



Chief Staff Executives Retreat | March 10-11, 2009 | Chicago Marriott Downtown Magnificent Mile

SPONSORSHIP LEVELS *

**\$4,000 | Executive Sponsorship
(1 available, sold to Fastcase)**

Tuesday Evening Welcome Package

- Sponsor logo welcome signage at registration
- Sponsor literature included in registration materials
- Tuesday evening Welcome Reception, *including brief sponsor remarks from podium*
- Opening Plenary Programming
- Two complimentary registrations

**\$2,000 | Retreat Sponsorships
(3 available)**

Wednesday Morning Package

- Breakfast
- Case study programming
- 1 complimentary registration

Wednesday Lunch Package

- Lunch program featuring a guest speaker
- 1 complimentary registration

Wednesday Afternoon Package

- Dessert & Coffee Break
- Afternoon plenary programming
- One complimentary registration

** Sponsors receive recognition signage at designated event, along with verbal recognition from event moderators, as well as opportunities to distribute marketing materials at designated event. Sponsors also receive registration list.*

CSE RETREAT SCHEDULE

Tuesday, March 10

- 5:30 p.m. – 7:00 p.m. Registration
- 6:00 p.m. – 7:00 p.m. Welcome Reception
- 7:00 p.m. – 8:30 p.m. Opening Plenary

Wednesday, March 11

- 8:15 a.m. – 9:30 a.m. Registration
- 8:30 a.m. – 9:30 a.m. Breakfast
- 9:30 a.m. – 12:30 p.m. Case Studies

- 12:30 p.m. – 1:45 p.m. Lunch Program

- 1:45 p.m. – 2:45 p.m. Plenary Session
- 2:30 p.m. – 2:45 p.m. Coffee & Dessert Break
- 2:45 p.m. – 3:45 p.m. Plenary Session
- 3:45 p.m. – 4:00 p.m. Wrap up / Adjournment