

The Chair's Column

Carol Manning

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Take Time for FUN!



I am overworked, and I bet you are too. The "in box" is always full, and there's no down time. Sound familiar? Unfortunately, it's the nature of association work to limit staff as a solution to keeping operating expenses down.

The weather is getting warmer. Flowers are blooming. Give yourself permission to make doing something for you a priority. You can't change the workload, but you can adjust your priorities—even if it's only temporary.

I am encouraging you to leave work at 5 p.m. It will be there in the morning. I need to exercise more. How about you? We need to get out there to play tennis, golf, go walking, or head to the gym. Spend more time with your family. You know, I can't remember the last time I grabbed a book or magazine and sat outside to relax.

We work hard at what we do. We crank it out every day, meeting 50 zillion deadlines, trying to keep everyone happy. Extensions don't exist in the publication world when you have a date with a printing press. We owe it to ourselves, especially at this time of year, to recharge the batteries and re-energize ourselves. We keep telling ourselves we are going to do that, but how often do we keep putting it off? Let's make it happen and don't let ourselves feel guilty because we always give our work top priority.

Get outside—away from the office. Enjoy yourself. Have fun. Do something that you enjoy and makes your soul sing. Each day is a gift; don't let this one go to waste. ■



It's Time for the 2007 Luminary Awards

Who cares if you win a NABE Communications Section Luminary Award?

- You?
- Your boss?
- Your Board?
- Your members?
- Your colleagues?
- And, oh yes, your mother?

Are you proud of your work? Would you like to impress your boss? Would a crystal award look nice on your desk? If the answer is “yes” to any of these questions, enter the 2007 Luminary Awards, the NABE Communications Section’s recognition of outstanding work among bar communications professionals nationwide. Entries will be judged in the following categories:

- Excellence in Publications, Regular
- Excellence in Public Relations
- Excellence in Marketing
- Excellence in Publications, Special
- Excellence in Web Sites

Entries from small, medium, and large bar associations will only compete against similar-sized bars. It is **free** to enter the Luminary Awards competition and the online entry form is *very easy* to complete. Judges will consider work conceived and worked on substantially in 2006.

All online entries must be received by Tuesday, June 1, 2007, and supporting material must be postmarked no later than that date as well. Each entry must be mailed separately.

Visit <http://www.dcbbar.org/luminary/> for an entry form. Materials must be mailed by the deadline to the Luminary Awards Chair:

Ken Brown
Ohio State Bar Association
1700 Lake Shore Drive
P.O. Box 16562
Columbus, Ohio 43216-6562

Luminary Awards will be presented at the Communications Workshop, October 9-13, 2007, in Philadelphia, Pa.



Special thanks to our sponsor *Thomson West* for providing an impressive statuette that winners will be proud to display. Take advantage of this special opportunity to shine.

Questions? Contact Ken Brown at <mailto:kbrown@ohiobar.org>.

In Memory of E.A. “Wally” Richter



E.A. “Wally” Richter
1920-2007

Ewald “Wally” A. Richter, 86, of Jefferson City, Mo., died Sunday, April 15, 2007, at the Heisinger Lutheran Home. He was born July 22, 1920, in Washington, Mo., a son of Edward and Adele (Struebbe) Richter. He was a 1939 graduate of Augusta (Mo.) High School and a 1948 graduate of the University of Missouri School of Journalism in Columbia. On June 30, 1951, he was united in marriage in Washington, Mo., to Ruth L. Jacquin, who preceded him in death on July 27, 2002.

Wally was the director of public information for the Missouri Bar Association for 28 years. During his distinguished career, two awards were named after him: the E.A. Richter Award, which is awarded to law teachers in the state of Missouri, and the E.A. “Wally” Richter Leadership Award, which is given to someone who has provided leadership to the National Association of Bar Executives’ Communications Section. Wally was the first recipient of the NABE award named in his honor in 1983.

Prior to working for the Missouri Bar, Wally worked in the journalism department at the Lebanon Daily Record in Lebanon, Mo., and was the former manager of KWOS Radio in Jefferson City. He was a member of the Immaculate Conception Catholic Church in Jefferson City and the Immaculate Conception Catholic Church in Augusta. He was past president of the Jefferson City Lion’s Club, past president of the Jefferson City Chapter of AARP, and past president and life member of the American Lung Association – Missouri Chapter.

