



**Commission on Women  
in the Profession**  
American Bar Association

## **Mindbugs: The Psychology of Ordinary Prejudice**

**Featuring:** Professor Mahzarin Banaji  
Richard Clarke Cabot Professor of Social Ethics  
Department of Psychology  
Harvard University

**Date:** Friday, February 13, 2009

**Location:** Room 312, Level 3  
Hynes Convention Center  
900 Boylston Street, Boston, MA

**Time:** 10:00 a.m. – 12 noon

**Cost:** ABA members \$20; Non-members \$30;  
Law students (with student id) \$10

**Registration:** [www.abanet.org/women/midyear/mindbugs.html](http://www.abanet.org/women/midyear/mindbugs.html)

Note the cut-off for advance registration is **February 5, 2009**. After February 5, participants must register on-site and an additional \$5 will be charged. Seating is limited, please register today.

Prejudiced? Of course, we all are. Though we may believe that our own views are not affected by stereotypes or bias, the reality is surprisingly different.

This highly participatory discussion will be led by the renowned Harvard Professor Mahzarin Banaji, who will educate us on the effects of implicit and unconscious biases on all members of the legal profession. These subtle biases influence how we perceive our clients and witnesses, interact with other attorneys and judges and attempt to persuade juries. On a day to day basis, they even affect how we make decisions on hiring, work distribution, evaluations, promotions and layoffs.

Professor Banaji conducted groundbreaking research on mental processes that operate without our awareness, intention or control. Biases can actually be measured, as Professor Banaji co-developed the Implicit Association Test nearly a decade ago. This highly regarded test, as well as physiologic measures, can help us to understand how we view each other.

CLE credit has been requested.

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