



**ABA Section of
International Law**
Your Gateway to International Practice



• **SPONSORSHIP OPPORTUNITIES** •

**ABA INTERNATIONAL
2007 Fall Meeting**

**October 3-6, 2007
The Grosvenor House Hotel,
London, England**



About ABA International...

The **American Bar Association Section of International Law (ABA International)** is the gateway to international and transnational practice for the more than 400,000 members of the American Bar Association. We are the primary network for ABA members who practice internationally, and we are a leader in advocacy for international legal policy and the rule of law. We have over 15,000 members, 50% of whom are in private practice, 10% are in-house counsel, and nearly 20% live outside of the United States in more than 90 countries. ABA International has long been home to leading experts in international law and serves as an indispensable network for international practitioners. ABA International provides its members with a wide range of resources, from seasonal meetings such as the Annual, Spring, and Fall Meetings, to CLE teleconferences and cutting-edge publications.

About the 2007 Fall Meeting...

The 2007 Fall Meeting is a **“Must-Attend”** meeting for international lawyers. More than 1,000 international practitioners are expected to participate in the 2007 Fall Meeting, and it is hoped that the 2007 Fall Meeting will be the highest-attended event in ABA International’s history. Attendees will be able to take advantage of a unique opportunity to network, and earn a full year’s worth of CLE credits from the slate of more than 60 cutting-edge CLE programs arranged in several program tracks.

Sponsorship Can Help You...

- **Build** long-term relationships with key industry leaders and groups;
- **Enhance** your organization’s exposure to individuals and other organizations in the international law arena;
- **Create** new value for your organization through co-branding with ABA International;
- **Increase** industry awareness of your organization through affiliation with ABA International; and
- **Highlight** your organization’s position as an industry leader.

Sponsor Benefits...

All Sponsors receive the following recognition. Additional recognition is based on specific sponsorship opportunities listed on the following pages.

- Your organization's name inside the brochure and registration materials sent to ABA International members and members of affiliated international bar associations and lawyer's organizations – a total of approximately 30,000 interested individuals;
- Your organization's name posted on the Fall Meeting website with hyperlink to your organization's homepage;
- Your organization's name in *The International Law News*, circulated to all 15,000 ABA International members and hundreds of other subscribers;
- Acknowledgement of Sponsors on signage in the meeting registration area;
- Opportunity to display your organization's literature at a sponsor table located in the registration area;
- Acknowledgement in the on-site meeting information guide circulated to all attendees; and
- Recognition by ABA International leadership at various programs and sponsored events.

Sponsorship Opportunities...

All prices are for **NON-EXCLUSIVE** sponsorships unless otherwise indicated. Non-exclusive sponsorship may be converted into exclusive sponsorships for twice the listed cost.

***Gold Sponsor* | Exclusive Only**

• £25,000 •

As the Fall Meeting's lead sponsor, the *Gold Sponsor* will be the primary sponsor of the *Wednesday Breakfast*, the official opening of the Fall Meeting. *Gold Sponsorship* also includes a "Save the Date" postcard sent on behalf of the *Gold Sponsor* to more than 15,000 ABA International members encouraging them to attend the Fall Meeting. Further, the *Gold Sponsor* will have its logo imprinted on the front of the registration booths at the Fall Meeting for all Fall Meeting attendees to see.

Additional Benefits:

- The *Gold Sponsor* will display their name, logo, and informational and promotional materials in the Sponsor area.*
- Two Complimentary meeting registrations. (*Ticketed events not included*)

* *Sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.*

***Primary Meeting & Brochure Sponsor* | Exclusive Only**

• £15,000 •

The *Primary Meeting & Brochure Sponsor's* name will be on the 2007 Fall Meeting brochure cover, which will be sent to more than 15,000 ABA International members.

Additional Benefits:

- Two Complimentary meeting registrations. (*Ticketed events not included*)

£10,000 – £14,999

CD-ROM/Program Materials Sponsor

• £10,000 •

All Fall Meeting attendees receive a valuable CD-ROM containing all the program materials of the meeting including speaker presentations and biographies. The *CD-ROM/Program Materials Sponsor's* name and logo will be printed on the CD-ROM, and its cover, and will appear when the CD-ROM opens on the attendee's computer.

Additional Benefit:

- One Complimentary meeting registration. (*Ticketed events not included*)

Program Track Sponsors

• £10,000 •

Program Track Sponsors will have their organization's logo displayed on the track schedule sign, in the Fall Meeting registration area for all three days of the Fall Meeting. *Program Track Sponsors* also will be identified in Fall Meeting promotional materials sent to over 30,000 people.

Additional Benefits:

- *Program Track Sponsors* will display their name, logo, and informational and promotional materials in the Sponsor area (*sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.*)
- One Complimentary meeting registration. (*Ticketed events not included*)

Wednesday Evening Reception and Dinner

• £12,000 •

The Fall Meeting's kick-off will be a ticketed event and is expected that it will be a formal (black tie optional) reception and dinner. *Wednesday Evening Sponsors* will have their organization's name and logo displayed on large, free-standing entrance signs at the event, as well as on the bar.

