

**American Bar Association
Section of Environment, Energy, and Resources**

**How Levenfeld Pearlstein LLC is Adapting and Implementing
The ABA Model Policy on Sustainability**

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Levenfeld Pearlstein (“LP”) is a Chicago-based law firm founded in 1999. It has grown to about 80 attorneys with core practices in real estate and finance, corporate and litigation. As a mid-sized firm, LP quickly implements innovative ideas, including the draft American Bar Association Model Commitment to Sustainability for a Law Organization, which the Firm adopted in October 2007.

LP’s approach to sustainability is attached. LP provided the document to all Firm personnel. It includes the following subsections:

- I. Introduction
- II. Timeline
- III. Vision and Commitment
- IV. Implementation and Communication Plan
- V. Checklist of Implementation Tasks

The following outlines some of the specific steps that LP has taken to implement its commitment to sustainability.

1. Joined Chicago Climate Exchange as Associate Member - In April 2007, LP became the first Chicago-based law firm and third law firm in the world to join the Chicago Climate Exchange (CCX) and offset its greenhouse gas (GHG) emissions. LP is now “carbon neutral.” As a member of the CCX, LP is legally required to calculate its office electricity use and corporate travel, and using a formula provided by CCX, determine its total GHG emissions. The Firm has agreed to offset these emissions by purchasing GHG credits from other CCX members. GHG credits (known as carbon financial instruments) are generated by members who have reduced their own emissions beyond one percent per year, as well as offset providers, that sequester, destroy or reduce GHGs. The Firm has a monetary incentive to reduce its electricity

use and corporate travel. The smaller the carbon imprint, the less money the Firm pays to offset its emissions, in addition to saving on electricity and corporate travel. LP anticipates purchasing about \$10,000 in GHG credits this year to offset its GHG emissions.

2. Established Environmental Task Force – LP’s environmental task force meets every few weeks and discusses and implements environmentally friendly measures. These measures include the following:

(a) Mandatory paper recycling and use of paper from sustainable forests;

(b) Requirement to turn off lights in conference rooms and offices when not in use and placards on walls explaining policy;

(c) Policy to avoid excess paper use or excess disposable cups. The Firm has provided each employee with coffee cups stating “Levenfeld Pearlstein, Always Thinking Green” (copy attached);

(d) Firm no longer supplies bottled water.

The Firm enforces these policies in a light-hearted way via tickets (attached) distributed to each violator. Though the tickets do not assess penalties, they have raised awareness and facilitated compliance.

Other measures taken by the task force include:

(a) Provides fluorescent light bulbs to each employee to encourage employees to start thinking about taking steps at home to conserve electricity and see how easy it is to reduce their carbon footprint without impacting their lives.

(b) Uses an email trailer on all outgoing correspondence stating “Levenfeld Pearlstein is committed to our environment. Please join us and consider not printing this e-mail unless necessary.”

(c) Showed *An Inconvenient Truth* to employees.

(d) Encourages employees to take a “Five-Point Environmental Pledge” (attached) sponsored by the City of Chicago in their everyday lives. The pledge outlines simple measures that each employee can take to save energy, water, our air quality and land, and reduce waste.

(e) Informs employees and clients about how they can reduce their carbon imprint in newsletters (attached).

(f) Encourages its real estate clients to employ green building techniques. The lead article in a recent client newsletter to clients informed real estate firms that the time to go green is now. http://www.lplegal.com/jbb_env_apr07/. The Firm has a Green Development Initiative, which encourages government officials and real estate developers to work together to implement green policies.

3. Firm Communications - The Firm’s Chairman sent the following written communication to all employees explaining LP’s goals in adopting the sustainability initiative:

I am proud to announce that the Firm's Executive Committee has made Levenfeld Pearlstein the first law firm in the country to adopt and implement the American Bar Association's Model Commitment to Sustainability for a Law Organization. The Sustainability Policy sets forth specific written commitments by the Firm to accomplish economic prosperity, while at the same time caring about each other, helping our community and preserving the earth's resources. Implementation of the Sustainability Policy - which is now posted on the intranet - not only strengthens our Firm's reputation or "brand," but the Firm's efficiency, productivity and employee recruitment and retention. It more closely aligns the Firm with the growing legions of current and/or potential clients who are now embracing sustainability. Moreover, this tool is consistent with the Firm's continued appreciation for the critical social, environmental and economic issues that lie ahead for society as a whole, and ultimately, for our clients and the Firm itself. We will be discussing how we can all help to implement the Policy in the future, but in the meantime, please take a few minutes to review it.

