bulk collection of social media posts from sites like Facebook, Google, and Twitter is permissible in the United Kingdom absent a specific warrant under British law, since such information constitutes "external communications."

ARTISTS WHO DON'T SIGN WITH YOUTUBE'S NEW SUBSCRIPTION SERVICE TO BE BLOCKED [UPDATED]

via Ars Technica by Casey Johnston on 6/17/14

URL: <http://arstechnica.com/business/2014/06/artists-who-dont-sign-with-youtubes-new-subscription-service-to-be-blocked/>

Update: A report from Digital Music News claims that Financial Times got the story about YouTube's upcoming service wrong, and offers an alternative perspective.

TWITTER RESTORES CONTENT BLOCKED AT PAKISTAN'S REQUEST

via WSJ.com: Technology by Jeff Elder on 6/17/14

URL: <http://blogs.wsj.com/digits/2014/06/17/twitter-restores-content-blocked-at-pakistans-request/>

Twitter has restored access to tweets and several dozen Twitter accounts it blocked in Pakistan on May 18 at the request of the Pakistani government.

DATA POINT: WHICH SOCIAL MEDIA SITES ARE USED FOR NEWS?

via WSJ.com: Technology by Brian R. Fitzgerald on 6/17/14

URL: <http://blogs.wsj.com/digits/2014/06/17/data-point-which-social-media-sites-are-used-for-news/>

Among people in the U.S. who say they use social media to get news at least once a week, 37% said they get it from Facebook.

GROUP OF MAJOR PR FIRMS PLEDGE TO PLAY NICE ON WIKIPEDIA

via Techdirt by Timothy Geigner on 6/17/14

URL: <https://www.techdirt.com/articles/20140611/12092827548/group-major-pr-firms-pledge-to-play-nice-wikipedia.shtml>

There's always been an air of distrust when it comes to how public relations firms deal with Wikipedia pages for their clients, especially when it comes to making edits.

HASHTAG ACTIVISM: HOW #NOTONEMORE CAUGHT FIRE ONLINE

via WSJ.com: Technology by Katherine Rosman on 6/17/14

URL: <http://blogs.wsj.com/digits/2014/06/17/hashtag-activism-how-notonemore-caught-fire-online/>

A Facebook post encourages people to sign up for Everytown for Gun Safety

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SHARING CULTURAL JEWELS VIA INSTAGRAM

via NYT > Media & Advertising by Leslie Kaufman on 6/17/14

URL: <http://www.nytimes.com/2014/06/18/arts/design/sharing-cultural-jewels-via-instagram.html>

Dave Krugman helps some of the leading cultural institutions in New York build an Instagram presence, which is one way to attract a coveted younger demographic.

EMAIL HARVESTING: REPEATED EMAILS FROM LINKEDIN MAY VIOLATE PUBLICITY RIGHTS

via Technology & Marketing Law Blog by Venkat Balasubramani on 6/18/14

URL: <http://blog.ericgoldman.org/archives/2014/06/email-harvesting-repeated-emails-from-linkedin-may-violate-publicity-rights.htm>

This is a lawsuit alleging that LinkedIn improperly mined users' contact lists and sent them repeated invitation emails. While Judge Koh eliminated the Stored Communications Act and California anti-hacking statute claims, a chunk of the lawsuit remains. Harvesting contact lists remains a risky business.

FACEBOOK PRISM SUIT NEEDS EU INPUT, IRISH HIGH COURT SAYS

via Law360: Media & Entertainment by Lance Duroni on 6/18/14

URL: <http://www.law360.com/media/articles/549316>

Ireland's High Court on Wednesday urged the top court in the European Union to consider whether the EU's data privacy regime needs to be re-evaluated in connection with a suit accusing Facebook Inc. of cooperating with U.S. Internet surveillance efforts.

BITS BLOG: GOOGLE READY TO COMPLY WITH 'RIGHT TO BE FORGOTTEN' RULES IN EUROPE

via NYT > Media & Advertising by Mark Scott on 6/18/14

URL: <http://bits.blogs.nytimes.com/2014/06/18/google-ready-to-comply-with-right-to-be-forgotten-rules-in-europe/>

By the end of June, a team, led by the search company's legal department, will start removing web links in Europe for some users that have made online requests.

THE FBI KNOWS STRANGER TWITTER ACRONYMS THAN WE DO

via Ars Technica by Joe Silver on 6/18/14

URL: <http://arstechnica.com/tech-policy/2014/06/the-fbi-knows-stranger-twitter-acronyms-than-we-do/>

If there's one thing Twitter has in common with the Washington, DC area, it's an overabundance of acronyms and abbreviations.

HACKER TAUNTS ARRESTED COMRADE AFTER SOMEONE DROPS DIME TO FBI

via Ars Technica by Sean Gallagher on 6/18/14

URL: <http://arstechnica.com/tech-policy/2014/06/hacker-taunts-arrested-comrade-after-someone-drops-dime-to-fbi/>

Continuing variations on a theme, the FBI has arrested yet another alleged "hactivist" based on information provided by a confidential informant.

YOUTUBE CLASHES OVER LICENSING DEALS

via WSJ.com: Technology by Rolfe Winkler & Ethan Smith on 6/18/14

URL: <http://online.wsj.com/articles/youtube-clashes-with-labels-over-licensing-deals-1403134507>

YouTube confirmed plans to launch a long-awaited music-subscription service, but some independent labels are refusing to sign on as the online video company pushes for cut-rate licensing deals.

FACEBOOK SHOWS OFF ITS DIY NETWORKING GEAR

via WSJ.com: Technology by Shira Ovide & Don Clark on 6/18/14

URL: <http://blogs.wsj.com/digits/2014/06/18/facebook-shows-off-its-diy-networking-gear/>

Bad news for big sellers of corporate computing gear: Facebook on Wednesday showed off its own design for a networking switch, a widely used device in computer rooms that funnels data among server systems and to the Web. As Facebook and other Web giants design more of their computing equipment, it's bad news for companies like Cisco Systems that have built big businesses on high-margin hardware.

INSIDE YOUTUBE'S FIGHT WITH INDIE LABELS OVER NEW MUSIC SERVICE

via WSJ.com: Technology by Rolfe Winkler & Ethan Smith on 6/18/14

URL: <http://blogs.wsj.com/digits/2014/06/18/inside-youtubes-fight-with-indie-labels-over-new-music-service/>

YouTube confirmed plans to launch a long-awaited music subscription service, but some independent labels are refusing to sign on as YouTube pushes for cut-rate licensing deals.

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BACK TO NORMAL: NINTENDO'S YOUTUBE PLAN SOUNDS LIKE A BIG BUCKET OF TERRIBLE

via Techdirt by Timothy Geigner on 6/18/14

URL: <https://www.techdirt.com/articles/20140617/06231427601/back-to-normal-nintendos-youtube-plan-sounds-like-big-bucket-terrible.shtml>

A couple of weeks back, I brought you news that Nintendo had announced they were creating an affiliate program for YouTubers who wanted to use its content.

TWITTER HIT WITH \$5M TCPA CLASS ACTION OVER UNWANTED TEXTS

via Law360: Media & Entertainment by Kurt Orzeck on 6/19/14

URL: <http://www.law360.com/media/articles/550087>

Twitter Inc. was hit Thursday in California federal court with a \$5 million putative class action accusing it of violating the Telephone Consumer Protection Act by sending unsolicited text messages after the social-networking company recently defended the Los Angeles Lakers in a similar suit.

TWITTER HANDS OVER ROWGHANI'S DUTIES TO ADAM BAIN, GABRIEL STRICKER
via WSJ.com: Technology by Yoree Koh on 6/19/14

URL: <http://blogs.wsj.com/digits/2014/06/19/twitter-hands-over-rowghanis-duties-to-adam-bain-gabriel-stricker/>

The duties of Ali Rowghani, Twitter's recently departed chief operating officer, have been doled out to two other senior executives: Adam Bain and Gabriel Stricker.

DATA POINT: THE NOT-QUITE-THAT-SOCIAL WORLD CUP 2014

via WSJ.com: Technology by Brian R. Fitzgerald on 6/19/14

URL: <http://blogs.wsj.com/digits/2014/06/19/data-point-the-not-quite-that-social-world-cup-2014/>

Only 30% of people planned to use their smartphones for social media as part of their World Cup experience, according to a survey from On Device Research that was charted by Statista.

TWITTER BOLSTERS SOCIAL TELEVISION PUSH WITH SNAPPYTV BUY

via WSJ.com: Technology by Yoree Koh on 6/19/14

URL: <http://blogs.wsj.com/digits/2014/06/19/twitter-bolsters-social-television-push-with-snappytv-buy/>

Twitter is forging ahead with its social television strategy, one week after losing two of the initiative's biggest champions.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER BOOSTS VIDEO PUSH WITH SNAPPYTV BUY

via WSJ.com: Technology by Michael Calia on 6/19/14

URL: <http://online.wsj.com/articles/twitter-boosts-video-push-with-snappytv-buy-1403187557>

Twitter Inc. said Thursday it has reached a deal to buy SnappyTV, a service that helps edit and share video from television broadcasts.

REPORT: FACEBOOK ATTRACTS ADVERTISERS FOR SALES, NOT IMAGE

via WSJ.com: Technology by Reed Albergotti on 6/19/14

URL: <http://blogs.wsj.com/digits/2014/06/19/report-facebook-attracts-advertisers-for-sales-not-image/>

Researcher EMarketer says Facebook is attracting more ads that lead to sales, and relying less on image ads.

THE WORLD BEHIND A SOCIAL-MEDIA AD

via WSJ.com: Technology by Elizabeth Holmes on 6/18/14

URL: <http://online.wsj.com/articles/how-estee-lauder-creates-effective-photos-for-facebook-pinterest-twitter-instagram-1403146580>

Estée Lauder created 250 images at a poolside photo shoot and tailored each for Facebook, Pinterest, Twitter and Instagram.

MORE PROOF THAT FACEBOOK ISN'T THE RIGHT PLACE TO BITCH ABOUT YOUR JOB-TALBOT V. DESERT VIEW

via Technology & Marketing Law Blog by Eric Goldman on 6/21/14

URL: <http://blog.ericgoldman.org/archives/2014/06/more-proof-that-facebook-isnt-the-right-place-to-bitch-about-your-job-talbot-v-desert-view.htm>

Joseph Talbot was a nurse at Desert View Care Center. Talbot posted to Facebook:

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SOCIAL MEDIA: THE BASICS FOR THE FAMILY LAW PRACTITIONER

via SSRN by Omar Ha-Redeye on 11/21/13

URL: <http://ssrn.com/abstract=2439413>

Social media is an area of growing importance in modern life where more discussion, reading, and understanding of legal issues is occurring by members of the public. Lawyers have been cautious to embrace this new medium, for both technological and ethical concerns. One of the biggest worries attached to professionals interacting on social media is confusion over the identity of the space. Is social media the new public square, where people from all walks of life gather? Or is it a place for friends and close contacts to interact with each other. Is short, is social media a public or a private place?

A well informed family law practitioner should be able to effectively manage the risks involved in the use of social media by both their clients and their staff. Social media can operate as an effective means to enhance a practice, and more and more clients will turn to the Internet to learn about their family lawyer before hiring them. The modern family law client faces a problem of relevancy to the public, especially in face of changing client expectations. Not only can family lawyers use social media to keep themselves properly informed, but they can help demonstrate their currency to potential clients through it.

SOCIAL MEDIA FAIL TO LIVE UP TO EARLY MARKETING HYPE

via WSJ.com: Technology by Jeff Elder on 6/23/14

URL: <http://online.wsj.com/articles/companies-alter-social-media-strategies-1403499658>

After years of chasing Facebook fans and Twitter followers, many companies now stress quality over quantity in social-media strategies, tracking mentions of the brand, then using the info to help the business.

SNAPCHAT URGES TRIMMING OF PURPORTED CO-FOUNDER'S CLAIMS

via Intellectual Property Law360 by Brandon Lowrey on 6/23/14

URL: <http://www.law360.com/ip/articles/550895>

Snapchat Inc. on Monday urged a California judge to trim fraud and conversion claims brought by a classmate of the popular mobile messaging app's co-founders who alleges they wrongfully expelled him from the company after he came up with the idea, saying his complaint didn't support the claims.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

SUPREME TO HEAR 'TRUE THREAT' FACEBOOK RANT CASE

via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 6/23/14

URL: http://blogs.findlaw.com/third_circuit/2014/06/supreme-to-hear-true-threat-facebook-rant-case.html

Anthony Elonis was unlucky in love and work, so he did what any person would do. He took to Facebook, and threatened everyone from his wife, to FBI agents, to area elementary schools. He did this claiming it was "therapeutic." Mr. Elonis, chocolate, booze and bubble baths are therapeutic.....

TWITTER PARTNERS WITH INDONESIA TELECOM FIRM TO LURE NEW USERS

via WSJ.com: Technology by Newley Purnell on 6/23/14

URL: <http://blogs.wsj.com/digits/2014/06/23/twitter-partners-with-indonesia-telecom-firm-to-lure-new-users/>

Twitter is hoping to gain scores of new users in populous Indonesia thanks to a first-of-its kind tie-up with a telecommunications firm.

SOCIAL MEDIA FAIL TO LIVE UP TO EARLY MARKETING HYPE

via The Wall Street Journal by Jeff Elder on 6/23/14

URL: <http://online.wsj.com/articles/companies-alter-social-media-strategies-1403499658>

Companies Refine Strategies to Stress Quality Over Quantity of Fans

SMALL MUSIC LABELS SEE YOUTUBE BATTLE AS PART OF WAR FOR REVENUE

via NYT > Media & Advertising by Ben Sisario on 6/24/14

URL: <http://www.nytimes.com/2014/06/25/business/media/small-music-labels-see-youtube-battle-as-part-of-war-for-revenue.html>

Small labels contend that consolidation by the major record companies has left them squeezed in negotiations with the online music services that now account for a majority of their revenue.

COMPANIES LEARNING: SOCIAL MEDIA ENGAGEMENT, NOT FOLLOWER COUNTS

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 6/24/14

URL: <http://blogs.findlaw.com/strategist/2014/06/companies-learning-social-media-engagement-not-follower-counts.html>

Way back in 2004, those of us who first joined Facebook had a simple metric for success: friend count. The more friends we had, the cooler we were. (Okay, we were sad little nerds for even caring, but still, Internet friends are better than imaginary ones.) At a certain point,.....

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MORE ON INDIE LABELS AND YOUTUBE: SOME LEGITIMATE CONCERNS, BUT STILL A LOT OF MISPLACED ANGER

via Techdirt by Mike Masnick on 6/24/14

URL: <https://www.techdirt.com/articles/20140623/17084727661/more-indie-labels-youtube-confusion-reigns.shtml>

Last week, we wrote about how some of the stories making the rounds concerning YouTube "blocking" musicians from using YouTube and taking down videos if they didn't agree to non-negotiable contract terms for YouTube's new music service were... exaggerated.

WANT A RETWEET? SAY YOU'LL KISS THE QUEEN

via WSJ.com: Technology by Loretta Chao on 6/25/14

URL: <http://online.wsj.com/articles/want-a-world-cup-retweet-say-youll-kiss-the-queen-1403622426>

Mario Balotelli didn't score the goal which would have kept England's chances for advancing alive, but he did get 180,000 people to retweet him, generating even more buzz for a game that spawned 3.2 million tweets.

SURVEY: TEENS SAY THEY ARE USING FACEBOOK MORE

via WSJ.com: Technology by Reed Albergotti on 6/24/14

URL: <http://blogs.wsj.com/digits/2014/06/24/survey-teens-say-they-are-using-facebook-more/>

Not long ago, the conventional wisdom about Facebook was that the youngest users were using it less. A survey due to be released Tuesday suggests the opposite.

PRO TIP: IF YOU'RE GOING TO BREAK AND ENTER SOMEONE'S HOME, DON'T LOG INTO YOUR FACEBOOK

via Techdirt by Timothy Geigner on 6/24/14

URL: <https://www.techdirt.com/articles/20140624/08230227668/pro-tip-if-youre-going-to-break-enter-someones-home-dont-log-into-your-facebook.shtml>

In the history of the dumb criminals we've written about, it's been quite difficult to stave off the temptation to label each and every one of them "the dumbest criminal."

OP-ED CONTRIBUTOR: BREAKING THE LAW TO GO ONLINE IN IRAN

via NYT > Media & Advertising by Setareh Derakshesh on 6/24/14

URL: <http://www.nytimes.com/2014/06/25/opinion/breaking-the-law-to-go-online-in-iran.html>

Top officials enjoy what they deny to their citizens: social media.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

WIKIPEDIA EDITORS HIT WITH \$10 MILLION DEFAMATION LAWSUIT
via The Daily Dot by Fernando Alfonso III on 6/24/14
URL: <http://www.dailydot.com/news/wikipedia-lawsuit-yank-barry-10-million/>

Four Wikipedia editors have been named in a \$10 million lawsuit by a Canadian businessman over changes made to his page.

FACEBOOK RELEASES DIVERSITY NUMBERS
via WSJ.com: Technology by Reed Albergotti on 6/25/14
URL: <http://blogs.wsj.com/digits/2014/06/25/facebook-releases-diversity-numbers/>

The percentage of ethnic minorities and women at Facebook Inc. is in line with other big players in tech, according to numbers it released to the public Wednesday. But that's not good enough, says Maxine Williams, the company's global head of diversity.

GOOGLE STARTS SCRUBBING EUROPE SEARCH RESULTS
via WSJ.com: Technology by Sam Schechner on 6/26/14
URL: <http://online.wsj.com/articles/google-starts-removing-search-results-under-europes-right-to-be-forgotten-1403774023>

Google has started removing results from its search engine under Europe's new "right to be forgotten," implementing a ruling that gives individuals the right to request removal of results that turn up in searches.

VIBER TRUMPS FACEBOOK AMONG MOBILE WEB USERS IN MYANMAR
via WSJ.com: Technology by Newley Purnell on 6/26/14
URL: <http://blogs.wsj.com/digits/2014/06/26/viber-trumps-facebook-among-mobile-web-users-in-myanmar/>

Facebook may be the most popular social network in the developed world, but in long-isolated Myanmar, smartphone messaging app Viber is getting more traction among users of the mobile Web.

FACEBOOK BATTLES NY PROSECUTORS OVER USER-DATA WARRANTS
via Law360: Media & Entertainment by Brandon Lowrey on 6/27/14
URL: <http://www.law360.com/media/articles/552367>

Facebook Inc. has appealed a New York judge's decision to compel it to comply with Manhattan prosecutors' search warrants demanding the secret release of information on 381 users, arguing that the warrants violate users' Fourth Amendment protections and Facebook's First Amendment rights, according to documents unsealed Wednesday.

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NEW YORK JUDGE RULED AGAINST FACEBOOK

via WSJ.com: Technology by Reed Albergotti on 6/27/14

URL: <http://online.wsj.com/articles/facebook-had-to-turn-over-user-data-in-disability-fraud-probe-judge-rules-1403840184>

The Manhattan district attorney has won a legal battle against Facebook Inc. with a New York judge's ruling that the social network was required to turn over user information in a fraud investigation.

FACEBOOK USERS IN INDONESIA RISE TO 69 MILLION

via WSJ.com: Technology by Newley Purenll on 6/27/14

URL: <http://blogs.wsj.com/digits/2014/06/27/facebook-users-in-indonesia-rise-to-69-million/>

One of Facebook's biggest markets -- Indonesia -- just got a little bit bigger, the company says.

SEE THE 'RIGHT TO BE FORGOTTEN' IN ACTION IN GOOGLE

via WSJ.com: Technology by Sam Schechner on 6/26/14

URL: <http://blogs.wsj.com/digits/2014/06/26/the-right-to-be-forgotten-before-and-after/>

On Thursday, a 1998 newspaper clipping that made reference to a long-resolved debt by Spaniard Mario Costeja González no longer appeared on a Google Spain search result of his name. But a link to the article still appears on a search of Google's U.S. site.

YOUTUBE ANNOUNCES 60 FPS SUPPORT, TIPPING, AND "CREATOR STUDIO" APP

via Ars Technica by Sam Machkovech on 6/26/14

URL: <http://arstechnica.com/business/2014/06/youtube-announces-60-fps-support-tipping-and-creator-studio-app/>

VidCon, the largest online-video convention in the United States, kicked off its weekend-long run on Thursday evening with a keynote address from YouTube CEO Susan Wojcicki.

GOOGLE BEGINS REMOVING LINKS UNDER "RIGHT TO BE FORGOTTEN" RULING

via Ars Technica by Cyrus Farivar on 6/26/14

URL: <http://arstechnica.com/tech-policy/2014/06/google-begins-removing-links-under-right-to-be-forgotten-ruling/>

On Thursday, Google began removing search results to comply with the new "right to be forgotten ruling," according to a report in the Wall Street Journal.

BURGLAR LOGS IN TO FACEBOOK IN VICTIM'S HOUSE, FORGETS TO SIGN OFF
via Ars Technica by David Kravets on 6/26/14

URL: <http://arstechnica.com/tech-policy/2014/06/burglar-logs-into-facebook-in-victims-house-forgets-to-sign-off/>

A 27-year-old Minnesota man appears to have violated at least two tenets of the digital age: never log in to your Facebook account in a stranger's house you're burglarizing, and don't forget to sign off if you do.

FACEBOOK DIVERSITY REPORT IS AS WHITE, MALE AS ITS WEB-TITAN PEERS
via Ars Technica by Sam Machkovech on 6/26/14

URL: <http://arstechnica.com/business/2014/06/facebook-diversity-report-is-as-white-male-as-its-web-titan-peers/>

Following in the wake of diversity reports issued by Google, LinkedIn, and Yahoo in the past month, Facebook issued its own internal demographics statistics late Wednesday evening.

GOOGLE STARTS REMOVING SEARCH RESULTS; SUBPOENAS ISSUED IN GM PROBE

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 6/27/14

URL: <http://blogs.wsj.com/law/2014/06/27/google-starts-removing-search-results-subpoenas-issued-in-gm-probe/>

The AM Roundup: Law Blog rounds up the morning's news.

BAD IDEA: SHAMING AN EMPLOYEE ON FACEBOOK FOR HEALTH ISSUES-SHOUN V. BEST FORMED PLASTICS

via Technology & Marketing Law Blog by Eric Goldman on 6/27/14

URL: <http://blog.ericgoldman.org/archives/2014/06/bad-idea-shaming-an-employee-on-facebook-for-health-issues-shoun-v-best-formed-plastics.htm>

Jane Stewart, a company manager, posted the following on her Facebook page:

LARGEST US LAW FIRM UNAMUSED WITH PARODY BLOG, THREATENS TRADEMARK SUIT

via Ars Technica by David Kravets on 6/27/14

URL: <http://arstechnica.com/tech-policy/2014/06/largest-us-law-firm-unamused-with-parody-blog-threatens-trademark-suit/>

Jones Day, the United States' largest law firm, is threatening a parody website with litigation because of its use of the corporate logo deriding the firm.

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REMEMBER FACEBOOK HOME? IT MAY BE ON THE CHOPPING BLOCK

via Ars Technica by Casey Johnston on 6/27/14

URL: <http://arstechnica.com/business/2014/06/remember-facebook-home-it-may-be-on-the-chopping-block/>

The New York Times reports that Facebook has broken up the original team that worked on Facebook Home, its misbegotten Android skin.

FACEBOOK THREATENED WITH CONTEMPT FOR FIGHTING NY OVER USER PRIVACY

via Ars Technica by David Kravets on 6/27/14

URL: <http://arstechnica.com/tech-policy/2014/06/facebook-threatened-with-contempt-for-fighting-ny-over-user-privacy/>

Facebook said New York prosecutors threatened it with contempt charges during a privacy flap in which the social networking site lost a bitter Fourth Amendment court battle, reluctantly coughing up user data on 381 users.

STALKING CONVICTION FOR FRIENDING A PROSECUTOR'S FACEBOOK FRIENDS?-
STATE V. MOLLER

via Technology & Marketing Law Blog by Venkat Balasubramani on 6/29/14

URL: <http://blog.ericgoldman.org/archives/2014/06/stalking-conviction-for-friending-a-prosecutors-facebook-friends-state-v-moller.htm>

Online stalking and threats are hot topics today, especially in light of the Supreme Court granting cert in US v. Elonis (we plan to recap that case before oral arguments).

FACEBOOK'S HIDDEN PERSUADERS

via Concurring Opinions by Frank Pasquale on 6/29/14

URL: <http://www.concurringopinions.com/archives/2014/06/facebooks-hidden-persuaders.html>

Major internet platforms are constantly trying new things out on users, to better change their interfaces.

FUROR ERUPTS OVER FACEBOOK EXPERIMENT

via WSJ.com: Technology by Reed Albergotti on 6/30/14

URL: <http://online.wsj.com/articles/furor-erupts-over-facebook-experiment-on-users-1404085840>

A furor has erupted over news that Facebook conducted a psychological experiment on nearly 700,000 unwitting users.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK MESSED WITH THE EMOTIONS OF 689,003 USERS... FOR SCIENCE
via Techdirt by Mike Masnick on 6/30/14
URL: <https://www.techdirt.com/articles/20140629/06260027718/facebook-messed-with-emotions-689003-users-science.shtml>

As you may have heard (since it appears to have become the hyped up internet story of the weekend), the Proceedings of the National Academy of Sciences (PNAS) recently published a study done by Facebook, with an assist from researchers at UCSF and Cornell, in which they directly tried (and apparently succeeded) to manipulate the emotions of 689,003 users of Facebook for a week.

DEAR INTERNET, SCOTUSBLOG IS NOT THE SUPREME COURT
via WSJ.com: Law Blog - WSJ.com by Natalie Andrews on 6/30/14
URL: <http://blogs.wsj.com/law/2014/06/30/dear-internet-scotusblog-is-not-the-supreme-court/>

Naming yourself after the organization you cover is supposed to offer clarity, but on Monday, it managed to confuse the Internet. SCOTUSblog, the independent site known for covering all-things Supreme Court, found themselves on the receiving end of numerous angry tweets

FACEBOOK WANTS REMBRANDT TO PAY UP FOR FAILED PATENT SUIT
via Intellectual Property Law360 by Ryan Davis on 6/30/14
URL: <http://www.law360.com/ip/articles/552972>

Weeks after a jury found that it did not infringe nonpracticing entity Rembrandt Social Media LP's patents, Facebook Inc. has asked a judge to order Rembrandt to pay its legal fees, calling the suit an effort to harass Facebook with damages demands that "exemplify greed writ large."

PARSING THE FACEBOOK STUDY'S AUTHORSHIP AND REVIEW
via The Laboratorium by James Grimmelman on 6/30/14
URL: http://laboratorium.net/archive/2014/06/30/parsing_the_facebook_studys_authorship_and_review

I have been thinking a lot about the mechanics of how the Facebook emotional manipulation study was conducted, reviewed, and accepted for publication.

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THE FACEBOOK EMOTIONAL MANIPULATION STUDY: SOURCES

via The Laboratorium by James Grimmelmann on 6/30/14

URL:

http://laboratorium.net/archive/2014/06/30/the_facebook_emotional_manipulation_study_source

This post rolls up all of the major primary sources for the Facebook emotional manipulation study, along with selected news and commentary.

JILTED EX-BOYFRIEND AVOIDS JAIL FOR FACEBOOK POST ON WOMAN'S ACCOUNT

via Ars Technica by Casey Johnston on 6/30/14

URL: <http://arstechnica.com/tech-policy/2014/06/jilted-ex-boyfriend-avoids-jail-for-facebook-post-on-womans-account/>

An Irish man received a fine for posting a Facebook status update to his former girlfriend's wall under her name.

FACEBOOK'S EMOTIONAL EXPERIMENTS ON USERS AREN'T ALL BAD

via Ars Technica by Casey Johnston on 6/30/14

URL: <http://arstechnica.com/business/2014/06/facebooks-emotional-experiments-on-users-arent-all-bad/>

Facebook scared some of its privacy-conscious users over the weekend by revealing that it performed a scientific study on manipulating the emotional content of users' News Feeds.

GOOGLE FINALLY DECIDES TO ABANDON ORKUT

via Ars Technica by Cyrus Farivar on 6/30/14

URL: <http://arstechnica.com/business/2014/06/google-finally-decides-to-abandon-orkut/>

Google announced Monday that it has decided to kill off Orkut for good come September 30.

FACEBOOK STUDY SPARKS ETHICAL QUESTIONS

via WSJ.com: Technology by Reed Alberghetti & Elizabeth Dwoskin on 6/30/14

URL: <http://online.wsj.com/articles/facebook-study-sparks-ethical-questions-1404172292>

A Facebook study on users' emotions sparked soul-searching among researchers and calls for better ethical guidelines in the online world.

TWITTER ACQUIRES AD-TECH FIRM TAPCOMMERCE

via WSJ.com: Technology by Yoree Koh on 6/30/14

URL: <http://online.wsj.com/articles/twitter-acquires-tapcommerce-as-it-rolls-out-mobile-app-install-ads-1404165843>

Twitter said Monday it acquired a small startup and rolled out a new form of advertising to bolster a potentially lucrative ad business around mobile apps.

MORE USER OPINIONS ON FACEBOOK 'EXPERIMENT'

via WSJ.com: Technology by Jeff Elder on 6/30/14

URL: <http://blogs.wsj.com/digits/2014/06/30/more-user-opinions-on-facebook-experiment/>

A Facebook experiment involving users' emotions in news feed posts continues to prompt an enormous social media conversation about ethics, psychology and technology.

HOW RESEARCHERS CLASSIFIED FACEBOOK POSTS AS 'HAPPY' OR 'SAD'

via WSJ.com: Technology by Elizabeth Dwoskin on 6/30/14

URL: <http://blogs.wsj.com/digits/2014/06/30/how-researchers-classified-facebook-posts-as-happy-or-sad/>

Researchers used text-analysis software to categorize Facebook posts for an experiment to see if emotions spread via social media.

GOOGLE IS SHUTTING DOWN ORKUT, ITS FIRST EFFORT AT SOCIAL NETWORKING

via WSJ.com: Technology by Alistair Barr on 6/30/14

URL: <http://blogs.wsj.com/digits/2014/06/30/google-is-shutting-down-orkut-its-first-effort-at-social-networking/>

Brazil is still hanging on in the World Cup tournament that the country is hosting, but a site that's been popular among Brazilians, Orkut, is bowing out of the social-network competition.

'WHERE ARE THE LIMITS?' WHAT USERS ARE SAYING ABOUT FACEBOOK'S NEWS FEED EXPERIMENT

via WSJ.com: Technology on 6/30/14

URL: <http://blogs.wsj.com/digits/2014/06/30/where-are-the-limits-what-users-are-saying-about-facebooks-news-feed-experiment/>

Facebook's news-feed study struck a nerve with readers. Here's what they are saying.

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TWITTER OFFICIALLY ROLLS OUT MOBILE-APP INSTALL ADS

via WSJ.com: Technology by Yoree Koh on 6/30/14

URL: <http://blogs.wsj.com/digits/2014/06/30/twitter-officially-rolls-out-mobile-app-install-ads/>

A lucrative form of advertising that is helping to drive Facebook's mobile ad revenue is now officially available on Twitter.

WHAT FACEBOOK'S OWN RULES SAY ABOUT ITS NEWS-FEED EXPERIMENT

via WSJ.com: Technology by Jeff Elder on 6/30/14

URL: <http://blogs.wsj.com/digits/2014/06/30/what-facebooks-own-rules-say-about-its-news-feed-experiment/>

What do Facebook's own rules say about a recent news feed experiment on users' emotions?

FACEBOOK FIGHTING AGAINST MASSIVELY BROAD WARRANT FROM NY DISTRICT ATTORNEY FOR ALL INFORMATION FROM 381 ACCOUNTS

via Techdirt by Mike Masnick on 6/30/14

URL: <https://www.techdirt.com/articles/20140628/06502027711/facebook-fighting-against-massively-broad-warrant-ny-district-attorney-all-information-381-accounts.shtml>

Last week, after finally having a gag order lifted by a court, Facebook revealed how it had spent the last year fighting back against an incredibly broad search warrant from the Manhattan District Attorney's office, for basically all information -- including private messages -- from 381 user accounts.

July 2014

WITH FBSTART, FACEBOOK HANDS OUT GOODIES TO MOBILE APP MAKERS

via WSJ.com: Technology by Lisa Fleisher on 7/1/14

URL: <http://blogs.wsj.com/digits/2014/07/01/with-fbstart-facebook-hands-out-goodies-to-mobile-app-makers/>

Facebook has launched FbStart, a no-strings-attached initiative that gives developers access to services such as app testing and user research. Some promising apps will receive up to \$40,000 in services, including \$500 of free advertising.

NY COURT STRIKES DOWN CYBERBULLYING LAW

via WSJ.com: Law Blog - WSJ.com by Joe Palazzolo on 7/1/14

URL: <http://blogs.wsj.com/law/2014/07/01/ny-court-strikes-down-cyberbullying-law/>

New York's top court struck down a law that made cyberbullying a crime, in what had been viewed as a test case of recent state and local statutes that target online speech.

EUROPEAN COURT OF JUSTICE UPHOLDS INDIVIDUALS' "RIGHT TO BE FORGOTTEN"

via JOLT Digest by Anton Ziajka

URL: <http://jolt.law.harvard.edu/digest/privacy/european-court-of-justice-upholds-individuals-right-to-be-forgotten-2>

Case C-131/12, Google Spain SL, et al. v. AEPD, et al. (E.C.J. May 13, 2014)

FACEBOOK'S CONTROVERSIAL EMOTION STUDY MAY RAISE FTC'S IRE

via Law360: Media & Entertainment by Allison Grande on 7/1/14

URL: <http://www.law360.com/media/articles/553647>

This weekend's revelation that Facebook Inc. manipulated users' news feeds to study their emotional reactions has created a public firestorm, but experts predict the greatest risk to the company will come from the Federal Trade Commission, which is likely to aggressively probe how the experiment affected consumers and impacted the terms of Facebook's subsequent privacy pact with the agency.

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DEFAMATION SUIT OVER SEEKING ALPHA BLOG POST THROWN OUT
via Law360: Media & Entertainment by Tom Zanki on 7/1/14
URL: <http://www.law360.com/media/articles/553295>

A New York judge has dismissed a biopharmaceutical company's suit seeking to compel financial news site Seeking Alpha to disclose the identity of a contributor who posted commentary attacking the company and key executives - a post that preceded a drop in stock price - finding the post was not defamatory.

FOX NEWS CITES FAIR USE FOR 9/11 PHOTO ON FACEBOOK PAGE
via Law360: Media & Entertainment by Aaron Vehling on 7/1/14
URL: <http://www.law360.com/media/articles/553205>

Fox News Network LLC on Monday told a New York federal court that use of an iconic 9/11 photo on TV personality Judge Jeanine Pirro's Facebook page was fair use, asking the court to toss out a copyright infringement lawsuit brought by a New Jersey newspaper company.

ENTER TWITTER'S NEW VENTURE CAPITAL ARM?
via WSJ.com: Technology by Yoree Koh on 7/1/14
URL: <http://blogs.wsj.com/digits/2014/07/01/enter-twitthers-new-venture-capital-arm/>

Twitter raised hundreds of millions of dollars in venture capital before it held an IPO. Now it may be making its own venture bets.

U.K. TO PROBE FACEBOOK EMOTION STUDY
via WSJ.com: Technology by Reed Albergotti & Lisa Felisher on 7/1/14
URL: <http://blogs.wsj.com/digits/2014/07/01/uk-to-probe-facebook-emotion-study/>

A U.K. regulator responsible for enforcing the country's Data Protection Act said it's looking into a controversial experiment Facebook conducted on roughly 700,000 unwitting users.

FACEBOOK 101: HOW TO UNDERSTAND AND TWEAK YOUR NEWS FEED
via WSJ.com: Technology by Nick Shchetko on 7/1/14
URL: <http://blogs.wsj.com/digits/2014/07/01/facebook-101-how-to-understand-and-tweak-your-news-feed/>

From nearly the beginning, Facebook has had to clear up confusion about how the news feed works. Here is an introductory guide - a News Feed 101 - to what powers the social network's central nervous system.

N.Y. COURT STRIKES DOWN CYBERBULLY LAW

via WSJ.com: Technology by Joe Palazzolo on 7/1/14

URL: <http://online.wsj.com/articles/new-york-court-strikes-down-cyberbullying-law-1404239912>

New York's top court struck down a law that made cyberbullying a crime, in what had been viewed as a test case of recent state and local statutes that target online speech.

MORGAN STANLEY ADVISERS FREE TO TWEET

via WSJ.com: Technology by Corrie Driebusch on 7/1/14

URL: <http://online.wsj.com/articles/morgan-stanley-advisers-free-to-tweet-1404232598>

Morgan Stanley's 16,000-plus financial advisers will soon be allowed to craft their own 140-character messages on their official firm Twitter accounts.

TWITTER TAPS NOTO AS FINANCE CHIEF

via WSJ.com: Technology by Yoree Koh on 7/1/14

URL: <http://online.wsj.com/articles/twitter-names-noto-as-finance-chief-1404221891>

Twitter CEO Dick Costolo continues to clean house after a troubled start as a public company, replacing his finance chief with the Goldman Sachs investment banker who helped shepherd the IPO in November.

ANTHONY NOTO, WHO HELPED TAKE TWITTER PUBLIC, JOINS THE COMPANY AS CFO

via WSJ.com: Technology by Brian R. Gitzgerald on 7/1/14

URL: <http://blogs.wsj.com/digits/2014/07/01/anthony-noto-who-helped-take-twitter-public-joins-the-company-as-cfo/>

Twitter named Anthony Noto, who while a banker at Goldman Sachs helped take the company public, as its new chief financial officer.

SCOTUSBLOG'S BEST TROLLING OF PEOPLE WHO THINK ITS TWITTER ACCOUNT IS THE SUPREME COURT ITSELF

via Techdirt by Mike Masnick on 7/1/14

URL: <https://www.techdirt.com/articles/20140701/12171127746/scotusblogs-best-trolling-people-who-think-its-twitter-account-is-supreme-court-itself.shtml>

We've written a few times about SCOTUSblog and the trouble it's been having getting a press pass for the Supreme Court due mainly to institutional jealousy from reporters at more mainstream publications -- who rarely do nearly as good a job covering the Supreme Court.

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DIVIDED COURT STRIKES DOWN COUNTY'S CYBERBULLYING LAW

via Law.com - Newswire by Brendan Pierson on 7/2/14

URL: <http://www.newyorklawjournal.com/id=1202661555467>

The Court of Appeals' 5-2 ruling held that while criminal laws against cyberbullying among minors are not necessarily illegal, Albany's law as written went too far and criminalized protected speech.

FACEBOOK ADS LOOK ABROAD

via WSJ.com: Technology by Jack Marshall on 7/2/14

URL: <http://online.wsj.com/articles/facebooks-new-ad-effort-focuses-on-emerging-markets-1404286202>

Facebook is attempting to extract greater revenue from emerging markets with new, tailored ad formats and more local sales offices.

2ND CIR. ON SOCIAL MEDIA, JURY INSTRUCTIONS, AND THE FOURTH AMENDMENT

via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 7/1/14

URL: http://blogs.findlaw.com/second_circuit/2014/07/2nd-cir-on-social-media-jury-instructions-and-the-fourth-amendment.html

We've been meaning to cover this case for a few weeks now, but with breaking new developments related to the Central Park Five settlement, and the at long last release of the "drone strike" memo, we were distracted. But now, we can now take a look at one of the.....

ABA: LAWYERS CAN SNOOP ON JURORS' SOCIAL MEDIA SITES

via FindLaw Writ - Recent Articles by Andrew Chow, Esq. on 7/1/14

URL: <http://blogs.findlaw.com/technologist/2014/07/aba-lawyers-can-snoop-on-jurors-social-media-sites.html>

FindLaw columnist Eric Sinrod writes regularly in this section on legal developments surrounding technology and the Internet. Jurors always are admonished by judges not to conduct any independent factual research with respect to the cases they are considering. In this way, the rules of evidence will be adhered to and.....

UK DATA WATCHDOG TO PROBE FACEBOOK MANIPULATION STUDY

via Ars Technica by Eric Bangeman on 7/2/14

URL: <http://arstechnica.com/tech-policy/2014/07/uk-data-watchdog-to-probe-facebook-manipulation-study/>

The UK's foremost privacy and data watchdog has said it will be investigating Facebook following the revelation earlier this week that the social network had conducted a study in which it fiddled with users' News Feeds in order to see if it could manipulate their emotions.

EUROPEAN PRIVACY WATCHDOGS PROBE FACEBOOK'S EMOTION STUDY

via Law360: Media & Entertainment by Allison Grande on 7/2/14

URL: <http://www.law360.com/media/articles/553963>

Privacy authorities in the U.K. and Ireland have launched separate investigations into whether a controversial emotion manipulation experiment carried out by Facebook Inc. in 2012 ran afoul of the countries' data protection laws, the regulators said Wednesday.

INSIDE FACEBOOK'S DATA-SCIENCE TEAM

via WSJ.com: Technology by Reed Albergotti on 7/2/14

URL: <http://online.wsj.com/articles/facebook-experiments-had-few-limits-1404344378>

The Facebook Data Science group that experimented on user emotions until recently operated with few boundaries and little oversight.

SANDBERG: FACEBOOK STUDY WAS 'POORLY COMMUNICATED'

via WSJ.com: Technology by R. Jai Krishna on 7/2/14

URL: <http://blogs.wsj.com/digits/2014/07/02/facebooks-sandberg-apologizes-for-news-feed-experiment/>

Facebook's psychological experiment on nearly 700,000 unwitting users was communicated "poorly," Sheryl Sandberg, the company's No. 2 executive, said.

CEGLIA, PROSECUTORS SPAR OVER FACEBOOK FILES

via Law.com - Newswire by Jan Wolfe on 7/3/14

URL: <http://www.newyorklawjournal.com/id=1202661802040>

With a potential fraud conviction in his future, Paul Ceglia is digging into the past to fight criminal charges that he fabricated a contract and other evidence in his failed suit claiming to own 50 percent of Facebook Inc.

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FEDS BRING HACKING CHARGES OVER HIJACKED TWITTER ACCOUNTS
via Law.com - Newswire by Cheryl Miller on 7/2/14
URL: <http://www.therecorder.com/id=1202661840985>

Defendant Cameron Lacroix was previously arrested for hacking Paris Hilton's cellphone.

GOOGLE WIPES BBC, GUARDIAN ARTICLES FROM EU SEARCH RESULTS
via Law360: Media & Entertainment by Allison Grande on 7/3/14
URL: <http://www.law360.com/media/articles/554316>

In response to newly sanctioned user-data deletion requests, Google Inc. has removed search engine results in the European Union linking to a 2007 British Broadcasting Corp. report on the ouster of a former Merrill Lynch chairman, as well as a half-dozen Guardian articles, the media outlets said Wednesday.

FACEBOOK EMOTION STUDY VIOLATES PRIVACY, EPIC TELLS FTC
via Law360: Media & Entertainment by Kira Lerner on 7/3/14
URL: <http://www.law360.com/media/articles/554617>

The Electronic Privacy Information Center on Thursday told the Federal Trade Commission that Facebook's 2012 experiment in which it manipulated nearly 700,000 users' news feeds for psychological research without consent was deceptive and a violation of privacy.

