



ABA Section of
International Law

Your Gateway to International Practice

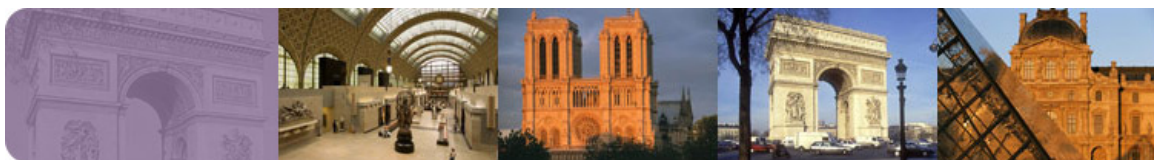
SPONSORSHIP OPPORTUNITIES

2010 FALL MEETING

November 2-6, 2010

The Westin Paris

Paris, France





Dear Prospective Sponsor:

Thank you for your interest in sponsoring our **2010 Fall Meeting** to be held at **The Westin Paris** hotel in Paris, France. This event is historic, as it will mark the first time our Section has ever held a Section Seasonal Meeting in the French capital.

We have developed many exciting sponsorship opportunities that will raise your organization's profile as part of the team welcoming a large delegation of approximately 1,000 of the world's best lawyers to Paris and make them aware of what your organization has to offer including a large contingent of American lawyers and many lawyers from Europe and all over the world.

We are certain that you will find something in this brochure to suit your purposes, but if you are interested in modifying one of these sponsorship opportunities to better fit your needs or wishes, we would be happy to discuss an arrangement with you that would be mutually beneficial.

Additionally, if you would like to discuss larger sponsorship options or if you are interested in sponsoring a specific aspect of this meeting in the form of in-kind donations, please let us know so that we can provide you with more detail.

If you have any questions or require additional information, please contact Audrey Lamb, +1 (202) 662-1663 (telephone) or Lamba@staff.abanet.org.

Sincerely,

Section Chair, 2010-11:
Salli Anne Swartz (Phillips Giraud Naud & Swartz, Paris)

Fall Meeting Co-Chairs:
Alexander Blumrosen (Bernard-Hertz-Béjot, Paris)
Robert F. Brodegaard (Brodegaard & Simone LLC, New York, New York)
Ronald A. Cass (Cass & Associates PC, Great Falls, Virginia)
Jean-Claude Rivalland (Allen & Overy LLP, Paris)
Bernard Vatier (Vatier & Associés, Paris)



ABOUT ABA INTERNATIONAL

Established in 1878, the **American Bar Association Section of International Law (ABA International)** has over 22,000 members and is an integral part of the American Bar Association (**ABA**), which has over 470,000 members.

Our members are high-level lawyers who live and work in more than 90 countries around the world. In addition to prominent lawyers in private U.S. law firms, we also have 1,500 corporate counsel, more than 800 U.S. lawyers practicing abroad, and more than 1,000 non-U.S. lawyers.

The Section of International Law is the ABA's home for many of the world's leading international lawyers and serves as the ABA's forum for the discussion of current and emerging issues in international law. ABA International serves its members through a wide range of resources, from seasonal meetings to continuing legal education programs, telemeetings, cutting-edge publications and smaller meetings and working discussions among our 60 specialized and regional committees.

ABOUT THE 2010 FALL MEETING

The 2010 Fall Meeting is a "**Must-Attend**" meeting for lawyers with a practice or interest in cross-border international legal issues. We expect to have approximately 1,000 international lawyers attending from around the world to exchange information and ideas and debate issues regarding the hottest topics in international law. ABA International's programming is known for its practical focus and the best-in-class speakers.

WHY SPONSOR?

For Law Firm Sponsors:

- **Market** your firm to the best international lawyers and law students
- **Gain** special access to the best speakers and influential international guests
- **Enhance** your firm's name and reputation by associating with the world's best-known association of international lawyers
- **Build** long-term relationships with key industry leaders and groups
- **Highlight and Reinforce** your firm's position as an industry leader
- **Take Advantage** of substantial networking opportunities for your colleagues



SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIPS

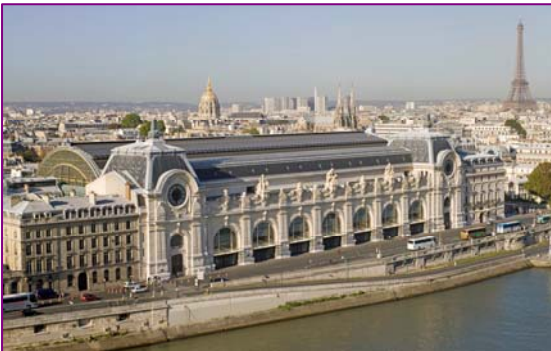
"Lafayette" **EXCLUSIVE-ONLY**¹

▪ **25,000 €** ▪

- Official sponsor of the Friday Closing Reception at the **Musée d'Orsay**
- Official sponsor of the Conference Delegate Bag branded with the sponsor's name and logo given to each meeting attendee*
- 1/2 page Ad in the Pre-Meeting Brochure and On-Site Meeting Information Guide
- 4 complimentary tickets to the Friday Closing Reception†
- 4 complimentary meeting registrations (Social events not included) †
- 2 complimentary tickets to one other selected social event†
- Sponsor name and logo on all meeting signage

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Delegate Bags to The Westin Paris. NOTE: ABA International must sign off on proofs associated with the design for the Conference Delegate Bag. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

† Individual Sponsor should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration and ticket recipients.



© Musée d'Orsay, Sophie Boegly

On the eve of the 1900 World Fair, the French government ceded the land to the Orleans railroad company, who, disadvantaged by the remote location of the Gare d'Austerlitz, planned to build a more central terminus station on the site of the ruined Palais d'Orsay. The project was a challenging one due to the vicinity of the Louvre and the Palais de la Légion d'honneur: the new station needed to be perfectly integrated into its elegant surroundings.

The station and hotel, built within two years, were inaugurated for the World Fair on July 14th, 1900. Laloux chose to mask the modern metallic structures with the façade of the hotel, which, built in the academic style using finely cut stone from the regions of Charente and Poitou, successfully blended in with its noble neighbors.

Inside, all the modern techniques were used: ramps and lifts for luggage, elevators for passengers, sixteen underground railtracks, reception services on the ground floor, and electric traction. The open porch and lobby continued into the great hall which was 32 meters high, 40 meters wide and 138 meters long. The Gare d'Orsay then successively served different purposes : it was used as a mailing centre for sending packages to prisoners of war during the Second World War, then those same prisoners were welcomed there on their returning home after the Liberation. It was then used as a set for several films, such as Kafka's *The Trial* adapted by Orson Welles, and as a haven for the Renaud-Barrault Theatre Company and for auctioneers, while the Hôtel Drouot was being rebuilt. The hotel closed its doors on January 1st, 1973, not without having played a historic role: General de Gaulle held the press conference announcing his return to power in its ballroom (the Salle des Fêtes).

In 1975, the Direction des Musées de France already considered installing a new museum in the train station, in which all of the arts from the second half of the 19th century would be represented. The official decision to build the Musée d'Orsay was made by President Valéry Giscard d'Estaing's initiative. The building was classified a Historical Monument in 1978 and a civil commission was created to oversee the construction and organisation of the museum. The President of the Republic, François Mitterrand, inaugurated the new museum on December 1st, 1986, and it opened to the public on December 9th.

¹ Also available as a separate sponsorship without the additional benefits offered by the "Lafayette" Premier Sponsorship.

"Montesquieu" EXCLUSIVE-ONLY

▪ SOLD ▪

Paris Bar

- Official sponsor of the Thursday Reception at the **Tribunal de Commerce de Paris**
- 2 complimentary tickets to the Thursday Reception*
- 2 complimentary meeting registrations (Social events not included)*

*Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration and ticket recipients.

SPONSORED BY:



The Palais de Justice originally was an ancient Royal Palace which housed the "Parlement de Paris", a court that registered royal edicts, as well as the first Law Courts of France. In 1298, King Philip IV ("Le Bel" or "the Fair") decided that the Palais de Justice was too small and ordered its enlargement.

Archille de Harlay was the first Chief Justice of the Parlement, from 1562 to 1611. Today, the Palais de Justice on Ile de la Cité occupies more almost 10 acres of land. It contains 24 kilometers of corridors, 7000 doors and more than 3150 windows. More than 15 000 people work there every day.