A Memorial Mass of Christian Burial was held on Saturday, April 21, at the Immaculate Conception Catholic Church in Augusta, Mo. Interment followed in the Immaculate Conception Parish Cemetery. For online condolences, visit http://www.meaningfulfunerals.net/fh/obituaries/obituary.cfm?o_id=107507&fh_id=10506

NABE Comm Members On the Move

Emily Eastin Leaving Columbus Bar Association, Moving to Austin, Texas

“I wanted to let you know that in June I will be leaving the Columbus Bar Association. Shortly after my husband received tenure at OSU, several schools started to recruit him—one of them being the University of Texas in Austin. As a result, in June we will be relocating to Austin, Texas. As excited as I am about this move, it is difficult, because I have greatly enjoyed my career at the Columbus Bar Association and my involvement with NABE. It has been so much fun working with all of you. Please be sure to look me up during the section workshop in 2008!”

Sincerely,
Emily Eastin

Isolde Davidson Named Director of Membership and Marketing at Maricopa County Bar Association

“Though my little interview-vignette in the last issue of Bar Leader rather implied I was retiring from “real” work, I did say I would be working at something or other—and now I know exactly what it will be. I have accepted the position of director of membership and marketing at the Maricopa County Bar Association in Phoenix beginning April 23 and am excited about the prospect of a new challenge in the location to which my husband, a native, and I have long wanted to return. Still, after almost 25 years at the Illinois State Bar Association and 35 total in Illinois, it will be a bittersweet parting.”

Sincerely,
Isolde Davidson

Communication is Electric!

Be sure to mark your calendar for the 2007 NABE Communications Section Workshop in Philadelphia, “The Place That Loves You Back,” because we’ve got a spectacular event planned for you!

This year’s Workshop will be held Tuesday, October 9, through Saturday, October 13, at the Doubletree Hotel Philadelphia in the heart of downtown Philly on the famous Avenue on the Arts. Join us as we honor Benjamin Franklin’s 300th birthday with our high-tech theme, “Communication is Electric!”

Our Program Committee is hard at work assembling an impressive roster of breakout sessions featuring the latest developments in Web technologies, publication design, media relations techniques, membership strategies, and more. Plus, our Sponsorship Committee has been working overtime to ensure wonderful support and representation from a wide variety of company products and services.

Our Wednesday night dinner event will be held at the new National Constitution Center, which sits majestically on Independence Mall, directly across from the Liberty Bell and Independence Hall. On Thursday, optional communications-themed excursions will include a private tour of the QVC Network Studios; a Philadelphia in the Movies luxury minibus tour of settings from films, including “Rocky,” “The Sixth Sense,” “In Her Shoes,” and “National Treasure”; and a viewing of the Philadelphia Museum of Art’s much-anticipated Renoir exhibition, which makes its only U.S. stop in Philadelphia, just in time for the NABE Workshop!

Philadelphia is a dining city, so you’ll want to bring your appetite! From cheesesteaks, hoagies, and soft pretzels to celebrity chef bistros, the choices are endless. Best of all, there’s no need to rent a car as the Doubletree is within walking distance of dozens of renowned restaurants, museums, and attractions. And remember, there’s no sales tax on clothing in Pennsylvania! Watch your e-mail box for registration details coming soon. For more information, contact 2007 Workshop Chair Mark Tarasiewicz at (215) 238-6346 or [e-mailto:mtarasiewicz@philabar.org](mailto:mtarasiewicz@philabar.org).

“Dost thou love
Life? then do not
squander Time;
for that’s
the Stuff Life
is made of.”



Section Leadership Nominations Due Friday, May 18

Deadline for applications and nominations for section leadership roles is Friday, May 18. These positions begin service following the annual meeting in San Francisco in August. Serving on the leadership team is fun, gives opportunity to develop leadership skills, and is a great way to contribute to the section.

Open positions are: Chair-elect, Treasurer, Secretary, three two-year “at large” Council positions, and one one-year “at large” Council position.

To submit nominations, fill out the application/nomination form on [Page 8](#).

2007 E.A. “Wally” Richter Leadership Award

PURPOSE

This award is given to an individual who is a member of the NABE Communications Section “For outstanding achievement in the field of communications, for extraordinary service to colleagues in the National Association of Bar Executives, and for distinguished leadership of the Communications Section.”

One annual award is made if a suitable candidate has been identified and nominated by a member of NABE or NABE’s Communications Section and selected by a vote of the Awards Committee and the Section’s Executive Council.

