Food, Cosmetics, and Nutraceuticals Committee’s FCN Digest

September 9, 2017

Dear Readers,

Please find below the latest Food, Cosmetics, and Nutraceuticals Committee’s FCN Digest. Every other week, the FCN Digest will provide you with significant developments and updates in the food, cosmetics, and nutraceuticals arena. Please feel free to contact us at the listed email addresses with any questions, comments, or contributions that you may have regarding the FCN Digest.

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**FOOD**

FDA Approves Peanut Allergy Claim.

On September 7, 2017, the FDA recognized a qualified health claim to prevent a food allergy for infants with severe eczema and/or egg allergy. The qualified health claim came in response to a petition filed by Assured Bites, Inc., a NY-based company, that included a study revealing an 86% reduction in peanut allergy by age five in infants who consumed regular ground peanut products between 4 to 11 months of age. The study supported the company’s product which includes 7-day introduction and maintenance kits containing peanut flour and oats.


**COSMETICS**

Retailer Rue21 Makes Progress After Filing for Bankruptcy.

After filing for bankruptcy in May-2107, Rue21 announced its reorganization plan has been approved by the US Bankruptcy Court for the Western District of Pennsylvania. The plan is expected to be effective Sept-2017 and will lead the company to align with market realities, focusing on top performing locations.


**NUTRACEUTICALS**

Unilever Adds Pukka Herbs to Portfolio as Part of Ethical Product Drive.

Unilever has purchased the organic herbal tea business, Pukka Herbs tea, for an undisclosed sum. The sale, however, is likely to raise fears of sustainability on Pukka’s ethical standards of 100% organic, “fair for life” Fairtrade and FairWild accreditation. Unilever commits to stand by the ethical standards incorporated by Pukka and hopes to gain favor by consumers in the current tea market.


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