



Web Technology Management – The Wizards Behind the Curtain

NABE Midyear Meeting
Wednesday, February 11, 2009
Boston, Massachusetts



What you'll hear about today

- Issues on Information/Website Security
- Searching your site? What's shown to whom and when?
- Where and how to manage your Website?
- So you're using a Content Management System, now what?
- The 800lb Gorilla in the room....your Database
- ??????



On Security...

- Dealing with Information “Scavengers”
- Legal & Privacy Notices...do they work?
- Technical Roadblocks...using “Captcha” or Rate Limiters
- The “Google”....
- SQL Injection, Application Safeguards and Password Crackers
- Methods of Recovery...



Site Search Capability

- Keeping members only data inaccessible to Public
- Responsible Results vs. Accurate Results
- Purging “Old” items from your search results...how do you do it?
- Search Rankings and what they really mean?



To Host or Not to Host....

- What goes on with “Offsite” Hosting
- Pros & Cons
- Key – Understand and “KNOW” your SLA
- Keep your vendors on a “comfortable” leash...know what they can/can’t access on your site
- What’s happening to your server/data and who can access it? Is your Members Data just a “laptop” away?



Content Management Systems (CMS)...

- Moderating your content? Should it be done and by whom? Is there an issue of “Culture” at work?
- Is my Content “Accurate”? What about its (Content’s) Shelf-life?
- CMS options....the Free & the Pay varieties
- How Free is Free Steve? Tell me more...

Joomla (www.joomla.org)

Drupal (www.drupal.org)

PhpNuke (www.phpnuke.org)

Dot (.) Net Nuke (www.dotnetnuke.com)



Database Management and You...

- Backups? Do I have any?
- What can members do with their Information on your Site? Other types of Content?
- “Only the Access I need...” Approach
- Scripts – What’s being done “automatically” to my Database and is that a good thing?



Final Thoughts...

- Nothing is ever “Completely” secure
- Boy Scouts know it best, “Be Prepared” still the best motto...



QUESTIONS....



THE END

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