CRITERIA

- Active membership in the NABE Communications Section for at least four years in one or more of these capacities: council member, officer, program planner, speaker, project director, and/or behind-the-scenes active member.
- The development of a recognized program of outstanding bar communications, publications and/or public relations, either working through the Section or an individual bar association.
- Demonstrated leadership, creativity, competence, and commitment to the professional growth of professional bar communicators.

The committee will also consider active participation in some aspect of professional communications and public relations activity. Examples are teaching a course; pursuing an accreditation program; working actively in PRSA, IABC, WICI, or some other national, statewide, or local communications group.

NOMINATIONS

All members of the NABE Communications Section are eligible for nomination, with the exception of the current and immediate past chairs of the Section.

Nominations may be submitted by any member of NABE. Nominations must be complete and submitted on the official nomination form ([see Page 9](#)). Additional supporting materials are welcomed. Multiple nominations for the same individual from different members are permissible, as long as all nominations are complete and are submitted in the proper format.

Please send your nominations electronically to Susan Andres at [e-mailto:susan.andres@nctv.com](mailto:susan.andres@nctv.com) or by mail to P.O. Box 747, Highlands, NC 29741.

AWARD PRESENTATIONS

The award will be presented during the Section’s Communications Workshop, which will be **Tuesday, October 9, through Saturday, October 13, in Philadelphia, Pa.**

For a complete list of past recipients, [see Page 6](#).

Past Richter Leadership Award Recipients

2006

Susan Andres
The Alabama State Bar

2005

Chris Blake
Connecticut Bar Association

2004

Christine Cendagorta
Washoe County Bar Association

2003

Gary Toohey
The Missouri Bar

2002

Joyce Hastings
State Bar of Wisconsin

2001

Ginger Banks
State Bar of Texas

2000

Barbara Kittrell
Berks County Bar Association (PA)

1999

Anne Charles
State Bar of California
(posthumously)

1998

Elizabeth Derrico
New York State Bar Association and
American Bar Association

1997

Janet S. Eveleth
The Maryland State Bar Association

1996

Mary Elizabeth Stritmatter
Washington State Bar

1995

Patricia Gannon
State Bar of Arizona

1994

Dennis P. Whalen
Ohio State Bar Association

1993

Bradley Carr
New York State Bar Association

1992

Martha Snow
Oklahoma Bar Association

1991

Gary Hunt
Tennessee Bar Association

1990

Marcia Poell Holston
Kansas Bar Association

1989

R. Wayne Wilson
Washington State Bar Association

1988

Philip O. Spelman
State Bar of Michigan

1987

Sharon R. Stephan
Nebraska State Bar Association

1986

Robert A. Young
American College of Trial Lawyers

1985

Elizabeth C. Price
Delaware County Bar Association

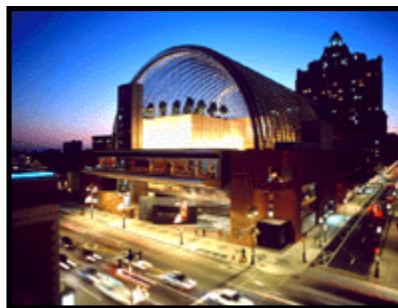
1984

David N. Anderson
Illinois State Bar Association

1983

E.A. "Wally" Richter
The Missouri Bar

Mark Your Calendars for Oct. 9-13!



With all Due Disrespect

By Frederick D. Massie, director of communications, Rhode Island Bar Association

Over the course of time we have seen a few idioms of dubious distinction creeping into the common lexicon. An examination of some particularly egregious examples follows.

More often than not, the expression, with all due respect, is employed as a response reflecting, at best, a rebuttal of what the other party has just said or, at worst, an insult completely contradicting the acknowledgement of esteem contained therein. For example, amidst the hurly burly of local legal and political palaver we are often treated to the equivalent of: "With all due respect to my opponent, his position flies in the face of both logic and decency." Or, moseying into a courtroom on any given day we might hear "With all due respect to my colleague, only someone suffering from diminished capacity would persist in this defense." Possibly intended as means of softening the following blow, this presentation has all the subtlety of an elephant sheltering behind a mailbox.

