

Colorado Bar Association

2004

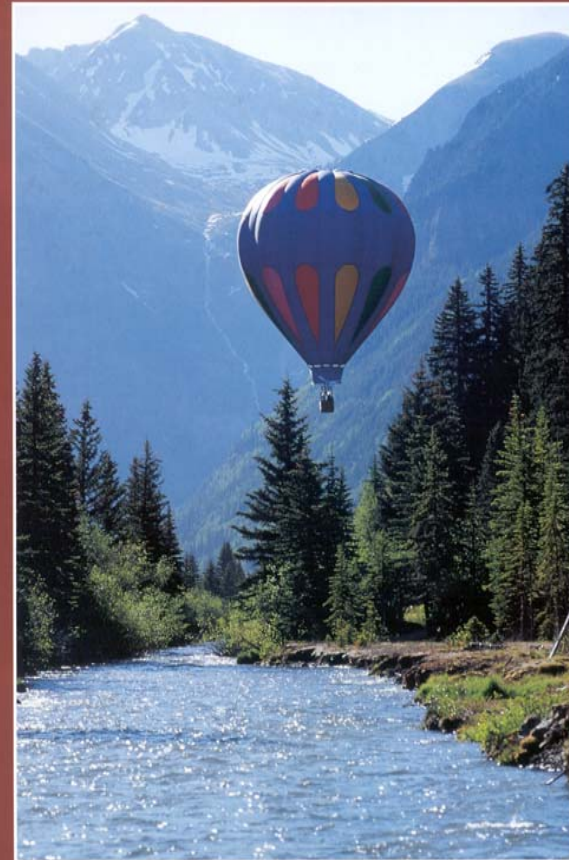
Readership

E-mail Survey

The Colorado Lawyer

THE OFFICIAL PUBLICATION OF THE COLORADO BAR ASSOCIATION

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Pp. 1-208
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HIGHLIGHTS OF THIS ISSUE:

- CBA President's Message to Members: The CBA, TABOR, and the Judicial Funding Crisis
- Reasonable Doubt: An Overview and Examination of Jury Instructions in Colorado
- Will Preparation for Individuals Lacking Testamentary Capacity
- Diminished Client Capacity: Ethical Considerations
- Buying and Licensing Intellectual Property Assets from Troubled Companies—Part I
- Interested Parties in Dependency and Neglect Cases
- The Law of Volunteers and Gratuitous Employees
- *Miccossukee*: The Potential for Clean Water Act Discharge Permits for Water Transfers
- Structuring Real Estate Investments for Later Development
- Tax Shelter Transactions: Practitioner Obligations and New Confidential Transaction Regulations

Telluride, Colorado Hot Air Balloon Festival. Photograph by Sandra J. Weiland

E-Mail Survey: Pros

- Can be executed quickly
- Easy to create and implement
- Cost-effective
- Fast response rate (real-time results)
- No pressure or bias from interviewer
- “Cool” factor (people like to “play” online)
- Automatically tabulates results
- Ability to cross-tabulate questions
- Can allow others to review results online

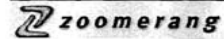
E-Mail Survey: Cons

- E-mail with survey link can be deleted easily by members
- Favors computer users
- Non-delivery (e-mail may not be received or link may not work properly)
- May require more follow-up (hard to ask probing questions)

CBA Successful E-Mail Surveys

- *Legislative Priorities* sent to all CBA members
- *Colorado State Courts* sent to all CBA members (regarding their experience with the judicial system relating to state budget cuts)
- *Legal Research* to all CBA members on their legal research usage
- *Sections and Committees* on preferences for conference topics
- *Local Bar Leaders* on goals and priorities
- *Technology and Law Firm Practices* of Estate and Trust Section
- *Ballot* to elect officers for Communications Law Section

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Survey Results (Included Responses)

The Colorado Lawyer Readership Survey

The results of your survey are displayed below. If your survey includes text responses, click the "View" button to read individual results. To exclude a particular response, click the "Exclude Responses" button. You can then view the set of individual responses that are currently included and select those you wish to exclude. Results below contain only included responses.

[Exclude Blank Responses](#)

Launch Date 06/30/2004 - 2:02PM
Close Date
Email Invites 0
Visits 623
Partial's 2
Completes 502

Go to Individual Responses:

Show respondent's emails.

