

# 23rd Annual Intellectual Property Law Conference



**April 10-12, 2008**  
**Crystal Gateway Marriott Hotel**  
**Arlington, Virginia**

*in cooperation with the ABA Section  
of Science & Technology Law and  
the ABA Forum on the Entertainment  
and Sports Industries*

**WHAT IP LAWYERS NEED TO KNOW**



THE ABA SECTION OF  
Intellectual Property Law



## WHAT IP LAWYERS NEED TO KNOW

*23rd Annual  
Intellectual  
Property Law  
Conference  
April 10-12,  
2008*

*In cooperation  
with the ABA  
Section of  
Science &  
Technology Law  
and the ABA  
Forum on the  
Entertainment and  
Sports Industries*

Welcome to the one annual conference that IP lawyers cannot afford to miss. Now in its 23rd year, the Annual Intellectual Property Law Conference of the ABA Section of Intellectual Property Law provides a gathering of the foremost authorities on the state of intellectual property law, including judges, government officials, in-house counsel, academics, and private practitioners.

The conference is recognized for its national and international scope and preeminent programming. It attracts IP practitioners from across the nation and around the world.

The past year has seen critical developments in IP law. Its practitioners face new issues, new areas of practice, and a growing globalism, which places more demands than ever on their knowledge and skills.

Our most ambitious conference to-date meets your needs. It is a comprehensive two and one-half day program featuring prominent speakers from across the IP law spectrum.

As in past years, the ABA Section of Science & Technology Law joins as a co-sponsor of the conference. A special session on new media and royalty issues will also be co-sponsored with the ABA Forum on the Entertainment and Sports Industries.

Special sessions on Corporate Counsel Issues, Ethics Issues, and Litigation Skills Training will also be offered.

In addition to the collaborative efforts above, a special reception will be held at the U.S. Court of Appeals for the Federal Circuit.



## HIGHLIGHTS OF THE CONFERENCE

Patent Litigation Issues, the Supreme Court and the Federal Circuit

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Where will Patent Reform Ultimately Take Us?

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Latest Developments at the U.S. Patent and Trademark Office

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Corporate Practice Issues

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Latest Developments in Copyrights and Litigation

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DMCA and User-Generated Content

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Trademark Prosecution Issues

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Trademark Law and the Private Label Revolution

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Litigation Skills: Representing Unpopular Defendants

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Software Licenses for Virtual Machines

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Gaming and Virtual Worlds

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Hot Topics in Promotions Law

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New Media and Royalty Issues

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Ethics Issues

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Hot Topics in IP Law

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## PROGRAM AT A GLANCE

### Wednesday, April 9

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8:45 a.m. – 5:00 p.m.

**Practical Tips on  
Intellectual Property Law**

*(separate registration required)*

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5:00 – 7:30 p.m.

**Welcome Reception for Young Lawyers,  
New Members, and First Time Attendees  
Open Registration and Early Check-in**

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7:30 – 9:30 p.m.

**Women's Networking Dinner**

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### Thursday, April 10

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7:30 a.m. – 5:00 p.m.

**Registration and Check-in**

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7:30 – 8:30 a.m.

**Committee Meetings**

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8:30 – 10:00 a.m. *Two concurrent sessions*

**Are the Supreme Court and  
Federal Circuit on the Same Page  
For Patent Law?**

**An Audiovisual Tour Through the Year  
in Copyright**

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10:15 – 11:45 a.m. *Two concurrent sessions*

**What Patent Law Reform Really Means  
For You**

**Copyright, Damages and Secondary  
Liability: Looking Back to See the Future**

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12:00 – 1:30 p.m.

**Luncheon with guest speaker  
Hon. Paul R. Michel**

*Tickets required*

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1:45 – 3:15 p.m. *Four concurrent sessions*

**Litigation Skills – Representing Unpopular  
Defendants in IP Litigation**

**A Patent Odyssey – Where Will Patent  
Reform Ultimately Take Us?**

**Tips from the Trademark Trial and Appeal  
Board: Practice Basics, the New Rules,  
and More**

**Methods & Madness – Drafting and  
Negotiating Software Licenses for Virtual  
Machines**

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3:30 – 5:00 p.m. *Four concurrent sessions*

**Latest Developments in the  
U.S. Patent Office**

**Litigation Skills – Trying Your Case  
to a Judge**

**Trademark Clearance and Prosecution –  
Best Practices for Selection and Strategic  
Protection of Brands**

**Patent Policies for International  
Standards Development – Balance and  
Perspectives**

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6:30 – 9:00 p.m.

**Special Evening Reception at the U.S.  
Court of Appeals for the Federal Circuit**

*Tickets required*

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### Friday, April 11

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7:30 – 8:30 a.m.

**Committee Meetings**

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8:00 a.m. – 5:00 p.m.

**Registration and Check-In**

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8:30 – 10:00 a.m. *Three concurrent sessions*

**Patent Trolls: Are They Down for the  
Count?**

**Landmines, Hot Topics and Red Flags in  
Promotions Law**

**The Digital Millennium Copyright Act and  
User-Generated Content**

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10:15 – 11:45 a.m. *Three concurrent sessions*

**Death and Texas: How to Survive and Thrive in Patent Litigation in the Eastern District**

**Trademark Law and the Private Label Revolution**

**Gaming and Virtual Worlds: The New Legal Frontier**

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12:00 – 1:30 p.m.

**Luncheon with guest speaker Eve Burton**

*Tickets required*

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1:45 – 3:15 p.m. *Three concurrent sessions*

**Show Me the Money: Exploiting New Media Revenues**

**Corporate Counsel Track: Avatars at the Gate: How to Wield the Computer Fraud and Abuse Act to Protect Your Trade Secrets in a World of Cyber Crimes**

**Ethics Issues Part I: Latest Developments in IP Litigation Ethics**

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3:30 – 5:00 p.m. *Three concurrent sessions*

**The Federal Circuit's Appellate Mediation Program**

**Corporate Counsel Track: Leading Edge Corporate Licensing Strategies**

**Ethics Issues Part 2: Ethics Compliance in Law Firm Management**

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5:00 – 6:30 p.m.

**Cocktail Reception**

Hosted by the Committee on Women in IP Law and the Committee on Minorities in IP Law

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## Saturday, April 12

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8:00 – 11:00 a.m.

**Registration and Check-in**

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8:30 – 11:45 a.m.

**Breaking News – Hot Topics in Copyright, Trademark and Patent Law**

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11:45 – 1:00 p.m.