The Palais de Justice has always been the seat of the French courts. Since the 14th century, the elected representative of the Bar, carries a staff ("bâton") from the Confrérie of Saint Nicolas, thus being called the "Bâtonnier". Until the Revolution, large receptions, official diplomatic conferences, fairs and carnivals were often held in the Palais de Justice. During the revolution, Marie Antoinette as well as Robespierre and Danton were condemned to death by the courts sitting in the Palais de Justice. Marie Antoinette was held prisoner until her execution in a building adjoining the Palais and called the "Conciergerie". After the revolution, the Palais de Justice reverted to its original role as the seat of justice although book sellers often set up their stands in and around the columns of the Palais. Today it houses the French Civil and Criminal courts, the Appellate Courts and the Cour de Cassation, the highest civil and criminal court of France.

"Tocqueville" EXCLUSIVE-ONLY

▪ SOLD ▪

Mairie de Paris

- Official sponsor of the Wednesday Cocktail Reception at the **Hôtel de Ville**
- 1/2 page Ad in the Pre-Meeting Brochure and On-Site Meeting Information Guide
- 3 complimentary tickets to the Wednesday Cocktail Reception*
- 2 complimentary meeting registrations (Social events not included)*
- 2 complimentary tickets to one other selected social event*

*Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration and ticket recipients.



"Rochambeau" **EXCLUSIVE-ONLY**

■ 12,000 € ■

- Official sponsor of the Tuesday Reception at **The Westin Paris** hotel
- 3 complimentary tickets to the Tuesday Reception*
- 1 complimentary meeting registration (Social events not included)*

"With easy access to Paris' many cultural and business activities, The Westin Paris offers magnificent views of the Tuileries gardens and Eiffel Tower. Just moments from the Louvre Museum, the city of Paris is at your doorstep — explore and refresh your perspective. Located in the first Arrondissement, we're just a few steps from the Place Vendôme, Place de la Concorde and the elegant Rue du Faubourg Saint Honoré, with its myriad of fashion boutiques." (Source: www.starwoodhotels.com/westin/)



*Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration and ticket recipients.

"Voltaire" **EXCLUSIVE-ONLY**

■ 8,000 € ■

- Official sponsor of the Friday After-Hours Young Reception
- 2 complimentary tickets to the Friday After-Hours Young Reception*
- 1 complimentary meeting registration (Social events not included)*

*Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration and ticket recipients.

All Premier Sponsors will receive the following recognition:

- Your firm's name and logo in the brochure and registration materials sent to ABA International members and members of affiliated international bar associations and lawyer organizations
- Your firm's name and logo posted on the 2010 Fall Meeting website with a hyperlink to your firm's homepage
- Your firm's name in the International Law News, circulated to 22,000+ ABA International Members and hundreds of other subscribers
- Acknowledgement of your sponsorship on signage in the Registration and Exhibition areas
- Opportunity to display your firm's literature and promotional material at the meeting
- Acknowledgement in the On-Site Meeting Information Guide provided to all attendees
- Recognition by ABA International leadership at upcoming programs and sponsored events

Additional enhanced recognition of your firm is available - please see the specific sponsorship opportunities for more exciting details.

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Friday Closing Reception Sponsor at the Musée d'Orsay

Maximum 2

▪ 11,000 € ▪ (exclusive 22,000 €)

JeantetAssociés

- Sponsor name and logo recognition on a free-standing entrance sign at the event
- Sponsor name and logo recognition on each bar and food station at the Friday Closing Reception
- Option to display the sponsor's promotional and informational literature at the reception*
- Two (2) complimentary tickets to the Friday Closing Reception†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary ticket recipients.

CD-ROM/Program Materials Sponsor **EXCLUSIVE-ONLY**

▪ 10,000 € ▪

- Sponsor name and logo imprinted on the program materials CD-ROM cover included in each attendee's Conference Bag
- One (1) complimentary meeting registration (Social events not included)†

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration recipient.

Thursday Opening Reception Sponsor at the Tribunal de Commerce de Paris

Maximum 2

▪ SOLD ▪

Paris Bar

- Sponsor name and logo recognition on a free-standing entrance sign at the event
- Sponsor name and logo recognition on each bar and food station at the Thursday Opening Reception
- Option to display the sponsor's promotional and informational literature at the reception*
- Two (2) complimentary tickets to the Thursday Opening Reception†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary ticket recipients.