[INCLUDED RESPONSES](#)

[EXCLUDED RESPONSES](#)

Included Respondents: 502
Excluded Respondents: 0

- Cross Tabulate
Cross-reference two different questions
- Results via Email
Receive results in spreadsheet format

How much time do you spend reading each issue of "The Colorado Lawyer"? Please check one.

	Number of Responses	Response Ratio
Less than 30 minutes	134	27%
31 to 60 minutes	283	56%
More than 60 minutes	73	15%
VIEW Other (please specify)	11	2%
Total	501	100%

Do you generally read at least one article in each issue of "The Colorado Lawyer"?

	Number of Responses	Response Ratio
Yes	452	90%
No	49	10%
Total	501	100%

3. If not, what should be included to pique your interest?

[VIEW](#) 67 Responses

What, if any, other legal publications, do you read more for legal information than "The Colorado Lawyer"?

353 Responses

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How strongly, on a scale from 1-5, do you agree or disagree with each of the following 5. statements about "The Colorado Lawyer"? "The Colorado Lawyer" content is:

The top percentage indicates total respondent ratio; the bottom number represents actual number of respondents selecting the option

	5 Strongly Agree	4	3	2	1 Strongly Disagree
1. Timely	38% 188	50% 253	11% 57	0% 2	0% 1
2. Well written	33% 166	55% 276	10% 51	1% 4	0% 2
3. Informative	37% 184	55% 272	7% 36	1% 5	0% 2
4. Useful as a practice tool	34% 168	41% 205	20% 99	5% 26	1% 3
5. Of professional interest	41% 203	46% 231	11% 53	2% 11	1% 3
6. Varied (covers a wide variety of topics and legal issues)	36% 181	48% 241	13% 67	1% 6	0% 2
7. Valuable compared to other professional publications	31% 154	47% 230	19% 92	3% 15	0% 2
8. Unique (contains information not readily available elsewhere)	32% 156	39% 194	24% 121	4% 21	0% 2
9. A primary educational resource	23% 112	34% 171	31% 154	10% 50	2% 10

"The Colorado Lawyer" attempts to provide substantive legal articles of practical interest to CBA members. How well do you think it fulfills 6. this function? Please check one.

	Number of Responses	Response Ratio
Very well	216	43%
Fairly well	221	44%
Adequately	49	10%
Not very well	8	2%
Don't Know/Not Sure	3	1%
Total	497	100%

7. How relevant/interesting are these sections of "The Colorado Lawyer" to you?

The top percentage indicates total respondent ratio; the bottom number represents actual number of respondents selecting the option

	4 Very	3 Fairly	2 Not Very	1 Don't know what this is
1. Substantive law articles in your specialty area	66% 333	28% 142	5% 25	0% 2
2. Substantive law articles outside your specialty area	11% 55	49% 245	38% 188	2% 11

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	22%	62%	16%	1%
3. Articles on law and the profession	108	311	78	3
	7%	34%	51%	8%
4. Profiles of Success	36	168	255	38
	19%	51%	27%	3%
5. Bar News	97	256	133	14
	12%	44%	39%	6%
6. In Memoriam	59	217	191	29
	32%	41%	25%	2%
7. Disciplinary Summaries/Opinions	161	204	126	9
	28%	40%	28%	4%
8. Lawyers' Announcements	141	201	139	19
	25%	34%	35%	6%
9. Classified Advertisements	126	168	175	28
	26%	50%	20%	3%
10. Judges' Corner (articles written by judges)	131	250	102	15
	25%	42%	29%	3%
11. Modern Legal Writing	124	210	146	15
	7%	40%	46%	6%
12. CBA President's Message	37	199	228	32
	14%	43%	37%	5%
13. Appellate Practice	68	216	186	27
	9%	39%	61%	17%
14. ABA Delegates Report	11	99	303	87
	8%	35%	50%	7%
15. Historical Perspectives	38	174	247	37
	21%	47%	30%	2%
16. Law Practice Management	103	232	149	11
	24%	61%	23%	2%
17. Technology in Law Practice	117	254	115	10
	24%	49%	24%	3%
18. Legal Research Corner (research tips)	118	243	118	17
	9%	40%	45%	6%
19. Review of Legal Resources (book reviews)	46	200	223	29
	47%	33%	10%	2%
20. Court Business (court rules)	234	162	91	11
	48%	34%	16%	1%
21. Summaries of Published State Opinions (Appellate)	242	170	81	7
	37%	37%	24%	2%
22. Summaries of 10th Circuit Court	184	182	118	11

How often do you use the full-text state appellate opinions in your law practice?

