

Toby Brown:

Wikipedia Definition of ASP:

http://en.wikipedia.org/wiki/Application_service_provider

Wikipedia Definition of Podcast:

<http://en.wikipedia.org/wiki/Podcast>

County Bar CLE Podcast example:

<http://www.legalspan.com/lacba/cletogo.asp?UGUID=>

City Bar General Podcast example:

http://www.philadelphiabar.org/page/Podcasts_Major_Events?appNum=1&wosid=NnxSVM5O88FAiqLKNLTLRM

Russell Rawlings & Tom Purdy:

Content Management System (CMS):

Wikipedia Definition: http://en.wikipedia.org/wiki/Content_management_system

NCBA's website has 31 different CMS areas and over 1,000 components and/or pages:

Examples:

Calendar: <http://www.ncbar.org/about/calendar.aspx>

Governmental Affairs: <http://www.ncbar.org/governmentalAffairs/index.aspx>

Help Page: <http://www.ncbar.org/help/index.aspx>

Russell can discuss the NCBA's CMS Interface, which he uses for the following:

Home page articles: <http://www.ncbar.org/>

Recent News: <http://www.ncbar.org/public/communications/recentNews.aspx>

e-bar Archives: <http://www.ncbar.org/public/communications/eBarArchives.aspx>

NC Lawyer Online: <http://www.ncbar.org/public/communications/nclawyer.aspx>

History: <http://www.ncbar.org/about/history/briefHistory.aspx>

Open Source (free) & user-friendly option for any bar to create an entire website:

DotNetNuke: <http://en.wikipedia.org/wiki/DotNetNuke>

Surveys:

Use of SurveyMonkey: <http://www.surveymonkey.com/>; low cost (\$19.95 / month) and user-friendly

Examples: can provide list of 92 surveys conducted since July 2003 that include:

LAD Officer Nominations

YLD Work Life Balance Survey

CLE Program feedback

NC Find-a-Lawyer: panel member (8,167) and user feedback (1,265)

Annual Meeting Evaluation

Section/Division Surveys (annual, special)

User manual: NCBA's survey creation manual for SurveyMonkey

Discuss use of filters and **Knowledge Management concept**. Wikipedia Definition: http://en.wikipedia.org/wiki/Knowledge_management. For example: How are you going to use the information that you collect from members on surveys, program feedback?