FEDS CHARGE MAN WITH HACKING ZENDESK, TWITTER ACCOUNTS
via Law360: Media & Entertainment by David McAfee on 7/3/14
URL: <http://www.law360.com/media/articles/554199>

Prosecutors in California on Wednesday charged a man with hacking software development company Zendesk Inc. - which provides customer service and support ticket help to more than 40,000 organizations, including Twitter Inc. - and then taking over and defacing Twitter accounts for Jeep and another company.

FACEBOOK'S MODEL USERS
via Concurring Opinions by Frank Pasquale on 7/3/14
URL: <http://www.concurringopinions.com/archives/2014/07/facebooks-model-users.html>

DontAnthropomorphizePeopleFacebook's recent psychology experiment has raised difficult questions about the ethical standards of data-driven companies, and the universities that collaborate with them. We are still learning exactly who did what before publication.

ACCUSED FACEBOOK SCAMMER'S DEFENSE: ZUCKERBERG HACKED HIM

via Ars Technica by David Kravets on 7/3/14

URL: <http://arstechnica.com/tech-policy/2014/07/accused-facebook-scammers-defense-zuckerberg-hacked-him/>

The man being prosecuted on allegations that he fabricated a contract that portrays Facebook founder Mark Zuckerberg promising him 50 percent of the social-networking site is gearing up to defend himself at his upcoming November criminal trial.

PRIVACY WATCHDOG FILES COMPLAINT TO FTC OVER FACEBOOK NEWS-FEED STUDY

via WSJ.com: Technology by Brian R. Fitzgerald on 7/3/14

URL: <http://blogs.wsj.com/digits/2014/07/03/privacy-watchdog-files-complaint-to-ftc-over-facebook-news-feed-study/>

A privacy watchdog Thursday filed a complaint with the Federal Trade Commission over Facebook's 2012 news-feed study, saying the company didn't have users' consent.

WHAT YOU THOUGHT ABOUT FACEBOOK'S EXPERIMENT

via WSJ.com: Technology on 7/3/14

URL: <http://blogs.wsj.com/digits/2014/07/03/what-you-thought-about-facebooks-experiment/>

The Facebook news-feed study continues to draw sharp reaction from readers: "If you pay for it, you are the customer. If you don't, you're the product."

GOOGLE WARNS BBC: POST ON MERRILL'S O'NEAL MAY BE 'FORGOTTEN'

via WSJ.com: Technology by Ese Erheriene on 7/3/14

URL: <http://blogs.wsj.com/digits/2014/07/03/google-warns-bbc-that-oneal-post-may-be-forgotten/>

A Google notice that it would block some search results for a seven-year-old BBC blog post on former Merrill Lynch chief Stan O'Neal is raising questions and confusion about the new EU "right to be forgotten" privacy rules.

SOCIAL-NETWORKING APPS REPORT SERVICE OUTAGES IN CHINA

via WSJ.com: Technology by Jonathan Cheng & Paul Mozur on 7/4/14

URL: <http://online.wsj.com/articles/social-networking-apps-report-service-outages-in-china-1404389056>

A number of popular social-networking applications reported Thursday their services were impaired in mainland China, two days after a massive pro-democracy demonstration in neighboring Hong Kong.

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THE EUROPEAN RIGHT TO BE FORGOTTEN MIGHT BE A PANDORA'S BOX
via Intellectual Property Watch by Joséphine De Ruyck on 7/4/14
URL: <http://www.ip-watch.org/2014/07/04/the-european-right-to-be-forgotten-might-be-a-pandoras-box/>

Over the last few months search engines around the world have been keeping an active eye on the developments of the landmark case ruled by the European Court of Justice (ECJ) requiring Google to consider individuals' requests to remove links that they say infringe on their privacy.

NEW YORK COURT DECLARES ALBANY COUNTY'S CYBERBULLYING LAW
UNCONSTITUTIONAL
via Techdirt by Tim Cushing on 7/3/14
URL: <https://www.techdirt.com/articles/20140703/09002427772/new-york-court-declares-albany-countys-cyberbullying-law-unconstitutional.shtml>

New York's highest court has just struck down a cyberbullying law that went (as many do) past the point necessary and started walking all over First Amendment-protected speech.
GOOGLE STARTS ERASING LINKS FOR SEARCHES IN EUROPE
via NYT > Media & Advertising by Mark Scott & Noam Cohen on 7/3/14
URL: <http://www.nytimes.com/2014/07/04/technology/google-starts-erasing-links-for-searches-in-europe.html>

Google began its effort to comply with a European court ruling that said it must help people clean up their online reputations.

NYPD'S FACEBOOK PAGE SHARES ITS TRIUMPHS
via WSJ.com: Technology by Pervaiz Shallwani on 7/4/14
URL: <http://online.wsj.com/articles/new-york-police-departments-facebook-page-now-includes-posts-that-read-like-newspaper-articles-1404528811>

The New York Police Department's Facebook page has taken on a role that was once largely limited to the city's press corps: publishing news articles.

BITS BLOG: WITH REVENUE ROARING, TWITTER'S ADVERTISING TEAM IS
UNTOUCHED BY TURMOIL
via NYT > Media & Advertising by Mike Isaac & Vindu Goel on 7/6/14
URL: <http://bits.blogs.nytimes.com/2014/07/06/with-revenue-roaring-twitters-advertising-team-is-unscathed-by-turmoil/>

The management team running Twitter's revenue side, led by Adam Bain, has thrived even as top executives running other parts of the company have resigned or been pushed out.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK SUFFERS BRIEF OUTAGES IN VIOLENCE-HIT MYANMAR
via WSJ.com: Technology by Shibani Mahtani & Newley Purnell on 7/7/14
URL: <http://blogs.wsj.com/digits/2014/07/07/facebook-suffers-brief-outages-in-violence-hit-myanmar/>

Some users say Facebook has been inaccessible in Myanmar's second largest city for brief periods since a curfew began Thursday night following an outbreak of sectarian violence.

GOOGLE RESTORES SOME LINKS TO ARTICLES REMOVED IN 'RIGHT TO BE FORGOTTEN' MESS
via Techdirt by Mike Masnick on 7/7/14
URL: <https://www.techdirt.com/articles/20140703/18155427779/google-restores-some-links-to-articles-removed-right-to-be-forgotten-mess.shtml>

Last week, of course, there was a lot of attention around Google alerting publications that some of their stories had been removed from its index over "right to be forgotten" requests, following a dangerous European Court of Justice ruling.

YOUTUBE QUIETLY, BUT PUBLICLY, SHAMING ISPS THAT MAKE YOUR VIDEO STREAMS STUTTER
via Techdirt by Mike Masnick on 7/7/14
URL: <https://www.techdirt.com/articles/20140706/07134027792/youtube-publicly-shaming-isp-that-make-your-video-streams-stutter.shtml>

For years, people have wondered if one of the best tools to prevent ISPs from behaving too badly in breaking net neutrality would just be public shaming.

PRIVACY GROUP WANTS FTC TO PROBE FACEBOOK 'EXPERIMENT'
via Law.com - Newswire by Cheryl Miller on 7/7/14
URL: <http://www.therecorder.com/id=1202662223886>

COO Sheryl Sandberg has defended the study, which caused a firestorm of criticism after it was publicized.

WANT TO ENCOURAGE GOSSIPY CONTENT ONLINE? GO FOR IT-JONES V. THEDIRTY (FORBES CROSS-POST)
via Technology & Marketing Law Blog by Eric Goldman on 7/7/14
URL: <http://blog.ericgoldman.org/archives/2014/07/want-to-encourage-gossipy-content-online-go-for-it-jones-v-the-dirty-forbes-cross-post.htm>

In 1996, Congress enacted a crucial Internet law, 47 USC 230 (Section 230), which says that websites aren't liable for third party content.

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YELPER FOUND GUILTY OF DEFAMATION FOR SCATHING REVIEWS

via Eater by Hillary Dixler on 2/5/14

URL: <http://eater.com/archives/2014/02/05/yelper-found-guilty-of-defamation-for-scathing-reviews.php>

In a blow to angry Yelpers nationwide, a Virginia court has ruled that one woman's scathing Yelp reviews of a local contractor were in fact defamation.

2 PUBLIC DEFENDERS FIRED OVER ANTI-PALESTINIAN FACEBOOK POSTS

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 7/8/14

URL: http://blogs.findlaw.com/greedy_associates/2014/07/2-public-defenders-fired-over-anti-palestinian-facebook-posts.html

Ah, Facebook. Ten years after its inception and we still haven't learned: The site is only good for posting pictures of babies and "Remember the 90s" listicles. Seriously folks, nobody cares about your political views, terrible music taste (guilty), or disgusting racism. If you wouldn't yell, " ____ people are ____ "

PTAB GRANTS FACEBOOK'S PETITION TO REVIEW SHARING PATENT

via Intellectual Property Law360 by Aaron Vehling on 7/9/14

URL: <http://www.law360.com/ip/articles/555800>

The Patent Trial and Appeal Board has granted Facebook Inc.'s petition to review the validity of an information-sharing patent assigned to nonpracticing entity Rembrandt Social Media LP that a Virginia federal jury recently found the social media giant had not infringed.

EU WANTS TO KNOW WHAT FACEBOOK RIVALS THINK OF WHATSAPP DEAL

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 7/9/14

URL: <http://blogs.wsj.com/law/2014/07/09/eu-wants-to-know-what-facebook-rivals-think-of-whatsapp-deal/>

European Union antitrust officials are reaching out to Facebook rivals to get their thoughts on the company's proposed \$19 billion acquisition of messaging service WhatsApp.

SUPREME COURT DISSENTS GAIN POWER FROM TWEET-WORTHY TIRADES

via Law360: Media & Entertainment by Sean McLernon on 7/9/14

URL: <http://www.law360.com/media/articles/554817>

The U.S. Supreme Court's most blistering dissents this term - including Justice Ruth Bader Ginsburg's critique of the Hobby Lobby majority - received nationwide attention on social media, allowing justices in the minority to stir up enough public outrage to influence future legal and policy decisions like never before, experts say.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

PTAB GRANTS FACEBOOK'S PETITION TO REVIEW SHARING PATENT
via Law360: Media & Entertainment by Aaron Vehling on 7/9/14
URL: <http://www.law360.com/media/articles/555800>

The Patent Trial and Appeal Board has granted Facebook Inc.'s petition to review the validity of an information-sharing patent assigned to nonpracticing entity Rembrandt Social Media LP that a Virginia federal jury recently found the social media giant had not infringed.

GOOGLE FACES NEW SEARCH COMPLAINT
via WSJ.com: Media & Marketing by Rolfe Winkler on 7/10/14
URL: <http://online.wsj.com/articles/google-faces-new-search-complaint-1405030654>

Yelp says Google is promoting its own content at the expense of users, as Google battles to protect a proposed deal in Europe over similar concerns.

CROWDFUNDING ISN'T JUST FOR THE LITTLE GUYS
via WSJ.com: Media & Marketing by Katherine Rosman on 7/9/14
URL: <http://online.wsj.com/articles/crowdfunding-isnt-just-for-the-little-guys-1404955610>

On Indiegogo, a website where entrepreneurs can raise cash, well-financed startups and deep-pocketed companies are testing the market for their ideas.

IRISH DATA PRIVACY WATCHDOG TO PROBE FACEBOOK'S RESEARCH METHODS
via WSJ.com: Technology by Lisa Fleisher on 7/10/14
URL: <http://blogs.wsj.com/digits/2014/07/10/irish-data-privacy-watchdog-to-probe-facebooks-research-methods/>

The Irish office's broader review would be an attempt to make sure Facebook complies in the future with Irish laws governing use of personal data. But it will also involve examining some of the company's prior research.

A SOCIAL NETWORK WITH NO MEMBERS, BUT A \$6 BILLION VALUATION
via WSJ.com: Technology by Scott Austin & Jeff Elder on 7/10/14
URL: <http://blogs.wsj.com/digits/2014/07/10/a-social-network-with-no-members-but-a-4-billion-valuation/>

Cynk Technology, a social network with no revenue, no product, no assets and one employee, is valued at more than \$4 billion after a meteoric rise.

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ZYNGA NAMES GOOGLE EXECUTIVE TO BOARD

via WSJ.com: Technology by Nick Shchetko on 7/9/14

URL: <http://online.wsj.com/articles/zynga-names-google-executive-to-board-1404936003>

Zynga has recruited a prominent Google executive, Regina Dugan, to its board amid moves aimed at resolving a noncompliance issue with Nasdaq.

EU QUESTIONS RIVALS ON FACEBOOK DEAL

via WSJ.com: Technology by Sam Schechner & Tom Fairless on 7/9/14

URL: <http://online.wsj.com/articles/eu-begins-questioning-facebook-rivals-over-whatsapp-deal-1404910724>

European Union antitrust officials have started questioning rival firms about Facebook's proposed acquisition of WhatsApp, ahead of a formal review that could be a test case for how to apply EU competition law to social media.

EU QUESTIONS FACEBOOK RIVALS OVER \$19B WHATSAPP DEAL

via Law360: Media & Entertainment by Chelsea Naso on 7/9/14

URL: <http://www.law360.com/media/articles/555703>

European Union antitrust officials have begun questioning Facebook Inc.'s rivals about the social media giant's \$19 billion acquisition of messaging service WhatsApp, signaling the early stages of a formal review of the deal under EU competition law, according to a Wednesday report.

LAWYERS RESPONDING TO NEGATIVE ONLINE REVIEWS TREAD TRICKY PATH

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 7/11/14

URL: <http://blogs.wsj.com/law/2014/07/11/lawyers-responding-to-negative-online-reviews-tread-tricky-path/>

Negative online reviews are growing source of anxiety for law firms, but lawyers determined to defend their reputation must negotiate a tricky path.

'INNOCENCE OF MUSLIMS': APPEALS COURT AMENDS CONTROVERSIAL RULING

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 7/11/14

URL: <http://www.hollywoodreporter.com/thr-esq/innocence-muslims-appeals-court-amends-718011>

Judge Alex Kozinski attempts to soothe nerves by suggesting that Google can still prevail on a fair use defense, but stays firm in his opinion that an actor's performance can be copyrightable.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

@CONGRESSEDTITS TWEETS ANONYMOUS WIKIPEDIA EDITS FROM CAPITOL HILL
via Ars Technica by Sean Gallagher on 7/11/14
URL: <http://arstechnica.com/information-technology/2014/07/congressedits-tweets-anonymous-wikipedia-edits-from-capitol-hill/>

Ed Summers, an open source Web developer, recently saw a friend tweet about Parliament WikiEdits, a UK Twitter "bot" that watched for anonymous Wikipedia edits coming from within the British Parliament's internal networks.

BLOGGER DEFENDS OUTING POLITICIAN TROLLING HIS COMMENTS
via Techdirt by Bob Lord, Blog for Arizona on 7/10/14
URL: <https://www.techdirt.com/articles/20140709/16123727827/blogger-defends-outing-politician-trolling-his-comments.shtml>

Was Blog for Arizona out of line for outing John Huppenthal as an anonymous commenter, as Mr. Geigner suggests in his recent post?

GOOGLE DIRECTORS WANTED PAGE, BRIN TO COURT FACEBOOK EMPLOYEES
via WSJ.com: Technology by Jeff Elder on 7/14/14
URL: <http://blogs.wsj.com/digits/2014/07/14/google-directors-wanted-page-brin-to-court-facebook-employees/>

Google considered having its cofounders personally recruit Facebook workers and instituted a policy to make counteroffers within an hour to workers offered jobs by Facebook, according to newly released documents in a closely watched case alleging big tech companies colluded to suppress wages.

FACEBOOK, TWITTER SET USAGE RECORDS FOR WORLD CUP FINAL
via WSJ.com: Technology by Newley Purnell on 7/14/14
URL: <http://blogs.wsj.com/digits/2014/07/14/facebook-twitter-set-usage-records-for-world-cup-final/>

Facebook and Twitter set usage records for the World Cup final, showing just how big a hit the month-long tournament has been among their users.

FOR THIS AUTHOR, 10,000 ARTICLES IS A GOOD DAY'S WORK
via WSJ.com: Technology by Ellen Emmerentze Jervell on 7/13/14
URL: <http://online.wsj.com/articles/for-this-author-10-000-wikipedia-articles-is-a-good-days-work-1405305001>

A 53-year-old Swede can take credit for 2.7 million articles on Wikipedia, but some "purists" complain about his method.

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FACEBOOK 'FRIENDS' ITS CITY, PAYS FOR OFFICER

via WSJ.com: Technology by Zusha Elinson on 7/13/14

URL: <http://online.wsj.com/articles/facebook-friends-its-city-pays-for-officer-1405304615>

Facebook funds a \$194,000-a-year police position, including salary and benefits, in the well-off Silicon Valley suburb of Menlo Park, where the company is based.

LINKEDIN SETTLES 'SPAMBOT' SUIT

via Law.com - Newswire by Vanessa Blum on 7/14/14

URL: <http://www.therecorder.com/id=1202663234126>

A company that admitted it used automated software to create thousands of fake profiles on LinkedIn will pay \$40,000 as part of a settlement.

FACEBOOK 'INFECTED' JURY IN WEB DIARY PATENT ROW: REMBRANDT

via Intellectual Property Law360 by Alissa Wickham on 7/14/14

URL: <http://www.law360.com/ip/articles/557060>

Rembrandt Social Media LP urged a Virginia federal judge on Friday to nix a jury verdict that found Facebook Inc. had not infringed two of its patents related to online diaries, claiming the jury had been "infected" by the tech giant's misapplication of a claim construction.

\$20M FACEBOOK AD DEAL VIOLATES PRIVACY LAWS, PARENTS SAY

via Law360: Media & Entertainment by Lance Duroi on 7/14/14

URL: <http://www.law360.com/media/articles/557333>

Facebook Inc.'s \$20 million settlement of a class action over its controversial "sponsored stories" program gives the company a free pass to violate laws in seven states that bar the use of a minor's likeness without parental consent, the parents of several underage Facebook users told the Ninth Circuit.

GOOGLE HAD ONE-HOUR TURNAROUND TO COUNTER FACEBOOK'S OFFERS TO EMPLOYEES

via Ars Technica by Casey Johnston on 7/14/14

URL: <http://arstechnica.com/tech-policy/2014/07/google-had-one-hour-turnaround-to-counter-facebooks-offers-to-employees/>

It was Google's policy in November 2007 to counter offers to its employees from Facebook within an hour, according to e-mails released last week during the wage conspiracy case going on in California.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

ANDROID L'S APP DESIGN-EARLY LOOKS AT YOUTUBE, GMAIL, MAPS, AND MORE
via Ars Technica by Ron Amadeo on 7/14/14
URL: <http://arstechnica.com/gadgets/2014/07/android-ls-app-design-early-looks-at-youtube-gmail-maps-and-more/>

We've already gathered up a bunch of screenshots from the Android L preview release, but there will be way more to Android L than just the notification panel, settings, dialer, and calculator.

ROUNDUP: GOOGLE V. GARCIA AMENDED, NO DISH HOPPER INJUNCTION
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 7/14/14
URL: http://blogs.findlaw.com/ninth_circuit/2014/07/roundup-google-v-garcia-amended-no-dish-hopper-injunction.html

We've got a twin pack of updates for you on this midsummer Monday afternoon, both involving preliminary injunctions, video content, and non-traditional distribution mediums. In one case, which pits a major television network against an alternative video distribution medium (it's almost Aereo part II), the panel declined to issue a.....

YEARS LATER, GOOGLE FINALLY DUMPS ITS ILL-ADVISED REAL NAMES POLICY:
DROPS ALL RESTRICTIONS ON NAMES
via Techdirt by Mike Masnick on 7/15/14
URL: <https://www.techdirt.com/articles/20140715/14165427881/years-later-google-finally-dumps-its-ill-advised-real-names-policy-drops-all-restrictions-names.shtml>

Three years ago, we criticized Google for going down the same mistaken path as other social networks with a "real names" policy for its Google+ system.

NEW MEXICO INMATE FACES 90 DAYS IN SOLITARY CONFINEMENT OVER A
FACEBOOK PROFILE
via EFF.org Updates by Dave Maass on 7/15/14
URL: <https://www.eff.org/deeplinks/2014/07/new-mexico-inmate-faces-90-days-solitary-over-facebook-profile>

Like more than a billion other people on the planet, Eric Aldaz had a Facebook profile.

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OSCAR-WINNER DEFENDS TWEETS IN SUIT OVER ENDORSEMENT DEAL
via Law360: Media & Entertainment by Brandon Lowrey on 7/16/14
URL: <http://www.law360.com/media/articles/558293>

Academy Award-winning actress Octavia Spencer on Wednesday fought to keep alive her suit against Sensa Products Ltd. alleging the company breached its \$1.2 million endorsement deal with her for its diet supplement, arguing Sensa didn't have the right to stop paying her because it didn't like her tweets.

VIDEO: YOUTUBE STAR MICHELLE PHAN TELLS HER BRANDING SECRETS
via WSJ.com: Technology on 7/16/14
URL: <http://blogs.wsj.com/digits/2014/07/16/video-youtube-star-michelle-phan-tells-her-branding-secrets/>

When Michelle Phan was in college, her goal was to finish with a job. But just in case she made her own safety net: a YouTube channel where she could share beauty tips. She now has millions of fans and her own makeup line.

Reid Hoffman on the future of Social Media | Charlie Rose
via CharlieRose by The Charlie Rose Show on 7/16/14
URL: <https://www.youtube.com/watch?v=UEJ7maNvsQQ>

Reid Hoffman, co-founder and Executive Chairman of LinkedIn on the future of Social Media

YOUTUBE STAR HIT WITH COPYRIGHT SUIT BY MUSIC LABEL
via Intellectual Property Law360 by Allissa Wickham on 7/17/14
URL: <http://www.law360.com/ip/articles/558706>

YouTube star Michelle Phan was sued by dance music record label Ultra Records LLC in California federal court on Wednesday for allegedly infringing on a host of its songs by using them in her popular makeup application tutorials.

THREE LETTERS ABOUT THE FACEBOOK STUDY
via The Laboratorium by James Grimmelman on 7/17/14
URL: http://laboratorium.net/archive/2014/07/17/three_letters_about_the_facebook_study

My colleague Leslie Meltzer Henry and I have sent letters asking three institutions-the Proceedings of the National Academy of Sciences, the federal Office for Human Research Protections, and the Federal Trade Commission-to investigate the Facebook emotional manipulation study. We wrote three letters, rather than one, because responsibility for the study was diffused across PNAS, Cornell, and Facebook, and it is important that each of them be held accountable for its role in the research.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

BITS BLOG: COMING SOON TO SOCIAL MEDIA: CLICK TO BUY NOW

via NYT > Media & Advertising by Vindu Goel on 7/17/14

URL: <http://bits.blogs.nytimes.com/2014/07/17/coming-soon-to-social-media-click-to-buy-now/>

Twitter and Facebook, which are fighting for the attention of social media users and advertisers, both announced baby steps into the world of e-commerce on Thursday.

ADVERTISING: MERCEDES LOOKS FOR UP-AND-COMERS ON LINKEDIN

via NYT > Media & Advertising by Andrew Adam Newman on 7/17/14

URL: <http://www.nytimes.com/2014/07/18/business/media/mercedes-looks-for-up-and-comers-on-linkedin.html>

LinkedIn has a new twist on native advertising, with Mercedes-Benz using the professional networking website to promote its 2015 C-Class line.

TWITTER INCHES CLOSER TO E-COMMERCE WITH CARSPRING DEAL

via WSJ.com: Technology by Yoree Koh on 7/17/14

URL: <http://blogs.wsj.com/digits/2014/07/17/twitter-inches-closer-to-e-commerce-with-cardspring-deal/>

To get its commerce initiative off the ground, Twitter went shopping.

HOW SHAKIRA BECAME QUEEN OF FACEBOOK

via WSJ.com: Technology by Jeff Elder on 7/17/14

URL: <http://online.wsj.com/articles/how-shakira-got-to-be-the-queen-of-facebook-1405635650>

Helped by her authentic manner and global appeal, she attracts a world-beating 100 million social-media fans, but along with it comes spam, fakes and other headaches.

UNDER PRESSURE, TWITTER TRIES TO RESIZE

via WSJ.com: Technology by Yoree Koh on 7/17/14

URL: <http://online.wsj.com/articles/under-pressure-twitter-tries-to-resize-itself-1405632019>

Twitter is expected to unveil as many as four new metrics that it hopes will illustrate its reach beyond the 255 million users that log in at least once a month.

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YOUTUBE'S NEW CONTENT PUSH: INVESTING IN ITS OWN STARS

via WSJ.com: Technology by Rolfe Winkler on 7/17/14

URL: <http://blogs.wsj.com/digits/2014/07/17/youtubes-new-content-push-investing-in-its-own-stars/>

Google's YouTube is offering to fund additional programming from some top video-makers in return for a portion of the proceeds when creators distribute the content elsewhere, according to three people familiar with the discussions.

ESQSOCIAL: BECAUSE LAWYERS PLUS LINKEDIN EQUALS PROFIT

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 7/18/14

URL: <http://blogs.findlaw.com/technologist/2014/07/esqsocial-because-lawyers-plus-linkedin-equals-profit.html>

"You know what would be a great idea? Like, LinkedIn, but for only lawyers man." "Totally man. Like lawyers and social media and stuff." Damn it, damn it, damn it. Why didn't I think of this? Oh wait, that's right, because it has been done -- repeatedly: (deep breath).....

RUSSIA CAUGHT EDITING WIKIPEDIA ENTRY ABOUT DOWNED MALAYSIAN AIRLINER

via Ars Technica by Kadhim Shubber on 7/18/14

URL: <http://arstechnica.com/tech-policy/2014/07/russia-caught-editing-wikipedia-entry-about-downed-malaysian-airliner/>

The world is still reeling from the shock of the deaths of 298 people on Malaysian flight MH17, which was shot down in Ukraine yesterday, but the battle to write and rewrite history has already begun online.

ON THE LAM FOR DECADES, FUGITIVE'S FACEBOOK ACCOUNT DOOMS HIM

via Ars Technica by David Kravets on 7/18/14

URL: <http://arstechnica.com/tech-policy/2014/07/on-the-lam-for-decades-fugitives-facebook-account-dooms-him/>

A fugitive on the run for 21 years is learning the hard way that it's best not to have a Facebook account if you're trying to avoid the long arm of the law.

TWITTER SEEKS BOOST FROM OVERSEAS USERS

via WSJ.com: Technology by Newley Purnell on 7/20/14

URL: <http://online.wsj.com/articles/twitter-seeks-boost-from-overseas-users-1405880939>

Executive Shailesh Rao discusses social media giant's revenue plan in emerging markets, benefits of yoga.

**YOUTUBE, FACEBOOK, NETFLIX LIABLE TO PAY FOR MUSIC IN CANADA RULES
COPYRIGHT BOARD**

via Barry Sookman by Barry Sookman on 7/21/14

URL: <http://www.barrysookman.com/2014/07/21/youtube-facebook-netflix-liable-to-pay-for-music-in-canada-rules-copyright-board/>

On Friday, the Copyright Board released a decision and certified two SOCAN tariffs, Tariffs 22.D.1 (Internet - Online Audiovisual Services) and 22.D.2 (Internet - User-Generated Content).

**JUDGE'S OVERLY BROAD DISCOVERY ORDER ABOUT ONLINE CRITICS ALLOWS
UBERVITA TO BULLY MORE AUTHORS OF CRITICAL REVIEWS**

via Techdirt by Mike Masnick on 7/21/14

URL: <https://www.techdirt.com/articles/20140718/18471827935/judges-overly-broad-discovery-order-about-online-critics-allows-ubervita-to-bully-more-authors-critical-reviews.shtml>

Earlier this month, David Kravets over at Ars Technica, wrote about a questionable order from Judge Marsha Pechman, allowing nutritional supplement firm Ubervita to issue a subpoena to identify a bunch of negative reviewers on Amazon and Craigslist.

OCULUS AND FACEBOOK CLOSE VIRTUAL-REALITY DEAL

via WSJ.com: Technology by Reed Albergotti on 7/21/14

URL: <http://blogs.wsj.com/digits/2014/07/21/oculus-facebook-close-virtual-reality-deal/>

Facebook's acquisition of Oculus VR has closed, Facebook announced Monday.

AMAZON, APPLE, FACEBOOK AND MORE: A BIG WEEK OF EARNINGS

via WSJ.com: Technology by Brian R. Fitzgerald on 7/21/14

URL: <http://blogs.wsj.com/digits/2014/07/21/amazon-apple-facebook-and-more-a-big-week-of-earnings/>

Here is a cheat sheet on what to expect as Apple, Amazon, Facebook and Microsoft and other tech firms report earnings.

FACEBOOK LETS USERS SAVE THINGS TO BE VIEWED LATER

via WSJ.com: Technology by Reed Albergotti on 7/21/14

URL: <http://blogs.wsj.com/digits/2014/07/21/facebook-lets-users-save-things-to-be-viewed-later/>

Facebook launched a new feature Monday that lets users save things they want to read or view later.

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ANOTHER BLOGGER WINS A FAIR USE DEFENSE FOR A PHOTO-LEVEYFILM V. FOX SPORTS

via Technology & Marketing Law Blog by Eric Goldman on 7/22/14

URL: <http://blog.ericgoldman.org/archives/2014/07/another-blogger-wins-a-fair-use-defense-for-a-photo-leveyfilm-v-fox-sports.htm>

Jersey Chaser Dec 6 2010 Danielle Wysocki blogged at "The Jersey Catcher," a sports blog for women.

ZUCKERBERG TO TESTIFY AGAINST ALLEGED FACEBOOK SCAMMER: US

via Law360: Media & Entertainment by Max Stendahl on 7/22/14

URL: <http://www.law360.com/media/articles/560035>

The government plans to call Facebook Inc. founder Mark Zuckerberg as a witness in the November trial of Paul Ceglia, a businessman charged with filing sham litigation seeking a 50 percent stake in the company, a federal prosecutor said in New York court on Wednesday.

RECORD LABEL SUES YOUTUBE STAR FOR USING ITS ARTISTS' HOUSE MUSIC

via Ars Technica by Casey Johnston on 7/22/14

URL: <http://arstechnica.com/tech-policy/2014/07/record-label-sues-youtube-star-for-using-its-artists-house-music/>

Popular YouTube user Michelle Phan is being sued for alleged copyright infringement on songs she has used in her videos, according to reports from the BBC.

YOUTUBE RESTORES EVICTION LAWYER PROTEST VIDEO AMID DMCA TAKEDOWN FLAP

via Ars Technica by Cyrus Farivar on 7/22/14

URL: <http://arstechnica.com/tech-policy/2014/07/youtube-restores-eviction-lawyer-protest-video-amid-dmca-takedown-flap/>

A YouTube video featuring a controversial San Francisco lawyer who has been representing landlords in eviction procedures appears to have been newly restored on Tuesday after being made unavailable for a week.

YOUTUBE MUSIC'S HEAD QUILTS, A SETBACK TO PAID SERVICE

via WSJ.com: Technology by Rolfe Winkler on 7/22/14

URL: <http://blogs.wsj.com/digits/2014/07/22/top-youtube-music-executive-quits-a-setback-to-paid-service/>

The head of YouTube's effort to launch a music subscription service is leaving, marking yet another hurdle for the long-delayed project.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

LINKEDIN TO BUY BIZO

via WSJ.com: Technology by Josh Beckerman on 7/22/14

URL: <http://online.wsj.com/articles/linkedin-to-buy-bizo-1406062395>

LinkedIn has agreed to buy business audience marketing provider Bizo for about \$175 million.

FACEBOOK EARNINGS: INSTAGRAM, MOBILE SHIFT AND OTHER AREAS TO WATCH

via WSJ.com: Technology by Reed Albergotti on 7/23/14

URL: <http://blogs.wsj.com/digits/2014/07/23/facebook-earnings-instagram-mobile-shift-and-other-key-areas-to-watch/>

Facebook reports its earnings after the bell on Wednesday. Here's what you need to know.

TWITTER, OTHERS DODGE TQP'S ENCRYPTION PATENT SUITS

via Intellectual Property Law360 by Kurt Orzeck on 7/23/14

URL: <http://www.law360.com/ip/articles/560523>

A Texas federal judge on Wednesday tossed two infringement suits that patent-holding company TQP Development Inc. lodged against Twitter Inc., LinkedIn Corp., Hertz Corp. and others over a patent covering data encryption technology, ruling TQP had to seek their dismissal pursuant to settlement agreements.

5 TIPS TO HELP LAWYERS MAKE THE MOST OF TWITTER

via Law360: Media & Entertainment by Jess Davis on 7/23/14

URL: <http://www.law360.com/media/articles/556935>

The wild world of Twitter still has relatively few users among lawyers, but those who are plugged into the Twitterverse say it's a mistake to miss out on the commentary, breaking news and networking that it can provide. Whether you're a novice tweeter or an expert, here are five tips for lawyers to make the most of this social media platform.

BITS BLOG: TWITTER, LIKE OTHER BIG TECH COMPANIES, COMES UP SHORT ON DIVERSITY

via NYT > Media & Advertising by Mike Isaac on 7/23/14

URL: <http://bits.blogs.nytimes.com/2014/07/23/twitter-like-other-big-tech-companies-comes-up-short-on-diversity/>

The social media company's report on employees' gender and ethnic backgrounds is the latest in a string of reports indicating that when it comes to diversity, the tech industry has "a lot of work to do."

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FACEBOOK ANSWERS WITH MOBILE SURGE

via WSJ.com: Media & Marketing by Reed Albergotti on 7/23/14

URL: <http://online.wsj.com/articles/facebook-results-keep-surging-on-mobile-ad-growth-1406146246>

Facebook's profit more than doubled and revenue beat estimates amid strong growth in mobile advertising.

VOLATILE MIX: SOCIAL MEDIA AND COUPONS

via WSJ.com: Media & Marketing by Serena NG & Shelly Banjo on 7/23/14

URL: <http://online.wsj.com/articles/discount-stores-combat-social-media-backlash-1406135415>

Retailers including Wal-Mart, Target and others are taking steps to limit price-matching as social-media websites turn discounting into a viral frenzy.

MAN EJECTED FROM SOUTHWEST FLIGHT FOR TWEETING THAT A GATE AGENT WAS RUDE

via Ars Technica by Casey Johnston on 7/23/14

URL: <http://arstechnica.com/business/2014/07/man-ejected-from-southwest-flight-for-tweeting-that-a-gate-agent-was-rude/>

A Minnesota man was ejected from a Southwest Airlines flight for a tweet calling a gate agent rude, reported CBS Minnesota Wednesday.

ZUCKERBERG WANTS YOU TO SEARCH FOR THAT SHAKIRA VIDEO ON FACEBOOK

via WSJ.com: Technology by Reed Albergotti on 7/23/14

URL: <http://blogs.wsj.com/digits/2014/07/23/zuckerberg-wants-you-to-search-for-that-shakira-video-on-facebook/>

Are you looking for that Shakira video? In the next six months, you'll be able to find it and much more content on Facebook, said the company's CEO.

ISRAEL AND HAMAS TAKE FIGHT TO SOCIAL MEDIA

via WSJ.com: Technology by Orr Hirschauge, Nicholas Casey & Lisa Fleisher on 7/23/14

URL: <http://online.wsj.com/articles/israel-and-hamas-take-fight-to-social-media-1406130179>

Within minutes, video from the front lines in Gaza have made it onto Facebook and Twitter streams shared around the world, with Israel and Hamas jostling to control the conflict's social narrative.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER'S DIVERSITY REPORT: WOMEN MAKE UP 30% OF WORKFORCE

via WSJ.com: Technology by Yoree Koh on 7/23/14

URL: <http://blogs.wsj.com/digits/2014/07/23/twitters-diversity-report-women-make-up-30-of-workforce/>

Twitter released its workforce diversity numbers on Wednesday, which showed that like its tech peers, its employees are mostly white males.

RECAP: FACEBOOK'S Q2 EARNINGS AND CONFERENCE CALL

via WSJ.com: Technology on 7/23/14

URL: <http://blogs.wsj.com/digits/2014/07/23/live-facebooks-2q-earnings-and-conference-call/>

Facebook showed no signs of slowing down, posting revenue of \$2.91 billion on profit of 42 cents a share, excluding certain items. Wall Street had expected revenue of \$2.8 billion on profit of 32 cents a share. We live-blogged the call.

VIDEO: HOW MICHELLE PHAN STAYS RELEVANT ON YOUTUBE

via WSJ.com: Technology by WSJ Staff on 7/23/14

URL: <http://blogs.wsj.com/digits/2014/07/23/video-how-michelle-phan-stays-relevant-on-youtube/>

YouTube sensation Michelle Phan tells the WSJ's Deborah Kan why she believes content is king when building a business in the digital world.

AIRLINES TAKE FLIGHT ON TWITTER

via WSJ.com: Technology by Newley Purnell & Gaurav Raghuvanshi on 7/23/14

URL: <http://online.wsj.com/articles/airlines-take-to-twitter-to-keep-world-informed-1406125253>

After last week's crash of Flight 17, Malaysia Airlines turned to Twitter to keep the world informed about the disaster, while other airlines have tweeted about canceled flights to Tel Aviv after a rocket strike in a suburb near the airport.

TWITTER, YAHOO LEAD MDL FEE FIGHT AGAINST NPE

via Law.com - Newswire by Scott Graham on 7/23/14

URL: <http://www.therecorder.com/id=1202664374958>

Dozens of corporate defendants sued by an arm of Acacia Research Corp. say they are owed legal fees under the Supreme Court's new standard.

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TWITTER, YAHOO LEAD MDL FEE FIGHT AGAINST PATENT COS.
via Intellectual Property Law360 by Kat Greene on 7/24/14
URL: <http://www.law360.com/ip/articles/560603>

Twitter Inc., Yahoo Inc. and a slew of other defendants in multidistrict litigation over patents being asserted by two patent-holding companies asked an Illinois federal court to declare the case "exceptional" in a bid to shift the suit's fees, saying the patent holders triggered costly and unnecessary litigation.

WHO'S BANNED FROM EDITING WIKIPEDIA THIS WEEK? CONGRESS
via Ars Technica by Joe Mullin on 7/24/14
URL: <http://arstechnica.com/tech-policy/2014/07/whos-banned-from-editing-wikipedia-this-week/>

Most members and staffers of the US House of Representatives won't be able to edit pages on Wikipedia for more than a week.

REDDIT LAUNCHES NEW POSTING FORMAT TO MAKE BREAKING NEWS MORE READABLE
via Ars Technica by Casey Johnston on 7/24/14
URL: <http://arstechnica.com/business/2014/07/reddit-live-will-help-broadcast-the-newest-info-about-breaking-events/>

On Wednesday, reddit added a new post format for keeping up with breaking news events, according to a blog post at the site.

WHAT IS A FLAG FOR? SOCIAL MEDIA REPORTING TOOLS AND THE VOCABULARY OF COMPLAINT
via SAGE Journals by Kate Crawford on 7/15/14
URL: <http://nms.sagepub.com/content/early/2014/07/15/1461444814543163>

The flag is now a common mechanism for reporting offensive content to an online platform, and is used widely across most popular social media sites. It serves both as a solution to the problem of curating massive collections of user-generated content and as a rhetorical justification for platform owners when they decide to remove content. Flags are becoming a ubiquitous mechanism of governance-yet their meaning is anything but straightforward. In practice, the interactions between users, flags, algorithms, content moderators, and platforms are complex and highly strategic. Significantly, flags are asked to bear a great deal of weight, arbitrating both the relationship between users and platforms, and the negotiation around contentious public issues. In this essay, we unpack the working of the flag, consider alternatives that give greater emphasis to public deliberation, and consider the implications for online public discourse of this now commonplace yet rarely studied sociotechnical mechanism.

YELP STATEMENTS ABOUT ITS FILTERS NOT PROTECTED BY ANTI-SLAPP LAW OR CDA

via Rebecca Tushnet's 43(B)log by Rebecca Tushnet on 7/25/14

URL: <http://tushnet.blogspot.com/2014/07/yelp-statements-about-its-filters-not.html>

Demetriades v. Yelp, Inc., 2014 WL 3661491, No. B247151 (Cal. Ct. App. July 24, 2014)

FACEBOOK SAYS SEC WON'T BRING ENFORCEMENT ACTION OVER IPO

via Law360: Media & Entertainment by Ed Beeson on 7/25/14

URL: <http://www.law360.com/media/articles/561224>

The U.S. Securities and Exchange Commission has dropped its probe of Facebook Inc., and will not bring an enforcement action over issues around the company's \$16 billion initial public offering, the social media giant said on Thursday in a regulatory filing.

CALIF. APPEALS COURT REVIVES SUIT OVER YELP REVIEW FILTER

via Law360: Media & Entertainment by Juan Carlos Rodriguez on 7/25/14

URL: <http://www.law360.com/media/articles/561001>

A California appeals court on Thursday revived a restaurant owner's lawsuit alleging that Yelp Inc.'s review filter, which supposedly removes reviews of questionable legitimacy from the main business page, doesn't work as advertised.

PINTEREST JOINS THE CHORUS OF TECH FIRMS REPORTING LACK OF DIVERSITY

via WSJ.com: Technology by Brian R. Fitzgerald on 7/25/14

URL: <http://blogs.wsj.com/digits/2014/07/25/pinterest-joins-the-chorus-of-tech-firms-reporting-lack-of-diversity/>

Pinterest is the latest tech company coming forward to let the public know its employees are primarily white and male.

SEC DROPS PROBE INTO FACEBOOK FOR PRE-IPO DISCLOSURES

via WSJ.com: Technology by Reed Albergotti on 7/25/14

URL: <http://blogs.wsj.com/digits/2014/07/25/sec-drops-probe-into-facebook-for-pre-ipo-disclosures/>

Facebook on Thursday said the SEC dropped its probe into the company over disclosures about ad revenue ahead of its May 2012 IPO.

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CAN REDDIT GROW UP?

via NYT > Media & Advertising by Mike Isaac on 7/27/14

URL: <http://www.nytimes.com/2014/07/28/technology/can-reddit-grow-up.html>

Efforts by the freewheeling online community to monetize without driving away its 114 million monthly users will require appealing to advertisers without sacrificing values like personal data privacy.

CHRISTIAN SANDVIG, KARRIE G. KARAHALIOS, AND CEDRIC LANGBORT LOOK INSIDE THE FACEBOOK NEWS FEED [AUDIO]

via MediaBerkman by djones on 7/24/14

URL: <http://blogs.law.harvard.edu/mediaberkman/2014/07/24/christian-sandvig-karrie-g-karahalios-and-cedric-langbort-look-inside-the-facebook-news-feed-audio/>

Our online lives are organized by computer algorithms that select and recommend advertisements, search results, news, and online social interactions. These algorithms are often closely-guarded secrets kept by Internet companies. But researchers, users, and the public might legitimately need to know how these algorithms operate. In this talk, Christian Sandvig (University of Michigan), Karrie Karahalios [...]

FACEBOOK'S EXPERIMENT OF EMOTIONAL CONTAGION RAISES CONCERNS

via JOLT Digest by Sarah O'Loughlin on

URL: <http://jolt.law.harvard.edu/digest/privacy/facebooks-experiment-of-emotional-contagion-raises-concerns>

On June 17, 2014, Proceedings of the National Academy of Sciences released a study to test emotional contagion through an experiment on Facebook users.