Wednesday Cocktail Reception Sponsor at the Hôtel de Ville

Maximum 2

▪ SOLD ▪

Mairie de Paris

- Sponsor name and logo recognition on a free-standing entrance sign at the event
- Sponsor name and logo recognition on each bar and food station at the Wednesday Cocktail Reception
- Option to display the sponsor's promotional and informational literature at the reception*
- Two (2) complimentary tickets to the Wednesday Cocktail Reception†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary ticket recipients.

Tuesday Reception Sponsor at The Westin Paris

Maximum 2

▪ 8,000 € ▪ (exclusive 16,000 €)

Vatier & Associés

- Sponsor name and logo recognition on a free-standing entrance sign at the event
- Sponsor name and logo recognition on each bar and food station at the Tuesday Reception
- Option to display the sponsor's promotional and informational literature at the reception*
- Two (2) complimentary tickets to the Tuesday Reception†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary ticket recipients.

Program Track Sponsors **NON-EXCLUSIVE**

▪ 8,000 € ▪

Herbert Smith Gleiss Lutz Stibbe

Separate Sponsorship Opportunities For ▪ Corporate Counsel/Law Practice ▪
Corporate Finance & Investments ▪ Competition ▪ Dispute Resolution/Litigation/Mediation
Public International Law/Rule of Law ▪ Trade/Regulatory ▪ Transactional ▪ Young Lawyers

The more than 50 substantive programs at the Fall Meeting will be divided by subject matter into a number of different tracks as noted above. Sponsors who sign up early for a track sponsorship will have the opportunity to be involved in program design. Other benefits of track sponsorship include:

- Sponsor name and logo recognition as track sponsor on a free-standing sign in the Fall Meeting registration area for all three days of the Fall Meeting
- Sponsor name and logo recognition on a free-standing program schedule sign
- Sponsor name and logo recognition on all Fall Meeting marketing emails
- Recognition on all Fall Meeting promotional materials
- Option to display the sponsor's promotional and informational literature in each program track room*
- One (1) complimentary meeting registration (Ticketed events not included) †

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration recipient.

Wi-Fi Sponsor **EXCLUSIVE-ONLY**

▪ 8,000 € ▪

- Sponsor name and logo on splash page when attendees connect to Internet
- Sponsor name and logo on directional signage throughout the meeting
- Sponsor name and logo recognition on signage in the Cyber Café
- Prominent sponsor name and logo recognition on the official Fall Meeting Website
- One (1) 2 meter table in the exhibition area to display materials, Wednesday – Friday at the Fall Meeting*

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Luncheon Sponsor

Wednesday Sponsors: De Pardieu Brocas Maffei and Gide Loyrette Nouel

Thursday Sponsor: Wachtell, Lipton, Rosen & Katz

NON-EXCLUSIVE **▪ 8,000 € /Luncheon ▪ (exclusive 16,000 €)**

Host of the WEDNESDAY or THURSDAY or FRIDAY Luncheon at the Westin Paris

- Sponsor name and logo recognition on a free-standing entrance sign at event
- Option to display the sponsor's promotional and informational literature at the Luncheon*
- Recognition at the Luncheon by Section Chair
- Two (2) complimentary tickets to the selected Luncheon†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary ticket recipients.

Conference Delegate Bags Sponsor **EXCLUSIVE-ONLY** **▪ 8,000 € ▪**

- Conference Delegate Bag to be branded with sponsor's name and logo and distributed to each meeting attendee upon check-in on-site at Registration*
- One (1) complimentary meeting registration (Social events not included)†
- One (1) 2 meter table in the exhibition area to display materials, Wednesday – Friday at the Fall Meeting**

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Delegate Bags to The Westin Paris. NOTE: ABA International must sign off on proofs associated with the design for the Conference Delegate Bags. Please coordinate all production and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

**Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the name of the complimentary registration recipient.

Friday After-Hours Reception Sponsor

Maximum 2 NON-EXCLUSIVE **▪ 6,000 € ▪ (exclusive 12,000 €)**

Association Internationale des Jeunes Avocats (AIJA)

- Sponsor name and logo recognition on a free-standing entrance sign at the event
- Sponsor name and logo recognition on each bar and food station at the Friday After-Hours Reception
- Option to display the sponsor's promotional and informational literature at the Friday After-Hours Reception*
- Three (3) complimentary Young Lawyers Fall Meeting registrations (Social events not included)†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary registration recipients.