The Policy is posted on the Firm's intranet. Additionally, the Environmental Task force has met with each practice group to explain the Commitment and seek input from Firm employees.

4. Charitable Contributions – In 2007, LP established a formal grantmaking program. The Firm's 2007 contributions included funding the employment of a licensed clinical social worker at an inner city elementary school, and an early intervention program to combat autism for children of low-income teenage parents.

5. Diversity – In addition to encouraging diversity in its work force, in 2007, LP announced the establishment of the Levenfeld Pearlstein Diversity Scholarship, to be awarded to a first-year student of the Chicago-Kent College of Law. The scholarship will be available to a student with financial need, whose personal or family background, life, cultural, or ethnic experience contributes to a more diverse environment at Chicago-Kent and in the legal community.

6. Winning Habits – LP has initiated a program that rewards employees who participate in activities conducive to good health. LP's vision of wellness encompasses six dimensions: physical, emotional, social, spiritual, intellectual and occupational health. Each month, Winning Habits participants fill out a form (copy attached). When employees achieve certain goals, the Firm awards them with gift certificates at healthy restaurants, movies and spas.

Levenfeld Pearlstein is also the first Chicago law firm to join the Chicago Sustainable Business Alliance. The CSBA is a consortium of Chicago businesses committed to integrating sustainable business principles to generate a more profitable, environmentally respectable, and socially responsible Chicago economy. LP also works with clients to prosecute suits under federal environmental laws and publishes articles on how clients can comply with environmental legal requirements.

Levenfeld Pearlstein plans to evaluate its Commitment to Sustainability on an annual basis and make changes as necessary.

JAMES D. BRUSSLAN

James D. Brusslan is head of Levenfeld Pearlstein's Environmental Law Practice Group. He has extensive experience prosecuting RCRA and other environmental citizen suits, CERCLA cost recovery matters and environmental property damage class actions. He has practiced with the Chicago office of the United States Environmental Protection Agency and currently counsels and litigates matters for real estate and other clients relating to all environmental matters. He is the Chairman of the Firm's Environmental Task Force and serves on its Green Development Initiative. Mr. Brusslan has authored several articles on citizen suit and CERCLA litigation published in BNA's Environment Reporter, as well as local and national publications. He has appeared on ABA panels on citizen suits. He earned his J.D. from University of California at Los Angeles and his B.S. from Tufts University. He is admitted for the Bar of Illinois, the Seventh Circuit and the U.S. Supreme Court. Mr. Brusslan is the Levenfeld Pearlstein contact and sustainability leader and can be reached at 312-476-7570 or jbrusslan@lplegal.com.

Levenfeld Pearlstein, LLC
Approach to Sustainability

I. Introduction

Since its inception, Levenfeld Pearlstein, LLC (the “Firm”) has been committed to all-around excellence rather than mere growth and money. While we have expanded, we have continued to feed our passion to accomplish large and meaningful objectives that impact society. It is through this commitment to each other in building not only a great place to work and earn a living, that we will continue to accomplish great things as a Firm.

Participation as the first law firm in the country to adopt the American Bar Association Model Sustainability Policy and Implementation Guidelines - being economically prosperous while at the same time caring about each other, helping our community and preserving the earth’s resources – helps us accomplish our goals. The adoption and implementation of this Sustainability Policy will not only strengthen our Firm’s reputation or “brand,” but the Firm’s efficiency, productivity and employee recruitment and retention. It will more closely align the Firm with the growing legions of current and/or potential clients who are now embracing sustainability. Moreover, this tool is consistent the Firm’s continued appreciation for the critical social, environmental and economic issues that lie ahead for society as a whole, and ultimately, for our clients and the Firm itself.

