

AMERICAN BAR ASSOCIATION
SECTION OF INTELLECTUAL PROPERTY LAW
25th Annual Intellectual Property Law Conference
April 7 - 10, 2010
Crystal Gateway Marriott, Arlington, VA

SPONSORSHIP OPPORTUNITIES

\$15,000

DIAMOND MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening reception at the U.S. Court of Appeals for the Federal Circuit (250+ attendees) on Thursday, April 8th
- Verbal recognition at reception
- Five (5) complimentary tickets to the reception
- Signage at reception and conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgement in the printed brochure (mailed to 26,000 Section members)
- Full-page B&W ad in the onsite program booklet
- Sponsor logo/acknowledgement on the conference CD-Rom initial splash screen.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Five (5) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Prime exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available

\$12,000

PLATINUM MEETING SPONSOR

Sponsor Benefits:

- Visibility at the 25th Anniversary Gala Dinner on Friday, April 9th (200+ attendees)
- Verbal recognition at the dinner
- Four (4) complimentary tickets to the dinner
- Signage at dinner and conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgement in the printed brochure (mailed to 26,000 Section members)
- If the Sponsor has committed prior to December 7th, logo/acknowledgement in the mailed invitation (approx. 1,200)
- Full-page B&W ad in the onsite program booklet
- Sponsor logo/acknowledgement on the conference CD-Rom initial splash screen.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Four (4) complimentary registrations to the Conference which include admission to the evening receptions and luncheons (not including gala dinner)
- Prime exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

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\$10,000
GOLD MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening Welcome & Young Lawyers Reception (150+ attendees) on Wednesday, April 7th
- Three (3) complimentary tickets to the reception
- Signage at dinner and conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgment in the printed brochure (mailed to 26,000 Section members)
- Logo/acknowledgement in onsite program booklet
- Full-page B&W ad in the onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Three (3) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

\$7,500
SILVER MEETING SPONSOR

Sponsor Benefits:

- Visibility at either the Thursday, April 8th luncheon (200+ attendees) *or* the Friday, April 9th luncheon (200+ attendees); both luncheons will feature a guest speaker
- Verbal recognition at respective luncheon
- Opportunity to place one (1) representative at the head table
- Three (3) complimentary tickets to the luncheon
- Signage at luncheon and conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgment in the printed brochure (mailed to 26,000 Section members)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Two (2) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

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\$5,000
BRONZE MEETING SPONSOR

Coffee Breaks (*1 sponsor each day*)
500+, flow

Sponsor Benefits:

- Sole sponsorship of the Thursday Coffee Breaks (3) or Friday Coffee Breaks (3)
- Signage at conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgment in the printed brochure (mailed to 26,000 Section members)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

\$5,000
BRONZE MEETING SPONSOR

Cyber Café (*1 sponsor*) or CD-Rom (*1 sponsor*)
500+, flow

Sponsor Benefits:

- Sole sponsorship of the Cyber Café (duration of conference) or the conference CD-Rom
- Signage at conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgment in the printed brochure (mailed to 26,000 Section members)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Cyber Café – opportunity to place logo on sleep screen; signage in Cyber Café
- CD-Rom – Logo on CD sleeve and splash screen
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

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\$4,000

WOMEN'S DINNER SPONSOR

(non-exclusive)

Sponsor Benefits:

- Visibility at the Wednesday, April 7 Women's Dinner (50+ attendees)
- Signage at conference registration and at the event
- If the Sponsor has committed prior to December 7th, logo/acknowledgment in the printed brochure (mailed to 26,000 Section members)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Exhibit space within main registration area of the conference for the full duration
- Two (2) complimentary tickets to the dinner

\$3,500

CONFERENCE BAG SPONSOR

Sponsor Benefits:

- Sole sponsorship as Conference Bag Sponsor
- Sponsor logo imprinted on all conference tote bags (approx. 600)
- Signage at conference registration
- If the Sponsor has committed prior to December 7th, logo/acknowledgment in the printed brochure (mailed to 26,000 Section members)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website

Note: no Sponsor tabletop exhibit space

The Annual Intellectual Property Law Conference of the ABA Section of Intellectual Property Law (ABA-IPL), now in its 25th anniversary year, is a gathering of the foremost authorities covering the most current topics in IP law. Recognized for its national and international scope and preeminent programming, the conference attracts more than 500 attendees annually.

To meet the needs of IP practitioners, this year's conference contains two and one-half days of comprehensive continuing legal education programming featuring prominent speakers that include in-house counsel, private practitioners, academics, the federal judiciary and government agency officials. ABA-IPL stands as the rigorous and innovative voice of intellectual property law.

If you are interested in any of the above sponsorships, please contact:

Darla Brown

Assistant Director

ABA Section of Intellectual Property Law

(312) 988-5595

brownd@staff.abanet.org