**Conference Networking Buffet Luncheon**

*Tickets required*

### Section Officers and Council Events and Editorial Boards

#### Friday, April 11

7:00 – 9:30 p.m.

Section Council Dinner

#### Saturday, April 12

8:00 – 10:00 a.m.

Section Officers Meeting

10:00 a.m. – 4:00 p.m.

Section Council Meeting

12:00 – 1:00 p.m.

Section Council Luncheon

#### Sunday, April 13

8:00 – 10:00 a.m.

Books Editorial Board Meeting

9:30 – 11:30 a.m.

Magazine Editorial Board Meeting

11:30 – 1:30 a.m.

Annual Report Board Meeting

1:30 – 4:00 p.m.

Content Advisory Board Meeting

**Special One-Day  
Practical Tips Program**

A special one-day CLE program, **Practical Tips on Intellectual Property Law: Obtaining IP Rights from the U.S. Government** will be held at the Crystal Gateway Marriott Hotel on Wednesday, April 9, 2008, the day preceding the beginning of the 23rd Annual Intellectual Property Law Conference.

This program provides a background on patent and trademark law for new practitioners in IP law practice in light of current developments in the field. A special guest luncheon speaker will be featured during the luncheon at this program.

Separate registration is required for the Practical Tips on Intellectual Property Law program. For information and registration, visit the website at [www.abanet.org/intelprop](http://www.abanet.org/intelprop), or e-mail us at [iplaw@abanet.org](mailto:iplaw@abanet.org). This program will offer 6.0 hours of CLE credit.

**Teleconference CLE Credit Available**

For those unable to attend the 23rd Annual Intellectual Property Law Conference in person, selected sessions will be made available via live teleconference.

This year the sessions will be:

- Copyright, Damages and Secondary Liability: Looking Back to See the Future
- Tips from the Trademark Trial and Appeal Board: Practice Basics, the New Rules, and More
- Show Me the Money: Exploiting New Media Revenues
- The Federal Circuit's Appellate Mediation Program

See the program schedule for the day, time and topic information.

**Wednesday, April 9**

**8:30 – 5:00 p.m.**

**Practical Tips on Intellectual Property Law: Obtaining IP Rights from the U.S. Government**

*(separate registration required for this one-day CLE program. Visit [www.abanet.org/intelprop](http://www.abanet.org/intelprop) for program details and to register online.)*

**5:00 – 7:30 p.m.**

**Open Registration and Early Check-in  
Welcome Reception for Young Lawyers,  
New Members, and First Time Attendees**

*Wednesday's Reception  
Sponsored by Finnegan,  
Henderson, Farabow,  
Garrett & Dunner, LLP*



**7:30 – 9:30 p.m.**

**Women's Networking Dinner**

Mezz Restaurant  
*(tickets required)*

The dinner offers the opportunity for women leaders in the profession and others to gather and network in an informal and relaxed setting. All are welcome to attend this special dinner celebrating women in IP law. Hosted by the ABA-IPL Committee on Women in the Profession. Sign up for this event on the registration form.

*Women's Networking  
Dinner Sponsored  
by Bayard*



## Thursday, April 10

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7:30 a.m. – 8:30 a.m.

**Committee meetings**

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7:30 a.m. – 5:00 p.m.

**Registration and Check-in**

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8:30 – 10:00 a.m.

### TWO CONCURRENT SESSIONS

#### I. Are the Supreme Court and Federal Circuit on the Same Page For Patent Law?

During the past few years, the U.S. Supreme Court has broken with longstanding Federal Circuit precedent and rewritten important principles of patent law. What does this mean for the future of patent law, the Federal Circuit, and the place of the Supreme Court appeals in patent litigation? Does the Supreme Court have a different vision of patent law than the Federal Circuit? If so, what further changes are coming?

##### Welcome Remarks:

**Pamela Banner Krupka**, Krupka Law Group, P.C., Los Angeles, CA. Chair, ABA Section of Intellectual Property Law.

##### Administrative Remarks:

**Rich de Bodo**, Hogan & Hartson LLP, Los Angeles, CA. Program Co-Chair.

##### Moderator:

**Prof. Christopher A. Cotropia**, University of Richmond School of Law, Richmond, VA

##### Speakers:

**Hon. Pauline Newman**, U.S. Court of Appeals for the Federal Circuit, Washington, DC

**Donald R. Dunner**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

**Thomas C. Goldstein**, Akin Gump Strauss Hauer & Feld LLP, Washington, DC (invited)

#### II. An Audiovisual Tour Through the Year in Copyright

The panel will educate and entertain this year's attendees with an update on developments at the U.S. Copyright Office and provide a light-hearted round-up of copyright cases handed down over the last year by courts throughout the land. Topics will include the DMCA, on-line copyright registration, First Sale, Architectural Works Copyright Protection Act, preemption, the continued ripple effect of *Dastar*, and much more!

##### Welcome Remarks:

**Gordon T. Arnold**, Arnold L.L.P., Houston, TX. Chair-Elect, ABA Section of Intellectual Property Law.

##### Administrative Remarks:

**James R. Sims, III**, Morgan, Lewis & Bockius LLP, Washington, DC. Program Co-Chair.

##### Speakers:

**Katherine Spelman**, Cobalt LLP, Berkeley, CA

**J. Michael Keyes**, Kirkpatrick & Lockhart Preston Gates Ellis LLP, Spokane, WA

**Rob Kasunic**, Principal Legal Advisor, Office of the General Counsel, U.S. Copyright Office, Washington, DC



10:15 – 11:45 a.m.

## TWO CONCURRENT SESSIONS

### I. What Patent Reform Really Means For You

Panelists from the Federal Circuit, the electronics industry, the life sciences industry, and academia analyze the latest reform legislation and what it means for different sectors of the patent community.

#### Guest Luncheon Speakers

Join fellow conference participants for lunch on Thursday, Friday, and Saturday at the Crystal Gateway Marriott Hotel. Special guest speakers will address the participants at the luncheons on Thursday and Friday. The Saturday luncheon will feature a buffet luncheon and an opportunity to network with colleagues in the profession.

*(Tickets required for luncheons - \$50 each)*

#### Thursday, April 10



**Hon. Paul R. Michel**, Chief Judge of the U.S. Court of Appeals for the Federal Circuit, will address the group on concerns from the bench on pending Patent Law Reform Legislation.

#### Friday, April 11



**Eve Burton**, General Counsel with the Hearst Corporation, will address "A Day in the Life of a General Counsel: IP Challenges and Solutions at a Multimedia Company" at Friday's luncheon.