II. Timeline

1. Commencement Date: October 1, 2007
2. Benchmarking (status evaluation) Dates: April 15, 2008, September 15, 2008, April 15, 2009, September 15, 2009 and April 15, 2010.
3. Completion Date: September 30, 2010
4. Completion Celebration Date: October 1, 2010

III. Vision and Commitment

It is in the best interests of our Firm and society as a whole that our organization move along the path to sustainability. To that end, we will strive to achieve the following performance, publicly communicate this commitment, and publicly report our progress and challenges in fulfilling it:

1. Economic success: the wise use of financial resources
 - a. *Organization’s Economic Prosperity.* Our organization is positioned to survive and prosper economically.
 - b. *Employees’ Economic Prosperity.* Through the compensation we provide for our employees, we will provide a foundation for their family members to have the opportunity to provide choices in how they will live and fulfill their lives. To the extent we can solve their compensation needs, then they are free to do “the right thing” for themselves and others who are less fortunate.

- c. *Community's Economic Prosperity.* We will help our community survive and prosper economically through the taxes, salaries, and suppliers we pay, and through our civic and philanthropic efforts.

2. Social responsibility: respect for people

- a. *Respect for Employees.* We treat our employees in a respectful, fair, non-exploitative way, especially with regard to compensation and benefits; promotion; training; open, constructive dialogue with management; involvement in decision-making; working conditions that are safe, healthy and non-coercive; right of privacy; employment-termination practices; and work-life balance.
- b. *Wellness.* We will provide the opportunity and openly promote wellness for our employees for the benefit of their physical health, mental health and to maintain their spirit and energy. We will provide these opportunities at our cost in order to create a shared commitment among colleagues in the laudable pursuit of mastering these endeavors.
- c. *Diversity, Fair Hiring Practices.* We promote diversity and use hiring practices that are fair, responsible, non-discriminatory, and non-exploitative for our employees, management board, and suppliers.
- d. *Responsible Governance; Professional Courtesy.* We manage our risks properly, use our economic power responsibly, and operate our organization in a way that is ethical and legal. We treat, with due respect, others who are involved with us in the discussion of legal issues and resolution of legal claims, especially our adversaries.
- e. *Dealing With Clients.* Our priorities are clients first, Firm second and then individuals in the Firm. We acknowledge that our primary legal and ethical duty is to serve our clients honestly and effectively. Our integrity and honesty are at the heart of our business. We will compete fairly for business, respect the privacy and confidentiality of our clients, and provide them efficient and effective services under the conditions we promise. We will keep our word and deliver on our promises.
- f. *Awareness and Advice.* We will help raise the awareness of our employees about sustainability issues in the primary fields of our legal practice, and include consideration of such issues in the advice we provide our clients.
- g. *Well-being of Stakeholders.* We work collaboratively with our communities and other stakeholders to enhance the well-being of others through pro bono services, philanthropy, a commitment to the environment and our commitment to excellence in all things.

3. Environmental responsibility: respect for life; the wise management and use of natural resources

- a. *Resource and Energy Conservation.* We will conserve our use of natural resources and energy to the extent practicable.
- b. *Waste and Pollution Prevention and Management.* We will reduce, to the extent practicable, the quantity and degree of hazard of the wastes we generate from our operations, and handle them in a safe, legal, and responsible way to minimize their environmental effects. We will reduce, to the extent practicable, the direct and indirect emissions of greenhouse gases and other harmful air pollutants from our operations and travel. (We are the first Chicago-based law firm to have joined the Chicago Climate Exchange, which provides monetary incentives to reduce our greenhouse gas footprint by reducing electricity use and corporate travel).
- c. *Reduction of Supply Chain Impacts.* We will work with others in our supply chain to help assure adverse environmental impacts and risks associated with our operations are reduced and properly controlled, and environmental benefits optimized.

IV. Implementation and Communication Plan

Doing things right. Planning is important, but execution is vital to success. Doing the right thing only works when we do things right and are rigorous about execution.

Planning and Communication

1. Establish Sense of Urgency through Communication¹: Discuss with our employees what we are trying to accomplish by adopting this sustainability initiative. We want to obtain a leadership role and this requires a sense of urgency. We will take the following communication steps:
 - a. The Chairman of the Firm will send a written communication through the intranet briefly describing the policy, and adding the fact that the Executive Committee supports the effort on a strategic basis.
 - b. The Firm will conduct a meeting regarding the policy to secure employee buy-in and explain the changes that the employees must embrace to accomplish our mission.
 - c. The policy will be adopted and published on the Firm's intranet. The HR department will conduct an internal marketing campaign including posting references to the policy in internal office settings. Staff shall participate in an idea exchange to implement some of the objectives set forth in the policy. A pamphlet will be prepared for each employee explaining what they can do in the format attached.
 - d. The Executive Director will speak about this topic at the upcoming "Ask Angie" sessions.

