

Toby Brown
Director of Communications
Utah State Bar

Toby is the Director of Communications for the Utah State Bar (www.utahbar.org). As well, Toby is the President of Roberts Brown LLC. Roberts Brown provides strategic technology and marketing consulting services. In this role, Toby serves as a shared CIO for the Massachusetts Bar (www.massbar.org), the New Hampshire Bar (www.nhbar.org) and the Rhode Island Bar (www.ribar.com). Finally, Toby serves as the volunteer CIO for the Museum of Utah Art and History (www.muahnet.org).

Toby has presented nationally on a great variety of legal-technology related subjects. He serves on many technology and standards committees and previously worked as a law firm administrator.

Toby received both his BS and MS in Economics from the University of Utah.

William Weber
Director of Marketing & Communications
Massachusetts Bar Association

A veteran of more than 25 years in daily newspapers, monthly magazines and online news, Bill Weber joined the Massachusetts Bar Association in Nov. 2001. At the Mass. Bar, he directs a monthly newspaper, two quarterlies, a weekly electronic newsletter, several websites, media relations, public-service and professional publications, membership marketing and member services, advertising and sponsorship sales, Internet and information systems, graphic design, and the association's annual conference.

The Massachusetts Bar Association is the proud winner of two 2003 NABE Luminary Awards, for "Excellence in Marketing" and "Excellence in Website Design."