WOULD A RIGHT TO BE FORGOTTEN SURVIVE FIRST AMENDMENT SCRUTINY?
[DISCUSS IN THE COMMENTS!]

via Concurring Opinions by Babak Siavoshy on 7/28/14

URL: <http://www.concurringopinions.com/archives/2014/07/would-a-right-to-be-forgotten-survive-first-amendment-scrutiny-discuss-in-the-comments.html>

I've had some interesting discussions with readers following my post on the EU right to be forgotten's growing pains.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK CALLS REMBRANDT'S NEW IP TRIAL BID 'SOUR GRAPES'
via Intellectual Property Law360 by Allissa Wickham on 7/28/14
URL: <http://www.law360.com/ip/articles/561563>

Facebook Inc. on Friday asked a Virginia federal judge not to give Rembrandt Social Media LP a new trial in its suit accusing the social media giant of infringing two patents related to online diaries, claiming the motion was "nothing more than sour grapes."

FTC, IRELAND URGED TO CURB FACEBOOK'S EXPANDED AD TRACKING
via Law360: Media & Entertainment by Allison Grande on 7/29/14
URL: <http://www.law360.com/media/articles/561636>

A coalition of U.S. and European consumer advocates on Tuesday pushed the Federal Trade Commission and the Irish privacy regulator to block Facebook Inc. from gathering users' web browsing activities to better target advertisements, arguing the planned data collection expansion would violate the site's previous privacy commitments.

\$123M 'REVENGE PORN' SUIT FILED AGAINST FACEBOOK, FORMER FRIEND
via Law.com - Newswire by Brenda Sapino Jeffreys on 7/29/14
URL: <http://www.texaslawyer.com/id=1202665077550>

Plaintiff alleges that Facebook has paid "tens of millions due to privacy concern violations alleged against Facebook," and she wants the company to "stand up, take notice and pay attention to the serious privacy violations concerns involved in revenge porn situations."

RESEARCHERS FRET AS SOCIAL MEDIA LIFT VEIL ON DRUG TRIALS
via WSJ.com: Media & Marketing by Amy Dockser Marcus on 7/29/14
URL: <http://online.wsj.com/articles/researchers-fret-as-social-media-lift-veil-on-drug-trials-1406687404>

Drug makers and researchers are increasingly concerned that online chatter could unravel the carefully built construct of the 'blind' clinical trial.

TWITTER SILENCES ITS NAYSAYERS
via WSJ.com: Media & Marketing by Yoree Koh on 7/30/14
URL: <http://online.wsj.com/articles/twitters-user-growth-picks-up-1406664889>

Twitter quieted its doubters, at least for now, over its ability to jump-start shrinking user growth in the shadow of larger rival Facebook. The social-media company posted strong results across the board.

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FACEBOOK HIT WITH \$123M 'REVENGE PORN' SUIT OVER FAKE PICS
via Law360: Media & Entertainment by David McAfee on 7/29/14
URL: <http://www.law360.com/media/articles/562254>

Facebook Inc. has been hit with a \$123 million "revenge porn" lawsuit in Texas state court by a Facebook user who says her former friend posted doctored photos depicting sexual acts, without her knowledge or consent, "to the Facebook world of 1.23 billion subscribers worldwide."

TWITTER BEATS EXPECTATIONS, SHARES SOAR 20 PERCENT [UPDATED]
via Ars Technica by Megan Geuss on 7/29/14
URL: <http://arstechnica.com/business/2014/07/big-q2-growth-in-tweeting-masses-has-investors-strong-on-twitter/>

Update: Twitter's shares climbed over 30 percent in after-hours trading last night, but Wednesday morning they held that lead, maintaining a steady 20 percent increase at the time of this writing.

INSTASHEEP: CODER BUILDS TOOL TO HIJACK INSTAGRAM ACCOUNTS OVER WI-FI
via Ars Technica by Sean Gallagher on 7/29/14
URL: <http://arstechnica.com/security/2014/07/instasheep-coder-builds-tool-to-hijack-instagram-accounts-over-wi-fi/>

Stevie Graham, a London-based developer, recently submitted a bug report to Facebook outlining what he saw as a security vulnerability in Instagram that would allow someone to hijack a user's session based on data captured over a public Wi-Fi network.

TWITTER'S BIG SECOND QUARTER, BY THE NUMBERS
via WSJ.com: Technology by Scott Austin & Yoree Koh on 7/29/14
URL: <http://blogs.wsj.com/digits/2014/07/29/twitters-big-second-quarter-by-the-numbers/>

Twitter's stock is soaring more than 35% after the company beat estimates in profit, revenue and -- perhaps most important to Wall Street -- user growth. Here's a look at Twitter's second-quarter numbers that has investors buying back in.

PRIVACY CONSORTIUM URGES REGULATORS TO BLOCK FACEBOOK'S NEW AD POLICY

via WSJ.com: Technology by Reed Albergotti on 7/29/14

URL: <http://blogs.wsj.com/digits/2014/07/29/privacy-consortium-urges-regulators-to-block-facebooks-new-ad-policy/>

A international consortium of consumer privacy groups is urging regulators in the U.S. and the European Union to prevent Facebook from tapping its users' Internet browsing histories to target ads.

TWITTER'S EARNINGS: NEW METRICS, USER GROWTH AND OTHER AREAS TO WATCH

via WSJ.com: Technology by Yoree Koh on 7/29/14

URL: <http://blogs.wsj.com/digits/2014/07/29/twitters-earnings-new-metrics-user-growth-and-other-areas-to-watch/>

Forget Twitter's surging revenue growth. Once again, the spotlight will be on its users when Twitter reports second-quarter earnings Tuesday.

WOMAN FILES \$123M SUIT AGAINST FACEBOOK OVER PHOTOSHOPPED NUDE PHOTOS

via Ars Technica by Joe Mullin on 7/30/14

URL: <http://arstechnica.com/tech-policy/2014/07/woman-files-123m-suit-against-facebook-over-a-photoshopped-revenge-porn/>

Houston woman Meryem Ali has filed a \$123-million lawsuit against both Facebook and a former friend who posted a picture of her on an "imposter" Facebook profile under her name, according to Texas Lawyer.

SPRINT TRIES A FACEBOOK-ONLY PLAN

via WSJ.com: Technology by Ryan Knutson on 7/30/14

URL: <http://online.wsj.com/articles/sprint-tries-a-facebook-only-plan-1406724847>

Sprint will soon let subscribers buy a wireless plan that only connects to Facebook, Twitter, Instagram or Pinterest for about \$12 a month.

YELP REPORTS FIRST PROFIT SINCE IPO

via WSJ.com: Technology by Maria Armental on 7/31/14

URL: <http://online.wsj.com/articles/yelp-swings-to-first-profit-since-public-debut-1406753551>

Yelp reports its first profit as a public company, but concerns linger about the number of businesses added by the business-review website.

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TWITTER QUIETLY BUYS IMAGE-SEARCH STARTUP MADBITS

via WSJ.com: Technology by Scott Austin on 7/30/14

URL: <http://blogs.wsj.com/digits/2014/07/30/twitter-quietly-buys-image-search-startup-madbits/>

Amid all the hoopla surrounding Twitter's earnings report Tuesday came word that the company quietly acquired a small image-search company called Madbits.

EFF PRESSES VA. HIGH COURT TO KEEP YELP POSTERS ANONYMOUS

via Law360: Media & Entertainment by Lance Duroni on 7/31/14

URL: <http://www.law360.com/media/articles/562783>

The Electronic Frontier Foundation on Wednesday backed Yelp Inc. in its appeal to Virginia's high court to avoid disclosing the identities of several reviewers who bashed a carpet cleaning company on the website, saying there wasn't enough evidence to override the reviewers' right to anonymous speech under the First Amendment.

EXAMSOFT CRASHES: LESSONS, TWEETS FROM #BARMAGEDDON (AKA #BARGHAZI)

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 7/30/14

URL: http://blogs.findlaw.com/greedy_associates/2014/07/examsoft-crashes-lessons-tweets-from-barmageddon-aka-barghazi.html

In most states, each day's bar exam responses have to be uploaded each night by a predetermined deadline. Miss that deadline, and you're completely and utterly [expletived]. Now, imagine how much you'd freak out if you tried to upload your exam, but you received an error message and your exam.....

TROLLS BRING DOWN THE LAUNCH OF CONSERVATIVE SOCIAL NETWORK "REAGANBOOK"

via Ars Technica by Casey Johnston on 7/31/14

URL: <http://arstechnica.com/business/2014/07/trolls-bring-down-the-launch-of-conservative-social-network-reaganbook/>

The launch of ReaganBook, a conservative-oriented social network, was overrun by trolls Thursday despite its attempt at a soft launch meant specifically to avoid trolls.

HOME TWEET HOME

via WSJ.com: Technology by Stefanos Chen on 7/31/14

URL: <http://online.wsj.com/articles/real-estates-twitter-stars-1406832556>

Which real-estate agents have the most Twitter followers? (Hint: Think reality TV.)

LINKEDIN'S GROWTH ACCELERATES

via WSJ.com: Technology by Reed Albergotti on 7/31/14

URL: <http://online.wsj.com/articles/linkedins-revenue-keeps-climbing-1406837690>

LinkedIn's growth unexpectedly accelerated in the second quarter, as the professional social network announced a new push to target sales teams.

TWITTER TRANSPARENCY DATA: ACCOUNTS TARGETED WITH REMOVAL REQUESTS MORE THAN DOUBLE

via WSJ.com: Technology by Lisa Fleisher on 7/31/14

URL: <http://blogs.wsj.com/digits/2014/07/31/twitter-transparency-data-accounts-targeted-with-removal-requests-more-than-double/>

Countries around the world asked Twitter to remove content related to 723 users' accounts in the first half of 2014, more than double the number of accounts reported in the prior report, according to the company's latest transparency data.

TWITTER ACQUIRES SECURITY-PASSWORD STARTUP MITRO

via WSJ.com: Technology by Scott Austin on 7/31/14

URL: <http://online.wsj.com/articles/twitter-acquires-security-password-startup-mitro-1406832734>

Twitter Inc. has acquired a small password-security startup called Mitro, which said Thursday its team will join the social media company to help bolster its geolocation capabilities.

FACEBOOK OFFERS APP WITH FREE ACCESS IN ZAMBIA

via WSJ.com: Technology by Reed Albergotti on 7/31/14

URL: <http://blogs.wsj.com/digits/2014/07/31/facebook-offers-app-with-free-access-in-zambia/>

Facebook and Bharti Airtel launched an Internet.org app in Zambia to provide free access to Facebook and other online services to people who might otherwise have no Internet access.

August 2014

TWITTER TESTING EASIER-TO-USE HASHTAGS

via WSJ.com: Technology on Elliot Bentley & Yoree Koh on 8/1/14

URL: <http://blogs.wsj.com/digits/2014/08/01/twitter-testing-easier-to-use-hashtags/>

The new feature, seen by The Wall Street Journal in the Twitter app for iOS, added an expanded label to some hashtag searches such as #tbt (Throwback Thursday), #smh (Shaking My Head) or #oitnb (TV series "Orange Is The New Black").

VIETNAM ABUSING FACEBOOK REPORTING TOOLS TO STIFLE DISSENT

via Techdirt by Timothy Geigner on 8/1/14

URL: <https://www.techdirt.com/articles/20140730/06500928055/vietnam-abusing-facebook-reporting-tools-to-stifle-dissent.shtml>

It's funny how strong-arming governments, theoretically able to bypass the red-tape that makes republics and democracies so slow-moving, just can't produce that kind of nimble posture when walking back their attempts to thought-control the internet.

FACEBOOK SLAPPED WITH PRIVACY CLASS ACTION IN AUSTRIA

via Law360: Media & Entertainment by Lance Duroi on 8/1/14

URL: <http://www.law360.com/media/articles/563279>

Facebook's Irish unit was hit Thursday with the Austrian equivalent of a class action accusing the social networking site of disregarding its users' privacy rights, including through support of U.S. government surveillance efforts, the latest volley against Facebook from a Viennese privacy activist.

NEW RUSSIAN LAW REPRESSES SOCIAL MEDIA, BLOGGERS

via Ars Technica by David Kravets on 8/1/14

URL: <http://arstechnica.com/tech-policy/2014/08/new-russian-law-represses-social-media-bloggers/>

New online speech restrictions are taking effect Friday in Russia, making it more difficult for bloggers to remain anonymous and requiring social-networking sites like Facebook to retain user data for at least six months.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER PROBLEM: USERS WHO DON'T SEE ADS

via WSJ.com: Technology by Yoree Koh on 8/1/14

URL: <http://online.wsj.com/articles/twitters-user-problem-fastest-gains-are-people-that-dont-see-ads-1406924973>

Nearly 40 million of Twitter's 271 million active users never see the ads that Twitter sells-and that audience is growing quickly, while growth of users that do see ads is slowing.

FACEBOOK HIT WITH INTERNATIONAL CLASS ACTION PRIVACY SUIT

via Ars Technica by List Clark on 8/2/14

URL: <http://arstechnica.com/tech-policy/2014/08/facebook-hit-with-international-class-action-privacy-suit/>

An Austrian privacy activist has launched a wide-reaching class action suit against Facebook Ireland for breaching European data protection law.

Google Details How It's Responding To Search De-Index Requests In Europe

via Tech Crunch by Natasha Lomas on 8/1/14

URL: <http://techcrunch.com/2014/08/01/google-rtbf-process/>

Google has published more details about how it's handling so-called right to be forgotten requests from private individuals using its search engine in Europe - following the European Court of Justice ruling that required it to do so, back in May.

HOW FACEBOOK SOLD YOU KRILL OIL

via NYTimes by Vinu Goel on 8/2/14

URL: <http://www.nytimes.com/2014/08/03/technology/how-facebook-sold-you-krill-oil.html>

Joao Rodrigues had been listening and holding his tongue.

PATENT HOLDING COS. SLAM TWITTER, YAHOO'S FEES-PUSH IN MDL

via Law360: Media & Entertainment by Michael Lipkin on 8/4/14

URL: <http://www.law360.com/media/articles/564111>

Two patent-holding companies hit back Monday against Twitter Inc., Yahoo Inc. and others' attempts to shift multidistrict litigation fees by declaring the case exceptional, calling the motion "character assassination" and arguing their claims were not frivolous or filed in bad faith.

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LINKEDIN PAYS ALMOST \$6M TO WORKERS AFTER LABOR PROBE
via Law360: Media & Entertainment by David McAfee on 8/4/14
URL: <http://www.law360.com/media/articles/564033>

LinkedIn Corp. has paid nearly \$6 million in overtime back wages and other damages to hundreds of current and former employees in California, Illinois, Nebraska and New York, after the U.S. Department of Labor notified the company of Fair Labor Standards Act violations, LinkedIn confirmed Monday.

LINKEDIN PAYING SHORTED EMPLOYEES \$6 MILLION IN UNPAID WAGES,
DAMAGES

via Ars Technica by David Kravets on 8/4/14
URL: <http://arstechnica.com/tech-policy/2014/08/linkedin-paying-shorted-employees-6-million-in-unpaid-wages-damages/>

Professional-networking site LinkedIn is agreeing to pay nearly \$3.35 million in unpaid overtime to 359 workers, in addition to \$2.5 million in damages under a deal announced Monday with the US Department of Labor.

GOOGLE STRUGGLING TO DEAL WITH RIGHT TO BE FORGOTTEN REQUESTS --
WILL NOW DELETE WIKIPEDIA PAGE FROM SEARCH RESULTS

via Techdirt by Mike Masnick on 8/4/14
URL: <https://www.techdirt.com/articles/20140804/12224228099/google-struggling-to-deal-with-right-to-be-forgotten-requests-will-now-delete-wikipedia-page-search-results.shtml>

Late last week, Google responded to the concerns raised by some EU regulators regarding how it is implementing the new "right to be forgotten" rules.

COPYRIGHT OFFICE REJECTED MY ATTEMPT TO COPYRIGHT A TWEET

via Techdirt by Gabriel J. Michael on 8/4/14
URL: <https://www.techdirt.com/articles/20140802/07535628090/copyright-office-rejected-my-attempt-to-copyright-tweet.shtml>

Back in January, I had a brief exchange on Twitter prompted by this news story.

LINKEDIN SETTLES OVER WAGE VIOLATIONS

via WSJ.com: Technology by Reed Albergotti on 8/4/14
URL: <http://online.wsj.com/articles/linkedin-settles-over-wage-violations-1407182441>

LinkedIn said it paid nearly \$6 million in back wages and damages to 359 current and former employees that the U.S. Labor Department says weren't properly paid for overtime worked.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

@CONGRESSEDTITS NABS WIKIPEDIA CHANGE CALLING SNOWDEN "AMERICAN TRAITOR"

via Ars Technica by David Kravets on 8/5/14

URL: <http://arstechnica.com/tech-policy/2014/08/congressedits-nabs-wikipedia-change-calling-snowden-american-traitor/>

The new bot @Congressedits, which tweets anonymous Wikipedia edits made from Capitol Hill, discovered one of its most substantial revisions on Tuesday.

INSIDE THE TOP SECRET FACEBOOK FORMULA MOST USERS DON'T EVEN KNOW EXISTS

via The Daily Dot by Taylor Hatmaker on 8/1/14

URL: <http://www.dailydot.com/technology/facebook-news-feed-algorithm-edgerank/>

As Facebook grew from 12 million users strong back in the social media dark ages of 2006, it was trying to become an empire that anyone could love.

HOW TO STOP FIGHTING ON FACEBOOK

via WSJ.com: Technology by Allison Lichter on 8/5/14

URL: <http://online.wsj.com/articles/how-to-stop-fighting-on-facebook-1407280386>

A busy summer for world events is divisive for friends.

WHAT YOU CAN DO ABOUT FACEBOOK TRACKING

via WSJ.com: Technology by Geoffrey A. Fowler on 8/5/14

URL: <http://online.wsj.com/articles/what-you-can-do-about-facebook-tracking-1407263246>

Personal Technology: How to understand the social network's privacy policy and take control of targeted ads.

WIKIPEDIA, PHOTOGRAPHER DEBATE 'MONKEY SHOOT, MONKEY OWN'

via Intellectual Property Law360 by Aaron Vehling on 8/6/14

URL: <http://www.law360.com/ip/articles/564864>

Wikipedia and a British photographer are in a copyright row over a selfie a crested black macaque took with the photographer's camera on a shoot in Indonesia, with Wikipedia arguing that the photo is public domain because the monkey created the work and the photographer claiming the photo is his because he owned the camera.

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YELP HIT WITH CLASS ACTION CLAIMING STOCK PUMP SCHEME
via Law360: Media & Entertainment by Stewart Bishop on 8/6/14
URL: <http://www.law360.com/media/articles/564941>

Yelp Inc. on Wednesday was hit with a shareholder class action lawsuit in California federal court by investors claiming the online business review platform kept its stock artificially inflated by making false claims about the authenticity of its "firsthand" reviewers.

1ST CIRC. ASKED FOR SANCTIONS IN FACEBOOK AUTHOR SUIT
via Intellectual Property Law360 by Aaron Vehling on 8/7/14
URL: <http://www.law360.com/ip/articles/565296>

Random House Inc. on Wednesday urged the First Circuit to sanction a former Harvard classmate of Facebook Inc. founder Mark Zuckerberg who claims author Ben Mezrich stole copyrighted material and breached false advertising laws when he published his bestseller about the company, arguing the plaintiff is filing frivolous appeals and wasting time and money.

YELP'S CRITICS CHIP AWAY AT LEGAL DEFENSES
via Law.com - Newswire by Marisa Kendall on 8/8/14
URL: <http://www.therecorder.com/id=1202666350660>

Yelp has suffered several legal setbacks this year as plaintiffs have found ways around the company's traditional lines of defense.

DOES YELP HAVE THE 'MOST TRUSTED REVIEWS'? A COURT WANTS TO KNOW MORE (FORBES CROSS-POST)
via Technology & Marketing Law Blog by Eric Goldman on 8/7/14
URL: <http://blog.ericgoldman.org/archives/2014/08/does-yelp-have-the-most-trusted-reviews-a-court-wants-to-know-more-forbes-cross-post.htm>

Few online algorithms generate as much criticism as Yelp's algorithm for filtering its users' reviews, but Yelp has so far successfully avoided a serious legal challenge to its filter.

1ST CIRC. ASKED FOR SANCTIONS IN FACEBOOK AUTHOR SUIT
via Law360: Media & Entertainment by Aaron Vehling on 8/7/14
URL: <http://www.law360.com/media/articles/565296>

Random House Inc. on Wednesday urged the First Circuit to sanction a former Harvard classmate of Facebook Inc. founder Mark Zuckerberg who claims author Ben Mezrich stole copyrighted material and breached false advertising laws when he published his bestseller about the company, arguing the plaintiff is filing frivolous appeals and wasting time and money.

FACEBOOK PRIVACY SUIT IN AUSTRIA ATTRACTS 25,000 USERS
via Law360: Media & Entertainment by Allison Grande on 8/7/14
URL: <http://www.law360.com/media/articles/565168>

A European data protection activist said Wednesday that 25,000 Facebook users from outside the U.S. and Canada have joined a class action he filed in Austria last week accusing the site of disregarding users' privacy rights by promoting policies that enable government spying and capitalize on user data.

LINKEDIN'S LABOR SETTLEMENT: \$6M FOR OVERTIME VIOLATIONS
via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 8/6/14
URL: http://blogs.findlaw.com/in_house/2014/08/linkedins-labor-settlement-6m-for-overtime-violations.html

Please, please keep track of your employees' hours. You don't want to suffer the same fate as LinkedIn, which has agreed to pay \$6 million in unpaid overtime and damages to employees in California, Illinois, Nebraska, and New York. The settlement with the U.S. Department of Labor came as the result.....

TWITCH CEO SAYS AUDIO MUTING WILL GET BETTER, NO PLANS TO MUTE LIVE STREAMS
via Ars Technica by Peter Bright on 8/7/14
URL: <http://arstechnica.com/gaming/2014/08/twitch-ceo-says-audio-muting-will-get-better-no-plans-to-mute-live-streams/>

After game streaming site Twitch's surprise announcement yesterday that it would be muting the sound on all historic videos that contained unlicensed audio, its CEO, Emmett Shear, had an "Ask Me Anything" session on reddit.

CRITICAL WORDPRESS PLUGIN BUG AFFECTS HUNDREDS OF THOUSANDS OF SITES
via Ars Technica by Dan Goodin on 8/7/14
URL: <http://arstechnica.com/security/2014/08/critical-wordpress-plugin-bug-affects-hundreds-of-thousands-of-sites/>

Hundreds of thousands of websites running a popular WordPress plugin are at risk of hacks that give attackers full administrative control, a security firm warned Thursday.

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FOURSQUARE KILLS OFF THE "SOCIAL MEDIA" PRETENSE OF DATA COLLECTION
via Ars Technica by Casey Johnston on 8/7/14
URL: <http://arstechnica.com/business/2014/08/how-the-new-foursquare-makes-social-media-obsolete/>

Foursquare has finally revamped its smartphone app into the version it promised long ago: a service that can passively track and log its users' locations and eventually use that information to offer recommendations.

MONKEY'S SELFIE AT CENTER OF COPYRIGHT BROUHAHA
via Ars Technica by David Kravets on 8/6/14
URL: <http://arstechnica.com/tech-policy/2014/08/monkeys-selfie-at-center-of-copyright-brouhaha/>

An English nature photographer is going ape over Wikipedia's refusal to remove pictures of a monkey from the online encyclopedia that he says are being displayed without his permission.

CIVIL LIBERTIES GROUPS, TECH FIRMS BACK FACEBOOK AGAINST MANHATTAN
DA
via WSJ.com: Technology by Reed Albergotti on 8/8/14
URL: <http://blogs.wsj.com/digits/2014/08/08/civil-liberties-groups-tech-firms-back-facebook-against-manhattan-da/>

Facebook is finding supporters in a fight stemming from court-approved search warrants in 2013 that allowed law enforcement officials to review accounts belonging to users suspected of fraud.

ZYNGA ADDS A HAIL MARY PASS TO PLAYBOOK
via WSJ.com: Technology by Dan Gallagher on 8/8/14
URL: <http://online.wsj.com/articles/heard-on-the-street-zynga-adds-hail-mary-pass-to-playbook-1407518808>

Heard on the Street: Social game maker Zynga is hoping deals with the NFL and Tiger Woods will help make up for slower growth in franchises, such as FarmVille.

FACEBOOK MESSENGER PRIVACY FEARS? HERE'S WHAT YOU NEED TO KNOW
via WSJ.com: Technology by Reed Albergotti on 8/8/14
URL: <http://blogs.wsj.com/digits/2014/08/08/facebook-messenger-privacy-fears-heres-what-you-need-to-know/>

The Internet has been simmering lately over privacy concerns surrounding Facebook's Messenger app, which will soon become the only way mobile users can send and receive messages on the social network.

TIMELINE OF CHINA'S SOCIAL MEDIA CRACKDOWNS

via WSJ.com: Technology by Eva Dou on 8/8/14

URL: <http://blogs.wsj.com/digits/2014/08/08/timeline-of-chinas-social-media-crackdowns/>

As China tightens regulations on messaging app makers this week, here's a closer look at the evolution of the country's social media regulation.

TWITTER, LEARNING FROM FACEBOOK, REVAMPS ITS AD FEES

via WSJ.com: Technology by Jack Marshall & Yoree Koh on 8/8/14

URL: <http://online.wsj.com/articles/twitter-learns-from-facebook-1407453846>

Twitter is remodeling the way it charges advertisers, a move designed to court more small businesses in a bid to battle Facebook.

ZYNGA REPORTS WIDER LOSS

via WSJ.com: Technology by Nick Shchetko on 8/7/14

URL: <http://online.wsj.com/articles/zynga-reports-wider-loss-lowers-outlook-1407442330>

Farmville game-maker Zynga reported a wider second-quarter loss on development delays that it said would hurt results for the remainder of the year.

FACEBOOK IS ACQUIRING PRIVATECORE, A CYBERSECURITY COMPANY

via WSJ.com: Technology by Reed Albergotti on 8/7/14

URL: <http://blogs.wsj.com/digits/2014/08/07/facebook-is-acquiring-privatecore-a-cybersecurity-company/>

Facebook, looking to better secure the vast amounts of customer data stored on its servers, agreed to acquire the cybersecurity company PrivateCore.

EMPLOYEE #30 REFLECTS ON FACEBOOK'S EARLY DAYS

via WSJ.com: Technology by Reed Albergotti on 8/6/14

URL: <http://blogs.wsj.com/digits/2014/08/06/employee-30-reflects-on-facebooks-early-days/>

The young Mark Zuckerberg harshly criticized employees who failed to meet his expectations, says former Facebook employee Noah Kagan in his new book, "How I Lost \$170 Million: My time as #30 at Facebook."

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FACEBOOK ADS COSTLIER FOR SMALL BUSINESSES

via WSJ.com: Technology by Sarah E. Needleman & Jack Marshall on 8/6/14

URL: <http://online.wsj.com/articles/facebook-ads-become-costlier-choice-for-small-businesses-1407341983>

Small-business owners these days are competing for more limited ad space on Facebook-and paying more for ads even if they don't result in sales.

FOURSQUARE NOW TRACKS USERS EVEN WHEN THE APP IS CLOSED

via WSJ.com: Technology by Douglas MacMillan on 8/6/14

URL: <http://blogs.wsj.com/digits/2014/08/06/foursquare-now-tracks-users-even-when-the-app-is-closed/>

Hiding in Foursquare's revamped mobile app is a feature some users might find creepy: It tracks your every movement, even when the app is closed.

KUDOS TO WIKIMEDIA FOUNDATION FOR RESISTING ALL GOVERNMENT REQUESTS TO CENSOR CONTENT

via Techdirt by Mike Masnick on 8/6/14

URL: <https://www.techdirt.com/articles/20140806/11000928130/kudos-to-wikimedia-foundation-resisting-all-government-requests-to-censor-content.shtml>

Wikimedia's new Transparency Report has been getting some attention, in part because it brought attention back to the whole monkey selfie copyright debacle.

COPS EYEING PARODY TWITTER ACCOUNT IN BROOKLYN BRIDGE CAPER

via Ars Technica by David Kravets on 8/9/14

URL: <http://arstechnica.com/tech-policy/2014/08/cops-eyeing-parody-twitter-account-in-brooklyn-bridge-caper/>

New York authorities have subpoenaed Twitter to unmask who's behind a parody account that tweeted responsibility for last month's Brooklyn Bridge caper.

GOOGLE, OTHERS SUPPORT FACEBOOK APPEAL OF NY WARRANTS

via Law360: Media & Entertainment by Lance Duroi on 8/11/14

URL: <http://www.law360.com/media/articles/566139>

Google Inc. and a host of other Internet and social media companies on Friday threw their weight behind Facebook Inc.'s appeal of a decision forcing it to turn over information on hundreds of users targeted by Manhattan prosecutors in a disability benefits fraud probe.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

LEGAL SHARK WEEK: 4 WAYS TO BE A SOCIAL MEDIA SHARK
via FindLaw Writ - Recent Articles by Gabriella Khorasanee, JD on 8/11/14
URL: <http://blogs.findlaw.com/strategist/2014/08/legal-shark-week-4-ways-to-be-a-social-media-shark.html>

It's baaaack! Yes, it's that time of year again -- Discovery's "Shark Week" (already? We've barely had time to recover from "Sharkando 2: The Second One") -- which of course means it's time for FindLaw's "Legal Shark Week" series of blog posts. Because as lawyers, we are as misunderstood as.....

TWITTER CHANGES MATH ON COUNTING USERS WHO DON'T SEE ADS
via WSJ.com: Technology by Yoree Koh on 8/11/14
URL: <http://blogs.wsj.com/digits/2014/08/11/twitter-changes-its-math-on-counting-users-who-dont-see-ads/>

Twitter's quarterly filing on Monday appears to have revealed some new math involving its user count.

TWITTER PAID \$134 MILLION FOR DATA PARTNER GNIP
via WSJ.com: Technology by Yoree Koh on 8/11/14
URL: <http://blogs.wsj.com/digits/2014/08/11/twitter-paid-134-million-for-data-partner-gnip/>

Twitter disclosed in its just-released quarterly filing that it paid \$134.1 million in mostly cash and some stock for Gnip, a data partner the messaging service agreed to acquire in April.

FACEBOOK DODGES NEW TRIAL IN WEB DIARY PATENT DISPUTE
via Intellectual Property Law360 by Vin Gurrieri on 8/12/14
URL: <http://www.law360.com/ip/articles/566270>

A Virginia federal judge on Friday denied Rembrandt Social Media LP a new trial in its suit accusing Facebook Inc. of infringing two patents related to online diaries, leaving intact a verdict that found the patents invalid.

ROBIN WILLIAMS'S DEATH, REFLECTED IN SOCIAL MEDIA
via NYT > Media & Advertising by Jonathan Mahler on 8/12/14
URL: <http://www.nytimes.com/2014/08/13/business/media/robin-williamss-death-reflected-in-social-media.html>

Within minutes of the news of Robin Williams's death, his fans - regular people and celebrities, too - were creating an electronic scrapbook of his life in real time.

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TWITTER TESTS VIDEO ADS FOLLOWING FACEBOOK'S ROLLOUT

via WSJ.com: Technology by Yoree Koh on 8/12/14

URL: <http://blogs.wsj.com/digits/2014/08/12/twitter-tests-video-ads-following-facebooks-rollout/>

Twitter has begun testing a new way to make money: every time a user presses "play" on a tweet.

JUDGE NIXES FACEBOOK FEE BID IN REMBRANDT PATENT FIGHT

via Law.com - Newswire

URL: <http://www.americanlawyer.com/digestTAL.jsp%253fid=1202666640177>

Facebook Inc. and its lawyers at Cooley have lost their bid to recover attorney fees from Rembrandt Social Media, the nonpracticing entity they slayed at trial in June.

MUSIC BIZ AGENT CLAIMS COLLEAGUE DEFAMED HIM THROUGH TWITTER IMPERSONATION

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 8/13/14

URL: <http://www.hollywoodreporter.com/thr-esq/music-biz-agent-claims-colleague-725219>

Joseph Cassiere's lawsuit over @QuotesOfJJ also provides one of the first tests of a fairly new California cyber-bullying law

MICROSOFT URGES NEW BIG DATA LAWS; FACEBOOK, GOOGLE DON'T

via Law360: Media & Entertainment by Juan Carlos Rodriguez on 8/13/14

URL: <http://www.law360.com/media/articles/566885>

Businesses and consumer groups have expressed varying opinions on how the government should incorporate privacy concerns about big data into possible legislation, with some, like Microsoft Corp., strongly supporting a federal law, and others, like Facebook Inc., Google Inc. and Amazon.com Inc., favoring self-regulation.

SHOOTING SPURS HASHTAG EFFORT ON STEREOTYPES

via NYT > Media & Advertising by Tanzina Vega on 8/12/14

URL: <http://www.nytimes.com/2014/08/13/us/if-they-gunned-me-down-protest-on-twitter.html>

The police shooting of Michael Brown, a Missouri teenager, has prompted a social media campaign over negative depictions of young black men in the news media.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FROM TWITTER WITH HACK: RUSSIAN PM'S ACCOUNT HIJACKED

via WSJ.com: Technology by Olga Razumovskaya on 8/14/14

URL: <http://blogs.wsj.com/digits/2014/08/14/from-twitter-with-hack-russian-pms-account-hijacked/>

"I'm resigning. I'm ashamed of the government's actions. Forgive me," a tweet via Russia's tech-loving Prime Minister Dmitry Medvedev's official Twitter account @MedvedevRussia said.

GETTY, AFP CAN'T DUCK \$1.2M FINE OVER HAITI QUAKE PICS

via Intellectual Property Law360 by Bill Donahue on 8/14/14

URL: <http://www.law360.com/ip/articles/567121>

A New York federal judge on Wednesday upheld a jury's November \$1.2 million verdict against Agence France-Presse and Getty Images Inc. for willfully stealing images of the 2010 Haitian earthquake that a photojournalist posted to Twitter.

FAIR USE LIKELY PROTECTS DISCUSSION OF BLOG POST AND COMMENTS

via Technology & Marketing Law Blog by Venkat Balasubramani on 8/14/14

URL: <http://blog.ericgoldman.org/archives/2014/08/fair-use-likely-protects-discussion-of-blog-post-and-comments.htm>

This is a lawsuit between pro se parties. As the court notes, the feud between the parties largely took place online, but eventually "found its way into federal court".

LAWYERS IN TEXAS CASE NOT ALLOWED TO TWEET DEPOSITION OF EX-SHERIFF

via Ars Technica by Megan Geuss on 8/14/14

URL: <http://arstechnica.com/tech-policy/2014/08/lawyers-in-texas-case-not-allowed-to-tweet-deposition-of-ex-sheriff/>

In a high-profile civil case involving a disgraced ex-Texas sheriff, a judge has prohibited the plaintiff's attorneys from tweeting the deposition of the defendant as it happens.

FACEBOOK KNOWS WHEN YOU SEE A PRODUCT ON YOUR PHONE, BUY IT ON A PC

via Ars Technica by Casey Johnston on 8/14/14

URL: <http://arstechnica.com/business/2014/08/facebook-knows-when-you-see-a-product-on-your-phone-buy-it-on-a-pc/>

Facebook has added the ability for marketers to track customers across devices when a displayed ad is followed by a purchase, according to a blog post from the company Wednesday.

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SAM LESSIN, KEY FACEBOOK EMPLOYEE, LEAVES COMPANY
via WSJ.com: Technology by Reed Albergotti on 8/14/14
URL: <http://blogs.wsj.com/digits/2014/08/14/sam-lessin-key-facebook-employee-leaves-company/>

For now, Lessin will take time off to pursue hobbies.

TWEETS ON ISRAEL COST PROFESSOR A NEW JOB
via WSJ.com: Technology by Douglas Belkin on 8/13/14
URL: <http://online.wsj.com/articles/tweets-on-israel-cost-professor-1407974658>

An outspoken critic of Israel on the verge of taking a new tenured university post has learned a tough lesson about academic freedom: It doesn't necessarily apply when you are between jobs.

TWITTER AND THE GENERATION GAP
via Dorf on Law by Michael Dorf on 8/15/14
URL: <http://www.dorfonlaw.org/2014/08/twitter-and-generation-gap.html>

My Verdict column on the Salaita case on Wednesday prompted a good deal of discussion on Twitter, Facebook, etc.

PREMIER LEAGUE WARNS FANS NOT TO POST VINE VIDEOS OF GOALS ONLINE
via The Guardian by Mark Tran on 8/15/14
URL: <http://www.theguardian.com/media/2014/aug/15/premier-league-warns-fans-vine-videos-goals>

Premier League warns fans that posting goal vines is illegal, as is sharing them on websites such as Twitter

PREMIER LEAGUE WARNS FANS NOT TO TWEET GOAL VIDEOS, ANIMATED GIFS
via Ars Technica by Jon Brodtkin on 8/15/14
URL: <http://arstechnica.com/tech-policy/2014/08/premier-league-warns-fans-not-to-tweet-goal-videos-animated-gifs/>

The English Premier League is planning to "clamp down on fans posting unofficial videos of goals online" and is developing technologies and working with Twitter to aid its quest, the BBC reported today.

DOES FACEBOOK THINK USERS ARE DUMB? "SATIRE" TAG ADDED TO ONION ARTICLES [UPDATED]

via Ars Technica by Sam Machkovech on 8/15/14

URL: <http://arstechnica.com/business/2014/08/does-facebook-think-users-are-dumb-satire-tag-added-to-onion-articles/>

Not all links on Facebook will get slapped with a "satire" tag, but if users click through an Onion article and return to their feeds, they'll probably find some stuff that's been tagged.

FACEBOOK, THE SECURITY COMPANY

via Ars Technica by Sean Gallagher on 8/15/14

URL: <http://arstechnica.com/security/2014/08/facebook-the-security-company/>

On August 7, as Def Con was kicking off far below in the bowels of the Rio Hotel's convention center in Las Vegas, I was ushered into a suite on the 19th floor to see a man who has one of the most high-profile security gigs in the industry: Joe Sullivan, Facebook's chief security officer.

TWEETS AND VINES CHANGE FERGUSON COVERAGE, CAMERAS IN THE COURTROOM, AND MORE

via NPR's On the Media on 8/15/14

URL: <http://www.onthemediamedia.org/story/on-the-media-2014-08-15/>

How a virtual livestream of tweets and vines after the Michael Brown shooting changed coverage, remembering the first gavel-gavel coverage of a court case, and fact and fiction on Shark Week.

TWITTER TWEAKS POLICIES TO "BETTER HANDLE TRAGIC SITUATIONS"

via Ars Technica by Katie Collins on 8/16/14

URL: <http://arstechnica.com/business/2014/08/twitter-tweaks-policies-to-better-handle-tragic-situations/>

Twitter has pledged to update its policies regarding abuse and user safety, following a series of distressing incidents that caused Zelda Williams, daughter of the late comedian and actor Robin Williams, to leave the social network.

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COPYING BLOGGER'S POSTS IN DISCIPLINARY PROCEEDING IS FAIR USE-DENISON V. LARKIN

via Technology & Marketing Law Blog by Eric Goldman on 8/16/14

URL: <http://blog.ericgoldman.org/archives/2014/08/copying-bloggers-posts-in-disciplinary-proceeding-is-fair-use-denison-v-larkin.htm>

The plaintiff, JoAnne M. Denison, is an Illinois attorney and operated a blog, MaryGSykes.com. Denison blogged about a guardianship case she believed was marred by corruption.

NINTH CIRCUIT SPURNS WEB 'BROWSEWRAP' AGREEMENT

via Law.com - Newswire

URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp%253fid=1202667226454>

Barnes & Noble customers weren't put on notice of an arbitration agreement buried in the retailer's website, wrote Circuit Judge John Noonan.

FRAUD SUIT OVER TWITTER IPO FIZZLES AT SECOND CIRCUIT

via Law.com - Newswire

URL: <http://www.americanlawyer.com/digestTAL.jsp%253fid=1202667228875>

Lawyers at Simpson Thacher made quick work of a \$124 million lawsuit alleging that Twitter duped two investment advisers into propping up demand for its shares ahead of the company's initial public offering.

9TH CIRC. WON'T SEND B&N TABLET SALE ROW TO ARBITRATION

via Law360: Media & Entertainment by Kurt Orzeck on 8/18/14

URL: <http://www.law360.com/media/articles/568408>

The Ninth Circuit on Monday refused to send to arbitration a putative class action alleging Barnes & Noble Inc. violated false advertising laws by canceling thousands of online orders for discounted Hewlett-Packard Co. tablets, ruling the plaintiff didn't assent to the website's terms of use.

2ND CIRC. TOSSES \$124M TWITTER SUIT OVER MISSED DEADLINES

via Law360: Media & Entertainment by Cara Salvatore on 8/18/14

URL: <http://www.law360.com/media/articles/568329>

The Second Circuit is refusing to take up an appeal contesting the dismissal of a \$124 million suit alleging Twitter engineered a failed private sale before its IPO, saying plaintiffs Precedo Capital Group Inc. and Continental Advisors SA failed to meet filing deadlines to appeal the ruling.

LINKEDIN STRIKES \$1.25M SETTLEMENT IN DATA BREACH ACTION
via Law360: Media & Entertainment by Igor Kossov on 8/18/14
URL: <http://www.law360.com/media/articles/568135>

A putative class asked a California federal court Friday to approve a \$1.25 million settlement in a lawsuit alleging LinkedIn Corp. misled customers about its data protection policies in connection with a 2012 data breach.

TAYLOR SWIFT MAXIMIZES USE OF SOCIAL MEDIA IN RELEASE OF NEW ALBUM
via NYT > Media & Advertising by Ben Sisario on 8/18/14
URL: <http://www.nytimes.com/2014/08/19/business/media/taylor-swift-maximizes-use-of-social-media-in-release-of-new-album.html>

Taylor Swift took the next step in a constantly evolving game of album promotion by pop stars when she announced the release of her new "1989."

FACEBOOK'S ROUTE TO BECOMING A REASSURANCE MACHINE
via Ars Technica by Casey Johnston on 8/18/14
URL: <http://arstechnica.com/business/2014/08/how-facebook-might-fix-its-trivial-viral-content-glut/>

As the protests in Ferguson, Missouri over police fatally shooting 19-year-old Mike Brown have raged through the past several nights, more than a few people have noticed how relatively quiet Facebook news feeds have been on the matter.

ARREST OVER TWITTER PARODY OF MAYOR WASN'T "UNREASONABLE," PEORIA SAYS
via Ars Technica by David Kravets on 8/18/14
URL: <http://arstechnica.com/tech-policy/2014/08/arrest-over-twitter-parody-of-mayor-wasnt-unreasonable-peoria-says/>

The Illinois city that arrested a local man for parodying its mayor on Twitter said Monday that the prankster's detainment wasn't "unreasonable."