Umbrella Sponsor **EXCLUSIVE-ONLY** **▪ 6,000 € ▪**

- Sponsor to provide each meeting attendee with an umbrella branded with name and logo at hotel check-in or at the Fall Meeting registration counter*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Umbrellas to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

On-Site Meeting Information Guide Sponsor EXCLUSIVE-ONLY ■ 6,000 € ■

- On-Site Meeting Information Guide will be branded with sponsor's name and logo on the COVER and included in each meeting attendee's Conference Bag
- One (1) complimentary meeting registration (Social events not included)†
- One (1) 2 meter table in the exhibition area to display materials, Wednesday – Friday at the Fall Meeting*

*Sponsor is responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the name of the complimentary registration recipient.

Hotel Key Card Sponsor EXCLUSIVE-ONLY ■ SOLD ■

Wolf Theiss

- Hotel Key Card branded with sponsor's name and logo and given to each meeting attendee at the time of check-in*
- A one page "Welcome Flyer" provided to Fall Meeting attendees at check-in*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Hotel Key Cards as well as the "Welcome Flyer" to The Westin Paris. NOTE: Production must take place with the recommended vendor of the hotel. NOTE: ABA International must sign off on proofs associated with the design for the Hotel Key Card and Welcome Flyer. Please coordinate all production and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Conference Pads & Pens Sponsor EXCLUSIVE-ONLY ■ SOLD ■

Allen & Overy LLP

- Sponsor to provide branded Conference Pads & Pens with name and logo and included in each attendee's Conference Bag*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Pads & Pens to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

USB Drive Sponsor EXCLUSIVE-ONLY ■ SOLD ■

LexisNexis

- Sponsor to provide USB Drives branded with the name and logo and included in each attendee's Conference Bag*
- One (1) complimentary meeting registration (Social events not included)†
- Sponsor name and logo on the Fall Meeting Website and marketing emails sent to Section members

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the USB Drives to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the name of the complimentary registration recipient.

Restaurant Guide Sponsor EXCLUSIVE-ONLY ■ 6,000 € ■

- Sponsor to provide a Restaurant Guide branded with name and logo and included in each attendee's Conference Bag*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Restaurant Guides to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Pocket Schedule EXCLUSIVE-ONLY ■ SOLD ■

Bird & Bird

- Sponsor name and logo imprinted on the Preliminary Pocket Schedule to be circulated to meeting attendees at the Section's 2010 Spring Meeting in New York City

Lanyards Sponsor EXCLUSIVE-ONLY

▪ **SOLD** ▪

LexisNexis

- Sponsor to provide Lanyards branded with name and logo and included in each attendee's Conference Bag*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Lanyards to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Pocket Map of PARIS, FRANCE EXCLUSIVE-ONLY

▪ **SOLD** ▪

Bennett Jones LLP

- Sponsor to provide a Pocket Map branded with name and logo and included in each attendee's Conference Bag*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Pocket Maps to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Morning (AM) and Afternoon (PM) Networking Breaks Sponsor

Thursday Morning Sponsor: Salans LLP

Thursday Afternoon Sponsor: Curtis, Mallet-Prevost, Colt & Mosle LLP

NON-EXCLUSIVE

▪ **4,000 € /Networking Break** ▪ (exclusive 8,000 €)

WEDNESDAY AM or PM or THURSDAY AM or PM or FRIDAY AM or PM

There will be two 30-minute networking breaks on each day of the Fall Meeting:

- Sponsor name and logo displayed on a sign in the Networking Break area
- Cups and Napkins branded with the sponsor name and logo*
- Option to display the sponsor's promotional and informational literature next to the break's beverage station**

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Cups and Napkins to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

**Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Country Sponsors EXCLUSIVE-ONLY / COUNTRY

▪ **4,000 €** ▪

Costa Rica: Chapple Blondet LLC

Ireland: Matheson Ormsby Prentice

- One (1) 2 meter table in the exhibition area to display materials, Wednesday – Friday at the Fall Meeting*
- Opportunity to display informational and promotional materials in the Fall Meeting registration area*
- Sponsor name, logo and country recognition on a free-standing sign in the Fall Meeting registration area

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Meeting Exhibitors NON-EXCLUSIVE

▪ **4,000 €** ▪

ALFA International; CIS Leading Counsel Network (LCN); International Society of Primerus Law Firms; King & Spalding LLP; Tourism Ireland

- One (1) 2 meter table in the exhibition area to display materials, Wednesday – Friday at the Fall Meeting*
- Sponsor name and logo recognition on a free-standing sign in the exhibition area
- Three (3) complimentary tickets to selected social events at the Fall Meeting†

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

†Individual Sponsors should notify Jessica Smith, smithj@staff.abanet.org with the names of the complimentary ticket recipients.

