



Event Promoter Marketing Report Form

Name: _____

Organization: _____

Marketing Efforts Taken (please complete all that apply):

_____ Placed the ABA Law Firm Marketing Strategies Conference on calendar of events.

_____ Placed a web banner on our homepage.

_____ Sent an e-mail focused on the conference to our members.

_____ Placed an ad in our membership publication in the following month(s):

_____ July

_____ August

_____ September

_____ October

_____ Other Marketing Efforts (Please describe):

Please attach screenshots and/or examples of all marketing efforts stated above.

**Thank you for your support of the ABA Law Firm Marketing Strategies
Conference!**

Please e-mail this form and attachments to:

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