TWITTER EXPERIMENTS WITH HIGHLIGHTING 'FAVORITED' TWEETS, TO SOME USERS' DISMAY
via WSJ.com: Technology by Yoree Koh on 8/18/14
URL: <http://blogs.wsj.com/digits/2014/08/18/twitter-experiments-with-highlighting-favorited-tweets-to-some-users-dismay/>

Twitter is inserting tweets in some users' timelines that have been favorited by accounts they follow, an experiment that is raising eyebrows.

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YOUTUBE SUBSCRIPTION PLAN LEAKS: OFFLINE PLAY, NO ADS, 20 MILLION SONGS

via Ars Technica by Casey Johnston on 8/19/14

URL: <http://arstechnica.com/business/2014/08/youtube-subscription-plan-leaks-offline-play-no-ads-20-million-songs/>

More details have leaked about Google's upcoming subscription service for YouTube, these in the form of screenshots posted by Android Police on Monday.

WHAT'S A BROWSEWRAP? THE NINTH CIRCUIT SURE DOESN'T KNOW-NGUYEN V. BARNES & NOBLE

via Technology & Marketing Law Blog by Venkat Balasubramani on 8/19/14

URL: <http://blog.ericgoldman.org/archives/2014/08/whats-a-browsewrap-the-ninth-circuit-sure-doesnt-know-nguyen-v-barnes-noble.htm>

This is a lawsuit over Barnes & Noble's alleged failure to honor its closeout advertisements for Hewlett-Packard Touchpads. (Coverage of the district court ruling here: "Barnes & Noble's Online Contract Formation Process Fails-Nguyen v. Barnes & Noble.

FACEBOOK ASKS CHANCERY COURT TO QUASH DIRECTOR PAY SUIT

via Law360: Media & Entertainment by Matt Chiappardi on 8/19/14

URL: <http://www.law360.com/media/articles/568862>

Facebook Inc. urged the Delaware Chancery Court late Monday to grant summary judgment in a derivative lawsuit challenging director pay that an investor claims is more than 45 percent higher than the company's peers, arguing the compensation has been properly approved by the social media titan's controlling stockholder, CEO Mark Zuckerberg.

FACEBOOK TO RUIN OUR GOOD TIME WITH 'SATIRE' DISCLAIMER; THE ONION RESPONDS WITH SATIRE

via Techdirt by Timothy Geigner on 8/19/14

URL: <https://www.techdirt.com/articles/20140818/11570528243/facebook-to-ruin-our-good-time-with-satire-disclaimer-onion-responds-with-satire.shtml>

Satire: some people just don't get it. More specifically, some folks out there don't have the capacity to read what is an obviously satirical news piece and/or headline and recognize it as such.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER TO REMOVE IMAGES OF THE DECEASED UPON FAMILIES' REQUEST

via WSJ.com: Technology by Yoree Koh on 8/19/14

URL: <http://blogs.wsj.com/digits/2014/08/19/twitter-to-remove-images-of-the-deceased-upon-families-request/>

Twitter said on Tuesday it will remove images of deceased individuals at the request of family members.

TWITTER TIMELINES: NOW MORE THAN WHAT YOU FOLLOW

via WSJ.com: Technology by Yoree Koh on 8/19/14

URL: <http://blogs.wsj.com/digits/2014/08/19/twitter-timelines-now-more-than-what-you-follow/>

Twitter users who have complained about tweets that appear misplaced in their timeline should take note: This isn't simply an experiment. Twitter acknowledged users will see tweets from accounts they haven't chosen to follow.

TRUTH OR SATIRE? FACEBOOK LABELS ARTICLES FROM THE ONION

via WSJ.com: Technology by Reed Albergotti on 8/19/14

URL: <http://blogs.wsj.com/digits/2014/08/19/truth-or-satire-facebook-labels-articles-from-the-onion/>

Facebook is adding a "satire" tag to certain posts from the Onion and other humorous websites.

KOH PRIVACY RULING REVERBERATES IN CASE AGAINST FACEBOOK

via Law.com - Newswire

URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp%253fid=1202667390247>

Plaintiffs lawyers suing the social networking company point to order that OK'd claims against Yahoo.

DOES IT EVEN MATTER WHAT STEVEN SALAITA "TWEETED?"

via PrawfsBlawg by Paul Horwitz on 8/20/14

URL: <http://prawfsblawg.blogs.com/prawfsblawg/2014/08/does-it-even-matter-what-steven-salaita-tweeted.html>

I have followed with interest the various stories and blog posts about Steven Salaita. Although there are aspects of Mike Dorf's initial post on the subject that I am uncomfortable with, I agree with him that there are some possible differences between firing and not hiring an academic candidate. We shouldn't be sanguine about those differences; refusing to hire a candidate for the wrong reasons--not liberal enough, say, or too liberal--is also a dereliction of academic duty. And we should be very cautious about "collegiality," without treating it as irrelevant. But there are, I think, potential differences between the kinds...

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TWITTER SCRAMBLES AGAINST DISSEMINATION OF FOLEY VIDEO

via WSJ.com: Technology by Yoree Koh on 8/20/14

URL: <http://blogs.wsj.com/digits/2014/08/20/twitter-scrambles-against-dissemination-of-foley-video/>

Twitter is trying to stamp out the grisly images of American journalist James Foley, who was beheaded in a video released by militants from the Islamic State.

USERS SUING FACEBOOK CITE JUDGE KOH'S YAHOO PRIVACY RULING

via Law360: Media & Entertainment by David McAfee on 8/20/14

URL: <http://www.law360.com/media/articles/569362>

Plaintiffs who sued Facebook Inc. for allegedly violating their privacy by mining private messages urged a California federal judge on Wednesday to consider U.S. District Judge Lucy Koh's recent order refusing to toss similar claims in a proposed class action brought against Yahoo Inc.

BET WINS LEGAL WAR OVER FAN'S FACEBOOK PAGE (EXCLUSIVE)

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 8/20/14

URL: <http://www.hollywoodreporter.com/thr-esq/bet-wins-legal-war-tv-726594>

A Florida judge says Facebook likes aren't the property of page creators

NEW LAW EXPANDS ACCESS TO GOOGLE, FACEBOOK ACCOUNTS OF DECEASED

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 8/20/14

URL: <http://blogs.wsj.com/law/2014/08/20/new-law-expands-access-to-google-facebook-accounts-of-deceased/>

As policymakers wrestle with how to handle the digital remains that people leave behind on sites like Google and Facebook after they die, a new state law expanding access to the deceased's accounts could set a national trend.

HOW TWITTER'S NEW "BOTMAKER" FILTER FLUSHES SPAM OUT OF TIMELINES

via Ars Technica by Lee Hutchinson on 8/20/14

URL: <http://arstechnica.com/information-technology/2014/08/how-twitters-new-botmaker-filter-flushes-spam-out-of-timelines/>

To work at Ars is to interact constantly with Twitter, both as a source for developing news and also as a way to goof off with coworkers and other tech journalists (folks who follow the Ars staff on Twitter should be more than familiar with our long-winded late night multi-Tweet antics).

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

RANDOM HOUSE BLASTS SANCTIONS BID IN FACEBOOK AUTHOR SUIT
via Intellectual Property Law360 by Kat Greene on 8/21/14
URL: <http://www.law360.com/ip/articles/570003>

Random House Inc. and the writers of a book about the founding of Facebook Inc. fired back at a call for sanctions by a former classmate of Mark Zuckerberg, contending that his sanctions bid in a false advertising and defamation suit against the publisher is "frivolous," according to a filing in the First Circuit on Wednesday.

JUDGE SLAMS YELP'S \$2M DAMAGES CLAIM IN FAKE REVIEW SUIT
via Intellectual Property Law360 by Beth Winegarner on 8/21/14
URL: <http://www.law360.com/ip/articles/569889>

A California federal judge on Thursday criticized Yelp Inc.'s request for \$2 million in damages in its suit accusing a Florida businessman of infringing the site's trademark and violating his user agreement by selling fake reviews, saying it looks like Yelp is seeking a windfall to which it isn't entitled.

HP PATENTS: SOCIAL NETWORK SHARING AND FORENSICS TECHNOLOGIES
via IPWatchdog.com | Patents & Patent Law by Steve Brachmann on 8/21/14
URL: <http://www.ipwatchdog.com/2014/08/21/hp-patents-social-network-sharing-and-forensics-technologies/id=50832/>

Hewlett-Packard has one of the stronger patent portfolios among U.S. technology developers, and the past few weeks have seen many interesting additions to that portfolio. One patent protects a method of brokering fair prices between printing entities and document acquisition services, which often provide printing services to mobile device users. Another protects a scanning technology which can determine if a product posing under a brand name is a counterfeit. A redesigned laptop for easier...

FACEBOOK HAS 4 WEEKS TO RESPOND TO AUSTRIAN PRIVACY SUIT
via Law360: Media & Entertainment by Allison Grande on 8/21/14
URL: <http://www.law360.com/media/articles/569759>

An Austrian court has given Facebook Inc. four weeks to respond to a class action, supported by 25,000 users outside the U.S. and Canada, that accuses the site of disregarding users' privacy rights by promoting policies that enable government spying and capitalize on user data.

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TWITTER FACES FREE-SPEECH DILEMMA OVER REMOVING IMAGES
via WSJ.com: Media & Marketing by Yoree Koh & Reed Albergotti on 8/21/14
URL: <http://online.wsj.com/articles/twitter-is-walking-a-fine-line-confronted-with-grisly-images-1408659519>

The social-media site scrambled to remove images of a U.S. journalist's beheading while maintaining its dedication to freedom of expression.

CONGRESSIONAL STAFFERS BANNED AGAIN FROM WIKIPEDIA AFTER
"TRANSPHOBIC" EDITS
via Ars Technica by Joe Mullin on 8/21/14
URL: <http://arstechnica.com/tech-policy/2014/08/congressional-staffers-banned-again-from-wikipedia-after-transphobic-edits/>

An IP address used by staff at the US House of Representatives has been banned from editing Wikipedia for 30 days

THE OTHER STRANGE TALE OF FACEBOOK'S DISPUTED ORIGINS
via Ars Technica by David Kravets on 8/21/14
URL: <http://arstechnica.com/tech-policy/2014/08/the-other-strange-tale-of-facebooks-disputed-origins/>

Prosecutors say it took decades for Bernard Madoff to pull off one of the largest financial scams in US history to the tune of \$65 billion, an elaborate Ponzi scheme perpetrated against the upper crust of society.

LINKEDIN'S HEAD OF PRODUCTS, USER EXPERIENCE RESIGNS
via WSJ.com: Technology by Reed Albergotti on 8/21/14
URL: <http://online.wsj.com/articles/linkedins-head-of-products-user-experience-resigns-1408660073>

Dipchand "Deep" Nishar, a LinkedIn Corp. senior vice president who helped the professional social network expand internationally and on mobile devices, is resigning to pursue a chief executive post.

JUDGE SAYS YOU DON'T 'OWN' THE FACEBOOK 'LIKES' ON YOUR PAGE

via Techdirt by Mike Masnick on 8/21/14

URL: <https://www.techdirt.com/articles/20140821/06261328273/judge-says-you-dont-own-facebook-likes-your-page.shtml>

In a world where people are always pushing the idea of "intellectual property" over just about everything, is it really any surprise when people assume all sorts of property-like rights in things that clearly shouldn't have any such thing?

IT'S NOT POSSIBLE TO STEAL FACEBOOK 'LIKES'-MATTOCKS V. BET

via Technology & Marketing Law Blog by Venkat Balasubramani on 8/22/14

URL: <http://blog.ericgoldman.org/archives/2014/08/its-not-possible-to-steal-facebook-likes-mattocks-v-bet.htm>

In 2008, Plaintiff Stacey Mattocks developed an (initially unofficial) Facebook page focusing on "The Game," a television series initially aired on CW and later acquired by BET.

PARENTS SEEK CERT. FOR MINORS IN FACEBOOK GAME CREDIT SUIT

via Law360: Media & Entertainment by David McAfee on 8/22/14

URL: <http://www.law360.com/media/articles/570247>

A group of parents who sued Facebook Inc. for making money off game and application credits unknowingly purchased by their children urged a California federal judge on Thursday to certify a class of minor users, saying certification is just a "short step" after denying Facebook's motions to dismiss.

Researchers Made a Fake Social Network to Infiltrate China's Internet Censors

via Motherboard by Jason Koebler on 8/21/14

URL: <http://motherboard.vice.com/read/researchers-made-a-fake-social-network-to-infiltrate-chinas-internet-censors>

It's no secret that China has been censoring and controlling the information its citizens can send and receive, especially on the internet. But, until Harvard researchers recently broke into the system, no one knew exactly how it worked.

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FACEBOOK TO UNLEASH A 'MENTIONS BOX' ON CELEBRITIES AT THE EMMYS
via WSJ.com: Technology by Reed Albergotti on 8/22/14
URL: <http://blogs.wsj.com/digits/2014/08/22/facebook-to-unleash-a-mentions-box-on-celebrities-at-the-emmys/>

Even if Matthew McConaughey doesn't win a lead actor Emmy for his role on HBO's "True Detective," there may be consolation. He might be asked to accept -- then shake -- a comically oversized tablet computer emblazoned with Facebook's logo.

ISLAMIC STATE PUSHES SOCIAL-MEDIA BATTLE
via WSJ.com: Technology by Natalie Andrews & Felicia Schwartz on 8/22/14
URL: <http://online.wsj.com/articles/isis-pushes-social-media-battle-with-west-1408725614>

The James Foley video is part of sophisticated Facebook, Twitter and meme campaigns to promote dual view of Islamic extremists as gruesome threat and relatable.

ISRAEL DOES ABOUT-FACE OVER HAMAS-ISIS TWEET
via WSJ.com: Technology by Joshua Mitnick on 8/22/14
URL: <http://online.wsj.com/articles/israel-does-about-face-over-hamas-isis-tweet-1408724928>

The Israeli Prime Minister's Office did an about-face in its public relations campaign against Hamas, after setting off a social media storm by tweeting the image of U.S. journalist James Foley taken from the video documenting his execution.

UNIVERSITY BANS SOCIAL MEDIA, POLITICAL CONTENT AND WIKIPEDIA PAGES ON DORM WIFI
via Techdirt by Timothy Geigner by 8/22/14
URL: <https://www.techdirt.com/articles/20140821/17411428283/university-bans-social-media-political-content-wikipedia-pages-dorm-wifi.shtml>

My understanding is that there was once a theory that America's public universities were havens of free speech, political thought, and a center for the exchange of ideas

BET WINS BATTLE WITH FAN OVER FACEBOOK 'LIKES'
via Intellectual Property Law360 by Carolina Bolado on 8/25/14
URL: <http://www.law360.com/ip/articles/570759>

A Florida federal judge on Thursday dismissed a suit against Black Entertainment Television LLC brought by a fan who started a Facebook page for the television show "The Game," saying the fan did not have an ownership interest in the page's 6.2 million "likes."

NLRB 'LIKE' RULING SHEDS LIGHT ON SOCIAL MEDIA PROTECTION

via Law360: Media & Entertainment by Ben James on 8/25/14

URL: <http://www.law360.com/media/articles/570690>

The National Labor Relations Board not only broke new ground Friday by ruling that Facebook "likes" could fall under the protection of federal labor law, but also clarified the appropriate standard for assessing whether worker comments on social media are egregious enough to lose legal protection in similar cases, lawyers said.

FACEBOOK TAKES STEPS AGAINST 'CLICK BAIT' ARTICLES

via NYT > Media & Advertising by Ravi Somaiya on 8/25/14

URL: <http://www.nytimes.com/2014/08/26/business/media/facebook-takes-steps-against-click-bait-articles.html>

The company says it adjusted the algorithm that ranks news items to divert attention from articles that tempt readers with a headline, but offer little more.

SUPREME COURT SOCIAL MEDIA RAP-LYRICS CASE BRINGS EMINEM INTO THE FOLD

via Ars Technica by David Kravets on 8/25/14

URL: <http://arstechnica.com/tech-policy/2014/08/supreme-court-social-media-rap-lyrics-case-brings-eminem-into-the-fold/>

Lawyers trying to get the Supreme Court to reverse a four-year prison term handed to a Pennsylvania man who published violent rap-style Facebook rants told the high court that his client was charged, in part, for referencing an Eminem song.

AMERICAN AIRLINES FLIGHT DIVERTED AFTER GAMING HACKER GROUP TWEETS BOMB THREAT

via Ars Technica by Kyle Orland on 8/25/14

URL: <http://arstechnica.com/gaming/2014/08/american-air-flight-diverted-after-gaming-hacker-group-tweets-bomb-threat/>

Another series of depressingly common DDoS attacks on a number of gaming servers became much more serious this weekend when a bomb threat tweeted by a hacking collective resulted in a commercial jet carrying Sony Online Entertainment CEO John Smedley to be diverted from San Diego to Phoenix.

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NEWS FEED FYI: CLICK-BAITING

via Facebook Newsroom by Khalid El-Arini & Joyce Tang on 8/25/14

URL: <http://newsroom.fb.com/news/2014/08/news-feed-fyi-click-baiting/>

Today we're announcing some improvements to News Feed to help people find the posts and links from publishers that are most interesting and relevant, and to continue to weed out stories that people frequently tell us are spammy and that they don't want to see.

FACEBOOK IS CRACKING DOWN ON CLICK BAIT

via WSJ.com: Technology by Reed Albergotti on 8/25/14

URL: <http://blogs.wsj.com/digits/2014/08/25/facebook-cracking-down-on-click-bait/>

Facebook is cracking down on "click bait," or articles people share on the social network with headlines to attract clicks, but little other information.

FANS WHO CREATE FACEBOOK PAGES FOR TV SHOWS DON'T OWN THOSE PAGES

via Law.com - Newswire

URL: <http://www.dailybusinessreview.com/PubArticleDBR.jsp%25fid=1202667922014>

U.S. District Judge James Cohn made social media history by ruling that a woman who created a fan Facebook and Twitter page for a popular television show did not have proprietary interest in the pages.

MARLON WAYANS TWEET IS AT CENTER OF LAWSUIT

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 8/26/14

URL: <http://www.hollywoodreporter.com/thr-esq/marlon-wayans-tweet-is-at-728062>

Pierre Daniel sues after he was allegedly harassed about his race and compared to a 'Family Guy' character

CALIF. OKS BILLS ADDING 'SELFIES' TO REVENGE PORN BAN

via Law360: Media & Entertainment by Erin Coe on 8/26/14

URL: <http://www.law360.com/media/articles/571216>

California lawmakers on Monday passed two bills seeking to extend a "revenge porn" statute that outlaws the practice of putting intimate images of unwilling or unaware people on the Internet, including a measure that would bar "selfies" from being posted without the person's consent.

ISIS CO-OPTS TWITTER HASHTAGS TO SPREAD THREATS, PROPAGANDA
via Ars Technica by Casey Johnston on 8/26/14
URL: <http://arstechnica.com/business/2014/08/isis-co-opts-twitter-hashtags-to-spread-threats-propaganda/>

The militant group ISIS began a new campaign Sunday morning that hijacked popular and innocuous hashtags to spread its threats to execute American journalist Steven Sotloff.

PROSKAUER, GREENBERG TRAUERIG DUCK \$18M FACEBOOK FRAUD SUIT
via Law360: Media & Entertainment by Michael Lipkin on 8/26/14
URL: <http://www.law360.com/media/articles/571390>

A New York judge on Tuesday freed Proskauer Rose LLP and Greenberg Trauring LLP from an \$18.2 million suit brought by investors allegedly duped into buying bogus shares of pre-IPO Facebook Inc., ruling the suit did not closely tie the firms to the fraud.

DOCS NASDAQ GAVE SEC WON'T BE COMPELLED IN FACEBOOK MDL
via Law360: Media & Entertainment by David McAfee on 8/26/14
URL: <http://www.law360.com/media/articles/571380>

A New York federal judge said it won't force Nasdaq OMX Group Inc. to produce documents it provided to the U.S. Securities and Exchange Commission in an investigation surrounding Facebook Inc.'s \$16 billion initial public offering, ruling Tuesday that Nasdaq's immunity is currently on appeal.

KATHERINE HEIGL ENDS LAWSUIT OVER DUANE READE TWEET (EXCLUSIVE)
via Hollywood Reporter - THR, Esq. by Eriq Gardner on 8/27/14
URL: <http://www.hollywoodreporter.com/thr-esq/katherine-heigl-ends-lawsuit-duane-728552>

The actress sued when the drug chain showed her carrying a shopping bag.

TWITTER JUST GAVE YOU ANALYTICS POWER. IS IT USEFUL?
via WSJ.com: Technology by Yoree Koh on 8/27/14
URL: <http://blogs.wsj.com/digits/2014/08/27/twitter-just-gave-you-analytics-power-is-it-useful/>

Twitter's power users have a new way to obsess over how loud their voices are on the service.

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DISRUPTIONS: FERGUSON REVEALS A TWITTER LOOP

via NYT > Media & Advertising by Nick Bilton on 8/27/14

URL: <http://www.nytimes.com/2014/08/28/fashion/ferguson-reveals-a-twitter-loop.html>

Twitter ensured that the events in Ferguson, Mo., led to a debate about police violence and race in America. But it was also responsible for creating and perpetuating numerous falsehoods.

EMPLOYEES WRONGLY FIRED FOR COMPLAINING ON FACEBOOK: NLRB

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 8/27/14

URL: http://blogs.findlaw.com/in_house/2014/08/employees-wrongly-fired-for-complaining-on-facebook-nlr.html

Section 7 of the National Labor Relations Act says employers can't prohibit employees from talking about unions, working conditions, or pay. Section 8 prevents employers from punishing employees for these activities. Employees of Triple Play Sports Bar and Grille in Watertown, Connecticut, took to Facebook to complain that Triple Play's.....

TWITTER TO OPEN INDONESIA OFFICE

via WSJ.com: Technology by Newley Purnell on 8/28/14

URL: <http://online.wsj.com/articles/twitter-to-open-indonesia-office-1409279462>

Twitter plans to open an office in populous Indonesia in the next three to six months, an executive said, highlighting the importance of fast-growing emerging markets as the company seeks future growth.

GOOGLE NEEDN'T REVEAL BLOGGER'S IDENTITY: TEXAS HIGH COURT

via Law360: Media & Entertainment by Lance Duroni on 8/29/14

URL: <http://www.law360.com/media/articles/572414>

A divided Texas Supreme Court on Friday freed Google Inc. from having to unmask an anonymous blogger accused of defaming The Reynolds & Reynolds Co., finding that a lower court lacks personal jurisdiction over the blogger and can't order presuit discovery.

TWITTER REDESIGNS SIGNUP PROCESS TO ENTICE NEW USERS

via WSJ.com: Technology by Yoree Koh on 8/29/14

URL: <http://blogs.wsj.com/digits/2014/08/29/twitter-redesigns-signup-process-to-entice-new-users/>

Twitter is trying to ease the pain for new users to create an account, hoping it will persuade them to sign up and stick around.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

EU QUESTIONNAIRE PROBES FACEBOOK, WHATSAPP DEAL
via WSJ.com: Technology by Frances Robinson & Tom Fairless on 9/1/14
URL: <http://online.wsj.com/articles/eu-sends-questionnaire-to-rivals-over-facebook-deal-with-whatsapp-1409577419>

European Union antitrust officials have sent a detailed questionnaire to competitors and customers of Facebook and message service WhatsApp as they probe the proposed \$19 billion deal.

September 2014

EU QUERIES FACEBOOK, WHATSAPP RIVALS

via WSJ.com: Media & Marketing by Frances Robinson & Tom Fairless on 9/1/14

URL: <http://online.wsj.com/articles/eu-sends-questionnaire-to-rivals-over-facebook-deal-with-whatsapp-1409577419>

European Union antitrust officials have sent a detailed questionnaire to competitors and customers of Facebook and messaging service WhatsApp as they probe the proposed \$19 billion deal.

YELP SHAKES OFF EXTORTION CLAIMS

via Law.com - Newswire

URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp%253fid=1202668720051>

The Ninth Circuit ruled Tuesday that manipulating user reviews amounts, at most, to "hard bargaining."

9TH CIRC. NIXES CHALLENGE TO YELP EXTORTION CLASS ACTION

via Law360: Media & Entertainment by Michael Lipkin on 9/2/14

URL: <http://www.law360.com/media/articles/573224>

The Ninth Circuit on Tuesday rejected attempts to revive a proposed class action accusing Yelp Inc. of extorting advertising money from small businesses by manipulating and fabricating reviews, ruling Yelp was allowed to remove or rearrange positive reviews.

TWITTER ORDERED TO DISCLOSE ACCOUNT INFO TO FRAMED MAN

via Law360: Media & Entertainment by David McAfee on 9/2/14

URL: <http://www.law360.com/media/articles/573053>

A New York state court on Friday ordered Twitter Inc. to disclose enough basic subscriber information to identify the owner of a Twitter account responsible for posting a picture of a 12-year-old abuse victim on the stand, this after another man was wrongfully arrested for the act.

**YOU CAN'T BE FIRED FOR 'LIKING' A COLLEAGUE CALLING YOUR BOSSES
'ASSHOLES' ON FACEBOOK**

via Techdirt by Mike Masnick on 9/2/14

URL: <https://www.techdirt.com/articles/20140830/17583228373/you-cant-be-fired-liking-colleague-calling-your-bosses-assholes-facebook.shtml>

A couple of years ago, we wrote about a rather troubling legal ruling in which a court declared that Facebook "likes" aren't a First Amendment protected expression.

FACEBOOK STOCK TOO POPULAR FOR ITS OWN GOOD

via WSJ.com: Technology by Miriam Gottfried on 9/2/14

URL: <http://online.wsj.com/articles/facebook-stock-too-popular-for-its-own-good-heard-on-the-street-1409681179>

Nothing has diminished Facebook's prowess in mobile advertising. But expectations and a high valuation may hold back its share price.

9TH CIR.'S YELP DECISION: PAY UP OR WATCH YOUR RATINGS SINK

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 9/3/14

URL: http://blogs.findlaw.com/in_house/2014/09/9th-cirs-yelp-decision-pay-up-or-watch-your-ratings-sink.html

The Ninth Circuit has upheld Yelp's practice of manipulating ratings in order to extract advertising fees from businesses. Several different businesses sued Yelp, all alleging about the same thing: Yelp removed some positive reviews from their business' Yelp pages, causing their ratings to go down. Yelp then appeared on a.....

**APPEALS COURT SAYS YELP'S AD SALES TACTICS DON'T EXTORT SMALL
BUSINESSES**

via Ars Technica by Megan Geuss on 9/3/14

URL: <http://arstechnica.com/tech-policy/2014/09/appeals-court-says-yelps-ad-sales-tactics-dont-extort-small-businesses/>

On Tuesday, a Ninth circuit appeals court ruled that Yelp's ad sales strategies do not extort small businesses and merely amount to "hard bargaining" by the company.

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TWITTER PUTS THE TIMELINE ON NOTICE AND HINTS OF GROUP CHATS

via WSJ.com: Technology by Yoree Koh on 9/3/14

URL: <http://blogs.wsj.com/digits/2014/09/03/twitters-product-checklist-better-search-and-group-chats/>

An algorithm-driven content feed. A souped-up search engine. Group chatting. These appear to be among Twitter's top product priorities.

LINKEDIN CONSIDERS CHANGES AFTER CHINA CENSORSHIP REVEALED

via WSJ.com: Technology by Reed Albergotti on 9/3/14

URL: <http://blogs.wsj.com/digits/2014/09/03/linkedin-considers-changes-after-china-censorship-exposed/>

LinkedIn has been censoring posts based on Chinese government guidelines, and censoring posts written in China.

COURT ORDERS TWITTER TO REVEAL DATA ON HANDLE'S ID

via Law.com - Newswire

URL: <http://www.newyorklawjournal.com/PubArticleNY.jsp%253fid=120266884555>

A man falsely charged with posting an in-court photograph of a 12-year-old sexual assault victim is entitled to information that could identify the culprit who apparently assumed his identity and shared the picture on Twitter, a Brooklyn judge has held.

JUDGE WON'T RECONSIDER NIXING FACEBOOK INSIDER TRADING SUIT

via Law360: Media & Entertainment by Stephanie Russell-Kraft on 9/4/14

URL: <http://www.law360.com/media/articles/574178>

A New York federal judge on Thursday told a Facebook Inc. shareholder he wouldn't reconsider his dismissal of an insider trading suit against Goldman Sachs Group Inc., JPMorgan Chase & Co. and Morgan Stanley & Co. over Facebook's initial public offering, saying he hadn't overlooked any material issues in his ruling.

TWITPIC TO SHUT DOWN PICTURE SHARING SERVICE AFTER TRADEMARK DISPUTE WITH TWITTER

via Ars Technica by Peter Bright on 9/4/14

URL: <http://arstechnica.com/tech-policy/2014/09/twitpic-to-shut-down-picture-sharing-service-after-trademark-dispute-with-twitter/>

Popular picture sharing site Twitpic announced today that it would be shutting down on September 25 after a dispute with Twitter.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITPIC IS SHUTTING DOWN

via Twitpic Blog on 9/4/14

URL: <http://blog.twitpic.com/2014/09/twitpic-is-shutting-down/>

Twitpic will be shutting down September 25th.

FACEBOOK BLAMED FOR DRIVING UP CELLPHONE BILLS, BUT IT'S NOT ALONE
via Network World by Colin Neagle on 9/3/14

URL: <http://www.networkworld.com/article/2601455/opensource-subnet/facebook-blamed-for-driving-up-cellphone-bills-autoplay.html>

An auto-play feature for videos on Facebook has been singled out for driving up cellphone bills, but it's not the only app that exhibits this behavior.

YELP HAS NO OBLIGATION TO DISPLAY POSITIVE REVIEWS, FEDERAL JUDGE RULES

via WSJ.com: Technology by Rolfe Winkler on 9/4/14

URL: <http://blogs.wsj.com/digits/2014/09/04/yelp-has-no-obligation-to-display-positive-reviews-federal-judge-says/>

Do small business owners have a right to have positive reviews appear on their Yelp page?

PHOTO APP TWITPIC SHUTS DOWN OVER TRADEMARK SPAT WITH TWITTER

via WSJ.com: Technology by Yoree Koh on 9/4/14

URL: <http://blogs.wsj.com/digits/2014/09/04/photo-app-twitpic-shuts-down-over-trademark-spat-with-twitter/>

Twitpic, a website that has helped people upload photos to Twitter for the past six years, is shutting down because of a trademark spat with the social media service.

FACEBOOK ROLLS OUT PRIVACY CHECKUPS TO ALL 1.3 BILLION USERS

via WSJ.com: Technology by Reed Albergotti on 9/4/14

URL: <http://blogs.wsj.com/digits/2014/09/04/facebook-rolls-out-privacy-checkups-to-all-1-3-billion-users/>

Facebook said it will show its blue dinosaur to all of its 1.3 billion members, urging them to mind their privacy settings on the social network.

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NYPD SENDING THEIR BEST COPS TO TWITTER SCHOOL TO LEARN ALL ABOUT COMMON SENSE

via Techdirt by Timothy Geigner on 9/4/14

URL: <https://www.techdirt.com/articles/20140904/09011728414/nypd-sending-their-best-cops-to-twitter-school-to-learn-all-about-common-sense.shtml>

I'd say it's been pretty well established at this point that the NYPD sucks at Twitter.

FACEBOOK'S "PRIVACY CHECKUP" AIMS TO MAKE USERS COMFORTABLE AGAIN
via Ars Technica by Casey Johnston on 9/5/14

URL: <http://arstechnica.com/business/2014/09/facebook-to-prompt-users-with-a-privacy-checkup/>

Facebook has installed a "privacy checkup" pop-up on its Web interface intended to help prevent users from sharing information that they don't intend to, according to a press release issued on Thursday.

FACEBOOK'S ZUCKERBERG SAYS WHATSAPP COULD REACH THREE BILLION USERS

via WSJ.com: Technology by Anthony Harrup on 9/5/14

URL: <http://blogs.wsj.com/digits/2014/09/05/facebooks-zuckerberg-says-whatsapp-could-reach-three-billion-users/>

Mark Zuckerberg says a tie-up with Facebook could help messaging service WhatsApp reach two to three billion users, but that it would remain an independent service.

SPANISH PM'S TWITTER ACCOUNT SURGES WITH FAKE ARABIC ACCOUNTS

via WSJ.com: Technology by David Roman on 9/5/14

URL: <http://blogs.wsj.com/digits/2014/09/05/spanish-pms-twitter-account-surges-with-fake-arabic-accounts/>

Spain's prime minister Mariano Rajoy, no social media superstar, was nevertheless building up followers slowly but steadily. But overnight Thursday, his Twitter account suddenly surged by 70,000 new followers-mostly with Arabic handles.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

DISAPPOINTING THAT TWITTER THREATENED TWITPIC, BUT STORY DOESN'T ADD UP

via Techdirt by Mike Masnick on 9/5/14

URL: <https://www.techdirt.com/articles/20140905/16395728439/disappointing-that-twitter-threatened-twitpic-story-doesnt-add-up.shtml>

A few days ago, Twitpic, which was the original third party service for hosting images for your tweets, announced that it was shutting down "unexpectedly" because Twitter was threatening to pull its API access if the company didn't drop its trademark application for Twitpic -- an application that had been pending since 2009. Considering that Twitpic was one of the earliest of many third party services built on top of Twitter that helped make Twitter so valuable in the early days, it's certainly disappointing to see it go.

FORBES PRAISES YOUTUBE CENSORING STEVEN SOTLOFF BEHEADING VIDEO

via Techdirt by Timothy Geigner on 9/5/14

URL: <https://www.techdirt.com/articles/20140904/09292628415/forbes-praises-youtube-censoring-steven-sotloff-beheading-video.shtml>

Following the horrific actions of ISIS/ISIL, in which the group beheaded American journalist James Foley and plastered the video in online forums like Twitter and YouTube, I argued that it is important that the American Public be given the chance to repudiate the aim of the video: paralyzing us with fear.

5 CRAZY WAYS SOCIAL MEDIA IS CHANGING YOUR BRAIN RIGHT NOW

via AsapSCIENCE by AsapSCIENCE on 9/7/14

URL: https://www.youtube.com/watch?v=HffWFd_6bJ0

Your brain may never be the same!

FACEBOOK'S FEEDS GIVE VIDEOS A BOOST

via NYT > Media & Advertising by Vindu Goel on 9/8/14

URL: <http://www.nytimes.com/2014/09/08/technology/facebooks-feeds-give-videos-a-boost.html>

Facebook is announcing new tools for video producers, as use of the network to share video grows.

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TWITTER TO TEST 'BUY' BUTTON

via WSJ.com: Technology by Erin McCarthy on 9/8/14

URL: <http://online.wsj.com/articles/twitter-tests-mobile-commerce-with-buy-button-1410183730>

Twitter wants its users to more easily move from a tweet to a shopping cart, with the company unveiling its first foray into e-commerce on Monday.

FACEBOOK-SURFING DRIVER REAR-ENDS CAR AT 85 MPH, KILLS ELDERLY WOMAN

via Ars Technica by David Kravets on 9/8/14

URL: <http://arstechnica.com/tech-policy/2014/09/facebook-surfing-driver-rear-ends-car-at-85-mph-kills-elderly-woman/>

A 20-year-old North Dakota woman is being charged with negligent homicide after the car she allegedly was driving at 85 mph slammed into another vehicle, killing an 89-year-old Minnesota woman.

HEAVY METAL LYRICS POSTED TO FACEBOOK RESULT IN ARREST FOR TERRORIST THREATS

via Techdirt by Tim Cushing on 9/8/14

URL: <https://www.techdirt.com/articles/20140906/13490628443/heavy-metal-lyrics-posted-to-facebook-result-arrest-terrorist-threats.shtml>

Maybe the time has come for Facebook to implement a [Not a Threat] tag to go with its new [Satire] tag.

TINDER SETTLES SEXUAL HARASSMENT SUIT WITH FORMER EXECUTIVE

via WSJ.com: Technology by Scott Austin on 9/8/14

URL: <http://blogs.wsj.com/digits/2014/09/08/tinder-settles-sexual-harassment-suit-with-former-executive/>

Facing a potentially messy sexual-harassment lawsuit, dating app Tinder and its parent IAC have settled with a former executive.

GOOGLE ON 'RIGHT TO BE FORGOTTEN' TOUR

via WSJ.com: Technology by Sam Schechner on 9/9/14

URL: <http://blogs.wsj.com/digits/2014/09/09/google-right-to-be-forgotten-tour-starts-now/>

Google kicked off a European tour to discuss the future of Internet privacy, as it seeks to thread a needle between applying Europe's new "right to be forgotten" rule, while expressing disagreement with it.

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TWITTER SEEKS TO RAISE UP TO \$1.5B THROUGH NOTE OFFERINGS
via Law360: Media & Entertainment by Jeff Sistrunk on 9/10/14
URL: <http://www.law360.com/media/articles/576173>

Twitter Inc. said Wednesday it was seeking to raise as much as \$1.5 billion through two offerings of convertible notes, marking its first foray into debt markets since its November initial public offering.

TWITTER PLANS DEBT OFFERING
via WSJ.com: Technology by Yoree Koh & Matt Jarzemsky on 9/10/14
URL: <http://online.wsj.com/articles/twitter-plans-1-5-billion-debt-offering-1410383636>

Twitter plans to raise as much as \$1.5 billion in the social-media company's first sale of debt to support its growing business.

EUROPEAN OFFICIAL SAYS GOOGLE IS SABOTAGING RIGHT-TO-BE-FORGOTTEN RULING
via WSJ.com: Law Blog - WSJ.com by Frances Robinson on 9/11/14
URL: <http://blogs.wsj.com/law/2014/09/11/in-brussels-google-gets-roasted/>

Google is intentionally sabotaging a European court's ruling that Internet users on the continent have the right to have certain information about them removed from the US tech giant's search engine, a top European bureaucrat said Thursday.

FACEBOOK GETS 2ND SHOT TO NIX MESSAGE PATENTS AT FED. CIRC.
via Intellectual Property Law360 by Vin Gurrieri on 9/11/14
URL: <http://www.law360.com/ip/articles/576323>

The Federal Circuit on Thursday gave Facebook Inc. another chance to invalidate two messaging patents, saying that the U.S. Patent and Trademark Office relied on an incorrect claim construction during two related inter partes re-examinations that found the patents valid.

FACEBOOK TRIES TO MUSCLE IN ON YOUTUBE
via WSJ.com: Technology by Mike Shields & Reed Albergotti on 9/11/14
URL: <http://online.wsj.com/articles/facebook-tries-to-muscle-in-on-youtube-1410474459>

Facebook is talking with some of YouTube's biggest video-content providers, encouraging them to test distributing their material on the social network as it looks to encroach on the Google unit's territory.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

YELP TURNS TO ARNOLD & PORTER IN SECURITIES SUITS

via Law.com - Newswire by Marisa Kendall on 9/11/14

URL: <http://www.therecorder.com/home/id=1202669808091/Yelp-Turns-to-Arnold-amp-Porter-in-Securities-Suits>

San Francisco partner Gilbert Serota will defend the company against two actions in the Northern District of California.

NEW TO LINKEDIN: A-ROD

via WSJ.com: Technology by Brian Costa on 9/11/14

URL: <http://online.wsj.com/articles/new-to-linkedin-a-rod-1410451250>

Like many job-seeking Americans, it appears that suspended New York Yankees star Alex Rodriguez has created a profile on LinkedIn, the professional networking site.

TWITTER NOT OFF-LIMITS FOR PHARMA, FDA PROMO CHIEF INSISTS

via Law360: Media & Entertainment by Jeff Overley on 9/12/14

URL: <http://www.law360.com/media/articles/571442>

Recent U.S. Food and Drug Administration guidance proves that drugmakers can use Twitter to promote some products without incurring the wrath of regulators, despite widespread concern that the new risk-disclosure standards will be virtually impossible to satisfy, Thomas Abrams, head of the agency's Office of Prescription Drug Promotion, told Law360 in an exclusive interview.

'LIKE' APPEAL MAY TEST NLRB PROTECTION FOR FACEBOOK RANTS

via Law360: Media & Entertainment by Ben James on 9/12/14

URL: <http://www.law360.com/media/articles/575811>

Triple Play Sports Bar and Grille has asked the Second Circuit to review a recent National Labor Relations Board ruling that said a worker's Facebook "like" was protected by federal labor law, a move lawyers say could result in valuable appellate guidance on when employees' salty social media discussions criticizing their employers may lose legal protection.

EMBRACE OF SOCIAL MEDIA AIDS FLOOD VICTIMS IN KASHMIR

via NYT > Media & Advertising by Nida Najara & Ellen Barry on 9/12/14

URL: <http://www.nytimes.com/2014/09/13/world/asia/embrace-of-social-media-aids-flood-victims-in-kashmir.html>

Social media companies, government agencies and still-connected individuals have cooperated to help locate some 12,000 people amid the flooding and communications difficulties.

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DRAG QUEEN FIGHTS BACK AGAINST FACEBOOK'S "REAL NAME" POLICY

via Ars Technica by Sam Machkovech on 9/12/14

URL: <http://arstechnica.com/business/2014/09/drag-queen-fights-back-against-facebooks-real-name-policy/>

On Wednesday, Facebook's policy of only allowing legal names on personal accounts ran headlong into a drag queen.

FACEBOOK VERSUS THE DRAG QUEENS

via WSJ.com: Technology by Reed Albergotti on 9/12/14

URL: <http://blogs.wsj.com/digits/2014/09/12/facebook-versus-the-sisters-of-perpetual-indulgence/>

Facebook has bumped up against the National Security Agency, tussled with privacy advocates and competed head-on with Google. But in its latest fight, it may finally have met its match: drag queens. Recently, the social network took aim at cross-dressing performers who use stage names instead of legal names in their Facebook profiles, forcing them to use their real identities.

FACEBOOK HIRES SATELLITE EXECUTIVE FROM GOOGLE

via WSJ.com: Technology by Rolfe Winkler, Alistair Barr & Reed Albergotti on 9/14/14

URL: <http://blogs.wsj.com/digits/2014/09/14/facebook-hires-satellite-executive-from-google/>

Facebook hired a satellite expert to help it develop new ways of beaming Internet access to remote areas, while Google loses talent in this area.

FEDS WANT DLA PIPER, KASOWITZ DOCS IN FACEBOOK SCAM CASE

via Law360: Media & Entertainment by Max Stendahl on 9/15/14

URL: <http://www.law360.com/media/articles/577397>

New York federal prosecutors are seeking confidential documents from DLA Piper LLP and Kasowitz Benson Torres & Friedman LLP related to their prior representation of Paul Ceglia, a businessman charged with filing sham litigation against Facebook Inc., according to a Monday filing.

HOLLYWOOD'S OLD-TIME STAR MAKERS ARE SWOOPING IN ON YOUTUBE'S PARTY

via NYT > Media & Advertising by Brooks Barnes & Hunter Atkins on 9/15/14

URL: <http://www.nytimes.com/2014/09/16/business/media/hollywoods-old-time-star-makers-are-swooping-in-on-youtubes-party.html>

The star-making system of the future, it turns out, needs the star-making system of the past - or at least a swarm of agents and managers has decided it does.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

WEB RETAILER ZAZZLE LATEST TO BE SUED OVER 9/11 PHOTO
via Intellectual Property Law360 by Bill Donahue on 9/16/14
URL: <http://www.law360.com/ip/articles/577774>

The New Jersey newspaper publisher that owns the famous - and copyrighted - photo of firemen raising an American flag on 9/11 lodged another lawsuit Monday, this time against custom merchandise retailer Zazzle.com.