#### Panelists:

**Hon. Paul R. Michel**, Chief Judge, U.S. Court of Appeals for the Federal Circuit, Washington, DC

**Robert A. Armitage**, Senior Vice President and General Counsel, Eli Lilly and Company, Indianapolis, IN

**Gerald J. Mossinghoff**, Senior Counsel, Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Alexandria, VA. (Former Commissioner, U.S. Patent and Trademark Office.)

**Software Industry Representative** to be announced

### II. Copyright Damages and Secondary Liability: Looking Back to See the Future

#### ☎ Teleconference

Panelists will explore copyright litigation issues including damages, awards, and (secondary) liability. In particular, the panel will survey damages issues, including the split in the circuits on punitive damages, and review secondary liability issues – relating to websites and other Internet services – in light of three Ninth Circuit cases last year.

#### Moderator:

**Heather J. Hubbard**, Waller Lansden Dortch & Davis, LLP, Nashville, TN

#### Speakers:

**Andrew P. Bridges**, Winston & Strawn LLP, San Francisco, CA

**Russell J. Frackman**, Mitchell Silberberg & Knupp LLP, Los Angeles, CA

**Duff Berschback**, Senior Director of Business Affairs, Sony/ATV Music Publishing, Nashville, TN

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12:00 – 1:30 p.m.

## LUNCHEON

*Tickets required*

### Concerns from the Bench on Pending Patent Law Reform Legislation

#### Guest speaker

**Hon. Paul R. Michel**, Chief Judge of the U.S. Court of Appeals for the Federal Circuit

The American Intellectual Property Law Educational Foundation's Sidney B. Williams, Jr. Scholarship Awards will also be presented at the luncheon.

*Thursday's Luncheon Sponsored by*

**KIRKLAND & ELLIS LLP**

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1:45 – 3:15 p.m.

## FOUR CONCURRENT SESSIONS

### I. Litigation Skills – Representing Unpopular Defendants in IP Litigation

One of the toughest challenges in IP litigation is to represent and defend large corporations, foreign companies, and other potentially unsympathetic defendants. What are the most effective ways of personalizing these parties and overcoming the bias against them? This program will use demonstrations to show how trial advocacy techniques can be used in jury selection, opening and closing statements, and witness examination to overcome juror bias and level the playing field.

#### Moderator:

**Joseph M. Potenza**, Banner & Witcoff, Ltd., Washington, DC

#### Speakers:

**Hon. Reggie B. Walton**, U.S. District Court for the District of Columbia, Washington, DC (invited)

**Leora Ben-Ami**, Kaye Scholer, New York, NY

**John M. Desmarais**, Kirkland & Ellis LLP, New York, NY

### II. 2021: A Patent Odyssey – Where Will Patent Reform Ultimately Take Us?

The Patent Reform Act of 2009 was only the first step. The reformers and vested interests were never satisfied and kept pressing for additional changes to patent law. Technology became so novel and sophisticated that the Patent Act could no longer fully address the issues and disputes that arose – this was absolutely clear during the time machine litigation, the robot cases, and the disputes over telepathy inventions. Companies also changed the ways they approach intellectual property. Drawing upon a hypothetical case from the brave new world of the future, a panel of experts on patent law and litigation considers where patent reform may be taking us.

#### Moderator:

**Prof. John R. (Jay) Thomas**, The George Washington University Law School, Washington, DC

#### Speakers:

**Prof. Gregory N. Mandel**, Temple University School of Law, Philadelphia, PA

Additional speakers to be announced



### Special Reception at the U.S. Court of Appeals for the Federal Circuit

#### **Ticketed event - \$20**

All conference participants and their spouses or guests are invited to join us for a special reception at the U.S. Court of Appeals for the Federal Circuit, hosted by the Section.

The reception will be held following the day's programming on **Thursday, April 10**. Cocktails and hors d'oeuvres will be served.

This reception is an opportunity for participants to visit the historic Dolley Madison House. Built in 1830 by Benjamin Tayloe, who was its first occupant, in 1837, it became the home of Mrs. Dolley Payne Madison, wife of President James Madison. She lived there until her death in 1849. The house is now part of the National Courts complex, which includes the Court of Appeals for the Federal Circuit.

Buses have been arranged to transport attendees from the Crystal Gateway Marriott Hotel to the reception at 1520 H Street, N.W., in downtown Washington, DC. Alternatively, attendees are welcome to take taxicabs or utilize the Metro to travel to the Court.

Don't forget to sign up in advance for this event so you don't miss out!

### III. Tips from the Trademark Trial and Appeal Board: Practice Basics, the New Rules, and More

#### **Teleconference**

Trademark Trial and Appeal Board (TTAB) judges and other senior TTAB insiders, along with private practitioners, explore how the TTAB handles opposition and cancellation proceedings, discuss the background and practical effects of the new rules on practice before the TTAB, explore the roles of the different players at the TTAB, and field questions about Board practice and procedure. A must for anyone who practices before the Board!

#### **Moderator:**

**Anita B. Polott**, Morgan, Lewis & Bockius LLP, Washington, DC

#### **Speakers:**

**Hon. J. David Sams**, Chief Administrative Judge, Trademark Trial and Appeal Board, U.S. Patent & Trademark Office, Alexandria, VA

**Hon. Gerard F. Rogers**, Administrative Judge, Trademark Trial and Appeal Board, U.S. Patent & Trademark Office, Alexandria, VA

**Cindy B. Greenbaum**, Managing Interlocutory Attorney, Trademark Trial and Appeal Board, U.S. Patent & Trademark Office, Alexandria, VA

**Denise M. DelGizzi**, Supervisory Paralegal, Trademark Trial and Appeal Board, U.S. Patent & Trademark Office, Alexandria, VA

**Jennifer J. Millones**, Senior Counsel, Intellectual Property, DIAGEO North America, Inc., Norwalk, CT

#### IV. Methods & Madness – Drafting and Negotiating Software Licenses for Virtual Machines

*Co-sponsored by the ABA Section of Science & Technology Law*



Companies are increasingly using virtual machines (VMs) to consolidate servers, create virtual desktop infrastructures and distribute VMs across organizations as virtual appliances. Models for software licensing are changing quickly to adapt to this new approach. This program will help you understand how VMs work and how they affect software licensing and transactions.