¹ The implementation technique used in this section of the policy is adapted from John P. Kotter, "Why Transformation Efforts Fail," *Harvard Business Review* (March-April 1995).

- e. The policy, including an action plan to implement the policy, will be included on the Firm's website with the appropriate messaging so others can benefit without cost. We will invite others to copy and/or comment on the policy. We will also provide a progress report of how we are doing at points in time that will be available to the public through the internet.
- f. We will notify the American Bar Association and ask that our organization be listed on the ABA website as one that has adopted a substantial equivalent of the model policy.

2. Create a Guiding Coalition

- a. Task Force. A Task Force will be established for this initiative with specific goals and measurable benchmarks. The Task Force will be lead by Jamie Brusslan and he will oversee the implementation of the policy, and with the assistance of the Task Force, track and report progress. The Task Force will create a checklist of ideas to assess the current status of sustainability of our organization. Our Director of Administration will be a sitting member of this Task Force.
- b. The Task Force will be the guiding coalition on this initiative. They will obtain education through webinars or travel, as necessary.
- c. The Task Force will participate in an annual evaluation of the implementation. This year the Task Force will establish the current benchmarks for future comparison and measurement.
- d. Jamie Brusslan will make a presentation about the initiative to all the practice groups, service groups and groups of staff constituencies.
- e. The Task Force must provide a good role model for the behavior expected of employees.
- f. A budget of expenditures related to the initiatives in this policy will be proposed and approved prior to each calendar year by the Executive Director.

3. Communication of the Vision after the Initial Communications

- a. It is essential that the Firm uses every vehicle possible to constantly communicate the new vision regarding sustainability. The Chairman, the Executive Director and the Task Force will participate actively in this communication process along with the Firm's entire management team.
- b. The Edge Newsletter (the Firm's outside publication to clients) will describe the policy, the reasons LP is embracing it and will provide updates as to the Firm's progress in implementing the policy.

4. Empowering Broad-Based Action

- a. The Task Force will communicate the organization's progress in implementing the policy. This is most credibly done when noteworthy achievements and best

practices are conveyed along with description of challenges and obstacles for further improvement.

- b. Every six months the Task Force will provide a status report to the chairman identifying progress on goals and obstacles. We will then post the results on our website.
- c. System changes or structures that undermine the vision will be reviewed and/or modified.
- d. The Task Force will conduct a “lunch and learn” annually in the Firm to raise awareness, obtain participation and encourage non-traditional ideas to overcome the obstacles.

5. Generating Short-Term Wins

- a. The Task Force must plan its communications in advance in order to know when to celebrate “small wins” and how to communicate the improvement in performance.
- b. Significant contributions to the sustainability vision will result in recognition and financial and/or other non-financial rewards in the Firm’s management discretion.
- c. The Task Force needs to look for and create “small wins” to maintain enthusiasm for the initiative.

6. Consolidating Gains and Producing More Change

- a. With increased communication about “small wins”, system, structure and policies that do not conform to the initiative will be modified willingly by employees of the Firm.
- b. The HR Department should consider how to orient new employees who embrace the concepts set forth in this policy.
- c. Part of consolidating gains is to determine who is interested and provide support to those change agents. Those people will create additional themes to keep the initiative in front of the mind.

7. Anchoring New Approaches in the Culture

- a. This policy needs to gravitate from an initiative to an integral part of the Firm’s strategy.
- b. The connections between the new behaviors and organizational success must be continually communicated to our stakeholders in the Firm.
- c. We must share our experiences with others outside of the Firm (clients, new recruits and others in the business communication) so that we can inspire others to undertake a similar commitment.

V. Checklist of Implementation Tasks

General:

- (1) Adopt the Model Sustainability Policy.
- (2) Post that policy in one or more prominent places in our office area.
- (3) Periodically assess and report progress in fulfilling that policy or set of values.