4 TIPS FOR RETAIL EMPLOYEE SOCIAL MEDIA POLICIES
via Law360: Media & Entertainment by Jonathan Randles on 9/16/14
URL: <http://www.law360.com/media/articles/577445>

As a recent National Labor Relations Board decision against The Kroger Co. demonstrates, employees' use of social media has been a difficult area for the retail industry to navigate. Law360 spoke to employment attorneys to come up with a list of four tips retailers should follow to make sure their social media policies don't run afoul of the NLRB.

DONALD TRUMP TWEETS HE MAY BUY BACK IN TO BANKRUPT CASINOS
via Law360: Media & Entertainment by Matt Chiappardi on 9/16/14
URL: <http://www.law360.com/media/articles/577743>

Donald J. Trump indicated Tuesday that he's considering buying back in to the bankrupt casinos that bear his name, tweeting that he may be interested in making an offer to rescue the two Trump Entertainment Resorts Inc. gaming properties in Atlantic City, one of which closed hours before his announcement.

YELP SETTLES FTC SUIT OVER COLLECTION OF CHILDREN'S INFO
via Law360: Media & Entertainment by Kira Lerner on 9/16/14
URL: <http://www.law360.com/media/articles/577807>

Yelp Inc. said Tuesday it will pay \$450,000 to settle the Federal Trade Commission's suit alleging it collected personal information from children under 13 without parental consent, in violation of privacy law.

RUSSIAN WEB GIANT PAYS \$1.5B TO SWALLOW VK SOCIAL NETWORK
via Law360: Media & Entertainment by Linda Chiem on 9/16/14
URL: <http://www.law360.com/media/articles/577625>

Russian Internet giant Mail. Ru Group Ltd. has dropped \$1.47 billion to pick up the remaining 48 percent stake in Russia's largest and most popular social network VKontakte that it didn't already own, it said Tuesday, solidifying Mail. Ru's control over its third Russian social media network.

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YELP AND TINYCO IMPROPERLY COLLECTED KIDS' DATA, FTC SAYS

via WSJ.com: Law Blog - WSJ.com by Elizabeth Dwoskin on 9/17/14

URL: <http://blogs.wsj.com/law/2014/09/17/ftc-yelp-and-tinyco-improperly-collected-kids-data/>

Online review site Yelp and TinyCo, a popular developer of kids' apps, settled charges that the companies had collected personal information from children without parental permission, the Federal Trade Commission said Wednesday.

TWITTER TARGETS \$5M TCPA SUIT, SAYS TEXTS WERE SOLICITED

via Law360: Media & Entertainment by David Siegel on 9/17/14

URL: <http://www.law360.com/media/articles/578043>

Twitter Inc. asked a California federal judge on Tuesday to throw out a \$5 million proposed class action accusing the social networking service of violating the Telephone Consumer Protection Act by sending unsolicited text messages, arguing the texts weren't sent unsolicited by automated systems prohibited by the law.

OFFICERS TRAIN WITH NYPD'S TWITTER POLICE

via WSJ.com: Technology by Pervaiz Shallwani on 9/17/14

URL: <http://online.wsj.com/articles/officers-train-with-nypds-twitter-police-1411002492>

The New York Police Department's commanders are highly trained veterans capable of wrangling hardened criminals. Now they are getting training in how to share their thoughts in 140 characters.

FTC: YELP AND TINYCO IMPROPERLY COLLECTED KIDS' DATA

via WSJ.com: Technology by Elizabeth Dwoskin on 9/17/14

URL: <http://blogs.wsj.com/digits/2014/09/17/ftc-yelp-and-tinyco-improperly-collected-kids-data/>

Online review site Yelp and TinyCo, a popular developer of kids' apps, settled charges that the companies had collected personal information from children without parental permission.

PETER THIEL BLASTS TWITTER'S 'POT-SMOKING' MANAGEMENT

via WSJ.com: Technology by Yoree Koh on 9/17/14

URL: <http://blogs.wsj.com/digits/2014/09/17/peter-thiel-blasts-twitters-pot-smoking-management/>

Outspoken venture capitalist Peter Thiel isn't one to mince words, and he didn't disappoint in a CNBC interview Wednesday morning in which he took a shot at Twitter.

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HOW IT'S SUPPOSED TO WORK: TWITTER SLEUTHS NAB HATE CRIME PERPS
via Techdirt by Timothy Geigner on 9/17/14

URL: <https://www.techdirt.com/articles/20140917/05294328546/how-its-supposed-to-work-twitter-sleuths-nab-hate-crime-perps.shtml>

While we've covered several instances in the past of local law enforcement actually using Twitter and social media services productively in order to capture criminals, as opposed to when they use Twitter horribly, it's far more fun to show what a connected public can do on their own.

FTC GOES AFTER YELP BECAUSE YELP HAS THE AUDACITY TO LET KIDS USE ITS APP

via Techdirt by Mike Masnick on 9/17/14

URL: <https://www.techdirt.com/articles/20140917/05332528547/ftc-goes-after-yelp-because-yelp-has-audacity-to-let-kids-use-its-app.shtml>

For years now, we've discussed the ridiculousness of the COPPA law (the Children's Online Privacy Protection Act).

ADVERTISING ON SOCIAL MEDIA: HOW TO AVOID LEGAL PROBLEMS

via Intellectual Property Law360 by Erin M. Hickey & Nancy L. Ly on 9/18/14

URL: <http://www.law360.com/ip/articles/576408>

While marketing departments rapidly have embraced social media advertising, legal departments are cautious in giving them the green light. Trying to keep your company's marketing timely and clever, while also making sure it is legal, can be a juggling act for many, say Erin Hickey and Nancy Ly of Fish & Richardson PC.

NYPD TWITTER CLASS TEACHES COPS DO'S AND DON'TS OF SOCIAL MEDIA

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 9/18/14

URL: <http://blogs.wsj.com/law/2014/09/18/nypd-twitter-class-teaches-cops-dos-and-donts-of-social-media/>

The New York Police Department's commanders are highly trained veterans capable of wrangling hardened criminals. Now they are getting training in how to share their thoughts in 140 characters.

MICHELLE PHAN CLAIMS DANCE LABEL OVERSTEPPED ON YOUTUBE
TAKEDOWNS

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 9/18/14

URL: <http://www.hollywoodreporter.com/thr-esq/michelle-phan-claims-dance-label-733987>

The make-up star responds to a lawsuit alleging "wholesale infringement" of Ultra's recordings

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TWITTER RAISES \$1.8B IN NOTE OFFERINGS IN DEBT MARKETS DEBUT
via Law360: Media & Entertainment by Linda Chiem on 9/18/14
URL: <http://www.law360.com/media/articles/578603>

Twitter Inc. has raised \$1.8 billion through two offerings of convertible notes in its first foray into debt markets since going public in November, shooting past its initial goal of raising up to \$1.5 billion in the offerings, according to a statement on Thursday.

FACEBOOK ACKNOWLEDGES NEWS FEEDS ARE BAD AT NEWS, VOWS TO IMPROVE
via Ars Technica by Casey Johnston on 9/18/14
URL: <http://arstechnica.com/business/2014/09/facebook-changes-news-feed-algorithm-to-favor-more-news/>

Following criticism of the lack of current events in Facebook news feeds, Facebook has announced tweaks to its algorithms meant to help surface timely content.

OCCUPY WALL STREET ACTIVISTS SUE OVER TWITTER ACCOUNT
via Ars Technica by Cyrus Farivar on 9/18/14
URL: <http://arstechnica.com/tech-policy/2014/09/occupy-wall-street-activists-sue-over-occupywallstnyc-twitter-account/>

On Wednesday, three years to the day since the beginning of Occupy Wall Street, one of its former leaders has sued another leader over a disputed Twitter account.

TWITTER REDESIGNS PROFILES FOR IPHONE APP
via WSJ.com: Technology by Yoree Koh on 9/18/14
URL: <http://blogs.wsj.com/digits/2014/09/18/twitter-redesigns-profiles-for-iphone-app/>

Twitter on Thursday gave its user profiles a facelift for the iPhone, packing them with more information about users and making it easier to discover what they've posted.

IN WAKE OF FERGUSON, FACEBOOK IS MAKING NEWS FEED MORE TIMELY
via WSJ.com: Technology by Reed Albergotti on 9/18/14
URL: <http://blogs.wsj.com/digits/2014/09/18/in-wake-of-ferguson-facebook-is-making-news-feed-more-timely/>

National attention on the Ferguson, Mo., shooting death last month was partly driven by social media. But Facebook, the world's largest social network, was noticeably absent in the early days of the story's development.

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FACEBOOK IS CONVINCING ADVERTISERS TO SPEND

via WSJ.com: Technology by Reed Albergotti on 9/18/14

URL: <http://blogs.wsj.com/digits/2014/09/18/facebook-is-convincing-advertisers-to-spend/>

The amount of ad dollars spent on Facebook is outpacing the amount of time people spend on the site, a reflection in part of Facebook's ability to convince marketers of the power of advertising with the social network.

NETROPOLITAN IS FACEBOOK FOR THE RICH, ONLY A \$9000 FEE TO JOIN

via HotHardware.com by Sean Knight on 9/16/14

URL: <http://hothardware.com/News/Netropolitan-Is-Facebook-For-The-Rich-9000-Fee-To-Join/>

Facebook has become too crowded and too mundane. With around 1.3 billion Facebook users, it's understandable to be overwhelmed by everything and want to get away from it all.

UNMASKING AND SUING THE ANONYMOUS SOCIAL MEDIA SPEAKER

via Law360: Media & Entertainment by Steven Richard on 9/19/14

URL: <http://www.law360.com/media/articles/578654>

Parties contemplating a lawsuit over anonymous online postings may seek court-ordered, presuit discovery to investigate who owns and operates the social media account. Recent New York and Texas decisions evidence the necessity to research and understand fully the extent to which a jurisdiction allows presuit discovery, says Steven Richard of Nixon Peabody LLP.

LINKEDIN WANTS REMAINDER OF EMAIL-HARVESTING SUIT DISMISSED

via Intellectual Property Law360 by Kat Greene on 9/19/14

URL: <http://www.law360.com/ip/articles/579136>

LinkedIn Corp. on Thursday called for a California federal judge to throw out the remainder of a putative class action alleging the social media network broke into users' accounts to send emails on their behalf, saying the plaintiffs' amended complaint fails to state a claim on which relief can be granted.

A NOT-SO-FRIENDLY REMINDER FROM THE GOV'T: YELP IS NOT FOR KIDS

via Ars Technica by Joe Mullin on 9/19/14

URL: <http://arstechnica.com/tech-policy/2014/09/a-not-so-friendly-reminder-from-the-govt-yelp-is-not-for-kids/>

In some ways, the modern Internet is a Wild West in terms of privacy. Internet companies collect and share heaps of data from adults, but getting the same data from kids-even a few of them, even by mistake-can land them in hot water.

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JUDGE OKS SERVING LEGAL PAPERS VIA FACEBOOK

via NY Post by Julia Marsh, Reuven Fenton & Bruce Golding on 9/18/14

URL: <http://nypost.com/2014/09/18/judge-oks-serving-legal-papers-via-facebook/>

Social-media users, beware - that next Facebook "poke" could be from a process server.

KICKSTARTER LAYS DOWN NEW RULES FOR WHEN A PROJECT FAILS

via Ars Technica by Casey Johnston on 9/21/14

URL: <http://arstechnica.com/business/2014/09/kickstarter-tries-to-help-creators-who-dont-deliver-with-new-terms/>

Neal Stephenson announced the cancellation of his Kickstarter game, Clang, one day before Kickstarter revealed new, more detailed guidelines for project creators and backers.

WHY THIS TINY ITALIAN RESTAURANT GIVES A DISCOUNT FOR BAD YELP REVIEWS

via Ars Technica by Cyrus Farivar on 9/21/14

URL: <http://arstechnica.com/business/2014/09/why-this-tiny-italian-restaurant-gives-a-discount-for-bad-yelp-reviews/>

Of all the places that have come up with a clever way to protest Yelp's alleged aggressive advertising tactics, a small plucky Italian restaurant in a strip mall just northeast of San Francisco, is as unlikely as they come.

PUBLICATIONS SEE PINTEREST AS KEY ALLY

via NYT > Media & Advertising by Christine Haughney on 9/21/14

URL: <http://www.nytimes.com/2014/09/22/business/media/publications-see-pinterest-as-key-ally.html>

Magazines like Better Homes and Gardens and Self increasingly see the photo-sharing site as a critical source of traffic — and emerging trends to cover.

LINKEDIN DEFENDS USE OF MEMBER PHOTOS IN MARKETING EMAILS

via Law.com - Newswire

URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp%253fid=1202670991541>

Plaintiffs accuse the company of illegally sending spam-like invitations that appear to come from users.

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GOV. BROWN SIGNS 'YELP BILL' TO BAR NON-DISPARAGEMENT AGREEMENTS

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 9/22/14

URL: http://blogs.findlaw.com/california_case_law/2014/09/gov-brown-signs-yelp-bill-to-bar-non-disparagement-agreements.html

You've heard the horror stories before. Businesses getting offensive with bad reviews on Yelp have been requiring customers to sign non-disparagement agreements. Those customers purportedly can't write negative reviews (though they're more than free to write stellar reviews). In another case, a dentist's office required a potential patient to sign over.....

LINKEDIN EMAIL-HIJACKING LAWSUIT UPDATE: COMPANY CLAIMS FREE SPEECH

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 9/22/14

URL: <http://blogs.findlaw.com/technologist/2014/09/linkedin-email-hijacking-lawsuit-update-company-claims-free-speech.html>

Does a company have a First Amendment right to spam the crap out of you on behalf of your friends who (via a browsewrap license terms-of-service agreement that they never read) said that they wanted to contact you (only once)? Whew, that's a mouthful, but that's pretty much what LinkedIn.....

FDA TWITTER RULES UNCONSTITUTIONAL, BIG PHARMA SAYS

via Law360: Media & Entertainment by Jeff Overley on 9/22/14

URL: <http://www.law360.com/media/articles/579886>

The U.S. Food and Drug Administration's proposed restrictions on drugmaker promotion via Twitter would violate the First Amendment and contradict the agency's own practices on the social media platform, the world's largest pharmaceutical companies charged in letters released Monday.

LIVEJOURNAL BEATS COPYRIGHT SUIT WITH SAFE HARBOR DEFENSE

via Law360: Media & Entertainment by David McAfee on 9/22/14

URL: <http://www.law360.com/media/articles/579825>

A California federal judge on Friday ruled in favor of social network operator LiveJournal Inc. in a copyright suit brought by Mavrix Photographs LLC over allegedly infringing photos that were posted to LiveJournal's online community, saying the defendant is entitled to safe harbor protection in the case.

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FACEBOOK TO LAUNCH NEW AD PLATFORM

via WSJ.com: Media & Marketing by Jack Marshall on 9/22/14

URL: <http://online.wsj.com/articles/facebook-extends-reach-withad-platform-1411428726>

Facebook next week will unveil a new advertising platform designed to improve how marketers target and measure the advertisements they buy across the Web.

THE RIGHT TO BE FORGOTTEN: NOT AN EASY QUESTION

via Concurring Opinions by Frank Pasquale on 9/23/14

URL: <http://www.concurringopinions.com/archives/2014/09/the-right-to-be-forgotten-not-an-easy-question.html>

I've previously written on regulation of European data processing here. I'll be presenting on the "right to be forgotten" (RtbF) in Chicago this Spring.

FACEBOOK AND OKCUPID'S EXPERIMENTS WERE ILLEGAL

via The Laboratorium by James Grimmelman on 9/23/14

URL:

http://laboratorium.net/archive/2014/09/23/facebook_and_okcupids_experiments_were_illegal

You may remember Facebook's experiment with emotionally manipulating its users by manipulating their News Feeds.

LIVEJOURNAL WINS 512(C) SAFE HARBOR RULING FOR CELEBRITY GOSSIP BLOG—MAVRIX V. LIVEJOURNAL

via Technology & Marketing Law Blog by Eric Goldman on 9/23/14

URL: <http://blog.ericgoldman.org/archives/2014/09/livejournal-wins-512c-safe-harbor-ruling-for-celebrity-gossip-blog-mavrix-v-livejournal.htm>

This case involves a LiveJournal blog called "Oh No They Didn't!" (ONTD) that republishes reader submissions about celebrity gossip.

WEBSITES WARY OF FACEBOOK TRACKING

via WSJ.com: Technology by Reed Albergotti on 9/23/14

URL: <http://online.wsj.com/articles/websites-are-wary-of-facebook-tracking-software-1411513056>

Fearing the growing clout of Facebook, some publishers and retailers are reprogramming their websites to send less data back to the social network about who visits their sites.

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'TAWDRY' SNAPCHAT SUED FOR USING 2 SISTERS' PHOTOS IN ADS
via Law360: Media & Entertainment by Kurt Orzeck on 9/23/14
URL: <http://www.law360.com/media/articles/580462>

Two young sisters who claim to be the “faces” of Snapchat Inc., thanks to its widely circulated photos of them in advertisements and promotions, sued the \$10 billion smartphone app's founders on Tuesday in California state court, claiming its “tawdry reputation” has damaged their images.

WHEN BLOGGING BECOMES A SLOG
via NYT > Media & Advertising by Steven Kurutz on 9/24/14
URL: <http://www.nytimes.com/2014/09/25/garden/when-blogging-becomes-a-slog.html>

It began as a passion; now it's taking over their lives. Is the first generation of design bloggers getting ready to retire?

FACEBOOK'S PRIVACY PATENT
via Patent Law Blog (Patently-O) by Dennis Crouch on 9/24/14
URL: <http://patentlyo.com/patent/2014/09/facebooks-privacy-patent.html>

What do you think of Facebook's new patent in terms of Section 101? The patent (No. 8,844,058) issued on September 24, 2014 covers a social-networking data privacy method that basically allows users to specify what data a third-party App can share with others and that information is conveyed to the App. Claim 1:

SCHOOL DISTRICT SECURITY HEAD TAKES CALL FROM NSA, STARTS SECRET STUDENT SOCIAL MEDIA MONITORING PROGRAM
via Techdirt by Tim Cushing on 9/25/14
URL: <https://www.techdirt.com/articles/20140924/12231628625/school-district-security-head-takes-call-nsa-starts-secret-student-social-media-monitoring-program.shtml>

Of all the things that have never happened, this is one of them.

DEALS RUMOR MILL: FACEBOOK, TELECOM ITALIA, CVC CAPITAL
via Law360: Media & Entertainment by Benjamin Horney on 9/25/14
URL: <http://www.law360.com/media/articles/580938>

Facebook Inc.'s \$19 billion acquisition of popular mobile messaging service WhatsApp will receive unconditional European Union approval, while U.S. entrepreneur Sol Trujillo hopes to raise as much as €7.5 billion (\$9.55 billion) to try and buy up to a 44 percent stake in Telecom Italia SpA.

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FACEBOOK CLOSER TO WHATSAPP DEAL

via WSJ.com: Technology by Tom Fairless on 9/25/14

URL: <http://online.wsj.com/articles/eu-looks-poised-to-approve-facebooks-purchase-of-whatsapp-1411666891>

European Union regulators look poised to approve Facebook's \$19 billion purchase of mobile-messaging service WhatsApp, clearing the way for a deal that had been fiercely opposed by Europe's telecom industry.

1ST AMENDMENT LOOMS LARGE OVER FDA'S TWITTER RULES

via Law360: Media & Entertainment by Jeff Overley on 9/26/14

URL: <http://www.law360.com/media/articles/579956>

The U.S. Food and Drug Administration's newly minted restrictions on pharmaceutical promotion via Twitter are vulnerable to a First Amendment attack, according to scholars who say drugmakers may be able to show that the agency's constraints on commercial speech go further than needed to protect patients.

STANDARD SOCIAL MEDIA PRACTICES ARE RISKY FOR BIG PHARMA

via Law360: Media & Entertainment by Sharon E. Roberg-Perez on 9/26/14

URL: <http://www.law360.com/media/articles/580402>

Despite the clear interest in social media engagement by two of its key stakeholders — patients and physicians — the pharma industry has been relatively slow on the uptake. Chief among the concerns is inadvertently violating U.S. Food and Drug Administration regulations that are in place to guard patient welfare, says Sharon Roberg-Perez of Robins Kaplan Miller & Ciresi LLP.

YOUR DAY IN 'WIKI-COURT': ADR, FAIRNESS, AND JUSTICE IN WIKIPEDIA'S GLOBAL COMMUNITY

via SSRN by Sara Ross on 3/1/14

URL: <http://ssrn.com/abstract=2495196>

Wikipedia has quickly become the largest volume of collected knowledge on the planet, but it is also one of the busiest centers for dispute resolution in the world. From small groups of individuals negotiating article changes on “talk pages”, to the involvement of hundreds of people in the formation of the community consensus needed to implement new policies, to the use of binding arbitration to create final conflict resolutions, the Wikipedia community has developed a complex network of norms and rules that funnel all disagreements and intractable differences through a series of progressively more involved dispute resolution processes. I provide an overview and analysis of the dispute resolution processes used by the community and will look to the successes and limitation of these processes. A number of flaws will be identified including the ability for vocal minorities to dominate the Wikipedia community consensus. A systemic bias will be identified in the behavioural landscape of the community and, finally, it will become apparent that there is room for growth in the website’s inclusiveness, primarily through addressing the logistical realities of a potential user’s access to the time, materials, and knowledge needed to become a contributing member of the Wikipedia community.

5 THINGS TO KNOW ABOUT ELLO, THE SOCIAL NETWORK WITH A MANIFESTO

via WSJ.com: Technology by Elana Zak on 9/26/14

URL: <http://blogs.wsj.com/digits/2014/09/26/5-things-to-know-about-ello-the-social-network-with-a-manifesto/>

The Internet is abuzz over Ello, a new social network that launched this past summer and is enjoying a spike in sign-ups. If you aren't caught up, here are five things to know.

YOUTUBE LOSES KEY OPERATIONS EXECUTIVE

via WSJ.com: Technology by Rolfe Winkler on 9/26/14

URL: <http://blogs.wsj.com/digits/2014/09/26/youtube-loses-key-operations-executive/>

Tom Pickett, YouTube's top operations executive, is leaving the Google-owned video-streaming service, extending a string of management departures from the unit.

NLRB INVALIDATES EMPLOYER’S BLOGGING POLICY AND REVERSES FIRING BASED ON FACEBOOK POSTS

via Technology & Marketing Law Blog by Venkat Balasubramani on 9/27/14

URL: <http://blog.ericgoldman.org/archives/2014/09/nlr-invalidates-employers-blogging-policy-and-reverses-firing-based-on-facebook-posts.htm>

This is another NLRB Facebook firing case.

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FACEBOOK FIGHTS TO SNUFF OUT PRIVACY SUIT

via Law.com - Newswire

URL: <http://www.law.com/jsp/ca/PubArticleCA.jsp%253fid=1202671573174>

U.S. District Judge Phyllis Hamilton is set to hear arguments Wednesday on the company's motion to dismiss claims it illegally screened users' messages.

WITH NEW AD PLATFORM, FACEBOOK OPENS GATES TO ITS VAULT OF USER DATA

via NYT > Media & Advertising by Vindu Goel on 9/28/14

URL: <http://www.nytimes.com/2014/09/29/business/with-new-ad-platform-facebook-opens-the-gates-to-its-vault-of-consumer-data.html>

The company is introducing an advertising platform that will allow marketers to use its vast knowledge of consumers on other websites and mobile apps.

ISRAELI VC FIRM BEHIND APPS SOLD TO GOOGLE, FACEBOOK RAISES \$150 MLN FUND

via WSJ.com: Technology by Orr Hirschauge on 9/29/14

URL: <http://blogs.wsj.com/digits/2014/09/29/israeli-vc-firm-behind-apps-sold-to-google-facebook-raises-150-mln-fund/>

Magma Venture Partners, an investor in transport navigation app Waze, which sold to Google for \$1 billion, and data compression firm Onavo, sold to Facebook, will take part in seed and Series A financing rounds of Israeli startups.

CONGRESS MAY CRACK DOWN ON BUSINESSES' EFFORTS TO BAN CONSUMER REVIEWS (FORBES CROSS-POST)

via Technology & Marketing Law Blog by Eric Goldman on 9/29/14

URL: <http://blog.ericgoldman.org/archives/2014/09/congress-may-crack-down-on-businesses-efforts-to-ban-consumer-reviews-forbes-cross-post.htm>

Imagine a dentist telling her patients that they can't write online reviews about her. Or a hotel deducting money from a newly married couple's security deposit if any member of the wedding party blasts the hotel on Yelp.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

PATENTS ARE IMPORTANT: BURSTING THE TWITTER PATENT MYTHOLOGY
via IPWatchdog.com | Patents & Patent Law by Gene Quinn on 9/29/14
URL: <http://www.ipwatchdog.com/2014/09/29/patents-are-important-bursting-the-twitter-patent-mythology/id=51254/>

Twitter is a perfect case study to demonstrate just how important patents, particularly software patents, are to a start-up company that has aspirations of going public... In repeated filings with the Securities and Exchange Commission since October 2013, Twitter has explained over and over again just how important their patented technology is to the company. They have also repeatedly explained that unlike other companies and competitors, even with nearly 1,000 patents, their own patent...

RE RUMOR MILL: MARK ZUCKERBERG, CADILLAC, URBAN COMPASS
via Law360: Media & Entertainment by Andrew McIntyre on 9/29/14
URL: <http://www.law360.com/media/articles/581941>

Mark Zuckerberg is said to be close to buying a Hawaii mansion for a reported \$66 million, while Cadillac is supposedly close to signing for space in New York and Urban Compass is reportedly taking space on Park Avenue.

NOTICE, ASSENT, AND FORM IN A 140 CHARACTER WORLD
via SSRN by Juliet M. Moringiello on 8/4/14
URL: <http://ssrn.com/abstract=2491249>

This essay is a contribution to a symposium on Professor Nancy Kim's terrific book, *Wrap Contracts: Foundations and Ramifications*. In the book, Prof. Kim examines this explosion in volume of online contract terms and offers some suggestions for improving the judicial approach to these terms. Despite the ease of presenting online terms in a visually appealing format, today's electronically presented terms are even less comprehensible than those of fifteen years ago. At the same time that individuals have become accustomed to receiving information in small doses due to the proliferation of social media platforms such as Twitter, Instagram, Facebook and the practice of text messaging, online terms have become more voluminous. Rather than using the online format to make their terms more appealing to the reader, purveyors of online terms are offering terms that are not only less readable because of their volume, but that include provisions that few people would expect to be contained in contracts of the sort being offered.

Professor Kim's emphasis on the importance of form may be the most significant contribution of her book. Although she makes many important observations in her book, this essay focuses on three related observations. The first relates to the voluminous nature of online terms. Unhindered by the limitations of the paper form, websites engage in what Professor Kim dubs "contracting mania," which leads them to "stuff their online contracts with many pages of terms." She then explains that these extra terms include those that are different from terms offered in physically limited paper forms, and include "crook" terms that purport to appropriate "benefits ancillary or unrelated to the transaction." Both of these characteristics render online terms less readable than

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paper terms, yet courts, in finding that an individual has notice of online contract terms, have substituted "notice of notice" for notice of the purported contract terms.

In this essay, I will briefly discuss the role of the relationship between notice and assent in standard form contracting and then turn to some of the recent cases addressing the enforceability of online terms. This discussion will illustrate that although courts have wisely avoided making entirely new law for online contracts, they have largely ignored the "term creep" that has made online terms less, rather than more, readable.

MAN RECEIVES 4.5 MONTHS OF JAIL TIME FOR TWITTER RAPE THREATS

via Ars Technica by Casey Johnston on 9/29/14

URL: <http://arstechnica.com/tech-policy/2014/09/man-receives-4-5-months-of-jail-time-for-twitter-rape-threats/>

One of the tweets that Nunn posted to one of his Twitter accounts surrounding the approval of Jane Austen's image for the £10 note.

MEET FACEBOOK'S ATLAS: THE PLATFORM FOR ADVERTISERS TO TRACK YOUR MOVEMENTS

via ZDNet by Charlie Osborne on 9/29/14

URL: <http://www.zdnet.com/meet-facebooks-atlas-the-platform-for-advertisers-to-track-your-movements-7000034140/>

Facebook's revamped advertising platform, Atlas, allows marketers to track your patterns, preferences and purchase decisions across the Web.

INSTAGRAM CEO, CO-FOUNDER JOINS WAL-MART BOARD

via WSJ.com: Technology by Shelly Banjo on 9/29/14

URL: <http://online.wsj.com/articles/instagram-ceo-joins-wal-mart-board-1412001774>

Wal-Mart Stores Inc. said Monday that Kevin Systrom, the 30-year-old chief executive of photo-sharing social networking service Instagram, has joined its board.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

DOMAIN NAME REGISTRATION TRIGGERS C&D FROM INSTAGRAM... WHICH TRIGGERS A WEIRDLY WONDERFUL BACKLASH FILLED WITH DUCK DRAWINGS`
via Techdirt by Tim Cushing on 9/30/14

URL: <https://www.techdirt.com/articles/20140929/11112928663/domain-name-registration-triggers-cd-instagram-which-triggers-weirdly-wonderful-backlash-filled-with-duck-drawings.shtml>

If you're going to allow the corporate finger to rest heavily on the "Release the Lawyers" button, you need to be braced for the backlash.

ALLEGED FACEBOOK SCAMMER FIGHTS REQUESTS FOR ATTY DOCS
via Law360: Media & Entertainment by Kat Greene on 9/30/14

URL: <http://www.law360.com/media/articles/582665>

A man charged with filing a sham lawsuit against Facebook Inc. urged a New York federal judge on Monday not to require him to hand over attorney communications from DLA Piper LLP and Kasowitz Benson Torres & Friedman LLP, saying that doing so would "eviscerate" attorney-client privilege.

'TWILIGHT' TO BE REVIVED IN SHORT FILMS ON FACEBOOK
via NYT > Media & Advertising by Brooks Barnes on 9/30/14

URL: <http://www.nytimes.com/2014/10/01/business/media/twilight-will-be-revived-via-short-films-on-facebook.html>

Five aspiring female directors will be chosen to make short films based on "Twilight" characters, and the mini-movies will be shown exclusively on Facebook next year.

HANDLING NEGATIVE YELP REVIEWS: BOMBARD WITH NEGATIVITY?
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 9/29/14

URL: http://blogs.findlaw.com/in_house/2014/09/handling-negative-yelp-reviews-bombard-with-negativity.html

By now, you've probably heard the "tin foil" theories about Yelp: The site, which has a filter for spam, allegedly filters out positive reviews until you become a paid customer, after which, they'll boost your positive reviews. It's all allegations for now, and the Ninth Circuit recently ruled that even.....

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ELLO: THE HOT NEW ANTI-FACEBOOK SOCIAL NETWORK

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 9/29/14

URL: <http://blogs.findlaw.com/technologist/2014/09/ello-the-hot-new-anti-facebook-social-network.html>

MySpace came, then went. So did Friendster. Tumblr was cool once, but then Yahoo bought it and it may or may not be still cool. Facebook and Twitter, for now, have staying power. But Facebook is evil, man. It's like gathering all of your data to push ads down your.....

FACEBOOK'S AD PLATFORM WILL KNOW WHO YOU ARE, WHAT YOU BUY, EVEN OFFLINE

via Ars Technica by Casey Johnston on 9/30/14

URL: <http://arstechnica.com/business/2014/09/facebooks-super-powered-ad-platform-will-track-users-on-and-offline/>

Facebook has officially relaunched the advertising platform Atlas in a new incarnation that will allow marketers to track users in new dimensions, according to a blog post from the company.

FACEBOOK HAS OVER 200 OPEN SOURCE PROJECTS ON GITHUB

via OpenSource.com by Nitish Tiwari on 9/30/14

URL: <http://opensource.com/life/14/9/interview-james-pearce-facebook>

Facebook. It's one of the world's most well-known tech companies and on the forefront of open source technology.

October 2014

TWEETS KO LAW PROF.'S BRIEF IN \$173M IP ROW, FED. CIRC. TOLD
via Intellectual Property Law360 by Vin Gurrieri on 10/1/14
URL: <http://www.law360.com/ip/articles/583297>

Qualcomm Inc. on Wednesday urged the Federal Circuit to reject a proposed amicus brief by Benjamin N. Cardozo School of Law professor Daniel P. Ravicher backing ParkerVision Inc.'s bid to reinstate a \$173 million patent infringement verdict, saying the professor disclosed on Twitter his financial interest in ParkerVision.

FACEBOOK SAYS HARVESTING LINKS FROM USER MESSAGES IS LEGAL
via Law360: Media & Entertainment by Beth Winegarner on 10/1/14
URL: <http://www.law360.com/media/articles/583274>

Facebook Inc. urged a California federal judge Wednesday to toss a proposed class action accusing the social media titan of violating the Wiretap Act by monetizing website links intercepted from users' private messages, arguing that the practice is legal because it's part of Facebook's ordinary course of business.

FACEBOOK AIMS TO SHRINK GOOGLE'S LEAD IN DIGITAL ADS
via WSJ.com: Media & Marketing by Alistair Barr & Reed Albergotti on 10/1/14
URL: <http://online.wsj.com/articles/facebook-aims-to-shrink-googles-lead-in-digital-ads-1412182918>

Armed with its new Atlas advertising system, Facebook aims to shrink Google's big lead in digital advertising, believing it has an edge because it knows users' identities, a particular advantage on mobile devices.

2ND CIRC. ASKED TO REVIVE FACEBOOK INSIDER TRADING SUIT
via Law360: Media & Entertainment by Stephanie Russell-Kraft on 10/1/14
URL: <http://www.law360.com/media/articles/583140>

A Facebook Inc. shareholder on Wednesday said he was appealing to the Second Circuit a New York federal judge's May decision to dismiss an insider trading suit against Goldman Sachs Group Inc., JPMorgan Chase & Co. and Morgan Stanley & Co. over Facebook's initial public offering.

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FACEBOOK APOLOGIZES OVER DRAG-QUEEN NAME CONTROVERSY

via WSJ.com: Technology by Reed Albergotti on 10/1/14

URL: <http://blogs.wsj.com/digits/2014/10/01/facebook-apologizes-over-drag-queen-name-controversy/>

Facebook is changing how it treats people who don't use their real names on social network, following an uproar over its crackdown on pseudonyms used by drag queens.

TWITTER, MIT CREATE NEW RESEARCH LAB TO ANALYZE EVERY TWEET

via WSJ.com: Technology by Yoree Koh on 10/1/14

URL: <http://blogs.wsj.com/digits/2014/10/01/twitter-mit-create-new-research-lab-to-analyze-social-media/>

Twitter is giving every tweet ever made publicly to the Massachusetts Institute of Technology in the name of research.

FACEBOOK APOLOGIZES TO LGBTQ USERS, PLANS "SUBSTANTIVE CHANGES"

via Ars Technica by Sam Machkovech on 10/1/14

URL: <http://arstechnica.com/business/2014/10/facebook-apologizes-to-drag-queens-plans-substantive-changes/>

Two weeks ago, Facebook was forced to address a firestorm over its real-name policy after "several hundred" drag queens and performers were targeted in a spree of user reports.

DOMAIN DISPUTE SEEMS TO SHOW PLIGHT OF THE 'LITTLE GUY' IN A CORPORATE SYSTEM

via Intellectual Property Watch by William New on 10/2/14

URL: <http://www.ip-watch.org/2014/10/02/domain-dispute-seems-to-show-plight-of-the-little-guy-in-a-corporate-system/>

A recent cybersquatting case processed under the World Intellectual Property Organization internet domain dispute procedures offers a possible glimpse of the plight of ordinary internet users in a global system dominated by large companies and their legal teams.

FRAUD CASE CAN'T HINGE ON RUSSIAN FACEBOOK PAGE: 2ND CIRC.

via Law360: Media & Entertainment by Jeff Sistrunk on 10/3/14

URL: <http://www.law360.com/media/articles/584135>

The Second Circuit on Friday vacated a man's conviction for creating a forged birth certificate to help a friend avoid military service in the Ukraine, saying the lower court shouldn't have admitted a printout of the defendant's alleged profile on the "Russian Facebook" because there was insufficient evidence that it belonged to him.

BROKERS STILL WARY OF SOCIAL MEDIA DESPITE RULE CLARITY
via Law360: Media & Entertainment by Stephanie Russell-Kraft on 10/3/14
URL: <http://www.law360.com/media/articles/570653>

As social media platforms become standard fare for broker-dealers and investment advisers, marketing and compliance experts say that while they've come to terms with the rules they're required to follow, they remain fearful of making the wrong step - or tweeting the wrong tweet - and provoking the ire of regulatory agencies.

FACEBOOK BALKS ON REAL-NAME RULE AFTER DRAG QUEEN BACKLASH
via Law360: Media & Entertainment by Kira Lerner on 10/2/14
URL: <http://www.law360.com/media/articles/583480>

Facebook Inc. on Wednesday said it would change its policy of requiring people to use their real names on their profiles after mounting pressure from drag queens who argued they should be allowed to use their stage names on their accounts.

FACEBOOK PROMISES DEEPER REVIEW OF USER RESEARCH, BUT IS SHORT ON THE PARTICULARS
via NYT > Media & Advertising by Vindu Goel on 10/2/14
URL: <http://www.nytimes.com/2014/10/03/technology/facebook-promises-a-deeper-review-of-its-user-research.html>

The social media company said that it would more strictly review its research practices, though it didn't quite offer how.

FACEBOOK'S MIXED WHATSAPP BLESSING
via WSJ.com: Technology by Miriam Gottfried on 10/3/14
URL: <http://online.wsj.com/articles/heard-on-the-street-facebooks-mixed-whatsapp-blessing-1412360433>

Facebook has received approval from EU regulators for its purchase of WhatsApp. For investors, that is both reason to cheer and sigh.

IS FACEBOOK PLANNING A MOVE INTO HEALTH?
via WSJ.com: Technology by Reed Albergotti on 10/3/14
URL: <http://blogs.wsj.com/digits/2014/10/03/is-facebook-planning-a-move-into-health/>

Facebook is mulling the creation of health apps as part of an initiative that could also include online "support communities," according to a report.

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YOUTUBE'S BIGGEST STAR WANTS HIS OWN NETWORK

via WSJ.com: Technology by Sven Grundberg & Jens Hansegard on 10/3/14

URL: <http://blogs.wsj.com/digits/2014/10/03/youtubes-biggest-star-wants-his-own-network/>

Felix "PewdiePie" Kjellberg may leave web content producer Maker Studios in December, raising questions about Disney's \$950 million bet earlier this year to enter the expanding but financially shaky market for YouTube channels.

EU CLEARS FACEBOOK-WHATSAPP DEAL

via WSJ.com: Technology by Tom Fairless on 10/3/14

URL: <http://online.wsj.com/articles/eu-regulators-greenlight-facebooks-purchase-of-whatsapp-1412330466>

In spite of fierce opposition from the region's telecoms industry, the EU has approved Facebook's \$19 billion purchase of mobile messaging service WhatsApp.

FACEBOOK TIGHTENS OVERSIGHT OF RESEARCH

via WSJ.com: Technology by Reed Albergotti on 10/2/14

URL: <http://online.wsj.com/articles/facebook-tightens-oversight-of-research-1412292491>

Facebook said Thursday that it has changed how it conducts experiments on users, by giving its researchers more guidance and adding internal reviews.

FACEBOOK CHANGES GUIDELINES ON USER EXPERIMENTS

via WSJ.com: Technology by Reed Albergotti on 10/2/14

URL: <http://blogs.wsj.com/digits/2014/10/02/facebook-changes-guidelines-on-user-experiments/>

Facebook said it has changed how it conducts experiments on users, by giving its researchers more guidance and adding internal reviews, following criticism of a study that manipulated the emotions in users' news feeds.

THE SINGLE VIGILANTE BEHIND FACEBOOK'S 'REAL NAME' CRACKDOWN

via The Daily Dot by Taylor Hatmaker on 10/3/14

URL: <http://www.dailydot.com/technology/realnamepolice-facebook-real-names-policy/>

When Facebook issued an apology this week for suspending user accounts that had what it alleged to be fake names, it pinned the whole debacle on one person.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

'I FOUND IT ON TWITTER' - NOT A DEFENSE IN COPYRIGHT CASE
via Intellectual Property Law360 by Sharon E. Roberg-Perez on 10/7/14
URL: <http://www.law360.com/ip/articles/582169>

A few recent cases vividly illustrate the key lesson that companies should make sure that any existing licenses encompass social media platforms, and not just use on a website. "It's on the Internet" is not a synonym for "it's in the public domain," says Sharon Roberg-Perez of Robins Kaplan Miller & Ciresi LLP.

THIS MAGICIAN'S TRICK WILL DISAPPEAR FROM YOUTUBE THANKS TO COURT RULING
via Hollywood Reporter - THR, Esq. by Eriq Gardner on 10/6/14
URL: <http://www.hollywoodreporter.com/thr-esq/magicians-trick-will-disappear-youtube-738401>

Teller not only wins an injunction against a Belgian magician, but also a lot of money

TWITTER SAYS GAG ON SURVEILLANCE SCOPE IS ILLEGAL "PRIOR RESTRAINT"
via Ars Technica by David Kravets on 10/7/14
URL: <http://arstechnica.com/tech-policy/2014/10/twitter-says-gag-on-surveillance-scope-is-illegal-prior-restraint/>

Twitter sued the Justice Department on Tuesday, saying the agency's virtual ban of detailing the scope of US surveillance on the microblogging site is an unconstitutional "prior restraint" of speech protected by the First Amendment.

GOOGLE+ ISN'T GOING ANYWHERE, SAYS GUY IN CHARGE OF GOOGLE+
via Ars Technica by Andrew Cunningham on 10/7/14
URL: <http://arstechnica.com/business/2014/10/google-isnt-going-anywhere-says-guy-in-charge-of-google/>

When Google+ head Vic Gundotra abruptly left Google earlier this year, it quickly led to rumors that Google would be scaling back its ambitions for the social network and cutting the division's resources.

FACEBOOK LAUNCHING ANONYMOUS APP: REPORT
via WSJ.com: Technology by Reed Albergotti on 10/7/14
URL: <http://blogs.wsj.com/digits/2014/10/07/facebook-launching-anonymous-app-report/>

Facebook will soon launch a mobile app to allow users to communicate anonymously, similar to apps such as Secret and Whisper, according to a published report.

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FACEBOOK'S AD NETWORK OPENS TO EVERYONE

via WSJ.com: Technology by Reed Albergotti on 10/7/14

URL: <http://blogs.wsj.com/digits/2014/10/07/facebooks-ad-network-opens-to-everyone/>

Facebook opened its ad network to all advertisers, whose messages will appear on a wider variety of apps.

FACEBOOK COMPLETES WHATSAPP DEAL

via WSJ.com: Technology by Chelsey Dulaney on 10/6/14

URL: <http://online.wsj.com/articles/facebook-completes-acquisition-of-whatsapp-1412603898>

Facebook closed Monday on its \$19 billion purchase of mobile-messaging service WhatsApp announced in February.