Additional Benefits:

- Table at the entrance to the reception for organization's promotional and informational literature.
- Two Complimentary tickets to the Wednesday Reception.

Thursday Evening Reception

• £10,000 •

The Thursday Reception will be a ticketed event and is a great opportunity for Fall Meeting attendees to meet and greet ABA International Leaders and guests from around the world. *Thursday Evening Reception Sponsors* will have their organization's name and logo displayed on large, free-standing entrance signs at the event.

Additional Benefits:

- Two Complimentary tickets to the Thursday Reception.
- Table at entrance for organization's promotional and informational literature.

Friday Evening Reception

• **£10,000** •

This reception is a ticketed event in a spectacular space where attendees have the opportunity to meet and greet ABA International leaders and guests from around the world. *Friday Evening Reception Sponsors* will have their organization's name and logo displayed on large, free-standing entrance signs at the event as well as at each bar and food station.

Additional Benefits:

- Two Complimentary tickets to the Friday Reception
- Table at entrance for organization's literature.

Luncheons

£5,000 – £9,999

(Wednesday, Thursday & Friday)

• **£7,500** •

Luncheons are ticketed events where attendees have the opportunity to hear high profile speakers while networking and dining with ABA International leaders and guests.

Additional Benefits:

- Two complimentary tickets to the luncheon.
- Large, freestanding entrance sign with organization name.
- Table at entrance for organization's promotional and informational literature.

Hotel Key Card Holder | Exclusive Only

• **£7,000** •

The *Hotel Key Card Holder Sponsor* will brand, with their organization's name and logo, the hotel key card holder that each attendee will receive when checking into *The Grosvenor House Hotel*.

(Sponsor responsible for associated costs and coordinating with The Grosvenor House Hotel.)

Conference Pens & Pads | Exclusive Only

• **£6,000** •

The *Conference Pens & Pads Sponsor* will brand their organization's logo on the conference pens & pads provided to each meeting attendee in their conference bag.

(Sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.)

Onsite Meeting Information Guide

• **£6,000** •

The *Onsite Meeting Information Guide Sponsor* will brand their firm's logo on the cover of the meeting information guide cover provided to each meeting attendee in their conference bag.

Additional Benefit:

- One Complimentary meeting registration. (*Ticketed events not included*)

Pocket Map of London | Exclusive Only

• **£5,000** •

The *Pocket Map Sponsor* will brand their logo on the cover of the pocket map of London provided to each meeting attendee in their conference bag.

Continental Breakfast

(Thursday & Friday)

• **£5,000** •

The Fall Meeting will have a continental breakfast prior to the first session on both Thursday & Friday. Attendees have the opportunity to start their day with your organization as their host. *Continental Breakfast Sponsors* will have their organization's name displayed next to the breakfast station and may display their organization's literature on a table next to the breakfast station.

Additional Benefit:

- *Continental Breakfast Sponsors organization may provide cups and napkins with organization name and logo (Sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.)*

Under £5,000

USB Drive

• **£4,000** •

USB Drives will be given to all Fall Meeting attendees in their conference bags. The *USB Drive Sponsor* will brand the USB Drive with their organization's name and logo.

(Sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.)

Thermal Mugs

• **£4,000** •

Thermal Mugs are given to all Fall Meeting attendees in their conference bags. The *Thermal Mugs Sponsor* will brand the conference bag with their organization's name and logo.

(Sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.)

AM/PM Networking Breaks (Wednesday, Thursday & Friday)

• £3,500 •

There will be two 20-minute networking breaks on each day of the Fall Meeting. These networking breaks enable attendees to refresh and recharge for the upcoming set of programs while providing an opportunity to relax and network in a central area. *Networking Break Sponsors* will have their organization's name displayed next to the break's beverage station and may display their organization's literature on a table next to the break's beverage station.

Additional Benefit:

- Sponsoring organization may provide cups and napkins with organization name and logo. (*Sponsor responsible for associated costs, ordering, shipping and coordinating with The Grosvenor House Hotel.*)

Country Coordinator

• £3,000 •

Country Coordinator Sponsors will have their name displayed independently in the Fall Meeting promotional brochure as a Country Coordinator. Also, *Country Coordinator Sponsors* will have their name displayed on a large freestanding sign at the entrance to the Fall Meeting registration area and have the opportunity to display their informational and promotional materials in the registration area at the meeting.

Insert in Conference Bags

• £3,000 •

Insert Sponsors can include a flyer insert about their organization in each attendee's conference bag. **Note:** *Insert Sponsor* is responsible for printing such flyer insert upon ABA International's approval.