1. Economic success: the wise use of financial resources

a. *Organization's Economic Prosperity*

- Develop and implement strategies and tactics to strengthen the business over the short and long terms.

b. *Community's Economic Prosperity*

- (1) Donate money and/or time to charitable or economic development activities that strengthen the Chicagoland community and that focus on helping children and their families.
- (2) Create the opportunity for voluntary automatic deductions from employee compensation for donations to social and environmental causes of the employee's choice.
- (3) Use local suppliers and contractors, if available, for needed products and services.
- (4) Buy fairtrade or Direct Trade (a similar designation used by Intelligentsia coffee in Chicago) and/or other "fairtrade" products for use by the organization.

2. Social responsibility: respect for people

a. *Respect for Employees*

1. *Communication with Management*

- Communication with Management: Conduct regular employee meetings and/or use other techniques (surveys, focus groups, etc.) by which employees can provide constructive feedback to management; communicate management's response.

2. *Employee Development*

- (a) Encourage and support continuing legal education for lawyers and paralegals, and appropriate annual training for other staff, as well.
- (b) Provide all employees regular performance reviews and personal development plans.
- (c) Provide 360 degree surveys to insure that members of the Firm behave in a way that is respectful.
- (d) Provide training for partners and senior associates on how to supervise and coach younger attorneys and other employees.

3. *Employee's Economic Prosperity*

- (a) As the employees' compensation increases to a high level of comfort, seek opportunities for employees to give back.

- 4. (b) Insure that employees are paid fairly against the marketplace.
- Safety*
 - (a) Assure employees have ergonomically appropriate equipment, furniture, and workstations (including lighting), and the training to do their jobs safely.
 - (b) Periodically assess the office for compliance with good electrical safety practices and correct any problems noted.
 - (c) Provide training on safety related to travel, as relevant (e.g., responding to hotel fires, avoiding street crime, safety in airplanes, food safety, obtaining medical care). Provide a defibrillator in all offices, on all floors.
 - (d) Provide back-safety training for employees who often lift boxes of records or other heavy items.
 - (e) Periodically check exits to assure they are not blocked or locked so as to prevent emergency egress, and are properly marked if visitors may be confused about their location.
 - (f) Establish emergency response procedures that cover fires, explosions, workplace violence and other hazards, and that include evacuation procedures and contacting emergency response authorities; have the entire staff conduct a drill annually and evaluate the results.
 - (g) Have the offices evaluated for the presence of the following, and, if present in potentially harmful quantities, manage them appropriately to prevent harmful exposures:
 - (i) Friable asbestos
 - (ii) Harmful mold
 - (iii) Radon
 - (iv) Lead paint (for older properties)
 - (h) Assure that office air is otherwise safe and comfortable.
- 5. *Employee Privacy*
 - Establish procedures for maintaining the privacy of employee records.
- 6. *Work-life Balance*
 - Adopt measures to help assure the proper work-life balance of employees, including as appropriate, the following:
 - (1) Telecommuting, where practicable
 - (2) Retention of temporary help during times of heavy workloads
 - (3) Family leave policy
 - (4) Opportunities for part-time work
 - (5) Clear communication of work priorities and deadlines to subordinates
 - (6) Competitive vacation policy
 - (7) Policy on overtime for hourly workers
 - (8) Provide professional help outside the Firm for employees to cope with the stress and time pressure of the practice of law.