Another expression unfortunately gaining wide acceptance is, make no mistake about it. Here, the inference is that the audience is prone to wrong-headed thinking, at least insofar as their ability to apprehend the difference between fact and fiction. Therefore, this phrase clearly carries an implicit, if not explicit, criticism of the audience's powers of deductive reasoning. Frequently used by the current President of the United States when addressing the American people, and subsequently picked up by more than a few talking heads on television and radio and other nattering nabobs and pontificating pundits, this preface introduces what the speaker wants his or her addressees to accept as the incontrovertible truth while attributing to his or her listeners the unenviable and unsubstantiated reputation as cranky contrarians.

Along these same lines is the declaration, I am sorry if what I said [or did] offended you. Ostensibly proffered as an expression of remorse, whatever the first fault was, this approach is akin to attempting to quench a fire with gasoline. In this case, any offense taken is, at least in the mind of the pseudo-apologist, the responsibility of the aggrieved party, thus releasing the speaker from any further blame. Beyond this, the implication is that if the offended party had either: a) a more discerning appreciation of the facts of life; or b) less ridiculous sensitivity to criticism, even this lame excuse for regret would not have been necessary.

Similar to, if not the same as, admonishments delivered by sardonic school teachers, sarcastic sports coaches, or other abrasive agents of authority one may encounter, these thinly-veiled insults are gaining ground in common usage. For those who are concerned by the continuing disintegration of good manners, these examples represent an alarming trend. A movement, which, with all due respect, we hope, will soon be reversed. ■

2006-2007 Communications Section Officers and Executive Council

CHAIR

Carol Manning, Oklahoma

E-mailto:carolm@okbar.org

CHAIR-ELECT

Mark Mathewson, Illinois

E-mailto:mmathew@isba.org

SECRETARY

Francine Walker, Florida

E-mailto:fwalker@flabar.org

TREASURER

René Eiche, Kansas

E-mailto:reichem@ksbar.org

COUNCIL MEMBERS

Veronica Cordova, New Mexico

E-mailto:vcordova@nmbar.org

Emily Eastin, Columbus

E-mailto:emily@cbalaw.org

Colleen Evans, Ohio

E-mailto:cevens@ohiobar.org

Jenna Grubb, Toledo

E-mailto:jgrubb@toledobar.org

Kelley Jones King, Texas

E-mailto:kking@texasbar.com

Kevin Ryan, Vermont

E-mailto:kryan@vtbar.org

Duane Stanley, past chair,

Hennepin County (MN)

E-mailto:duane@hcbabar.org

NABE COMMUNICATIONS SECTION

EXECUTIVE COUNCIL NOMINATION FORM

Return by May 18, 2007

This is a statement of interest by the nominee, a self-nomination.

-or-

This is a nomination of another individual by _____. If this is a nomination of another individual: I have
 have not received this person's agreement to be nominated.

Nominee:

Name: _____

Title: _____

Bar Association: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

To be considered for the following position(s):

Vice-Chair (automatically succeeds to Chair next year)

Secretary (1-year term)

Treasurer (1-year term)

Council Member (2-year term) – three positions are open

Council Member (1-year, fill out existing term) – one position open

How flexible about being nominated for another position instead?

How long has nominee been a member of the section?

The Council meets at the Fall Workshop, the Annual and Midyear Meetings. How many of these would the nominee be able to attend during the year?

Describe participation in NABE and Communications Section activities or service provided to the section by the nominee.

Submit to Duane Stanley – by e-mail to duane@hcba.org, or by fax to (612) 752-6601. You may also mail to the Hennepin County Bar Association, 600 Nicollet Mall, Suite 390, Minneapolis, MN 55402.

**NATIONAL ASSOCIATION OF BAR EXECUTIVES
COMMUNICATIONS SECTION**

**2007 E.A. "Wally" Richter Leadership Award
Official Nomination Form**

Please print or type all information. Include additional supporting materials if desired.

Name and Bar Affiliation of person submitting entry:

Address:

City:

State:

Zip:

Phone: ()

E-mail address:

Name of Nominee:

Current position and Bar Association:

Previous professional experience(s):

Approximate number of years as a NABE Communications Section Member:

Current and past NABE Communications Section position(s) held:

Communications Section Activities and contributions:

Other relevant information to support the nomination, including examples of leadership, creativity in the field of communications:

**Please return this form and any supporting documents BY
FRIDAY, SEPTEMBER 7, 2007, to:**

**Susan H. Andres, Richter Award Chair
P.O. Box 747, Highlands, NC 28741
EMAIL: susan.andres@nctv.com**