Thermal Mugs Sponsor EXCLUSIVE-ONLY

▪ **SOLD** ▪

Crowell & Moring LLP

- Sponsor to provide Thermal Mug branded with the name and logo and included in each attendee's Conference Bag*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Thermal Mugs to The Westin Paris. NOTE: ABA International must sign off on proofs associated with the design for the Thermal Mugs. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Conference Bag Insert/Promotional Item Sponsor NON-EXCLUSIVE

▪ **3,500 €** ▪

JAMS

- Promotional Insert branded by the sponsor and included in each attendee's Conference Bag*

* Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Bag Insert/Promotional Item to The Westin Paris. NOTE: ABA International must sign off on proofs associated with the design of the Conference Bag Insert or Promotional Item. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Meeting Supporters NON-EXCLUSIVE

▪ **2,500 €** ▪

Debevoise & Plimpton, LLP

- Opportunity to display informational and promotional materials in the Fall Meeting registration area*
- Sponsor name and logo recognition on a free-standing sign in the Fall Meeting registration area

*Individual Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to The Westin Paris. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Lamba@staff.abanet.org or +1.202.662.1663.

Publicity and Advertising Sponsors

▪ **NON-EXCLUSIVE** ▪

PRE MEETING BROCHURE:

- **INSIDE FRONT COVER 5,000 €**

ON SITE MEETING INFORMATION GUIDE:

- **INSIDE FRONT COVER 5,000 € | INSIDE PAGE 3,000 €**

All Individual Sponsors will receive the following recognition:

- Your firm's name and logo in the brochure and registration materials sent to ABA International members and members of affiliated international bar associations and lawyer firms
- Your firm's name and logo posted on the 2010 Fall Meeting website
- Your firm's name in the International Law News, circulated to 22,000+ ABA International Members and hundreds of other subscribers
- Acknowledgement in the On-Site Meeting Information Guide provided to all attendees
- Recognition by ABA International leadership at upcoming programs and sponsored events

Additional enhanced recognition of your firm is available - please see the specific sponsorship opportunities for more exciting details.