**Moderator:**

**Helen Christakos**, Greenberg Traurig, LLP, East Palo Alto, CA

**Speakers:**

**Representatives from Software Industry** to be announced



#### Special Tuition Assistance

A limited number of registration fee reductions are available for government employees, academics, law students, and public interest lawyers employed with nonprofit organizations. No full tuition waivers are available. The fee-reductions will be determined on a one-time only, case-by-case, first-come first-serve basis. To apply, send a letter outlining the basis for your request of a fee-reduction to Mike Winkler, Section Director, ABA Section of Intellectual Property Law, 321 N. Clark St., Chicago, IL 60610. Deadline for receipt: March 18, 2008. No cases will be considered after the deadline, and all standard registration fee rates will apply after March 18, 2008.

#### Committee Meetings

A number of Section of Intellectual Property Law committees will be holding committee meetings during the conference. This is a great opportunity for members of those committees to get together and interact face to face as they discuss the issues of their committee and plan strategies for committee activities. It is also a great opportunity for anyone interested in joining one of those committees to meet the committee chairs and other members and decide to join the committee. New members of committees are always welcome. Full information on committee meetings and schedules will be available on the Section website nearer to the date of the conference, at [www.abanet.org/intelprop/spring2008](http://www.abanet.org/intelprop/spring2008).

3:30 – 5:00 p.m.

### FOUR CONCURRENT SESSIONS

#### I. Latest Developments in the U.S. Patent Office

This panel will survey the most recent developments in U.S. Patent Office practice, including the most current status of the proposed new Patent Rules.

##### Moderator:

**Stephen A. Kunin**, Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Alexandria, VA

##### Speakers:

**Hon. Michael R. Fleming**, Chief Administrative Patent Judge, Board of Patent Appeals and Interferences, U.S. Patent and Trademark Office, Alexandria, VA

**Robert A. Clarke**, Deputy Director - Office of Patent Legal Administration, U.S. Patent and Trademark Office, Alexandria, VA

**Robert W. Bahr**, Senior Patent Attorney - Office of the Deputy Commissioner for Patent Examination Policy, U.S. Patent and Trademark Office, Alexandria, VA

**Charles E. Van Horn**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

**Esther Kepplinger**, Wilson Sonsisi Goodrich & Rosati, Washington, DC

#### II. Litigation Skills – Trying Your Case to a Judge

Many significant IP cases are tried to judges, rather than juries, including trials, for example in Hatch-Waxman cases and trials at the ITC. But many lawyers never consider the different approaches and trial advocacy techniques that they should be using when they present their IP case to a judge. This program will use demonstrations to illustrate how lawyers should modify their approaches when they try IP cases to judges – i.e., how much knowledge should they assume, how can they keep the judge interested, what are the best ways to present experts, best ways to present testimony, and best practices with regard to visual aids, etc.

##### Moderator:

**Roderick R. McKelvie**, Covington & Burling, LLP, Washington, DC (former U.S. District Court Judge) (invited)

##### Speakers:

**Hon. Gregory Sleet**, U.S. District Court for the District of Delaware, Wilmington, DE (invited)

**Hon. Charles Bullock**, U.S. International Trade Commission, Washington, DC (invited)

**Robert L. Baechtold**, Fitzpatrick Cella Harper & Scinto, New York, NY

**William F. Lee**, WilmerHale, Boston, MA

#### III. Trademark Clearance and Prosecution – Best Practices for Selection and Strategic Protection of Brands

The Commissioner of Trademarks and a senior examining Patent and Trademark Office attorney, along with private practitioners, explore the ins and outs of selecting, clearing and registering trademarks, discuss differences between how the U.S. Patent and Trademark Office and the courts assess trademarks, evaluate how to quantify potential risks, demystify protection for nontraditional marks, coordinate effectively with international clearance and protection (including use of the Madrid Protocol), and field questions about PTO practice and procedure (including a round of “Stump the Commissioner”!).

##### Moderator:

**Carla B. Oakley**, Morgan, Lewis & Bockius LLP, San Francisco, CA

##### Speakers:

**Hon. Lynne G. Beresford**, U.S. Commissioner for Trademarks, U.S. Patent and Trademark Office, Alexandria, VA

**Michael W. Baird**, Managing Attorney, U.S. Patent and Trademark Office, Alexandria, VA

**Travis P. Boozer**, Senior Counsel – Trademarks, Sprint-Nextel, Overland Park, KS

#### IV. Patent Policies for International Standards Development – Balance and Perspectives

Co-sponsored by the ABA Section of Science & Technology Law



Both globalization and the convergence of technologies have accelerated the exchange of information, data and multimedia among interoperable products and services within and across national borders. We experience these changes every day when we snap a picture using a mobile phone and send the picture to a friend, e-mail a link to our favorite video clip, or listen to our automotive navigation system. The foundation for such emerging scenarios is the proliferation of new technical standards that enable products and services to work together in new ways. This program will highlight the various options that stakeholders have in defining and operating under a patent policy for standards development and how compromises may be reached among stakeholders with different business models.

##### Moderator:

**Jorge Contreras**, WilmerHale, Washington, DC

##### Speakers:

**Marc Sandy Block**, Counsel, Intellectual Property Law, IBM Corporation, Armonk, NY

**Michele K. Herman**, Woodcock Washburn LLP, Seattle, WA

**Kent Baker**, VP, IPR Policy & Compliance, Qualcomm Incorporated, San Diego, CA

**Jeffrey Kovar**, Legal Advisor, U.S. Mission to the UN and other International Organizations in Geneva, Geneva, Switzerland

**William S. Coats**, White & Case LLP, Palo Alto, CA

6:30 – 9:00 p.m.

#### Special Evening Reception at the U.S. Court of Appeals for the Federal Circuit

*Tickets required*

All conference participants and their spouses or guests are invited to join us for a special reception at the U.S. Court of Appeals for the Federal Circuit, hosted by the Section.

The reception will be held following the day's programming on Thursday, April 10. Cocktails and hors d'oeuvres will be served.

Buses board for the reception at 6:00 p.m. in front of the hotel, and depart at 6:15 p.m.

*Thursday's coffee breaks sponsored by BNA*



## Friday, April 11

8:00 a.m. – 5:00 p.m.

### Registration and Check-in

8:30 – 10:00 a.m.

#### THREE CONCURRENT SESSIONS

##### I. Patent Trolls: Are They Down for the Count?

During the last several years, the courts have waged an all-out war on patent trolls. They have impugned them; they have ruined them; they have *MedImmuned* them. They have spayed them; they have flayed them; they have *eBayed* them. They have jarred them; they have tarred them; they have *KSR'd* them.

So is that the end for patent trolls? Are they gone and done for? Or are they ready to re-emerge in a new and more ominous form?