	Number of Responses	Response Ratio
Weekly	60	12%
Monthly	75	15%
Occasionally	131	26%
Rarely	116	23%

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Never	116	23%
Total	498	100%

When you need a full-text, state appellate opinion, how do you prefer to access it?

	Number of Responses	Response Ratio
Online from the court website	60	12%
Printed in "The Colorado Lawyer"	68	14%
Online from the CBA website	70	14%
Subscribe to the CBA listserv	14	3%
Other online source (LexisNexis, Westlaw, LoisLaw, etc.)	232	46%
Don't need full-text appellate opinions	57	11%
Total	501	100%

Do you receive the summary-only printed version of "The Colorado Lawyer" or the version with the full-text, published state appellate opinions?

	Number of Responses	Response Ratio
Summary version	254	51%
Full-text version	186	37%
Don't know	59	12%
Total	499	100%

11. Would selected summaries of the following court opinions be useful to you in your practice?

The top percentage indicates total respondent ratio; the bottom number represents actual number of respondents selecting the option

	1	2
	Yes	No
1. U.S. District Court	70% 348	30% 149
2. U.S. Bankruptcy Court	31% 152	69% 340

12. Please indicate your overall satisfaction with the following in "The Colorado Lawyer."

The top percentage indicates total respondent ratio; the bottom number represents actual number of respondents selecting the option

	5 Extremely Satisfied	4	3	2	1 Extremely Dissatisfied
1. Overall content	34% 170	56% 280	9% 46	1% 5	0% 0
2. Length of substantive law articles	33% 163	55% 275	11% 55	1% 6	0% 0
3. Coverage of substantive law articles	30% 148	54% 267	14% 71	2% 8	0% 2

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4. Accuracy of substantive law articles	38%	53%	9%	0%	0%
	188	260	42	2	0

Do you use the online version of "The Colorado Lawyer" to access 13. articles? (Please check one.)

	Number of Responses	Response Ratio
Yes <input checked="" type="radio"/>	88	18%
No <input checked="" type="radio"/>	165	33%
Once in a while <input checked="" type="radio"/>	149	30%
Never <input type="radio"/>	15	3%
Didn't know it was available online <input type="radio"/>	84	17%
Total	501	100%

When you access articles from "The Colorado Lawyer" online, do you 14. use the website primarily to: (Please check one.)

	Number of Responses	Response Ratio
Do legal research <input checked="" type="radio"/>	133	37%
Read articles online <input checked="" type="radio"/>	71	20%
Download articles to read later <input type="radio"/>	61	17%
<input type="radio"/> Other (please specify) <input checked="" type="radio"/>	95	26%
Total	360	100%

15. How can "The Colorado Lawyer" use technology better to help you in your law practice?
 VIEW 199 Responses

16. What is your preference for receiving "The Colorado Lawyer"?

	Number of Responses	Response Ratio
Print <input checked="" type="radio"/>	292	59%
Online <input type="radio"/>	40	8%
Both <input checked="" type="radio"/>	132	26%
No Preference <input type="radio"/>	35	7%
Total	499	100%

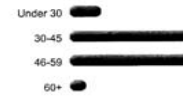
What suggestions do you have for improving the printed version of "The Colorado Lawyer" 17. that would encourage you to read it more thoroughly?
 VIEW 199 Responses

18. What is your area of legal specialization? (optional)

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VIEW 383 Responses

19. What is your age group? (optional)



	Number of Responses	Response Ratio
Total	494	100%

20. What is your gender? (optional)



	Number of Responses	Response Ratio
Total	478	100%

21. In what county do you practice? (optional)

VIEW 386 Responses

22. What size is your firm/organization? (optional)



VIEW Other (please specify)

	Number of Responses	Response Ratio
Total	477	100%

For link to Zoomerang Survey Summary
results go to:

http://www.zoomerang.com/reports/public_report.zgi?ID=L225RCCNAWLS