DEA IMPERSONATED WOMAN, SET UP FAKE FACEBOOK PAGE, POSTED PHOTOS FROM HER SEIZED PHONE TO MAKE IT LOOK REAL

via Techdirt by Mike Masnick on 10/7/14

URL: <https://www.techdirt.com/articles/20141006/17572528748/dea-impersonated-woman-set-up-fake-facebook-page-posted-photos-her-seized-phone-to-make-it-look-real.shtml>

Chris Hamby, over at BuzzFeed, has an incredible and crazy story about the DEA impersonating a woman, creating a fake Facebook profile without her knowledge or permission, and posting photos from her seized cell phone, all in order to try to get information from others.

DLA, KASOWITZ MUST TURN OVER FACEBOOK SCAM DOCS, US SAYS

via Law360: Media & Entertainment by Aebra Coe on 10/7/14

URL: <http://www.law360.com/media/articles/585200>

Federal prosecutors on Monday said the crime-fraud exception entitles them to attorney communications from DLA Piper LLP and Kasowitz Benson Torres & Friedman LLP in a criminal action against a man accused of faking a contract entitling him to a 50 percent stake in Facebook Inc.

FACEBOOK PLANS \$2.9B STOCK ISSUE TO RETAIN WHATSAPP EXECS

via Law360: Media & Entertainment by Tom Zanki on 10/6/14

URL: <http://www.law360.com/media/articles/584595>

Facebook Inc., now formally the owner of WhatsApp, told regulators on Monday that it will issue about \$2.9 billion in restricted stock units as compensation incentives to retain the messaging service's CEO Jan Koum and vice president Brian Acton, now Facebook employees.

TO REACH CHINA, LINKEDIN PLAYS BY LOCAL RULES

via NYT > Media & Advertising by Paul Mozur & Vindu Goel on 10/5/14

URL: <http://www.nytimes.com/2014/10/06/technology/to-reach-china-linkedin-plays-by-local-rules.html>

The professional social network's Chinese-language version, which lacks certain features of Western versions, seems to have the tacit approval of China's government.

FACEBOOK'S SHUTTLE BUS DRIVERS SEEK TO UNIONIZE

via NYT > Media & Advertising by Steven Greenhouse on 10/5/14

URL: <http://www.nytimes.com/2014/10/06/business/facebooks-bus-drivers-seek-union.html>

Some of the drivers, who work for a contractor and put in 15-hour split shifts, are seeking representation by the Teamsters.

TWITTER SUES U.S. OVER DATA REQUESTS

via WSJ.com: Technology by Yoree Koh & Devlin Barrett on 10/7/14

URL: <http://online.wsj.com/articles/twitter-sues-u-s-government-over-data-requests-1412715949>

Twitter filed suit against the U.S. government for the right to disclose more details about the government's surveillance of the site's users, furthering a clash between Silicon Valley and Washington.

TWITTER HITS DOJ, FBI WITH FREE SPEECH SUIT

via Law360: Media & Entertainment by Emily Field on 10/7/14

URL: <http://www.law360.com/media/articles/585236>

Twitter Inc. filed suit on Tuesday in California federal court against the U.S. Department of Justice and the Federal Bureau of Investigation, alleging that the agencies' refusal to let the social media giant publish information about the U.S. government's surveillance of Twitter accounts is unconstitutional.

BEAUTY BRAND LAUNCHES ON SOCIAL MEDIA

via WSJ.com: Technology by Elizabeth Holmes on 10/7/14

URL: <http://online.wsj.com/articles/how-founder-of-beauty-brand-glossier-crafted-the-launch-on-instagram-1412709998>

In the weeks before the debut of new beauty brand Glossier, the founder amassed thousands of followers on Instagram with images that teased and eventually revealed the new line.

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COLLEGE STUDENT POSTS SOMETHING THAT SORT OF SOUNDS LIKE A THREAT;
LAW ENFORCEMENT, MILD PANIC ENSUE

via Techdirt by Tim Cushing

URL: <https://www.techdirt.com/articles/20141003/12533028722/college-student-posts-something-that-sort-sounds-like-threat-law-enforcement-mild-panic-ensues.shtml>

If anything, the anonymous student should have been investigated for the egregious use of outdated slang.

REPORT: FACEBOOK DEVELOPING NEW APP THAT SUPPORTS ANONYMOUS USE
via Ars Technica by Sam Machkovech on 10/7/14

URL: <http://arstechnica.com/business/2014/10/report-facebook-developing-new-app-that-supports-anonymous-use/>

Weeks after Facebook deactivated "several hundred" accounts belonging to drag queens and other LGBTQ users, the company has faced continued scrutiny over the reason for those delistings: the site's real name policy, which requires users to identify themselves on the site by using a name on a driver's license or credit card.

GOOGLE, FACEBOOK VOW TO BOLSTER EFFORTS TO BLOCK NSA SPYING

via Law360: Media & Entertainment by Allison Grande on 10/8/14

URL: <http://www.law360.com/media/articles/585594>

Executives from Google Inc., Microsoft Corp. and Facebook Inc. pledged Wednesday to step up encryption efforts and fortify barriers to government surveillance in response to what they described as Congress' inability to put in place robust privacy laws.

BITS BLOG: VIVIAN SCHILLER DEPARTS AS TWITTER'S HEAD OF NEWS

via NYT > Media & Advertising by Vindu Goel on 10/9/14

URL: <http://bits.blogs.nytimes.com/2014/10/09/schiller-departs-as-twitters-head-of-news/>

Vivian Schiller has left the social network after it decided to unify outreach to government officials and the news media under a single leader.

MORE FAN CROWD-FUNDING

via PrawfsBlawg by Howard Wasserman on 10/8/14

URL: <http://prawfsblawg.blogs.com/prawfsblawg/2014/10/more-fan-crowd-funding.html>

Fans of Ole Miss stormed the field following the team's win over Alabama (sorry, Paul) last weekend; the acts cost the school about \$ 75,000--a \$50,000 fine by the conference and about \$ 25,000 to replace the goalposts and other damage to the field.

FEDS REVIEWING DEA POLICY OF COUNTERFEITING FACEBOOK PROFILES

via Ars Technica by David Kravets on 10/8/14

URL: <http://arstechnica.com/tech-policy/2014/10/feds-reviewing-dea-policy-of-counterfeiting-facebook-profiles/>

Federal prosecutors are reviewing an incident in which a Drug Enforcement Agency created a counterfeit Facebook profile and posted risqué personal pictures the agency obtained from a female suspect's mobile phone without her consent.

JETBLUE: NO, WE DIDN'T BOOT PASSENGER FOR TWEETING ABOUT DELAYS

[UPDATED]

via Ars Technica by Sam Machkovech on 10/8/14

URL: <http://arstechnica.com/business/2014/10/jetblue-passenger-booted-from-flight-for-tweeting-about-delays/>

On Tuesday, a JetBlue passenger took to Twitter to publicly complain about an hours-long delay to her flight, and she accused JetBlue of delaying her return home even longer by not letting her reboard the flight.

SNAPCHAT CEO SPIEGEL: UNTARGETED ADVERTISING IS COMING SOON

via WSJ.com: Technology by Douglas MacMillan on 10/9/14

URL: <http://blogs.wsj.com/digits/2014/10/09/snapchat-ceo-spiegel-says-untargeted-advertising-is-coming-soon/>

Snapchat, the popular mobile app for disappearing messages, is close to launching its first disappearing ads as the company sets out to prove its \$10 billion valuation.

TWITTER'S NEWS CHIEF VIVIAN SCHILLER IS LATEST DEPARTURE

via WSJ.com: Technology by Yoree Koh on 10/8/14

URL: <http://blogs.wsj.com/digits/2014/10/08/twitters-news-chief-vivian-schiller-is-latest-departure/>

Twitter's first chief of news announced on the social media platform she is leaving the company just short of one year into the job.

USING SOCIAL MEDIA CONTENT TO DEFEND EMPLOYMENT LAWSUITS

via Law.com - Newswire by Jessica Neufeld & David S. Weber on 9/29/14

URL: <http://www.corpcounsel.com/id=1202671695014/Using-Social-Media-Content-to-Defend-Employment-Lawsuits>

Employers should consider social media a source of potentially relevant evidence when defending a case brought by an employee.

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TWITTER FIGHTS: PUBLIC OPINION MAY BE MOST IMPORTANT COURT
via Intellectual Property Law360 by Nathan Pollard on 10/9/14
URL: <http://www.law360.com/ip/articles/583205>

When it comes to disputes involving social media, "doing the right thing" is often more important in the reader's and consumer's mind than being on the winning side of a legal case, says Nathan Pollard of Drinker Biddle & Reath LLP.

TAKE EXTRA STEPS WHEN SOCIAL MEDIA PAGE IS EVIDENCE
via Law360: Media & Entertainment by Jonathan Sablone, Steven M. Richard & Kevin T. Saunders on 10/10/14
URL: <http://www.law360.com/media/articles/586106>

The Second Circuit recently vacated a conviction in U.S. v. Zhylytsou because the trial court improperly admitted social media evidence that the government tied to the defendant without sufficient proof of its authenticity. The foundational prerequisites to authenticate and admit website evidence must be carefully considered and developed before presentation at trial, say attorneys with Nixon Peabody LLP.

TWITTER SUES DOJ OVER NATIONAL SECURITY LETTER DISCLOSURES
via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 10/8/14
URL: <http://blogs.findlaw.com/technologist/2014/10/twitter-sues-doj-over-national-security-letter-disclosures.html>

For years, the Justice Department has been conducting surveillance on computer networks like Facebook, or sending National Security Letters (NSLs) to obtain emails from Apple, Microsoft, and Google. Various national security laws (including the PATRIOT Act) prevent the companies that operate those networks from disclosing the fact that they've even.....

NFL FAN ALLEGEDLY AIMS LASER-POINTER AT QB, BRAGS ABOUT IT ON TWITTER
via Ars Technica by David Kravets on 10/10/14
URL: <http://arstechnica.com/tech-policy/2014/10/nfl-fan-allegedly-aims-laser-pointer-at-qb-brags-about-it-on-twitter/>

A 17-year-old fan accused of pointing a green laser in the eye of the visiting team's quarterback at an NFL matchup over the weekend was cited Thursday on allegations of disorderly conduct and banned from Detroit Lions games.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

SMILE! MARKETING FIRMS ARE MINING YOUR SELFIES

via WSJ.com: Technology by Douglas MacMillan & Elizabeth Dvoskin on 10/9/14

URL: <http://online.wsj.com/articles/smile-marketing-firms-are-mining-your-selfies-1412882222>

A new crop of digital marketing companies are scanning and storing photos from services like Instagram and Pinterest to draw insights for advertisers. The efforts are raising fresh privacy concerns.

UK TEACHER SHOWS STUDENT'S SWIMSUIT PHOTO FROM FACEBOOK TO CLASS ASSEMBLY TO TEACH HER A LESSON

via Techdirt by Timothy Geigner on 10/10/14

URL: <https://www.techdirt.com/articles/20141007/10253228753/uk-teacher-shows-students-swimsuit-photo-facebook-to-class-assembly-to-teach-her-lesson.shtml>

I would imagine that if a teacher wanted to convince children that the internet -- which is not especially dangerous for kids -- actually is especially dangerous for kids, there must be a myriad of ways to go about it.

GOOGLE DENIES HALF OF ALL EUROPEANS' 'FORGOTTEN' REQUESTS

via WSJ.com: Technology by Lisa Fleisher on 10/10/14

URL: <http://blogs.wsj.com/digits/2014/10/10/google-denies-half-of-all-europeans-forgotten-requests/>

Overall, Google has declined to block nearly half of all links requested by Europeans, approved just over a third, and has yet to decide on 18% of the links.

GOOGLE HAS REMOVED 170,000-PLUS URLS UNDER "RIGHT TO BE FORGOTTEN" EDICT

via Ars Technica by David Kravets on 10/10/14

URL: <http://arstechnica.com/tech-policy/2014/10/google-has-removed-170000-plus-urls-under-right-to-be-forgotten-edict/>

Google says it has removed 170,706 URLs in the wake of a European high court ruling in May requiring search engines to take down "inadequate, irrelevant, or no longer relevant" materials from search results upon request by EU citizens.

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LINKEDIN'S REFERENCE REPORTS VIOLATE FCRA, SUIT SAYS
via Law360: Media & Entertainment by David Siegel on 10/10/14
URL: <http://www.law360.com/media/articles/586281>

LinkedIn Corp. was hit with a proposed class action Thursday in California federal court, alleging that the "trusted reference" reports offered through the 300 million-member professional social network don't comply with the Fair Credit Reporting Act's certification and disclosure requirements.

SNAPCHAT BLAMES PHOTO LEAK ON UNAUTHORIZED THIRD-PARTY APPS
via WSJ.com: Technology by Douglas MacMillan on 10/10/14
URL: <http://blogs.wsj.com/digits/2014/10/10/snapchat-blames-photo-leak-on-unauthorized-third-party-apps/>

Snapchat responded to reports that tens of thousands of photos shared privately on its service had been intercepted and posted publicly, blaming unauthorized third-party apps for the security breach.

GOOGLE SAYS EU USERS WANT FACEBOOK, YOUTUBE LINKS REMOVED
via Law360: Media & Entertainment by Allison Grande on 10/10/14
URL: <http://www.law360.com/media/articles/586448>

Google Inc. revealed Friday that it has removed more than 250,000 links from its search engine index since Europe's high court sanctioned users' right to request their deletion, with links to content posted on Facebook Inc. and YouTube among the most frequently scrubbed.

SNAPCHAT IMAGES STOLEN FROM THIRD-PARTY WEB APP USING HACKED API
[UPDATED]
via Ars Technica by Sean Gallagher on 10/10/14
URL: <http://arstechnica.com/security/2014/10/snapchat-images-stolen-from-third-party-web-app-using-hacked-api/>

An alleged cache of about 13 gigabytes of stolen images from Snapchat-some of them apparently of nude, underage users of the "ephemeral" messaging platform-was posted online Thursday night, many of them to the image-sharing site 4chan's /b/ discussion board.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

SNAPCHAT SAYS LEAKED NUDE PICS LIFTED FROM 3RD-PARTY APPS
via Law360: Media & Entertainment by Allison Grande on 10/10/14
URL: <http://www.law360.com/media/articles/586455>

Snapchat Inc. on Friday denied that hackers who publicly posted hundreds of thousands of nude photos and other private messages sent by users had accessed the images by breaching its servers, claiming that the data was instead lifted from third-party apps that store the content.

FROM YOUTUBE STARS, LITERARY LIONS
via WSJ.com: Media & Marketing by Jeffrey A. Trachtenberg & Rolfe Winkler on 10/12/14
URL: <http://online.wsj.com/articles/from-youtube-stars-literary-lions-1413150001>

A wave of titles written by YouTube personalities is hitting the shelves this month as book publishers bet on the power of online media.

THE MEDIA EQUATION: YOUTUBE TAKES MANHATTAN
via NYT > Media & Advertising by David Carr on 10/12/14
URL: <http://www.nytimes.com/2014/10/13/business/media/youtube-takes-manhattan-.html>

A studio that YouTube is opening in Manhattan will bring the company in proximity to more traditional creators of media content, along with a huge new pool of talent.

YOUTUBE HAS PAID \$1 BILLION TO RIGHTS HOLDERS VIA CONTENT ID SINCE 2007
via Ars Technica by Megan Geuss on 10/13/14
URL: <http://arstechnica.com/tech-policy/2014/10/youtube-has-paid-1-billion-to-rights-holders-via-content-id-since-2007/>

The Financial Times reported on Monday (paywall) that YouTube has paid out \$1 billion to copyright holders in a program that allows them to monetize unauthorized use of their copyrighted material.

DEVELOPER OF HACKED SNAPCHAT WEB APP SAYS "SNAPPENING" CLAIMS ARE HOAX [UPDATED]
via Ars Technica by Sean Gallagher on 10/13/14
URL: <http://arstechnica.com/security/2014/10/developer-of-hacked-snapchat-web-app-says-snappening-claims-are-hoax/>

Posters to 4Chan's /b/ forum continue to pore over the contents of thousands of images taken by users of the Snapchat messaging service that were recently leaked from a third-party website.

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NPR: 10-08-2014 TECHNOLOGY

via NPR: Technology Podcast

URL: http://podcastdownload.npr.org/anon.npr-podcasts/podcast/1019/354713941/npr_354713941.mp3

Stories: 1) The Forgotten Female Programmers Who Created Modern Tech 2) Fortune-Tellers, Step Aside: Big Data Looks For Future Entrepreneurs 3) Tech Firms Chip Away At Credit Cards' Share Of Transactions 4) JPMorgan Chase Data Breach Exposes Millions Of Households 5) JPMorgan Chase The Latest Big Target In Cyberattacks 6) Upstart Challenges Facebook On User Privacy

10 LINKEDIN GROUPS EVERY LAWYER SHOULD JOIN

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 10/14/14

URL: <http://blogs.findlaw.com/strategist/2014/10/10-linked-in-groups-every-lawyer-should-join.html>

What is LinkedIn for?

REQUIRING YOUTUBERS TO GIVE POSITIVE REVIEWS FOR ACCESS TO GAMES CAN'T WORK AS A LONG TERM STRATEGY

via Techdirt by Timothy Geigner on 10/14/14

URL: <https://www.techdirt.com/articles/20141009/05180128776/requiring-youtubers-to-give-positive-reviews-access-to-games-cant-work-as-long-term-strategy.shtml>

We've written before about the recent trend among video game publishers in trading access for YouTube personalities to their games and positive coverage.

DEA SETS UP FAKE FACEBOOK PAGE IN WOMAN'S NAME

via Schneier on Security by schneier on 10/15/14

URL: https://www.schneier.com/blog/archives/2014/10/dea_sets_up_fak.html

This is a creepy story. A woman has her phone seized by the Drug Enforcement Agency and gives them permission to look at her phone. Without her knowledge or consent, they steal photos off of the phone (the article says they were "racy") and use it to set up a fake Facebook page in her name.

FACEBOOK'S ZUCKERBERG, SANDBERG 'LEAN IN' ON SAMSUNG VISIT
via WSJ.com: Technology by Jonathan Cheng on 10/15/14
URL: <http://blogs.wsj.com/digits/2014/10/15/facebooks-zuckerberg-sandberg-lean-in-on-samsung-visit/>

What is Mark Zuckerberg doing in South Korea? The young Facebook founder and some of his top lieutenants touched down here yesterday for a series of meetings at Samsung Electronics' offices in Seoul and Suwon.

FINRA FINES RESEARCH ANALYST OVER TWEET CONFLICTS
via Law360: Media & Entertainment by Cara Salvatore on 10/15/14
URL: <http://www.law360.com/media/articles/587169>

An analyst who tweeted opinions about securities without mentioning he owned them was punished Tuesday by the Financial Industry Regulatory Authority, which said the lack of disclosures and evidence attending the 140-character communiques broke multiple rules.

PARENTS MAY BE LIABLE FOR WHAT THEIR KIDS POST ON FACEBOOK, COURT RULES
via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 10/15/14
URL: <http://blogs.wsj.com/law/2014/10/15/parents-may-be-liable-for-what-their-kids-post-on-facebook-court-rules/>

Parents can be held liable for what their kids post on Facebook, a Georgia appellate court ruled in a decision that lawyers said marked a legal precedent on the issue of parental responsibility over their children's online activity.

PARENTS FACE DEFAMATION TRIAL OVER FAKE FACEBOOK PAGE THEIR KID MADE
via Ars Technica by Joe Mullin on 10/15/14
URL: <http://arstechnica.com/tech-policy/2014/10/parents-face-defamation-trial-over-fake-facebook-page-their-kid-made/>

Two parents whose teenager set up a fake Facebook page to ridicule a classmate will face a defamation trial, a Georgia appeals court ruled yesterday.

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PERK UP: FACEBOOK AND APPLE NOW PAY FOR WOMEN TO FREEZE EGGS
via NBC News by Danielle Friedman on 10/14/14

URL: <http://www.nbcnews.com/news/us-news/perk-facebook-apple-now-pay-women-freeze-eggs-n225011>

Two Silicon Valley giants now offer women a game-changing perk: Apple and Facebook will pay for employees to freeze their eggs.

LAWYER SAYS IT'S COPYRIGHT INFRINGEMENT TO USE HER OWN BLOG POSTS
AGAINST HER IN DISCIPLINARY PROCEEDINGS

via Techdirt by Mike Masnick on 10/15/14

URL: <https://www.techdirt.com/articles/20141015/06592828835/lawyer-says-its-copyright-infringement-to-use-her-own-blog-posts-against-her-disciplinary-proceedings.shtml>

Eugene Volokh points our attention to yet another bizarre copyright case, Denison v. Larkin, in which lawyer Joanne Denison argued that the Illinois Attorney Registration and Disciplinary Commission (IARDC) infringed on her copyrights by using portions of her own blog as evidence against her during a disciplinary proceeding.

YOUTUBE HAS PAID \$1 BILLION TO COPYRIGHT HOLDERS VIA CONTENTID;
WHAT HAPPENED TO STORIES ABOUT IT DESTROYING CONTENT?

via Techdirt by Mike Masnick on 10/15/14

URL: <https://www.techdirt.com/articles/20141014/16392328831/youtube-has-paid-1-billion-to-copyright-holders-via-contentid-what-happened-to-stories-about-it-destroying-content.shtml>

Remember those days when YouTube was "killing" the entertainment industry.

NPR: 10-15-2014 TECHNOLOGY

via NPR: Technology Podcast

URL: http://podcastdownload.npr.org/anon_npr-podcasts/podcast/1019/356533971/npr_356533971.mp3

Stories: 1) You Can Create A Hit Video Game About Anything. Even Making Toast 2) Microsoft CEO's Comments Reflect A Larger Workplace Problem 3) The Holidays Bring A New Season For Credit Card Breaches 4) How Millennials Are Reshaping Charity And Online Giving 5) Mortifying Screen Names A Millennial's Rite Of Passage 6) At 113, Woman Lies About Her Age So She Can Join Facebook

SPAIN'S OTHER EBOLA BATTLE: FIGHTING HOAXES ON SOCIAL MEDIA

via WSJ.com: Technology by David Roman on 10/16/14

URL: <http://blogs.wsj.com/digits/2014/10/16/spains-other-ebola-battle-fighting-hoaxes-on-social-media/>

Hoaxes and pranks about Ebola spreading have flooded social media in Spain, a country which has seen infections of hospital staff from the deadly disease. The police's social media unit is fighting back.

YELP GROWS SAN FRANCISCO ROOTS WITH NEW OFFICE LEASE

via Law360: Media & Entertainment by Zachary Zaggar on 10/16/14

URL: <http://www.law360.com/media/articles/587550>

Online business reviewer Yelp has leased more than 100,000 square feet of office space in San Francisco from two real estate investment companies, continuing the Internet startup's presence in the city where it was founded a decade ago, the real estate companies said Wednesday.

TWEET THE BEAT: TWITTER USERS CAN NOW LISTEN TO ITUNES, SOUNDCLOUD TRACKS

via WSJ.com: Technology by Yoree Koh on 10/16/14

URL: <http://blogs.wsj.com/digits/2014/10/16/tweet-the-beat-twitter-users-can-now-listen-to-itunes-soundcloud-tracks/>

Twitter has teamed up with Apple and SoundCloud to let people listen to tracks directly on the social media service.

FACEBOOK ADDS TOOL TO TELL FRIENDS YOU'RE SAFE DURING NATURAL DISASTERS

via WSJ.com: Technology by Todd Olmstead on 10/16/14

URL: <http://blogs.wsj.com/digits/2014/10/16/facebook-adds-tool-to-tell-friends-youre-safe-during-natural-disasters/>

Facebook has launched a tool that allows users to let people tell friends they are not in danger during natural disasters and times of crisis.

SOCIAL NETWORK TAGGED REBRANDS AS AN APP INCUBATOR

via WSJ.com: Technology by Douglas MacMillan on 10/16/14

URL: <http://blogs.wsj.com/digits/2014/10/16/struggling-social-network-tagged-rebrands-as-an-app-incubator/>

Tagged, a social-networking site that's struggled to attract users since its founding a decade ago, is changing its name and trying a new approach.

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YAHOO! FOCUSES ON SOCIAL PLATFORM FOR ACHIEVING PERSONAL GOALS

via IPWatchdog.com | Patents & Patent Law by Gene Quinn on 10/16/14

URL: <http://www.ipwatchdog.com/2014/10/16/yahoo-focuses-on-social-platform-for-achieving-personal-goals/id=51695/>

We were very intrigued to see a large number of patent applications related to goal achievement technologies, and we closely examined three of these which we felt were worth sharing. Methods for creating an impetus to achieve a goal, whether for money or for social benefit, would be protected by U.S. Patent Application No. 20140272849, entitled System and Method Providing Positive Social and Economic Motivators for Goal Achievement. The filing discloses a method of defining a list of goals...

COURT: FACEBOOK NOT A VALID WAY FOR MOM TO TELL DAD SHE'S PREGNANT

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 10/17/14

URL: <http://blogs.wsj.com/law/2014/10/17/court-facebook-not-a-valid-way-for-mom-to-tell-dad-shes-pregnant/>

A pregnant unwed mother can't use Facebook alone to notify the father about the baby before putting the child up for adoption, Oklahoma's highest civil court has ruled.

FERRARI FANS SAY FACEBOOK, CARMAKER STOLE VALUABLE PAGES

via Intellectual Property Law360 by Aebra Coe on 10/17/14

URL: <http://www.law360.com/ip/articles/588136>

A multimillion-dollar lawsuit filed against Facebook Inc. and Ferrari SpA on Tuesday in California Superior Court says the social network and automaker worked together to misappropriate two popular Ferrari fan pages from their creators, posing the question of who has ownership rights over Facebook fan pages.

'IT WASN'T ME' DEFENSE HOLDS PROMISE FOR SNAPCHAT, DROPBOX

via Law360: Media & Entertainment by Allison Grande on 10/17/14

URL: <http://www.law360.com/media/articles/587730>

Snapchat Inc. and Dropbox Inc. recently responded to purported user-data thefts by asserting the compromised information was lifted from unaffiliated third parties and not their own servers, a defense that attorneys say likely would protect them in breach litigation, as long as they have robust internal security controls and no connection to the third parties.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

UNIQUE BENEFIT: APPLE, FACEBOOK COVER EGG-FREEZING FOR EMPLOYEES
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 10/17/14
URL: http://blogs.findlaw.com/in_house/2014/10/unique-benefit-apple-facebook-cover-egg-freezing-for-employees.html

What's the weirdest employee perk you can think of? Tech companies are known for them: keg parties, entire cafeterias, day trips to wineries, on-site laundry, and more. But freezing a female employee's eggs for purposes of future fertility is a new one. According to NBC News, Apple and Facebook are.....

SNAPCHAT VOWS NOT TO BE 'CREEPY' WITH FIRST ADS THIS WEEKEND
via WSJ.com: Technology by Douglas MacMillan on 10/17/14
URL: <http://blogs.wsj.com/digits/2014/10/17/snapchat-vows-not-to-be-creepy-with-first-ads-this-weekend/>

Mobile-messaging startup Snapchat said it will show ads to users in the U.S. for the first time this weekend, vowing they won't be "creepy and targeted."

DANGEROUS RULINGS: GEORGIA COURT SAYS PARENTS MAY BE LIABLE FOR WHAT THEIR KIDS POST ON FACEBOOK
via Techdirt by Mike Masnick on 10/17/14
URL: <https://www.techdirt.com/articles/20141016/17421928853/dangerous-rulings-georgia-court-says-parents-may-be-liable-what-their-kids-post-facebook.shtml>

A Georgia appeals court has said that parents of a 7th grader can be held liable for what their son posted on Facebook.

NOT JUST GOVERNMENTS HACKING YOUR COMPUTERS VIA YOUTUBE VIDEOS;
MALICIOUS ADS FOUND ON POPULAR VIDEOS
via Techdirt by Mike Masnick on 10/17/14
URL: <https://www.techdirt.com/articles/20141016/07335428846/not-just-governments-hacking-your-computers-via-youtube-videos-malicious-ads-found-popular-videos.shtml>

Over the summer, a research report came out detailing how "lawful intercept" offerings from Hacking Team and FinFisher could be used to hack computers via YouTube videos.

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YAHOO'S TUMBLR TEAMS UP WITH TV SHOWS TO REACH THEIR AUDIENCES

via NYT > Media & Advertising by Leslie Kaufman on 10/19/14

URL: <http://www.nytimes.com/2014/10/20/business/media/yahoos-tumblr-teams-up-with-tv-shows-to-reach-their-audiences.html>

In a bid to expand its own audience, the social media and blogging site is reaching out to fans of certain shows through deals with the shows' creators.

TWITTER TO OFFER NEW TOOLS FOR APP DEVELOPERS

via WSJ.com: Technology by Yoree Koh on 10/19/14

URL: <http://online.wsj.com/articles/twitter-to-offer-new-tools-for-app-developers-1413770895>

Twitter, at its first developer conference in four years, is expected to announce on Wednesday a suite of tools to make it easier for programmers to build apps, according to people familiar with the matter.

APPROACHING SOCIAL MEDIA GOVERNANCE

via SSRN by Markus Oermann et al. on 9/19/14

URL: <http://ssrn.com/abstract=2498552>

In this working paper, we address the new forms of governance emerging within the technological and social spaces of Social Media. The overall aim of the underlying research project is to identify and examine the governance factors that regulate the user's behaviour in Social Media, to discover the governance structure formed by these factors, to analyse the normative intensity of the factors concerning the user's behaviour in Social Media, and, thereby, to uncover the interplay and interdependencies of the factors among each other. In doing so, the governance background of user behaviour in Social Media shall be revealed. As a first step, we approach this task with a pilot case study on the governance background of a certain user behaviour ("uploading a photo") in a certain Social Networking Service (Facebook) whose theoretical foundations, methods, and initial findings we present in this working paper.

FACEBOOK TO DEA: HEY, NO SETTING UP FAKE ACCOUNTS

via Techdirt by Mike Masnick on 10/20/14

URL: <https://www.techdirt.com/articles/20141017/16105328863/facebook-to-dea-hey-no-setting-up-fake-accounts.shtml>

Earlier this month, we wrote about the DEA's decision to set up a fake profile of a woman who was charged in a case related to drug dealing.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

TWITTER GOES TO COURT OVER GOVERNMENT RESTRICTIONS LIMITING REPORTING ON SURVEILLANCE REQUESTS

via JOLT Digest by Jens Frankenreiter on 10/20/14

URL: <http://jolt.law.harvard.edu/digest/privacy/twitter-goes-to-court-over-government-restrictions-limiting-reporting-on-surveillance-requests>

Twitter, Inc. vs. Eric Holder et al, No. 14-04480 (N.D. Cal. Oct. 07, 2014)

FACEBOOK SUES LAWYERS FOR ALLEGEDLY CONTRIBUTING TO FRAUD

via WSJ.com: Law Blog - WSJ.com by Reed Albergotti on 10/20/14

URL: <http://blogs.wsj.com/law/2014/10/20/facebook-sues-lawyers-for-allegedly-contributing-to-fraud/>

Facebook Inc. and Chief Executive Mark Zuckerberg filed suit against several attorneys Monday, claiming they helped perpetuate a fraud against the social network and its founder.

FACEBOOK SEEKS SAME 2ND CIRC. PANEL FOR INVESTOR IPO SPATS

via Law360: Media & Entertainment by Linda Chiem on 10/20/14

URL: <http://www.law360.com/media/articles/588662>

Facebook Inc. asked the Second Circuit on Thursday to have the same merits panel hear appeals of four shareholder derivative suits launched over the social media titan's 2012 initial public offering, saying the suits lob overlapping breach of fiduciary duty allegations against Facebook's directors.

BREAKING: FACEBOOK SUES DLA PIPER, OTHER FIRMS FOR ALLEGED SCAMMER

via Law360: Media & Entertainment by Max Stendahl on 10/20/14

URL: <http://www.law360.com/media/articles/588592>

Facebook Inc. on Monday sued DLA Piper LLP and three other law firms that previously represented Paul Ceglia, a businessman charged with filing sham litigation seeking a 50 percent stake in the social media giant.

BLOGGING LAWYER'S COPYRIGHT CLAIM AGAINST ETHICS BOARD FAILS

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 10/20/14

URL: <http://blogs.findlaw.com/strategist/2014/10/blogging-lawyers-copyright-claim-against-ethics-board-fails.html>

This is one of the more absurd copyright claims, and absurd responses to a disciplinary proceeding, that you'll ever see.

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ZUCKERBERG SUES LAWYERS WHO REPRESENTED MAN CLAIMING HALF OF FACEBOOK

via Ars Technica by David Kravets on 10/20/14

URL: <http://arstechnica.com/tech-policy/2014/10/zuckerberg-sues-lawyers-who-represented-man-claiming-half-of-facebook/>

Facebook founder Mark Zuckerberg is taking Shakespeare's phrase "let's kill all the lawyers" to a different level.

FERRARI HIT WITH LAWSUIT FOR TAKING OVER FACEBOOK FAN PAGE

via Ars Technica by Joe Mullin on 10/20/14

URL: <http://arstechnica.com/tech-policy/2014/10/ferrari-hit-with-lawsuit-for-taking-over-facebook-fan-page/>

You don't need a degree in marketing to know that using social media right is an important part of building up any kind of brand these days.

FACEBOOK SUES LAWYERS FOR ALLEGEDLY CONTRIBUTING TO FRAUD

via WSJ.com: Technology by Reed Albergotti on 10/20/14

URL: <http://online.wsj.com/articles/facebook-sues-lawyers-for-allegedly-contributing-to-fraud-1413833733>

Facebook and Chief Executive Mark Zuckerberg filed suit against several attorneys Monday, claiming they helped perpetuate a fraud against the social network and its founder.

NEGATIVE ONLINE REVIEWS LED TO THREATS OF LEGAL ACTION FROM TARGETED BUSINESSES

via CBC News by Rosa Marchitelli on 10/20/14

URL: <http://www.cbc.ca/news/canada/british-columbia/negative-online-reviews-led-to-threats-of-legal-action-from-targeted-businesses-1.2803572>

Ottawa student Olivia Parsons felt bullied into removing online reviews

FACEBOOK FACES TOUGH ROAD IN DLA PIPER SHAM SUIT FIGHT

via Law360: Media & Entertainment by Andrew Strickler on 10/21/14

URL: <http://www.law360.com/media/articles/588941>

The brief duration of DLA Piper's involvement in a case over the ownership of Facebook Inc. will likely help it shake a suit from the social media giant alleging the firm defrauded the company in representing a man later criminally charged with filing sham litigation, experts say.

CORRUPTING THE CYBER-COMMONS: SOCIAL MEDIA AS A TOOL OF AUTOCRATIC STABILITY

via SSRN by Seva Gunitsky on 10/6/14
URL: <http://ssrn.com/abstract=2506038>

While the study of social media has focused on how this technology can help mobilize anti-regime protests, its role as a tool of autocratic resilience has rarely been examined. Yet non-democratic regimes have evolved beyond merely censoring or suppressing online discourse, and are shifting toward proactively subverting and co-opting social media for their own purposes. Namely, social media is increasingly being used to undermine the opposition, to shape the contours of public discussion, and to cheaply gather information about falsified public preferences. I lay out four mechanisms that link social media co-optation to autocratic resilience: 1) counter-mobilization, 2) discourse framing, 3) preference divulgence, and 4) elite coordination. I then detail the recent use of these tactics in mixed and autocratic regimes, with a particular focus on Russia, China, and the Middle East. This rapid evolution of government social media strategy has critical consequences for the future of electoral democracy and state-society relations.

FACEBOOK SUES PAUL CEGLIA'S LAWYERS, ALLEGING MALICIOUS PROSECUTION

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 10/21/14
URL: <http://blogs.findlaw.com/strategist/2014/10/facebook-sues-paul-ceglias-lawyers-alleging-malicious-prosecution.html>

It's one thing to represent someone who has a questionable case. It's quite another to continue to press forward with a lawsuit when you have evidence that the case is not only questionable, but fraudulent. If Facebook is to be believed, that's exactly what the multi-firm team that represented Paul.....

AFTER #GAMERGATE TWEET, ADOBE DISTANCES ITSELF FROM GAWKER "BULLYING" [UPDATED]

via Ars Technica by Sam Machkovech on 10/21/14
URL: <http://arstechnica.com/business/2014/10/after-gamergate-tweet-adobe-distances-itself-from-gawker-bullying/>

On Tuesday, Adobe used its official Twitter account to post a condemnation of Gawker Media over accusations of "bullying."

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INDIE GAME PULLED OFF STEAM AFTER DEV THREATENS GABE NEWELL ON TWITTER [UPDATED]

via Ars Technica by Kyle Orland on 10/21/14

URL: <http://arstechnica.com/gaming/2014/10/indie-game-pulled-off-steam-after-dev-threatens-gabe-newell-on-twitter/>

Update: In a post on the Code Avarice blog, Mike Maulbeck announced that he is stepping down from the company, and has sold his interest in it to fellow developer Travis Pfenning.

MICROSOFT TAKES DOWN A BUNCH OF NON-INFRINGEMENT YOUTUBE VIDEOS OVER PEOPLE POSTING PRODUCT KEYS IN COMMENTS

via Techdirt by Mike Masnick on 10/21/14

URL: <https://www.techdirt.com/articles/20141020/18021628889/microsoft-takes-down-bunch-non-infringing-youtube-videos-over-people-posting-product-keys-comments.shtml>

Oh, Microsoft. The company has now admitted that it ended up sending a bunch of DMCA takedown notices on non-infringing videos, all because someone had posted product keys in comments to those videos.

FACEBOOK TO DEA: STOP IMPERSONATING PEOPLE, CREATING FAKE ACCOUNTS

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 10/21/14

URL: <http://blogs.findlaw.com/technologist/2014/10/facebook-to-dea-stop-impersonating-people-creating-fake-accounts.html>

Wait, what? You mean somewhere in between Aunt Sally and George Takei, the Drug Enforcement Agency was on Facebook? Apparently so. Earlier this month, BuzzFeed reported about Sondra Prince, a real person, whose Facebook page was not her own. Prince (real name: Sondra Arquiatt) was arrested on the ground that.....

YELP POSTS SECOND PROFITABLE QUARTER

via WSJ.com: Technology by Maria Armental on 10/22/14

URL: <http://online.wsj.com/articles/yelp-swings-to-profit-for-second-consecutive-quarter-1414012299>

Yelp Inc. swung to a profit in the third-quarter, just the second period the San Francisco business-review website has reported on the black side of the ledger since its market debut in March 2012.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

GROUPON CHANNELS YELP WITH NEW LISTINGS SERVICE

via WSJ.com: Technology by Greg Bensinger on 10/22/14

URL: <http://blogs.wsj.com/digits/2014/10/22/groupon-channels-yelp-with-new-listings-service/>

In its quest to be a central repository for local business listings, Groupon on Wednesday unveiled a new section on its website it calls Pages.

BEHIND TWITTER'S MOVE TO BECOME A MOBILE-SERVICES SHOP

via WSJ.com: Technology by Yoree Koh on 10/22/14

URL: <http://blogs.wsj.com/digits/2014/10/22/behind-flight-twitters-bold-attempt-to-make-nice-with-app-makers/>

Twitter is looking to have its Google moment, the time when the tech giant began pushing to become more than just an Internet search engine.

YAHOO: TUMBLR TO MAKE OVER \$100 MILLION IN REVENUE NEXT YEAR

via WSJ.com: Technology by Brian R. Fitzgerald on 10/21/14

URL: <http://blogs.wsj.com/digits/2014/10/21/yahoo-tumblr-to-make-over-100-million-in-revenue-next-year/>

Tumblr is expected to generate more than \$100 million in revenue in 2015 thanks to a growing user base and a successful introduction of sponsored advertising.

SENATOR LEAHY SLAMS DEA FOR IMPERSONATING A WOMAN ON FACEBOOK

via Techdirt by Mike Masnick on 10/22/14

URL: <https://www.techdirt.com/articles/20141021/17383728896/senator-leahy-slams-dea-impersonating-woman-facebook.shtml>

Apparently, it's not just Facebook that is furious with the DEA for impersonating a woman, posting pictures from her phone, in an attempt to get evidence concerning a drug dealer.

FACEBOOK SKIRTS UK CORPORATE TAXES FOR A SECOND YEAR

via Law360: Media & Entertainment by Ama Sarfo on 10/23/14

URL: <http://www.law360.com/media/articles/589701>

Facebook Inc.'s U.K. arm earned over £49.8 million (\$79.9 million) in revenue last year, yet paid zero U.K. corporate taxes for the second year in a row, according to financial filings released Tuesday that could draw increased scrutiny as European governments crack down on corporate tax avoidance.

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INVESTORS IN ANTI-FACEBOOK STARTUP HAVE NO IDEA HOW IT WILL MAKE MONEY

via Ars Technica by Cyrus Farivar on 10/23/14

URL: <http://arstechnica.com/business/2014/10/investors-in-anti-facebook-startup-have-no-idea-how-it-will-make-money/>

Ello, the notably stripped-down, ad-free social network, announced Thursday that it has taken \$5.5 million in venture capital and re-incorporated as a "Public Benefit Corporation."

THE QUEEN TWEETS! OR DOES SHE?

via WSJ.com: Technology by Lisa Fleisher on 10/24/14

URL: <http://blogs.wsj.com/digits/2014/10/24/the-queen-tweets-or-does-she/>

Queen Elizabeth II sent her first personal tweet Friday, except that someone else typed it for her, and someone else probably sent it for her, too.

FACEBOOK'S NEW APP HARKENS BACK TO THE AOL CHATROOM

via Ars Technica by Casey Johnston on 10/24/14

URL: <http://arstechnica.com/business/2014/10/facebooks-new-app-harkens-back-to-the-aol-chatroom/>

After a clash over Facebook's "real-names" policy, the company released an app Friday that encourages communication between anonymous parties.

TWITPIC GIVEN ELEVENTH-HOUR REPRIEVE AS TWITTER SAVES ALL THE PICTURES

via Ars Technica by Peter Bright on 10/25/14

URL: <http://arstechnica.com/tech-policy/2014/10/twitpic-given-eleventh-hour-reprieve-as-twitter-saves-all-the-pictures/>

Photo sharing site Twitpic will not be deleting its substantial archive of tweeted pictures after all, it announced today, after coming to an agreement with Twitter.

RETAILERS' TWEET: HELP WANTED

via WSJ.com: Media & Marketing by Eric Morath on 10/26/14

URL: <http://online.wsj.com/articles/to-fill-holiday-jobs-retailers-reach-out-through-social-media-1414352103>

Heading into the holiday shopping season, retailers are bombarding customers' inboxes and Twitter feeds with help-wanted ads, as traditional hiring methods are failing to produce enough job candidates.

TWITTER TAKES OVER A SHUTTERED TWITPIC

via WSJ.com: Technology by Yoree Koh on 10/26/14

URL: <http://blogs.wsj.com/digits/2014/10/26/twitter-takes-over-a-shuttered-twitpic/>

Twitpic's long goodbye seems to have finally come to an end.

THE UGLY AFTERLIFE OF CROWDFUNDING PROJECTS THAT NEVER SHIP AND NEVER END

via Ars Technica by Casey Johnston on 10/26/14

URL: <http://arstechnica.com/business/2014/10/the-ugly-afterlife-of-crowdfunding-projects-that-never-ship-and-never-end/>

The public life-cycle of a Kickstarter rarely ends in tragedy.