b. *Diversity, Fair Hiring Practices*

- (d) Conduct and implement an energy-saving audit of the office, where cost effective
- (e) Assure that at least approximately 90% of all office paper (“mixed office paper”) has at least 30% post-consumer recycled content or that office paper is derived from sustainable wood forests.
- (f) Recycle discarded mixed office paper.
- (g) Institute double-sided copying for at least 75% of all drafts and internal documents. (Use printers with an automatic duplex option.)
- (2) Subsidize or otherwise encourage employee use of car pooling, energy-efficient vehicles, car-sharing programs (e.g., FlexCar, I-Go , Zipcar), mass transit, or bikes, or take other measures to reduce the energy consumed by employee commuting or other travel.
- (3) Adopt an internal policy that encourages employees to turn off lights, computers, and other equipment at the end of the workday and otherwise when not likely to be in use.
- (4) Adopt guidelines on the use of teleconferencing and other means to avoid unnecessary travel and associated carbon emissions
- (5) Use filtered tap water instead of bottled water.
- (6) Use durable plates, cups, glasses, and utensils in the kitchen and conference rooms
- (7) Recycle printer cartridges and buy recycled cartridges.
- (8) Recycle the following to the extent practicable:
 - (a) Glass bottles
 - (b) Aluminum cans
 - (c) Batteries
 - (d) Plastic bags
 - (e) Tyvek envelopes
 - (f) Cardboard
- (9) Establish a re-use center for binders, file folders, and other items.
- (10) Sell or donate old office equipment, furniture, and supplies that can’t be reused internally
- (11) Route faxes electronically; maximize the use of e-communications in lieu of paper documents to the extent practicable.
- (12) Narrow the margins on documents to conserve paper unless prohibited by courts or agencies.
- (13) Use paperless court and agency filing procedures
- (14) Re-use one-sided non-confidential paper documents for drafts or notepads
- (15) Use letter-sized paper instead of legal-sized
- (16) Develop a policy on data and document storage to minimize the use of paper (e.g., Imanage Documents, Interwoven Worksites, or MDY FileSURF.)
- (17) Conserve the use of water for grounds watering, where applicable and to the extent that can be decided or influenced by the organization.
- (18) Adopt “green building” features and practices, such as those encouraged under the Leadership in Energy and Environmental Design (LEED) program of the US Green Building Council or under the guidelines of the Oregon Lawyers for a Sustainable Future, to the extent that can be decided or influenced by the organization.

- (19) Motivate employees to become involved in LEED and other environmental projects or associations for the sustainability of the planet.
- (20) Develop a capital program within the Firm to install motion-sensing switches to turn off lights when employees are not present. Start with public places within the office and move to individual work spaces.
- (21) Encourage each employee to take the City of Chicago Environmental Pledge, relating to conservation of energy, water, air, land and waste,

b. *Waste and Pollution Prevention and Management*

(The adoption of many of the practices mentioned under a, immediately above, will also prevent waste and pollution.)

- (1) Buy carbon credits to offset the greenhouse gases from travel.
- (2) Use effective cleaners that have low toxicity and high biodegradability, to the extent that can be decided or influenced by the organization.

c. *Reduction of Supply Chain Impacts*

- (1) Use caterers that minimize disposables.
- (2) Encourage office supply vendors and equipment suppliers to provide items and services that minimize the adverse environmental impacts and risks and maximize the beneficial ones.
- (3) If the office is leased, work with the landlord and office building manager to help minimize the adverse environmental impacts and risks of the operations and maximize the beneficial ones.
- (4) Incorporate environmental criteria in the design and construction of office improvements.
- (5) Select hotels with “green” practices for conference sites or regular use.

Endorsed by:



Bryan I. Schwartz
Chairman of Levenfeld Pearlstein, LLC
Date: October 1, 2007



The LP Environmental Task Force enforces under penalty of perjury that we are not just being mean. LP Environmental Task Force's mission is to raise LP awareness about the environmental implications of our actions.

L P LEVENFELD PEARLSTEIN, LLC

NOTICE OF VIOLATION

TO: _____

DATE: _____

LP GROUP: _____

WARNING: FAILURE TO COMPLY WITH LP ENVIRONMENTAL GUIDELINES ARE HAZARDOUS TO YOUR HEALTH AND THE HEALTH OF THE PLANET

#	VIOLATION	#	VIOLATION	DESCRIPTION (DETAILS OF VIOLATION)
1	Failing to turn off lights in office at end of day	6	Contributing to US reliance on foreign oil	<input type="checkbox"/> CHECK HERE IF ALL VIOLATIONS APPLY 1 st Offense - Must improve participation in LP going "Green" – see LP environmental guidelines 2 nd Offense - Must use recycling box and turn off all lights and electronic equipment when not in use 3 rd Offense - Must make a \$5.00 donation to an environmental charity 4 th Offense - MUST FACE PUBLIC RIDICULE FOR FOUR VIOLATIONS
2	Excess use of styrofoam and/or plastic cups	7	Disregarding LP environmental guidelines	
3	Failing to properly use paper recycling box	8	Mocking members of LP Environmental Task Force	
4	Excess use of paper	9	Endangering other humans	
5	Conspicuous consumption, waste	10	Sloth	

1. CLOSE YOUR EYES, TAKE A DEEP BREATH, AND TRY TO HAVE AN OPEN MIND. 2. READ THE ENTIRE TICKET AND AT LEAST GET A GOOD CHUCKLE OUT OF IT. 3. COMPLY WITH LP ENVIRONMENTAL GUIDELINES WHENEVER POSSIBLE.