A panel of experts examines the current state of patent trolls and patent licensing companies and what they may have in store for the future. They consider how the courts' backlash against trolls may affect individual inventors and other patent-holders. And they consider whether universities are effectively trolls, or put another way, whether universities are simply trolls with more education.

##### Moderator:

**Prof. John Golden**, University of Texas School of Law, Austin, TX

##### Speakers:

**Raymond P. Niro**, Niro, Scavone, Haller & Niro, Ltd., Chicago, IL

Other speakers to be announced

##### II. Landmines, Hot Topics and Red Flags in Promotions Law

Recent legal updates throughout the U.S. have altered the marketplace for companies seeking to use customer promotions to market their products and services. From changes in rebate and coupon law, to new bonding and registration requirements for cause-marketing efforts like Gap's "RED" campaign, increasingly, states are enacting legislation related to consumer protection and unfair business practices. This presentation focuses on recent developments in the areas of contests, sweepstakes, coupons, rebates, and commercial co-venturing law, and addresses issues pertaining to creating successful and legal campaigns using new technologies and practices, such as text messaging, internet reverse-auctions, and pooled promotions.

##### Moderator:

**Tsan Abrahamson**, Cobalt LLP, Berkeley, CA

##### Speakers:

**Andrew B. Lustigman**, The Lustigman Firm, P.C., New York, NY

**H.L. Silets**, Vice President of Legal Affairs, Warner Brothers Pictures, Burbank, CA

### Cyber Café

During the 23rd Annual Intellectual Property Law Conference, a Cyber Café will be available to participants. This Cyber Café will be located in the main registration area and will feature a number of laptop computers connected to the Internet for those who wish to check e-mails or search the Internet. High speed laser printers will also be available so participants will be able to print portions of the course materials on CD-ROM.

Cyber Café sponsored by  
High Impact, Inc. – IP Animation



### III. The Digital Millennium Copyright Act and User-Generated Content

Co-sponsored by the ABA Section of Science & Technology Law



The Web 2.0 Revolution has made “user generated content” (UGC) and the sites that host it such as MySpace, YouTube and others sizzling hot. The Digital Millennium Copyright Act (DMCA) is the statute that allows these sites to host UGC. Yet, in the past year and a half, more than a dozen lawsuits have been brought against sites and services that host UGC. This panel will analyze the extent to which the DMCA reaches blogs, social networks and other Web 2.0 applications and UGC sites, discuss the latest case law and trends and provide real world interactive examples that will highlight just how difficult it is to evaluate if a given user submission is authorized or infringing. The panel will also discuss best practices, including the UGC Principles proposed by a coalition of motion picture studios, software companies and social networks.

**Moderator:**

**Ian C. Ballon**, Greenberg Traurig, LLP, Palo Alto and Los Angeles, CA

**Speakers:**

**Jonathan Gottlieb**, Vice President, Litigation, Fox Group Legal, Los Angeles

**Zahavah Levine**, Chief Counsel, YouTube, LLC, San Bruno, CA

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10:15 – 11:45 a.m.

**THREE CONCURRENT SESSIONS**

**I. Death and Texas: How to Survive and Thrive in Patent Litigation in the Eastern District**

The Eastern District of Texas now receives more patent lawsuit filings than any other district. Sooner or later, all patent litigators wind up in the Eastern District. What are the most effective ways to handle a patent litigation in that District? What are the best ways to win over a Texas jury? A panel of Eastern District judges and experts leads us through the process and provides their best wisdom.

**Moderator:**

**Michael C. Smith**, Siebman, Reynolds, Burg, Phillips & Smith, Marshall, TX

**Speakers:**

**Hon. Caroline M. Craven**, Magistrate Judge, U.S. District Court for the Eastern District of Texas, Texarkana, TX

**Sam Baxter**, McKool Smith, Dallas, TX

Other speakers to be announced



## II. Trademark Law and the Private Label Revolution

Over the last 25 years, private label products have grown into a trillion dollar a year industry. Although “private label” used to mean an “off brand” product with limited appeal, today private label products increasingly compete head to head with name brand products. In fact, in Europe, private label products now outsell name brand products in categories such as cosmetics and colas. Many have suggested that the U.S. is moving in the same direction. Panelists will examine the ways that trademark law has responded to the change and the ways in which retailers and name brand manufacturers alike are trying to push the boundaries of traditional trademark law to match their economic interests.

### Moderator:

**Michael C. Li**, Attorney at Law, Dallas, TX

### Speakers:

**Thomas P. Olson**, WilmerHale, Washington, DC

**Tara M. Rosnell**, Associate General Counsel-IP, Procter & Gamble, Cincinnati, OH

**David G. Greene**, Locke Lord Bissell & Liddell LLP, New York, NY

## III. Gaming and Virtual Worlds: The New Legal Frontier

*Co-sponsored by the ABA Section of Science & Technology Law*



Second Life, World of Warcraft... these are hot topics today and examples of an immersive 3D Internet or computer gaming experience in which participants can act, interact, and transact with one another in profoundly real ways. But, when your clients want to do business in these environments how do you advise them on things like protection of intellectual property? Do real world laws apply or do we need an entirely new legal regime to address these environments? This session will lay the groundwork you need to understand and start to address these issues.

### Moderator:

**Catherine F. Intravia**, Shipman & Goodwin LLP, Hartford, CT

### Speakers:

**Stephen J. Davidson**, Leonard, Street & Deinard, Minneapolis, MN

**Stephen Mortinger**, VP & Associate General Counsel, IBM Systems & Technology Group, Somers, NY

**Sean F. Kane**, Drakeford & Kane LLC, New York, NY

**Ross Dannenberg**, Banner & Witcoff, Ltd., Washington, DC

**Andrew S. Zaffron**, Senior Vice President, Legal and Business Affairs and General Counsel, Sony Online Entertainment, San Diego, CA

12:00 – 1:30 p.m.

## LUNCHEON

*Tickets required*

### A Day in the Life of a General Counsel: IP Challenges and Solutions at a Multimedia Company

#### Guest speaker

Eve Burton, General Counsel, Hearst Corporation

*Friday's Luncheon  
Sponsored by Computer  
Patent Annuities North  
America, LLC*



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1:45 – 3:15 p.m.