SPONSORSHIP OPPORTUNITIES

OPPORTUNITIES	SPONSORSHIP COSTS
25,000 € - 12,500 €	
"Lafayette" Premier Sponsor Exclusive-Only	25,000 € <input type="checkbox"/>
"Montesquieu" Premier Sponsor Exclusive-Only	SOLD
"Tocqueville" Premier Sponsor Exclusive-Only	SOLD
"Rochambeau" Premier Sponsor Exclusive-Only	12,000 € <input type="checkbox"/>
Friday Closing Reception Sponsor at the Musée d'Orsay ■ Maximum 2 (Exclusive @ 22,000 €)	11,000 € <input type="checkbox"/>
10,000 € - 5,000 €	
CD-ROM/Program Materials Sponsor ■ Exclusive-Only	10,000 € <input type="checkbox"/>
Thursday Reception Sponsor at the Palais de Justice ■ Maximum 2 (Exclusive @ 20,000 €)	SOLD
Wednesday Cocktail Reception Sponsor at the Hôtel de Ville ■ Maximum 2 (Exclusive @ 18,000)	SOLD
Tuesday Reception Sponsor at The Westin Paris hotel ■ Maximum 2 (Exclusive @ 16,000 €)	8,000 € <input type="checkbox"/>
"Voltaire" Premier Sponsor ■ Exclusive-Only	8,000 € <input type="checkbox"/>
Program Tracks Sponsor / TRACK ■ Non-Exclusive	8,000 € <input type="checkbox"/>
WI-FI Sponsor ■ Exclusive-Only	8,000 € <input type="checkbox"/>
Wednesday Luncheon Sponsor ■ Non-Exclusive (Exclusive @ 16,000 €)	SOLD
Thursday Luncheon Sponsor ■ Non-Exclusive (Exclusive @ 16,000 €)	8,000 € <input type="checkbox"/>
Friday Luncheon Sponsor ■ Non-Exclusive (Exclusive @ 16,000 €)	8,000 € <input type="checkbox"/>
Conference Delegate Bags Sponsor ■ Exclusive-Only	8,000 € <input type="checkbox"/>
Friday After-Hours Reception Sponsor ■ Maximum 2 (Exclusive @ 12,000 €)	6,000 € <input type="checkbox"/>
Umbrella Sponsor ■ Exclusive-Only	6,000 € <input type="checkbox"/>
On-Site Meeting Information Guide Sponsor ■ Exclusive-Only	6,000 € <input type="checkbox"/>
Hotel Key Card Sponsor ■ Exclusive-Only	SOLD
Conference Pads & Pens Sponsor ■ Exclusive-Only	SOLD
USB Drive Sponsor ■ Exclusive-Only	SOLD
Restaurant Guide Sponsor ■ Exclusive-Only	6,000 € <input type="checkbox"/>
Pocket Schedule Sponsor ■ Exclusive-Only	SOLD
Lanyards Sponsor ■ Exclusive-Only	SOLD
4,000 € - 2,500 €	
Pocket Map of PARIS, FRANCE Sponsor ■ Exclusive-Only	SOLD
Wed. AM Networking Break Sponsor ■ Non-Exclusive (Exclusive @ 8,000 €)	4,000 € <input type="checkbox"/>
Wed. PM Networking Break Sponsor ■ Non-Exclusive (Exclusive @ 8,000 €)	4,000 € <input type="checkbox"/>
Thurs. AM Networking Break Sponsor ■ Non-Exclusive (Exclusive @ 8,000 €)	4,000 € <input type="checkbox"/>
Thurs. PM Networking Break Sponsor ■ Non-Exclusive (Exclusive @ 8,000 €)	4,000 € <input type="checkbox"/>
Fri. AM Networking Break Sponsor ■ Non-Exclusive (Exclusive @ 8,000 €)	4,000 € <input type="checkbox"/>
Fri. PM Networking Break Sponsor ■ Non-Exclusive (Exclusive @ 8,000 €)	4,000 € <input type="checkbox"/>
Country Sponsor / COUNTRY ■ Exclusive-Only	4,000 € <input type="checkbox"/>
Meeting Exhibitors ■ Non-Exclusive	4,000 € <input type="checkbox"/>
Thermal Mugs Sponsor ■ Exclusive-Only	SOLD

Conference Bag Insert/Promo Item Sponsor ■ Non-Exclusive		3,500 €	<input type="checkbox"/>
Meeting Supporters ■ Non-Exclusive		2,500 €	<input type="checkbox"/>
PUBLICITY SPONSORSHIPS			
Publicity and Advertising Sponsors ■ Non-Exclusive			
PRE MEETING BROCHURE:	INSIDE FRONT COVER	5,000 €	<input type="checkbox"/>
ON SITE MEETING INFORMATION GUIDE:	INSIDE FRONT COVER	5,000 €	<input type="checkbox"/>
	INSIDE PAGE	3,000 €	<input type="checkbox"/>

SPONSORSHIP AGREEMENT FORM

| 2010 Fall Meeting | Nov. 2-6, 2010 | The Westin Paris | Paris, France

SPONSORSHIP OPPORTUNITY DESIRED

List Sponsorship (s) here:

PRIMARY CONTACT

Name:

Firm:

Address:

City:

State/Province/Region:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

MARKETING/ADVERTISING CONTACT

Name:

Firm:

Address:

City:

State/Province/Region:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

PAYMENT INFORMATION

Visa MasterCard American Express Check for \$ (enclosed)

Name on Card:

Card Number:

Expiration Date:

Signature:

Send Invoice (Complete Information below)

INVOICE CONTACT

Name:

Firm:

Address:

City:

State/Province/Region:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

Please complete this form and send it to:

Audrey Lamb, American Bar Association, Section of International Law
C/O 2010 Fall Meeting Sponsorship, 740 Fifteenth Street, NW
Washington, DC, 20005 OR Fax to 202.662.1669.

TERMS: Full payment must accompany this sponsorship agreement form. The firm logo in **high resolution .jpg and .eps** must be emailed within one week of submitting this sponsorship agreement form. All sponsorship purchases are nonrefundable. Invoice will be sent if full payment is **not** received with this agreement form. Sponsorship will not be recognized until payment has been received in full.