LP Environmental Task Force
VIOLATION

© Make a Difference Productions

ENVIRONMENTAL PLEDGE

TAKE FIVE FOR THE ENVIRONMENT



2007

Energy

- ▶ **I PLEDGE** to replace 4 lightbulbs with compact fluorescents, lightbulbs.
- ▶ **I CAN** eliminate 1800 pounds of carbon dioxide emissions over the life of the bulbs.
- ▶ **TOGETHER**, all Chicagoans can prevent 2,528,262 tons of carbon dioxide emissions, which is the equivalent of removing 81,164 cars from the road.

Five More

Wasn't that easy? Visit www.curlimonthchicago.com for additional tips, including:

- Lower your thermostat in the winter and raise it in the summer.
- Insulate your home.
- Compost your organic waste.
- Install a rain barrel to catch in your yard.
- Dispose of your household chemicals at the City's Household Hazardous Waste Collection and Recycling Facility at 7156 N. Branch.

Water

- ▶ **I PLEDGE** to turn off the tap when brushing my teeth.
- ▶ **I CAN** save 4 gallons of water a day.
- ▶ **TOGETHER**, all Chicagoans can save enough water to fill 33,000 Olympic-sized swimming pools.

Learn More

Visit the Chicago Center for Green Technology (CCGT) at 445 N. Sacramento Blvd. Attend a free seminar and sign up for the Green Building Resource Center to learn environmentally-friendly tips and strategies for your home, work, and landscape.



Air

- ▶ **I PLEDGE** to replace at least one car trip a month with walking, bicycling or public transit.
- ▶ **I CAN** decrease carbon dioxide emissions by 1,000 pounds.
- ▶ **TOGETHER**, all Chicagoans can decrease carbon dioxide emissions by 1.09 billion tons—the equivalent of 12 round trips to the sun.

Do More

Volunteer your time with the Department of Environment: Join the Chicago Conservation Corps (CCC) or become a Recycling Block Captain. Visit www.cityofchicago.gov/environment to learn more.



Land

- ▶ **I PLEDGE** to plant or care for a city tree by watering, mulching, and removing litter.
- ▶ **I CAN** help keep 3.6 pounds of carbon dioxide per year out of the atmosphere.
- ▶ **TOGETHER**, all Chicagoans can help keep more than 10 million pounds of carbon dioxide out of the atmosphere—the equivalent of 315,000 gallons of gasoline.

For More...

Visit these websites or call 311 for more information:

- www.cityofchicago.gov
- www.chicagoparks.com
- www.chicagorecycling.com
- www.chicagoland.com
- www.chicagobikes.com
- www.lakefront.com
- www.chicagobirds.com

Waste

- ▶ **I PLEDGE** to replace plastic shopping bags with reusable shopping bags.
- ▶ **I CAN** eliminate 208 bags per year.
- ▶ **TOGETHER**, all Chicagoans can eliminate 601 million bags and save 4,500 tons of waste from going to a landfill.

Things You Can Do That Will Help Solve The Climate Crisis

By James Bruslan

In the United States, most of our electricity is generated by burning carbon-based fossil fuels such as oil, coal and natural gas. Whenever we use electricity, we are contributing to carbon emissions, which are widely believed to cause global warming. Similarly, cars and airplanes are fueled by carbon-based gasoline, which, when burned, emits carbon. As a result, whenever we travel, other than by walking or bicycling, we are contributing to carbon emissions into the atmosphere. In order to reduce these emissions, we can take many steps to reduce electricity use in our homes and offices, and save fuel while driving and traveling.



