

**William Weber**  
**Director of Marketing & Communications**  
**Massachusetts Bar Association**

A veteran of more than 25 years in daily newspapers, monthly magazines and online news, Bill Weber joined the Massachusetts Bar Association in Nov. 2001. At the Mass. Bar, he directs a monthly newspaper, two quarterlies, a weekly electronic newsletter, several websites, media relations, public-service and professional publications, membership marketing and member services, advertising and sponsorship sales, Internet and information systems, graphic design, and the association's annual conference.

The Massachusetts Bar Association is the proud winner of two 2003 NABE Luminary Awards, for "Excellence in Marketing" and "Excellence in Website Design."