## I. Show Me the Money: Exploiting New Media Revenues

*Co-sponsored by the ABA Forum on the Entertainment and Sports Industries*

### Teleconference

Against the backdrop of the recent strike by members of the Writers Guild of America against the Alliance of Motion Picture and Television Producers over (among other items) residuals for “new media,” panelists will explore how today’s new media creates new monetization opportunities such as compensation for delivery channels including Internet downloads, podcasts, streaming, smart phone programming, straight-to-Internet content, and other “on-demand” online distribution methods, along with cable and satellite video on demand offerings. These industry experts will consider how the exploitation of new media impacts intellectual property licensing and business relationships, whether in the world of music, movie, publishing, or art, and where the traps for the unwary practitioner lie.

#### **Moderator:**

**Jessica Darraby**, The Art of Counsel – Counsel to the Arts, Los Angeles. Chair of the Division of Arts & Museums of the ABA Forum on the Entertainment and Sports Industries.

#### **Speakers:**

**Fritz E. Attaway**, Executive Vice President for Government Relations and Washington General Counsel, Motion Picture Association of America, Washington, DC

**Jacqueline C. Charlesworth**, Senior Vice President and General Counsel of the National Music Publishers’ Association, Washington, DC

**Cydney A. Tune**, Pillsbury Winthrop Shaw Pittman LLP, San Francisco, CA

**Matthew Scott**, Assistant General Counsel, United Media, New York, NY

**Robert M. Rozen**, Principal, Washington Council Ernst & Young, Washington, DC (Representative of Director’s Guild of America)

## II. Corporate Counsel Track: Avatars at the Gate: How to Wield the Computer Fraud and Abuse Act to Protect Your Trade Secrets in a World of Cyber Crimes

This panel, which includes members of law enforcement, in-house counsel and academia, will discuss methods for corporations and firms to use the Computer Fraud and Abuse Act to protect themselves and their trade secrets from computer attacks and from employees improperly using company computer hardware to attack others. The panel will also discuss how these actions might impact various copyright and software license agreements with third party vendors.

#### **Moderator:**

**Aaron D. Charfoos**, Kirkland & Ellis LLP, Chicago, IL

#### **Speakers:**

**John T. Lynch**, Deputy Chief Computer Crime and IP Section, U.S. Department of Justice, Washington, DC

**Jon L. Praed**, Founding Attorney, Internet Law Group PLLC, Arlington, VA

**Prof. Susan Brenner**, University of Dayton School of Law, Dayton, OH

## PROGRAM SCHEDULE

### III. Ethics Issues Part I: Latest Developments in IP Litigation Ethics

The first panel of our ethics programming will cover ethical issues facing IP practitioners including e-discovery, privilege and work product and disqualification of counsel.

**Moderator:**

**Rodney Caldwell**, Howrey LLP, Washington, DC

**Speakers**

**Barry E. Cohen**, Crowell & Moring, Washington, DC

**Pamela Phillips**, Howard Rice Nemerovski Canady Falk & Rabkin, P.C., San Francisco, CA

**Cameron K. Weiffenbach**, McDermott Will & Emery, Washington, DC

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3:30 – 5:00 p.m.

### I. The Federal Circuit's Appellate Mediation Program

**☎ Teleconference**

On October 3, 2005, the U.S. Court of Appeals for the Federal Circuit initiated an Appellate Mediation Program. The program is authorized by an en banc order, revised on September 18, 2006, and is operated in accordance with the Guidelines, last revised on May 14, 2007. The court has approved a list of individuals to serve as mediators. The operation and results to-date for the program will be presented by the Chief Circuit Mediator during this informative session.

**Presenters:**

**James Amend**, Chief Circuit Mediator, U.S. Court of Appeals for the Federal Circuit, Washington, DC

**Wendy Dean**, Circuit Mediation Officer, U.S. Court of Appeals for the Federal Circuit, Washington, DC

### II. Corporate Counsel – Leading Edge Corporate Licensing Strategies

This highly focused blockbuster program will offer ideas and tactics to maximize the value of corporate intellectual property assets via licensing and leveraging trademarks, software/IT, patents and technology, copyrights and Internet assets. Panelists will explore new activities and strategies as well as corporate best practices in licensing in addition to current issues facing anyone involved incorporate IP licensing in today's high tech business environment. Additionally, these experts will present alternatives for extracting and maximizing cash flow and value.

**Moderator:**

**Wes Anson**, CONSOR Intellectual Asset Management, La Jolla, CA

**Speakers:**

**Dwight Olson**, Executive Vice President of Corporate Development, TAEUS International Corporation, San Diego, CA. (Past President, Licensing Executive Society of North America)

**Kevin Rivette**, author, "Rembrandts in the Attic", and Vice President of IP Strategy, IBM, Armonk, NY

**John Paul**, Finnegan Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC. (Vice President of the Licensing Executives Society International)

### III. Ethics Issues Part 2: Ethics Compliance in Law Firm Management

The second panel of our ethics programming will explore conflicts management, ethics issues associated with lateral movements of lawyers (those arriving and those leaving) and multi-jurisdictional practices.

**Moderator:**

**Barry L. Grossman**, Foley & Lardner LLP, Milwaukee, WI

**Speakers:**

**Brian Redding**, Vice-President – Loss Prevention Counsel, Attorneys' Liability Assurance Society (ALAS), Chicago, IL

**Pamela Phillips**, Howard Rice Nemerovski Canady Falk & Rabkin, P.C., San Francisco, CA

**Cameron K. Weiffenbach**, McDermott Will & Emery, Washington, DC

*Friday's coffee breaks*  
Sponsored by *Stikeman Elliott LLP*



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**5:00 – 6:30 p.m.**

### **Cocktail Reception**

*Hosted by the Committee on Women in the Profession and Committee on Minorities in the Profession*

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## **Saturday, April 12**

**8:30 – 11:45 a.m.**

### **Breaking News – Hot Topics in Copyright, Trademark and Patent Law**

Judges, corporate counsel, academics, and outside practitioners discuss the hottest current issues in the copyright, trademark, and patent fields. A must for practitioners to remain current for their counseling and litigation strategy decisions.