HOW FACEBOOK IS CHANGING THE WAY ITS USERS CONSUME JOURNALISM

via NYT > Media & Advertising by Ravi Somaiya on 10/26/14

URL: <http://www.nytimes.com/2014/10/27/business/media/how-facebook-is-changing-the-way-its-users-consume-journalism.html>

Facebook uses mathematical formulas to predict what its users might want to read on the site, from which, a study says, about 30 percent of adults in America get their news.

WIKIPEDIA IS EMERGING AS TRUSTED INTERNET SOURCE FOR INFORMATION ON EBOLA

via NYT > Media & Advertising by Noam Cohen on 10/26/14

URL: <http://www.nytimes.com/2014/10/27/business/media/wikipedia-is-emerging-as-trusted-internet-source-for-information-on-ebola-.html>

The online encyclopedia's Ebola Virus Disease article has had 17 million page views in the last month, rivaling the Centers for Disease Control and Prevention's Ebola portal and the World Health Organization's Ebola fact sheet.

THE MEDIA EQUATION: FACEBOOK OFFERS LIFE RAFT, BUT PUBLISHERS ARE WARY

via NYT > Media & Advertising by David Carr on 10/26/14

URL: <http://www.nytimes.com/2014/10/27/business/media/facebook-offers-life-raft-but-publishers-are-wary.html>

The company has suggested that publishers could simply send pages to Facebook that would live inside the social network's mobile app.

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TWITTER EARNINGS: WHAT TO WATCH

via WSJ.com: Technology by Yoree Koh on 10/27/14

URL: <http://blogs.wsj.com/digits/2014/10/27/twitter-earnings-what-to-watch-2/>

User growth will remain in focus when the messaging company reports third-quarter results after the market closes Monday.

USE SOCIAL MEDIA FOR LEGAL SERVICE ONLY AS A LAST RESORT

via Intellectual Property Law360 by Steven Richard & Britt Killian on 10/27/14

URL: <http://www.law360.com/ip/articles/590167>

Courts remain largely skeptical about allowing litigants to serve and notify evasive parties of legal proceedings through their social media accounts. A recent split ruling by the Oklahoma Supreme Court shows the competing considerations, say Steven Richard and Britt Killian of Nixon Peabody LLP.

SAUDI LAWYERS JAILED FOR CRITICAL TWEETS

via WSJ.com: Law Blog - WSJ.com by Ahmed Al Omran on 10/27/14

URL: <http://blogs.wsj.com/law/2014/10/27/saudi-lawyers-jailed-for-critical-tweets/>

A Saudi court in Riyadh on Monday sentenced three lawyers to up to eight years in jail after they criticized the Ministry of Justice on Twitter.

HOW FACEBOOK IS CHANGING THE WAY ITS USERS CONSUME JOURNALISM

via NYTimes by Ravi Somaiya on 10/26/14

URL: <http://www.nytimes.com/2014/10/27/business/media/how-facebook-is-changing-the-way-its-users-consume-journalism.html>

Many of the people who read this article will do so because Greg Marra, 26, a Facebook engineer, calculated that it was the kind of thing they might enjoy.

FACEBOOK'S FRIENDS REASSESS TRENDS

via WSJ.com: Technology by Spencer Jakab on 10/27/14

URL: <http://online.wsj.com/articles/facebooks-friends-reassess-trends-ahead-of-the-tape-1414441246>

Ahead of the Tape: There is a lot to like about Facebook, but maybe not at its current share price.

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TWITTER CAN'T ESCAPE ITS USER GROWTH ISSUE, AT LEAST FOR NOW

via WSJ.com: Technology by Yoree Koh on 10/27/14

URL: <http://blogs.wsj.com/digits/2014/10/27/twitter-volatility-user-growth-loses-momentum-again/>

No matter how Twitter performs financially, investors remain homed in on user growth.

TWITTER REPORTS WEAK USER GROWTH, OUTLOOK

via WSJ.com: Technology by Yoree Koh on 10/27/14

URL: <http://online.wsj.com/articles/twitters-revenue-surges-amid-user-growth-1414441239>

Twitter's third-quarter revenue more than doubled, and the company continued its streak of adding users, but the pace slowed and the messaging service issued lackluster revenue guidance.

YOUTUBE MULLS AD-FREE OFFERINGS

via WSJ.com: Technology by Alistair Barr & Rolfe Winkler on 10/28/14

URL: <http://online.wsj.com/articles/youtube-considers-paid-ad-free-subscriptions-1414477316>

Google's YouTube is considering offering paid, advertisement-free subscriptions as it seeks to generate more revenue and profit from the world's largest online video website.

TWITTER, FACEBOOK PRAISED IN ONLINE IP 'BULLYING' REPORT

via Intellectual Property Law360 by Bill Donahue on 10/28/14

URL: <http://www.law360.com/ip/articles/591067>

Facebook Inc., Twitter Inc. and several other prominent online media platforms received praise Tuesday in new report detailing web industry efforts to push back against copyright and trademark "bullying."

NEWLY FACEBOOK-OWNED WHATSAPP LOST ROUGHLY \$200M IN 2 YEARS

via Ars Technica by Cyrus Farivar on 10/28/14

URL: <http://arstechnica.com/business/2014/10/newly-facebook-owned-whatsapp-lost-roughly-200m-in-two-years/>

Several months ago, Facebook acquired messaging startup WhatsApp for a whopping \$16 billion, plus an additional \$3 billion for its founders and small staff.

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AFTER UNCLEAR TWEET, ADOBE ISSUES RESOUNDING ANTI-GAMERGATE STATEMENT

via Ars Technica by Sam Machkovech on 10/28/14

URL: <http://arstechnica.com/business/2014/10/after-unclear-tweet-adobe-issues-resounding-anti-gamergate-statement/>

On Tuesday, software maker Adobe took to its official blog to respond to a week-old brouhaha involving GamerGate, ultimately distancing itself from "bullying" associated with the anonymous hashtag.

WHATSAPP LOST \$230 MILLION IN FIRST SIX MONTHS THIS YEAR

via WSJ.com: Technology by Reed Albergotti & Alistair Barr on 10/28/14

URL: <http://blogs.wsj.com/digits/2014/10/28/whatsapp-lost-230-million-in-first-six-months-this-year/>

Facebook chief Mark Zuckerberg hasn't been shy about telling investors that, despite paying around \$20 billion for WhatsApp, he has no plans to turn the messaging service into a moneymaker any time soon.

FACEBOOK SHOWS IT ISN'T SCARING AWAY USERS

via WSJ.com: Technology by Reed Albergotti on 10/28/14

URL: <http://blogs.wsj.com/digits/2014/10/28/facebook-shows-it-isnt-scaring-away-users/>

Amid all the concerns that Facebook is losing its cool, and ground to upstarts like Snapchat, the social network continues to grab millions of new users at a strong clip.

FACEBOOK TO RAMP UP SPENDING

via WSJ.com: Technology by Reed Albergotti on 10/28/14

URL: <http://online.wsj.com/articles/facebook-results-improve-on-mobile-ad-strength-1414526855>

Facebook chief Mark Zuckerberg vowed to continue spending abundantly on new technologies in the coming years, explaining away a quarterly profit that took a hit from megadeals such as WhatsApp.

FACEBOOK'S Q3 EARNINGS AND CONFERENCE CALL - RECAP

via WSJ.com: Technology on 10/28/14

URL: <http://blogs.wsj.com/digits/2014/10/28/facebooks-q3-earnings-and-conference-call-live-blog/>

Facebook reported third-quarter results after New York trading wrapped up Tuesday. We live blogged the numbers and the call with analysts.

NEW TWITTER METRICS COULD BE WELCOME SIGHT FOR INVESTORS

via WSJ.com: Technology by Yoree Koh on 10/28/14

URL: <http://blogs.wsj.com/digits/2014/10/28/new-twitter-metrics-could-be-welcome-sight-for-investors/>

Twitter's shares are getting slammed on Tuesday, in part because of a disconnect between company executives and Wall Street over how to measure the social media service.

FACEBOOK EARNINGS: WHAT TO WATCH

via WSJ.com: Technology by Reed Albergotti on 10/28/14

URL: <http://blogs.wsj.com/digits/2014/10/28/facebook-earnings-what-to-watch-4/>

Instagram, user growth and revenue per user are among the subjects in focus when Facebook reports earnings Tuesday.

UNMASKING YELP USERS WOULD HURT FREE SPEECH, WARN GOOGLE AND FACEBOOK

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 10/29/14

URL: <http://blogs.wsj.com/law/2014/10/29/unmasking-yelp-users-would-hurt-free-speech-warn-google-and-facebook/>

Web giants Google, Facebook and Twitter are warning that giving companies the power to unmask anonymous Yelp reviewers would strike a blow to Internet free speech.

HERTZ FACES NEGLIGENCE SUIT FOR EMPLOYEE'S FACEBOOK BASHING OF A CUSTOMER-HOWARD V. HERTZ

via Technology & Marketing Law Blog by Venkat Balasubramani on 10/29/14

URL: <http://blog.ericgoldman.org/archives/2014/10/hertz-faces-negligence-suit-for-employees-facebook-bashing-of-a-customer-howard-v-hertz.htm>

Maurice Howard is a Hertz customer who alleged that a Hertz employee (Shawn Akina) posted the following comment about Howard on Facebook:

BEST BUY, YELP AGREE TO ALERT WEB USERS OF DATA COLLECTION

via Law360: Media & Entertainment by Allison Grande on 10/29/14

URL: <http://www.law360.com/media/articles/591376>

A group within the advertising industry's self-regulatory body said Tuesday that Best Buy Co. Inc., Yelp Inc. and three others had agreed to prominently alert website visitors when third parties are collecting information for behavioral advertising, to resolve the first actions stemming from a recent compliance warning.

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VA. SUP. CT. HEARS ARGUMENTS OVER ANONYMOUS REVIEWS ON YELP
via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 10/28/14
URL: http://blogs.findlaw.com/fourth_circuit/2014/10/va-sup-ct-hears-arguments-over-anonymous-reviews-on-yelp.html

The Virginia Supreme Court heard oral arguments Monday in a new type of Yelp case. By now, we're familiar with the defamation and the SLAPPs and the non-disparagement agreements and the not-technically-extortion-but-sounds-like-it. Well, Yelp v. Hadeed Carpet Cleaning is different. Hadeed Carpet Cleaning wanted to sue the authors of critical.....

EFF: TENN. SCHOOL'S TECH, SOCIAL MEDIA POLICIES ARE UNCONSTITUTIONAL
via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 10/28/14
URL: <http://blogs.findlaw.com/technologist/2014/10/eff-tenn-schools-tech-social-media-policies-are-unconstitutional.html>

The Electronic Frontier Foundation has sent quite a letter to the superintendent of schools in Williamson County, Tennessee, calling out the district's Bring Your Own Technology (BYOT) policy for its restrictions on student speech online. BYOT policies are becoming increasingly popular as schools realize it's in everyone's best interest to.....

TWITTER LOSES A TOP ENGINEER AND AN ANALYTICS MANAGER
via WSJ.com: Technology by Yoree Koh on 10/29/14
URL: <http://blogs.wsj.com/digits/2014/10/29/twitter-loses-a-top-engineer-and-an-analytics-manager/>

One of Twitter's key engineers has flown the coop.

IBM AND TWITTER FORGE DATA PARTNERSHIP
via WSJ.com: Technology by Don Clark & Yoree Koh on 10/29/14
URL: <http://online.wsj.com/articles/ibm-and-twitter-forge-partnership-on-data-analytics-1414601963>

IBM and Twitter announced a far-reaching alliance to apply data from the microblogging service to solve business problems.

3 SIMPLE TIPS FOR LAW FIRMS ON FACEBOOK
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 10/30/14
URL: <http://blogs.findlaw.com/strategist/2014/10/3-simple-tips-for-law-firms-on-facebook.html>

Truth be told, if someone asked me whether their law firm should have a Facebook page, my gut reaction would be "no." Why? Practically speaking, it's a lot of work for little payout, more so now that Facebook has entered the "Pay to Play" era. A Facebook page that pays.....

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

NPR: 10-30-2014 TECHNOLOGY

via NPR: Technology Podcast on 10/30/14

URL: http://podcastdownload.npr.org/anon.npr-podcasts/podcast/1019/360117472/npr_360117472.mp3

Stories: 1) New Facebook App A Throwback To Old Chatrooms 2) With 'Dorothy' App, Clicks Of The Heel Command Your Phone 3) From Brain To Computer: Helping 'Locked-In' Patient Get His Thoughts Out 4) I've Got The Ingredients. What Should I Cook? Ask IBM's Watson 5) What's More Embarrassing Than That Old Screen Name? Sharing It 6) Competition Brews In the World Of Mobile Payments

TWITTER REPLACES PRODUCT CHIEF DANIEL GRAF

via WSJ.com: Technology by Yoree Koh on 10/30/14

URL: <http://online.wsj.com/articles/twitter-demotes-product-chief-daniel-graf-1414699758>

Twitter has replaced its new head of product, Daniel Graf, just six months after his much-touted hire away from Google.

LINKEDIN'S REVENUE GROWS STRONGLY ACROSS THE BOARD

via WSJ.com: Technology by Reed Albergotti on 10/30/14

URL: <http://online.wsj.com/articles/linkedin-reports-strong-results-weak-outlook-1414700400>

LinkedIn reported strong third-quarter revenue growth across its three main businesses, helping the professional social network post a smaller-than-expected loss.

NEW HAMPSHIRE LAW BANNING BALLOTS ON FACEBOOK DRAWS A LEGAL CHALLENGE

via WSJ.com: Law Blog - WSJ.com by Ashby Jones on 10/31/14

URL: <http://blogs.wsj.com/law/2014/10/31/new-hampshire-law-banning-ballots-on-facebook-draws-a-legal-challenge/>

A New Hampshire legislator and two others have sued the state, arguing that a new law banning voters from displaying their marked ballots violates the First Amendment's guarantees on free speech.

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JUDGE RESTRAINS LINDSAY LOHAN FROM PROMOTING HER SOCIAL SHOPPING APP

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 10/31/14

URL: <http://www.hollywoodreporter.com/thr-esq/judge-restrains-lindsay-lohan-promoting-745488>

A \$60 million trade secrets case targets the actress and her brother for surreptitiously working on a "clone" business and diverting celebrities

2ND CIRC. DENIES UBS ARBITRATION BID IN FACEBOOK IPO SPAT

via Law360: Media & Entertainment by Linda Chiem on 10/31/14

URL: <http://www.law360.com/media/articles/592302>

A split Second Circuit on Friday rejected UBS Securities LLC's bid to revive a \$350 million arbitration over Nasdaq OMX Group Inc.'s alleged breach of an agreement for mishandling Facebook Inc.'s initial public offering in May 2012.

WHAT CAN GCS LEARN FROM THE EEOC'S LIVE TWITTER CHAT?

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 10/31/14

URL: http://blogs.findlaw.com/in_house/2014/10/what-can-gcs-learn-from-the-eeocs-live-twitter-chat.html

Earlier this week, as part of National Disability Employment Awareness Month, the EEOC held a "live Twitter chat" where members of the public could ask questions about disabilities and employment that would be answered on Twitter by EEOC Chair Jenny Yang and Commissioner Chai Feldblum. So what did we learn.....

FACEBOOK OFFERS HIDDEN SERVICE TO TOR USERS

via Ars Technica by Robert Lemos on 10/31/14

URL: <http://arstechnica.com/security/2014/10/facebook-offers-hidden-service-to-tor-users/>

Hidden services running on the Tor network got major support on Friday when Facebook began offering Tor users a way to connect to its services and not run afoul of the social network's algorithms for detecting fraudulent usage of accounts.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK JOINS TOR, AND THE DARK WEB GETS A LITTLE MORE USEFUL (IF A LITTLE LESS COOL)

via Techdirt by Mike Masnick on 10/31/14

URL: <https://www.techdirt.com/articles/20141031/13480629002/facebook-joins-tor-dark-web-gets-little-more-useful-if-little-less-cool.shtml>

Just a couple months ago, we wrote about how the folks behind Tor were looking for ways to deal with the fact that much of the web treats Tor visitors differently.

FACEBOOK EXPERIMENT INCREASED VOTING BY SHOWING USERS MORE NEWS ARTICLES

via WSJ.com: Technology by Reed Albergotti on 10/31/14

URL: <http://blogs.wsj.com/digits/2014/10/31/facebook-experiment-increased-voting-by-showing-users-more-news-articles/>

A Facebook study found that users who saw more news articles in their news feed were more likely to vote.

November 2014

**RUSSIAN SOCIAL NETWORK ASKS USTR FOR REMOVAL FROM NOTORIOUS
MARKETS LIST**

via BNA by Jenny Johnson on 11/5/14

URL:

[http://iplaw.bna.com/iprc/display/simple_doc_display.adp?fedfid=58610413&vname=ptdbulallis
suesdib](http://iplaw.bna.com/iprc/display/simple_doc_display.adp?fedfid=58610413&vname=ptdbulallis
suesdib)

One of the world's most popular websites, the Russian social network VKontakte, has taken numerous steps in the past year to cooperate with copyright holders and deserves to be taken off the U.S. Trade Office's Notorious Markets List,...

**INSTAGRAMMING FOR FREEBIES? THOSE PHOTOS ARE ADS...TO THE FTC (FORBES
CROSS-POST)**

via Technology & Marketing Law Blog by Eric Goldman on 11/3/14

URL: [http://blog.ericgoldman.org/archives/2014/11/instagramming-for-freebies-those-photos-
are-ads-to-the-ftc-forbes-cross-post.htm](http://blog.ericgoldman.org/archives/2014/11/instagramming-for-freebies-those-photos-
are-ads-to-the-ftc-forbes-cross-post.htm)

Wouldn't it be sweet if someone gave you a free helicopter ride, a free 3 year lease for a Mercedes-Benz car, or a free trip to Iceland?

5 WORKER FACEBOOK POSTS EVEN THE NLRB WON'T LIKE

via Law360: Media & Entertainment by Ben James on 11/3/14

URL: <http://www.law360.com/media/articles/592099>

The National Labor Relations Board has made its willingness to apply federal labor law's protections to employee conduct in cyberspace abundantly clear, but a recent decision upholding the firing of two workers who went too far on Facebook shows there are limits to those protections. Here are five red flags employers can look for in worker social media posts that may indicate it's OK to drop the ax.

**CELL CARRIER WAS WEAKEST LINK IN HACK OF GOOGLE, INSTAGRAM
ACCOUNTS**

via Ars Technica by Sean Gallagher on 11/3/14

URL: [http://arstechnica.com/security/2014/11/cell-carrier-was-weakest-link-in-hack-of-google-
instagram-accounts/](http://arstechnica.com/security/2014/11/cell-carrier-was-weakest-link-in-hack-of-google-
instagram-accounts/)

If you think the two-factor authentication offered by Google and other cloud services will keep your account out of the hands of an attacker, think again.

FACEBOOK'S ABILITY TO INFLUENCE THE ELECTION

via Techdirt by Mike Masnick on 11/4/14

URL: <https://www.techdirt.com/articles/20141102/15475729023/facebooks-ability-to-influence-election.shtml>

Earlier this year, there was a lot of hype and uproar about the revelation that, back in 2012, Facebook had run an experiment on news feeds to see if it could make people happy or sad.

VENUE CLAUSE IN YOUTUBE TERMS OF SERVICE UPHELD-SONG FI V. GOOGLE

via Technology & Marketing Law Blog by Venkat Balasubramani on 11/4/14

URL: <http://blog.ericgoldman.org/archives/2014/11/venue-clause-in-youtube-terms-of-service-upheld-song-fi-v-google.htm>

This is a dispute over YouTube's takedown of a music video. Song Fi, along with Rasta Rock, Joeseph Brotherton, and his six year old son, sued YouTube for taking down their video titled "LuvYa LuvYa LuvYa."

FACEBOOK SAYS GOV'T REQUESTS FOR INFO UP 24% SINCE 2013

via Law360: Media & Entertainment by Kurt Orzeck on 11/4/14

URL: <http://www.law360.com/media/articles/593421>

Facebook Inc. revealed on Tuesday that government requests for the company to turn over user information rose in the first half of this year by 24 percent compared with the last six months of 2013, and that it provided information on most of those occasions.

UK SPY CHIEF ASKS FACEBOOK, TWITTER TO HELP FIGHT TERRORISM

via Law360: Media & Entertainment by David Siegel on 11/4/14

URL: <http://www.law360.com/media/articles/593285>

Facebook Inc., Twitter Inc. and other major U.S. tech companies must take greater steps to help intelligence agencies gather information on terrorists who use social media services as command and control networks, the head of the British equivalent of the National Security Agency said Monday.

GOOGLE'S RIGHT-TO-BE-FORGOTTEN TOUR FINALE REVEALS NAKED POLITICS

via WSJ.com: Technology by Frances Robinson on 11/4/14

URL: <http://blogs.wsj.com/digits/2014/11/04/googles-right-to-be-forgotten-tour-finale-reveals-naked-politics/>

Representatives of Google Inc. visited Brussels on Tuesday, the last stop on their seven-city tour of Europe to discuss the so-called right to be forgotten, which was established by a May ruling by the European Court of Justice.

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MIDTERM ELECTIONS 2014: FACEBOOK SHOWS LACK OF A DOMINANT ISSUE
via WSJ.com: Technology by Dante Chinni, Natalie Andrews & Matt Stiles on 11/4/14
URL: <http://online.wsj.com/articles/midterm-elections-2014-facebook-shows-lack-of-a-dominant-issue-1415128793>

Voters across the country latched onto a diverse group of political topics rather than a single, dominant issue, according to data provided by Facebook and reviewed by The Wall Street Journal.

PROSECUTORS REFUSED DLA PIPER DOCS IN FACEBOOK SCAM SUIT
via Law360: Media & Entertainment by Michael Lipkin on 11/5/14
URL: <http://www.law360.com/media/articles/593921>

A New York federal judge on Wednesday denied prosecutors' request to turn over additional documents from DLA Piper, in their criminal suit against a former client accused of faking a contract that entitled him to half of Facebook Inc.

SOCIAL NETWORK CO. GROUPME FIGHTS TCPA CLAIMS OVER TEXTS
via Law360: Media & Entertainment by Beth Winegarner on 11/5/14
URL: <http://www.law360.com/media/articles/593769>

Social networking company GroupMe Inc. urged a California federal judge Wednesday to throw out class allegations that a welcoming text message violated the Telephone Consumer Protection Act, arguing that the message was legal because it was triggered by the lead plaintiff's friend, not an autodialer.

TWITTER LOOKS TO SINK USER'S \$5M TCPA VIOLATION ACTION
via Law360: Media & Entertainment by David Siegel on 11/5/14
URL: <http://www.law360.com/media/articles/593560>

Twitter Inc. on Tuesday pushed back against a bid to keep alive a \$5 million proposed class action accusing the social networking service of violating the Telephone Consumer Protection Act by sending unsolicited text messages, arguing that it didn't use prohibited automatic dialing equipment.

KNOWN AS 'ALEX FROM TARGET,' TEENAGE CLERK RISES TO STAR ON TWITTER
AND TALK SHOWS
via NYT > Media & Advertising by Leslie Kaufman on 11/5/14
URL: <http://www.nytimes.com/2014/11/06/business/media/teenage-clerk-rises-from-target-to-star-on-twitter-and-talk-shows-.html>

While many people focused on the midterm elections, others became enamored of a young employee at a Target store in Texas.

ANOTHER MESSY EMPLOYEE-EMPLOYER DISPUTE OVER FACEBOOK PAGE OWNERSHIP

via Technology & Marketing Law Blog by Venkat Balasubramani on 11/6/14

URL: <http://blog.ericgoldman.org/archives/2014/11/another-messy-employee-employer-dispute-over-facebook-page-ownership.htm>

Courtney Austin managed the Preston County Animal Shelter. She was initially hired on an hourly basis but converted at her request to salary.

VERIZON CONTACTED ME ON TWITTER AND ASKED FOR MY BILLING PASSWORD

via Ars Technica by Jon Brodtkin on 11/6/14

URL: <http://arstechnica.com/security/2014/11/verizon-asks-customers-for-their-passwords-in-twitter-direct-messages/>

On Verizon Wireless' website, the company advises customers to "[n]ever give your passwords to anyone over the phone, include them in e-mail messages, [or] give them to anyone."

TWITTER TO OPEN OFFICE IN HONG KONG

via WSJ.com: Technology by Newley Purnell on 11/6/14

URL: <http://online.wsj.com/articles/twitter-to-open-office-in-hong-kong-1415331241>

Twitter plans to open an office in Hong Kong early next year to serve greater China and tap advertising revenues from Chinese companies that are quickly expanding, an executive said.

TWITTER CEO STRUGGLES TO DEFINE VISION

via WSJ.com: Technology by Yoree Koh & Kirsten Grind on 11/6/14

URL: <http://online.wsj.com/articles/twitter-ceo-dick-costolo-struggles-to-define-vision-1415323289>

A year after its IPO, Twitter CEO Dick Costolo has confounded investors with mixed messages and a series of executive changes. The CEO remains popular with employees, but some big investors are frustrated.

ZUCKERBERG HOLDS TOWN HALL Q&A WITH FACEBOOK USERS

via WSJ.com: Technology by Reed Albergotti on 11/6/14

URL: <http://blogs.wsj.com/digits/2014/11/06/zuckerberg-holds-town-hall-qa-with-facebook-users/>

Facebook CEO Mark Zuckerberg held a first-of-its-kind town-hall meeting Thursday, fielding questions on a variety of subjects from Facebook users around the world through a live webcast.

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ZYNGA LOSS WIDENS

via WSJ.com: Technology by Georgia Wells on 11/6/14

URL: <http://online.wsj.com/articles/zynga-loss-widens-as-company-struggles-to-generate-another-hit-1415309188>

Zynga's loss widened as the game maker struggled to come up with its next hit and doubled down on efforts to make its current offerings more mobile-friendly.

ALIBABA-BACKED SOCIAL NETWORK MOMO TARGETS \$300M US IPO

via Law360: Media & Entertainment by Chelsea Naso on 11/7/14

URL: <http://www.law360.com/media/articles/594721>

Chinese mobile social network company Momo Inc., which is backed by Alibaba Group Holding Ltd.'s investment arm, filed Friday to raise \$300 million in a U.S. initial public offering to boost its technology infrastructure and ramp up marketing.

IS A TWITTER INVESTOR REVOLT COMING?

via WSJ.com: Technology by Kirsten Grind & Juliet Chun on 11/7/14

URL: <http://blogs.wsj.com/digits/2014/11/07/is-a-twitter-investor-revolt-coming/>

Big investors have grown impatient with Twitter, which on Friday celebrates its first year as a public company.

TWITTER'S FORMER OPERATING CHIEF ALI ROWGHANI LANDS AT Y COMBINATOR

via WSJ.com: Technology by Yoree Koh on 11/7/14

URL: <http://blogs.wsj.com/digits/2014/11/07/twitters-former-operating-chief-ali-rowghani-lands-at-y-combinator/>

Twitter's former operating chief has a new job five months after his sudden resignation.

FACEBOOK IS GIVING USERS MORE CONTROL OVER THE NEWS FEED

via WSJ.com: Technology by Reed Albergotti on 11/7/14

URL: <http://blogs.wsj.com/digits/2014/11/07/facebook-gives-users-more-control-over-the-news-feed/>

Facebook is giving users more control over their news feeds.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

NEW ONLINE TOOL LETS TWITTER USERS REPORT HARASSMENT

via WSJ.com: Technology by Brian R. Fitzgerald on 11/7/14

URL: <http://blogs.wsj.com/digits/2014/11/07/new-online-tool-lets-twitter-users-report-harassment/>

Twitter is collaborating with a women's advocacy group that will review and escalate reports of harassment on the social media service.

ISLAMIC EXTREMISTS USE YOUTUBE'S AUTOMATED COPYRIGHT DISPUTE PROCESS TO ACCESS CRITICS' PERSONAL DATA

via Techdirt by Tim Cushing ON 11/7/14

URL: <https://www.techdirt.com/articles/20141106/12584829069/islamic-extremists-use-youtubes-automated-copyright-dispute-process-to-access-critics-personal-data.shtml>

YouTube's infringement reporting system is -- like many others around the web -- fundamentally broken.

ZYNGA MAY HAVE STOPPED THE BLEEDING FOR NOW: DAILY ACTIVE USER LOSS SLOWS

via Ars Technica by Cyrus Farivar on 11/8/14

URL: <http://arstechnica.com/business/2014/11/zynga-may-have-stopped-the-bleeding-for-now-daily-active-user-loss-slows/>

Over a year ago, when we published our large feature on Zynga, it was at a crossroads-so focused on growth that the company was hemorrhaging users, and money.

ADVERTISING: CAR MAGAZINES EXPAND VIDEO OFFERINGS WITH HELP FROM A YOUTUBE CHANNEL

via NYT > Media & Advertising by Stuart Elliott on 11/9/14

URL: <http://www.nytimes.com/2014/11/10/business/media/car-magazines-expand-video-offerings-with-help-from-a-youtube-channel-.html>

Car and Driver and Road & Track will present their offerings with the help of /Drive, a popular automotive YouTube venue.

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YOUTUBE'S COPYRIGHT POLICY
via IPLJ by Taylor Zelony on 11/10/14
URL: <http://iplj.net/blog/archives/7231>

YouTube announced on Friday that it amended its form used to resolve copyright disputes. This change followed a death threat made to a German user. Al Hayat TV was told by YouTube to respond to a claim of copyright infringement or it risked being shut down. The form required to make a claim of copyright [...]

FACEBOOK WINS: MORE THAN 500 MILLION ARE USING MESSENGER
via WSJ.com: Technology by Brian R. Fitzgerald on 11/10/14
URL: <http://blogs.wsj.com/digits/2014/11/10/facebook-wins-more-than-500-million-are-using-messenger/>

Facebook said Monday that more than 500 million people monthly are using Messenger, the standalone app that it ultimately forced people to download if they wanted to continue sending private messages to friends.

GOOGLE FOLLOWS FACEBOOK IN BIG-TECH EBOLA FIGHT
via WSJ.com: Technology by Rolfe Winkler on 11/10/14
URL: <http://blogs.wsj.com/digits/2014/11/10/google-follows-facebook-in-big-tech-ebola-fight/>

Google is joining Facebook in the big-tech fight against Ebola.

SMALL LABELS AND YOUTUBE ENTER DEAL ON LICENSING
via NYT > Media & Advertising by Ben Sisario on 11/11/14
URL: <http://www.nytimes.com/2014/11/12/business/media/small-labels-and-youtube-enter-deal-on-licensing.html>

YouTube has been developing features that would preserve its free model, but also give paying subscribers more extensive access to music.

5 SOCIAL MEDIA TIPS FOR LAW STUDENTS
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 11/11/14
URL: http://blogs.findlaw.com/greedy_associates/2014/11/5-tips-for-law-students-on-social-media.html

You know you aren't in college anymore. And you know that social media sites typically couldn't care less about your privacy, so there is a decent chance that whatever you post will accidentally go public. (Or an annoying friend will screen-cap it and pass it along to others.) And yet:.....

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK SEES MIDTOWN SOUTH OFFICE AS RECRUITMENT TOOL
via WSJ.com: Technology
URL: <http://online.wsj.com/articles/facebook-sees-new-york-city-office-as-recruitment-tool-1415768404>

Facebook, with city offices at 770 Broadway, seeks role as 'catalyst' in city tech scene.

LINKEDIN GETS WEB SALE PATENT CLAIMS NIXED AS ABSTRACT
via Intellectual Property Law360 by Aaron Vehling on 11/12/14
URL: <http://www.law360.com/ip/articles/595340>

The Patent Trial and Appeal Board has handed LinkedIn Corp. a win in the company's petition for a covered business method patent review of a Web sales lead generation patent held by a company whose core product is an aviation and aerospace marketplace, ruling that the challenged claims are too abstract to be patentable.

GOOGLE WINS 9TH CIRC. EN BANC REHEARING IN 'MUSLIMS' ROW
via Intellectual Property Law360 by Kurt Orzeck on 11/12/14
URL: <http://www.law360.com/ip/articles/595474>

The Ninth Circuit on Wednesday said it would rehear en banc a three-judge panel's decision that ordered Google Inc. to remove the polemic trailer for an anti-Islam film from YouTube in a suit brought by an actress who allegedly received death threats.

SEC SAYS SOCIAL MEDIA-HYPED INVESTMENT OFFER WAS A FRAUD
via Law360: Media & Entertainment by Stewart Bishop on 11/12/14
URL: <http://www.law360.com/media/articles/595464>

The U.S. Securities and Exchange Commission on Wednesday unveiled charges against two India-based operators of a purported high-yield investment scheme that offered guaranteed profits to investors through pitches on websites such as Facebook, Twitter and YouTube.

YOUTUBE MUSIC KEY IS INTRODUCED AS NEW RIVAL IN STREAMING
via NYT > Media & Advertising by Ben Sisario on 11/12/14
URL: <http://www.nytimes.com/2014/11/13/business/media/youtube-introduces-a-paid-service-called-music-key.html>

As YouTube pushes into paid content, other online music outlets are being forced to defend or change their business models to better compensate artists.

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SIX NEW FEATURES TO EXPECT FROM TWITTER

via WSJ.com: Technology by Scott Austin & Yoree Koh on 11/12/14

URL: <http://blogs.wsj.com/digits/2014/11/12/six-new-features-to-expect-from-twitter/>

Twitter touted a slew of new features and products -- without revealing too much -- that users should expect within the next 12 months. Here are six of them.

TWITTER SHARPENS ITS STRATEGY TO WIN OVER INVESTORS

via WSJ.com: Technology by Yoree Koh on 11/12/14

URL: <http://blogs.wsj.com/digits/2014/11/12/twitter-sharpens-strategy-to-win-over-investors/>

Twitter executives on Wednesday laid out their long-term strategy at the company's first analyst day, attempting to address mounting investor worries over the company's growth prospects and muddled vision.

NPR: 11-12-2014 TECHNOLOGY

via NPR: Technology Podcast

URL: http://podcastdownload.npr.org/anon.npr-podcasts/podcast/1019/363654857/npr_363654857.mp3

Stories: 1) America's T. Rex Gets A Makeover 2) Beyond Cat Videos: YouTube Bets On Production Studio 'Playgrounds' 3) Inhalable Chocolate? Ingestible Ideas From A Lab For The Senses 4) WATCH: The Robotic Baby Penguin That Spies For Scientists 5) Die-Hard Users Are Still Dialing Up The Internet On AOL 6) Microsoft Wants To Mine Data Like A Social Network

WHY LAWYERS NEED TO ADVISE CLIENTS TO STAY OFF SOCIAL MEDIA

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 11/13/14

URL: <http://blogs.findlaw.com/strategist/2014/11/why-lawyers-need-to-advise-clients-to-stay-off-social-media.html>

Social media is a mixed blessing. Sure, it allows instantaneous communications with friends and family (especially over cat photos), but it also allows clients to make terrible decisions at the push of a button. Part of your initial meeting with a client should be a brief overview of why the.....

FACEBOOK STEPS UP USER LOCATION DATA USE, AD CONTROLS
via Law360: Media & Entertainment by Allison Grande on 11/13/14
URL: <http://www.law360.com/media/articles/595936>

Facebook Inc. on Thursday stepped up its efforts to give users more information about how their data is being collected and used, rolling out privacy policy changes that allow the site to do more with location and transactional data and implementing new controls that enable users to limit the ads they see.

TWITTER DEBT RATED AS JUNK
via WSJ.com: Technology by Yoree Koh & Timothy W. Martin on 11/13/14
URL: <http://online.wsj.com/articles/twitter-debt-rated-as-junk-1415911602>

Twitter's debt was rated as junk by Standard & Poor's Ratings Services, which characterized the messaging service's risk profile as "fair."

MEASURING TWITTER REMAINS A CONUNDRUM AS 'TIMELINE VIEWS' METRIC IS LIKELY DISCARDED
via WSJ.com: Technology by Yoree Koh on 11/13/14
URL: <http://blogs.wsj.com/digits/2014/11/13/measuring-twitter-remains-a-conundrum-as-timeline-views-metric-is-likely-discarded/>

Twitter executives underscored how difficult it is to measure Twitter as they gingerly introduced a new metric and said another one is likely on the way out.

FACEBOOK GIVES ITS PRIVACY POLICY A MAKEOVER
via WSJ.com: Technology by Reed Albergotti on 11/13/14
URL: <http://blogs.wsj.com/digits/2014/11/13/facebook-gives-its-privacy-policy-a-makeover/>

Facebook simplified and shortened by two-thirds its description of how it uses data, responding to concerns that users didn't understand its policies.

TWITTER TESTING SECRET FILTER TO STOP ABUSE: IS THAT A GOOD THING OR AN ATTACK ON FREE SPEECH?
via Techdirt by Mike Masnick on 11/13/14
URL: <https://www.techdirt.com/articles/20141112/17090329126/twitter-testing-secret-filter-to-stop-abuse-is-that-good-thing-attack-free-speech.shtml>

For quite some time now, it's become popular for people to point to some (often horrible) abuse on Twitter and demand that Twitter "do something" about it.

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LINKEDIN CAN'T CLAIM IMMUNITY IN EMAIL HARVESTING BRAWL
via Intellectual Property Law360 by David Siegel on 11/14/14
URL: <http://www.law360.com/ip/articles/596290>

A California federal judge on Thursday refused to throw out most of a proposed class action alleging that LinkedIn Corp. broke into users' accounts to send emails on their behalf, finding that the professionally themed social media service can't claim immunity under the Communications Decency Act.

TWITTER MISTAKENLY LABELS F.S.U. ARTICLE AS SPAM, FOR A TIME
via NYT > Media & Advertising by Noam Cohen on 11/14/14
URL: <http://www.nytimes.com/2014/11/15/business/media/fsu-football-article-is-mistakenly-labeled-as-spam-on-twitter.html>

Twitter said a New York Times article reporting apparent special treatment of football players by the local police had been mistakenly flagged as spam by an outside organization.

FACEBOOK WILL CURTAIL UNPAID ADS BY BRANDS
via NYT > Media & Advertising by Vindu Goel on 11/14/14
URL: <http://www.nytimes.com/2014/11/15/technology/facebook-to-cut-unpaid-posts-by-marketers-on-news-feeds.html>

The company said it was responding to feedback from its users, who were complaining about too many promotional posts.

FACEBOOK ADDS 'PLACES' DIRECTORY: YET ANOTHER YELP CLONE
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 11/14/14
URL: <http://blogs.findlaw.com/strategist/2014/11/facebook-adds-places-directory-yet-another-yelp-clone.html>

There's Google My Business, a local directory that also has Google reviews baked in. There's Apple Maps Connect, which is its own local directory with ratings and reviews. And you know you need to keep your eye on Yelp, the mother of all review sites. Now Facebook wants to join.....

FACEBOOK IS NO LONGER A PLACE FOR "PROMOTIONAL POSTS"
via Ars Technica by Casey Johnston on 11/14/14
URL: <http://arstechnica.com/business/2014/11/facebook-is-no-longer-a-place-for-promotional-posts/>

Facebook will start dampening traffic on posts like this in 2015, the company says.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

FACEBOOK TO CLEAN UP NEWS FEEDS

via WSJ.com: Technology by Reed Albergotti on 11/14/14

URL: <http://online.wsj.com/articles/facebook-to-clean-up-news-feeds-1416002403>

Facebook said it is changing the formula that controls the news feed to reduce advertising-like promotional material that its users see.

WHY FACEBOOK PICKED IOWA FOR DATA CENTER

via WSJ.com: Technology by Shira Ovide & Mark Peters on 11/14/14

URL: <http://online.wsj.com/articles/why-data-centers-collect-big-tax-breaks-1416000057>

Iowa's newest Facebook friend is a \$300 million data center that collects breaks on everything from its property taxes to purchases of electricity.

SOCIAL MEDIA SNOOPING AND ITS ETHICAL BOUNDS

via SSRN by Agnieszka McPeak on 11/10/14

URL: <http://ssrn.com/abstract=2522541>

Social media has entered the mainstream as a go-to source for personal information about others, and many litigators have taken notice. Yet, despite the increased use of social media in informal civil discovery, little guidance exists as to the ethical duties - and limitations - that govern social media snooping. Even further, the peculiar challenges created by social media amplify ambiguities in the existing framework of ethics rules and highlight the need for additional guidance for the bench and bar.

This article offers an in-depth analysis of the soundness and shortcomings of the existing legal ethics framework, including the 2013 revisions to the American Bar Association's model rules, when dealing with novel issues surrounding informal social media discovery. It analyzes three predominant ethics issues that arise: (1) the duty to investigate facts on social media, (2) the no-contact rule and prohibitions against deception, and (3) the duty to preserve social media evidence. While the first two issues can be adequately addressed under the existing framework, the rules fall short in dealing with the third issue, preservation duties. Further, even though the existing ethics rules can suffice for the most part, non-binding, supplemental guidelines, or "best practices," should be created to help practitioners and judges navigate the ethical issues created by new technology like social media.

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LINKEDIN CAN'T SHAKE PUBLICITY RIGHTS CLAIMS BASED ON REMINDER EMAILS

via Technology & Marketing Law Blog by Venkat Balasubramani on 11/17/14

URL: <http://blog.ericgoldman.org/archives/2014/11/linkedin-cant-shake-publicity-rights-claims-based-on-reminder-emails.htm>

This is a lawsuit against LinkedIn alleging that LinkedIn wrongly sent out repeated invites to users' contacts.

SILK ROAD 2.0 SUSPECT'S TWITTER ACCOUNT HIJACKED, LAWYER SAYS

via Ars Technica by Cyrus Farivar on 11/17/14

URL: <http://arstechnica.com/tech-policy/2014/11/silk-road-2-0-suspects-twitter-account-hijacked-lawyer-says/>

The attorney representing Blake Benthall, whom prosecutors claim was the head of the Silk Road 2.0 website, told Ars on Monday that his client's Twitter account has been hacked.

DID THE GOP USE TWITTER TO BREAK CAMPAIGN FINANCE LAW?

via Ars Technica by David Kravets on 11/17/14

URL: <http://arstechnica.com/tech-policy/2014/11/did-the-gop-use-twitter-to-break-campaign-finance-law/>

In 2010, the Supreme Court ruled in Citizens United that unions, groups, and nonprofit corporations had a First Amendment right to spend as much as they wanted on political campaigns.

FEDS QUIETLY SLIP TWITTER A WIN

via WSJ.com: Technology by Danny Yadron on 11/17/14

URL: <http://blogs.wsj.com/digits/2014/11/17/feds-quietly-slip-twitter-a-win/>

The Justice Department late Monday let Twitter share a bit more about how much data it gives the government for national security purposes.

FACEBOOK HEADS INTO THE WORKPLACE

via WSJ.com: Technology by Reed Albergotti & Clint Boulton on 11/17/14

URL: <http://blogs.wsj.com/digits/2014/11/17/feds-quietly-slip-twitter-a-win/>

Facebook plans to launch 'Facebook at Work,' in early January, according to a person briefed on the matter. The product will allow employees to communicate and collaborate on projects.