Scholarship Sponsorship

• £2,500 •

Scholarship Sponsors will assist in covering the travel, registration and other meeting costs for some speakers and attendees who, due to financial hardship, might not be able to attend the Fall Meeting otherwise. Scholarships will be made available, for example, to speakers and attendees from lesser-developed nations. *Scholarship Sponsors* will be recognized in the Meeting Information Guide provided to all attendees and on a large free standing sign in the meeting's registration area. **Note:** The scholarship pool will be set at £10,000 in the aggregate, and scholarships will be funded only to the extent related sponsorship is raised.

Meeting Supporter

• **£2,000** •

Meeting Supporter Sponsorship is a general sponsorship opportunity, providing an organization with valuable exposure to international law practitioners.

Additional Benefits:

- *Meeting Supporter Sponsor* will have the opportunity to display their informational and promotional materials in the registration area at the meeting.
- Sponsor will be recognized on a large free-standing sign made by ABA International.
- Sponsor will be recognized in the Meeting Information Guide given to all attendees.

Listing of Sponsorship Opportunities ...

SPONSORSHIP OPPORTUNITIES	COSTS
GOLD SPONSOR <i>(Includes Wednesday Continental Breakfast, Registration Counters, and Save the Date Postcard)</i>	£25,000.00 <input type="checkbox"/>
Primary Meeting & Brochure	£15,000.00 <input type="checkbox"/>
CD-ROM/Program Materials	£10,000.00 <input type="checkbox"/>
Program Tracks (TBD)	£10,000.00 <input type="checkbox"/>
Wednesday Reception (TBD)	£10,000.00 <input type="checkbox"/>
Thursday Reception (TBD)	£10,000.00 <input type="checkbox"/>
Friday Reception (TBD)	£10,000.00 <input type="checkbox"/>
Wednesday Luncheon	£7,500.00 <input type="checkbox"/>
Thursday Luncheon	£7,500.00 <input type="checkbox"/>
Friday Luncheon	£7,500.00 <input type="checkbox"/>
Conference Bag (Exclusive Only)	<i>Legal Business Reserach</i>
Hotel Key Card Holder (Exclusive Only)	£7,000.00 <input type="checkbox"/>
Lanyards (Exclusive Only)	£6,000.00 <input type="checkbox"/>
Conf. Pens & Pads (Exclusive Only)	£6,000.00 <input type="checkbox"/>
Onsite Meeting Information Guide	£6,000.00 <input type="checkbox"/>
Thursday Continental Breakfast	£5,000.00 <input type="checkbox"/>
Friday Continental Breakfast	£5,000.00 <input type="checkbox"/>
Pocket Map of London (Exclusive Only) -	<i>Gomez-Acebo & Pombo Abogados</i>
USB Drive	£4,000.00 <input type="checkbox"/>
Thermal Mugs	£4,000.00 <input type="checkbox"/>
Wed AM Networking Break	£3,500.00 <input type="checkbox"/>
Wed PM Networking Break	£3,500.00 <input type="checkbox"/>
Thursday AM Networking Break	£3,500.00 <input type="checkbox"/>
Thursday PM Networking Break	£3,500.00 <input type="checkbox"/>
Friday AM Networking Break	£3,500.00 <input type="checkbox"/>
Friday PM Networking Break	£3,500.00 <input type="checkbox"/>
Country Coordinator <i>Confirmed: Alliance of Cuatrecasas; Stikeman Elliott LLP (Canada); Pardini & Associates(Panama)</i>	£3,000.00 <input type="checkbox"/>
Insert in Conf. Bags	£3,000.00 <input type="checkbox"/>
Scholarship Sponsorship	£2,500.00 <input type="checkbox"/>

Meeting supporter	£2,000.00 <input type="checkbox"/>
-------------------	------------------------------------

Sponsorship Agreement Form 2007 Fall Meeting

October 3-6, 2007 | The Grosvenor House Hotel | London, England

Sponsorship Opportunity Desired

(List Sponsorship here) _____

Primary Contact

Title _____

Name _____

Company/Firm _____

Address _____

Telephone _____

Fax _____

Email _____

Marketing/Advertising Contact

Name _____

Company/Firm _____

Address _____

Telephone _____

Fax _____

Email _____

Payment Information

WIRE PAYMENT:

Please include the following information below when making your wire payment:

Name of Section: **American Bar Association, Section of International Law**

Meeting type: **2007 Fall Meeting, London, England**

Bank name: **Bank of America**

Bank Address: **740 15th Street, NW Washington, DC 20009**

Bank Routing number: **054001204**

Account Name: **American Bar Association**

Account Number: **002086136405**

Invoice Contact

Title _____

Name _____

Company/Firm _____

Address _____

Telephone _____

Fax _____

Email _____

Please complete this form and send it to:
American Bar Association, Section of International Law
C/O 2007 Fall Meeting Sponsorship
740 15th Street, N.W. Washington, DC, 20005
United States
OR
Fax completed form to + 1 202.662.1669

Title _____
Name _____
Date _____
Signature _____