At Home

- Even after turning off any electrical appliance, including computers, power continues to flow. Smart power strips stop the energy from being wasted and cost around \$30.
- If every household in America switched five regular light bulbs for five compact fluorescent bulbs, it would be the equivalent of taking one million cars off the highways for a full year.
- Programmable thermostats cost between \$50 to \$100 and can actually cut your heating and cooling costs. It helps to set it a bit cooler in the winter and warmer in the summer when no one is in the house. A difference of two degrees can reduce a home's carbon emissions by up to 9% over the course of a year.
- Changing air filters in your heating and cooling systems regularly can knock 2 percent off of your carbon dioxide (CO₂) output each year.
- Electric hot water heater blanket: Hot water heaters use a lot of energy and generate a lot of CO₂. A blanket costs less than \$18 and can cut your home's carbon emissions by almost 4 1/2%.
- Caulking and weather stripping doorways and windows saves 1,700 lbs. of carbon dioxide and \$274 per year.

In the Car

- Slow down. In highway travel, exceeding the speed limit by a mere five mph results in an average fuel economy loss of 6%.
- Know when to use the air. Air conditioning can decrease your fuel efficiency by as much as 12% in stop-and-go-traffic, so consider cracking the windows. But at high speeds,

driving with the windows open can decrease the overall efficiency of the vehicle.

- Don't idle. If you are stopping for more than 10 seconds – except in traffic – turn off your engine. Idling for more than 10 seconds uses more gas and creates more global warming pollution than simply restarting your engine.
- Keep your engine tuned properly. Checking spark plugs, oxygen sensors, air filter, hoses and belts are a few examples of maintenance that can save vehicle owners up to 165 gallons of gas per year, resulting in potential savings of \$380.
- Check the tires. Have your wheels aligned and keep your tires properly inflated. Low tire pressure wastes over two million gallons of gasoline in the United States – every day. For every pound of pressure below recommended levels, fuel economy drops 1%. Keeping your tires properly inflated means saving about a tank of gas a year.
- Combine trips. Consider running all of your errands in the same area at once. Cutting a 20 mile trip out of your schedule each week can reduce your global warming pollution by more than 1,200 pounds a year and save you over \$100 in gas expenses.
- Telecommute once a week. Americans traveled 614.5 billion miles to and from work in 2006. If all commuters worked from home just one day a week, we could save 5.85 billion gallons of oil and cut over 65 million metric tons of carbon dioxide each year.
- Carpool and use public transportation when possible. An average 2005 passenger car costs about 31 cents per mile in fuel, maintenance and depreciation to drive. If you share rides and use other means to get to work, you'll save yourself money, reduce congestion on the roads and cut your global warming pollution.

At the Grocery Store

- Buy locally grown fruits and vegetables whenever possible. Today, the food choices available in supermarkets come from all over the world. All of this "traffic" in food requires staggering amounts of fuel – generally by refrigerated airplanes or transport trucks. Food transportation is one of the fastest growing sources of greenhouse gas emissions.
- Bring your own bag when shopping.

James Bruslan is Of Counsel and leads the Environmental Service Group.

WINNING HABITS 2008

Name:
Activity for the month of:

For "Special Consideration" please use separate sheet of paper

Activity	Point Value	Activity Description	Total Points
Developing a Personal Wellness Plan	10 Points per year		
Preventative Care (routine medical, dental & vision)	3 points each Maximum 15 points per year	List Dates Only	
Exercise (Minimum of 30 minutes per session, 3x per week)	4 points per month		
Registered & Participate in Weight Management/Healthy Weight Program	5 points per month	Program name	
Learning to Maintain a Healthy Weight On-line	4 points	Site name	
Attend a Seminar	2 points 2 additional points if accompanied by an attorney	List seminar	
Recycling 3 times or more per month	5 points per month		
Volunteer Work (including donating blood)	2 points each Maximum: 6 points per month	List Organization	
Self Examination	2 points per month	Date of Exam/test	
Health Screening (including cholesterol, mammogram, prostate, etc.)	5 points each Maximum: 20 points per year		
Meditation	1 point per month		
Vitamins/Supplements (daily intake of multi-vitamins)	2 points per month		
Safety Awareness (utilizing safety gear, checking smoke detectors and safe storage of hazardous items)	3 points per month	Indicate Equipment:	
Smart Trips (Biking, walking, carpool, or train to work, 12 times or more per month)	3 points per moth	Explanation::	

Total Points: _____