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<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

RUSSIAN AGENCY LOOKS TO MEET WITH TWITTER, FACEBOOK ON NEW LAWS
via WSJ.com: Technology by Jeff Elder on 11/17/14
URL: <http://blogs.wsj.com/digits/2014/11/17/russian-agency-looks-to-meet-with-twitter-facebook-on-new-laws/>

The Russian government agency looking to enforce new restrictions on the Internet has asked Twitter and Facebook to send representatives to Russia to discuss the laws.

FACEBOOK WANTS TO MOVE INTO THE OFFICE
via WSJ.com: Technology by Reed Albergotti on 11/17/14
URL: <http://blogs.wsj.com/digits/2014/11/17/facebook-wants-to-run-your-office-life-too/>

Facebook plans to launch "Facebook at Work," in January, an effort to redefine workplace collaboration that will challenge entrenched rivals like Microsoft, Google and a slew of newcomers. The Menlo Park, Calif., social network plans to launch "Facebook at Work," in early January, according to a person briefed on the matter. The product is being tested in fewer than a dozen companies and the details are still being finalized.

WHY CAN'T WE BE (FACEBOOK) FRIENDS? YOU BE THE JUDGE
via Law360: Media & Entertainment by Peter J. Gallagher on 11/18/14
URL: <http://www.law360.com/media/articles/590107>

Some jurisdictions prohibit judges from being social media "friends" with any lawyer who appears regularly before them, while others do not prohibit the practice unless the "friendship" also implicates one of the canons of the Code of Judicial Conduct. The latter seems to be the better approach, says Peter Gallagher of Porzio Bromberg & Newman PC.

5 TIPS FOR EMPLOYERS NAVIGATING THE SOCIAL MEDIA MINEFIELD
via Law360: Media & Entertainment by Scott Flaherty on 11/18/14
URL: <http://www.law360.com/media/articles/597035>

With agencies like the National Labor Relations Board scrutinizing social media policies and information on people's Facebook, Twitter and other pages cropping up in employment disputes, employers have begun giving more thought to how they handle social media. Here, attorneys offer advice for how employers should address social media issues in hiring, in the workplace and in court.

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NEW YOUTUBE MUSIC PLAN FACES CHALLENGE

via NYT > Media & Advertising by Ben Sisario on 11/18/14

URL: <http://www.nytimes.com/2014/11/19/business/media/new-youtube-music-plan-faces-challenge.html>

Irving Azoff has asked YouTube to remove from its music plan thousands of songs by the Eagles, John Lennon and other songwriters associated with Mr. Azoff's new music publishing venture.

WOMAN POSTS "LOVE" OF ISIS ON FACEBOOK, CHARGED WITH "PROMOTING" TERRORISM

via Ars Technica by David Kravets on 11/18/14

URL: <http://arstechnica.com/tech-policy/2014/11/woman-posts-love-of-isis-on-facebook-charged-with-promoting-terrorism/>

A 29-year-old Virginia woman is set to appear again in federal court Wednesday after being charged in connection to favorable Facebook posts about the Islamic State of in Syria (ISIS).

MISSOURI MAN FIRED FOR POSTING PICTURES OF DHS VANS TO FACEBOOK

via Ars Technica by Sean Gallagher on 11/18/14

URL: <http://arstechnica.com/tech-policy/2014/11/missouri-man-fired-for-posting-pictures-of-dhs-vans-to-facebook/>

Mark Paffrath, a Navy veteran who worked as a housekeeper for the Drury hotel chain, claims he was fired from his job on Saturday after posting photos and video on Facebook of dozens of vehicles from the Department of Homeland Security massed in a Missouri hotel garage.

FACEBOOK WANTS TO BE YOUR OFFICE FRIEND, TOO

via Ars Technica by Sean Gallagher on 11/18/14

URL: <http://arstechnica.com/information-technology/2014/11/facebook-wants-to-be-your-office-friend-too/>

The Wall Street Journal reports that Facebook is preparing to launch a version of its social networking service with a distinctly corporate twist-Facebook at Work.

MUSIC MOGUL TELLS YOUTUBE TO REMOVE CLIENTS' SONGS

via WSJ.com: Technology by Hannah Karp on 11/18/14

URL: <http://online.wsj.com/articles/manager-irving-azoff-tells-youtube-to-remove-songs-by-lennon-eagles-others-1416346805>

Music mogul Irving Azoff told YouTube to remove his clients' songs, challenging the Google site over royalties for Pharrell Williams, John Lennon and others.

TWITTER WILL NOW LET YOU SEARCH EVERY TWEET EVER SENT

via WSJ.com: Technology by Yoree Koh on 11/18/14

URL: <http://blogs.wsj.com/digits/2014/11/18/twitter-will-now-let-you-search-every-tweet-ever-sent/>

Twitter is soon making it possible for users to search through every one of the half-trillion tweets sent over the past eight years.

FACEBOOK SPINS 'GROUPS' INTO SEPARATE APP

via WSJ.com: Technology by Reed Albergotti on 11/18/14

URL: <http://blogs.wsj.com/digits/2014/11/18/facebook-spins-groups-into-separate-app/>

Facebook, in its continuing effort to unbundle its core features into standalone services, is launching an app dedicated to Groups.

GOOGLE DEFENDS 'RIGHT TO BE FORGOTTEN' RESPONSE

via WSJ.com: Technology by Sam Schechner on 11/19/14

URL: <http://online.wsj.com/articles/google-defends-right-to-be-forgotten-response-1416414403>

Since the European Court of Justice allowed individuals to demand search engine providers remove search results for their names, Google has applied this only to the European websites but not to its global site, google.com.

3 TIPS TO KEEP SOCIAL MEDIA FROM SCREWING UP YOUR IPO

via Law360: Media & Entertainment by Benjamin Horney on 11/19/14

URL: <http://www.law360.com/media/articles/597652>

With social media being used more widely than ever and with its influence in the business world growing, it's important to make sure that a rogue tweet or Facebook status doesn't derail your initial public offering. Here, experts share three tips that can help ensure social media doesn't cause trouble for your IPO.

FACEBOOK SHUTTLE DRIVERS FAVOR TEAMSTERS IN UNION VOTE

via WSJ.com: Technology by Jeff Elder on 11/19/14

URL: <http://blogs.wsj.com/digits/2014/11/19/facebook-shuttle-drivers-favor-teamsters-in-union-vote/>

In a sign of discontent over divisions in Silicon Valley, drivers of Facebook shuttle buses voted Wednesday night to be represented by the Teamsters union.

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TWITTER EASES PAIN OF SHARING TWEETS THROUGH DIRECT MESSAGES
via WSJ.com: Technology by Yoree Koh on 11/20/14
URL: <http://blogs.wsj.com/digits/2014/11/20/twitter-eases-pain-of-sharing-tweets-through-direct-messages/>

Twitter has rolled out the first of several promised changes to make the service more user-friendly.

MAX SCHREMS VS. FACEBOOK: ACTIVIST TAKES AIM AT U.S.-EU SAFE HARBOR
via WSJ.com: Technology by Sam Schechner on 11/20/14
URL: <http://blogs.wsj.com/digits/2014/11/20/max-schrems-vs-facebook-activist-takes-aim-at-u-s-eu-safe-harbor/>

The biggest threat to transatlantic data flows may come from an unusual place: an Austrian privacy activist.

AFTER FACEBOOK FAILS, GOOGLE SHOOTS FOR PHOTO PATENT REVIEW
via Intellectual Property Law360 by Kat Greene on 11/21/14
URL: <http://www.law360.com/ip/articles/598526>

Google Inc. took a stab at a patent for transmitting and characterizing digital images, asking the Patent Trial and Appeal Board for an inter partes review of the patent just two months after the board rejected a similar petition by Facebook Inc., according to a filing entered on Friday.

IS YOUR COMPANY ON INSTAGRAM? 3 THINGS GCS SHOULD WATCH FOR
via FindLaw Writ - Recent Articles by Daniel Taylor, Esq. on 11/20/14
URL: http://blogs.findlaw.com/in_house/2014/11/is-your-company-on-instagram-3-things-gcs-should-watch-for.html

The potential legal pitfalls of a company's social media presence are matched only by the seemingly endless variety of social media platforms about which to worry. Facebook and Twitter should certainly be in your wheelhouse by now, but you may or may not be familiar with Instagram, a mobile-based.....

DEVICE COS. WANT SEPARATE TWITTER GUIDANCE FROM FDA
via Law360: Media & Entertainment by Jeff Overley on 11/21/14
URL: <http://www.law360.com/media/articles/598462>

The U.S. Food and Drug Administration's proposed policies for drug and device promotion on Twitter are facing a fresh round of opposition as devicemakers increasingly demand separate guidance for their products, newly released correspondence shows.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

SOCIAL MEDIA TERMS OF SERVICE MAY BE TRUMPED BY CANADIAN LAW

via CBC News by Mark Gollom on 11/25/14

URL: <http://www.cbc.ca/news/technology/social-media-terms-of-service-may-be-trumped-by-canadian-law-1.2847532>

Unreasonable terms of consent not enforceable, legal expert says

SUPREME COURT TO CONSIDER WHEN A FACEBOOK POST BREAKS THE LAW

via WSJ.com: Law Blog - WSJ.com by Jacob Gershman on 11/24/14

URL: <http://blogs.wsj.com/law/2014/11/24/supreme-court-to-consider-when-a-facebook-post-breaks-the-law/>

The Supreme Court next week will hear arguments in a First Amendment case that highlights the tension over when threatening speech posted on Facebook and other social media breaks the law.

FACEBOOK'S AUTO-PLAYING VIDEOS IN AN ISIS ERA [UPDATED]

via Ars Technica by Sam Machkovech on 11/24/14

URL: <http://arstechnica.com/business/2014/11/facebooks-auto-playing-videos-in-an-isis-era/>

A few months ago, Facebook changed its default settings to enable auto-play of video content on the social network's news feed, whether users accessed the site on a desktop browser or through its mobile app.

STUDY: US ATTRACTING FEWER EDUCATED, HIGHLY SKILLED MIGRANTS

via UW Today by Deborah Bach on 11/24/14

URL: <http://www.washington.edu/news/2014/11/24/study-us-attracting-fewer-educated-highly-skilled-migrants/>

The U.S. economy has long been powered in part by the nation's ability to attract the world's most educated and skilled people to its shores.

FIGHT OVER FLICKR'S USE OF PHOTOS

via WSJ.com: Technology by Douglas MacMillan on 11/24/14

URL: <http://online.wsj.com/articles/fight-over-flickr-use-of-photos-1416875564>

Yahoo, owner of the Flickr photo-sharing site, has upset some photographers by selling canvas prints of photos uploaded to the site and keeping all of the profits.

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TWITTER'S PLAN TO ACQUIRE A BIEBER STARTUP LEAKED BY ACCIDENTAL TWEET

via Ars Technica by Sam Machkovech on 11/25/14

URL: <http://arstechnica.com/business/2014/11/twitters-plan-to-acquire-a-bieber-startup-leaked-by-accidental-tweet/>

In terms of accidentally sent e-mails and Internet postings-the kinds that people wish they'd never clicked "send" on-we think this week's goof by Twitter CFO Anthony Noto takes the cake.

SHOULD CROWDFUNDING SITES VET PROJECTS?

via WSJ.com: Technology by Nick Shchetko on 11/25/14

URL: <http://online.wsj.com/articles/should-crowdfunding-sites-do-more-to-vet-projects-1416942266>

Should Kickstarter and Indiegogo take a more active role in checking out projects on their sites before allowing the public to contribute money that may never be returned?

TWITTER CFO SUCCUMBS TO THE 'DM FAIL' WHILE TALKING M&A

via WSJ.com: Technology by Brian R. Fitzgerlad on 11/25/14

URL: <http://blogs.wsj.com/digits/2014/11/25/twitter-cfo-appears-to-succumb-to-the-dm-fail-while-talking-ma/>

Anthony Noto is one of us now. Twitter's financial chief appeared to commit the classic "DM fail" on Monday when he publicly tweeted M&A chatter that looked like it was meant for a private direct message.

PROSECUTOR LAYS THE BLAME FOR THE FERGUSON DEBACLE AT THE FEET OF 'SOCIAL MEDIA'

via Techdirt by Tim Cushing on 11/25/14

URL: <https://www.techdirt.com/articles/20141125/11550929251/prosecutor-lays-blame-ferguson-debacle-feet-social-media.shtml>

When prosecutor Robert McCulloch began his announcement of the grand jury's decision in Officer Darren Wilson's shooting of an unarmed Ferguson resident, he expressed his displeasure with a very familiar scapegoat:

REPORT ON UK TERRORIST MURDER: MI5 ABSOLVED, FACEBOOK GUILTY

via Techdirt by Glyn Moody on 11/25/14

URL: <https://www.techdirt.com/articles/20141125/08294129247/report-uk-terrorist-murder-mi5-absolved-internet-company-guilty.shtml>

We've just written about new counter-terrorism measures announced by the UK Home Secretary.

WHAT TWITTER CAN TELL US ABOUT EBOLA

via WSJ.com: Technology by Elizabeth Dvoskin on 11/25/14

URL: <http://blogs.wsj.com/digits/2014/11/25/what-twitter-can-tell-us-about-ebola/>

The Ebola virus is spreading and mutating, and so is the chatter about it on social media.

YIK YAK INCIDENTS HIGHLIGHT NEW SOCIAL-MEDIA RISKS

via WSJ.com: Technology by Evelyn M. Rusli & Jeff Elder on 11/25/14

URL: <http://online.wsj.com/articles/yik-yak-incidents-highlight-new-social-media-risks-1416965963>

Incidents of social-media bullying and threats by teenagers highlight the risks of new anonymous mobile-messaging apps like Yik Yak, which has rapidly become popular on the nation's college campuses.

EU: 'RIGHT TO BE FORGOTTEN' SHOULD BE EXTENDED

via WSJ.com: Technology by Sam Schechner & Frances Robinson on 11/26/14

URL: <http://online.wsj.com/articles/eu-says-google-should-extend-right-to-be-forgotten-to-com-websites-1417006254>

In a new set of guidelines agreed upon in Brussels, the body representing the EU's 28 national privacy regulators said search engines should apply the bloc's new right to be forgotten to all of their websites.

TWITTER GRANTS HEAD OF PRODUCT \$9.5 MILLION IN EQUITY

via WSJ.com: Technology by Shira Ovide on 11/26/14

URL: <http://online.wsj.com/articles/twitter-grants-head-of-product-9-5-million-in-equity-1416972402>

Twitter Inc. gave new product head Kevin Weil a \$9.5 million welcome gift in the form of restricted stock units, according to a securities filing.

YOUTUBE BRIEFLY SHUTS DOWN BLIZZARD'S OWN YOUTUBE CHANNEL FOR COPYRIGHT INFRINGEMENT

via Techdirt by Mike Masnick on 11/26/14

URL: <https://www.techdirt.com/articles/20141126/11462829260/youtube-briefly-shuts-down-blizzards-own-youtube-channel-copyright-infringement.shtml>

YouTube's ContentID system gets mocked quite frequently for bogus takedowns, which happen with unfortunate frequency.

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LEGAL ACADEMIA LINKEDIN GROUP

via Concurring Opinions by Daniel Solove on 11/26/14

URL: <http://www.concurringopinions.com/archives/2014/11/legal-academia-linked-in-group.html>

I created a new LinkedIn group called Legal Academia for legal academics to share useful links, posts, scholarship, events, etc.

NEW FACEBOOK RULES TO HURT SMALL COMPANIES

via WSJ.com: Technology by Angus Loten, Adam Janofsky & Reed Albergotti on 11/27/14

URL: <http://online.wsj.com/articles/new-facebook-rules-will-sting-entrepreneurs-1417133694>

Starting in mid-January, the social network will intensify its efforts to filter out unpaid promotional material in user news feeds that businesses have posted as status updates.

December 2014

THAT PRIVACY NOTICE YOU'RE POSTING TO FACEBOOK? IT WON'T WORK
via cNet by Ian Sherr & Seth Rosenblatt on 12/2/14

URL: <http://www.cnet.com/uk/news/that-privacy-notice-youre-posting-to-facebook-it-wont-work/>

Users of the world's largest social network are once again falling for a hoax "notice" to copyright their content.

THE FACEBOOK DIGITAL FOOTPRINT: PAVING FAIR AND CONSISTENT
PATHWAYS TO CIVIL DISCOVERY OF SOCIAL MEDIA DATA

via SSRN by Agnieszka McPeak on 5/4/14

URL: <http://ssrn.com/abstract=2246990>

Civil discovery of social media data has become a crucial part of many civil cases. But as litigants seize upon the wealth of personal information contained in the non-public portions of social media accounts, some courts afford little protection against broad discovery of all social media content, based on a simplistic notion that social media posts are meant to be shared. In some cases, courts even order users to give their passwords to opposing counsel. At the same time, other courts have taken an overly restrictive view of social media discovery, denying any discovery of privacy-protected data unless the requesting party demonstrates a factual predicate based on publicly available content.

Both of these approaches are flawed. Users of social media must be afforded some protection from overly broad civil discovery. Courts cannot treat all social media data as if it is publicly available, thereby disregarding user-controlled privacy settings. Nor should courts allow those privacy settings to shield otherwise relevant content from discovery.

This article presents a comprehensive framework for reining in overly broad social media discovery. First, courts must appreciate and treat differently the various types of data contained in a social media account. Second, courts must be wary of requiring a party to show a factual predicate based on publicly available social media content as a prerequisite for discovery. Rather, courts should treat social media data like other electronically stored information and require a particularized, narrow request for relevant material that is closely linked to important issues in the litigation. Lastly, notions of privacy must adapt to the changing ways people live their lives online. Privacy protection must be seen on a spectrum, and courts should recognize that granting unfettered access to a huge volume of social media data, in the aggregate, itself may constitute a valid privacy concern.

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WHEN DO SOCIAL-MEDIA THREATS BECOME CRIMINAL ACTS?

via WSJ.com: Law Blog - WSJ.com by Brent Kendall on 12/1/14

URL: <http://blogs.wsj.com/law/2014/12/01/when-do-social-media-threats-become-criminal-acts/>

WASHINGTON-The Supreme Court on Monday appeared to be searching for a compromise approach for evaluating when threats made on social media and elsewhere amount to criminal conduct. The high court considered the issue during arguments in an appeal brought by Pennsylvania defendant Anthony Elonis, who was convicted in 2011 of posting threats on Facebook against his estranged wife, law enforcement and local elementary schools.

THE RIGHT OF PUBLICITY IN A SOCIAL MEDIA WORLD: AN INTERVIEW WITH YAHOO! EXECUTIVE KRISTINA DINERMAN

via IPWatchdog.com | Patents & Patent Law by Gene Quinn on 12/1/14

URL: <http://www.ipwatchdog.com/2014/12/01/right-of-publicity-social-media/id=52375/>

Kristina Dinerman is Vice President and Associate General Counsel for Yahoo! Inc. Dinerman handles business and legal affairs for media, marketing and the Yahoo Studio, which means that dealing with the many thorny issues associated with rights of publicity are on her daily radar. In this interview we discuss how the Internet generally, and social media more specifically, has changed the landscape with respect to rights of publicity, raising a number of interesting questions about what is, and...

JUSTICES SEARCH FOR BALANCE IN FACEBOOK THREAT-SPEECH CASE

via Law360: Media & Entertainment by Allison Grande on 12/1/14

URL: <http://www.law360.com/media/articles/598172>

Several U.S. Supreme Court justices on Monday appeared reluctant to adopt the government's argument that an online post should be considered threatening if that wasn't the author's intention, gravitating instead toward a middle ground that would account for both the poster's intent and the public's perception.

TWITTER CAN'T DODGE \$5M TCPA CLASS ACTION

via Law360: Media & Entertainment by Emily Field on 12/1/14

URL: <http://www.law360.com/media/articles/600136>

A California federal judge has nixed Twitter Inc.'s attempt to escape a proposed class action alleging the social media giant violated the Telephone Consumer Protection Act by sending unsolicited text messages, saying that the equipment Twitter uses to make calls is considered an automatic dialing system.

MAKING SOCIAL MEDIA RESEARCH MORE RELIABLE AND REPRODUCIBLE

via Ars Technica by Ars Staff on 12/1/14

URL: <http://arstechnica.com/science/2014/12/making-social-media-research-more-reliable-and-reproducible/>

For researchers interested in studying human behavior, the explosion of social media data provides incredible opportunities.

BRAZEN YOUNG FACEBOOK PIMPETTE NABBED BY POLICE AFTER SHE BRAGGED ABOUT HER CRIMES ON FACEBOOK

via Techdirt by Timothy Geigner on 12/1/14

URL: <https://www.techdirt.com/articles/20141125/08574729248/brazen-young-facebook-pimpette-nabbed-police-after-she-bragged-about-her-crimes-facebook.shtml>

I'm always amazed at how often social media plays a role in the attempted exploits of dumb criminals.

MAN IN FACEBOOK THREAT CASE SCRUTINIZED FOR NOTE TO PROSECUTOR

via WSJ.com: Law Blog - WSJ.com by Brent Kendall on 12/2/14

URL: <http://blogs.wsj.com/law/2014/12/02/defendant-in-facebook-threat-case-scrutinized-for-note-to-prosecutor/>

The man at the center of a Supreme Court case about posting threats on Facebook has caught the attention of U.S. probation officials for more recent comments he allegedly made about cross burning in a prison note to a prosecutor.

DLA PIPER MUST SHOW CEGLIA FACEBOOK DOCS TO JUDGE

via Law360: Media & Entertainment by Cara Salvatore on 12/2/14

URL: <http://www.law360.com/media/articles/600800>

A New York federal judge is about to get a look at a thousand private DLA Piper documents that detail the firm's onetime representation of Paul Ceglia, the man who had professed to own half of Facebook and now stands accused of criminal fraud, Ceglia's lawyer said Tuesday.

NETJETS ACCUSED OF IMPERSONATING UNION PILOT ON TWITTER

via Law360: Media & Entertainment by Michael Lipkin on 12/2/14

URL: <http://www.law360.com/media/articles/600877>

The pilots union for NetJets Aviation Inc. accused the Berkshire Hathaway Inc.-owned charter company of posing as a union member on Twitter and accessing a confidential union message board, in a complaint filed Tuesday in Ohio federal court.

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TWITTER ANNOUNCES SWEEPING UPDATE TO REPORTING, BLOCKING TOOLS
via Ars Technica by Sam Machkovech on 12/2/14

URL: <http://arstechnica.com/business/2014/12/twitter-announces-sweeping-update-to-reporting-blocking-tools/>

On Tuesday, Twitter announced a usability update that will improve the social network's blocking and reporting systems.

TWITTER MAKES IT EASIER TO REPORT ABUSE

via WSJ.com: Technology by Elana Zak on 12/2/14

URL: <http://blogs.wsj.com/digits/2014/12/02/twitter-makes-it-easier-to-report-abuse/>

Twitter is making it easier for users to block and report abusive accounts.

FLICKR PLANS TO SELL CREATIVE COMMONS PHOTOS AND THAT'S OKAY...

via Techdirt by Mike Masnick on 12/2/14

URL: <https://www.techdirt.com/articles/20141201/12352729288/flickr-plans-to-sell-creative-commons-photos-thats-okay.shtml>

There appear to be a lot of people up in arms over Flickr's announced plans to sell wall art prints of various Creative Commons-licensed images on the site.

USER GENERATED NONSENSE

via At last ... the 1709 Copyright Blog by Ben

URL: <http://the1709blog.blogspot.com/2014/12/user-generated-nonsense.html>

As a begrudging user of Facebook (and quite new to it to boot) I recently, like all other users, received a very irritating post from FB itself (at the end of November) telling me all was changing when it came to privacy, cookies, advertising and using my data - and not to worry - and to be fair, that was followed up by a far more detailed email that told me:

WHEN DOES SOCIAL MEDIA CHATTER BECOME CRIMINAL? PREVIEWING THE
SUPREME COURT'S 'ELONIS' CASE (FORBES CROSS-POST)

via Technology & Marketing Law Blog by Eric Goldman on 12/3/14

URL: <http://blog.ericgoldman.org/archives/2014/12/when-does-social-media-chatter-become-criminal-previewing-the-supreme-courts-elonis-case-forbes-cross-post.htm>

Social media combines the power of printed words with the immediacy of oral conversations.

ADVERTISING: TO BUOY TOURISM IN BERMUDA, A CAMPAIGN TURNS TO SOCIAL MEDIA

via NYT > Media & Advertising by Andrew Adam Newman on 12/3/14

URL: <http://www.nytimes.com/2014/12/04/business/media/to-buoy-tourism-in-bermuda-a-campaign-turns-to-social-media.html>

Marketers flew popular users of networks like Instagram and Tastemade, whose users make videos about restaurants, to the island to foster promotion.

SCOTUS HEARS ARGUMENTS IN 'FACEBOOK THREATS' CASE, U.S. V. ELONIS

via FindLaw Writ - Recent Articles by Mark Wilson, Esq. on 12/3/14

URL: http://blogs.findlaw.com/supreme_court/2014/12/scotus-hears-arguments-in-facebook-threats-case-us-v-elonis.html

On Monday, the U.S. Supreme Court heard oral arguments in United States v. Elonis, ballyhooed as the "Facebook threats" case or the "rap lyrics" case. Commentators have proclaimed that this case will determine the fate of free speech on the Internet. But this is really a simple case of criminal.....

PAY TO PLAY: YOUR FIRM'S FACEBOOK PAGE WILL SOON BE GAGGED

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 12/3/14

URL: <http://blogs.findlaw.com/strategist/2014/12/pay-to-play-your-firms-facebook-page-will-soon-be-gagged.html>

If a tree falls in a forest and no one is around to hear it, does it make a sound? If a law firm publishes content on its Facebook page, but it appears in no one's News Feed, does it make an impact? We've talked about Facebook going "pay to.....

TWITTER RELEASES NEW SUITE OF ANTI-HARASSMENT TOOLS, PROMISES FASTER RESPONSE TIMES FOR DEALING WITH ABUSE

via TechCrunch by Sarah Perez on 12/2/14

URL: <http://techcrunch.com/2014/12/02/twitter-releases-new-suite-of-anti-harassment-tools-promises-faster-response-times/>

Twitter this morning has released a new set of anti-harassment tools that make it easier for users to flag abuse on the network, as well as describe more specifically why they're blocking or reporting a Twitter account.

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FACEBOOK SLAMS CEGLIA'S LITIGATION 'SHAKEDOWN' IN 2ND CIRC.
via Law360: Media & Entertainment by Max Stendahl on 12/4/14
URL: <http://www.law360.com/media/articles/601542>

Facebook Inc. has asked the Second Circuit to reject Paul Ceglia's bid to revive an allegedly fraudulent suit seeking a 50 percent stake in the social media giant, calling the litigation a "shakedown."

FERGUSON TO NEW YORK, SOCIAL MEDIA IS THE ORGANIZER'S BIGGEST MEGAPHONE
via WSJ.com: Technology by Georgia Wells on 12/4/14
URL: <http://blogs.wsj.com/digits/2014/12/04/ferguson-to-new-york-social-media-is-the-organizers-biggest-megaphone/>

Within minutes of the grand jury's decision Wednesday, Twitter and Facebook lit up with thousands of messages around hashtags such as #EricGarner, #ICantBreathe and #BlackLivesMatter.

ROMNEY 2012 HAD "BEST TWEETS EVER WRITTEN BY 17 PEOPLE," FORMER STAFF SAY
via Ars Technica by Cyrus Farivar on 12/5/14
URL: <http://arstechnica.com/tech-policy/2014/12/romney-2012-had-best-tweets-ever-written-by-17-people-former-staff-say/>

Staffers on Mitt Romney's failed 2012 presidential campaign revealed that the primary reason why its social media campaign was not nearly as successful as President Barack Obama's was because Romney's was committee-approved to death, according to an academic paper published [PDF] on Friday.

WHY REQUIRING SOCIAL NETWORKS TO MONITOR POSTS TO SPOT TERRORISTS WILL MAKE IT EVEN HARDER TO CATCH THEM
via Techdirt by Glyn Moody on 12/5/14
URL: <https://www.techdirt.com/articles/20141203/09501829313/why-requiring-social-networks-to-monitor-posts-to-spot-terrorists-will-make-it-even-harder-to-catch-them.shtml>

Last week we wrote about how the UK government was clearly signalling it wanted social networks to start monitoring users' activity for tell-tale signs of terrorist intentions -- without, of course, worrying about how that might be done.

TWITTER'S FORMER HEAD OF PRODUCT LEAVES

via WSJ.com: Technology by Maria Armental on 12/5/14

URL: <http://www.wsj.com/articles/twitters-former-head-of-product-leaves-company-1417827761>

Twitter Inc.'s former head of product Daniel Graf announced Friday on the social platform that he was leaving the company-about a month after he was demoted.

YOUTUBE OFFERING ITS STARS BONUSES

via WSJ.com: Media & Marketing by Rolfe Winkler on 12/7/14

URL: <http://www.wsj.com/articles/youtube-offering-its-stars-bonuses-1417994309>

Google Inc.'s YouTube unit is racing to lock up its top stars as rival online video services court them aggressively.

HOLLYWOOD TRACKS SOCIAL MEDIA CHATTER TO TARGET HIT FILMS

via NYT > Media & Advertising by Brooks Barnes on 12/7/14

URL: <http://www.nytimes.com/2014/12/08/business/media/hollywood-tracks-social-media-chatter-to-target-hit-films.html>

Studios are embracing data tools like PreAct, which use algorithms to analyze data from social media months or more before a film opens.

HACHETTE TO EXPERIMENT WITH SELLING BOOKS ON TWITTER

via NYT > Media & Advertising by Alexandra Alter on 12/8/14

URL: <http://www.nytimes.com/2014/12/09/business/hachette-to-experiment-with-selling-books-on-twitter.html>

A handful of the publishing company's books will be available directly through a "buy" button on the social media platform.

YOUTUBE SHOWS VIDEO CREATORS WHAT COPYRIGHT RESTRICTIONS THEIR AUDIO WILL FACE

via Ars Technica by Megan Geuss on 12/8/14

URL: <http://arstechnica.com/business/2014/12/youtube-shows-video-creators-what-copyright-restrictions-their-audio-will-face/>

On Monday YouTube announced that it will list the copyright terms of tracks found in its Audio Library.

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FACEBOOK SEARCH CAN NOW FIND SPECIFIC POSTS

via WSJ.com: Technology by Elana Zak on 12/8/14

URL: <http://blogs.wsj.com/digits/2014/12/08/facebook-search-can-now-find-specific-posts/>

Facebook updated search for the desktop version of its website and its iPhone app, making it easier for people to find specific posts shared by friends.

STAR PLAYER IN CHINA INTERNET CHIEF'S VISIT TO FACEBOOK: A BOOK

via WSJ.com: Technology by Wayne Ma on 12/8/14

URL: <http://blogs.wsj.com/digits/2014/12/08/star-player-in-china-internet-chiefs-visit-to-facebook-a-book/>

Zuckerberg appears to be reading up on China's Communist Party.

5 THINGS YOUR WEBSITE DOES THAT WILL MAKE CLIENTS RUN

via FindLaw Writ - Recent Articles by William Peacock, Esq. on 12/9/14

URL: <http://blogs.findlaw.com/strategist/2014/12/5-things-your-website-does-that-will-make-clients-run.html>

The Internet is full of annoying things: annoying people, annoying design tweaks, annoying error messages... Not all of them are ill-intentioned, however. Some of them are actually meant to be helpful -- especially the design errors. But if you do any of these five things, odds are that I (or.....

FACEBOOK AD BUYERS ASK 9TH. CIRC. TO REVIVE OVERCHARGE SUIT

via Law360: Media & Entertainment by Daniel Siegal on 12/9/14

URL: <http://www.law360.com/media/articles/603167>

Online advertisers alleging Facebook overcharges for cost-per-click advertising on Tuesday urged the Ninth Circuit to revive their putative contract and unfair competition class action, saying Facebook's use of the same rules and algorithms to bill every advertiser makes their proposed class uniform and certifiable.

DR. LUKE SUES KESHA'S LAWYER OVER LADY GAGA RAPE TWEETS

via Law360: Media & Entertainment by Lisa Ryan on 12/9/14

URL: <http://www.law360.com/media/articles/603120>

Music producer Dr. Luke on Monday filed a defamation suit in New York state court against the attorney representing singer Kesha in her rape suit against the producer, saying the lawyer disgraced "the entire legal profession" by accusing Dr. Luke of also raping Lady Gaga through a series of tweets.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

SETTING THE AGENDA: CAMPAIGN TWEETS: AIMED AT A SELECT AUDIENCE
via NYT > Media & Advertising by Derek Willis on 12/9/14
URL: <http://www.nytimes.com/2014/12/10/upshot/campaign-tweets-aimed-at-a-select-audience.html>

The goal is not to reach as many people as possible, but to influence smaller groups like journalists, who are themselves influencers.

LEGAL BLOG FACES DEFAMATION LIABILITY FOR MISCHARACTERIZING PRIOR
LEGAL PROCEEDINGS-HUON V. ABOVE THE LAW
via Technology & Marketing Law Blog by Venkat Balasubramani on 12/10/14
URL: <http://blog.ericgoldman.org/archives/2014/12/legal-blog-faces-defamation-liability-for-mischaracterizing-prior-legal-proceedings-huon-v-above-the-law.htm>

Plaintiff, a lawyer, was charged with assault in 2008 and charged in 2009 for cyberstalking and witness harassment (based on one of his blog posts?) involving the same alleged victim. He was acquitted of both charges. His charges and trial received publicity.

THE MANY WAYS TWEETS AND POSTS INVITE CORPORATE RISK
via Law360: Media & Entertainment by Hemanth Salem on 12/10/14
URL: <http://www.law360.com/media/articles/603162>

Folks in all areas of the company from marketing to human resources to executive management are developing new and unexpected ways to use social media and big data as business tools. However, most companies do not yet have an adequate information management strategy that covers social media, says Hemanth Salem, a senior vice president at LDiscovery LLC.

BIZARRE YELP LAWSUIT OVER ALLEGED FAKE REVIEWS TO FINALLY MOVE
AHEAD
via Ars Technica by Cyrus Farivar on 12/10/14
URL: <http://arstechnica.com/tech-policy/2014/12/bizarre-yelp-lawsuit-over-alleged-fake-reviews-to-finally-move-ahead/>

A judge in San Diego, California, ruled Tuesday against a local bankruptcy lawyer who had attempted to put a stop to Yelp's lawsuit against him.

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INSTAGRAM CEO SYSTROM: 'WE CAN'T BE JUST A HEDGE' FOR FACEBOOK

via WSJ.com: Technology by Reed Albergotti on 12/10/14

URL: <http://blogs.wsj.com/digits/2014/12/10/instagram-ceo-systrom-we-cant-be-just-a-hedge-for-facebook/>

In an interview, Instagram founder Kevin Systrom discusses its acquisition by Facebook and what he sees in Instagram's future.

STILL GROWING INSIDE FACEBOOK, INSTAGRAM HITS 300 MILLION USERS

via WSJ.com: Technology by Reed Albergotti on 12/10/14

URL: <http://blogs.wsj.com/digits/2014/12/10/still-growing-inside-facebook-instagram-hits-300-million-users/>

Instagram, acquired by Facebook for \$1 billion in 2012, said Wednesday it added 100 million users since March, pushing its base to 300 million.

CHINA'S PENGPENG AIMS TO TAKE ON FACEBOOK, WECHAT

via WSJ.com: Technology by Lorraine Luk on 12/11/14

URL: <http://blogs.wsj.com/digits/2014/12/11/chinas-pengpeng-aims-to-take-on-facebook-wechat/>

The former China head of Zynga Andy Tian wants to challenge the dominance of Facebook and Tencent's popular mobile chat and social platform Wechat with his new social application PengPeng.

10 STEPS TO A FINRA-COMPLIANT SOCIAL MEDIA POLICY

via Law360: Media & Entertainment by Michael R. Manley, et al. on 12/12/14

URL: <http://www.law360.com/media/articles/601438>

One of the challenges with social media is that most networks offer both static displayed content - e.g., a blog posting - and interactive communication features - e.g., real-time communications from third-party end users. The Financial Industry Regulatory Authority rules treat these two functions differently, say attorneys with Venable LLP.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

KAN. ATTORNEY SUSPENDED FOR 'EMOTIONAL BLACKMAIL' OVER FACEBOOK
via FindLaw Writ - Recent Articles by William Peacock, Esq. on 12/12/14
URL: <http://blogs.findlaw.com/strategist/2014/12/kan-attorney-suspended-for-emotional-blackmail-over-facebook.html>

Eric Michael Gamble, a lawyer in Kansas City, Kansas, made one big mistake. While representing a biological father who wished to contest the adoption of his daughter, he sent a Facebook message to the unrepresented 18-year-old biological mother urging her to reconsider. He also attached a form that he'd prepared.....

YOUTUBE GETS WITH THE TIMES, ALLOWS FANS TO CREATE GIFS FROM VIDEOS
via Ars Technica by Sam Machkovech on 12/12/14
URL: <http://arstechnica.com/business/2014/12/youtube-gets-with-the-times-allows-fans-to-create-gifs-from-videos/>

If you're a young person on the Internet, you've likely been down this tough road before.

MICROSOFT CONFIRMS FACEBOOK STOPPED USING BING SEARCH RESULTS
via Venture Beat by Daniel Terdiman on 12/12/14
URL: <http://venturebeat.com/2014/12/12/facebook-no-longer-using-bing-search-results/>

Facebook has dumped search results from Microsoft's Bing after the social networking giant earlier this week launched its own tool for finding comments and other information

LAWYER DISCIPLINED FOR SENDING FACEBOOK MESSAGE TO ADVERSE PARTY
via Technology & Marketing Law Blog by Venkat Balasubramani on 12/15/14
URL: <http://blog.ericgoldman.org/archives/2014/12/lawyer-disciplined-for-sending-facebook-message-to-adverse-party.htm>

An 18 year old had sex with a co-worker and ended up pregnant. She gave up the baby for adoption, but the biological father did not consent.

FACEBOOK PRIVACY POLICY CHANGES DRAW DUTCH INVESTIGATION
via Law360: Media & Entertainment by Allison Grande on 12/16/14
URL: <http://www.law360.com/media/articles/605203>

The Dutch Data Protection Authority on Tuesday urged Facebook Inc. to delay the implementation of revisions to the way the site handles users' personal data and photos until the regulator can complete a probe into the planned privacy policy changes.

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CELINE DION AND HUMAN CANNONBALLS: THE GARCIA V GOOGLE EN BANC ORAL ARGUMENT

via Techdirt by Cathy Gellis on 12/16/14

URL: <https://www.techdirt.com/articles/20141216/10362129451/celine-dion-human-cannonballs-garcia-v-google-en-banc-oral-argument.shtml>

Garcia v. Google. If it weren't for the Monkey Selfie, this case would have been the topic most on the lips copyright and Internet lawyers this year.

HOLLYWOOD DOCKET: IGGY AZALEA'S EX; TWITTER'S CELEBRITIES; KANYE WEST'S 'GOLD DIGGER'

via Hollywood Reporter - THR, Esq. by Eriq Gardner on 12/17/14

URL: <http://www.hollywoodreporter.com/thr-esq/hollywood-docket-iggy-azaleas-twiters-758838>

Former boyfriends, dead celebrities and widows: A roundup of entertainment law developments

PAYPAL GLOBAL STRATEGY CHIEF JUMPS TO FACEBOOK

via WSJ.com: Technology by Greg Bensinger on 12/17/14

URL: <http://blogs.wsj.com/digits/2014/12/17/paypal-global-strategy-chief-jumps-to-facebook/>

Stan Chudnovsky, PayPal's vice president of growth and global strategy, is leaving for Facebook ahead of PayPal's planned spinoff from eBay next year.

YOUTUBE CHALLENGER VESSEL DETAILS SUBSCRIPTION, AD-SUPPORTED SERVICE

via WSJ.com: Technology by Rolfe Winkler on 12/17/14

URL: <http://blogs.wsj.com/digits/2014/12/17/youtube-challenger-vessel-details-subscription-ad-supported-service/>

Vessel, a new service for short-form videos that will compete with YouTube, said it will offer both a \$2.99-per-month subscription service with exclusive videos and an ad-supported service.

ACCUSED FACEBOOK SCAMMER CLAIMS IMMUNITY IN CRIMINAL SUIT

via Law360: Media & Entertainment by Kat Greene on 12/18/14

URL: <http://www.law360.com/media/articles/606206>

A man facing criminal charges for allegedly bringing a sham lawsuit claiming he owned half of Facebook Inc. asked a New York federal judge on Wednesday to grant him immunity because the merits of his civil case never saw the light of day.

13M CLASS BID OVER FACEBOOK PURCHASES A 'MONSTER': JUDGE
via Law360: Media & Entertainment by Beth Winegarner on 12/18/14
URL: <http://www.law360.com/media/articles/606292>

A California federal judge cast doubt Thursday on whether she will certify a nationwide class of 13 million Facebook Inc. users accusing the social network of making money off game and application credits unknowingly purchased by minors, saying she doesn't want to "create a monster."

OFFICER PUT ON LEAVE FOR TWEETING TO BAIT PUBLIC INTO VIOLENCE
via Techdirt by Timothy Geigner on 12/18/14
URL: <https://www.techdirt.com/articles/20141217/06131229461/officer-put-leave-tweeting-to-bait-public-into-violence.shtml>

It seems like there are so many police-behaving-badly stories that have come out recently, it's no longer all that noteworthy.

INSTAGRAM USERS FINDING THEY'RE LESS POPULAR THAN THOUGHT
via WSJ.com: Technology by Reed Albergotti on 12/19/14
URL: <http://blogs.wsj.com/digits/2014/12/19/instagram-users-finding-theyre-less-popular-than-thought/>

Instagram has revealed "corrections" in the number of people following many users, after announcing last week it had removed a significant number of fake accounts from the Facebook-owned photo-sharing service.

JUDGE: IT'S OK FOR COPS TO CREATE FAKE INSTAGRAM ACCOUNTS
via Ars Technica by Cyrus Farivar on 12/20/14
URL: <http://arstechnica.com/tech-policy/2014/12/judge-its-ok-for-cops-to-create-a-fake-instagram-account-friend-you/>

A federal judge in New Jersey has signed off on the practice of law enforcement using a fake Instagram account in order to become "friends" with a suspect thus obtaining photos and other information that a person posts to their account.

YOUTUBE'S CHIEF, HITTING A NEW 'PLAY' BUTTON
via NYT > Media & Advertising by Jonathan Mahler on 12/20/14
URL: <http://www.nytimes.com/2014/12/21/business/youtubes-chief-hitting-a-new-play-button.html>

The site is a huge cultural force, but an unfulfilled economic one. Susan Wojcicki's mission is to change that.

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YOUTUBE CHALLENGER LETS MUSIC FANS CALL THE SHOTS

via NYT > Media & Advertising by Ben Sisario on 12/21/14

URL: <http://www.nytimes.com/2014/12/22/business/media/youtube-challenger-lets-music-fans-call-the-shots.html>

The technology company Interlude has attracted the attention of the music industry with a tool that creates music videos with branching plots subject to a viewer's choices.

ABA Copyright & Social Media Committee
<http://apps.americanbar.org/dch/committee.cfm?com=PT030900>

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