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### **Session 1: Copyright and Trademark Law**

#### **Moderator:**

**Prof. James Gibson**, University of Virginia Law School Visiting Professor, Charlottesville, VA

#### **Speakers:**

**Hon. Kathleen McDonald O'Malley**, U.S. District Court for the Northern District of Ohio, Cleveland, OH

**Hon. Ronald M. Whyte**, U.S. District Court for the Northern District of California, San Jose, CA (invited)

**A. Kate Huffman**, Senior IP Counsel, The Dial Corporation, a Henkel Company, Scottsdale, AZ (invited)

**Jeffrey P. Cunard**, Debevoise & Plimpton LLP, Washington, DC

**Carla C. Calcagno**, Holland & Knight LLP, Washington, DC (Adjunct Professor, Georgetown Law School)

**Mary E. Innis**, Loeb & Loeb LLP, Chicago, IL

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### **Session 2: Patent Law**

#### **Moderator:**

**Daniel Johnson, Jr.**, Morgan, Lewis & Bockius LLP, San Francisco, CA

#### **Speakers:**

**Hon. Paul R. Michel**, Chief Judge, U.S. Court of Appeals for the Federal Circuit, Washington, DC

**Hon. Kathleen McDonald O'Malley**, U.S. District Court for the Northern District of Ohio, Cleveland, OH

**Hon. Ronald M. Whyte**, U.S. District Court for the Northern District of California, San Jose, CA (invited)

**A. Kate Huffman**, Senior IP Counsel, The Dial Corporation, a Henkel Company, Scottsdale, AZ (invited)

**Joel M. Freed**, McDermott Will & Emery, Washington, DC (Adjunct Professor, Georgetown Law School)

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**11:45 a.m. – 1:00 p.m.**

### **Conference Networking Buffet Luncheon**

*tickets required*

#### **Program Committee**

**James R. Sims III**, Washington, DC (Co-Chair)  
**Richard De Bodo**, Los Angeles, CA (Co-Chair)

Section of Science & Technology Law:  
**Ian C. Ballon**, Santa Monica, CA

Forum on the Entertainment and Sports Industries:  
**Jessica L. Darraby**, Los Angeles, CA



Tuition includes admission to the program, beverage breaks, receptions, and one set of program materials on CD-ROM.

### **Early Registration**

Register online at [www.abanet.org/intelprop/spring2008](http://www.abanet.org/intelprop/spring2008), or complete the form in the brochure and mail to: 23rd Annual Intellectual Property Law Conference, Section of Intellectual Property Law, American Bar Association, 321 N. Clark St., Chicago, IL 60610. If paying by credit card, you may also fax your form to 312-988-6800. Attendees are strongly encouraged to use the online registration service.

The deadline for receipt of early registration at the early registration rate is March 26, 2008. Registration will only be accepted when accompanied by a credit card number (Visa, MasterCard or American Express only). Checks, money orders, or government purchase orders or training forms may also be used when submitting a printed copy of the registration form via mail. No registration can be held without payment.

### **Onsite Registration**

Registration and check-in will be available onsite from 5:00-7:30 p.m. Wednesday, April 9. All registrants are invited to check-in early and avoid the Thursday morning rush. In addition to early check-in, there will be a special Welcome Reception for Young Lawyers, New Members and First Time Attendees. All registrants are invited to participate.

Onsite registration will also be available beginning at 7:30 a.m. Thursday, April 10. A busy morning registration rush is anticipated on Thursday morning, April 10, so check-in on Wednesday, April 9 is encouraged.

Onsite registrations will be accepted only when accompanied by a credit card (Visa, MasterCard or American Express only), check, money order, or government purchase order or training form. Late registration fees will be in effect for onsite registrations.

### **Registration Confirmation**

Confirmation of registration will be sent via e-mail in advance of the program for all registrations received prior to March 28. If using the printed registration form, indicate on the registration form if you would prefer to receive confirmation via fax or U.S. mail.

### **Cancellation Policy**

Registrants who are unable to attend the conference will receive a refund less a \$100 administrative fee if a written cancellation is received by March 26, 2008. Cancellation requests should be faxed to 312-988-6800. (The administrative fee for cancellation is \$50 for Corporate Counsel, Law Student, and Government and Public Sector fee categories.) No refunds will be granted after March 26, 2008. Vouchers for future programs will not be provided. Proxy substitutions are acceptable. The ABA reserves the right to cancel any program and assumes no responsibility for personal expenses.

### **CLE Credit**

CLE accreditation will be requested for this Conference from every state with mandatory continuing education requirements for lawyers. Please be aware that each state has its own rules and regulations, including its definition of "CLE." Check with your state agency for confirmation of this program's approval. Attendees requesting credit for the program must sign the attendance roster onsite at the program. New York attorneys must sign in and sign out each time they enter or leave the

program room, and complete the special New York certificate of attendance at the end of the program and have it signed by ABA authorized personnel.

You may contact the ABA Service Center toll free at 800-285-2221 or the program coordinator at 312-988-6268 within two weeks of the start of the program for confirmation of the number of CLE credit hours requested by the ABA or credit approved by any particular state.

### **Teleconference CLE Credit Available**

For those unable to attend the 23rd Annual Intellectual Property Law Conference in person, selected sessions will be made available via live teleconference.

See the program schedule for the day, time and topic information. Registrants for teleconference sessions will be eligible for CLE credit in those states that allow for teleconference credit. Instructions on downloading course materials and dialing in to the program will be provided in a confirmation letter upon registration.

### **Course Materials available on CD-ROM**

Course materials are produced in CD-ROM format and made available for pickup at the conference. A limited number of printed course material sets will be available for an additional fee to those who request this in advance on the registration form. Materials will also be posted on the Section website, available for viewing by conference registrants in advance of the conference.

### **Location and Lodging**

The 23rd Annual Intellectual Property Law Conference will be held at the Crystal Gateway Marriott Hotel, 1700 Jefferson Davis Highway, Arlington, Virginia. The ABA group rate is

\$196.00 single/double occupancy. All rooms are subject to a 10.25% Virginia State Sales Tax. Make your reservation online at [www.marriott.com/wasgw](http://www.marriott.com/wasgw), using the group code "ABAABAA" where indicated to receive the group rate. Or, call the Crystal Gateway Marriott Hotel directly at 800-228-9290 or 703-920-3230. Be sure to mention the ABA 2008 Annual Intellectual Property Law Conference to receive the special group rate.

Note: The cutoff date for the room block is Wednesday, March 19, 2008. But do not wait until the March 19 cutoff date, as the room block and the hotel fill up quickly. After this date, reservations can be made on a space available basis only. The ABA will not be able to secure a room for you.

Please note the Crystal Gateway Marriott Hotel, as are all Marriott properties, is a completely non-smoking facility. For our guests who choose to smoke, there are a number of nearby alternative hotels. You may find these through the ABA Online Travel site (see below).

### **Transportation**

You are encouraged to make your airline reservations on the ABA Online Travel site where you automatically receive ABA airfare discounts from a variety of carriers.

