

AMERICAN BAR ASSOCIATION
SECTION OF INTELLECTUAL PROPERTY LAW
24th Annual Intellectual Property Law Conference

April 1 - 4, 2009
Crystal Gateway Marriott, Arlington, VA

SPONSORSHIP OPPORTUNITIES

\$15,000

DIAMOND MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening reception at the U.S. Court of Appeals for the Federal Circuit (250+ attendees) on Thursday, April 2nd.
- Verbal recognition at reception.
- Five (5) complimentary tickets to the reception.
- Signage at reception and conference registration.
- If the Sponsor has committed prior to November 15th, full-page color ad in the printed brochure.
- Full-page B&W ad in the onsite program booklet.
- Sponsor logo/acknowledgement on the conference CD-Rom initial splash screen.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Five (5) complimentary registrations to the Conference which include admission to the evening receptions and luncheons.
- Prime exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available.

\$12,000

PLATINUM MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening Welcome & Young Lawyers Reception (150+ attendees) on Wednesday, April 1st.
- Verbal recognition at reception.
- Three (3) complimentary tickets to the reception.
- Signage at reception and conference registration.
- If the Sponsor has committed prior to November 15th, half-page color ad in the printed brochure.
- Full-page B&W ad in the onsite program booklet.
- Sponsor logo/acknowledgement on the conference CD-Rom initial splash screen.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Three (3) complimentary registrations to the Conference which include admission to the evening receptions and luncheons.
- Prime exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available.



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\$10,000
GOLD MEETING SPONSOR

Sponsor Benefits:

- Visibility at either the Thursday, April 2nd luncheon (200+ attendees) *or* the Friday, April 3rd luncheon (200+ attendees). Both luncheons will feature a guest speaker.
- Verbal recognition at respective luncheon.
- Three (3) complimentary tickets to the luncheon.
- Signage at luncheon and conference registration.
- If the Sponsor has committed prior to December 5th, logo/acknowledgment in the printed brochure.
- Full-page B&W ad in the onsite program booklet.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Three (3) complimentary registrations to the Conference which include admission to the evening receptions and luncheons.
- Exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available.

\$7,500
SILVER MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening reception on Friday, April 3rd (150+ attendees)
- Two (2) complimentary tickets to the reception.
- Signage at reception and conference registration.
- If the Sponsor has committed prior to December 5th, logo/acknowledgment in the printed brochure.
- Logo/acknowledgement in onsite program booklet.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Two (2) complimentary registrations to the Conference which include admission to the evening receptions and luncheons.
- Exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available.



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\$5,000
BRONZE MEETING SPONSOR

Cyber Café (*1 sponsor*)
Coffee Breaks (*1 sponsor each day*)
500+, flow

Sponsor Benefits:

- Sole sponsorship of the Cyber Café (duration of conference), Thursday Coffee Breaks (3) or Friday Coffee Breaks (3).
- Signage at conference registration.
- If the Sponsor has committed prior to December 5th, logo/acknowledgment in the printed brochure.
- Logo/acknowledgement in onsite program booklet.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available.

\$2,500
LAW FIRM PATRONS

Sponsor Benefits:

- If the Sponsor has committed prior to December 5th, firm name in the printed brochure.
- Firm name in onsite program booklet.
- Signage at conference registration.
- Firm name on Section website page for the Conference.

The 24th Annual Intellectual Property Law Conference of the ABA Section of Intellectual Property Law (ABA-IPL) is a gathering of the foremost authorities covering the most current topics in IP law. Recognized for its national and international scope and preeminent programming, the conference attracts more than 500 attendees annually.

To meet the needs of IP practitioners, this year's conference contains two and one-half days of comprehensive continuing legal education programming featuring prominent speakers that include in-house counsel, private practitioners, academics, the federal judiciary and government agency officials. ABA-IPL stands as the rigorous and innovative voice of intellectual property law.

If you are interested in any of the above sponsorships, please contact:

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