ABA Online Travel can be accessed from the ABA home page, [www.abanet.org](http://www.abanet.org), near the bottom of the right-hand column. Reservations can also be made through Travelocity Business or directly with the airline. The 24/7 toll-free number for Travelocity Business is 1-866-321-8403.

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Wednesday Young Lawyers Reception



Wednesday Women's Networking Dinner



Thursday Coffee Breaks



Thursday Luncheon

KIRKLAND & ELLIS LLP

Sponsorship Opportunities

Sponsorship opportunities are still available for the 23rd Annual Intellectual Property Law Conference. Please visit the website at [www.abanet.org/intelprop/spring2008/sponsors](http://www.abanet.org/intelprop/spring2008/sponsors) for a list of opportunities available.

Friday Coffee Breaks



Friday Luncheon

Computer Patent Annuities, LLC



Cyber Café

High Impact, Inc. - IP Animation



Name Badge Holders



- Yes**, please register me for the 23rd Annual Intellectual Property Law Conference
- No**, I cannot attend this conference. Please send me the course materials on CD-ROM available after the conference at the price of \$75, which includes postage and handling. Payment must accompany this form (please allow 4-6 weeks from date of conference for receipt of course materials).

**Registration Fees** (check one)

Register before March 26 to receive the special discount early registration rate.

**Before 3/26 After 3/26**

- |                                |                                |  |
|--------------------------------|--------------------------------|--|
| <input type="checkbox"/> \$595 | <input type="checkbox"/> \$645 | <b>ABA-IPL Section Member</b>  |
| <input type="checkbox"/> \$595 | <input type="checkbox"/> \$645 | <b>ABA Section of Science &amp; Technology Law Member</b>  |
| <input type="checkbox"/> \$595 | <input type="checkbox"/> \$645 | <b>ABA Forum on the Entertainment and Sports Industries Member</b>   |
| <input type="checkbox"/> \$665 | <input type="checkbox"/> \$715 | <b>ABA, but not IPL or co-sponsoring section member</b><br>(registration includes a one-year ABA-IPL Section membership) |
| <input type="checkbox"/> \$745 | <input type="checkbox"/> \$795 | <b>General Attendees (not ABA member)</b>  |
| <input type="checkbox"/> \$245 | <input type="checkbox"/> \$295 | <b>Government, Public Interest, Academic</b>   |
| <input type="checkbox"/> \$245 | <input type="checkbox"/> \$295 | <b>Corporate Counsel</b>   |
| <input type="checkbox"/> \$195 | <input type="checkbox"/> \$245 | <b>Law Student</b>   |

**Luncheons** (*ticket required*)

- \$50 **Thursday, April 10** – with guest speaker Hon. Paul R. Michel
- \$50 **Friday, April 11** – with guest speaker Eve Burton
- \$50 **Saturday, April 12** – networking buffet luncheon

**Evening Events** (*ticket required*)

- \$75 **Wednesday, April 9** – Women’s Networking Dinner
- \$20 **Thursday, April 10** – Reception at the Federal Circuit

**ABA-CLE Teleconference Registration**

**Copyright, Damages and Secondary Liability**

**Thursday, April 10** | 10:15 – 11:45 a.m. (Eastern Time)

- \$135 **ABA-IPL or co-sponsoring section member**
- \$175 **ABA but not IPL or co-sponsoring section member**
- \$200 **General attendance (not an ABA member)**
- \$110 **Secondary registrant at same site**

Name of additional registrant: \_\_\_\_\_

**Tips from the Trademark Trial and Appeal Board**

**Thursday, April 10** | 1:45 – 3:15 p.m. (Eastern Time)

- \$135 **ABA-IPL or co-sponsoring section member**
- \$175 **ABA but not IPL or co-sponsoring section member**
- \$200 **General attendance (not an ABA member)**
- \$110 **Secondary registrant at same site**

Name of additional registrant: \_\_\_\_\_

**Show Me the Money: Exploiting New Media Revenues**

**Friday, April 11** | 1:45 – 3:15 p.m. (Eastern Time)

- \$135 **ABA-IPL or co-sponsoring section member**
- \$175 **ABA but not IPL or co-sponsoring section member**
- \$200 **General attendance (not an ABA member)**
- \$110 **Secondary registrant at same site**

Name of additional registrant: \_\_\_\_\_

**The Federal Circuit’s Appellate Mediation Program**

**Friday, April 11** | 3:30 – 5:00 p.m. (Eastern Time)

- \$135 **ABA-IPL or co-sponsoring section member**
- \$175 **ABA but not IPL or co-sponsoring section member**
- \$200 **General attendance (not an ABA member)**
- \$110 **Secondary registrant at same site**

Name of additional registrant: \_\_\_\_\_



**Printed Course Materials Order**

- \$75

Please reserve for me a printed set of course materials

(in addition to the CD-ROM which is included in the registration fee). Orders for printed materials must be received before March 26. Course materials will be available onsite upon check-in at the registration desk.

**Special Arrangements**

If any special arrangements are required for a disabled individual to attend this program, or any special dietary menus are required for the luncheons, please note them below:

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## Registrant Information

\_\_\_\_\_  
Name

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Organization

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Address

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City State Zip

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Daytime phone number Fax number

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
ABA ID Number [8 digits]

States registered to practice in: State Bar ID number:

\_\_\_\_\_  
\_\_\_\_\_

## Payment

\$ \_\_\_\_\_ Total of all fees

### Credit Card

Visa  MasterCard  American Express

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print name as it appears on card

**Check enclosed.**

Payable to "American Bar Association"

**Purchase Order #** \_\_\_\_\_

(Government employees only.)

## Confirmation

Thank you for your registration. A confirmation will be sent to you via e-mail. If you prefer your confirmation by fax or U.S. Mail, please indicate below:

Fax  Mail

### Return registration to:

23rd Annual Intellectual Property Law Conference  
Section of Intellectual Property Law  
American Bar Association  
321 N. Clark Street  
Chicago, IL 60610  
Fax: 312-988-6800

## Questions?

Please e-mail [iplaw@abanet.org](mailto:iplaw@abanet.org)

Or call 312-988-6268



THE ABA SECTION OF  
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THE ABA SECTION OF

Intellectual Property Law



23rd Annual Intellectual Property Law Conference  
April 10-12, 2008 | Arlington, Virginia

## **WHAT IP LAWYERS NEED TO KNOW**

Visit the Section website at [www.abanet.org/intelprop](http://www.abanet.org/intelprop) to register online, and for more information on Section meetings, committees and activities.

Advance registration deadline: March 26, 2008

Register early to receive the discounted registration rate.